



KOAM-TV  
Joplin, MO/Pittsburg, KS

Federal Communications Commission  
Quarterly Report  
**Children's Television Programming  
Report**  
Third Quarter, 2015

Respectfully submitted by:  
Vance Lewis  
Promotion Manager  
October 10, 2015



AFFIDAVIT OF COMPLIANCE  
FEDERAL COMMUNICATIONS COMMISSION  
CHILDREN'S REPORT-COMMERCIAL LIMITS  
3rd QUARTER, 2015

I, Cindy Davis, state the following:

- I. I am knowledgeable of the programming and commercial logs of Saga Communications, Inc., licensee of station KOAM-TV, Pittsburg, Kansas (the "station").
- II. I am familiar with the programming of the station and regularly review logs showing material broadcast by the station.
- III. I am also familiar with the rules and regulations of the Federal Communications Commission concerning commercial limits for Children's Television Programming (the "commercial limits").
- IV. During the 3rd Quarter of 2015, the station operated in full compliance with the commercial limits.
- V. Commercial Programming Logs are available for review at the station's main studio.
- VI. These statements are true and correct to the best of my knowledge and belief, and are made upon penalty of perjury.

Cindy Davis  
(signature)

10-1-15  
(date)



KOAM-TV: 417-624-0233 or 620-231-0400

P . O . BOX 659 • P I T T S B U R G , K A N S A S 66762



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**WEBSITE CERTIFICATION**

**10.10.2015**

This certifies that in connection with the syndicated and network children's programming broadcast on KOAM-TV, the station inserted no promotional or public service announcements that contained any URL's. Further, based upon the certification of the CBS Network, the standard practices of DIC Entertainment, and review by the station, it is hereby certified that all Internet websites for which addresses were displayed during programming intended primarily for children ages 12 and under during the *Third Quarter of 2015* were in compliance with the requirements set forth in Section 73.670 of the rules of the FCC.

The website addresses displayed during programming targeted primarily towards children ages 12 and under and subject to commercial limitations were as follows:

- 1)
- 2)
- 3)
- 4)
- 5)
- 6)

Respectfully Submitted by:

Vance Lewis  
Promotion Manager

Re: FCC Children's Television Programming Report - KidVid Form 398- Third Quarter 2015

September 30, 2015

Dear General Manager:

Under the FCC's children's television rules relating to informational and educational programming, every commercial television station is required to prepare, file and place in its public file a Children's Television Programming Report on FCC KidVid Form 398 by the tenth day following the end of each calendar quarter. The report for the Third Quarter is due to be filed and placed in the public file by October 10, 2015.

This letter provides you with information you may find helpful in preparing and filing your Children's Television Programming Report. **You should consult your broadcast counsel with regard to any legal questions and as otherwise appropriate.**

In 2012 the FCC created a new online database for the quarterly Children's Programming Television Report Form 398. Effective the First Quarter of 2014, the FCC eliminated users' ability to download a copy of the Form 398 as an .html file to a local computer. As a consequence of the FCC's action, **CBS Affiliate Relations can no longer make available to stations the CBS website which previously supplied the Network information in a partially filled out Form 398. Therefore, each station is now responsible for filling in the Network information on its own Form 398.** All information regarding your broadcast (and preemption) of network programming and all the required information relating to your qualifying non-network programming also must be completed by you.

Attached is the FCC's "New 398 System Reference Sheet 7-6-12" document which provides links and guidance with the FCC database. As you will see, the Reference Sheet includes instructions that will permit you to pre-fill data from a previous quarter's filing.

Also attached is specific Network information for Third Quarter 2015 which you will need to fill in on your report ("Network Information Sheet").

Each station must provide the required local information for each network program, including days/times scheduled, total times aired, number of preemptions, etc. You also must continue to enter all information for qualifying non-network programming broadcast during the quarter, such as syndicated or locally-produced children's programs.

As you know, the FCC's deadline for cessation of analog broadcasting passed prior to the Third Quarter, 2009. The Commission, however, has not revised the Form 398 to omit Questions 2-6, which seek information relating to licensees' analog broadcast of children's programming.

The FCC's license renewal guidelines require the broadcast of three hours per week of "core" educational programming for children. Questions 7-11, which deal with the broadcast of core

digital children's programming, must be answered for qualifying programming broadcast in the quarter. Please note the following in responding to these questions.

Question 7(a) calls for the average number of hours of core digital programming broadcast by the station during the preceding calendar quarter. As you know, the Network offers three hours of qualifying core programming for broadcast each weekend. Please note, however, that the number of hours you report in response to Question 7(a) may differ if you did not broadcast all the core programming supplied by the Network, or if you broadcast additional local or syndicated educational programming that you determine meets the FCC's definition of core programming.

Question 9 (a) requires stations to indicate for their digital core programming whether they identify each program as educational and provide information as to the program's target child audience to publishers of program guides. Question 9 (b) requires stations to identify the publishers of program guides to whom they send this information. The attached Network Information Sheet identifies the program guide publishers to which the Network has provided information identifying the network children's programs that are educational and informational and their target ages. We have previously suggested that you also supply this information, both as to qualifying network and non-network programs, in the local schedules you provide to program guides and listing services. Assuming you do so, you should be able to answer Question 9(a) in the affirmative, and you should add the identities of the publishers to whom you send information after you insert the Network portion of the answer to Question 9(b).

In the Network Information Sheet, the Network is providing the descriptive information required by Question 10 as to each of its digital core programs scheduled in the Third Quarter. This descriptive material includes a final sentence for each program indicating that it meets the definition of core programming. It is your obligation, however, to verify that you have met the core programming criteria that are within your control (for example, that the program is regularly scheduled on a weekly basis, airs between 7:00 AM and 10:00 PM, and is appropriately identified to publishers of program guides).

In responding to Question 10, you also will be responsible for indicating on the form the days and times on which you broadcast the programming and for providing information on preemptions of the programming on your station. Please note that Question 10 calls for the "day," and not the "date," on which the program is "regularly scheduled."

As you know, the Network is providing the three hours of core programming to you, both by closed circuit prior to each weekend and by "live" feeds on Saturday morning, in accordance with the Program Order e-mail. Because each station schedules the programming, CBS cannot provide you with a listing of the dates and times of broadcast, or of network preemptions.

A Preemption Report must be completed for each core program that has been preempted during the quarter. The Preemption Report, which follows each program entry in Question 10 in the form, should include the total number of times a program aired during the quarter (including the number of times the program aired at its regularly scheduled date and time and the number of times any rescheduled programs aired), the number of times it was preempted, and the number of

preemptions that were rescheduled. In addition, the Preemption Report should indicate, for each preempted program episode: the date the episode was preempted; if rescheduled, the date and time the episode was rescheduled; whether promotional efforts were made to notify the public of the rescheduled date and time; whether the episode was rescheduled to the program's "second home" (i.e. a fixed time period to which the program is rescheduled when preempted); and the reason for the preemption.

Each station will be required to complete Question 10 and, if applicable, a Preemption Report, in their entirety with respect to any syndicated or local core program which it broadcasts.

Finally, Question 10 requires stations to indicate whether they display the E/I symbol throughout each program. The Network feeds out the programs with the E/I logo on all programming elements. If you are displaying the E/I logo as fed, you should be in a position to answer these questions in the affirmative.

Stations should respond to Question 12 (concerning the station's broadcast of "non-core" digital educational programming, respectively) by listing any programs they have broadcast during the preceding quarter which are specifically designed to meet the educational and informational needs of children, but do not meet one of the defined elements of core programming. For example, educational/informational children's programs which were not regularly-scheduled as defined by the Commission, or which were broadcast prior to 7 AM, should be listed in response to this question.

Question 12 requires stations to indicate similar information regarding "non-core" programming as they are asked to provide for core programming. Please refer to the discussion of Questions 9 and 10 above for information that will assist you in answering these portions of Question 12.

Please note that Question 12 must be answered for each non-network educational and informational children's program you broadcast, as well as for the network programs. It is your responsibility to provide all the requested information regarding any non-core local or syndicated educational programming you broadcast.

Questions 8 and 11 address the requirement to broadcast additional core children's programming if the station broadcasts digital programming in addition to the programming broadcast on its main digital stream.

Question 8(a) requires the station to state the average number of hours per week of free over-the-air digital programming broadcast by the station on other than its main program stream.

Question 8(b) requires the station to state the average number of hours per week of core children's programming broadcast on other than its main program stream. If you do broadcast children's programming on other than your main channel, you may have additional children's programming to report in response to Question 10.

Question 11 requires the station to certify that at least 50% of the core programming counted toward meeting the additional programming guideline (applied to free video programming aired

on other than the main program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main digital program stream or on another of the station's free digital program streams.

If your station does not broadcast any additional digital program stream other than its main digital channel, you should answer "0" to questions 8(a) and (b). In this case, the appropriate answer to question 11 would be "not applicable," but because this answer is not an option, you may need to answer "No." You may then be prompted to submit a "Statement of Explanation," in which case you should explain that your station does not broadcast any digital program stream other than on its main digital stream.

If your station does broadcast additional digital programming on other than its main digital channel, you may wish to consult your counsel regarding your responses to Questions 8, 10 and 11.

Question 14 seeks information regarding core programming you plan to broadcast in the next quarter. For network programming, we are providing the basic information, including each program's title, origination, length, target age and the required descriptive information in the Network Information Sheet. You will need to supply the days and times you plan to broadcast the network programs, as well as all relevant information regarding the non-network programs you plan to broadcast in the next quarter. You may also wish to state that the programming is to be broadcast on the station's digital channel.

To the extent there have been relevant non-broadcast efforts by the Network that will enhance the educational and informational value of core or non-core network programming, we will report them in the Network Information Sheet, for inclusion in your response to Question 17. There were no such non-broadcast efforts in Third Quarter, 2015. You will need to report any relevant non-broadcast efforts you have made.

To the extent you deem it necessary, you should consult your broadcast counsel regarding your obligations under the FCC's children's programming rules.

If you have any questions regarding Network programming, contact your CBS Affiliate Relations Group Director.

If you have any questions about the KidVid Form 398 website, please contact the FCC directly.

Best regards,

Diane Kuri  
Director, Communications & Operations  
CBS Affiliate Relations

**CHILDREN'S TELEVISION COMMERCIAL LIMITS REPORT - THIRD QUARTER 2015**

October 1, 2015

Dear General Manager:

Attached is the CBS Television Network Certification of Compliance with the Children's Television Commercial Limits for the Third Quarter of 2015. Please give the certificate to the individual at your station responsible for the public file.

As you know, the Children's Television Act of 1990 requires every television station to place in its public file, no later than the tenth day after each quarter, documents certifying that all children's programming broadcast by the station during the quarter was in compliance with the Act and Federal Communications Commission regulations.

The attached document, which is suitable for placement in your public file, certifies that all regularly scheduled children's programming distributed by the CBS Television Network during the Third Quarter of 2015 was originally produced and broadcast primarily for an audience of children aged 13 to 16, and therefore was not required to comply with the commercial time limits required for programming originally produced and broadcast primarily for an audience of children 12 years of age and younger.

In addition to your responsibilities with respect to network programming, you must place in your public file certification of commercial compliance for any other children's programs subject to the commercial limits (i.e., programs designed and broadcast primarily for an audience of children aged 12 and under) broadcast by your station within the quarter. You may wish to speak with your broadcast counsel about such reports.

Information pertaining to network programming to assist in your preparation of the Third Quarter, 2015 FCC Children's Television Programming Report – KidVid Form 398 was emailed to you on September 30, 2015. You should consult your broadcast counsel with regard to any legal questions and as otherwise appropriate.

If you have any questions, please contact your Affiliate Relations Group Director.

Best regards,

Diane Kuri  
Director, Communications & Operations  
CBS Affiliate Relations



CERTIFICATION OF COMPLIANCE  
WITH CHILDREN'S TELEVISION COMMERCIAL LIMITS  
July 1, 2015 through September 30, 2015

During the period listed above, the CBS Television Network ("CBS"), a unit of CBS Corporation, disseminated to its owned and affiliated stations the following weekly programs originally produced and broadcast primarily for an audience of children 13 to 16 years old:

LUCKY DOG  
DR. CHRIS PET VET  
RECIPE REHAB  
ALL IN WITH LAILA ALI  
GAME CHANGERS WITH KEVIN FRAZIER  
HENRY FORD'S INNOVATION NATION

All of these programs were disseminated for weekend broadcast by CBS affiliates and owned stations.

I hereby certify that the children's programming disseminated by CBS during the period July 1, 2015 through September 30, 2015 was not required to conform to the commercial time limits prescribed in the Communications Act, as amended, 47 U.S.C. §303a, and 47 C.F.R. §73.670(a)-(d) because the programming was all originally produced and broadcast primarily for an audience of children older than 12. See 47 C.F.R. §73.670, Note 2.



Matthew Margo  
Senior Vice President  
CBS Program Practices, New York  
CBS Television Network

Date: September 30, 2015