

ORDER



Orders
Order / Rev: 3424978
Alt Order #: 27682292
Product Desc: Texans For Greg Abbo
Estimate: 96/198/6184
Flight Dates: 02/23/22 - 03/01/22
Original Date / Rev: 02/24/22 / 02/24/22
Order Type: REG

Abilene KRBC
Primary AE: Millennium Washington,DC
Sales Office: M-WAS
Sales Region: Nat

Agency Name: Crossroads Media LLC
Buying Contact: Patti Heck
Billing Contact:
 66 Canal Center Plaza
 Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOC
Agency Commission: 15%

Advertiser Name: POL/Texans for Greg Abbott/Governor
Demographic: HH
Product Codes: PL14
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-CAND
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID: IN7573/AU3290/TO1672/AL2022/SP791
Unit Code: General
Order Separation: 00:30:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
02/21/22	03/01/22	20	\$8,945.00	\$7,603.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2022	11	\$4,140.00	\$3,519.00	0.00
March 2022	9	\$4,805.00	\$4,084.25	0.00
Totals	20	\$8,945.00	\$7,603.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington,DC			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KRBC	02/25/22	02/25/22	Today Show M-F Today Show M-F	CM	M-F 7a-9a	----F--	:30	2	\$275.00	P2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	----F--		2				\$275.00		0.00			
N 2	KRBC	02/28/22	02/28/22	Today Show M-F Today Show M-F	CM	M-F 7a-9a	M-----	:30	2	\$275.00	P2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	M-----		2				\$275.00		0.00			
N 3	KRBC	03/01/22	03/01/22	Today Show M-F Today Show M-F	CM	M-F 7a-9a	-T-----	:30	2	\$275.00	P2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/28/22	03/06/22	-T-----		2				\$275.00		0.00			
N 4	KRBC	02/25/22	02/25/22	KRBC News @ 5p KRBC News @ 5p	CM	KRBC News @ 5p	----F--	:30	1	\$595.00	P2	0.00	NM	1	\$595.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/21/22	02/27/22	----F--		1				\$595.00		0.00			
N 5	KRBC	02/28/22	02/28/22		CM	4:58 PM-5:28 PM	M-----	:30	1	\$595.00	P2	0.00	NM	1	\$595.00

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Advertiser: POL/Texans for Greg Abbott/Governor/T
 Product Desc: Texans For Greg Abbo
 Estimate: 96/198/6184
Abilene KRBC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				KRBC News @ 5p		4:58 PM-5:28 PM	(4:58 PM-5:28 PM)									
				KRBC 5P News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/28/22	03/06/22	M-----	1	\$595.00	0.00									
N 6	KRBC	02/25/22	02/25/22	NBC Nightly News WKD	CM	M-F 530p-6p	----F--	:30	1	\$680.00	P2	0.00	NM	1	\$680.00	
				NBC Nightly News WKDY												
				NBC Nightly News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/21/22	02/27/22	----F--	1	\$680.00	0.00									
N 7	KRBC	02/28/22	02/28/22	NBC Nightly News WKD	CM	M-F 530p-6p	M-----	:30	1	\$680.00	P2	0.00	NM	1	\$680.00	
				NBC Nightly News WKDY												
				NBC Nightly News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/28/22	03/06/22	M-----	1	\$680.00	0.00									
N 8	KRBC	02/25/22	02/25/22	LN M-F	CM	LN M-F	----F--	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00	
				LN M-F												
				KRBC 10P News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/21/22	02/27/22	----F--	1	\$1,000.00	0.00									
N 9	KRBC	02/28/22	02/28/22	LN M-F	CM	LN M-F	M-----	:30	1	\$1,000.00	P2	0.00	NM	1	\$1,000.00	
				LN M-F												
				KRBC 10P News												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/28/22	03/06/22	M-----	1	\$1,000.00	0.00									
N 10	KRBC	02/25/22	02/25/22	Tonight Show	CM	10:35 PM-11:37 PM	PI----F--	:30	1	\$150.00	P3	0.00	NM	1	\$150.00	
				10:35 PM-11:37 PM	(10:35 PM-11:37 PM)											
				Tonight Show-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/21/22	02/27/22	----F--	1	\$150.00	0.00									
N 11	KRBC	02/28/22	02/28/22	Tonight Show	CM	Tonight Show	M-----	:30	1	\$150.00	P3	0.00	NM	1	\$150.00	
				Tonight Show												
				Tonight Show-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/28/22	03/06/22	M-----	1	\$150.00	0.00									
N 12	KRBC	02/28/22	02/28/22	Mon Prime Other 1	CM	7:00 PM-9:00 PM	M-----	:30	1	\$1,280.00	P3	0.00	NM	1	\$1,280.00	
				7:00 PM-9:00 PM	(7:00 PM-9:00 PM)											
				American Song Contest-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/28/22	03/06/22	M-----	1	\$1,280.00	0.00									
N 13	KRBC	02/25/22	02/25/22	Sign On/Sign Off	CM	8:00 PM-10:00 PM	PI----F--	:30	1	\$750.00	P3	0.00	NM	1	\$750.00	
				Dateline Fri 8-10p	(8:00 PM-10:00 PM)											
				Dateline Fri-NBC												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/21/22	02/27/22	----F--	1	\$750.00	0.00									
N 14	KRBC	02/26/22	02/26/22	Today Show Sa	CM	7:00 AM-8:30 AM	-----S-	:30	2	\$100.00	P3	0.00	NM	2	\$200.00	
				7:00 AM-8:30 AM	(7:00 AM-8:30 AM)											
				Today Show												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/21/22	02/27/22	-----S-	2	\$100.00	0.00									
N 15	KRBC	02/27/22	02/27/22	Today Show Su	CM	Sun 7a-8a	-----S	:30	1	\$100.00	P3	0.00	NM	1	\$100.00	
				Today Show Su												
				Today Show Sunday												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/21/22	02/27/22	-----S	1	\$100.00	0.00									
N 16	KRBC	02/27/22	02/27/22	Meet the Press	CM	Sun 8a-9a	-----S	:30	1	\$115.00	P3	0.00	NM	1	\$115.00	
				Meet the Press												
				Meet The Press												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>									
Week:		02/21/22	02/27/22	-----S	1	\$115.00	0.00									
													Totals	20	\$8,945.00	