



125 West 55th St
New York, NY 10019

Contract # 27901152	Changes as of: 9/19/2022 at 2:36 PM	Version: Current State Version 3
CPE: ZIN22/ORDR/920926	Flight: 9/20/22 - 9/26/22	Station: KTVM
Agency: Smart Media Group	Advertiser: ZINKE, RYAN	Market: Butte, MT
PO BOX 26067	Product: Order	Office: WASHINGTON
ALEXANDRIA, VA 22313	Agency Order #: 30084241	Service: Nielsen
Buyer: Gonzales, Pameal	Primary Demo: Adults 35+	Con Type: POLITICAL/VOTE
Salesperson: FRAN BROWN	Assistant: FRAN BROWN	Total \$: \$5,160.00
215-563-5400		Total Spots: 96
		Total CPP: \$29.83
		Total GRP: 173.0
		Traffic #: 5394942

Separation:

Comments: Ryan Zinke REVISED TO REFLECT RATE INCREASE Payment, traffic will be sent shortly. Please confirm Thanks! Pam

#	Day/Time	DP	Program	Rate	Len	9/20 - 9/26								Total Spots	Total \$	CPP*	GRP*
						9/20	9/21	9/22	9/23	9/24	9/25	9/26					
1	M-F 9a-10a		TODAY THIRD HOUR-NBC	\$20.00	30	1	1	1	1	0	0	1		5	\$100.00	\$14.29	7.0
2	M-F 10a-11a		LIVE WITH KELLY & RY	\$15.00	30	1	1	1	1	0	0	1		5	\$75.00	\$13.64	5.5
3	M-F 11a-12n		THE DOCTORS	\$10.00	30	1	1	1	1	0	0	1		5	\$50.00	\$16.67	3.0
4	M-F 12n-1p		TODAY WITH HODA & JE	\$10.00	30	1	1	1	1	0	0	1		5	\$50.00	\$16.67	3.0
5	M-F 1p-2p		DAYS OFOUR LIVES-NBC	\$10.00	30	1	1	1	1	0	0	1		5	\$50.00	\$14.29	3.5
6	M-F 2p-3p		YOU BET YOUR LIFE	\$15.00	30	1	1	1	1	0	0	1		5	\$75.00	\$12.50	6.0
7	Su 9a-10a		MEET THE PRESS	\$30.00	30	0	0	0	0	0	1	0		1	\$30.00	\$23.08	1.3
8	M-F 4p-5p		ELLEN	\$30.00	30	1	1	0	0	0	0	1		3	\$90.00	\$30.00	3.0
9	M-F 6a-7a		MONTANA TODAY	\$35.00	30	2	2	2	2	0	0	2		10	\$350.00	\$26.92	13.0
10	M-F 7a-8a		TODAY SHOW-NBC	\$50.00	30	2	2	2	2	0	0	2		10	\$500.00	\$31.25	16.0
11	M-F 8a-9a		TODAY SHOW-NBC	\$50.00	30	2	2	2	2	0	0	2		10	\$500.00	\$27.78	18.0
12	Sa 6a-7a		SATURDAY TODAY-NBC	\$15.00	30	0	0	0	0	2	0	0		2	\$30.00	\$25.00	1.2
13	Su 8a-9a		NBC SUNDAY TODAY	\$20.00	30	0	0	0	0	0	2	0		2	\$40.00	\$20.00	2.0
14	M-F 5p-5:30p		NEWS AT 5P	\$90.00	30	1	1	1	1	0	0	1		5	\$450.00	\$27.27	16.5
15	M-F 6p-6:30p		NEWS AT 6P	\$105.00	30	1	1	1	1	0	0	1		5	\$525.00	\$32.81	16.0
16	Sa 5p-5:30p		NEWS @ 5P SAT	\$110.00	30	0	0	0	0	1	0	0		1	\$110.00	\$28.21	3.9
17	Su 10p-10:30p		NEWS AT 10P	\$90.00	30	0	0	0	0	0	1	0		1	\$90.00	\$26.47	3.4
18	Su 10:35p-11:05p		NEWS: FULL MEASURE	\$20.00	30	0	0	0	0	0	2	0		2	\$40.00	\$11.11	3.6
19	M-F 6:30p-7p		ENTERTAINMENT TONIGH	\$50.00	30	1	1	0	0	0	0	0		2	\$100.00	\$21.74	4.6
20	M 7p-9p		THE VOICE-NBC	\$155.00	30	0	0	0	0	0	0	1		1	\$155.00	\$44.29	3.5
21	M 9p-10p		QUANTUM LEAP-NBC	\$75.00	30	0	0	0	0	0	0	1		1	\$75.00	\$24.19	3.1



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Agency: Smart Media Group	Advertiser: ZINKE, RYAN	Market: Butte, MT	Total \$: \$5,160.00
PO BOX 26067	Product: Order	Office: WASHINGTON	Total Spots: 96
ALEXANDRIA, VA 22313	Agency Order #: 30084241	Service: Nielsen	Total CPP: \$29.83
	Buyer: Gonzales, Pameal	Primary Demo: Adults 35+	Total GRP: 173.0
	Salesperson: FRAN BROWN	Assistant: FRAN BROWN	Traffic #: 5394942
	215-563-5400	215-563-5400	
Separation:			

#	Day/Time	DP	Program	Rate	Len	9/20 - 9/26								Total Spots	Total \$	CPP*	GRP*
						9/20	9/21	9/22	9/23	9/24	9/25	9/26					
22	Tu 9p-10p		NEW AMSTERDAM-NBC	\$100.00	30	1	0	0	0	0	0	0		1	\$100.00	\$38.46	2.6
23	W 7p-8p		CHICAGO MED-NBC	\$105.00	30	0	1	0	0	0	0	0		1	\$105.00	\$31.82	3.3
24	W 8p-9p		CHICAGO FIRE-NBC	\$110.00	30	0	1	0	0	0	0	0		1	\$110.00	\$33.33	3.3
25	W 9p-10p		CHICAGO PD-NBC	\$105.00	30	0	1	0	0	0	0	0		1	\$105.00	\$30.88	3.4
26	Th 8p-9p		LAW & ORDER: SVU-NBC	\$70.00	30	0	0	1	0	0	0	0		1	\$70.00	\$43.75	1.6
27	F 8p-10p		DATELINE FRI-NBC	\$65.00	30	0	0	0	1	0	0	0		1	\$65.00	\$29.55	2.2
28	Sa 7p-8p		QUANTUM LEAP (R)-NBC	\$30.00	30	0	0	0	0	1	0	0		1	\$30.00	\$16.67	1.8
29	Sa 9p-10p		SNL VINTAGE-NBC	\$40.00	30	0	0	0	0	1	0	0		1	\$40.00	\$36.36	1.1
30	Su 5p-6:20p		FOOTBALL NIGHT IN AM	\$250.00	30	0	0	0	0	0	1	0		1	\$250.00	\$54.35	4.6
31	Su 6:20p-9:30p		SNF SF V DENVER	\$800.00	30	0	0	0	0	0	1	0		1	\$800.00	\$66.67	12.0
TOTALS:						17	19	15	15	5	8	17		96	\$5,160.00	\$29.83	173.0



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		Total \$: \$5,160.00
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		Total CPP: \$29.83
		Total GRP: 173.0
		Traffic #: 5394942

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/19/22 2:36 PM	System	Notice Received.
09/19/22 2:08 PM	GOTOSTRATA\fbrown	Ryan Zinke REVISED TO REFLECT RATE INCREASE Payment, traffic will be sent shortly. Please confirm Thanks! Pam
09/19/22 2:08 PM	GOTOSTRATA\fbrown	Canceled by new revision
09/19/22 12:58 PM	Nathan Kochman	PLS SEE LNS 3,5,8 FOR NA AND OFFER
09/19/22 11:56 AM	JENNA NUBAR	Ryan Zinke PLEASE BOOK IMMEDIATELY!!! Payment, traffic will be sent shortly. Please confirm Thanks! Pam
09/19/22 11:53 AM	System	Notice Received.
09/17/22 10:16 AM	FRAN BROWN	Ryan Zinke PLEASE BOOK IMMEDIATELY!!! Payment, traffic will be sent shortly. Please confirm Thanks! Pam

Competitive Information	
Market Budget:	\$17,200
KTVM Share:	30%
Comment:	
Unknown:	70%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	96	\$5,160.00	\$29.83	173.0
Total	100%	96	\$5,160.00	\$29.83	173.0

Monthly Summary		
Month	Spots	Dollars
2022-Sep	79	\$4,355.00
2022-Oct	17	\$805.00
Total	96	\$5,160.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/19/22 2:08 PM	GOTOSTRATA\fbrown	Confirmed			\$0	\$5,160.00	Changes: Comments from Ryan Zinke PLEASE BOOK IMMEDIATELY!!! Payment, traffic will be sent shortly. Please confirm Thanks! Pam to Ryan Zinke REVISED TO REFLECT RATE INCREASE Payment, traffic will be sent shortly. Please confirm Thanks! Pam . 1 buyline added or modified.
Makegood 1	9/19/22 12:58 PM	Nathan Kochman	Canceled	13	13	\$0	\$5,160.00	Changes: Total GRPs from 180.4 to 173.0, Total GIMPs from 0 to 173, Total CPM from \$0.00 to \$29,826.59. 6 buylines added or modified.
Revision	9/19/22 11:56 AM	JENNA NUBAR	Confirmed			\$400.00	\$5,160.00	Changes: Calculated Dollars from \$4,760.00 to \$5,160.00, Total CPP from \$27.61 to \$29.83, Competitive Market Budget from \$16,600 to \$17,200, Origuser Entered Dollars to \$4,760.00, User Entered \$ from \$0.00 to \$5,160.00, Total \$ from \$4,760.00 to \$5,160.00. 1 buyline added or modified.
Queued for Electronic Contracting	9/18/22 5:09 PM					\$0	\$0	
New	9/17/22 10:16 AM	FRAN BROWN	Confirmed	96		\$4,760.00	\$4,760.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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