

ORDER



Orders
Order / Rev: 326485
Alt Order #: 25281347
Product Desc: General
Estimate: 140
Flight Dates: 09/12/16 - 11/08/16
Original Date / Rev: 09/06/16 / 09/08/16
Order Type: GENERAL

ABC - Idaho Falls, ID
Primary AE: Tom Fiore
Sales Office: K-NY
Sales Region: NAT

Agency Name: Sandler & Innocenzi
Buying Contact:
Billing Contact:
 705 Prince St
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crapo Campaign
Demographic: A35+
Product Codes: PL01
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	36	\$6,800.00	\$5,780.00
09/26/16	10/30/16	90	\$19,880.00	\$16,898.00
10/31/16	11/08/16	30	\$10,900.00	\$9,265.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	36	\$6,800.00	\$5,780.00	0.00
October 2016	90	\$19,880.00	\$16,898.00	0.00
November 2016	30	\$10,900.00	\$9,265.00	0.00
Totals	156	\$37,580.00	\$31,943.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Gina Berger			Start Of Order - End Of Order	100%
Tom Fiore			Start Of Order - End Of Order	0%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																										
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 Flight Dates: 09/12/16 - 11/08/16

Advertiser: Crapo Campaign
 Product Desc: General ABC - Idaho Falls, ID
 Estimate: 140

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount																																																												
E 9	KIFI	10/24/16	11/07/16	EN M-F 5-530P EN M-F 5-530P	CM	5:00 - 5:30 PM	MTWTF--	:30	3	\$280.00	P-2	0.00	NM	5	\$1,400.00																																																												
COMMENTS APPLY TO SUB LINES A THRU B Local News 8 @ 5PM																																																																											
E 10	KIFI	09/12/16	10/21/16	EN M-F 5-530P EN M-F 5-530P	CM	5:00 - 5:30 PM	MTWTF--	:30	2	\$140.00	P-3	0.00	NM	12	\$1,680.00																																																												
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Order / Rev: 326485
 Alt Order #: 25281347
 Flight Dates: 09/12/16 - 11/08/16

Advertiser: Crapo Campaign
 Product Desc: General
 Estimate: 140

ABC - Idaho Falls, ID

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 15	KIFI	09/12/16	10/21/16	LN M-F 10-1035P LN M-F 10-1035P	CM	10:00 - 10:35 PM	MTWTF--	:30	3	\$480.00	P-3	0.00	NM	18	\$8,640.00
COMMENTS APPLY TO SUB LINES A THRU A Local News 8 News @ 10PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/10/16	10/16/16	MTWTF--			3			\$480.00			0.00		
Week:		10/17/16	10/23/16	MTWTF--			3			\$480.00			0.00		
E 16	KIFI	11/07/16	11/07/16	Monday Prime Dancing with the Stars	CM	7:00 - 10:00 PM (7:00 PM-8:30 PM)	M-----	:30	1	\$1,400.00	P-2	0.00	NM	1	\$1,400.00
COMMENTS APPLY TO SUB LINES A THRU A Dancing With the Stars-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		11/07/16	11/13/16	M-----			1			\$1,400.00			0.00		
													Totals	156	\$37,580.00



125 West 55th St
New York, NY 10019

Contract # 25261347 Changes as of: 9/8/2016 at 2:20 PM Version: Current State Version 2 Total \$: \$37,580.00

CPE: 55/106/140 Agency: SANDLER & INNOCENZI 705 Prince St Alexandria, VA 22314 Agency Order #: 5367591 Buyer: Brown, Linda Salesperson: TOM FIORE 212-373-8110

Flight: 9/12/16 - 11/13/16 Advertiser: Mike Crapo for US Senator Product: General Agency Order #: 5367591 Buyer: Brown, Linda Salesperson: TOM FIORE 212-373-8110

Station: KIFI Market: Idaho Falls Office: NEW YORK Primary Demo: Adults 35+ Con Type: POLITICAL/VOTE Assistant: JASON SILVER 212-373-8150

Comments: 12 noon cutoff on Tuesday, November 8th.

This order REPLACES the one prior.

Please confirm rates and clearance asap.; Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/12 - 11/7												Total Spots	Total \$	CPP	GRP				
							9/12	9/19	9/26	10/3	10/10	10/17	10/24	10/31	11/7											
REV-2	M-F 6a-6:30a		Local News 8 This Morning	\$100.00	3.0	30	3	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2	12	\$1,200.00	\$33.33	36.0
REV-3	M-F 6:30a-7a		Local News 8 This Morning	\$200.00	3.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	\$1,200.00	\$66.67	18.0
REV-5	M-F 7a-9a		Good Morning America	\$260.00	3.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	6	\$1,560.00	\$86.67	18.0
REV-6	M-F 7a-9a		Good Morning America	\$130.00	3.0	30	3	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2	12	\$1,560.00	\$43.33	36.0
REV-7	M-F 12n-1p		Local News 8 at Noon	\$60.00	2.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	\$300.00	\$30.00	10.0
REV-8	M-F 12n-1p		Local News 8 at Noon	\$30.00	2.0	30	3	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2	12	\$360.00	\$15.00	24.0
REV-9	M-F 5p-5:30p		Local News 8 @ 5PM	\$280.00	6.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	\$1,400.00	\$46.67	30.0
REV-10	M-F 5p-5:30p		Local News 8 @ 5PM	\$140.00	6.0	30	3	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2	12	\$1,680.00	\$23.33	72.0
REV-11	M-F 6p-6:30p		Local News 8 @ 6PM	\$340.00	5.0	30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	5	\$1,700.00	\$68.00	25.0
REV-12	M-F 6p-6:30p		Local News 8 @ 6PM	\$170.00	5.0	30	3	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2	12	\$2,040.00	\$34.00	60.0
REV-13	M-F 6:30p-7p		Entertainment Tonight	\$260.00	4.0	30	3	2	3	2	3	2	3	2	3	2	3	2	3	2	3	2	17	\$4,420.00	\$65.00	68.0
TOTALS:							18	18	18	18	18	18	18	18	18	18	18	12	156	\$37,580.00	\$56.77	662.0				



125 West 55th St
New York, NY 10019

Contract # 25281347 Changes as of: 9/8/2016 at 2:20 PM Version: Current State Version 2 Total \$: \$37,580.00

CPE: 55/106/140 Flight: 9/12/16 - 11/13/16 Station: KIFI Total Spots: 156
Agency: SANDLER & INNOCENZI Advertiser: Mike Crapo for US Market: Idaho Falls

705 Prince St Agency Order #: 5367591 Product: General Office: NEW YORK
Alexandria, VA 22314 Buyer: Brown, Linda Con Type: POLITICAL/NOTE
Salesperson: TOM FIORE Assistant: JASON SILVER
212-373-8110

Special Instructions

Order Level Comments

Date/Time	Added by	Comment
09/08/16 2:20 PM	GOTOSTRATA1111814	12 noon cutoff on Tuesday, November 8th. This order REPLACES the one prior.
09/06/16 3:32 PM	System	Please confirm rates and clearance asap. Separation: 30 Notice Received.
09/06/16 3:07 PM	TOM FIORE	12 noon cutoff on Tuesday, November 8th. This order REPLACES the one prior. Please confirm rates and clearance asap. Separation: 30

Competitive Information	
Market Budget:	
KIFI Share:	100%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	156	\$37,580.00	\$56.77	662.0
Total	100%	156	\$37,580.00	\$56.77	662.0

Monthly Summary			
Month	Spots	Dollars	
2016-Sep	36	\$6,800.00	
2016-Oct	90	\$19,880.00	
2016-Nov	30	\$10,900.00	
Total	156	\$37,580.00	

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	9/8/16 2:20 PM	GOTOSTRATA111814	Revised		48	-\$7,780.00	\$37,580.00	Changes: Total \$ from \$45,360.00 to \$37,580.00. Total GRPs from 846.0 to 662.0. Total Spots from 204 to 156. Total CPP from \$53.62 to \$56.77. 11 buylines added or modified.
Queued for Electronic Contracting	9/6/16 3:10 PM					\$0	\$0	
New	9/6/16 3:04 PM	TOM FIORE	Confirmed	204		\$45,360.00	\$45,360.00	

Non-Discrimination Policy
PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
------------------------------	--------------

I, L. Brown

being/on behalf of: Mike Crapo

a legally qualified candidate of the Republican

political party for the office of: _____

in the General

election to be held on: Nov 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>see schedule</u>					

Attach proposed schedule with charges (if available)

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Crapo for Senate
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

[Signature]

signature of candidate or authorized committee

L. Brown

printed name

date

I represent that the payment for the above described broadcast time has been furnished by:

Cropo for Senate

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Paul Rullgore

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

[Redacted]

Date

[Redacted Signature]

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Redacted Signature]

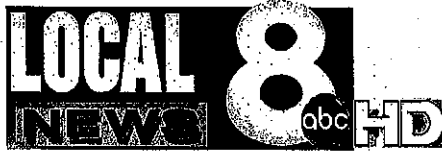
Signature

Cama Berger

Printed Name

DOS

Title



KIFI-TV POLITICAL ADVERTISING POLICY

All the information in this policy is important in understanding how political advertising is handled by KIFI-TV.

THIS FORM IS TO BE FILLED OUT BY THE
RECIPIENT AND RETURNED TO KIFI-TV

THIS IS TO ACKNOWLEDGE THAT I HAVE RECEIVED A COMPLETE
COPY OF KIFI-TV'S 2015
POLITICAL ADVERTISING POLICY

SIGNATURE LBW

DATE 9/1/16

NAME Sandler Innocenzi

ADDRESS 705 Prince St
Alexandria, VA 22314

DAYTIME PHONE 512-553-5790

CANDIDATE'S NAME Mike Crapo

Section 29
DISCLOSURE STATEMENT IS NOT AN OFFER TO SELL

This Disclosure Statement does not constitute an offer to sell time, nor is it a contract; rather it is a statement of the policies that this Station, in good faith, attempts to follow in connection with the sale and placement of political broadcast advertising. The terms of any actual sale of time are contained in our sale contracts and none of the matters contained in this Disclosure Statement are incorporated by reference in the sale contract.

Section 30
ADDITIONAL INFORMATION

We will be pleased to provide, upon request, further information about our rates, rotations, advertising policies, advertising packages, and advertising plans. We encourage prospective political advertisers to inquire. It is our desire to furnish all appropriate information to those interested in purchasing political advertising on the Station to assist you in communicating your message within our service area.

Political Certification

_____ (the "Candidate"), and any authorized committee of the Candidate, shall not make any direct reference to another candidate for the same office in any television broadcast unless at the end of such broadcast there appears simultaneously, for a period of no less than four (4) seconds, (i) a clearly identifiable photographic or similar image of the Candidate, and (ii) a clearly readable printed statement identifying the Candidate and stating that the Candidate has approved the broadcast and that the Candidate's authorized committee paid for the broadcast.

This information is provided and certified as accurate by the Candidate (or any authorized committee of the Candidate) this ____ day of _____, 201



Signature

L. Brown

Name