

INVOICE



Invoice #	Invoice Date	Invoice Month	Invoice Period
748641-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
KWGN	Teresa DiFuria	Philadelphia - Te	National

Billing Address:

Waterfront Strategies
Attention: Accounts Payable
3050 K Street NW
Suite 100
Washington, DC 20007

Advertiser	Product	Estimate Number
Senate Majority PAC	SENATE MAJORITY PAC	2928

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	748641	07230898

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

KWGN
***** New Remit To Address *****
P. O. Box 59743
Los Angeles, CA 90074 - 9743

IDB #	Advertiser Code	Product Code
8558	163	173

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																					
1	10/24/14	10/27/14	Two & A Half Men	10p-1035p	M--F--	:30	5	\$425.00	NM																																																					
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INVOICE

Send Payment To:



KWGN
***** New Remit To Address *****
P. O. Box 59743
Los Angeles, CA 90074 - 9743

Invoice # 748641-1	Invoice Date 10/26/14	Invoice Month October 2014	Invoice Period 09/29/14 - 10/26/14
Advertiser Senate Majority PAC	Product SENATE MAJORITY PAC	Estimate Number 2928	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/26/14	10/26/14	Two & A Half Men	1035p-1105p	-----1	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
4 2	M	10/20/14		Friends	4p-5p	:00		\$400.00	NM
				See MG 14.7,14.8,14.9,14.10,14.11					
7 2	M	10/20/14		Friends	4p-5p	:00		\$400.00	NM
				See MG 14.12,14.13,14.14					
9 2	M	10/20/14		Friends	4p-5p	:00		\$400.00	NM
				See MG 14.12,14.13,14.14					
11 2	M	10/20/14		Friends	4p-5p	:00		\$400.00	NM
				See MG 14.12,14.13,14.14					
3 2	Tu	10/21/14		Friends	4p-5p	:00		\$400.00	NM
				See MG 14.7,14.8,14.9,14.10,14.11					
2 2	W	10/22/14		Friends	4p-5p	:00		\$400.00	NM
				See MG 14.7,14.8,14.9,14.10,14.11					
5 2	Th	10/23/14		Friends	4p-5p	:00		\$400.00	NM
				See MG 14.7,14.8,14.9,14.10,14.11					
6 2	F	10/24/14		Friends	4p-5p	:00		\$400.00	NM
				See MG 14.7,14.8,14.9,14.10,14.11					
13 2	F	10/24/14	4:10 PM	Friends	4p-5p	:30	4SMPCOSN12TH	\$400.00	NM
				MG for 14.11,14.7,14.9					
10 2	F	10/24/14	4:25 PM	Friends	4p-5p	:30	4SMPCOSN12TH	\$400.00	NM
				MG for 14.6,14.5,14.2,14.3,14.4					
8 2	F	10/24/14	4:47 PM	Friends	4p-5p	:30	4SMPCOSN12TH	\$400.00	NM
				MG for 14.6,14.5,14.2,14.3,14.4					
1 2	Su	10/26/14		Two & A Half Men	1035p-1105p	:00		\$500.00	NM
				See MG 14.2,14.3,14.4,14.5,14.6					
15	10/26/14	10/26/14	Modern Family	1105p-1135p	-----1	:30	1	\$500.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00				
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1 2	Su	10/26/14	11:16 PM	Modern Family	1105p-1135p	:30	4SMPCOSN12TH	\$500.00	NM
16	10/26/14	10/26/14	Modern Family	1135p-1205a	-----1	:30	1	\$500.00	NM
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1 2	Su	10/26/14	11:43 PM	Modern Family	1135p-1205a	:30	4SMPCOSN04TH	\$500.00	NM
17	10/26/14	10/26/14	Bones/Syn	8-9p	-----1	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$425.00				
Spots: # Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1 2	Su	10/26/14	8:46 PM	Bones/Syn	8-9p	:30	4SMPCOSN12TH	\$425.00	NM
18	10/26/14	10/26/14	Bones/Syn	9-10p	-----1	:30	1	\$425.00	NM
Weeks:	<u>Start Date</u> 10/20/14	<u>End Date</u> 10/26/14	<u>MTWTFSS</u> -----1	<u>Spots/Week</u> 1	<u>Rate</u> \$425.00				
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1 2	Su	10/26/14	9:47 PM	Bones/Syn	9-10p	:30	4SMPCOSN04TH	\$425.00	NM

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<u>Advertiser</u> Senate Majority PAC		<u>Product</u> SENATE MAJORITY PAC	<u>Estimate Number</u> 2928

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
<u>Total Spots</u>							24			

Payment Terms 30 Days

<u>Gross Total</u>	\$13,400.00
<u>Agency Commission</u>	\$2,010.00
<u>Net Amount Due</u>	\$11,390.00