

**Radio las Americas AM 1380 (KMUS)**  
**ISSUE/PROGRAM REPORT**  
**First QUARTER 2012**  
**April 10, 2012**

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**Part 1 – Introduction**

On date March 1 2012, las Americas decided to change he radio station from pop to regional mexicano. Staring a new cycle las Americas 1380 “La Perrototota”

Radio las Americas is a local Spanish radio station, offering the gender of regional mexicano. The radio station las Americas has license in the city of Tulsa, Oklahoma serving the Tulsa area. The radio station provides people with topics of general interest, community service, and anything that can be related to Hispanics.

The station currently has a morning show called “El Corral” which is radio hosted by Sahmira Izaguirre, who has about 20 years of experience in the field working in the United States as well as in Mexico. The morning show runs from 7:00am – 12:00pm, offering live entertainment. The set up of the show it’s pretty different than what other shows are. This is a live show nothing is previously recorded, and all the listeners have access to express or ask anything on air. The radio station has also been known around Hispanics as the one who can help them with community service, for example every time someone dies they come here to ask for help, and how do we help them? We do a raise fund asking people to help. We have had about 10 cases in less than 4 months. We also try to make it as educative but while keeping it fun, this way people listen and learn while enjoying.

The station currently has a newscast at 7 and 10 pm (re-run). “Teletul Noticias” is the first and only local Spanish news cast in Tulsa area. We are the voice of Tulsa’s’ Hispanic community. Local coverage and community service brought to our listeners by an experienced team of reporters.

PART 2 THE STATION MOST SIGNIFICANT  
TREATMENTS OF SELECTED ISSUES OF CONCERN

Program Title: Teletul Noticias  
Program length: 30 Minutes  
Date aired: Monday - Friday  
Time aired: 19:00pm and 20:00pm  
Format: Newscast  
Source: Produced by our Company  
Description: News local coverage and community service.

Program Title: El Corral  
Program length: 5 hrs.  
Date aired: Monday - Friday  
Time aired: 7:00 AM – 12:00 PM  
Format: Community and host, live talk in show program  
Source: Produced by Station  
Description: People call the station and express their concerns or offer some support to the community.