

Order / Rev: 331503 Advertiser: Crapo Campaign
 Alt Order #: 25330835 Product Desc: General ABC - Idaho Falls, ID
 Flight Dates: 10/17/16 - 11/13/16 Estimate: 148

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 5	KIFI	10/24/16	11/07/16	M-F 7-9A Good Morning America	CM	7:00 - 9:00 AM	MTWTF--	:30	3	\$260.00	P-2	0.00	NM	9	\$2,340.00
COMMENTS APPLY TO SUB LINES A THRU A															
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/24/16	10/30/16	MTWTF--	3	\$260.00	0.00								
		Week: 10/31/16	11/06/16	MTWTF--	4	\$260.00	0.00								
		Week: 11/07/16	11/13/16	M-----	2	\$260.00	0.00								
E 6	KIFI	10/17/16	10/21/16	M-F 7-9A Good Morning America	CM	7:00 - 9:00 AM	MTWTF--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
COMMENTS APPLY TO SUB LINES A THRU A															
Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/17/16	10/23/16	MTWTF--	3	\$130.00	0.00								
E 7	KIFI	10/24/16	11/07/16	M-F 12-1P Local News 8 at Noon	CM	12:00 - 1:00 PM	MTWTF--	:30	3	\$60.00	P-2	0.00	NM	9	\$540.00
COMMENTS APPLY TO SUB LINES A THRU A															
Local News 8 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/24/16	10/30/16	MTWTF--	3	\$60.00	0.00								
		Week: 10/31/16	11/06/16	MTWTF--	4	\$60.00	0.00								
		Week: 11/07/16	11/13/16	M-----	2	\$60.00	0.00								
E 8	KIFI	10/17/16	10/21/16	M-F 12-1P Local News 8 at Noon	CM	12:00 - 1:00 PM	MTWTF--	:30	3	\$30.00	P-3	0.00	NM	3	\$90.00
COMMENTS APPLY TO SUB LINES A THRU A															
Local News 8 at Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/17/16	10/23/16	MTWTF--	3	\$30.00	0.00								
E 9	KIFI	10/24/16	11/07/16	EN M-F 5-530P EN M-F 5-530P	CM	5:00 - 5:30 PM	MTWTF--	:30	3	\$280.00	P-2	0.00	NM	7	\$1,960.00
COMMENTS APPLY TO SUB LINES A THRU A															
Local News 8 @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/24/16	10/30/16	MTWTF--	3	\$280.00	0.00								
		Week: 10/31/16	11/06/16	MTWTF--	3	\$280.00	0.00								
		Week: 11/07/16	11/13/16	M-----	1	\$280.00	0.00								
E 10	KIFI	10/17/16	10/21/16	EN M-F 5-530P EN M-F 5-530P	CM	5:00 - 5:30 PM	MTWTF--	:30	3	\$140.00	P-3	0.00	NM	3	\$420.00
COMMENTS APPLY TO SUB LINES A THRU A															
Local News 8 @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/17/16	10/23/16	MTWTF--	3	\$140.00	0.00								
E 11	KIFI	10/24/16	11/07/16	EN M-F 6-630P Local News at 6	CM	6-630p	MTWTF--	:30	3	\$340.00	P-2	0.00	NM	7	\$2,380.00
COMMENTS APPLY TO SUB LINES A THRU A															
Local News at 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/24/16	10/30/16	MTWTF--	3	\$340.00	0.00								
		Week: 10/31/16	11/06/16	MTWTF--	3	\$340.00	0.00								
		Week: 11/07/16	11/13/16	M-----	1	\$340.00	0.00								
E 12	KIFI	10/17/16	10/21/16	EN M-F 6-630P Local News at 6	CM	6-630p	MTWTF--	:30	3	\$170.00	P-3	0.00	NM	3	\$510.00
COMMENTS APPLY TO SUB LINES A THRU A															
Local News at 6															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/17/16	10/23/16	MTWTF--	3	\$170.00	0.00								
E 13	KIFI	10/17/16	11/07/16	M-F 630-7P Entertainment Tonight	CM	6:30 - 7:00 PM	MTWTF--	:30	3	\$260.00	P-2	0.00	NM	10	\$2,600.00
COMMENTS APPLY TO SUB LINES A THRU A															
Entertainment Tonight															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
		Week: 10/17/16	11/07/16	M-F 630-7P	3	\$260.00	0.00								

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Advertiser: Crapo Campaign
 Product Desc: General
 Estimate: 148

ABC - Idaho Falls, ID

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
E 13	KIFI	10/17/16	11/07/16	M-F 630-7P	CM	6:30 - 7:00 PM	MTWTF--	:30	3	\$260.00	P-2	0.00	NM	10	\$2,600.00	
Entertainment Tonight																
Entertainment Tonight																
COMMENTS APPLY TO SUB LINES A THRU A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/17/16	10/23/16	MTWTF--	3	\$260.00	0.00									
		Week: 10/24/16	10/30/16	MTWTF--	3	\$260.00	0.00									
		Week: 10/31/16	11/06/16	MTWTF--	3	\$260.00	0.00									
		Week: 11/07/16	11/13/16	M-----	1	\$260.00	0.00									
E 14	KIFI	10/24/16	11/04/16	LN M-F 10-1035P	CM	10:00 - 10:35 PM	MTWTF--	:30	2	\$960.00	P-2	0.00	NM	5	\$4,800.00	
Local News 8 News @ 10PM																
COMMENTS APPLY TO SUB LINES A THRU A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/24/16	10/30/16	MTWTF--	2	\$960.00	0.00									
		Week: 10/31/16	11/06/16	MTWTF--	3	\$960.00	0.00									
E 15	KIFI	10/17/16	10/21/16	LN M-F 10-1035P	CM	10:00 - 10:35 PM	MTWTF--	:30	2	\$480.00	P-3	0.00	NM	2	\$960.00	
Local News 8 News @ 10PM																
COMMENTS APPLY TO SUB LINES A THRU A																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
		Week: 10/17/16	10/23/16	MTWTF--	2	\$480.00	0.00									
														Totals	79	\$19,990.00