

WNLS Radio
Issues / Programs
1st Quarter / 2022

During the previous quarter, the issues listed below have been significant to our community. We ran the responsive programming indicated to address them. This list is not exhaustive and the order does not reflect priority or significance.

ISSUE: New Year

RESPONSIVE PROGRAMMING: LifeSongs 30 Day Challenge

DATE / TIME: January 1 - 31, 2022

DESCRIPTION OF RESPONSIVE PROGRAMMING: We encouraged our listeners to make a resolution to start this new year with a fresh start, a new perspective, a reset - and to challenge their friends and families to do the same!

ISSUE: School Year

RESPONSIVE PROGRAMMING: Prayer Schools

DATE / TIME: Weekdays January 3 - March 31, 2022

DESCRIPTION OF RESPONSIVE PROGRAMMING: Every school day, we have a LifeSongs Prayer School and we ask our listeners to join us in prayer for that specific school. The LifeSongs Prayer Schools are nominated by listeners.

ISSUE: Financial New Year's Resolutions

RESPONSIVE PROGRAMMING: MoneyWise program "Money Tips for the New Year"

DATE / TIME: January 15, 2022 at 10am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING:

"The holidays are over and it's time to make some changes to improve your finances in the coming year. And today on MoneyWise, we have a list of tips to get you started."

ISSUE: Martin Luther King Jr. Day

RESPONSIVE PROGRAMMING: Promote MLK Day of Service

DATE / TIME: January 17, 2022

DESCRIPTION OF RESPONSIVE PROGRAMMING: Martin Luther King Jr said "Life's most persistent and urgent question is: What are you doing for others?" We encouraged our listeners to do for others and make a difference with the MLK Day of Service.

ISSUE: New Year's Resolutions

RESPONSIVE PROGRAMMING: Daily Hope program "When You Need a Fresh Start" (Parts 1 & 2)

DATE / TIME: February 3 & 4, 2022 at 9:00am for 25 minutes each day

DESCRIPTION OF RESPONSIVE PROGRAMMING:

Part 1 Description: "God is the God of second chances. That's why the Bible is filled with stories of people who get to start over. Listen to this message by Pastor Rick as he reminds us that God specializes in giving people fresh starts."

Part 2 Description: "If you've ever felt like giving up, God says this to you: "It's always too soon to quit." In this broadcast, Pastor Rick once again reminds us that God specializes in giving people fresh starts."

ISSUE: Crypto Confusion

RESPONSIVE PROGRAMMING: MoneyWise program "Intro to Crypto with Mark Biller"

DATE / TIME: February 15, 2022 at 10am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING:

"The word "crypto" itself means "secret" or "hidden." So it's no wonder that so many people are confused about cryptocurrency. Investing expert Mark Biller joins Rob West to answer common questions about cryptocurrency. "

ISSUE: Tax Season Scams

RESPONSIVE PROGRAMMING: MoneyWise program "It's Tax Scam Season"

DATE / TIME: March 10, 2022 at 10am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING:

"We're smack in the middle of tax season, and that means the tax scammers are out in force. Are you taking precautions? Today on MoneyWise, we'll give you a list of scams to watch out for."

ISSUE: Male Friendships

RESPONSIVE PROGRAMMING: The Urban Alternative program "Why Men Need Each Other"

DATE / TIME: March 14, 2022 at 9:30am for 25 minutes

DESCRIPTION OF RESPONSIVE PROGRAMMING:

"Many churches suffer from a lack of male leadership... even male attendance. But in this lesson, Dr. Evans explains why men need the church even more than the church needs them."

STATION: WNLS

DATE OF REPORT: 04/08/2022

SIGNATURE OF LICENSEE / CHIEF OPERATOR: _____

Julie Headrick