BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for	□ a candidate request□ an election message request *☑ an issue request *	The request was	☑ accepted # □ rejected						
Candidate Named	in Message:								
Office Being Sough	nt:								
Election or Issue Re	eferred to:	Measure 97							
Sponsor (or author	ized candidate committee):	Defeat the Tax on Oregon Sales							
Treasurer of author	ized candidate committee:	Erica Hagedorn							
Person Ordering Ad	dvertising:	Julie ladanza							

- * An "<u>election message request</u>" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.
 - An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.
- If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an <u>issue request</u>, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or mem bers of the executive committee or of the board of directors of the sponsor.



AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location:	KLBM - La Grande, OR KBKR - Baker City, OR	Date: 09/15/16
I, TARGET ENTERPRISE	S do hereby request station time	e concerning the following issue:
Defeat the Tax on Oregon	n Sales	
	SEE ATTACHED SCHEDU	JLES
This broadcast time will	be used by: Defeat the Tax on	
Does t	the programming (in whole or in pereing to any political matter o	f national importance?"
"a message		10
	YES ✓	
(name & address) Defeat the Tax on Orego	nent for the above described broadon	97208
and are authorized to an	nounce the time as paid for by such	person or entity (hereinafter referred
to as the "sponsor").		
	ss:	committee or the board of directors
	ficers or members of the executive	committee of the board of
(or attach separately):		
Erica Hagedorn, Treasur	er	
Julie ladanza		
Signature of Issue Advertis	ser (Sponsor)	Date
	To be Signed by Station Repre	esentative
Accepte		Rejected
Accepte		9/15/16
		Date
Signature	Tacm	
Printed Name	Title	

- SUBSTANTIATION MEMO -

CLIENT:

Defeat the Tax on Oregon Sales "97's Tax on Sales" Radio :60

TITLE:

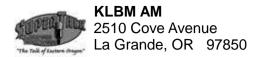
FORMAT:

DATE:

September 13, 2014

AUDIO:	SUBSTANTIATION:
Here are some key facts about Measure	
Ninety Seven on the fall ballot.	
Ninety Seven would impose a new state tax on sales of goods and services sold in Oregon.	Measure 97 would establish a new corporate minimum tax for C-Corps and companies filling as C-Corps. This tax would be \$30,001 + 2.5% of Oregon sales of goods and services over \$25 million. No exemptions for any products have been written into Measure 97's wording. Measure 97 Section 1 http://oregonvotes.org/irr/2016/028text.pdf
It's a tax on sales not profits and it would be the biggest tax increase in Oregon history six billion dollars.	Measure 97 would establish a new corporate minimum tax for C-Corps and companies filling as C-Corps. This tax would be \$30,001 + 2.5% of Oregon sales of goods and services over \$25 million. Measure 97 Section 1 http://oregonvotes.org/irr/2016/028text.pdf
	Measure 97 is expected to generate \$6.1 billion in new revenue in the 2017-2019 biennium.
	Legislative Revenue Office Measure 97 Description and Analysis https://www.oregonlegislature.gov/lro/Documents/RR%203-16%20Measure%2097.pdf
The state of Oregon's official study of Ninety Seven found that most of those costs would be passed on to consumers and small businesses through higher prices.	The research report conducted by the Legislative Revenue Office bears the official seal of the state of Oregon, a seal reserved for use only on official state documents. https://olis.leg.state.or.us/liz/2015I1/Downloads/CommitteeMeetingDocument/90401
	Paul Warner of the Legislative Revenue Office explains to Rep. John Davis in a House Revenue Committee hearing on the impacts of Measure 97 that about two-thirds the tax ends up in the form of higher prices at 1:01:55 in the official recording of the House Revenue Committee meeting on May 23, 2016.
	https://olis.leg.state.or.us/liz/2015I1/Committees/HREV/2016-05-23-14-00/RecordingLog
Higher prices for everything from food, gas, and electricity to insurance,	The higher gross receipts taxes triggered by Measure 97 are expected to lead to higher consumer prices.

11 11									
medicine and health care.	Legislative Revenue Office Measure 97 Description and Analysis https://www.oregonlegislature.gov/lro/Documents/RR%203-16%20Measure%2097.pdf								
	Tax Foundation http://taxfoundation.org/blog/oregons-gross-receipts-tax-proposal-would-increase-consumer-prices								
That would especially hurt Oregon families, small businesses and farmers	The Legislative Revenue Office study shows Measure 97's tax is regressive, especially hurting lower income Oregon families.								
who can least afford higher costs.	Legislative Revenue Office IP 28 Description and Analysis, page 12 and Table 11								
	https://olis.leg.state.or.us/liz/201511/Downloads/CommitteeMeetingDocument/9 0401								
	Tax Foundation http://taxfoundation.org/blog/oregons-gross-receipts-tax-proposal-would-increase-consumer-prices								
	Measure 97 would require businesses to pay 2.5% on sales even when they make no profit or lose money. That would especially hurt businesses that have slim profit margins, including small businesses and farms.								
	Legislative Revenue Office IP 28 Description and Analysis https://olis.leg.state.or.us/liz/2015I1/Downloads/CommitteeMeetingDocument/9 https://olis.leg.state.or.us/liz/2015I1/Downloads/CommitteeMeetingDocument/9 https://olis.leg.state.or.us/liz/2015I1/Downloads/CommitteeMeetingDocument/9								
	Forbes http://www.forbes.com/sites/sageworks/2014/08/31/the-least-profitable-businesses-in-the-u-s/#623a7c0f7adf								
And, there's no guarantee of how the billions in taxes from Ninety Seven would be spent. Under state law, the	The Legislative Counsel Committee confirmed that the legislature "may appropriate revenues generated by the measure in any way it chooses."								
legislature could spend the money any way it chooses.	Legislative Counsel Committee letter, https://www.defeat97.com/wp-content/uploads/2016/08/Memo-from-Legislative-Counsel-re-M97-Limitations-on-Legislative-Appropripdf								
	Attorney General opinion, 37 Op Atty gen 599 (1975) https://www.defeat97.com/wp-content/uploads/2016/08/AGO-Opinion.pdf								
This costly tax measure is strongly	People sign up as members of the No on 97 coalition in various								
opposed by a statewide coalition that	ways, including via forms on our website and signup cards								
includes tens of thousands of consumers,	distributed by mail and campaign team members. To date, over								
farmers and small business who urge you to join us and vote NO on Ninety	24,000 Oregonians have joined as members of our coalition. We show a partial list of notable members on our website. For obvious								
Seven.	reasons, we do not publish our entire database of over 24,000 members.								
Paid for by Defeat the Tax on Oregon Sales.									
~									



KLBM AM Order Confirmation

OrderID: 0427-011

Sponsor: NW Ag Information Network

Product: NW Ag Information Network - 97 Sales

Estimate/PO: TAX091316 AccountRep: Cliff Tarpy

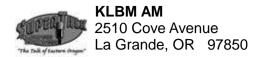
BillingCycle: Broadcast Month

InvoiceType: Detail Notarized Affidavit Run Dates: 9/15/2016 - 9/19/2016

Items Ordered: 07
Gross Amount: 105.00
Discounts: 0.00
Agency Commission: 15.75
Net Amount: 89.25

Scheduled Station(s): KLBM AM NW Ag Information Network - 97 Sales Tax

Pri	nted 2/28/2018 2:07:32 PM																	Page 1
	Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length D	escription	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 02	9/15/2016 - 9/18/2016 9/19/2016 - 9/19/2016	All Weeks All Weeks	07:00 AM - 07:00 PM 07:00 AM - 07:00 PM	3			2	2			4 3	:60 S		CM CM	74744 74744	4 3	15.00 15.00	60.00 45.00
	Broadcast Month Proj	ected Billing:																
	Jul-16	0.	00 Aug-	16			0.0	00			Sep-16	3	105	.00		Q3-2016		105.00
Co	onfirmed Correct; Pay	yment Guaran	teed			_	Acce	pted	for K	KLBM			_					



KLBM AM Order Confirmation

OrderID: 0427-012

Sponsor: NW Ag Information Network

Product: NW Ag Information Network - 97 Sales

Estimate/PO: TAX092116 AccountRep: Cliff Tarpy

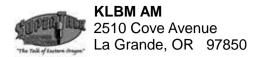
BillingCycle: Broadcast Month

InvoiceType: Detail Notarized Affidavit Run Dates: 9/21/2016 - 9/23/2016

Items Ordered: 07
Gross Amount: 105.00
Discounts: 0.00
Agency Commission: 15.75
Net Amount: 89.25

Scheduled Station(s): KLBM AM
NW Ag Information Network

Printed 2/28/2018 2:08:34 PM Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sur	n Week	Length	Descri	ption	Avail	Copy ID	Qty	Item Cost	Page 1 Total Cost
										Total				Туре				
01 9/21/2016 - 9/23/2016	All Weeks	07:00 AM - 07:00 PM			2	1	4			7	:60	Spot		CM	74744	7	15.00	105.00
Broadcast Month Pro	jected Billing:																	
Jul-16	0	.00 Aug-1	6			0.0	00			Sep-16			105.0	0		Q3-2016		105.00
Confirmed Correct; Pa	vment Guarar	 nteed				Acce	pted	for k	LBI	M								



KLBM AM Order Confirmation

OrderID: 0427-014

Sponsor: NW Ag Information Network

Product: NW Ag Information Network - 97 Sales

Estimate/PO: TAXNO092716
AccountRep: Cliff Tarpy

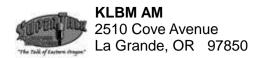
BillingCycle: Broadcast Month

InvoiceType: Detail Notarized Affidavit Run Dates: 9/27/2016 - 9/30/2016

Items Ordered: 06
Gross Amount: 90.00
Discounts: 0.00
Agency Commission: 13.50
Net Amount: 76.50

Scheduled Station(s): KLBM AM
NW Ag Information Network - 97 Sales Tax No

Printed 2/28/2018 2:09:03 PM																	Page 1
Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/27/2016 - 9/30/2016	All Weeks	07:00 AM - 07:00 PM		1	1	2	2			6	:60	Spot	СМ	74744	6	15.00	90.00
Broadcast Month Pro	jected Billing:																
Oct-16	90.	00 Nov-1	6			0.0	00			Dec-16		C	0.00		Q4-2016		90.00
Confirmed Correct; Pa	yment Guaran	teed				Acce	pted	for K	KLBM								



KLBM AM Order Confirmation

OrderID: 0427-017

Sponsor: NW Ag Information Network

Product: NW Ag Information Network - 97 Sales

Estimate/PO: TAXNO100316 AccountRep: Cliff Tarpy

BillingCycle: Broadcast Month

InvoiceType: Detail Notarized Affidavit Run Dates: 10/3/2016 - 10/7/2016

Items Ordered: 10
Gross Amount: 150.00
Discounts: 0.00
Agency Commission: 22.50
Net Amount: 127.50

Scheduled Station(s): KLBM AM
NW Ag Information Network - 97 Sales Tax No

Printed 2/28/2018 2:09:33 PM																	Page 1
Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat		Neek Total	Length	Description	n Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/3/2016 - 10/7/2016	All Weeks	07:00 AM - 07:00 PM		3	3	2	2			10	:60	Spot	СМ	74744	10	15.00	150.00
Broadcast Month Pro	jected Billing:																
Oct-16	150.0	00 Nov-	16			0.0	00		D	ec-16		(0.00		Q4-2016		150.00
Confirmed Correct; Pa	yment Guaran	teed				Acce	pted	for k	(LBM								