

CONTRACT



KEYC-TV
NEYC-TV
1570 Lookout Drive
North Mankato, MN 56003
Sales T & C: www.gray.tv/advertising
(507) 514-6171

<u>Contract / Revision</u> 1814876 /		<u>Alt Order #</u> WOC12752085
<u>Advertiser</u> Biden for President		<u>Original Date / Revision</u> 10/26/20 / 10/26/20
<u>Contract Dates</u> 10/27/20 - 11/03/20	<u>Estimate #</u> 7690	
<u>Product</u> MN General		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> NEYC	<u>Account Executive</u> Jack Gronholz	<u>Sales Office</u> Mankato Nation
<u>Special Handling</u>		
<u>Demographic</u> Adults 18+		
	<u>Order Type</u> NORMAL	
<u>Agy Code</u>	<u>Advertiser Code</u> 1106	<u>Product 1/2</u> 1350
<u>Agency Ref</u> 157263	<u>Advertiser Ref</u> 170858	

And:

Media Buying and Analytics
2020 Howell Mill Rd NW
Ste D 348
Atlanta, GA 30318-1732

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	NEYC	10/27/20	10/29/20	M-F 2p-230p	2:00 PM-2:30 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	---1---				1	\$100.00			
N 2	NEYC	10/27/20	11/02/20	M-F 230p-3p	2:30 PM-3:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	1--1--				2	\$100.00			
N 3	NEYC	10/27/20	11/03/20	M-F 11a-12p	11:00 AM-12:00 PM		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	--1----				1	\$135.00			
	Week:	11/03/20	11/09/20	-1-----				1	\$135.00			
N 4	NEYC	11/03/20	11/03/20	M-F 9a-10a	9:00 AM-10:00 AM		:30			NM	1	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/02/20	11/08/20	-1-----				1	\$135.00			
N 5	NEYC	10/27/20	11/01/20	Sun 930p-10p	9:30 PM-10:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----1				1	\$450.00			
N 6	NEYC	10/27/20	10/31/20	Sat 930p-10p	9:30 PM-10:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----1-				1	\$225.00			
N 7	NEYC	10/27/20	11/01/20	Sun 1030p-11p	10:30 PM-11:00 PM		:30			NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----1				1	\$225.00			
N 8	NEYC	10/27/20	11/01/20	Bandwagon	9:00 AM-9:30 AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-----1				1	\$45.00			
N 9	NEYC	10/27/20	11/02/20	M-F 930p-10p	9:30 PM-10:00 PM		:30			NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/27/20	11/02/20	1111---				4	\$225.00			
N 10	NEYC	10/27/20	10/30/20	M-F 10p-1030p	10:00 PM-10:30 PM		:30			NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	---11--				2	\$225.00			
N 11	NEYC	10/27/20	10/30/20	M-F 11p-1130p	11:00 PM-11:30 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/26/20	11/01/20	-1--1--				2	\$100.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

All advertising, production services, consulting services, and digital management services sold or offered by Gray Television Group, Inc. or Gray Media Group, Inc. (collectively "Gray") are subject to Gray's Standard Terms and Conditions available at www.gray.tv/advertising.



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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 12	NEYC	10/27/20	10/29/20	M-F 1030p-11p	10:30 PM-11:00 PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	---1---				1	\$100.00			
N 13	NEYC	10/27/20	11/02/20	NEYC Prime Mon 8p-9p	8:00 PM-9:00 PM		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/20	11/02/20	1-----				1	\$525.00			
N 14	NEYC	10/27/20	10/31/20	FOX College FB Prime Game	7:00 PM-10:30 PM		:30			NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-----1-				1	\$375.00			
N 15	NEYC	10/27/20	11/02/20	M-F 6p-630p	6:00 PM-6:30 PM		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/20	11/02/20	1-1----				2	\$275.00			
N 16	NEYC	10/27/20	10/27/20	M-F 630p-7p	6:30 PM-7:00 PM		:30			NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-1-----				1	\$275.00			
N 17	NEYC	10/27/20	10/30/20	M-F 530p-6p	5:30 PM-6:00 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	----1--				1	\$120.00			
N 18	NEYC	10/27/20	10/27/20	M-F 5p-530p	5:00 PM-5:30 PM		:30			NM	1	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	-1-----				1	\$120.00			
N 19	NEYC	10/27/20	11/02/20	M-F 430p-5p	4:30 PM-5:00 PM		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/27/20	11/02/20	1-1----				2	\$120.00			
N 20	NEYC	10/27/20	10/30/20	M-F 330p-4p	3:30 PM-4:00 PM		:30			NM	2	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/26/20	11/01/20	--1-1--				2	\$120.00			
N 21	NEYC	11/03/20	11/03/20	M-F 1p-2p	1:00 PM-2:00 PM		:30			NM	1	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/02/20	11/08/20	-1-----				1	\$60.00			
Totals											31	\$5,805.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/26/20 - 11/03/20	31	\$5,805.00	(\$870.75)	\$4,934.25
Totals	31	\$5,805.00	(\$870.75)	\$4,934.25

Signature: _____ Date: _____

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