



Contract

Order #	Ver #	Rev #	# Wks	Page #
20962	0		2	1

Advertiser Kim Reynolds for IA		Product 60Reynolds for IA (20962) -P		Date 9/6/22	Time 12:07:27PM	Start 10/31/22	End 11/13/22
Salesperson * Statenets		Salesperson Phone #		Demos			
Sales Office Learfield		Agency Phone # (804)364-3075		Survey			

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Line #	Vehicle	Days & Times M T W T F S S	Oct	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Dec	Jan	Jan	Jan	Jan	Total Units	Len	Unit Rate	Extended Total	
			31	7	14	21	28	5	12	19	26	2	9	16	23					
1	Radio Iowa	We-Sa 6AM-7PM	22													22	60	567.00	12474	
2	Radio Iowa	Mo 6AM-7PM		8												8	60	567.00	4536	
	Totals		22	8												30			17010	
Weekly Units			22	8	0	0	0	0	0	0	0	0	0	0	0	30				
Weekly Gross \$			12474	4536																17010

Total Gross:	\$17,010.00	Agency Commission:	\$2,551.50	Total Net:	\$14,458.50
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Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2022	Qtr 1 2023	Qtr 2 2023	Qtr 3 2023	Total	Total Units
Radio Iowa	0	17,010	0	0	0	0	0	0	0	0	0	0	17,010				17,010	30
All Vehicles - Total Gross		17,010											17,010				17,010	30
All Vehicles - Total Units		30											30				30	30

Air Time Gross:	\$17,010.00	Agency Commission:	\$2,551.50	Total Net:	\$14,458.50
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