



Contract

Order #	Ver #	Rev #	# Wks	Page #
20961	0		2	1

Advertiser Kim Reynolds for IA	Product 60Reynolds for IA (20961)-P	Date 9/6/22	Time 11:32:15AM	Start 10/24/22	End 11/6/22
Salesperson * Statenets	Salesperson Phone #	Demos			
Sales Office Learfield	Agency Phone # (804)364-3075	Survey			

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Line #	Vehicle	Days & Times M T W T F S S	Oct	Oct	Nov	Nov	Nov	Nov	Dec	Dec	Dec	Dec	Jan	Jan	Jan	Total Units	Len		
			24	31	7	14	21	28	5	12	19	26	2	9	16				
1	Radio Iowa	We-Sa 6AM-7PM	20													20	60		
2	Radio Iowa	Mo-Tu 6AM-7PM		10												10	60		
	Totals		20	10												30			
Weekly Units			20	10	0	0	0	0	0	0	0	0	0	0	0	30			

Total Gross:	\$17,010.00	Agency Commission:	\$2,551.50	Total Net:	\$14,458.50
---------------------	--------------------	---------------------------	-------------------	-------------------	--------------------

Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

Name

Title

Name

Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

Order #	Ver #	Rev #	# Wks	Page #
20961	0		2	1

Advertiser Kim Reynolds for IA	Product 60Reynolds for IA (20961) -P	Date 9/6/22	Time 11:32:15AM	Start 10/24/22	End 11/6/22
Salesperson * Statenets	Salesperson Phone #	Demos			
Sales Office Learfield	Agency Phone # (804)364-3075	Survey			

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Qtr 4 2022	Qtr 1 2023	Qtr 2 2023	Qtr 3 2023	Total	Total Units
Radio Iowa	11,340	5,670	0	0	0	0	0	0	0	0	0	0	17,010				17,010	30
All Vehicles - Total Gross	11,340	5,670											17,010				17,010	30
All Vehicles - Total Units	20	10											30					30

Air Time Gross:	\$17,010.00	Agency Commission:	\$2,551.50	Total Net:	\$14,458.50
------------------------	--------------------	---------------------------	-------------------	-------------------	--------------------

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com

