



Contract

Order #	Ver #	Rev #	# Wks	Page #
20956	0		2	1

Advertiser Kim Reynolds for IA	Product Reynolds for IA (20956) - P	Date 9/6/22	Time 11:28:59AM	Start 9/19/22	End 10/2/22
Salesperson * Statenets	Salesperson Phone #	Demos			
Sales Office Learfield	Agency Phone # (804)364-3075	Survey			

StateNets Platinum
 Attn: Dave Martin
 2601 Northwind Drive
 Richmond VA 23233

Line #	Vehicle	Days & Times M T W T F S S	Sep	Sep	Oct	Oct	Oct	Oct	Oct	Nov	Nov	Nov	Nov	Dec	Dec	Total Units	Len	Unit Rate	Extended Total
			19	26	3	10	17	24	31	7	14	21	28	5	12				
1	Radio Iowa	We-Sa 6AM-7PM	16													16	60	567.00	9072
2	Radio Iowa	Mo-Tu 6AM-7PM		8												8	60	567.00	4536
	Totals		16	8												24			13608
	Weekly Units		16	8	0	0	0	0	0	0	0	0	0	0	0	24			
	Weekly Gross \$		9072	4536															13608

Total Gross:	\$13,608.00	Agency Commission:	\$2,041.20	Total Net:	\$11,566.80
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Accepted for Learfield:

Accepted for Agency (and Media Buying Service, if any) as Agent for the Advertiser:

 Name

 Title

 Name

 Title

Cancellation /Change Clause: 21 days prior to broadcast schedule start. Advertising schedule may be cancelled or changed by any party provided that notice in writing is received 21 days before the scheduled broadcast date. If the cancellation/change is made less than 21 days of the scheduled start date by the Advertiser; the Advertiser will be charged and the Advertiser shall pay the Broadcaster at the rate appropriate to the number of advertisements booked before such a cancellation becomes effective.

Learfield, 505 Hobbs Road, Jefferson City, MO 65109
 P 573/893-7200 F 573/893-2321 www.learfield.com





Contract Summary

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	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Qtr 3 2022	Qtr 4 2022	Qtr 1 2023	Qtr 2 2023	Total	Total Units
Radio Iowa	0	0	9,072	4,536	0	0	0	0	0	0	0	0	9,072	4,536			13,608	24
All Vehicles - Total Gross			9,072	4,536									9,072	4,536			13,608	24
All Vehicles - Total Units			16	8									16	8				24
Air Time Gross:		\$13,608.00		Agency Commission:		\$2,041.20		Total Net:		\$11,566.80								

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