

ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, HMS, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Check one:

Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.

Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Station time requested by: Hulsen Media Services

Agency name: Hulsen Media Services

Address: 2400 Laramie Trail

Contact: Kristin Black

Phone number: 512-827-3468

Email: kristin@hulsenmedia.com

Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):

Name: All Voting Is Local Action Wisconsin

Address: 1400 K St. NW Suite 800 Washington, DC 20005

Contact: Sam Liebert

Phone number: 608-359-1956

Email: sliebert@allvotingislocal.org

Station is authorized to announce the time as paid for by such person or entity.

List ALL of the chief executive officers or members of the executive committee or board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary.):

CEO: Hannah Fried

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

If ad refers to a federal candidate(s) or federal election, list ALL of the following:

N/A

Name(s) of every candidate referred to:

Office(s) sought by such candidate(s) (no acronyms or abbreviations):

Date of election:

Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:

N/A

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

Advertiser/Sponsor	Station Representative
Signature: <i>K. B. C.</i>	Signature: <i>Melanie Rackers</i>
Name: <i>Kristin Buel</i>	Name: Melanie Rackers
Date of Request to Purchase Ad Time:	Date of Station Agreement to Sell Time: 12/19/2023

TO BE COMPLETED BY STATION ONLY

Ad submitted to station? Yes No Date ad received: 12/19/2023

Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

Accepted
 Accepted IN PART (e.g., ad not received to determine content)*
 Rejected - provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: see attached	Station Call Letters:	Date Received/Requested: 12/19/2023
Est. #:	Station Location: see attached	Run Start and End Dates:

For national issue ads only (not required for state/local issue ads):

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Contract

Advertiser	All Voting is Local	Product	Vote (22516)-P	Order #	22516	Ver #	0	Rev #		# Wks	4/5	Page #	1
Salesperson	* Statenets	Salesperson Phone #		Date	12/18/23	Time	10:37:27AM	Start	12/18/23	End	1/21/24		
Sales Office	Leaffield	Agency Phone #	(804)384-3075	Demos									
				Survey									

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Line #	Vehicle	Days & Times	Dec 18	Dec 25	Jan 1	Jan 8	Jan 15	Jan 22	Jan 29	Feb 5	Feb 12	Feb 19	Feb 26	Mar 4	Mar 11	Total Units	Total Len
1	Wisconsin Radio Netwo	M-Sa 6a-7p	2													2	60
2	Wisconsin Radio Netwo	Prefer We-Th 6AM-7PM MW 6AM-7PM				2										2	60
3	Wisconsin Radio Netwo	TuTh 6AM-7PM			2											2	60
4	Wisconsin Radio Netwo	We-Th 6AM-7PM			2											2	60
	Totals		2		2	2	2	2	0	0	0	0	0	0	0	8	
	Weekly Units		2	0	2	2	2	0	0	0	0	0	0	0	0		

Total Gross:	\$6,952.00	Agency Commission:	\$1,042.80	Total Net:	\$5,909.20
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Accepted for Leaffield:

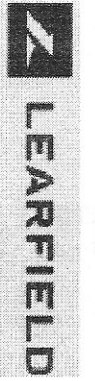
Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name _____ Title _____ Name _____ Title _____

Advertiser agrees that network may exercise its right and responsibility to approve all creative submitted by advertiser and refuse to air any creative found to be of questionable truth or accuracy.
 Cancellation/Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser, the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

PLEASE NOTE: Effective October 9, 2023 a 3% fee will be accessed for all credit card payments.

Leaffield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.leaffield.com



Contract Summary

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Salesperson	* Statelists	Salesperson Phone #		Date	12/18/23	Time	10:37:27AM	Start	12/18/23	End	1/21/24		
Sales Office	Leafield	Agency Phone #	(804)364-3075	Demos									
				Survey									

Statelists Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2023	Qtr 1 2024	Qtr 2 2024	Qtr 3 2024	Total	Total Units	
Wisconsin Radio Network	0	0	1,738	5,214	0	0	0	0	0	0	0	0	1,738	5,214			6,952	8	
All Vehicles - Total Gross			1,738	5,214									1,738	5,214			6,952	8	
All Vehicles - Total Units			2	6									2	6			8	8	
Air Time Gross:							\$6,952.00												
Agency Commission:													\$1,042.80						
Total Net:																			\$5,909.20

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