

Beasley Media Group, LLC
STATION: WNKS-FM & WNKS-HD2
Fourth Quarter 2023

QUARTERLY ISSUES AND PROGRAMS REPORT

Prepared by: Francene Marie Morris
Public Affairs Director - Host/Producer

Description of Issues of Concern to Charlotte, North Carolina & Surrounding Counties
Airing Saturdays 6am – 7am The Francene Marie Show – Fourth Quarter 2023
Beasley Media Group, LLC

1. **Education** – The need to share cooking and safety tips during the holiday festivities. The importance of health educators to school us about toxic ingredients we're using. The need to position and pair young African American college students with corporations. The need to share ways of being a self-publisher. The need to educate young girls about technology in a structured environment taught by women. The need to educate women to be expert car buying negotiators.
2. **Health** – The need to bring awareness and support children with heart disease. The need for more events that benefit breast cancer survivors. During important health decisions we need more Black Hospice organizations like Heartn' Soul Hospice. The need to dispense lifesaving medications to underserved populations. The need to educate home cooks about toxic foods.
3. **Community events** – The need to replace gun violence with free fitness initiatives for public consumption. The importance of gathering strangers for a Friendsgiving 2023. The need to promote Novant Health Thanksgiving Eve Parade. The need for more events to help fund sporting equipment for kids. The need to promote events by South Park Community Partners.
4. **The Arts** – The need for more events to foster relationships with new musical artist and industry experts. The importance of putting local actors and actresses back to work after actors strike.
5. **Environment** – The need to honor the land by cleaning up pollution from corporations in certain neighborhoods in America. The need to monitor the pollutants in the air for neighbors living near the smell of CAFO's. The need to highlight Davidson College as one of the leaders in sustainability. The importance of knowing how to care for wildlife in our backyards.
6. **Domestic Violence Awareness** – The need for domestic violence victims coming forward as numbers increase in the Carolinas.
7. **Veterans** – The need to recognize Montford Pointe Marines who fought for the right to fight from 1942 to 1949.
8. **Homelessness** – The need to help women in between the homeless and homeownership.
9. **Mental Health** – The need to find mental health resources, tips and tricks to get along with family during the holidays.
10. **Financial Literacy**– The need for lotteries to be transparent with all games. The importance of saving for retirement. The need to offer a 16-week free course in business development.

Programs That Address Community Issues
The Francene Marie Show - Beasley Media Group, LLC
Fourth Quarter 2023

Topic: Domestic Violence Awareness

Aired: October 7, 2023

Length: 25 minutes of 1 hour

Show Description: Fran Marie interviewed Larissa Mervin - Managing Attorney at Legal Aid of North Carolina. There are new option to empower survivors to break the silence about domestic violence. You can take the pledge at stopthecycle.org/pledge. For more information, please visit stopthecycle.org/pledge or call the Legal Aid NC Helpline at 1 (866) 219-LANC (5262).

Topic: The Arts

Aired: October 7, 2023

Length: 15 minutes of 1-hour

Show Description: Francene Marie interviewed Rick Thurmond about Confluence music event. The music experience brings together music artists, industry professionals, and live music fans for two unforgettable days of inspiration, networking, education, and collaboration. And participants will have 15 conference sessions to choose from.

Topic: Health

Aired: October 7, 2023

Length: 15 minutes of 1-hour

Show Description: Francene Marie interviewed Aly Sprecher about attending the [Charlotte Congenital Heart Walk](#) October 14th at Symphony Park located at 4400 Sharon Rd Charlotte, NC. Registration opens at 9:00 a.m. and the opening ceremony starts at 10 a.m. The WALK kicks off at 10:30 a.m. Kick-Off 10:30 a.m. and ends at 12:30 p.m.

Topic: Veterans

Aired: October 14, 2023

Length: 15 minutes of 1-hour

Show Description: Francene Marie interviews Montford Pointe Marines Communications Director Glenn Proctor with Chapter 40. Discussed their 2023 Gala and community based activities. There were approximately 20,000 African Americans who had to fight for the right to serve from 1942 to 1949 at a separate base at Montford Point in Jacksonville, North Carolina, which was a part of Marine Corps Base Camp Lejeune.

Topic: Health

Aired: October 14, 2023

Length: 15 minutes of 1-hour

Show Description: Fran Marie interviewed Tami Stewart - Committee Chair for Limitless Ladies, and interviewed Lisa Johnson. Collectively they represent The American Business Women's Association who rally for the advancement of women in business. Listeners are invited to donate towards breast cancer awareness campaigns during their Pink Bag Raffle.

Programs That Address Community Issues
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Fourth Quarter 2023

Topic: Mental Health

Aired: October 14, 2023

Length: 25 minutes of 1 hour

Show Description: Fran Marie sits down with Nicole M. Henderson to discuss her new book titled, SEE - The Unveiled Mystery of Intuition. Discussed how to detach from people that don't have our best interest at heart. Also suggested ways of pulling ourselves out of the many ruminating thoughts that put a damper on our day.

Topic: Mental Health

Aired: October 21, 2023

Length: 30 minutes of 1 hour

Show Description: Francene Marie interviews local entrepreneur, Gina Spriggs with Curio Craft & Conjure about socializing with family members during the holidays. Spriggs gave examples of how to ignore negative comments and actions. Also shared the names of many gems and stones that can provide a more positive advantage like a good luck charm for us when in pessimistic or negative situations.

Topic: Environment

Aired: October 21, 2023

Length: 15 minutes or 1 hour

Show Description: Fran Marie interviews Holli Adams about how environmental justice is getting momentum in many political conversations. Adams gave solutions to eradicate poor air quality by planting more trees that were purposely cut down. Adams explains how many neighbors across the Carolinas and other cities rising up against Plants that pollute their neighborhoods.

Topic: Environment

Aired: October 21, 2023

Length: 10 minutes of 1-hour

Show Description: Francene Marie interviews Jeff Robbins – Executive Director with CleanAire NC. The nonprofit is traveling to rural areas in North Carolina to place air-monitors on the homes surrounded by pig farms and factories that effect air, land and water. Also discussed their annual fundraising event at Discovery Place Museum.

Topic: Health

Aired: October 28, 2023

Length: 20 minutes of 1 hour

Show Description: Fran Marie sat down with Dr. Kevin Allison with Heart'N Soul Hospice. Discussed why Mecklenburg County Commissioner, George Dunlap issued a proclamation "Declaring RACISM a Public Health Crisis." Talked about 200+ hospice agencies in North Carolina, and ZERO is minority owned and operated?

Programs That Address Community Issues
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Topic: Community Event

Aired: October 28, 2023

Length: 10 minutes of 1-hour

Show Description: Fran Marie caught up with Avery Faucett, CEO and Founder of H.O.P.E. 4 Humanity Inc. The nonprofit is have a fitness campaign on November 5th at the 1st Annual Put the Guns down & Pick up the Weights. Discussed Charlotte North Carolina having over 2,300 gun-related crimes. Join their efforts at www.Teamenough.org.

Topic: Education

Aired: October 28, 2023

Length: 15 minutes of 1 hour

Show Description: Francene Marie interviewed Executive Chef Duo Brent & Tyler with [State of Confusion in Charlotte, North Carolina](#). They shared a few restaurant menu recipes and what to serve for the holidays. Gave safety tips in the kitchen and ways to marinate and cook turkeys and other foodie fan favorites. Discussed how to get into the food industry and how Johnson & Wales University trains many Chefs in the Carolinas.

Topic: Education

Aired: November 4, 2023

Length: 28 minutes of 1 hour

Show Description: Fran Marie interviewed “Katie The Car Lady” to discuss how the automotive industry will change in the near future. With almost 30 years in the car business, Katie has created a cheat sheet for women to take into dealerships when they're in the market to buy new or used vehicles.

Topic: Financial Literacy

Aired: November 4, 2023

Length: 10 minutes of 1 hour

Show Description: Fran Marie caught up with Adam Owens at the North Carolina Education Lottery to share their newest initiatives on their [YOUTUBE Channel](#). Discussed new games coming in 2024 and how the digital game options are becoming more popular. Highlighted the importance of not buying lottery tickets for anyone under the age of 18.

Topic: Health

Aired: November 4, 2023

Length: 20 minutes of 1 hour

Show Description: Francene Marie interviews Jenni Grammar with NC MEDASSIST about their programs to dispense lifesaving medications across North Carolina. They also have a free over-the-counter pharmacy where you can pick up things for your medicine cabinet. Since 1997 NC Med Assist has been boots on the ground throughout the Carolinas. Last year the nonprofit over \$63 million in medicines for their patients.

Programs That Address Community Issues
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Fourth Quarter 2023

Topic: The Arts

Aired: November 11, 2023

Length: 10 minutes of 1 hour

Show Description: Francene Marie interviews Julie Emmons - Founder & CEO with Carolina Film Community about how actors and actresses in the Carolinas fared during the actors strike. The Carolina Film Community (CFC) is an award-winning nonprofit 501c3 organization created to raise the awareness of film and filmmakers in both North and South Carolina. CFC hosts contests, workshops, networking events, monthly meetings, the notable Made in Carolinas Film Project, and more!

Topic: Education

Aired: November 11, 2023

Length: 10 minutes of 1 hour

Show Description: Fran Marie shared invites to listeners for Friendsgiving in the Carolinas. Founder and CEO of GardHouse, Jonathan Gardner talked about making a donation as they to bring awareness of employment disparities for Black and Brown college students. The nonprofit places and connects college students with companies to intern and to receive mentoring.

Topic: Health

Aired: November 11, 2023

Length: 20 minutes of 1 hour

Show Description: Dawn Hilton Williams shares how food effects our health. From high blood pressure to strokes and heart disease, many of those diseases begin with what we eat. Chef Dawn shared a few meals to make that are delicious and heart healthy.

Topic: Homelessness

Aired: November 18, 2023

Length: 15 minutes of 1 hour

Show Description: Francene Marie interviewed Juliette Wilson – Founder of FACET Services, Inc. about their Giving Tuesday campaign. [FACET Services INC](#) is one of Charlotte North Carolina's bridges a path for women going through homeless situations. The organization strives to educate, equip, and empower homeless women in transition so these women will have the necessary tools to be successful in moving onto their new life chapters.

Topic: Community Events

Aired: November 18, 2023

Length: 15 minutes of 1 hour

Show Description: Francene Marie interviews Robert Krumbine Chief Creative Officer, and Sr. VP of Programs and Events for Charlotte Center City Partners. Discussed 77th annual Novant Health Thanksgiving Eve Parade.

Programs That Address Community Issues
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Topic: Literacy

Aired: November 18, 2023

Length: 25 minutes of 1 hour

Show Description: Francene Marie shares the messages of Monique Gilmore Scott regarding self-publishing in 2024. Scott also shared how authors can structure books and triple check spelling, story setup and having a trusted source to read our transcript before hitting publish. Scott has carved out her niche publishing G-rated romance books, including new audio booked, No Ordinary Love.

Topic: Health

Aired: November 25, 2023

Length: 10 minutes of 1 hour

Show Description: Francene Marie interviews Damon Owens - Marketing Coordinator at the Cabarrus Rowan Community Health Center. Meet us at their Sugar Creek Health Center location for the Community Connection Health Fair on December 2nd from 11 am to 3 pm located at 721 W Sugar Creek in Charlotte, North Carolina. Also talked about encouraging more men to get their annual checkups.

Topic: Environment

Aired: November 25, 2023

Length: 25 minutes of 1 hour

Show Description: Francene Marie interviewed Yancey Fouché, Director of Sustainability at Davidson College. As an organizational leader in the Charlotte and U.S. higher education communities, Davidson seeks to model sustainability leadership in its campus facilities, grounds, and operations, and Yancey Fouché is leading the way. Davidson College is doing its part to combat global climate change. Learn about their plan to reduce institutional greenhouse gas emissions by 50% by 2026.

Topic: Community Events

Aired: November 25, 2023

Length: 15 minutes of 1 hour

Show Description: Fran Marie interviewed Maddie Chase - Director of Marketing & Experience at South Park Community Partners. The nonprofit has planned some free and fun events from December 6th -10th and we're invited. Each day of the Holiday Hop will have free pop-up programming such as cookie decorating event at Apex, free bouquets at Phillips Place, and free hot chocolate.

Programs That Address Community Issues
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Topic: Financial Literacy

Aired: December 2, 2023

Length: 15 minutes of 1 hour (rebroadcast)

Show Description: Fran Marie caught up with Adam Owens at the North Carolina Education Lottery to share their newest initiatives on their [YOUTUBE Channel](#). Discussed new games coming in 2024 and how the digital game options are becoming more popular.

Topic: Mental Health

Aired: December 2, 2023

Length: 20 minutes of 1 hour

Show Description: Fran Marie interviews Gwen Harris, the Co-Founder and Community Partnerships Director of The FACTS Initiative. Harris was a member of the SEED20 Class of 2023 and won 2nd Place!! They are an innovative nonprofit that provides professional mental health treatment and quality care to children and families in the Charlotte-Mecklenburg area. We've been waiting on a nonprofit of this caliber for a long time, and now we can support them in many ways.

Topic: Environment

Aired: December 2, 2023

Length: 15 minutes or 1 hour (rebroadcast)

Show Description: Fran Marie interviews Holli Adams about how environmental justice is getting momentum in many political conversations. Adams gave solutions to eradicate poor air quality by planting more trees that were purposely cut down. Adams explains how many neighbors across the Carolinas and other cities rising up against Plants that pollute their neighborhoods.

Topic: Health

Aired: December 9, 2023

Length: 25 minutes of 1 hour

Show Description: Dawn Hilton Williams aka The Vegucator is back with Fran Marie to discuss ways to serve a whole-plant-based holiday meals. Dawn earned her certificate in plant-based nutrition from T. Colin Campbell Center for Nutrition Studies (eCornell) in 2017, and a BA in Political Science from Virginia State University in 1992. Dawn is endorsed by numerous board-certified physicians and has owned and operated food-based businesses since 2007.

Topic: Education

Aired: December 9, 2023

Length: 30 minutes of 1 hour (rebroadcast)

Show Description: Fran Marie interviewed “Katie The Car Lady” to discuss how the automotive industry will change in the near future. With almost 30 years in the car business, Katie has created a cheat sheet for women to take into dealerships when they're in the market to buy new or used vehicles.

Programs That Address Community Issues
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Topic: Education

Aired: December 16, 2023

Length: 20 minutes of 1 hour

Show Description: Francene Marie caught up with Dr. Sharon Jones - Founder of The Dottie Rose Foundation. Dr. Jones shared the impact that their young female participants are having on the world and shared the success of 7 years of devotion. The nonprofit shares that females are the best multitaskers and are great in math when they find a certain niche in technology.

Topic: Environment

Aired: December 16, 2023

Length: 20 minutes of 1 hour

Show Description: Francene Marie interview Rev. Amy Brooks about grading our 2023 performance pertaining to land, water and air. Discussed local endeavors and worldly events to make the planet more livable.

Topic: Environment

Aired: December 16, 2023

Length: 10 minutes of 1 hour

Show Description: Francene Marie interviews Carol Buie Jackson for our last show of the season regarding wildlife in our backyards. Discussed how to report strange bird sightings, water and shelter for the birds needing help. And how important it is to teach our kids about nature by giving them various experience in the great outdoors.

Topic: Technology

Aired: December 23, 2023

Length: 20 minutes of 1 hour (rebroadcast)

Show Description: Francene Marie caught up with Dr. Sharon Jones - Founder of The Dottie Rose Foundation. Dr. Jones shared the impact that their young female participants are having on the world and shared the success of 7 years of devotion. The nonprofit shares that females are the best multitaskers and are great in math when they find a certain niche in technology.

Topic: Environment

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Programs That Address Community Issues
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Topic: Environment

Aired: December 23, 2023

Length: 10 minutes of 1 hour (rebroadcast)

Show Description: Francene Marie interviews Carol Buie Jackson for our last show of the season regarding wildlife in our backyards. Discussed how to report strange bird sightings, water and shelter for the birds needing help. And how important it is to teach our kids about nature by giving them various experience in the great outdoors.

Topic: Financial Literacy

Aired: December 30, 2023

Length: 20 minutes of 1 hour

Show Description: Fran Marie interviews Josh Proby, the founder of Peace 4 Poverty. Discussed his next free 16 week program that brings together financial advisors, credit specialists, business consultants, Teachers, educators in one room. Participants will have launched their new or existing business and celebrate during their annual graduation.

Topic: Financial Literacy

Aired: December 30, 2023

Length: 35 minutes of 1 hour

Show Description: Francene Marie interviews Joyce Palmer - Managing Partner & CEO at JP Financial Group, LLC. We discussed how easy a spending plan can be versus a budget. Women listeners that are 5 to 10 years out from retirement can attend free class titled Women Wisdom & Wealth Program on January 23rd and or the 30th at our Morrison Reginal Library beginning at 6 pm.

**Public Service Announcements
Fourth Quarter 2023 – Beasley Media Group, LLC
PSA's aired during Public Affairs 1-hour broadcast**

:30 second – Drunk Driving

:30 second – Pet Adoption

:30 second - UNICEF Ukraine Support – Beasley Media Group

:30 second –Good Parenting

:15 second – Autism Awareness

:30 second – Seatbelt Safety

:30 second – Goodwill Donations

:30 second– Lung Cancer Awareness

:30 second – Organ Donation

:30 second –Type 2 Diabetes Prevention

:30 second – Responsible Fathering

:30 second – Adoption

:30 second – Teachers Have Better Stories

:30 second – Pet Adoption (PSA Central)

:30 second – COVID-19 Vaccine Awareness