

KMMA  
Tucson, AZ  
Quarterly Issues/Programs List  
Fourth Quarter, 2023  
01/07/2024

KMMA  
Quarterly Issues/Programs List

KMMA provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Technology	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	AI-powered technology used to improve sleep	Nasha Addarich Martinez	10/01/2023 06:00 AM	029:49
Economics	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Latest developments in the economy	Axel Christensen	10/08/2023 06:01 AM	029:48
Health & Human Services	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Talk about AIDS awareness	Michelle Sandoval-Rosario	10/15/2023 06:00 AM	029:49
Medical	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Talk about the Medicare updates for 2024	Carolina Fortin-Garcia	10/22/2023 06:00 AM	029:49
Fire Safety	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Bring us details about Kidde's program, Cause for Alarm	Ivanatte Bonilla	10/29/2023 06:00 AM	029:50
Health & Human Services	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Talk about AIDS awareness	Michelle Sandoval-Rosario	11/05/2023 06:01 AM	029:49

Health & Human Services	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	World AIDS Day is a reminder of the global fight to end HIV related stigma	Michelle Sandoval-Rosario	11/12/2023 06:00 AM	029:50
Economy	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Talk about food costs and what we can do to save money	Nelly Nelson	11/19/2023 06:00 AM	029:50
Technology	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Discussion on how to use Google tools to identify the trendiest holiday gifts	Jesus Garcia	11/26/2023 06:00 AM	029:49
Health & Human Services	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Talk about the benefits of new COVID vaccines	Dr. Bertha Hidalgo	12/03/2023 06:00 AM	029:49
Health & Human Services	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Tips to help parents cope with disappointment and mental health challenges	Dr. Sandra Munoz	12/10/2023 06:00 AM	029:49
Health	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Life habits that we can adopt to be healthier and prevent heart disease	Dr. Mayrene Hernandez	12/17/2023 06:01 AM	029:49
Financial	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Advice on the importance of saving for college	Jessica Palacios	12/24/2023 06:00 AM	029:49
Economy	ESTAMOS CONTIGO: PUBLIC AFFAIRS SPECIAL	Information for investments, jobs, and inflation	Axel Christensen	12/31/2023 06:00 AM	029:49

**Section II**

**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

**Section III**

**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH	SUBSTANCE ABUSE COALITION	000:30	74
EDUCATION	ARIZONA 529 EDUCATION SAVINGS	000:30	74
EDUCATION	ARIZONA DEPT. OF EDUCATION	000:30	91
TRAFFIC SAFETY	GOVERNOR'S OFFICE OF HIGHWAY SAFETY	000:30	91
PUBLIC SERVICES	211 ARIZONA	000:30	91
TRAFFIC SAFETY	ARIZONA DEPT. OF TRANSPORTATION	000:30	91
HEALTH	SUBSTANCE ABUSE COALITION	000:30	61
VETERANS	ARIZONA VETERAN SERVICES	000:30	61