

**The following programs were broadcast on KQEL-FM airing during the 3rd quarter of 2014 to address the importance of these issues.**

- 1) Timberon Blues Festival is a huge fundraiser for this unincorporated community. Our promotion of this event helped drive people from the Tularosa Basin to the event.**

**POC: Rick Merrick**

**Date: July 26<sup>th</sup>**

**Length: 1 hour**

- 2) Each year we promote several fund raising events for Wounded Warrior in our area. During this period, we helped with a motorcycle poker run to raise awareness and funds.**

**POC: Harry Border**

**Date: August 23rd**

**Length: 15 Minutes**

- 3) The Cloudcroft Labor Day event provides many activities in a safe environment for the family. BBI helped to promote this event.**

**POC: Cloudcroft Chamber of Commerce**

**Date: September 1st**

**Length: 45 Minutes**

- 4) Alamogordo High School has a new coaching staff, athletic director, and principal. BBI helped AHS rebuild Tiger Pride with daily sports schedules, special event announcements and presenting a Tiger Tailgate party in the stadium each home game.**

**POC: Jarrett Perry**

**Date: Throughout August and September**

**Length: 15 Hours**