

KDSJ
Deadwood, SD
Quarterly Issues/Programs List
First Quarter, 2024
03/31/2024

Quarterly Issues

Community News, Events, and Announcements of Importance: Reports regarding community announcements and events within the communities of the Black Hills.

City Government News, Events, and Announcements of Importance: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.

State Government News, Events, and Announcements of Importance: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of South Dakota.

Education: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Local Businesses and Events: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Health: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Local Programming

Issue: Community News, Events, and Announcements of Importance
Program: News
Description: Reports regarding community announcements and events within the communities of the Black Hills.
Marianna DeSalvo, Deadwood Chamber
Dates and Approximate Times: 1/9, 1/18, 1/25, 2/2, 2/23, 3/1, 3/20, 3/29
(These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance
Program: News
Description: Reports regarding community announcements and events within the communities of the Black Hills.
Guest: Sara Canida, Lead Chamber
Date and Approximate Times: 1/11 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).
Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance
Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Jami Grangaard, Lead Chamber

Dates and Approximate Times: 1/17, 1/26, 2/2, 2/15 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 03:00

Issue: Community News, Events, and Announcements of Importance

Program: News

Description: Reports regarding community announcements and events within the communities of the Black Hills.

Guest: Mike Reade, Belle Fourche Chamber

Date and Approximate Times: 3/14 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 03:00

Issue: City Government News, Events, and Announcements of Importance

Program: News

Description: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of the Black Hills.

Guest: Michelle DeNeui, Spearfish City Finance Officer

Dates and Approximate Times: 1/10, 2/15, 3/12, 3/29 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 05:00

Issue: State Government News, Events, and Announcements of Importance

Program: News

Description: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of South Dakota.

Host: Cody Oliver, KDSJ News Director (South Dakota State Legislative Updates)

Dates and Approximate Times: 1/15, 1/16, 1/23, 1/24, 1/26, 1/29, 1/30, 2/1, 2/5, 2/6, 2/13, 3/29 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 05:00

Issue: State Government News, Events, and Announcements of Importance

Program: News

Description: Reports regarding budgets, expenditures, news, ordinances, and projects within communities of South Dakota.

South Dakota Governor Kristi Noem

Date and Approximate Times: 3/27 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 05:00

Issue: Education

Program: News

Description: Reports regarding educational news, programs, and information that affect students and families in the Black Hills and South Dakota.

Guest: Kirk Easton, Superintendent Spearfish School District

Date and Approximate Times: 3/27 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Maegan Detlefs-Communication Director, Black Hills State University

Dates and Approximate Times: 1/12, 1/25, 2/8, 2/16, 2/23, 3/27 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Local Businesses and Events

Program: News

Description: Reports regarding Northern Hills area businesses and events, how they contribute to the economy of the Black Hills and quality of life.

Guest: Michelle Grosek-Owner, Bear Butte Gardens

Date and Approximate Times: 2/20 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Approximate Duration: 10:00

Issue: Health

Program: News

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Guest: Tori Robbins-Vitalant

Dates and Approximate Times: 1/4, 2/8, 3/15 (These aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Issue: Health

Program: News

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Host: Cody Oliver, KDSJ News Director (Community Health Preparedness)

Date and Approximate Time: 1/9 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Duration: 02:00

Issue: Health

Program: News

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Host: Cody Oliver, KDSJ News Director (Caregiver Support)

Date and Approximate Time: 3/19 (This aired three times in the 7:00 am, 12:00 pm, and 5:00 pm news hours).

Duration: 02:00

National Programming

Issue: Health

Program: A Better Life with Dr Sanjay Gupta

Description: Reports regarding health issues that affect the Northern Black Hills, South Dakota, and the United States.

Host: Dr Sanjay Gupta, CNN Chief Medical Correspondent

Dates and Approximate Times: Monday-Friday, 1/1/-3/31 (7:15 am, 5:15 pm)

Duration: 02:00

Public Service Announcements

Issue: Health/Community

Organization or Title: SDHSAA (South Dakota High School Activities Association)

Duration: 01:00

Runs: 75

Issue: Community

Organization or Title: Oglala Pet Project

Duration: 01:00

Runs: 125

Issue: Health

Organization or Title: RSV Prevention

Duration: 01:00

Runs: 40

Issue: Community/Health

Organization or Title: Flu Vaccination

Duration: 01:00

Runs: 65

Issue: Community/Health

Organization or Title: Buzzed Driving Awareness

Duration: 01:00

Runs: 50

Issue: Community/Health

Organization or Title: Alzheimers/Dementia Awareness

Duration: 01:00

Runs: 70