

In our ongoing effort to serve the public interest, WWLG broadcasts programming responsive to issues of concern to Columbus and the surrounding service area. Following is a list of those issues, and of the station's most significant programming treatment of them.

QUARTERLY ISSUES REPORT

Urban One Columbus

Station: WWLG 102.5 FM

City Of License-

Baltimore

4th Quarter

October 1, 2023 through

December 31, 2023

WE CARE ABOUT OUR COMMUNITY Our live broadcast program mid-day from 10am to 3pm is a show called “Perlita’s Live” where our hosts Perla Garcia, provides relevant information to engage and inform our Hispanic/Spanish/Latino community. We have local news, weather, sports, immigration, and events for our Hispanic families in Columbus. Also, we have events where we bring our Hispanic community together to help, inform and entertain.

Date – 09/15/2023-10/15/2023

Topic- HISPANIC HERATIGE MONTH CELEBRATION CLOSING - ON AIR EVENT

Description - This event we honor on air by mentioning the people that are more inspiring in the community we also celebrate our Latin culture, with promos, interviews and topics inspired in our culture, we air stories on regular people and the tell stories by how they made their dream come true in a land far away from theirs, to inspire the community and remained them their culture.

Date – 10/03/2023

Topic- MARIACHI GARIBALDI INTERVIEW (5min-10min)

Description – Our host interview Samuel Hernandez, founder of the Mariachi Garibaldi Band, supplying information about the costumes and music it’s history, for cultural support for the Hispanic heritage month and to the Latino community in Columbus.

Date –10/10/2023

Topic – FOLKLORE SOL Y LUNE INTERVIEW (10min-15min)

Description - Our host interview a group of 10 girls that integrates the dancing group, Sol y Luna traditional folklore, to teach and inspired the community and bring families together to engage in activities as such dance and influence them about keeping the culture alive.

Date –10/12/2023

Topic –HISPANIC HERATAGE MOTNTH CELEBRATION EVENT ON SITE (2 HOURS)

Description-This is a celebration of the Hispanic heritage month, an event where we invited the community to join us to celebrate the Hispanic culture with live Mariachi performers and folklorico dancers, Hispanic heritage month nominees received an award for their influence in the community, sponsor support by Buyers Dublin.

Date – 10/12/2023

Topic- MEXICAN CONSUL INTERVIEW

Description – On Air Event, for Hispanic Mexicans immigrants looking forward to a better legal status in the country and getting missed foreign governmental documentation from their nation. Our host interview Leticia Maki Teramoto, to discuss the newest information about Mexican laws and regulations, providing orientation, support and resources to the Mexican community in Columbus. Bringing information to the Mexican community.

Date –10/14/2023

Topic– MEXICAN CONSULT ON SITE

Description - An event with information and programs to keep the Hispanic families in the community healthy, mentally, physically, and culturally, and help them with any type governmental documentation they may need from their native born Mexican state such as, birth certificates, passports, ID's and others, we bring the community together in an event full of different representatives of the Mexican government , to get to assistance and get information to keep them healthy in all way possible. Partner with El Consulado Mexicano de Indianapolis

Date – 10/31/2023

Topic – SKATE AND TREAT (HALLOWEEN EVENT)

Description – An indoor event for a safe alternative to traditional Trick or Treating providing a safe environment for families to enjoy a night of skating and a bag of candies for the kids, featuring games music, concessions stands and educational Resources for the whole families.

Date – 11/16-18/2023

Topic – THANKSGIVINGBACK 2023 TURKEY TOUR

Description – A 3-day event in five different community centers around the city of Columbus, our host engage with the community, and we provided items for the families in the community to have for Thanksgiving Day, with support the event with promos and on site with turkeys, and a thanksgiving box with the dinner sides, we partner with our sister stations, Nbc4, Buckeye Law, CareSource, Canvass Consulting, Columbus urban League, Columbus parks and Recreations Centers.

Date – 12/01-10/2023

Topic- THE GREAT HOLIDAY GIVE BACK

Description - This event we honor on air by encouraging the community to give back to the less unfortunate in the holiday season, by donating toys, socks, and coats. Promos, on air mentions and post on social media, we give details of information of how to donate through us and be heroes to their own community.

Date –12/06/2023

Topic- FUTURE READY FIVE

Description - We had a virtual conversation with Neeta Agrawal, an online and on-air information to help kids in our community to start kindergarten, there is a rate of 15% of Latinos kids only ready to start school and in www.futurereadyfive.com Can provide the test necessary to find in the kids need any type of special needs as well recommendation to help them learn and grown ready to start kindergarten.

Date – 12/09/2023

Topic- THE GREAT HOLIDAY GIVE BACK GRAND CELEBRATION

Description - On site event, where our host engaged with the community and we invite them to join us at the YMCA Whitehall Community Center for a day filled with festivities a toy drop-off, while drinking hot chocolate, making crafts, enjoying live performances and pictures with Santa, with support for the event with promos and live mentions and social media post.

Date – 12/12/2023

Topic - MSL COLUMBUS CREW CHAMPIONS PARADE CELEBRATION

Description - On site event MSL league cups parade celebration for the championship of the Columbus crew winning team. This event it's for the Hispanic families, to enjoy bringing them together and enjoy quality time, our host gives engaged with the community as appreciation and brings small rewards for listeners.

4th Quarter PSA Rotation

1.- PSA Veterans Career Giver: The veteran's department transforms the people that helps veterans with the latest technologies and excellent benefits transform your future with www.vacarrers.gov

(:15 seconds, airs 15+times)

2.-PSA Feeding America: Because of the actual crisis America is living 50 million people can go hungry and feeding America is helping those who need it the most, if you want to help too, go can go to www.feedingAmerica.org/en-español brought to you by feeding America 200 banks in action (:30 seconds, airs

15+ times)

3.-PSA AARP: Find the resources you need to help your loved ones with AARP they got the guides to take care of them, for tools, and suggestions go to

www.aarp.org/cuidar or call 1888-971-2013 brought to you by AARP. (:60

seconds, airs 10+ times)

4.-PSA ASA AMA: To find warnings or signs of high blood pressure, you need a medical plan you can find details in www.bajesupresion.org brought to you

by the American stroke association and the American health association.(:30

seconds, airs 15+times)

5.- PSA NHTSA: For how to correctly protect your child and keep them safe while you drive make sure to check all rules and restrictions with the right information

in www.nhtsa.gov/protegidos.

brought to you by NATIONAL HIGHWAY TRAFFIC AND SAFETY ASSOCIATION.

(:30 seconds, airs 10+ times)

6.-PSA student AID: With a little over a hundred and fifty million dollars in

different programs to help students reach their full careers and goals in life, find

help for students on www.studentaid.gov brought to you by American mind. (:15

seconds, airs 10+ times)

7.-PSA 211: For resources or help with food, medical, and other resources for families in need, it can be as easy as to call #211 or visit ww.211.org to get the

help you need, brought to you by United Way Airs (:15 seconds, airs 15+times)

8.-PSA MSP: Kids sometimes cannot find the words to express themselves with help of the right song it can be easy to start the conversation to get starting in a fresh conversation with your child go to www.escuchandosentimientos.org (listen to their feelings, brought to you by add council.
(:15 seconds, airs 10+ times)

9.-PSA COVID-19 VACCINE: Latinos came from all different backgrounds and with different ideas but we all want the same thing, and that is to have a healthy relationship with one other keep the loved ones safe, and healthy, with the most recent Vaccine Information for Latinos over 12 years old. Available to all at www.detidepende.org the vaccination is easy and free, brought to you by add council (:60 seconds, airs 15+times)