



Contract

Order #	Ver #	Rev #	# Wks	Page #
21025	0		3	1

Advertiser Pate for SOS	Product Pate for SOS (21025) - P	Date 9/19/22	Time 12:54:47PM	Start 10/24/22	End 11/13/22
Salesperson Angie Bosma	Salesperson Phone # (402)525-0395	Demos			
Sales Office Learfield	Agency Phone # (515)669-8931	Survey			

NEXT STEP ADVERTISING
 Attn: JACI BRAUN
 2310 SE DELAWARE AVE, SUITE G #274
 Ankeny IA 50021

Line #	Vehicle	Days & Times M T W T F S S	Oct	Oct	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Dec	Jan	Jan	Jan	Total Units	Len	Unit Rate	Extended Total
			24	31	7	14	21	28	5	12	19	26	2	9	16				
1	Radio Iowa	Mo-Fr 6AM-7PM	10	12												22	30	567.00	12474
2	Radio Iowa	Mo-Tu 6AM-7PM			10											10	30	567.00	5670
	Totals		10	12	10											32			18144
	Weekly Units		10	12	10	0	0	0	0	0	0	0	0	0	0	32			
	Weekly Gross \$		5670	6804	5670														18144

Total Gross:	\$18,144.00	Agency Commission:	\$2,721.60	Total Net:	\$15,422.40
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Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Quoted political rates are regular rates for the networks. Breakout rates are available on a pre-emptible basis. Spots will begin airing, including equal access to opposing candidates, 48 hours from the time payment is received.

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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21025	0		3	1	
Advertiser	Product	Date	Time	Start	End
Pate for SOS	Pate for SOS (21025) - P	9/19/22	12:54:47PM	10/24/22	11/13/22
Salesperson	Salesperson Phone #	Demos			
Angie Bosma	(402)525-0395				
Sales Office	Agency Phone #	Survey			
Learfield	(515)669-8931				

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	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2022	Qtr 1 2023	Qtr 2 2023	Qtr 3 2023	Total	Total Units
Radio Iowa	5,670	12,474	0	0	0	0	0	0	0	0	0	0	18,144				18,144	32
All Vehicles - Total Gross	5,670	12,474											18,144				18,144	32
All Vehicles - Total Units	10	22											32					32
Air Time Gross:		\$18,144.00		Agency Commission:		\$2,721.60		Total Net:		\$15,422.40								

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