

# BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. The Political Record is not required for requests to purchase internet advertising. Once completed, the Political Record must be placed in the station's local public inspection file and must be retained for two years.

This Record is for ☐ a candidate request  
☐ an election message request \*  
☒ an issue request \*

The request was ☒ accepted #  
☐ rejected

Candidate Named in Message:

Office Being Sought:

Election or Issue Referred to:

Sponsor (or authorized candidate committee):

Treasurer of authorized candidate committee:

Person Ordering Advertising:

Measure 97

Defeat the Tax on Oregon Sales

Erica Hagedorn

Julie Iadanza

\* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

# If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.



Target Enterprises  
15260 Ventura Boulevard, Suite 1240  
Sherman Oaks, CA 91403  
(818) 905-0005

## AGREEMENT FORM FOR NON-CANDIDATE ADVERTISING

Station and Location: KLBM - La Grande, OR KBKR - Baker City, OR	Date: 09/15/16
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I, **TARGET ENTERPRISES** do hereby request station time concerning the following issue:

Defeat the Tax on Oregon Sales

### SEE ATTACHED SCHEDULES

This broadcast time will be used by: Defeat the Tax on Oregon Sales

Does the programming (in whole or in part) communicate  
"a message relating to any political matter of national importance?"

☐ YES

☒ NO

I represent that the payment for the above described broadcast time has been furnished by  
(name & address)

Defeat the Tax on Oregon Sales PO Box 5275 Portland, OR 97208

and are authorized to announce the time as paid for by such person or entity (hereinafter referred  
to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors  
(or attach separately):

Erica Hagedorn, Treasurer

Julie Iadanza

Signature of Issue Advertiser (Sponsor)

Date

To be Signed by Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

9/15/16

Signature

Date

Printed Name

Title

– SUBSTANTIATION MEMO –

CLIENT: Defeat the Tax on Oregon Sales  
 TITLE: “97’s Tax on Sales”  
 FORMAT: Radio :60  
 DATE: September 13, 2014

AUDIO:	SUBSTANTIATION:
Here are some key facts about Measure Ninety Seven on the fall ballot.	
Ninety Seven would impose a new state tax on sales of goods and services sold in Oregon.	<p>Measure 97 would establish a new corporate minimum tax for C-Corps and companies filling as C-Corps. This tax would be \$30,001 + 2.5% of Oregon sales of goods and services over \$25 million. No exemptions for any products have been written into Measure 97’s wording.</p> <p><i>Measure 97 Section 1</i>  <a href="http://oregonvotes.org/irr/2016/028text.pdf">http://oregonvotes.org/irr/2016/028text.pdf</a></p>
It’s a tax on sales ... not profits ... and it would be the biggest tax increase in Oregon history ... six billion dollars.	<p>Measure 97 would establish a new corporate minimum tax for C-Corps and companies filling as C-Corps. This tax would be \$30,001 + 2.5% of Oregon sales of goods and services over \$25 million.</p> <p><i>Measure 97 Section 1</i>  <a href="http://oregonvotes.org/irr/2016/028text.pdf">http://oregonvotes.org/irr/2016/028text.pdf</a></p> <p>Measure 97 is expected to generate \$6.1 billion in new revenue in the 2017-2019 biennium.</p> <p><i>Legislative Revenue Office Measure 97 Description and Analysis</i>  <a href="https://www.oregonlegislature.gov/lro/Documents/RR%203-16%20Measure%2097.pdf">https://www.oregonlegislature.gov/lro/Documents/RR%203-16%20Measure%2097.pdf</a></p>
The state of Oregon’s official study of Ninety Seven found that most of those costs would be passed on to consumers and small businesses through higher prices.	<p>The research report conducted by the Legislative Revenue Office bears the official seal of the state of Oregon, a seal reserved for use only on official state documents.  <a href="https://olis.leg.state.or.us/liz/201511/Downloads/CommitteeMeetingDocument/90401">https://olis.leg.state.or.us/liz/201511/Downloads/CommitteeMeetingDocument/90401</a></p> <p>Paul Warner of the Legislative Revenue Office explains to Rep. John Davis in a House Revenue Committee hearing on the impacts of Measure 97 that about two-thirds the tax ends up in the form of higher prices at 1:01:55 in the official recording of the House Revenue Committee meeting on May 23, 2016.  <a href="https://olis.leg.state.or.us/liz/201511/Committees/HREV/2016-05-23-14-00/RecordingLog">https://olis.leg.state.or.us/liz/201511/Committees/HREV/2016-05-23-14-00/RecordingLog</a></p>
Higher prices for everything from food, gas, and electricity ... to insurance,	The higher gross receipts taxes triggered by Measure 97 are expected to lead to higher consumer prices.

medicine and health care.	<p><i>Legislative Revenue Office Measure 97 Description and Analysis</i>  <a href="https://www.oregonlegislature.gov/lro/Documents/RR%203-16%20Measure%2097.pdf">https://www.oregonlegislature.gov/lro/Documents/RR%203-16%20Measure%2097.pdf</a></p> <p><i>Tax Foundation</i>  <a href="http://taxfoundation.org/blog/oregons-gross-receipts-tax-proposal-would-increase-consumer-prices">http://taxfoundation.org/blog/oregons-gross-receipts-tax-proposal-would-increase-consumer-prices</a></p>
That would especially hurt Oregon families, small businesses and farmers who can least afford higher costs.	<p>The Legislative Revenue Office study shows Measure 97's tax is regressive, especially hurting lower income Oregon families.</p> <p><i>Legislative Revenue Office IP 28 Description and Analysis, page 12 and Table 11</i>  <a href="https://olis.leg.state.or.us/liz/201511/Downloads/CommitteeMeetingDocument/90401">https://olis.leg.state.or.us/liz/201511/Downloads/CommitteeMeetingDocument/90401</a></p> <p><i>Tax Foundation</i>  <a href="http://taxfoundation.org/blog/oregons-gross-receipts-tax-proposal-would-increase-consumer-prices">http://taxfoundation.org/blog/oregons-gross-receipts-tax-proposal-would-increase-consumer-prices</a></p> <p>Measure 97 would require businesses to pay 2.5% on sales even when they make no profit or lose money. That would especially hurt businesses that have slim profit margins, including small businesses and farms.</p> <p><i>Legislative Revenue Office IP 28 Description and Analysis</i>  <a href="https://olis.leg.state.or.us/liz/201511/Downloads/CommitteeMeetingDocument/90401">https://olis.leg.state.or.us/liz/201511/Downloads/CommitteeMeetingDocument/90401</a></p> <p><i>Forbes</i>  <a href="http://www.forbes.com/sites/sageworks/2014/08/31/the-least-profitable-businesses-in-the-u-s/#623a7c0f7adf">http://www.forbes.com/sites/sageworks/2014/08/31/the-least-profitable-businesses-in-the-u-s/#623a7c0f7adf</a></p>
And, there's no guarantee of how the billions in taxes from Ninety Seven would be spent. Under state law, the legislature could spend the money any way it chooses.	<p>The Legislative Counsel Committee confirmed that the legislature "may appropriate revenues generated by the measure in any way it chooses."</p> <p><i>Legislative Counsel Committee letter</i>, <a href="https://www.defeat97.com/wp-content/uploads/2016/08/Memo-from-Legislative-Counsel-re-M97-Limitations-on-Legislative-Appropriations.pdf">https://www.defeat97.com/wp-content/uploads/2016/08/Memo-from-Legislative-Counsel-re-M97-Limitations-on-Legislative-Appropriations.pdf</a></p> <p><i>Attorney General opinion, 37 Op Atty gen 599 (1975)</i>  <a href="https://www.defeat97.com/wp-content/uploads/2016/08/AGO-Opinion.pdf">https://www.defeat97.com/wp-content/uploads/2016/08/AGO-Opinion.pdf</a></p>
This costly tax measure is strongly opposed by a statewide coalition that includes tens of thousands of consumers, farmers and small business who urge you to join us and vote NO on Ninety Seven.	<p>People sign up as members of the <i>No on 97</i> coalition in various ways, including via forms on our website and signup cards distributed by mail and campaign team members. To date, over 24,000 Oregonians have joined as members of our coalition. We show a partial list of notable members on our website. For obvious reasons, we do not publish our entire database of over 24,000 members.</p>
Paid for by Defeat the Tax on Oregon Sales.	



**KLBM AM**  
2510 Cove Avenue  
La Grande, OR 97850

NW AG INFORMATION NETWORK  
173 BAKER RANCH ROAD  
WALLA WALLA, WA 99362

## KLBM AM Order Confirmation

**OrderID: 0427-011**

Sponsor: NW Ag Information Network  
Product: NW Ag Information Network - 97 Sales  
Estimate/PO: TAX091316  
AccountRep: Cliff Tarpy  
BillingCycle: Broadcast Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 9/15/2016 - 9/19/2016  
Items Ordered: 07  
Gross Amount: 105.00  
Discounts: 0.00  
Agency Commission: 15.75  
Net Amount: 89.25

**Scheduled Station(s): KLBM AM**  
**NW Ag Information Network - 97 Sales Tax**

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/15/2016 - 9/18/2016	All Weeks	07:00 AM - 07:00 PM				2	2			4	:60	Spot	CM	74744	4	15.00	60.00
02 9/19/2016 - 9/19/2016	All Weeks	07:00 AM - 07:00 PM	3							3	:60	Spot	CM	74744	3	15.00	45.00

**Broadcast Month Projected Billing:**

Jul-16	0.00	Aug-16	0.00	Sep-16	105.00	Q3-2016	105.00
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Confirmed Correct; Payment Guaranteed

Accepted for KLBM



**KLBM AM**  
2510 Cove Avenue  
La Grande, OR 97850

NW AG INFORMATION NETWORK  
173 BAKER RANCH ROAD  
WALLA WALLA, WA 99362

## KLBM AM Order Confirmation

**OrderID: 0427-012**

Sponsor: NW Ag Information Network  
Product: NW Ag Information Network - 97 Sales  
Estimate/PO: TAX092116  
AccountRep: Cliff Tarpy  
BillingCycle: Broadcast Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 9/21/2016 - 9/23/2016  
Items Ordered: 07  
Gross Amount: 105.00  
Discounts: 0.00  
Agency Commission: 15.75  
Net Amount: 89.25

**Scheduled Station(s): KLBM AM**  
**NW Ag Information Network**

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/21/2016 - 9/23/2016	All Weeks	07:00 AM - 07:00 PM			2	1	4			7	:60	Spot	CM	74744	7	15.00	105.00

**Broadcast Month Projected Billing:**

Jul-16	0.00	Aug-16	0.00	Sep-16	105.00	Q3-2016	105.00
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Confirmed Correct; Payment Guaranteed

Accepted for KLBM



**KLBM AM**  
2510 Cove Avenue  
La Grande, OR 97850

NW AG INFORMATION NETWORK  
173 BAKER RANCH ROAD  
WALLA WALLA, WA 99362

## KLBM AM Order Confirmation

**OrderID: 0427-014**

Sponsor: NW Ag Information Network  
Product: NW Ag Information Network - 97 Sales  
Estimate/PO: TAXNO092716  
AccountRep: Cliff Tarpy  
BillingCycle: Broadcast Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 9/27/2016 - 9/30/2016  
Items Ordered: 06  
Gross Amount: 90.00  
Discounts: 0.00  
Agency Commission: 13.50  
Net Amount: 76.50

**Scheduled Station(s): KLBM AM**  
**NW Ag Information Network - 97 Sales Tax No**

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 9/27/2016 - 9/30/2016	All Weeks	07:00 AM - 07:00 PM		1	1	2	2			6	:60	Spot	CM	74744	6	15.00	90.00

**Broadcast Month Projected Billing:**

Oct-16	90.00	Nov-16	0.00	Dec-16	0.00	Q4-2016	90.00
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Confirmed Correct; Payment Guaranteed

Accepted for KLBM



**KLBM AM**  
2510 Cove Avenue  
La Grande, OR 97850

NW AG INFORMATION NETWORK  
173 BAKER RANCH ROAD  
WALLA WALLA, WA 99362

## KLBM AM Order Confirmation

**OrderID: 0427-017**

Sponsor: NW Ag Information Network  
Product: NW Ag Information Network - 97 Sales  
Estimate/PO: TAXNO100316  
AccountRep: Cliff Tarpy  
BillingCycle: Broadcast Month  
InvoiceType: Detail Notarized Affidavit  
Run Dates: 10/3/2016 - 10/7/2016  
Items Ordered: 10  
Gross Amount: 150.00  
Discounts: 0.00  
Agency Commission: 22.50  
Net Amount: 127.50

**Scheduled Station(s): KLBM AM**  
**NW Ag Information Network - 97 Sales Tax No**

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 10/3/2016 - 10/7/2016	All Weeks	07:00 AM - 07:00 PM		3	3	2	2			10	:60	Spot	CM	74744	10	15.00	150.00

**Broadcast Month Projected Billing:**

Oct-16	150.00	Nov-16	0.00	Dec-16	0.00	Q4-2016	150.00
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Confirmed Correct; Payment Guaranteed

Accepted for KLBM