



KOAM-TV  
Joplin, MO/Pittsburg, KS

Federal Communications Commission  
Quarterly Report  
**Children's Television Programming  
Report**  
Fourth Quarter, 2018

Respectfully submitted by:  
Vance Lewis  
Promotion Manager  
January 10, 2019



AFFIDAVIT OF COMPLIANCE

FEDERAL COMMUNICATIONS COMMISSION

CHILDREN'S REPORT-COMMERCIAL LIMITS

4TH QUARTER, 2018

I. Lydia Saunders, state the following:

- I. I am knowledgeable of the programming and commercial logs of Sagamorehill of Missouri Licenses, LLC licensee of stations KOAM-TV, Pittsburg Kansas (the "station").
- II. I am familiar with the programming of the station and regularly review logs showing material broadcast by the station.
- III. I am also familiar with the rules and regulations of the Federal Communications Commission concerning commercial limits for Children's Television Programming (the "commercial limits").
- IV. During the 4<sup>th</sup> Quarter of 2018, the station operated in full compliance with the commercial limits.
- V. Commercial Programming Logs are available for review at the station's main studio.
- VI. The statements are true and correct to the best of my knowledge and belief and are made upon penalty of perjury.

Lydia Saunders  
(signature)

1/10/19  
(date)



KOAM-TV: 417-624-0233 or 620-231-0400



AFFIDAVIT OF COMPLIANCE  
FEDERAL COMMUNICATIONS COMMISSION  
CHILDREN'S REPORT-COMMERCIAL LIMITS

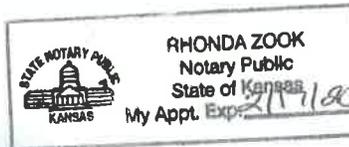
4TH QUARTER, 2018

I. Lydia Saunders, state the following:

- I. I am knowledgeable of the programming and commercial logs of Sagamorehill of Missouri Licenses, LLC licensee of stations KOAM-DT 7.2, Pittsburg Kansas (the "station").
- II. I am familiar with the programming of the station and regularly review logs showing material broadcast by the station.
- III. I am also familiar with the rules and regulations of the Federal Communications Commission concerning commercial limits for Children's Television Programming (the "commercial limits").
- IV. During the 4<sup>th</sup> Quarter of 2018, the station operated in full compliance with the commercial limits.
- V. Commercial Programming Logs are available for review at the station's main studio.
- VI. The statements are true and correct to the best of my knowledge and belief and are made upon penalty of perjury.

Lydia Saunders  
(signature)

1/10/19  
(date)



KOAM-TV: 417-624-0233 or 620-231-0400

**CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT - FOURTH QUARTER 2018**

Re: CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT

January 2, 2019

Dear General Manager:

Attached is the CBS Television Network Certification of Compliance with the Children's Television Commercial Limits for the Fourth Quarter of 2018. Please give the certificate to the individual at your station responsible for the public file.

As you know, the Children's Television Act of 1990 requires every television station to place in its public file, no later than the tenth day after each quarter, documents certifying that all children's programming broadcast by the station during the quarter was in compliance with the Act and Federal Communications Commission regulations.

The attached document, which is suitable for placement in your public file, certifies that all regularly scheduled children's programming distributed by the CBS Television Network during the Fourth Quarter of 2018 was originally produced and broadcast primarily for an audience of children aged 13 to 16, and therefore was not required to comply with the commercial time limits required for programming originally produced and broadcast primarily for an audience of children 12 years of age and younger.

In addition to your responsibilities with respect to network programming, you must place in your public file certification of commercial compliance for any other children's programs subject to the commercial limits (i.e., programs designed and broadcast primarily for an audience of children aged 12 and under) broadcast by your station within the quarter. You may wish to speak with your broadcast counsel about such reports.

Information pertaining to network programming to assist in your preparation of the Fourth Quarter, 2018 Children's Television Programming Report on FCC Form 398 was sent to you under separate email on Monday, December 31, 2018.

If you have any questions, please contact your Affiliate Relations Group Director.

Best regards,

Diane Kuri  
Vice President, Communications & Operations  
CBS Affiliate Relations

CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
October 1, 2018 through December 31, 2018

During the period listed above, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG  
DR. CHRIS PET VET  
HENRY FORD'S INNOVATION NATION  
THE INSPECTORS  
HOPE IN THE WILD  
PET VET DREAM TEAM

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period October 1, 2018 through December 31, 2018 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: January 2, 2019



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**WEBSITE CERTIFICATION**

**1.10.2019**

This certifies that in connection with the syndicated and network children's programming broadcast on KOAM-TV, the station inserted no promotional or public service announcements that contained any URL's. Further, based upon the certification of the CBS Network, the standard practices of DIC Entertainment, and review by the station, it is hereby certified that all Internet websites for which addresses were displayed during programming intended primarily for children ages 12 and under during the *Fourth Quarter of 2018* were in compliance with the requirements set forth in Section 73.670 of the rules of the FCC.

The website addresses displayed during programming targeted primarily towards children ages 12 and under and subject to commercial limitations were as follows:

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)

Respectfully Submitted by:

Vance Lewis  
Promotion Manager

**“CBS DREAM TEAM, IT’S EPIC!”**  
**Network Information for Responding to Form 398**  
**Fourth Quarter 2018**

Each of these children's programs listed below has been designed with the significant purpose of serving the educational and informational needs of children and can be cited toward fulfilling the FCC's three-hour-a-week core programming requirement that became effective September 1, 1997, provided that your station is in compliance with the other aspects of the FCC's rules that enable a children's program to be designated a core program (including, among other requirements, that the program be broadcast between 7:00am and 10:00pm local time and be regularly scheduled as defined by the FCC).

As is the current practice, there is, and in the upcoming quarter will be, no End Station Break for local sale at the conclusion of each program. However, five seconds for Local Station Identification will continue to be provided at the conclusion of each program.

Since the Target Audience of the “CBS DREAM TEAM, IT’S EPIC!” is 13-16 year old viewers, the commercialization limit established by Congress in the children’s television act of 1990 of no more than ten-and-a-half minutes of commercial time per weekend clock hour is NOT applicable. Each of these programs will be formatted with 7:30 of commercials. Please keep this in mind should your lineup include other children’s programming as part of this schedule.

In order to comply with the FCC's on-air identification requirement for educational children's programs, an animated logo will be inserted for approximately five seconds in the lower left-hand corner of the screen at the beginning of each of the six children's programs. It is then immediately followed by a static logo which appears in the same position for the duration of the programs. The logo will feature the letters "E/I" and the CBS Eye.

The CBS Television Network provides information identifying the six children’s core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides nationwide via AP Express to major listing services: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

# # #

**Special Notes for Fourth Quarter 2018 & First Quarter 2019**

- The last telecast of PET VET DREAM TEAM on CBS was Saturday, December 29, 2018.
- Effective January 5, 2019, TAILS OF VALOR replaces PET VET DREAM TEAM.

# # #

**Summary of our Children's Program Schedule**  
**Fourth Quarter 2018**

LUCKY DOG	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG
DR. CHRIS PET VET	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG
THE HENRY FORD'S INNOVATION NATION	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG
THE INSPECTORS	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG
HOPE IN THE WILD	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG
PET VET DREAM TEAM (Last Telecast 12/29/18)	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG

**Summary of our Children's Program Schedule**  
**First Quarter 2019**

LUCKY DOG	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG
DR. CHRIS PET VET	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG
THE HENRY FORD'S INNOVATION NATION	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG
THE INSPECTORS	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG
HOPE IN THE WILD	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG
TAILS OF VALOR (New - effective Jan. 5, 2019)	<b><u>Target Audience:</u></b> 13-16	<b><u>TV Rating:</u></b> TVG

## PROGRAM DESCRIPTIONS

Length of Program: 30 minutes  
Origination: NETWORK

Age of Target Audience  
From: 13 years To: 16 years

### LUCKY DOG

Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Length of Program: 30 minutes  
Origination: NETWORK

Age of Target Audience  
From: 13 years To: 16 years

### DR. CHRIS PET VET

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Length of Program: 30 minutes  
Origination: NETWORK

Age of Target Audience  
From: 13 years To: 16 years

### THE HENRY FORD'S INNOVATION NATION

The Henry Ford's INNOVATION NATION, hosted by Mo Rocca, features the celebration of the inventor's spirit - from historic scientific pioneers throughout past centuries to the forward-looking visionaries of today. Each episode tells the dramatic stories behind the world's greatest inventions, and the perseverance, passion and price required to bring them to life. The program includes segments focusing on 'what if it never happened' and 'the innovation by accident,' and has a strong focus on 'junior geniuses' who are changing the face of technology. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

## PROGRAM DESCRIPTIONS

Length of Program: 30 minutes  
Origination: NETWORK

Age of Target Audience  
From: 13 years To: 16 years

### THE INSPECTORS

THE INSPECTORS is a scripted dramatic series inspired by compelling real-life cases handled by the United States Postal Inspection Service. In the series, Preston Wainwright, a determined teenage boy who is thriving after being paralyzed in a car accident, works as an intern at the U.S. Postal Inspector's lab assisting his U.S. Postal Inspector mom, Amanda, in solving crimes that deal with everything from internet scams, identity and mail theft, to consumer fraud. The program strives to educate young people about making the right choices in their daily lives, encourages open communication between teens and parents and includes positive messaging regarding living with disabilities, overcoming challenges, beating the odds and the power of perseverance. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Length of Program: 30 minutes  
Origination: NETWORK

Age of Target Audience  
From: 13 years To: 16 years

### HOPE IN THE WILD

HOPE IN THE WILD is a live action, half-hour television program that follows Hope Swinimer and her dedicated team as they rescue and rehabilitate injured and orphaned animals of all kinds. Hope's passion for wildlife conservation shines through everything she does to lead her team on their mission to care for and return each animal to the wild. From the pressure of saving an animal in critical condition to the joy in witnessing its victorious return home, HOPE IN THE WILD will educate viewers on the day-to-day jobs of this animal care team and the species they encounter. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Length of Program: 30 minutes  
Origination: NETWORK

Age of Target Audience  
From: 13 years To: 16 years

### PET VET DREAM TEAM

PET VET DREAM TEAM is a live-action, half-hour television program that follows talented veterinarians Dr. Lisa Chimes and Dr. Andrew Marchevsky of the Small Animal Specialist Hospital (SASH), where they deal with compelling cases of infirm and injured pets. Viewers also see exotic animal expert Tim Faulkner in action at the Australian Reptile Park, where he cares for animals big and small, from crocodiles to koalas. Together, these three authorities race to cure their furry and feathered charges – educating viewers on a range of medical procedures and zoological practices along the way. As viewers catch a behind-the-scenes look at the veterinary profession, they also learn responsibility and empathy for animals of all kinds through the passionate work of the PET VET DREAM TEAM. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

**Length of Program: 30 minutes**  
**Origination: NETWORK**

**Age of Target Audience**  
**From: 13 years To: 16 years**

**TAILS OF VALOR**

TAILS OF VALOR, hosted by Kel Mitchell, is a live-action half-hour program that features true stories of service animals working to change people's lives. The program also examines the life science behind these relationships, including the animals' unique and powerful senses that enable them to protect their human charges. TAILS OF VALOR will focus on the training and day-to-day jobs of these incredible animals and the quality of life they provide the people they serve, leaving viewers with a greater understanding and compassion for animals. Viewers will learn to see the world from different perspectives, and how those with disabilities experience everyday life and the challenges they face. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

# # #



# PUBLIC NOTICE

Federal Communications Commission  
445 12<sup>th</sup> St., S.W.  
Washington, D.C. 20554

News Media Information 202 / 418-0500  
Internet: <https://www.fcc.gov>  
TTY: 1-888-835-5322

DA 16-150

Released: February 9, 2016

## ALL CHILDREN'S TELEVISION PROGRAMMING REPORTS MUST BE FILED USING THE COMMISSION'S LICENSING AND MANAGEMENT SYSTEM

As part of the Commission's ongoing effort to update the Commission's application filing systems, all Children's Television Programming Reports (FCC Form 398), beginning with first quarter 2016, must be filed in the Commission's Licensing and Management System (LMS). Starting March 31, 2016, Stations will no longer be able to use the Children's Television ("KidVid") Online Filing System to file or amend Children's Television Programming Reports and the link to filing reports will be disabled in the KidVid Filing System.<sup>1</sup>

LMS can be accessed by using the following link: <https://enterpriseefiling.fcc.gov/dataentry/login.html>. To file Children's Programming Reports follow these instructions:

1. Login using station's FRN and password;
2. Click on the facility tab on top of the page;
3. Click on facility ID of the desired station;
4. Click on "file an application";
5. Select Children's Programming Report from the drop down menu.

As a reminder, Section 73.3526(e)(11)(iii) of the Commission's rules (the "Rules") requires each Class A and commercial full power television to prepare on a quarterly basis a Children's Television Programming Report reflecting, *inter alia*, the efforts that it has made during the preceding quarter to serve the educational and informational needs of children.<sup>2</sup> Each licensee must file a copy of each report with the Commission and place a copy of each report into the Station's on-line local public inspection file no later than the tenth day of the succeeding calendar quarter (i.e., April 10, July 10, October 10, and January 10). Copies of each report must be retained in the Station's online public file until action is taken on its next license renewal application.<sup>3</sup> The licensee must also publicize the existence and location of its reports. Pursuant to Section 73.3526(b)(4) of our rules, the Commission will automatically link a copy of the Station's quarterly Children's Television Programming Report to its online public file. In the event that the report is not linked to the Station's online public file by tenth day of the succeeding calendar

<sup>1</sup> In October 2015 the ability to search previously filed Children's Programming Reports was migrated to LMS. <https://enterpriseefiling.fcc.gov/dataentry/public/tv/childrenProgramSearch.html>. Furthermore, licensees have been able to file Children's Television Programming Reports in LMS since June 2015.

<sup>2</sup> 47 C.F.R. § 73.3526(e)(11)(iii).

<sup>3</sup> *Id.*

quarter the licensee is responsible for manually uploading a copy of the report to the Station's online public file.<sup>4</sup> Failure to timely prepare, place or file a Children's Television Programming Report may result in sanction against the Licensee, including admonishment or forfeiture.

For technical problems or trouble accessing LMS broadcasters can contact (877) 480-3201 TTY: (717) 338-2824. For all other questions contact Hossein Hashemzadeh at (202) 418-1658 or at [Hossein.Hashemzadeh@fcc.gov](mailto:Hossein.Hashemzadeh@fcc.gov). For legal inquiries concerning the broadcasters' children's programming filing requirement, contact Evan Morris at (202) 418-1656 or at [Evan.Morris@fcc.gov](mailto:Evan.Morris@fcc.gov). For press inquiries, contact Janice Wise at (202) 418-8165.

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<sup>4</sup> 47 C.F.R. § 73.3526(b)(4).