

Issues/Programs Report January - March 2016

WLYF(FM) (HD2) Miami, FL 7 -8 a.m.

File Date: 4/01/2016

The following are significant problems and needs in the WLYF service area as identified by listeners and show guests. Under each, described are illustrative programs addressing these problems and needs. This list is not intended to be all inclusive, but is representative of the responsive programming broadcast on WLYF.

The issues were discussed on the WLYF program *Life in South Florida*, on the dates and times indicated. Unless otherwise noted, each program is one half-hour in length, locally originated, and is hosted by the station's Public Affairs Correspondents.

January 3, 7:00 a.m. – 30 min. – Education

Read to Learn

Marci Cancio Bello, Program Coordinator

Maria talks about the Children's Trust, which provides funding for Read to Learn, book drives and the impact a book can make on a child's life.

January 3, 7:30 a.m. – 30 min. – Inadequate Funding and Support for Social Services and Non-Profits

Switchboard of Miami

Demian Laudisio, Suicide Prevention Trainer/ Trainer Coordinator

Demian explains how Switchboard of Miami has 15 different 24-hour helplines for people in crisis and need, including seniors, veterans, and youth. They also provide referral services. He also gives details on their upcoming fundraiser The Bachelor Auction.

January 10, 7:00 a.m. – 30 min. - Services for the Elderly

Heart Health

Dr. Deborah Braverman, Cardiologist

Dr. Braverman discusses EECP, Enhanced External Counter Pulsation, as a new way to strengthen heart health. She talks about the history of this alternative non invasive therapy and the benefits of EECP versus surgery for the many heart patients out there.

January 10, 7:30 a.m. – 30 min. – Services for Youth

Miami Dade County's Eco-Adventures

David Webb, Eco Adventures Manager

David explains how EcoAdventures was established with six nature centers. They offer environmental education camps for kids as well as adventures for all ages. They also host school field trips.

January 17, 7:00 a.m. – 30 min. - Inadequate Funding and Support for Social Services and Non-Profits

National Blood Donation Month

Pat Michaels, Director of One Blood

Pat discusses the critical need for blood donations during Blood Donation Month including what type of blood is needed most. He also shares stories of how blood donation impacts lives.

January 17, 7:30 a.m. – 30 min. – Abandoned Animals/ Pet Safety

Hollydogs Greyhound Rescue

Silvana Rizzi, Founder & Director

Myra Goodman, Volunteer and Owner

Richard Hancock, Volunteer and Owner

Silvana explains the plight of the Greyhound with commercial racing and how her organization rescues and finds homes for these gentle dogs. Both volunteers share their touching stories of adoption and how critical the need is for volunteers

January 24, 7:00 a.m. – 30 min. – Inadequate Funding and Support for Social Services and Non-Profits

One Blood

Pat Michaels, Director

Pat continues the discussion about blood donation. He explains how easy it is to find their "Red Buses," and how donating blood actually can reduce the risk of heart attack in the donor.

January 24, 7:30 a.m. – 30 min. - Traffic / Driving Safety / Road Improvements

Broward Metropolitan Planning Organization

Greg Stuart, Executive Director

Daniel Knickelbein, Regional Transportation Planner

Greg and Daniel discuss how the future of transportation is already being addressed today, with plans, projects and lots of money. They are already looking at 2040 and designing complete streets to handle pedestrians, cars, buses and bikes all at once.

January 31, 7:00 a.m – 30 min. – Services for Youth/Elderly

New Year's Resolutions

Marlene Koch, Health Advocate

Marlene is a motivational speaker and health advocate who shares her strategies to help people stay on track with their resolutions to eat healthy and get regular exercise. And that includes helping families to get their younger and older members in line as well.

January 31, 7:30 a.m. – 30 min. – Affordable Housing/ Homeless/ Hungry

Faith Farm Ministries

Dean Webb, Executive Director

Dean explains how his organization not only houses the homeless, but also rehabilitates recovering addicts and provides job training for them in a nine month program. They work on on-site recycling facilities, a thrift store, orange groves and herd cattle too. .

February 7, 7:00 a.m. – 30 min. – Services for Youth

Live Like Bella

Raymond Rodriguez-Torres, Chairman of the Board

Raymond discusses his daughter's life and fight against cancer. He shares how she inspired him to be an advocate for childhood cancer. He also discusses upcoming fundraisers and how others can join in the fight against childhood cancer.

February 7, 7:30 a.m. – 30 min. – Services for Youth

The Children's Trust Miami

Emily Cardenas, Director of Communications

Emily talks about how the trust was created 12 years ago to improve the lives of children and their families and has grown to fund 150 programs from childcare to summer camps.

February 14, 7:00 a.m. – 30 min. – Inadequate Funding and Support for Social Services and Non-Profits

March for Cancer

Cima Georgevich, Cancer Survivor

Cima discusses his battle against brain cancer and how it inspired him to be an advocate for listening to your body. He also talks about the annual Walk for Cancer and how important it is for everyone to join in the fight and make a difference.

February 14, 7:30 a.m. – 30 min. – Community Unity/ Volunteering

Miami Dade County Elections Department

Christina White, Director

Christina explains what voters need to know in their communities before going to the polls for the primary. She also discusses ballot content, and how to volunteer to work the polls.

February 21, 7:00 a.m. – 30 min. – Inadequate Funding and Support for Social Services and Non-Profits

Tour De Broward

Jennifer Mossadeghi, Special Events Manager for Memorial Health Care System

Linda "Lotsy Dotsy" Herbert, Joe DiMaggio Children's Hospital's resident clown

The two talk about the upcoming 5k benefit run and how critical it is to Memorial Health Care System, and how people can participate.

February 21, 7:30 a.m. – 30 min. – Abandoned Animals/ Pet Safety

Humane Society of Greater Miami

Laurie Hoffman, Executive Director

Laurie gives all the details about their biggest fundraiser of the year, The Walk for the Animals, describing all the fun activities for the upcoming event and how critical the money is for the care of all the shelter animals, as well as how important volunteers are.

February 28, 7:00 a.m. – 30 min. - Services for the Elderly

Heart Issues and Stress

Dr. Ammie Shunny, Endocrinology Specialist

Dr. Shunny discusses the impact stress can have on the body, especially the heart. She details all the different ways it can disrupt the health of a body. She then describes how to cope with stress.

February 28, 7:30 a.m. – 30 min. – Crime/ Violence

Seniors Versus Crime

Alan Campbell, Crime Investigator

John Philome, Crime Prevention Officer, North Miami Beach Police

The two tell how Seniors Versus Crime was established and how they help the elderly try to recoup losses from fraud and scams. They also speak to senior groups to warn them about common scams.

March 6, 7:00 a.m. – 30 min. – Services for Youth

Make-A-Wish Foundation

Jill Johns, Board Member

Jill talks about the incredible impact Make-A-Wish has not only on those who get their wishes granted, but also on all those involved. Jill explains she was a make-a-wish recipient and how it changed her life and urges others to get involved as well.

March 6, 7:30 a.m. – 30 min. – Economy/ Employment/ Workforce Development

Job News USA

Tiffany Price, General Manager, S. Fla. Division

Tiffany discusses the upcoming career fair, and gives tips on how to stand out and get noticed and hired. She also talks about common mistakes job seekers make.

March 13, 7:00 a.m. – 30 min. – Abandoned Animals / Pet Safety

Animal Care

Dr. Evan Soanes, Veterinarian

Jodi Timina, Special Relations Coordinator

The two talk about basic animal care. They discuss how to identify signs and symptoms that could spell trouble for a pet and how important it is to spay and neuter your pet.

March 13, 7:30 a.m. – 30 min. - Education / Volunteering

Book Pals

Peter Haig, Reading Volunteer

Peter discusses how important reading is to the young, especially those who may not have access to books. He describes how people can volunteer and how critical book pals are to helping young students and helping teachers in the classroom too.

March 20, 7:00 a.m. – 30 min. - Abandoned Animals / Pet Safety

Dr. Evan Soanes, Veterinarian

Jodi Timina, Special Relations Coordinator

The two continue talking about animal care and discuss the number one threat to domesticated animals, cancer. They also identify the three things we should know about when it comes to animals and their care.

March 20, 7:30 a.m. – 30 min. – Community Unity / Volunteering

Hands on Broward

Kristina Da Silva, Director of Marketing and Development

Kristina discusses how easy it is to volunteer with their on-line process, with searches by causes, projects and more. They have had 10,000 volunteers in one year and hope to continue the trend.

March 27, 7:00 a.m. – 30 min. – Services for Youth / Volunteering

Big Brothers Big Sisters of Greater Miami

Mr. Gale Nelson, M.S. Executive Vice President

Gale talks about the rich history of the organization and how over the years, they have continued to help today's youth by matching at-risk kids with committed mentors who give so much. And they hope to continue improve South Florida one match at a time.

March 27, 7:30 a.m. – 30 min. – Community Unity/ Voluntering / Pet Safety

Miami Dade County/ Zika Virus

Frank Calderon, Communications Manager

Frank discusses way to keep families and pets safe in the wake of the Zika Virus. He gives steps on how to combat mosquitos which can carry the Zika Virus and how to get help from the County if need be. And he urges people to look in on neighbors who may have standing water that can breed mosquitos and not know it.