



ABC - Idaho Falls, ID

ORDER

Orders

Order / Rev:	331503
Alt Order #:	25330835
Product Desc:	General
Estimate:	148
Flight Dates:	10/17/16 - 11/3/16
Original Date / Rev:	10/14/16 / 10/14/16
Order Type:	GENERAL
Name:	Sandler & Innocenzi
Buying Contact:	
Billing Contact:	
Name:	Alexandria, VA 22314
Demographic:	705 Prince St
Product Codes:	A35+
Priority:	PL01
Revenue Codes:	P-3
Advertiser:	Crapo Campaign
Name:	New Business Thru:
Demographic:	Order Separation:
Product Codes:	00:30:00
Priority:	Agency External ID:
Revenue Codes:	Agency External ID:
	Unit Code:
	General

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	45	\$10,270.00	\$8,729.50
10/31/16	11/04/16	22	\$6,520.00	\$5,542.00
Totals		67	\$16,790.00	\$14,271.50

Account Executive	Gina Berger
Sales Office	Tom Fiore
Sales Region	
Start Date / End Date	
Order %	

Start Of Order - End Of Order 100%
 Start Of Order - End Of Order 0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KIFI	10/24/16	11/04/16	EM M-F 6-7A	CM	6:00 - 7:00 AM	MTWTF--	:30	2	\$200.00P-2		0.00	NM	2	\$800.00
Local News 8 This Morning															
COMMENTS APPLY TO SUB LINES A THRU A															
Local News 8 This Morning															
Week: 10/24/16 10/30/16															
Start Date End Date															
Weekdays															
Spots/Week															
Rate															
Rating															

E 2	KIFI	10/17/16	10/21/16	EM M-F 6-7A	CM	6:00 - 7:00 AM	MTWTF--	:30	3	\$100.00P-3		0.00	NM	3	\$300.00
Local News 8 This Morning															
COMMENTS APPLY TO SUB LINES A THRU A															
Local News 8 This Morning															
Week: 10/31/16 11/06/16															
Start Date End Date															
Weekdays															
Spots/Week															
Rate															
Rating															

E 3	KIFI	10/24/16	11/04/16	EM M-F 6-7A	CM	6:00 - 7:00 AM	MTWTF--	:30	3	\$200.00P-2		0.00	NM	3	\$1,200.00
Local News 8 This Morning															
COMMENTS APPLY TO SUB LINES A THRU A															
Local News 8 This Morning															
Week: 10/24/16 10/30/16															
Start Date End Date															
Weekdays															
Spots/Week															
Rate															
Rating															

E 4	KIFI	10/17/16	10/21/16	EM M-F 6-7A	CM	6:00 - 7:00 AM	MTWTF--	:30	3	\$100.00P-3		0.00	NM	3	\$300.00
Local News 8 This Morning															
COMMENTS APPLY TO SUB LINES A THRU A															
Local News 8 This Morning															
Week: 10/31/16 11/06/16															
Start Date End Date															
Weekdays															
Spots/Week															
Rate															
Rating															

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Advertiser: Crapo Campaign

Product Desc: General

Estimate: 148

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Flight Dates: 10/17/16 - 11/13/16

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 4	KIFI	10/17/16	10/21/16	EM M-F 6-7A	CM	6:00 - 7:00 AM	MTWTF--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
COMMENTS APPLY TO SUB LINES A THRU A Local News 8 This Morning (6:30 AM-7:00 AM) Local News 8 This Morning Start Date 10/17/16 End Date 10/23/16 Weekdays MTWTF-- Spots/Week 3 Rate \$100.00 Rating 0.00 Week: 10/17/16 10/23/16															
E 5	KIFI	10/24/16	11/04/16	M-F 7-9A	CM	7:00 - 9:00 AM	MTWTF--	:30	3	\$260.00	P-2	0.00	NM	3	\$1,560.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America Start Date 10/24/16 End Date 11/04/16 Weekdays MTWTF-- Spots/Week 3 Rate \$260.00 Rating 0.00 Week: 10/24/16 11/04/16															
E 6	KIFI	10/17/16	10/21/16	M-F 7-9A	CM	7:00 - 9:00 AM	MTWTF--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
COMMENTS APPLY TO SUB LINES A THRU A Good Morning America Start Date 10/17/16 End Date 10/23/16 Weekdays MTWTF-- Spots/Week 3 Rate \$130.00 Rating 0.00 Week: 10/17/16 10/23/16															
E 7	KIFI	10/24/16	11/04/16	M-F 12-1P	CM	12:00 - 1:00 PM	MTWTF--	:30	3	\$60.00	P-2	0.00	NM	3	\$360.00
COMMENTS APPLY TO SUB LINES A THRU A Local News 8 at Noon Start Date 10/24/16 End Date 11/04/16 Weekdays MTWTF-- Spots/Week 3 Rate \$60.00 Rating 0.00 Week: 10/24/16 11/04/16															
E 8	KIFI	10/17/16	10/21/16	M-F 12-1P	CM	12:00 - 1:00 PM	MTWTF--	:30	3	\$30.00	P-3	0.00	NM	3	\$90.00
COMMENTS APPLY TO SUB LINES A THRU A Local News 8 at Noon Start Date 10/17/16 End Date 10/23/16 Weekdays MTWTF-- Spots/Week 3 Rate \$30.00 Rating 0.00 Week: 10/17/16 10/23/16															
E 9	KIFI	10/24/16	11/04/16	EN M-F 5-530P	CM	5:00 - 5:30 PM	MTWTF--	:30	3	\$280.00	P-2	0.00	NM	3	\$1,680.00
COMMENTS APPLY TO SUB LINES A THRU A Local News 8 @ 5PM Start Date 10/24/16 End Date 11/04/16 Weekdays MTWTF-- Spots/Week 3 Rate \$280.00 Rating 0.00 Week: 10/24/16 11/04/16															
E 10	KIFI	10/17/16	10/21/16	EN M-F 5-530P	CM	5:00 - 5:30 PM	MTWTF--	:30	3	\$140.00	P-3	0.00	NM	3	\$420.00
COMMENTS APPLY TO SUB LINES A THRU A Local News 8 @ 5PM Start Date 10/17/16 End Date 10/23/16 Weekdays MTWTF-- Spots/Week 3 Rate \$140.00 Rating 0.00 Week: 10/17/16 10/23/16															
E 11	KIFI	10/24/16	11/04/16	EN M-F 6-630P	CM	6-630p	MTWTF--	:30	3	\$340.00	P-2	0.00	NM	3	\$2,040.00
COMMENTS APPLY TO SUB LINES A THRU A Local News at 6 Start Date 10/24/16 End Date 11/04/16 Weekdays MTWTF-- Spots/Week 3 Rate \$340.00 Rating 0.00 Week: 10/24/16 11/04/16															
E 12	KIFI	10/17/16	10/21/16	EN M-F 6-630P	CM	6-630p	MTWTF--	:30	3	\$170.00	P-3	0.00	NM	3	\$510.00
COMMENTS APPLY TO SUB LINES A THRU A Local News at 6 Start Date 10/17/16 End Date 10/23/16 Weekdays MTWTF-- Spots/Week 3 Rate \$170.00 Rating 0.00 Week: 10/17/16 10/23/16															
E 13	KIFI	10/17/16	11/04/16	M-F 630-7P	CM	6:30 - 7:00 PM	MTWTF--	:30	3	\$260.00	P-2	0.00	NM	3	\$2,340.00
COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight Start Date 10/17/16 End Date 11/04/16 Weekdays MTWTF-- Spots/Week 3 Rate \$260.00 Rating 0.00 Week: 10/17/16 11/04/16															

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Estimate: 148

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Flight Dates: 10/17/16 - 11/13/16

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KIFI	10/17/16	11/04/16	M-F 630-7P	CM	6:30 - 7:00 PM	MTWTF--	:30	3	\$260.00	P-2	0.00	NM	3	\$2,340.00
COMMENTS APPLY TO SUB LINES A THRU A Entertainment Tonight Entertainment Tonight															
Week:	10/17/16	10/23/16	MTWTF--	3	\$260.00	0.00									
Week:	10/24/16	10/30/16	MTWTF--	3	\$260.00	0.00									
Week:	10/31/16	11/06/16	MTWTF--	3	\$260.00	0.00									
E 14	KIFI	10/24/16	11/04/16	LN M-F 10-1035P	CM	10:00 - 10:35 PM	MTWTF--	:30	2	\$960.00	P-2	0.00	NM	2	\$3,840.00
COMMENTS APPLY TO SUB LINES A THRU A Local News 8 News @ 10PM Local News 8 News @ 10PM															
Week:	10/24/16	10/30/16	MTWTF--	2	\$960.00	0.00									
Week:	10/31/16	11/06/16	MTWTF--	2	\$960.00	0.00									
E 15	KIFI	10/17/16	10/21/16	LN M-F 10-1035P	CM	10:00 - 10:35 PM	MTWTF--	:30	2	\$480.00	P-3	0.00	NM	2	\$960.00
COMMENTS APPLY TO SUB LINES A THRU A Local News 8 News @ 10PM Local News 8 News @ 10PM															
Week:	10/17/16	10/23/16	MTWTF--	2	\$480.00	0.00									
Totals															
														67	\$16,790.00

331503

Contract # 25330835 Changes as of: 10/14/2016 at 1:59 PM Version: Current State Version 1
 CPE: 55/106/148 Flight: 10/17/16 - 11/13/16 Station: KIFI
 Agency: SANDLER & INNOCENZI Advertiser: Mike Crapo for US Market: Idaho Falls
 705 Prince St Product: General Office: NEW YORK
 Alexandria, VA 22314 Agency Order #: 5480321 Primary Demo: Adults 35+
 Buyer: Brown, Linda Con Type: POLITICAL/VOTE
 Salesperson: TOM FIORE Assistant: JASON SILVER
 212-373-8110 212-373-8108



125 West 55th St
 New York, NY 10019

Comments: Separation: 30

Total \$: \$16,790.00
 Total Spots: 67
 Total CPP: \$62.19
 Total GRP: 270.0
 Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/17 - 11/17							Total Spots	Total \$	CPP	GRP	
							10/17	10/24	10/31	11/7	11/14	11/21	11/28					11/31
1	M-F 6a-6:30a		Local News 8 This Morning	\$200.00	3.0	30	0	2	2	0	0	0	0	0	4	\$800.00	\$66.67	12.0
2	M-F 6a-6:30a		Local News 8 This Morning	\$100.00	3.0	30	3	0	0	0	0	0	0	0	3	\$300.00	\$33.33	9.0
3	M-F 6:30a-7a		Local News 8 This Morning	\$200.00	3.0	30	0	3	3	0	0	0	0	0	6	\$1,200.00	\$66.67	18.0
4	M-F 6:30a-7a		Local News 8 This Morning	\$100.00	3.0	30	3	0	0	0	0	0	0	0	3	\$300.00	\$33.33	9.0
5	M-F 7a-9a		Good Morning America	\$260.00	3.0	30	0	3	3	0	0	0	0	0	6	\$1,560.00	\$66.67	18.0
6	M-F 7a-9a		Good Morning America	\$130.00	3.0	30	3	0	0	0	0	0	0	0	3	\$390.00	\$43.33	9.0
7	M-F 12n-1p		Local News 8 at Noon	\$60.00	2.0	30	0	3	3	0	0	0	0	0	6	\$360.00	\$30.00	12.0
8	M-F 12n-1p		Local News 8 at Noon	\$30.00	2.0	30	3	0	0	0	0	0	0	0	3	\$90.00	\$15.00	6.0
9	M-F 5p-5:30p		Local News 8 @ 5PM	\$280.00	6.0	30	0	3	3	0	0	0	0	0	6	\$1,680.00	\$46.67	36.0
10	M-F 5p-5:30p		Local News 8 @ 5PM	\$140.00	6.0	30	3	0	0	0	0	0	0	0	3	\$420.00	\$23.33	18.0
11	M-F 6p-6:30p		Local News 8 @ 6PM	\$340.00	5.0	30	0	3	3	0	0	0	0	0	6	\$2,040.00	\$68.00	30.0
12	M-F 6p-6:30p		Local News 8 @ 6PM	\$170.00	5.0	30	3	0	0	0	0	0	0	0	3	\$510.00	\$34.00	15.0
13	M-F 6:30p-7p		Entertainment Tonight	\$260.00	4.0	30	3	3	3	0	0	0	0	0	9	\$2,340.00	\$65.00	36.0
14	M-F 10p-10:35p		Local News 8 News @ 10PM	\$960.00	7.0	30	0	2	2	0	0	0	0	0	4	\$3,840.00	\$137.14	28.0
15	M-F 10p-10:35p		Local News 8 News @ 10PM	\$480.00	7.0	30	2	0	0	0	0	0	0	0	2	\$960.00	\$68.57	14.0
TOTALS:							23	22	22	22	0	0	0	0	67	\$16,790.00	\$62.19	270.0