



Contract

| Order # | Ver # | Rev # | # Wks | Page # |
|---------|-------|-------|-------|--------|
| 20958 | 0 | | 2 | 1 |

| | | | | | |
|--|---|-----------------------|---------------------------|-------------------------|------------------------|
| Advertiser Kim Reynolds for IA | Product Reynolds for IA (20958) - P | Date 9/6/22 | Time 11:29:54AM | Start 10/3/22 | End 10/16/22 |
| Salesperson * Statenets | Salesperson Phone # | Demos | | | |
| Sales Office Learfield | Agency Phone # (804)364-3075 | Survey | | | |

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

| Line # | Vehicle | Days & Times M T W T F S S | Oct | Oct | Oct | Oct | Oct | Nov | Nov | Nov | Nov | Dec | Dec | Dec | Dec | Total Units | Len | | |
|--------------|------------|-------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-------------|-----|--|--|
| | | | 3 | 10 | 17 | 24 | 31 | 7 | 14 | 21 | 28 | 5 | 12 | 19 | 26 | | | | |
| 1 | Radio Iowa | We-Sa 6AM-7PM | 16 | | | | | | | | | | | | | 16 | 60 | | |
| 2 | Radio Iowa | Mo-Tu 6AM-7PM | | 8 | | | | | | | | | | | | 8 | 60 | | |
| | Totals | | 16 | 8 | | | | | | | | | | | | 24 | | | |
| Weekly Units | | | 16 | 8 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 24 | | | |

| | | | | | |
|---------------------|--------------------|---------------------------|-------------------|-------------------|--------------------|
| Total Gross: | \$13,608.00 | Agency Commission: | \$2,041.20 | Total Net: | \$11,566.80 |
|---------------------|--------------------|---------------------------|-------------------|-------------------|--------------------|

Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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| | Oct | Nov | Dec | Jan | Feb | Mar | Apr | May | Jun | Jul | Aug | Sep | Qtr 4 2022 | Qtr 1 2023 | Qtr 2 2023 | Qtr 3 2023 | Total | Total Units |
|----------------------------|--------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|---------------|---------------|---------------|---------------|--------|----------------|
| Radio Iowa | 13,608 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 13,608 | | | | 13,608 | 24 |
| All Vehicles - Total Gross | 13,608 | | | | | | | | | | | | 13,608 | | | | 13,608 | 24 |
| All Vehicles - Total Units | 24 | | | | | | | | | | | | 24 | | | | 24 | 24 |

| | | | | | |
|------------------------|--------------------|---------------------------|-------------------|-------------------|--------------------|
| Air Time Gross: | \$13,608.00 | Agency Commission: | \$2,041.20 | Total Net: | \$11,566.80 |
|------------------------|--------------------|---------------------------|-------------------|-------------------|--------------------|

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