

| | | | | | | | | | | | | | | | | 21158 | 0 | 1 | | 4 | 1 | |
|-------------------------|-------------------|---------------|-----------|-------------------------------------------------------------------------------------|------|---------|------------|-----------|-----|-----------|---------------------|-----------|----------|-----|-----|---------|----------|------|------|---------|----------|---|
| | | | | | | Adver | rtiser | | | Pro | oduct | | | | | Date | Time | | Star | t | End | |
| | | | | | | Bren | na Bird fo | r Iowa AG | ì | Bir | d AG low | a (21158) | -P | | | 10/9/22 | 7:08:31 | AΜ | 10/ | 17/22 | 11/13/22 | |
| StateNets Platinum | | | | | | Salesp | | | | | Salesperson Phone # | | # | | | Demos | | | | | | |
| Attn: Dave Martin | | | | | | * Sta | tenets | | | | | | | | | | | | | | | |
| | 1 Northwind Drive | | | | | Sales | | | | | Agency | | | | | Survey | | | | | | |
| Rich | mond VA 23233 | | | | | Lear | field | | | | (804)3 | 64-3075 | | | | | | | | | | _ |
| | | | | | | | | | | | | | | | | | | | | | | |
| Line | | Days & Times | | Oct | Oct | Oct | Nov | Nov | Nov | Nov | Dec | Dec | Dec | Dec | Jan | Jan | | otal | | | | |
| # | Vehicle | | S | 17 | 24 | 31 | 7 | 14 | 21 | 28 | 5 | 12 | 19 | 26 | 2 | 9 | U | | Len | | | _ |
| 1 | Radio Iowa | M-Sa 6a-7p | | 23 | 21 | 21 | | | | | | | | | | | | 65 | 60 | | | |
| 2 | Radio Iowa | Mo-Tu 6AM-7PM | | | | | 3 | | | | | | | | | | | 3 | 60 | | | |
| | Totals | | | 23 | 21 | 21 | 3 | | | | | | | | | | | 68 | | | | |
| | | Weekly Units | | 23 | 21 | 21 | 3 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | | 68 | | | • | |
| | | | [| Total Gro | oss: | \$38,55 | 6.00 | | | Agency Co | mmission: | | \$5,783. | 40 | | | Total Ne | t: | | \$32,77 | 72.60 | |
| Accepted for Learfield: | | | | Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser: | | | | | | | | | | | | | | | | | | |
| Name | | | Title | | | | | | | Na | me | | | | | Title | | | | | | |

Contract Revision

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109 P 573/893-7200 F 573/893-2321 www.learfield.com



Order # Ver # Rev # # Wks

Page #



StateNets Platinum Attn: Dave Martin 2601 Northwind Drive Richmond VA 23233

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|-------------------------|---------|---------------------|---------|-----------|-----------|--------------|----------|--------|--|--|
| Contract Summary | y Revis | S10 n | | Order# | Ver# Rev# | | # Wks | Page # | | |
| | | | | 21158 | 0 | 1 | 4 | 1 | | |
| Advertiser Produ | | luct | Date | Time | | Start | End | | | |
| Brenna Bird for Iowa AG | Bird | I AG Iowa (21158)-P | 10/9/22 | 7:08:31AM | | 10/17/22 | 11/13/22 | | | |
| Salesperson | | Salesperson Phone # | | Demos | | | | | | |
| * Statenets | | | | | | | | | | |
| Sales Office | | Agency Phone # | | Survey | | | | | | |
| Learfield | | (804)364-3075 | | | | | | | | |

| Oct | Nov | Dog | Ton. | Feb | Ман | A | Mari | T | Jul | A | Com | Qtr 4 2022 | Qtr 1 2023 | Qtr 2 2023 | Qtr 3 2023 | T-4-1 | Total Units |
|----------------------------|--------|-----|------|----------------|------|-----------|------|-----|-------------|----------|-------|---------------|---------------|---------------|---------------|-------------|----------------|
| Oct | NOV | Dec | Jan | reb | Mar | Apr | May | Jun | Jui | Aug | Sep | 2022 | 2023 | 2023 | 2023 | Total | Units |
| Radio Iowa | | | | | | | | | | | | | | | | | |
| 24,948 | 13,608 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 38,556 | | | | 38,556 | 68 |
| All Vehicles - Total Gros | s | | | | | | | | | | | | | | | | |
| 24,948 | 13,608 | | | | | | | | | | | 38,556 | | | | 38,556 | 68 |
| All Vehicles - Total Units | | | | | | | | | | | | | | | | | |
| 44 | 24 | | | | | | | | | | | 68 | | | | | 68 |
| | | | | Air Time Gross | : \$ | 38,556.00 | | | Agency Comn | nission: | \$5,7 | 783.40 | | | Total Net: | \$32,772.60 | |

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Contract Uploaded as soon as recognized from Learfield website. Contract not uploaded to Learfield Until 10/19/22.



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Advisory » Political File »

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Items: 44

Pate for SOS 21025
Posted by Melanie Stockman on Oct 20 2022 12:00AM

Updated by Melanie Stockman on Oct 20 2022 9:36AM

Posted by Melanie Stockman on Oct 20 2022 12:00AM

Brenna Bird for Iowa AG 21158

Kim Reynolds for IA 20961

Posted by Melanie Stockman on Oct 19 2022 12:00AM Updated by Melanie Stockman on Oct 19 2022 7:22AM