

**QUARTERLY ISSUES PROGRAMMING REPORT**  
**WTVW-TV**  
**Henderson, KY / Evansville, IN**

**Fourth Quarter (October 1 – December 31) 2015**

**ISSUE ONE: Santa Clothes Club Telethon**

How issue was treated: Live Telecast

Length: Six [6] hours

Date: December 6, 2015

As part of an annual tradition, WTVW worked in cooperation with the Santa Clothes Club to televise a six-hour telethon to help raise money for the non-profit organization. The Santa Clothes Club provides children in need with clothing (coats, pants, shirts, socks, underwear) during the winter season. The organization estimates that \$100 can clothe one child.

WTVW provides the time, talent, production services and all other things which are needed to televise this event at no cost to the organization. The telethon is televised from Washington Square Mall in Evansville. WTVW's telethon coverage ran from 5-6 p.m.

In addition to the telethon, WTVW promoted the telethon in all of our newscasts beginning on December 1. On December 4, meteorologist Wayne Hart was at the Papa John's location in Henderson, Kentucky, for a fundraising event for the Santa Clothes Club.

The 2015 telethon raised \$295,241.

**ISSUE TWO: Honor Flight**

October 21, 2015

Brad Byrd In-Depth: Jerry Clewlow, Paul Wheeler Preview Third Honor Flight

Guests: Honor Flight Board Chair Jerry Clewlow and veteran Paul Wheeler

TRT: 9:29

On Saturday, October 24, several dozen World War II veterans and others will fly to Washington D.C. for Evansville's third Honor Flight. The veterans will visit the war memorials in our nation's capital. They will then return to Evansville Regional Airport at 8:30 p.m., where thousands of people are expected to welcome home the veterans. Jerry Clewlow says there are 68 veterans going on the flight. Paul Wheeler is a guardian who is accompanying a World War II veteran. He says he is doing this to give back. Clewlow says the Honor Flight is an awe inspiring moment for veterans and the people part of it. He says the vets are so appreciative to see their memorial. He says the youngest World War II veteran was 75 when the memorial was commemorated. Wheeler says if you don't learn your history, you tend to repeat your mistakes. He says veterans tell stories about what their lives were like and what they had to go through. Clewlow says

schools cannot keep World War II material in their library because of all the interest from students. He says World War II veterans didn't receive big homecomings when they came back from the war. They just came home and went back to work. Wheeler says many of the veterans have never been on a plane. He says his job is to take care of them and be their valet. Clewlow says they will be covering 11 memorials in one day and touring the city. He says he encourages people to arrive at the airport no later than 7:30 p.m. He says there will be entertainment, speakers, and merchandise. He says the parade starts at 9 p.m.

October 25 [2:43] – summary story on the October 24 Honor Flight

### **ISSUE THREE: Elections**

How issue was treated: News stories

2015 was a municipal election year in the state of Indiana and races for statewide offices in Kentucky, including governor.

Our coverage included the following:

October 6 [2:34] – a news story covering the mayoral forum in Evansville hosted by the Vanderburgh County League of Women Voters.

October 9 [:20] – a news story reporting that early voting begins in Indiana today

October 20 [1:24] – a news story reporting that Jack Schreiber, a Republican candidate for an at-large seat on the Evansville City Council, would withdraw from the race. His decision was made after it became public that Evansville Police had investigated an allegation of sexual misconduct with a student when he was a teacher in the Evansville Vanderburgh School Corporation more than 20 years ago. The Vanderburgh County Prosecutor's office decided not to prosecute the case because of the statute of limitations on the matter.

October 20 -- Brad Byrd In-Depth: John Gibson Previews Mayoral Debate

Guest: Debate Moderator John Gibson

TRT: 8:58

On October 22, the three Evansville mayoral candidates face off in their final debate before Election Day. Lloyd Winnecke, Gail Riecken, and Steve Wozniak will take part in the live debate, which was televised from WNIN. John Gibson says there are two well-known major party candidates and one unknown. He says debates like this raise people up to the same level. He says Wozniak may have the most to benefit from the debate. Gibson says it's hard to say if there are a lot of undecided voters in Evansville. He says debates may not have a huge impact on elections but there's always the uncertainty. Gibson says questions from people through Twitter will be an important part of the debate. He says it will be a good opportunity for voters to get engaged. Gibson says Democrats have been raising a lot of concerns about the city's financial situation, but he says it's hard to say if that's an issue voters are concerned about. He says both

sides have been working to get younger people to stay in Evansville. Gibson says the Jack Schreiber investigation could have an impact on the debate. He says there will be opportunities for rebuttals and follow up questions. He says the debate will keep moving.

October 22 [1:33] – news coverage of the final mayoral debate for the three candidates in the Evansville elections.

October 27 [:25] – news coverage of a candidates night event at the Tropicana Events Center in Evansville.

October 29 [:53] – news coverage of an election stop by Kentucky Democratic gubernatorial candidate Jack Conway in Henderson, Kentucky

October 29 [:51] – live news coverage of a candidate event in Owensboro, Kentucky where gubernatorial candidates Matt Bevin (R) and Jack Conway (D) were in attendance.

November 3 – Election Day in both Indiana and Kentucky. Our news team provided coverage throughout the day at various locations in Indiana and Kentucky. When the polls had closed, our crews were reporting results from the Vanderburgh County Republican gathering, the Vanderburgh County Democratic gathering and at our western Kentucky bureau in Owensboro. We interviewed incumbent Evansville Mayor Lloyd Winnecke who won re-election, and Democrat challenger Gail Reicken.

Our coverage also included election results from cities and towns in Posey, Gibson, Knox Warrick, Spencer, Perry, Pike and Dubois counties in Indiana and statewide election races from Kentucky.

#### **ISSUE FOUR: Regional Cities Initiative**

Earlier this year, Indiana Governor Mike Pence announced an effort to help fund programs and projects in Indiana through the Regional Cities Initiative. The Southwest Indiana Economic Development Coalition, which includes Vanderburgh, Gibson, Posey, and Warrick counties was one of seven to put together a proposal for funding for various projects.

On December 15, it was announced that the Southwest Indiana proposal was one of three that would receive \$42 million in funds for its projects.

Our coverage included:

December 8, 2015 -- Brad Byrd In-Depth: Greg Wathen Talks Regional Cities Initiative

Guest: President and CEO of the Economic Development Coalition of Southwest Indiana Greg Wathen

TRT: 8:27

On December 15, the Indiana Economic Development Corporation will announce which regions will receive a piece of \$84 million for the regional cities initiative. The state funding would help two or possibly three regions develop projects and attract new resources for growth. Greg Wathen says there are 7 regions competing for up to \$42 million each. He says he was impressed by other regions' presentations and believes every region had a great proposal. He believes southwestern Indiana is well positioned with its proposal. Wathen says a report shows Indianapolis and southwest Indiana are driving the state's economy. He says there is a lot of economic activity in the southwest Indiana region. Wathen says there is more of a connection between the region and Indianapolis thanks to I-69. He says the rapid pace of developing I-69 has been a surprise for many people. Wathen says they had to submit a full proposal on how the region would spend the money and how they would leverage the dollars. He says they would leverage the dollars for an 8 year period of up to \$900 million. He says the proposal is anchored by the IU Medical School project. He says they are also creating a working lab for urban development in downtown Evansville. He says there are plans to put student housing for Oakland City University into the downtown Oakland City. He says the advisory committee is leaning towards the southwest Indiana, Fort Wayne, and South Bend regions. Wathen says there are 50 people going up to Indianapolis on Tuesday and should know by about 2 p.m. CST on if they are one of the winners.

December 14 [2:01] – preview story on tomorrow's meeting in Indianapolis and a review of the proposal submitted by the Southwest Indiana Economic Development Coalition.

December 15 [1:35] – news story that the Southwest proposal had been selected as one of three award winners. Our coverage was live from a bus of local leaders coming back from Indianapolis who attended the meeting.

December 15 [:49] – news story with some details on the projects to be done at Evansville Regional Airport

December 15 [:47] – news story with details on the plans for Regional city money in Oakland City and with Oakland City University

December 16 [2:21] – news story with specific plans for the YMCA's use of Regional Cities money

December 17 [2:03] – news story with specific plans for Signature School's use of Regional Cities money

December 21 [1:47] – news story with Indiana Governor Mike Pence visiting Evansville to talk to leaders about all of the projects which will be funded by the Regional Cities money.

## **ISSUE FIVE: Toys 4 Tots Effort**

WTVW partnered with the Evansville Marine Corps League for their annual Toys 4 Tots effort. Our studios served as one of the collection points in the Tri-State area where people were encouraged to drop off toys for the campaign.

We also aired a series of stories about this. It includes:

November 18 [:45] – a news story announcing that WTVW would partner with the Marine Corps League of Evansville for this year's Toys 4 Tots campaign in the Tri-State.

November 19 [:48] – news story that the toy collection is underway

November 22 [:40] – news story announcing that WEHT and the Marine Corps League would be collecting toys during the annual Evansville Christmas parade slated for November 24.

November 23 [2:16] – news story reporting that a donation box with items had been stolen from a Dollar General store in Evansville.

November 24 [:45] – news story on the toy collection effort during the Evansville Christmas parade

November 25 [1:11] – news story reporting the number of families who have registered for assistance through Toys 4 Tots

December 1 [:26] – news story about a large donation of toys which were dropped off at our station in Henderson

December 11 [:56] – news story on an upcoming weekend toy drive effort at locations in Evansville where people could also bring toys

December 12 [1:05] – news story on the weekend toy drive effort for Toys 4 Tots in Evansville

December 18 [:40] – news story reporting that an anonymous donor stopped by our station to donate \$220 cash to the Toys 4 Tots effort. The cash donation was given to Robert Ruetter, the campaign manager for this year's Toys 4 Tots drive.