

Radio las Americas AM 1380 (KMUS)
ISSUE/PROGRAM REPORT
Fourth QUARTER 2015
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Part 1 - Introduction

Starting a new cycle Las Americas 1380 "La Perrototota". Radio Las Americas is a local Spanish radio station, offering the fender of Regional Mexicano. The radio station Las Americas has license in the city of Tulsa, Oklahoma serving the Tulsa area. The radio station provides people with topics of general interest, community service, and anything that can be related to Hispanics.

The station currently has a morning show called "El Corral" which is radio hosted by Samira Izaguirre who has about 32 years of experience in the field working in the United States as well as in Mexico. The morning shows run from 7:00 am to 12:00 pm, offering live entertainment. The set up of the show it's pretty different than what others shows are. This is a live show nothing is previously recorded, and all the listeners have access to express or ask anything on air. The radio station has also been known around Hispanics as the one who can help them with community service, for example every time someone dies they come here to have about 10 cases in less than 4 months. We also try to make it as educative but while keeping it fun, this way people listen and learn while enjoying.

In October we start our new radio show called "El show del Gato" hosted by Gustavo Vazquez instead of "Las Tardes con Polito".

"El show del Gato" is a live talk show program where people call to station and express their concerns or offer some support community.

Part 2 - The station most significant treatments of selected issues of concern.

Program Title: El Corral
Program length: 5 Hrs.
Date aired: Monday to Friday
Time aired: 7:00 am - 12:00 pm
Format: Community and host, live talk in show program.
Source: Produced by station.
Description: People call the station and express their concerns or offer some support to the community.

Program Title: Mercado al Aire
Program length: 1 Hr.
Date aired: Monday to Friday
Time aired: 12:00 pm - 1:00 pm
Format: Community and host, live talk in show program.
Source: Produced by station.
Description: People call the station and express their concerns or offer some support to the community.

Program Title: La Chule de Tulsa
Program length: 2 Hrs.
Date aired: Monday to Friday
Time aired: 1:00 pm - 3:00 pm
Format: Community and host, live talk in show program.
Source: Produced by station.
Description: People call the station and express their concerns or offer some support to the community.

Program Title: El Show del Gato
Program length: 5 Hrs.
Date aired: Monday to Friday
Time aired: 3:00 pm - 8:00 pm
Format: Community and host, live talk in show program.
Source: Produced by station.
Description: People call the station and express their concerns or offer some support to the community.