



125 West 55th St.
New York, NY 10019

KATZ TELEVISION GROUP

Contract # 26025043 **Changes as of:** 6/1/2018 at 8:51 AM **Version:** Original Order

CPE: LEE/ORDR/602611 **Flight:** 6/2/18 - 6/11/18 **Station:** WKRN

Agency: Smart Media Group **Advertiser:** Lee for TN Governor **Market:** Nashville

1427 LESLIE AVE **Product:** ORDR **Office:** WASHINGTON

SUITE #102 **Agency Order #:** 30055273 **Service:** Nielsen

ALEXANDRIA, VA **Buyer:** Dome, Patricia **Primary Demo:** Adults 35+

22301

Salesperson: ALEXANDRA BRADLEY **Assistant:** ALEXANDRA BRADLEY

202-955-5342 202-955-5342

Con Type: POLITICAL/NOTE

Total \$: \$3,000.00

Total Spots: 19

Total CPP: \$104.17

Total GRP: 28.8

Separation:

Comments: LEE Lee for TN Governor Please book immediately confirm receipt

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre ssion	Len	6/2 - 6/11										Total Spots	Total \$	CPP*	GRP*
								6/2	6/3	6/4	6/5	6/6	6/7	6/8	6/9	6/10	6/11				
1	M-F 4a-4:59a		GOOD MORNING NASHVIL	\$100.00	1.1	16,100	30	0	0	2	2	2	2	2	0	0	0	10	\$1,000.00	\$90.91	11.0
2	Su 8a-9a		THIS WEEK	\$500.00	1.8	25,400	30	0	1	0	0	0	0	0	0	0	0	1	\$500.00	\$277.78	1.8
3	Su 5p-5:30p		NEWS 2 AT 5PM	\$300.00	3.3	46,700	30	0	1	0	0	0	0	0	0	1	0	2	\$600.00	\$90.91	6.6
4	Su 11:30p-12:30a		MAJOR CRIME	\$75.00	1.3	19,000	30	0	2	0	0	0	0	0	0	2	0	4	\$300.00	\$57.69	5.2
5	Su 10:35p-11p		SPORTS EXTRA	\$300.00	2.1	30,200	30	0	1	0	0	0	0	0	0	1	0	2	\$600.00	\$142.86	4.2
TOTALS:								0	5	2	2	2	2	2	0	4	0	19	\$3,000.00	\$104.17	28.8