



Federal Communications Commission
Quarterly Report
Children's Television Programming Report
Second Quarter, 2014

Respectfully submitted by:
Vance Lewis
Promotion Manager
July 10, 2014



AFFIDAVIT OF COMPLIANCE
FEDERAL COMMUNICATIONS COMMISSION
CHILDREN'S REPORT-COMMERCIAL LIMITS

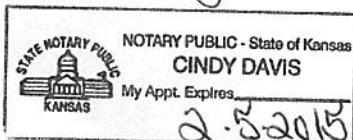
2nd QUARTER, 2014

I, Cindy Davis, state the following:

- I. I am knowledgeable of the programming and commercial logs of Saga Communications, Inc., licensee of station KOAM-TV, Pittsburg, Kansas (the "station").
- II. I am familiar with the programming of the station and regularly review logs showing material broadcast by the station.
- III. I am also familiar with the rules and regulations of the Federal Communications Commission concerning commercial limits for Children's Television Programming (the "commercial limits").
- IV. During the 2nd Quarter of 2014, the station operated in full compliance with the commercial limits.
- V. Commercial Programming Logs are available for review at the station's main studio.
- VI. These statements are true and correct to the best of my knowledge and belief, and are made upon penalty of perjury.

Cindy Davis
(signature)

7-1-14
(date)



KOAM-TV: 417-624-0233 or 620-231-0400

P . O . B O X 6 5 9 • P I T T S B U R G , K A N S A S 6 6 7 6 2



WEBSITE CERTIFICATION

07.10.2014

This certifies that in connection with the syndicated and network children's programming broadcast on KOAM-TV, the station inserted no promotional or public service announcements that contained any URL's. Further, based upon the certification of the CBS Network, the standard practices of DIC Entertainment, and review by the station, it is hereby certified that all Internet websites for which addresses were displayed during programming intended primarily for children ages 12 and under during the *Fourth Quarter of 2013* were in compliance with the requirements set forth in Section 73.670 of the rules of the FCC.

The website addresses displayed during programming targeted primarily towards children ages 12 and under and subject to commercial limitations were as follows:

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)

Respectfully Submitted by:

Vance Lewis
Promotion Manager

CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT - SECOND QUARTER 2014

Re: CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT

Dear General Manager: July 1, 2014

Attached is the CBS Television Network Certification of Compliance with the Children's Television Commercial Limits for the Second Quarter of 2014. Please give the certificate to the individual at your station responsible for the public file.

As you know, the Children's Television Act of 1990 requires every television station to place in its public file, no later than the tenth day after each quarter, documents certifying that all children's programming broadcast by the station during the quarter was in compliance with the Act and Federal Communications Commission regulations.

The attached document, which is suitable for placement in your public file, certifies that all regularly scheduled children's programming distributed by the CBS Television Network during the Second Quarter of 2014 was originally produced and broadcast primarily for an audience of children aged 13 to 16, and therefore was not required to comply with the commercial time limits required for programming originally produced and broadcast primarily for an audience of children 12 years of age and younger.

In addition to your responsibilities with respect to network programming, you must place in your public file certification of commercial compliance for any other children's programs subject to the commercial limits (i.e., programs designed and broadcast primarily for an audience of children aged 12 and under) broadcast by your station within the quarter. You may wish to speak with your broadcast counsel about such reports.

Information pertaining to network programming to assist in your preparation of the Second Quarter, 2014 FCC Children's Television Programming Report – KidVid Form 398 was emailed to you on June 30, 2014. You should consult your broadcast counsel with regard to any legal questions and as otherwise appropriate.

If you have any questions, please contact your Affiliate Relations Group Director.

Best regards,

Diane Kuri
Director, Communications & Operations
CBS Affiliate Relations

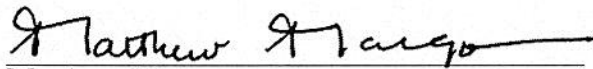
CERTIFICATION OF COMPLIANCE
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS
April 1, 2014 through June 30, 2014

During the period April 1, 2014 through June 30, 2014, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG
DR. CHRIS PET VET
RECIPE REHAB
JAMIE OLIVER'S 15 MINUTE MEALS
ALL IN WITH LAILA ALI
GAME CHANGERS WITH KEVIN FRAZIER

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period April 1, 2014 through June 30, 2014 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo
Senior Vice President
CBS Program Practices, New York
CBS Television Network

Date: June 30, 2014

FCC Children's Television Programming Report - KidVid Form 398 - Second Quarter 2014

Re: FCC Children's Television Programming Report - KidVid Form 398

Dear General Manager: June 30, 2014

Under the FCC's children's television rules relating to informational and educational programming, every commercial television station is normally required to prepare, file and place in its public file a Children's Television Programming Report on FCC KidVid Form 398 by the tenth day following the end of each calendar quarter. The report for the Second Quarter is due to be filed and placed in the public file by July 10, 2014.

This letter provides you with information you may find helpful in preparing and filing your Children's Television Programming Report. You should consult your broadcast counsel with regard to any legal questions and as otherwise appropriate.

As you may know, in 2012 the FCC created a new online database for the quarterly Children's Programming Television Report Form 398. Effective the First Quarter of 2014, the FCC has eliminated users' ability to download a copy of the Form 398 as an .html file to a local computer. As a consequence of the FCC's action, CBS Affiliate Relations can no longer make available to stations the CBS website which previously supplied the Network information in a partially filled out Form 398. Therefore, each station is now responsible for filling in the Network information on its own Form 398. All information regarding your broadcast (and preemption) of network programming and all the required information relating to your qualifying non-network programming also must be completed by you.

Attached is the FCC's "New 398 System Reference Sheet 7-6-12" document which provides links and guidance with the FCC database. As you will see, the Reference Sheet includes instructions that will permit you to pre-fill data from a previous quarter's filing.

Also attached is specific Network information for Second Quarter 2014 which you will need to fill in on your report ("Network Information Sheet").

It remains each station's responsibility to provide the required local information for each network program, including days/times scheduled, total times aired, number of preemptions, etc. You also must continue to enter all information for qualifying non-network programming broadcast during the quarter, such as syndicated or locally-produced children's programs.

As you know, the FCC's deadline for cessation of analog broadcasting passed prior to the Third Quarter, 2009. The Commission, however, has not revised the Form 398 to omit Questions 2-6, which seek information relating to licensees' analog broadcast of children's programming.

The FCC's license renewal guidelines require the broadcast of three hours per week of "core" educational programming for children. Questions 7-11, which deal with the broadcast of core digital children's programming, must be answered for qualifying programming broadcast in the quarter. Please note the following in responding to these questions.

Question 7(a) calls for the average number of hours of core digital programming broadcast by the station during the preceding calendar quarter. As you know, the Network offers three hours of qualifying core programming for broadcast each weekend. Please note, however, that the number of hours you report in response to Question 7(a) may differ if you did not broadcast all the core programming supplied by the Network, or if you broadcast additional local or syndicated educational programming that you determine meets the FCC's definition of core programming.

Question 9 (a) requires stations to indicate for their digital core programming whether they identify each program as educational and provide information as to the program's target child audience to publishers of program guides. Question 9 (b) requires stations to identify the publishers of program guides to whom they send this information. The Network identifies to program guide publishers network programs that are educational and informational and their target ages. The Network has supplied the identities of the publishers to whom it provides information on the attached Network Information Sheet. We have previously suggested that you also supply this information, both as to qualifying network and non-network programs, in the local schedules you provide to program guides and listing services. Assuming you do so, you should be able to answer Question 9(a) in the affirmative, and you should add the identities of the publishers to whom you send information after you insert the Network portion of the answer to Question 9(b).

In the Network Information Sheet, the Network is providing the descriptive information required by Question 10 as to each of its digital core programs scheduled in the Second Quarter. This descriptive material includes a final sentence for each program indicating that it meets the definition of core programming. It is your obligation, however, to verify that you have met the core programming criteria that are within your control (for example, that the program is regularly scheduled on a weekly basis, airs between 7:00 AM and 10:00 PM, and is appropriately identified to publishers of program guides).

In responding to Question 10, you also will be responsible for indicating on the form the days and times on which you broadcast the programming and for providing information on preemptions of the programming on your station. Please note that Question 10 calls for the "day," and not the "date," on which the program is "regularly scheduled." So, for example, an appropriate response to the question's request for information about the "Days/Times" on which the program is broadcast would be "Saturday, 7-7:30 AM."

As you know, the Network is providing the three hours of core programming to you, both by closed circuit prior to each weekend and by "live" feeds on Saturday morning, in accordance with the Program Order e-mail. Because each station schedules the programming, CBS cannot provide you with a listing of the dates and times of broadcast, or of network preemptions.

A Preemption Report must be completed for each core program that has been preempted during the quarter. The Preemption Report, which follows each program entry in Question 10 in the form, should include the total number of times a program aired during the quarter (including the number of times the program aired at its regularly scheduled date and time and the number of times any rescheduled programs aired), the number of times it was preempted, and the number of preemptions that were rescheduled. In addition, the Preemption Report should indicate, for each preempted program episode: the date the episode was preempted; if rescheduled, the date and time the episode was rescheduled; whether promotional efforts were made to notify the public of the rescheduled date and time; whether the episode was rescheduled to the program's "second home" (i.e. a fixed time period to which the

program is rescheduled when preempted); and the reason for the preemption.

Each station will be required to complete Question 10 and, if applicable, a Preemption Report, in their entirety with respect to any syndicated or local core program which it broadcasts.

Finally, Question 10 requires stations to indicate whether they display the E/I symbol throughout each program. The Network feeds out the programs with the E/I logo on all programming elements. If you are displaying the E/I logo as fed, you should be in a position to answer these questions in the affirmative.

Stations should respond to Question 12 (concerning the station's broadcast of "non-core" digital educational programming, respectively) by listing any programs they have broadcast during the preceding quarter which are specifically designed to meet the educational and informational needs of children, but do not meet one of the defined elements of core programming. For example, educational/informational children's programs which were not regularly-scheduled as defined by the Commission, or which were broadcast prior to 7 AM, should be listed in response to this question.

Question 12 requires stations to indicate similar information regarding "non-core" programming as they are asked to provide for core programming. Please refer to the discussion of Questions 9 and 10 above for information that will assist you in answering these portions of Question 12.

Please note that Question 12 must be answered for each non-network educational and informational children's program you broadcast, as well as for the network programs. It is your responsibility to provide all the requested information regarding any non-core local or syndicated educational programming you broadcast.

Questions 8 and 11 address the requirement to broadcast additional core children's programming if the station broadcasts digital programming in addition to the programming broadcast on its main digital stream.

Question 8(a) requires the station to state the average number of hours per week of free over-the-air digital programming broadcast by the station on other than its main program stream.

Question 8(b) requires the station to state the average number of hours per week of core children's programming broadcast on other than its main program stream.

Question 11 requires the station to certify that at least 50% of the core programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main digital program stream or on another of the station's free digital program streams.

If your station does not broadcast any additional digital program stream other than its main digital channel, you should answer "0" to questions 8(a) and (b). In this case, the appropriate answer to question 11 would be "not applicable," but because this answer is not an option, you may need to answer "No." You may then be prompted to submit a "Statement of Explanation," in which case you should explain that your station does not broadcast any digital program stream other than on its main digital stream.

If your station does broadcast additional digital programming on other than its main digital channel, you may wish to consult your counsel regarding your responses to Questions 8 and 11.

Question 14 seeks information regarding core programming you plan to broadcast in the next quarter. For network programming, we are providing the basic information, including each program's title, origination, length, target age and the required descriptive information in the Network Information Sheet. You will need to supply the days and times you plan to broadcast the network programs, as well as all relevant information regarding the non-network programs you plan to broadcast in the next quarter. You may also wish to state that the programming is to be broadcast on the station's digital channel.

To the extent there have been relevant non-broadcast efforts by the Network that will enhance the educational and informational value of core or non-core network programming, we will report them in the Network Information Sheet, for inclusion in your response to Question 17. There were no such non-broadcast efforts in Second Quarter, 2014. You will need to report any relevant non-broadcast efforts you have made.

To the extent you deem it necessary, you should consult your broadcast counsel regarding your obligations under the FCC's children's programming rules.

If you have any questions regarding Network programming, contact your CBS Affiliate Relations Group Director.

If you have any questions about the KidVid Form 398 website, please contact the FCC directly.

Best regards,

Diane Kuri
Director, Communications & Operations
CBS Affiliate Relations

How do I access the system?

The top-level web homepage for the KidVid is:

- <http://www.fcc.gov/encyclopedia/childrens-educational-television-reporting-form-398>

To file using the latest KidVid form 398 use the following URL:

- <http://licensing.fcc.gov/KidVidNew/public/filing/form398.faces>
- In order to login to the KidVid Form 398 you will require the following information:
 - Call Sign
 - Facility ID
 - FRN
 - FRN Password

FRN Validation	
Before completing the filing process, you need to enter the appropriate FRN and matching password. This FRN must be associated with this facility in the CDBS system.	
Call Sign	<input type="text"/>
Facility ID	<input type="text"/>
FRN	<input type="text"/>
Password	<input type="password"/>
<small>You can see the FRNs that are associated with a facility by using CDBS Public Access Station Search, (for this facility, you can follow this link View FRN History). If you need general FRN information, click on this link CORES Home Page to open a new browser window with the CORES system.</small>	
<input type="button" value="Validate/Continue"/>	

New Save Features

The new form 398 provides the ability for a user to save a partially completed form to the FCC system. At any point in time while filing out the form 398 online you can save your progress and return at a later date to complete the form and submit your application. The new platform is browser neutral and requires no knowledge of HTML in order to save, modify or submit your application. All partial and complete forms are saved on the FCC servers, not locally.

Wait for the Form Saved confirmation message before continuing.

Pre-Fill Feature

The new form 398 also provides the user with the ability to pre-fill an application from a previous quarter's filing. Using the pre-fill button, the new KidVid form 398 will look in your history for up to the previous four quarters for a valid application. It will then fill in the current blank form 398 with the most recent submitted application it finds. This is intended to save you time and effort in your application process. Once you have edited the form for the current quarter you can go ahead and submit without having to fill in the form from scratch. It is also important to note that using the pre-fill functionality will overwrite any content you have entered into the form 398 for this quarter already.

Local Save - Unsupported

Due to the architecture of the new form 398, locally saved copies are not supported for submission purposes. All work must be done online with a valid login (requiring Facility ID, Call Sign, FRN and FRN password). A local html copy can be saved for your records, but it cannot be saved or submitted to the online system.

THE CBS DREAM TEAM, IT'S EPIC!

Network Information for Responding to Form 398, Question 9b

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News.

Network Information for Responding to Form 398, Questions 10 and 14

Program Descriptions

Length of Program: 30 minutes

Age of Target Audience

From: 13 years **To:** 16 years

Origination: NETWORK

LUCKY DOG

Animal trainer Brandon McMillan operates a training facility known as the Lucky Dog Ranch, where his mission is to rescue hard-to-love and untrained dogs and find them homes. The show focuses on exercising responsibility and on developing a sense of appreciation for life and animals. Life lessons are an integral part of the overarching theme of rescuing these animals from death and providing a second chance for life. Following McMillan's investigations into how to retrain these animals to make them welcome members in the homes of families is both educational and inspirational - encouraging this demographic to become sensitive to our own and others' behavior and teaching how we as individuals can make a difference. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

Length of Program: 30 minutes

Age of Target Audience

From: 13 years **To:** 16 years

Origination: NETWORK

DR. CHRIS PET VET

Chronicling the adventures of Dr. Chris Brown, DR. CHRIS PET VET allows viewers unique insight into the life of one of the world's busiest vets and the animals that he treats. For those

animals that require specialist services, Dr. Chris calls on his good friend and colleague Dr. Lisa Chimes, who works at a small animal specialist hospital. The show usually consists of three segments, following the doctor as he treats various animals that are in trouble and offering the viewer opportunities to understand the challenges a veterinarian daily faces. The series focuses on how the doctor investigates the individual problem and tries to develop solutions that on the surface would seem confounding to the viewer. As such the show not only offers a view into careers in and responsibility for taking care of pets, but also into problem solving strategies and behaviors. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

Length of Program: 30 minutes

Age of Target Audience
From: 13 years **To:** 16 years

Origination: NETWORK

RECIPE REHAB

Each week, host Evette Rios, recently a field correspondent and roving reporter for "The Chew," helps American families modify and update a high-calorie family recipe. First, two chefs face off in a head-to-head competition to give the recipes a nutritious low-calorie twist. After making each rehabbed recipe in its own kitchen, the family chooses its new favorite. This recipe makeover challenge teaches viewers about the nutritional value of different foods, promotes the use of healthy, wholesome ingredients, and demonstrates that healthy food choices can have positive effects on viewers' quality of life. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

Length of Program: 30 minutes

Age of Target Audience
From: 13 years **To:** 16 years

Origination: NETWORK

JAMIE OLIVER'S 15 MINUTE MEALS

Best known for his Emmy Award-winning television program, "Jamie Oliver's Food Revolution," Oliver is one of the world's favorite celebrity chefs who aspires to teach the world to cook. Oliver's core belief is that simply cooking for oneself using fresh ingredients is the easiest way to maintain a balanced diet, and to this goal, he has perfected a delicious collection of healthy recipes that can be prepared in 15 minutes. The show encourages young viewers to replicate the recipes and to develop healthy lifestyles through healthy cooking. The program also

fosters viewers' appreciation for different kinds of foods and cultures from around the world. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

Length of Program: 30 minutes

Age of Target Audience
From: 13 years To: 16 years

Origination: NETWORK

ALL IN WITH LAILA ALI

ALL IN, hosted by Laila Ali, scours the globe to track down compelling stories, profiling inspirational people, groundbreaking achievements and extraordinary lifestyles. Using a magazine format, the program focuses on the achievements of individuals, who, whether through sports, culture, travel or adventure, follow their dreams. The program illustrates for viewers important life lessons: the rewards of developing a passion for some subject or discipline, the importance of setting goals and the value of not giving up. The show not only encourages a positive sense of commitment to one's goals but also the idea that hard work can achieve very positive results. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

Length of Program: 30 minutes

Age of Target Audience
From: 13 years To: 16 years

Origination: NETWORK

GAME CHANGERS WITH KEVIN FRAZIER

GAME CHANGERS, hosted by "omg! Insider's" Kevin Frazier, highlights professional athletes who use their notoriety and success to make positive changes in the lives of people in need. The program offers a very positive opportunity to view sports figures in activities that reflect the ideas of good sportsmanship and civic mindedness. Profiled celebrities range from players who have set up charities for youngsters around the world to those who have put together foundations that support various initiatives in their own communities where they were raised as part of an effort to "give back." The show provides valuable lessons on the true meaning of sportsmanship and responsibility to society of those who have achieved great success. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

###

Due to the 11:00AM ET start time of the U.S. OPEN TENNIS tournament on Saturday, August 30, we will provide stations with a pre-feed on Thursday/Friday, August 14/15, of all six "THE CBS DREAM TEAM, IT'S EPIC!" children's programs that are scheduled to air on August 30, 2014.

Thursday, August 14, 2014

LUCKY DOG

DR. CHRIS PET VET

Friday, August 15, 2014

RECIPE REHAB

JAMIE OLIVER'S 15 MINUTE MEALS

ALL IN WITH LAILA ALI

GAME CHANGERS WITH KEVIN FRAZIER

###

Summary of the CBS Children's Program Schedule - Second Quarter 2014:

The Target Audience and TV Rating for all six half-hours:

Target Audience: 13-16

TV Rating: TVG

LUCKY DOG

DR. CHRIS PET VET

RECIPE REHAB

JAMIE OLIVER'S 15 MINUTE MEALS

ALL IN WITH LAILA ALI

GAME CHANGERS WITH KEVIN FRAZIER

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