



## Contract

Order #	Ver #	Rev #	# Wks	Page #
20957	0		2	1

<b>Advertiser</b> Kim Reynolds for IA		<b>Product</b> Reynolds for IA (20957) - P		<b>Date</b> 9/6/22	<b>Time</b> 11:29:25AM	<b>Start</b> 9/26/22	<b>End</b> 10/9/22
<b>Salesperson</b> * Statenets			<b>Salesperson Phone #</b>		<b>Demos</b>		
<b>Sales Office</b> Learfield			<b>Agency Phone #</b> (804)364-3075		<b>Survey</b>		

StateNets Platinum  
 Attn: Dave Martin  
 2601 Northwind Drive  
 Richmond VA 23233

Line #	Vehicle	Days & Times M T W T F S S	Sep	Oct	Oct	Oct	Oct	Oct	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Total Units	Len	Unit Rate	Extended Total	
			26	3	10	17	24	31	7	14	21	28	5	12	19					
1	Radio Iowa	We-Sa 6AM-7PM	16													16	60	567.00	9072	
2	Radio Iowa	Mo-Tu 6AM-7PM		8												8	60	567.00	4536	
	Totals		16	8												24			13608	
Weekly Units			16	8	0	0	0	0	0	0	0	0	0	0	0	24				
Weekly Gross \$			9072	4536																13608

<b>Total Gross:</b>	<b>\$13,608.00</b>	<b>Agency Commission:</b>	<b>\$2,041.20</b>	<b>Total Net:</b>	<b>\$11,566.80</b>
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Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

\_\_\_\_\_  
Name

\_\_\_\_\_  
Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109  
 P 573/893-7200 F 573/893-2321 www.learfield.com





## Contract Summary

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2022	Qtr 1 2023	Qtr 2 2023	Qtr 3 2023	Total	Total Units
Radio Iowa	13,608	0	0	0	0	0	0	0	0	0	0	0	13,608				13,608	24
All Vehicles - Total Gross	13,608												13,608				13,608	24
All Vehicles - Total Units	24												24				24	24

<b>Air Time Gross:</b>	<b>\$13,608.00</b>	<b>Agency Commission:</b>	<b>\$2,041.20</b>	<b>Total Net:</b>	<b>\$11,566.80</b>
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