

ORDER

Orders
Order / Rev: 116322
Alt Order #: 25706221
Product Desc: issue
Estimate: 6058
Flight Dates: 09/06/17 - 09/12/17
Original Date / Rev: 09/05/17 / 09/05/17
Order Type: GENERAL
Primary AE: KTMF
Sales Office: Katz Philadelphia
Sales Region: K-PHL
Sales Office: K-PHL
Sales Region: NAT

Agency
Name: Greer, Margolis, Mitchell, Burns & Associates
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Western Values Project
Demographic: HH
Product Codes: PL Issue
Priority: IS
Revenue Codes: AGY, POL, ISS
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/12/17	8	\$1,600.00	\$1,360.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	8	\$1,600.00	\$1,360.00	0.00
Totals	8	\$1,600.00	\$1,360.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTMF	09/06/17	09/12/17	M-F GMA 7a-9a M-F 7a-9a	CM	7:00 AM-9:00 AM	MTWTF--	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00
Good Morning America <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/06/17 09/12/17 MTWTF-- 4 \$150.00 0.00															
E 2	KTMF	09/06/17	09/12/17	M-F 530p-6p Local Nws M-F 530p-6p Local News	NWS	5:30 PM-6:00 PM	MTWTF--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
ABC Montana News at 530p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/06/17 09/12/17 MTWTF-- 1 \$250.00 0.00															
E 3	KTMF	09/06/17	09/12/17	News 10p LN News 10p	NWS	10:00 PM-10:35 PM	MTWTF--	:30	1	\$300.00	P-1	0.00	NM	1	\$300.00
ABC Montana News at 10p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/06/17 09/12/17 MTWTF-- 1 \$300.00 0.00															
E 4	KTMF	09/10/17	09/10/17	Su 7a-8a Su 7a-8a	CM	7:00 AM-8:00 AM	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
This Week <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/04/17 09/10/17 -----S 1 \$100.00 0.00															
E 5	KTMF	09/11/17	09/11/17	Mon 7p-9p Bachelor in Paradise	CM	7:00 PM-9:00 PM	M-----	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
Bachelor in Paradise-ABC <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/11/17 09/17/17 M----- 1 \$350.00 0.00															

Order / Rev: 116322
 Alt Order #: 25706221
 Flight Dates: 09/06/17 - 09/12/17

Advertiser: POL/Western Values Project
 Product Desc: issue **KTMF**
 Estimate: 6058

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
													Totals	8	\$1,600.00



125 West 55th St
New York, NY 10019

Contract # 25706221 Changes as of: 9/5/2017 at 10:10 AM Version: Original Order
 CPE: 353/377/6058 Flight: 9/6/17 - 9/12/17 Station: KTMF
 Agency: GMMB Advertiser: Western Values Project Market: Missoula
 3050 K ST NW Product: Issue Office: PHILADELPHIA
 WASHINGTON DC 20007

Agency Order #: 6497601 Primary Demo:
 Buyer: Furman, Mike Con Type: POLITICALVOTE
 Salesperson: BOB CAIN Assistant: SHEPARD RITZEN
 215-557-4216 215-567-7950 Separation: Sep:30

Total Spots: 8 Total \$: \$1,600.00
 Total CPP: \$0.00 Total GRP:

Comments: THIS IS A NEW ORDER FOR WESTERN VALUES PROJECT. FLIGHT IS 9/6-9/12. TOTAL = \$1600. PLS CFM T/R BOB

#	Day/Time	DP	Program	Rate	Len	9/6 - 9/6		Total Spots	Total \$	CPP	GRP
						9/6	9/6				
1	W-F M-Tu 7a-9a		Good Morning America	\$150.00	30	4		4	\$600.00	\$0.00	0.0
2	W-F M-Tu 5:30p-6p		ABC Montana News at 530p	\$250.00	30	1		1	\$250.00	\$0.00	0.0
3	W-F M-Tu 10p-10:35p		ABC Montana News at 10p	\$300.00	30	1		1	\$300.00	\$0.00	0.0
4	Su 7a-8a		This Week	\$100.00	30	1		1	\$100.00	\$0.00	0.0
5	M 7p-9p		Bachelor in Paradise-ABC	\$350.00	30	1		1	\$350.00	\$0.00	0.0
TOTALS:								8	\$1,600.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25706221 Changes as of: 9/5/2017 at 10:10 AM Version: Original Order Total \$: \$1,600.00
 CPE: 353/377/6058 Flight: 9/6/17 - 9/12/17 Station: KTMF Total Spots: 8
 Agency: GMMB Advertiser: Western Values Project Market: Missoula Total CPP: \$0.00
 3050 K ST NW Product: issue Office: PHILADELPHIA
 WASHINGTON DC 20007

Agency Order #: 6497601 Buyer: Furman, Mike Primary Demo: Total GRP:
 Salesperson: BOB CAIN 215-557-4216 Con Type: POLITICAL/VOTE Separation: Sep:30
 Assistant: SHEPARD RITZEN 215-567-7950

Special Instructions

Date/Time	Added by	Comment
09/05/17 10:11 AM	BOB CAIN	THIS IS A NEW ORDER FOR WESTERN VALUES PROJECT. FLIGHT IS 9/6-9/12. TOTAL = \$1600. PLS CFM T/R BOB

Competitive Information		Daypart Summary				Monthly Summary				
Market Budget:	\$32,000	Day/Time	% Distrib	Spots	Dollars	CPP	GRP	Month	Spots	Dollars
KTMF Share:	5%		100%	8	\$1,600.00	N/A	0.0	2017-Sep	8	\$1,600.00
Comment:		Total	100%	8	\$1,600.00	N/A	0.0	Total	8	\$1,600.00
KECI:	38%									
KPAX:	53%									
NTMF:	4%									

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/5/17 10:15 AM					\$0	\$0	
New	9/5/17 10:10 AM	BOB CAIN	New	8		\$1,600.00	\$1,600.00	

Non-Discrimination Policy: PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: KTME-TV, Missoula, MT	Date: 9/5/17
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I, Mike Furman - Authorized Media Buyer
do hereby request station time concerning the following issue:

Western Values Project

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

This broadcast time will be used by: Western Values Project

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Western Values Project 704C East 13th Street
Whitefish, MT 59937

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Seay, President

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/21/17 Mr. R 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Katie Delany Katie Delany NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As ordered</i>			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER

Orders
Order / Rev: 116324
Alt Order #: 25706223
Product Desc: issue
Estimate: 6058
Flight Dates: 09/06/17 - 09/12/17
Original Date / Rev: 09/05/17 / 09/05/17
Order Type: GENERAL
Primary AE: Katz Philadelphia
Sales Office: K-PHL
Sales Region: NAT
NTMF

Agency
Name: Greer, Margolis, Mitchell, Burns & Associates
Buying Contact:
Billing Contact:
 3050 K Street NW Suite 100
 Washington, DC 20007
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Western Values Project
Demographic: HH
Product Codes: PL Issue
Priority: IS
Revenue Codes: AGY, POL, ISS
New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/28/17	09/12/17	12	\$1,515.00	\$1,287.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2017	12	\$1,515.00	\$1,287.75	0.00
Totals	12	\$1,515.00	\$1,287.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	NTMF	09/06/17	09/12/17	M-F 9a-10a People's Court	CM	9:00 AM-10:00 AM	MTWTF--	:30	2	\$60.00	P-1	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/17	09/12/17	MTWTF--		2				\$60.00		0.00			
E 2	NTMF	09/06/17	09/12/17	M-F 10a-11a Judge Mathis	CM	10:00 AM-11:00 AM	MTWTF--	:30	2	\$60.00	P-1	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/17	09/12/17	MTWTF--		2				\$60.00		0.00			
E 3	NTMF	09/06/17	09/12/17	M-F 12p-1p Law & Order:CI	CM	12:00 PM-1:00 PM	MTWTF--	:30	3	\$50.00	P-1	0.00	NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/17	09/12/17	MTWTF--		3				\$50.00		0.00			
E 4	NTMF	09/11/17	09/11/17	Mon Prime Rotator So You Think You Can Danc	CM	7:00 PM-9:00 PM	M-----	:30	1	\$175.00	P-1	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/11/17	09/17/17	M-----		1				\$175.00		0.00			
E 5	NTMF	09/06/17	09/12/17	M-F 6p-630p Big Bang Theory	CM	6:00 PM-6:30 PM	MTWTF--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/06/17	09/12/17	MTWTF--		1				\$250.00		0.00			

Order / Rev: 116324
 Alt Order #: 25706223
 Flight Dates: 09/06/17 - 09/12/17

Advertiser: POL/Western Values Project
 Product Desc: issue
 Estimate: 6058
 NTMF

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	NTMF	09/06/17	09/12/17	M-F 630p-7p Big Bang Theory	CM	6:30 PM-7:00 PM	MTWTF--	:30	1	\$250.00	P-1	0.00	NM	1	\$250.00
Big Bang Theory															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/17	09/12/17	MTWTF--			1		\$250.00		0.00				
E 7	NTMF	09/06/17	09/12/17	M-F 9p-935p LN FOX Montana News at 9p	NWS	9:00 PM-9:35 PM	MTWTF--	:30	1	\$350.00	P-1	0.00	NM	1	\$350.00
FOX Montana News at 9p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/06/17	09/12/17	MTWTF--			1		\$350.00		0.00				
E 8	NTMF	09/10/17	09/10/17	Su 8a-9a FOX News Su 8a-9a FOX News	CM	8:00 AM-9:00 AM	-----S	:30	1	\$100.00	P-1	0.00	NM	1	\$100.00
FOX News Sunday															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/04/17	09/10/17	-----S			1		\$100.00		0.00				
													Totals	12	\$1,515.00



125 West 55th St
New York, NY 10019

Contract # 25706223 Changes as of: 9/5/2017 at 10:11 AM Version: Original Order
 CPE: 353/377/6058 Flight: 9/6/17 - 9/12/17 Station: NTMF
 Agency: GMMB Advertiser: Western Values Project Market: Missoula
 3050 K ST NW Product: Issue Office: PHILADELPHIA
 WASHINGTON DC 20007

Agency Order #: 6497585 Buyer: Furman, Mike Primary Demo: Total GRP:
 Salesperson: BOB CAIN 215-557-4216 Con Type: POLITICAL/VOTE Separation: Sep:30
 Assistant: SHEPARD RITZEN 215-567-7950

Comments: THIS IS A NEW ORDER FOR WESTERN VALUES PROJECT. FLIGHT IS 9/6-9/12. TOTAL = \$1515. PLS CFM TR/BOB

#	Day/Time	DP	Program	Rate	Len	9/6 - 9/6		Total Spots	Total \$	CPP	GRP
						9/6	9/6				
1	W-F,M-Tu 9a-10a		People's Court	\$60.00	30	2		2	\$120.00	\$0.00	0.0
2	W-F,M-Tu 10a-11a		Judge Mathis	\$60.00	30	2		2	\$120.00	\$0.00	0.0
3	W-F,M-Tu 12n-1p		Law & Order:CI	\$50.00	30	3		3	\$150.00	\$0.00	0.0
4	M 7p-9p		So You Think You Can Dance (2 Hour)-FOX	\$175.00	30	1		1	\$175.00	\$0.00	0.0
5	W-F,M-Tu 6p-6:30p		Big Bang Theory	\$250.00	30	1		1	\$250.00	\$0.00	0.0
6	W-F,M-Tu 6:30p-7p		Big Bang Theory	\$250.00	30	1		1	\$250.00	\$0.00	0.0
7	W-F,M-Tu 9p-9:35p		FOX Montana News at 9p	\$350.00	30	1		1	\$350.00	\$0.00	0.0
8	Su 8a-9a		FOX News Sunday	\$100.00	30	1		1	\$100.00	\$0.00	0.0
TOTALS: 12						12		12	\$1,515.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25706223 Changes as of: 9/5/2017 at 10:11 AM Version: Original Order
 CPE: 353/377/6058 Flight: 9/6/17 - 9/12/17 Station: NTMF
 Agency: GMMB Advertiser: Western Values Project Market: Missoula
 3050 K ST NW Product: issue Office: PHILADELPHIA
 WASHINGTON DC 20007

Agency Order #: 6497585 Buyer: Furman, Mike Primary Demo:
 Salesperson: BOB CAIN Salesperson: BOB CAIN Con Type: POLITICAL/VOTE
 215-567-4216 215-567-7950 Assistant: SHEPARD RITZEN

Total GRP:
 Separation: Sep:30

Special Instructions

Order Level Comments

Date/Time: 09/05/17 10:12 AM Added by: BOB CAIN Comment: THIS IS A NEW ORDER FOR WESTERN VALUES PROJECT. FLIGHT IS 9/6-9/12. TOTAL = \$1515. PLS CFM T/R BOB

Competitive Information

Market Budget:	\$37,875
NTMF Share:	4%
Comment:	
KECI:	38%
KPAX:	53%
KTMF:	5%

Daypart Summary		
Day/Time	% Distrib	Spots
	100%	12
Total	100%	12

Monthly Summary		
Month	Spots	Dollars
2017-Sep	12	\$1,515.00
Total	12	\$1,515.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	9/5/17 10:15 AM					\$0	\$0	
New	9/5/17 10:11 AM	BOB CAIN	New	12		\$1,515.00	\$1,515.00	

Non-Discrimination Policy
 PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER. KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: NTMF-TV, Missoula, MT	Date: 9/5/17
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I, Mike Furman - Authorized Media Buyer
do hereby request station time concerning the following issue:

Western Values Project

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

This broadcast time will be used by: Western Values Project

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Western Valves Project 7040 East 13th Street
Whitefish, MT 59937

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Chris Seager, President

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

6/21/17 Mr. R 202-338-8700
Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted Accepted in Part Rejected
Katie Delany Katie Delany NSM
Signature Printed Name Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		<i>As ordered</i>			

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.