

# Quarterly Issues Programming Report: CY 2024 Q1

Classical KUCO "Radio Network" is a non-commercial educational radio station licensed to The University of Central Oklahoma in Edmond, Oklahoma and simulcast on KBCW- McAlester, Oklahoma and, KCSC Woodward, Oklahoma.

The mission of Classical KUCO is to address critical issues related to cultural vitality and viability, emphasize the significance of education within the arts, and promote conversations and performances that engage the communities we serve. As part of our commitment to these initiatives, we dedicate airtime to a variety of programs and events that inform and enrich a diverse audience across the communities we serve. The radio stations of UCO proudly serve as Oklahoma's Voice for the Performing Arts.

## Reporting Period CY: 2024 Q1 - 01/01/2024 to 03/31/2024

### Addressing Community Needs

During this reporting period, we actively sought feedback from our listeners and community partners to ensure that our programming aligns with the evolving needs and interests of our audience. We are committed to adapting our content and initiatives to better serve the cultural and educational aspirations of our community.

### National and Cultural Programming:

KUCO FM Radio is proud to bring a diverse range of national and cultural programming to our listeners. We recognize the importance of informing and entertaining our audience through bilingual, diverse, cultural, and informative programs such as *Concierto*, a two-hour classical music program specifically tailored for Latino listeners, *Concierto* plays a vital role in introducing both English and Spanish-speaking audiences to the world of classical music. Hosted by Frank Dominguez, *Concierto* serves as an entry point for Latinos interested in learning more about classical music and celebrates the rich diversity of Latino culture's contributions to classical music.

### Local Programming:

**Spotlight On the Arts** - KUCO's commitment to our local community is paramount, and "Spotlight On the Arts" stands as a testament to this dedication. This weekly interview program serves as a vital platform for local performers, musicians, artists, composers, and community leaders to engage in meaningful discussions about the issues, concerns, educational opportunities, and upcoming performances within our local arts ecosystem. With a focus on fostering community engagement, showcasing local talent, and enhancing awareness of our local arts scene throughout the State of Oklahoma, our educational system, and Tribal communities, "Spotlight On the Arts" plays a crucial role in enriching our community and strengthening the bonds between KUCO FM Radio and our listeners.

**Date: 01/04/24 Time: 10am - 11am**

Guest: Paseo Arts Association - Amanda Bleakley and Connor Hutchinson

Guest: Joy Reed Belt Art at the Elms - Marcus Leonard

Subject/Issues: Amanda Bleakley and Connor Hutchinson with the Paseo Arts Association joined us to discuss the upcoming First Friday Gallery Walk. We then discuss the local, Oklahoma artists they will be featuring in their galleries that month. Marcus Leonard with Joy Reed Belt Art at The Elms joins the show to discuss their new exhibition opening that features 3 visual artists being featured in the exhibition.

**Date: 01/11/24 Time: 10am - 11am**

Guest: OCCC Cultural Programs - Lemuel Bardeguez and Ron Raines

Guest: The Oklahoma City Philharmonic - Alexander Mickelthwate

Subject/Issues: Lemuel Bardeguez and Dr. Ron Raines join the program to discuss the production of Jerry Hermann: The Broadway Legacy concert that was presented at Oklahoma City Community College and featured two local Oklahoma City music students. We then sit down with Alexander Mickelthwate with the Oklahoma City Philharmonic to discuss the details of their upcoming concert with guest conductor JoAnn Falletta and guest soloist George Li.

**Date: 01/18/24 Time: 10am - 11am**

Guest: Oklahoma Baroque Orchestra - Dylan Madoux

Guest: Wanda L. Bass School of Music - Dr. Sergio Monteiro

Guest: UCO School of Music - Dr. Tess Remy-Schumacher and Dr. David Forbat

Subject/Issues: Dylan Madoux with the Oklahoma Baroque Orchestra joins the program to talk about two local performances of historical performance taking place around the OKC Metro. We then sit down with Dr. Sergio Monteiro, Professor of Music and Director of Keyboard Studies at Oklahoma City University to learn about his next recital in a series featuring the piano and chamber music of Johannes Brahms at 190. Then Dr. Tess Remy-Schumacher and Dr. David Forbat with the University of Central Oklahoma School of Music join the show to discuss their Faculty Artist Concert Series Recital featuring works of local composers that simultaneously raises scholarship funds for UCO.

**Date: 01/25/24 Time: 10am - 11am**

Guest: Brisch Center for Historical Performance - Dr. Danielle Herrington

Subject/Issues: Dr. Danielle Herrington with the Brisch Center for Historical Performance joins the program and tells us about historically-informed performances. She also discusses the ensembles upcoming concert that features their first attempts at producing a full-length French Baroque Opera.

**Date: 02/01/24 Time: 10am - 11am**

Guest: UCO School of Music - Dr. Natalie Syring

Guest: Sugar Free All-Stars - Chris Wiser

Guest: Paseo Arts Association - Amanda Bleakley and George Oswalt

Guest: Chamber Music in Oklahoma - Royce McLarry

Subject/Issues: Dr. Natalie Syring with the University of Central Oklahoma School of Music stops by the show to discuss her upcoming Faculty Artist Concert Series Recital that helps raise scholarship funds for UCO students. Chris Wiser of the Sugar Free All-Stars joins the show to discuss their collaboration with the Oklahoma City Philharmonic. Amanda Bleakley and George Oswalt join to discuss the First Friday Gallery Walk happening in the Paseo District. We also chat about the 3 new exhibits featuring local Oklahoma artists. Royce McLarry with Chamber Music in Oklahoma joins us to discuss the award-winning Parker String Quartet that came through Oklahoma City.

**Date: 02/08/24 Time: 10am - 11am**

Guest: OCCC Cultural Programs - Lemuel Bardeguez and Gabbie Brechner

Guest: Wanda L. Bass School of Music - Dr. Sergio Monteiro

Guest: UCO Jazz Lab - Clint Rohr

Subject/Issue: Lemuel Bardeguez and Gabbie Brechner join the show to discuss the production of The Immortal Jellyfish Girl which is a puppet-themed musical. Dr. Sergio Monteiro with the Wanda L. Bass School of Music stops by to talk about his next series of recitals featuring the complete piano and chamber works of Johannes Brahms at 190. We then talk with Clint Rohr, director of the UCO Jazz Lab and member of the Red River Ramblers, about the Faculty Artist Concert Series Recital featuring the Ramblers that helps raise funds for UCO music students.

**Date: 02/15/24 Time: 10am - 11am**

Guest: Cimarron Opera - Natasha Naik

Guest: Oklahoma History Center - Steve Hawkins and Dusty Miller

Guest: Oklahoma City Symphonic Band - Phyllis Smith

Guest: Oklahoma Chamber Symphony - Kaleb Benda and Dr. Elaine Bastos

Subject/Issue: Executive Director with the Cimarron Opera, Natasha Naik, joins the show to discuss the recently released season schedule and productions for the Cimarron Opera Company. We're joined by Steve Hawkins and Dusty Miller with the Oklahoma History Center Museum. We talk about a rare Kilgen Organ Silent Movie performance happening at the Center. We then have a conversation with Phyllis Smith with the Oklahoma City Symphonic Band about their program titled Across the Atlantic. Kaleb Benda and Dr. Elaine Bastos with the Oklahoma Chamber Symphony join the program. We discuss the importance of having a variety of performing ensembles across the metro as well as their upcoming concert featuring Vivaldi and Piazzolla.

**Date: 02/22/24 Time: 10am - 11am**

Guest: UCO School of Music - Eric Grigg and Mary Weirick  
Guest: Oklahoma Community Orchestra - Dr. Zachary Daniels  
Guest: OCCC Cultural Programs - Lemuel Bardeguez and Josh Henry  
Guest: Oklahoma Shakespeare in the Park - Tyler Woods and Bell Reeves

Subject/Issues: Eric Grigg and Mary Weirick with the UCO School of Music join the program to discuss the collaboration that came about with their Faculty Artist Concert Series Recital. The program helps raise scholarship funds for UCO Music students. Dr. Zachary Daniels then stops by the program to inform our listeners about the pieces the ensemble will be performing on their Children's Concert. He also highlights some upcoming concerts on the calendar. Lemuel Bardeguez and Joshua Henry join the program to talk about Josh's music theatre career and what inspired him to create his own one-man show that is being brought to Oklahoma City Community College. Tyler Woods and Bell Reeves with Oklahoma Shakespeare in the Park join the program to discuss the 2024 season happening with Shakespeare in the Paseo. We also highlight their opening production and retirement of one of their co-founders.

**Date: 02/29/24 Time: 10am - 11am**

Guest: UCO School of Music - Dr. Rob Glaubitz  
Guest: Oklahoma Baroque Orchestra - Dylan Madoux  
Guest: Joy Reed Belt Art at the Elms - Marcus Leonard  
Guest: Paseo Arts Association - Amanda Bleakley and Catherine Chapman  
Guest: Canterbury Voices - Kelly Moore  
Guest: St. Luke's Methodist Church/Poteet Theatre - Logan Fish and Laurie Purcell

Subject/Issues: Director of the UCO School of Music Dr. Rob Glaubitz joins the program to discuss the collaboration between the Department of Dance and UCO Opera in a production of Gluck's Orfeo ed Euridice. Dylan Madoux of the Oklahoma Baroque Orchestra comes on the program and informs our listeners about the differences between period and modern instruments as well as promote their upcoming concert. Marcus Leonard with Joy Reed Belt Art at the Elms joins the program and discusses the newest exhibits opening in March. We then hear from Amanda Bleakley and Catherine Chapman with the Paseo Arts Association. They let us know about some of the new artists being featured in their gallery as well as promote the March First Friday Gallery Walk happening in the Paseo District. Kelly Moore with Canterbury Voices hops on the program to talk about the changes Dr. Julie Yu has brought in addition to highlighting their upcoming concert. Logan Fish and Laurie Purcell join the program to talk about the Community Orchestra performance as well as the upcoming Poteet Theatre schedule.

**Date: 03/07/24 Time: 10am - 11am**

Guest: UCO Broadway Tonight - Dr. Greg White

Guest: Canterbury Voices - Dr. Julie Yu

Guest: UCO Choirs - Dr. Karl Nelson

Guest: UCO Wind Symphony - Dr. Brian Lamb and Chris Prather

Guest: Tactus Chamber Orchestra and Vocal Ensemble - Warren "Puffer" Jones

Guest: UCO Symphony Orchestra - Alexander Mickelthwate

Subject/Issues: Dr. Greg White with UCO Broadway Tonight joins the program to discuss their collaboration with the Jewish Theatre of Oklahoma in their production of Jerry Herman's Milk and Honey that took place at the UCO Jazz Lab. Canterbury Voices Music Director Dr. Julie Yu joins the show to let us know some of the works and inspirations behind their production titled "For All The Saints: Especially Patrick." Dr. Karl Nelson with the University of Central Oklahoma Choirs joins the program to discuss the selections for their Spring Choral Concert. Dr. Brian Lamb and Chris Prather with the University of Central Oklahoma Wind Symphony join the program to discuss their Spring Band Concert. The concert features a world premiere written by local composer Chris Prather that deals with the subject matter of bullying. Puffer Jones with the Tactus Chamber Orchestra and Vocal Ensemble comes on the show to inform our listeners about the historical tradition of JS Bach's St. John's Passion in celebrating the 300th anniversary of the work. Alexander Mickelthwate with the University of Central Oklahoma's Symphony Orchestra joins the program to talk about their concert that features a collaboration with the students in the Department of Design.

**Date: 03/14/24 Time: 10am - 11am**

Guest: Kemp Concert Series - Warren "Puffer" Jones

Guest: OCCC Cultural Programs - Lemuel Bardequez and Raul Midon

Subject/Issues: Puffer Jones with the Kemp Concert Series joins the program to talk about the history of the Kemp Concert Series. He also highlights the US Navy Band Sea Chanters upcoming performance. Lemuel Bardequez and Raul Midon join the show. Lemuel talks about how he discovered Raul and why he wanted to bring him to OKC. Raul talks about his musical influences, what goes into his solo performances, and how he uses his musical gifts for activism.

**Date: 03/21/24 Time: 10am - 11am**

Guest: Lyric Theatre of Oklahoma - Michael Baron, Martin Storrow, and cast

Guest: UCO School of Music - Dr. Ryan Fogg

Subject/Issues: Michael Baron, Martin Storrow, Logan Corley, and Taloria Merricks with the Lyric Theatre of Oklahoma join the program. We discuss the inspiration behind Martin's musical which is receiving its Oklahoma premiere, "King of Pangaea." Michael discusses the 2024 Lyric Season, and we were treated to a couple songs performed by Logan and Taloria. Dr. Ryan Fogg then joins the program. We discuss his Guest Artist Recital taking place at the University of Central Oklahoma and how he goes about curating programs.

**Date: 03/28/24 Time: 10am - 11am**

Guest: Myriad Botanical Gardens - Leslie A. Spears

Subject/Issues: Director of Marketing and Public Relations with the Myriad Botanical Gardens, Leslie A. Spears joins the program. We discuss the Tulip Festival that is returning to the Gardens. She informs us about all the events that will be taking place in addition to how the Tulip Festival came to be.

**Performance Oklahoma** - "Performance Oklahoma" is a weekly music program designed for our communities served by KUCO, KBCW, and KCSC. This program showcases the abundant local talent and Performing Arts artists within our state. Each episode brings to the forefront either live, community performances or recorded music by these local artists, providing our audience the vibrant and diverse musical landscape thriving in our region not found on any other state commercial or public radio broadcast. "Performance Oklahoma" serves as an essential connection, bridging our community with these musical expressions, with a particular focus on reaching those who may be underserved or unable to engage in local events due to constraints such as limited resources or physical challenges. Beyond its role as entertainment, this program fosters a profound sense of unity and cultural appreciation, reaffirming our steadfast commitment to empower and enrich our local community through the profound and transformative language of music.

**Date: 01/04/2024**

Yolanda Kondonassis

Performance Oklahoma presents Oklahoma harpist Yolanda Kondonassis and two of her studio recordings: American Harp and Solo Harp. American Harp was released in 2013 on the Azica label and Solo Harp was released in 2012 also on the Azica label.

**Date: 01/11/2024**

Dr. Sergio Monteiro

Performance Oklahoma presents Oklahoma City University pianist Dr. Sergio Monteiro and one of his studio recordings: Louis Vierne Suite bourguignonne: Complete Piano Works Volume 1. It was released on the Naxos label in 2021.

**Date: 01/18/2024**

Dr. Tess Remy-Schumacher

Performance Oklahoma presents the University of Central Oklahoma cellist Dr. Tess Remy-Schumacher and a few of her studio recordings: Suites for Cello Solo Numbers 1, 2, and 3 on the Xolo label released in 2006. Music for Peace Volume 2 released in 2018 on the Xolo label. Hommage a Brahms released in 2005 on the Xolo label.

**Date: 01/25/2024**

Dr. Erin K. Murphy

Performance Oklahoma presents The Performance Artistry of Dr. Erin K. Murphy, Oklahoma State University Flute Professor. We featured two of her studio recordings: Day And Night: Modern Flute and Piano Duos by Women Composers, released on Albany Records in 2020. Dreamscape: Chamber Music for Flute by Vivian Fine, released on Albany Records in 2023.

**Date: 02/01/2024**

Dr. Samuel Magrill

Performance Oklahoma presents the University of Central Oklahoma's Professor of Music Theory and Composition, Dr. Samuel Magrill. We feature three of his studio albums on this episode: Oklahoma Bandsapes, released in 2011 by UCO and features the University of Central Oklahoma Wind Symphony. The Cello Music of Sam Magrill Volumes 1 and 2. Volume 1 was released on the Xolo label in 2004. Volume 2 was released in 2010 on the Xolo label.

**Date: 02/08/2024**

Dr. Michael Gieb

Performance Oklahoma presents The University of Central Oklahoma's Professor of Double Bass, Dr. Michael Gieb. We feature two of his studio recordings, Not As They Seem and Dragonetti: 12 Waltzes for Solo Double Bass. Both albums were released in 2021 on the Onyx label.

**Date: 02/15/2024**

Oklahoma Community Orchestra

Performance Oklahoma presents the Oklahoma Community Orchestra and their concert titled Love and Passion in Music. The concert took place on Tuesday, November 14<sup>th</sup>, 2023 at 7:30pm, and took place on the campus of Oklahoma Christian University in Baugh Auditorium at the Garvey Center. The concert featured UCO Professor of Music Dr. Tess Remy-Schumacher as guest soloist.

**Date: 02/22/2024**

The University of Central Oklahoma Wind Symphony

Performance Oklahoma presents the University of Central Oklahoma Wind Symphony under the direction of Dr. Brian Lamb. We featured their performance from Tuesday, October 11<sup>th</sup>, 2022 in Mitchell Hall Theatre in Edmond. The program was titled Trills, Spills, Chills, and Thrills: Music for Life's Most Significant Moments. It features the music of Tichelli, Ellisor, Blunt and Hall, and Grantham.

**Date: 02/29/2024**

The Oklahoma Chamber Symphony

Performance Oklahoma presents the Oklahoma Chamber Symphony and their performance from Saturday, February 17<sup>th</sup> 2024 at 7:30pm, and it took place at First Church of Oklahoma City. The program was titled Seasonal Changes. We heard music from Vivaldi and Piazzolla along with soloist Dr. Elaine Bastos.

**Date: 03/07/2024**

Canterbury Voices

Performance Oklahoma presents Canterbury Voices and their performance from Sunday, October 10<sup>th</sup> 2021. It took place at 3pm at the Civic Center Music Hall in Oklahoma City and was titled Jubilate Deo: The Music of Dan Forrest. The concert featured the Oklahoma City Philharmonic.

**Date: 03/14/2024**

The Oklahoma Community Orchestra

Performance Oklahoma presents the Oklahoma Community Orchestra's Subscription 1 Concert titled Musical Friends. It was recorded on Tuesday, September 26<sup>th</sup> 2023 at 7:30pm at Oklahoma Christian University. The concert featured the music of Tchaikovsky and Rimsky-Korsakov and paid tribute to their late music director, Dr. Irvin Wagner.

**Date: 03/21/2024**

Dr. Tess Remy-Schumacher

Performance Oklahoma presents The Performance Artistry of Dr. Tess Remy-Schumacher, Volume 2. We featured two of her studio albums: Tchaikovsky Trio Op. 50 Beethoven Trio Op. 121A, released in 2007 on the Xolo label. The Serapion Duo Rachmaninow Faure, released in 2001 on the Xolo label.

**Date: 03/28/2024**

The Maxwell Quartet

Performance Oklahoma presents The Maxwell Quartet and their performance at Armstrong Auditorium from Thursday, November 10<sup>th</sup>, 2022 at 7:30pm in Edmond. The concert featured the string quartets of Dvoark and Haydn along with traditional Scottish folk songs arranged by the members of the ensemble.

## **Severe Weather:**

On-going: Severe weather/important breaking news: KUCO is granted permission by KFOR-TV to rebroadcast KFOR's audio in the event of a local weather emergencies.

## **Public Service Announcements:**

**Community Calendar** - Community Calendar is a new daily, live read by Classical KUCO hosts, delivering public service information to KUCO listeners and serves as a guide to local community activities, festivals, and events across Oklahoma.

This program, sourced from the Oklahoma Tourism and Recreation Department, encompasses a wide range of local events, spanning from small-town gatherings to grand-scale celebrations, all with the common goal of promoting community engagement.

By embracing diversity and fostering cultural appreciation, KUCO is committed to enriching our local community through these defining regional events and serves as a reminder that listeners are an integral part of a larger community, united by shared experiences and the impactful events taking place in Oklahoma.

- The Yukon Chocolate Festival - Yukon, OK
- Paseo Arts Association First Friday Gallery Walk - Oklahoma City, OK
- The Paseo Arts and Creativity Center - Oklahoma City, OK
- The Oklahoma City Philharmonic presents Funky Fresh and Sugar Free Family Concert Series - Oklahoma City, OK
- The Oklahoma City Philharmonic presents Brahms - Oklahoma City, OK
- Chamber Music in Oklahoma presents the Parker Quartet - Oklahoma City, OK
- Armstrong Auditorium presents The Italian Saxophone Quartet - Edmond, OK
- Opera on Tap OKC presents That's Amore: Italian Opera and Love Songs - Oklahoma City, OK
- 2nd Friday Norman Art Walk - Norman, OK
- Myriad Botanical Gardens presents Lunar New Year Celebration - Oklahoma City, OK
- Adele Wolf's Valentines Day Follies - Oklahoma City, OK
- Piano Professor Dr. Sergio Montiero - Oklahoma City, OK
- Love on The Plaza - Oklahoma City, OK
- The University of Central Oklahoma School of Theatre Arts presents Our Town - Edmond, OK
- The University of Central Oklahoma Jazz Lab - Edmond, OK
- The Pollard Theatre presents An Evening With Patsy Cline - Guthrie, OK
- The 54th annual SWOSU Jazz Festival - Weatherford, OK
- Oklahoma Midtown Rotary Spelling Bee - Oklahoma City, OK
- The Garvin County Choral Society and Sinfonietta presents Peter and the Wolf - Pauls Valley, OK
- The Lyric Theatre of Oklahoma presents Small - Oklahoma City, OK
- OKC Broadway presents Wicked - Oklahoma City, OK
- Oklahoma Shakespeare in the Park presents Twelfth Night - Oklahoma City, OK
- The Taste of OKC - Oklahoma City, OK
- Armstrong Auditorium presents Celtic Throne - Edmond, OK
- The UCO Department of Musical Theatre presents Catch Me If You Can - Edmond, OK
- The Oklahoma Community Orchestra - Oklahoma City, OK

- OCCC Cultural Programs presents Joshua Henry - Oklahoma City, OK
- Armstrong Auditorium presents Sofia Philharmonic of Bulgaria - Edmond, OK
- The OKC Winds present the OKC Trumpet Symposium - Mustang, OK
- The UCO School of Music and Department of Dance present Orfeo et Euridice - Edmond, OK
- The OKC Ballet presents Future Voices - Oklahoma City, OK
- Opera on Tap OKC presents Anything Goes - Oklahoma City, OK
- The UCO Wind Symphony presents Blue Horizons - Edmond, OK
- The UCO Symphony Orchestra presents The Presidents Concert - Edmond, OK
- Tactus Chamber Orchestra and Vocal Ensemble present St. John's Passion - Oklahoma City, OK
- Canterbury Voices presents For All The Saints (Especially Patrick) - Oklahoma City, OK
- Armstrong Auditorium presents Ray Chen - Edmond, OK
- TokenCon - Midwest City
- The Stockyards St. Patrick's Day Parade - Oklahoma City, OK
- Oklahoma History Center presents Farm-to-Table Festival - Oklahoma City, OK
- Heard on Hurd - Edmond, OK
- The UCO Choirs present Spring Choral Concert - Edmond, OK
- The Oklahoma Percussion Festival - Oklahoma City, OK
- 38th Annual Red Earth Native American Cultural Festival - Oklahoma City, OK
- Factory Obscura presents The Future of Sound Fest - Oklahoma City, OK
- The Oklahoma City Philharmonic presents Glorius Life - Oklahoma City, OK
- The Lyric Theatre of Oklahoma presents King of Pangaea - Oklahoma City, OK
- The Holi Festival of Colors and Easter Egg Hunt - Edmond, OK
- The Myriad Botanical Gardens presents the Tulip Festival - Oklahoma City, OK
- The Oklahoma Railway Museum presents Easter Bunny Express and Egg Hunt - Oklahoma City, OK

### **Local PSA's:**

- University of Central Oklahoma - Student Assistance
- Kemp Concert Series
- Oklahoma Watch - Nonprofit Journalism
- Myriad Botanical Gardens - Winter Activities
- OK Metro Library - Annual Friends Library Book-sale
- Gavin County Choral Society - Hollywood Meets Mozart!
- National Youth Orchestra - 2024
- UCO College of Fine Arts - Feb Concert and Stage Productions for Public
- UCO School of Music - Kuleshov International Piano Festival and Competition

### **National PSA's:**

- American Psychiatric Association Foundation
  - Mentally Healthy Nation
  - Seasonal Depression
- Ad Council
  - Lung Cancer Screening - Save Your Life
  - Feeding America - Danica Patrick
  - Save By the Skin.org (CT Scan)

- National Federation of the Blind
  - About is - Civil Rights
  - Parents of a Blind Child
- PETA
  - Dogs in cold weather - Take Your Dogs Inside
  - Bring Your Cat or Dog Inside
- NAB Public Service
  - US Dept Veterans Affairs - Strength and Recovery
  - US Dept Veterans Affairs - Freefall
  - US Dept Veterans Affairs - A Pledge to Veterans
- American Humane
  - Carson
  - AJ Williams
- Social Security
  - Basic Needs
  - Save Time with Retirement Planning
- Social Security
  - Child Car Safety

Jeff Hagy  
KUCO General Manager