

STATION:	WDRV-TV	ORDER#:	5173443	DATE:	10/21/2020
MARKET:	UM - Stanton, KY	AMOUNT:	\$616.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	53		Invoices@MediaFinancial.com
MOD:	Stn Ver: 3 Last:				
SALES OFFICE:	CHICAGO	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4392590
ADVERTISER:	Conley for Justice Committee	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 1245 10/27-11/3 with a 6:30PM CUT-OFF on election day	AGY EST:	1245		Invoices@MediaFinancial.com
FLIGHT:	10-26-2020 TO 11/8/2020	[X]Unwired []Spot []Mod			
TOT # OF WEEKS:	2				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT:	10/26/2020 17:47

COMMENTS

***** No Comments for this Advertiser *****

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

** 10/27-11/3 with a 6:30PM CUT-OFF on election day **

60230

WEEK#1		10/26/2020 To 11/1/2020					WK TOT \$486.50			WK TOTAL SPOTS 42	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	7		MTWTF..	6:00AM	10:00AM	60	10/26/2020	10/30/2020	14	\$9.50	\$133
	8		MTWTF..	10:00AM	3:00PM	60	10/26/2020	10/30/2020	14	\$15.75	\$220.50
	9		MTWTF..	3:00PM	7:00PM	60	10/26/2020	10/30/2020	14	\$9.50	\$133

WEEK#2		11/2/2020 To 11/8/2020					WK TOT \$129.50			WK TOTAL SPOTS 11	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	7		MTWTF..	6:00AM	10:00AM	60	11/2/2020	11/6/2020	4	\$9.50	\$38
	8		MTWTF..	10:00AM	3:00PM	60	11/2/2020	11/6/2020	4	\$15.75	\$63
	9		MTWTF..	3:00PM	7:00PM	60	11/2/2020	11/6/2020	3	\$9.50	\$28.50

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, TANYA RENICKER/ MEDIUM BUYING, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE 

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

ROBERT CONLEY

Authorized committee:

Conley for Justice Committee

Agency requesting time (and contact information):

☒ N/A MEDIUM BUYING

Candidate's political party:

N/A

Office sought (no acronyms or abbreviations):

KENTUCKY SUPREME COURT DISTRICT 7

Date of election:

11.3.2020

☒

General

☐

Primary

Treasurer of candidate's authorized committee:

Geoffrey Griffith - P.O. Box 450, Greenup, Ky 41144

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Signature:

Tanya Renicker

Name: TANYA RENICKER

Date of Request to Purchase Ad Time: 10.8.20

Station Representative

Signature:

Angela Osborne

Name: *Angela Osborne*

Date of Station Agreement to Sell Time: 10-27-20

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLYAd submitted to Station? ☒ Yes ☐ No Date ad received: 10-28-20**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**Federal candidate certification signed (above): ☒ Yes ☐ No ☐ N/A

Disposition:

☒ Accepted☐ Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*☐ Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WSKV

Date Received/Requested:

10-27-20

Est. #:

Station Location:

Stanton, KY

Run Start and End Dates:

10-28-20 to 11-3-20

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

CareOf
Address
Address
City, State Zip

Order #8617 Confirmation

#394 - Media Financial Services2 (SBC)
10/27/2020 5:34:35 PM

Media Financial Services2
Roger Rafson
1655 Palm Beach Lakes Blvd
Suite 903
West Palm Beach, FL 33401
|||||

Line#	Start	Stop	Station	Type	Data	Cuts	Days	Rate	Order Date	Entry Tot
1.	16342	10/28/20	11/03/20	WSKV-FM Day	6-8 AM	8	5	\$9.50	10/27/2020	\$76.00
		House								
					60230[10/27/20-10/27/21 New Spot 10/27/2020(60s)]100.00%					
					SPOT SUMMARY FOR ORDER LINE #16342<WSKV-FM>					
					Mon Tue Wed Thu Fri Sat Sun			Cuts/week	\$/week	
					10/28/20 10/30/20	0 0 2 2 2 0 0		6	\$57.00	
					11/02/20 11/03/20	1 1 0 0 0 0 0		2	\$19.00	
2.	16343	10/28/20	11/03/20	WSKV-FM Day	8-10AM	10	5	\$9.50	10/27/2020	\$95.00
		House								
					60230[10/27/20-10/27/21 New Spot 10/27/2020(60s)]100.00%					
					SPOT SUMMARY FOR ORDER LINE #16343<WSKV-FM>					
					Mon Tue Wed Thu Fri Sat Sun			Cuts/week	\$/week	
					10/28/20 10/30/20	0 0 2 2 2 0 0		6	\$57.00	
					11/02/20 11/03/20	2 2 0 0 0 0 0		4	\$38.00	
3.	16344	10/28/20	11/03/20	WSKV-FM Day	MID DAY	18	5	\$15.75	10/27/2020	\$283.50
		House								
					60230[10/27/20-10/27/21 New Spot 10/27/2020(60s)]100.00%					
					SPOT SUMMARY FOR ORDER LINE #16344<WSKV-FM>					
					Mon Tue Wed Thu Fri Sat Sun			Cuts/week	\$/week	
					10/28/20 10/30/20	0 0 3 4 4 0 0		11	\$173.25	
					11/02/20 11/03/20	4 3 0 0 0 0 0		7	\$110.25	
4.	16345	10/28/20	11/03/20	WSKV-FM Day	AFTERNOON DRIVE	17	5	\$9.50	10/27/2020	\$161.50
		House								
					60230[10/27/20-10/27/21 New Spot 10/27/2020(60s)]100.00%					
					SPOT SUMMARY FOR ORDER LINE #16345<WSKV-FM>					
					Mon Tue Wed Thu Fri Sat Sun			Cuts/week	\$/week	
					10/28/20 10/30/20	0 0 4 4 3 0 0		11	\$104.50	
					11/02/20 11/03/20	3 3 0 0 0 0 0		6	\$57.00	
Total spots: 53										Order Total: \$616.00

Advertiser Authorization: _____ Station Authorization: 