

KMMA
Tucson, AZ
Quarterly Issues/Programs List
First Quarter, 2024
04/08/2024

KMMA
Quarterly Issues/Programs List

KMMA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **AIDS Awareness, Latino Relati:** Discuss tips on how to save money, stay within budget and help feel safe when filing your taxes.
- **Health and Finances:** Discuss staying healthy through the year and tips on paying debts to help maintain good credit.
- **Investing/Savings, Public Hea:** Discuss options to manage personal savings and rules for safe food handling to avoid food poisoning
- **Juvenile Safety, Childhood de:** Discuss keeping children safe from sextortion and relational learning for young people.
- **MENTAL HEALTH:** Discuss quarter-life crisis affecting women in their 20s and the emotional well-being of children.
- **Public Health, Mental Health:** Discuss tips on keeping our mental health at the forefront in 2024 and blood donation shortages
- **Racial Inequality, Mental Hea:** Discuss racial and ethnic inequality and the impact social media has on mental health.
- **Social Security, the Environm:** Discuss Supplemental Security Income, being environmentally conscious, the impact of immigration.
- **Taxes, Technology:** Discuss advice on what we can do to process taxes successfully and how AI is used in advertising.
- **Technology, Personal Finances:** Discuss how AI will improve heart disease detection and best options to manage your savings.

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
AIDS Awareness, Latino Relati	9007793 Estamos Contigo: Public Affairs Special	Discuss tips on how to save money, stay within budget and help feel safe when filing your taxes.	Dr. J. Ruiz-Menjivar, M. Burg	01/07/2024 05:32 AM	030:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Health, Mental Health	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss tips on keeping our mental health at the forefront in 2024 and blood donation shortages	Dr. M. Hernandez, Dr. J. R•os	01/14/2024 06:00 AM	022:30
Technology, Personal Finances	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss how AI will improve heart disease detection and best options to manage your savings.	D. Alzate, A. Hernandez	01/21/2024 05:59 AM	031:01
Taxes, Technology	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss advice on what we can do to process taxes successfully and how AI is used in advertising.	M. Burgos; I. Kinser	01/28/2024 05:53 AM	026:19
Health and Finances	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss staying healthy through the year and tips on paying debts to help maintain good credit.	N. Nelson, Dr. Ruiz-Menjivar	02/04/2024 06:01 AM	031:31
Investing/Savings, Public Hea	9007793 Estamos Contigo: Public Affairs Special	Discuss options to manage personal savings and rules for safe food handling to avoid food poisoning	A. Hernandez, S. Calvino	02/11/2024 05:59 AM	028:51
MENTAL HEALTH	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss quarter-life crisis affecting women in their 20s and the emotional well-being of children.	T. Lusk, Dr. R. Miranda	02/18/2024 06:01 AM	024:12
Investing/Savings, Public Hea	9007793 Estamos Contigo: Public Affairs Special	Discuss affordable childcare services and the risk factors that can contribute to heart problems.	F. Gutierrez, Dr. M. Hernande	02/25/2024 06:01 AM	029:10
Investing/Savings, Public Hea	9007793 Estamos Contigo: Public Affairs Special	Discuss how uterine fibroids affect women in the Latino community and building generational wealth.	H. Jantzen, M. Horvath	03/03/2024 05:50 AM	029:27
Juvenile Safety, Childhood de	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss keeping children safe from sextortion and relational learning for young people.	Dr. A. del Carmen, E. Twani	03/10/2024 06:58 AM	031:26

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Investing/Savings, Public Hea	9007793 Estamos Contigo: Public Affairs Special	Discuss insight into finances and market volatility and also healthy eating habits for our children	C. Morales, L. Lopez	03/17/2024 07:01 AM	030:33
Social Security, the Environm	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss Supplemental Security Income, being environmentally conscious, the impact of immigration.	A. Zapote, F. Wiles, K. Linco	03/24/2024 07:01 AM	029:26
Racial Inequality, Mental Hea	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discuss racial and ethnic inequality and the impact social media has on mental health.	Dr. D. Acevedo- Garcia, Dr. B.	03/31/2024 07:00 AM	028:57

**Section II
PUBLIC SERVICE ANNOUNCEMENTS**

Section II lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
	iHM/PSA	000:30	37
	Local Promo PSA	000:59	2