

WOC12060145 [03.00]

Order Printout

Order Status:

Revised

Traffic #:

1219595

Buyer Order #:

8579609

AE:

Cindy Smith

Property:

HDAM TV

Sales Region:

Local

Start/End Dates: 07/22/19 - 08/11/19

Agency:

AxMedia

Advertiser:

Lynn Fitch for Attorney General

Buyer:

Adults 55+ (RTG)

Primary Demo:

Adults 55+ (RTG)

C/P/E: 136 / 174 / 1034

Product Desc.: 2019 Primary Election

Estimate Desc.: Lynn Fitch for Attorney General- TV 7/26 thru 8/6

Total Cost: \$5,515.00 (Cash)

Received Date: 8/01/19 8:16 AM

Comments:

**REVISED 8/1 - Added weight. Refer to lines noted with "REV2 - ADD" as the new spots on the order. Changes start tomorrow thru 8/6! Please confirm ASAP! Please include ISCI and Estimate on all invoices. We are set up to receive invoices electronically. TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marktron #200345, Spotsdata #2095, eMediaTrade (AdCoreLocal) #EMT12794Separation: 30

List Items						Spots										Totals		Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Jul 22	Jul 29	Aug 5							Total Spots	Total Cost	RTG	GRP	CPP
1	WDAM 7 SUNRISE 5a	NM	:30	5:00 AM-5:30 AM	--T---	10.00	0	1	0							1	10.00	0.80	0.80	12.50
(Program: WDAW 7 SUNRISE 5a)																				
1	WDAM 7 SUNRISE 5a	NM	:30	5:00 AM-5:30 AM	---F--	10.00	1	1	0							2	20.00	0.80	1.60	12.50
(Program: WDAW 7 SUNRISE 5a)																				
1	WDAM 7 SUNRISE 5a	NM	:30	5:00 AM-5:30 AM	--W----	10.00	0	1	0							1	10.00	0.80	0.80	12.50
(Program: WDAW 7 SUNRISE 5a)																				
1	WDAM 7 SUNRISE 5a	NM	:30	5:00 AM-5:30 AM	M-----	10.00	0	1	1							2	20.00	0.80	1.60	12.50
(Program: WDAW 7 SUNRISE 5a)																				
1	WDAM 7 SUNRISE 5a	NM	:30	5:00 AM-5:30 AM	-T-----	10.00	0	1	0							1	10.00	0.80	0.80	12.50
(Program: WDAW 7 SUNRISE 5a)																				
2	WDAM 7 SUNRISE 530a	NM	:30	5:30 AM-6:00 AM	---T---	15.00	0	1	0							1	15.00	0.90	0.90	16.67
(Program: WDAW 7 SUNRISE 530a)																				
2	WDAM 7 SUNRISE 530a	NM	:30	5:30 AM-6:00 AM	---F--	15.00	1	1	0							2	30.00	0.90	1.80	16.67
(Program: WDAW 7 SUNRISE 530a)																				
2	WDAM 7 SUNRISE 530a	NM	:30	5:30 AM-6:00 AM	M-----	15.00	0	1	1							2	30.00	0.90	1.80	16.67
(Program: WDAW 7 SUNRISE 530a)																				
2	WDAM 7 SUNRISE 530a	NM	:30	5:30 AM-6:00 AM	-T-----	15.00	0	1	1							2	30.00	0.90	1.80	16.67
(Program: WDAW 7 SUNRISE 530a)																				
3	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	---T---	15.00	0	1	0							1	15.00	1.30	1.30	11.54
(Program: WDAW 7 SUNRISE 6a)																				

Generated Date: 8/01/19 8:37 AM

Generated by WO Platform
WideOrbit Inc.

List Items					Spots												Totals		Adults 55+			
Line	Program	ST	Len	Time	Days	Rate	Jul 22	Jul 29	Aug 5									Total Spots	Total Cost	RTG	GRP	CPP
3	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	---F--	15.00	1	0	0									1	15.00	1.30	1.30	11.54
(Program: WDAM 7 SUNRISE 6a)																						
3	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	--W----	15.00	0	1	0									1	15.00	1.30	1.30	11.54
(Program: WDAM 7 SUNRISE 6a)																						
3	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	M-----	15.00	0	1	1									2	30.00	1.30	2.60	11.54
(Program: WDAM 7 SUNRISE 6a)																						
3	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	-T-----	15.00	0	1	1									2	30.00	1.30	2.60	11.54
(Program: WDAM 7 SUNRISE 6a)																						
4	GOOD MORNING MISSISSIPPI (SAT)	NM	:30	6:30 AM-7:00 AM	---S-	15.00	1	1	0									2	30.00	2.40	4.80	6.25
(Program: GOOD MORNING MISSISSIPPI (SAT))																						
5	GOOD MORNING MISSISSIPPI (SUN)	NM	:30	6:30 AM-7:00 AM	-----S	15.00	1	1	0									2	30.00	2.40	4.80	6.25
(Program: GOOD MORNING MISSISSIPPI (SUN))																						
6	WDAM NEWS 7 @5P	NM	:30	5:00 PM-5:30 PM	--T---	35.00	0	1	0									1	35.00	1.90	1.90	18.42
(Program: WDAM NEWS 7 @5P)																						
6	WDAM NEWS 7 @5P	NM	:30	5:00 PM-5:30 PM	---F--	35.00	1	1	0									2	70.00	1.90	3.80	18.42
(Program: WDAM NEWS 7 @5P)																						
6	WDAM NEWS 7 @5P	NM	:30	5:00 PM-5:30 PM	--W---	35.00	0	1	0									1	35.00	1.90	1.90	18.42
(Program: WDAM NEWS 7 @5P)																						
6	WDAM NEWS 7 @5P	NM	:30	5:00 PM-5:30 PM	M-----	35.00	0	1	1									2	70.00	1.90	3.80	18.42
(Program: WDAM NEWS 7 @5P)																						
6	WDAM NEWS 7 @5P	NM	:30	5:00 PM-5:30 PM	-T-----	35.00	0	1	0									1	35.00	1.90	1.90	18.42
(Program: WDAM NEWS 7 @5P)																						
7	WDAM NEWS 7 @	NM	:30	6:30 PM-7:00 PM	---F--	45.00	0	1	0									1	45.00	2.10	2.10	21.43
(Program: WDAM NEWS 7 @ 6:30P)																						
7	WDAM NEWS 7 @	NM	:30	6:30 PM-7:00 PM	--W----	45.00	0	1	0									1	45.00	2.10	2.10	21.43
(Program: WDAM NEWS 7 @ 6:30P)																						
7	WDAM NEWS 7 @	NM	:30	6:30 PM-7:00 PM	M-----	45.00	0	0	1									1	45.00	2.10	2.10	21.43
(Program: WDAM NEWS 7 @ 6:30P)																						
7	WDAM NEWS 7 @	NM	:30	6:30 PM-7:00 PM	-T-----	45.00	0	1	0									1	45.00	2.10	2.10	21.43
(Program: WDAM NEWS 7 @ 6:30P)																						
8	WDAM NEWS 7 @ 6P (SAT)	NM	:30	6:00 PM-6:30 PM	---S-	50.00	1	1	0									2	100.00	1.30	2.60	38.46
(Program: WDAM NEWS 7 @ 6P (SAT))																						
9	WDAM NEWS 7 @ 5P (SUN)	NM	:30	5:00 PM-5:30 PM	-----S	30.00	1	1	0									2	60.00	2.10	4.20	14.29
(Program: WDAM NEWS 7 @ 5P (SUN))																						

List Items						Spots										Totals		Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Jul 22	Jul 29	Aug 5							Total Spots	Total Cost	RTG	GRP	CPP
10	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	--T---	30.00	0	1	0							1	30.00	1.60	1.60	18.75
(Program: WDAM NEWS @ 10P)																				
10	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	---F--	30.00	1	1	0							2	60.00	1.60	3.20	18.75
(Program: WDAM NEWS @ 10P)																				
10	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	--W----	30.00	0	1	0							1	30.00	1.60	1.60	18.75
(Program: WDAM NEWS @ 10P)																				
10	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	M-----	30.00	0	1	1							2	60.00	1.60	3.20	18.75
(Program: WDAM NEWS @ 10P)																				
10	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:35 PM	-T-----	30.00	0	1	0							1	30.00	1.60	1.60	18.75
(Program: WDAM NEWS @ 10P)																				
11	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:30 PM	----S-	45.00	1	1	0							2	90.00	2.00	4.00	22.50
(Program: WDAM NEWS @ 10P (SAT))																				
12	WDAM NEWS @ 10P	NM	:30	10:00 PM-10:30 PM	-----S	60.00	1	1	0							2	120.00	3.80	7.60	15.79
(Program: WDAM NEWS @ 10P (SUN))																				
13	WDAM NEWS @ 10:30P	NM	:30	10:30 PM-11:00 PM	-----S	30.00	1	1	0							2	60.00	2.30	4.60	13.04
(Program: WDAM NEWS @ 10:30P (SUN))																				
14	WDAM 7 SUNRISE 5a	NM	:30	5:00 AM-5:30 AM	-T-----	25.00	0	0	1							1	25.00	0.80	0.80	31.25
(Program: WDAM 7 SUNRISE 5a)REV1 - ADD																				
15	WDAM 7 SUNRISE 530a	NM	:30	5:30 AM-6:00 AM	--W----	25.00	0	1	0							1	25.00	0.90	0.90	27.78
(Program: WDAM 7 SUNRISE 530a)REV1 - ADD																				
16	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	---F--	25.00	0	1	0							1	25.00	1.30	1.30	19.23
(Program: WDAM 7 SUNRISE 6a)REV1 - ADD																				
17	WLOX NEWS AT 4PM	NM	:30	4:00 PM-4:30 PM	---T--	35.00	0	1	0							1	35.00	0.70	0.70	50.00
(Program: WLOX NEWS AT 4PM)REV1 - ADD																				
17	WLOX NEWS AT 4PM	NM	:30	4:00 PM-4:30 PM	---F--	35.00	1	1	0							2	70.00	0.70	1.40	50.00
(Program: WLOX NEWS AT 4PM)REV1 - ADD																				
17	WLOX NEWS AT 4PM	NM	:30	4:00 PM-4:30 PM	--W----	35.00	0	1	0							1	35.00	0.70	0.70	50.00
(Program: WLOX NEWS AT 4PM)REV1 - ADD																				
17	WLOX NEWS AT 4PM	NM	:30	4:00 PM-4:30 PM	M-----	35.00	0	1	1							2	70.00	0.70	1.40	50.00
(Program: WLOX NEWS AT 4PM)REV1 - ADD																				
17	WLOX NEWS AT 4PM	NM	:30	4:00 PM-4:30 PM	-T-----	35.00	0	1	0							1	35.00	0.70	0.70	50.00
(Program: WLOX NEWS AT 4PM)REV1 - ADD																				
18	WDAM NEWS 7 @ 6:30P	NM	:30	6:30 PM-7:00 PM	---F--	70.00	1	0	0							1	70.00	2.10	2.10	33.33
(Program: WDAM NEWS 7 @ 6:30P)REV1 - ADD																				
19	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	---F--	25.00	0	1	0							1	25.00	1.30	1.30	19.23
(Program: WDAM 7 SUNRISE 6a)REV2 ADD																				
19	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	-T-----	25.00	0	0	1							1	25.00	1.30	1.30	19.23
(Program: WDAM 7 SUNRISE 6a)REV2 ADD																				
19	WDAM 7 SUNRISE 6a	NM	:30	6:00 AM-7:00 AM	M-----	25.00	0	0	1							1	25.00	1.30	1.30	19.23
(Program: WDAM 7 SUNRISE 6a)REV2 ADD																				

List Items						Spots												Totals		Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Jul 22	Jul 29	Aug 5									Total Spots	Total Cost	RTG	GRP	CPP
20	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	---F--	35.00	0	2	0									2	70.00	1.60	3.20	21.88
(Program: GOOD MORNING AMERICA)REV2 ADD																						
20	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	-T-----	35.00	0	0	2									2	70.00	1.60	3.20	21.88
(Program: GOOD MORNING AMERICA)REV2 ADD																						
20	GOOD MORNING AMERICA	NM	:30	7:00 AM-9:00 AM	M-----	35.00	0	0	2									2	70.00	1.60	3.20	21.88
(Program: GOOD MORNING AMERICA)REV2 ADD																						
21	GOOD MORNING AMERICA (SAT)	NM	:30	7:00 AM-8:00 AM	-----S-	15.00	0	2	0									2	30.00	2.10	4.20	7.14
(Program: GOOD MORNING AMERICA (SAT))REV2 ADD																						
22	GOOD MORNING AMERICA (SUN)	NM	:30	7:00 AM-8:00 AM	-----S	30.00	0	2	0									2	60.00	3.00	6.00	10.00
(Program: GOOD MORNING AMERICA (SUN))REV2 ADD																						
23	ABC THIS WEEK	NM	:30	8:00 AM-9:00 AM	-----S	35.00	0	2	0									2	70.00	1.70	3.40	20.59
(Program: ABC THIS WEEK)REV2 ADD																						
24	LIVE WITH KELLY AND RYAN	NM	:30	9:00 AM-10:00 AM	---F--	35.00	0	1	0									1	35.00	1.20	1.20	29.17
(Program: LIVE WITH KELLY AND RYAN)REV2 ADD																						
24	LIVE WITH KELLY AND RYAN	NM	:30	9:00 AM-10:00 AM	-T-----	35.00	0	0	2									2	70.00	1.20	2.40	29.17
(Program: LIVE WITH KELLY AND RYAN)REV2 ADD																						
24	LIVE WITH KELLY AND RYAN	NM	:30	9:00 AM-10:00 AM	M-----	35.00	0	0	1									1	35.00	1.20	1.20	29.17
(Program: LIVE WITH KELLY AND RYAN)REV2 ADD																						
25	THE VIEW	NM	:30	10:00 AM-11:00 AM	---F--	35.00	0	1	0									1	35.00	1.10	1.10	31.82
(Program: THE VIEW)REV2 ADD																						
25	THE VIEW	NM	:30	10:00 AM-11:00 AM	-T-----	35.00	0	0	1									1	35.00	1.10	1.10	31.82
(Program: THE VIEW)REV2 ADD																						
25	THE VIEW	NM	:30	10:00 AM-11:00 AM	M-----	35.00	0	0	1									1	35.00	1.10	1.10	31.82
(Program: THE VIEW)REV2 ADD																						
26	WENDY WILLIAMS	NM	:30	11:00 AM-12:00 PM	---F--	25.00	0	1	0									1	25.00	0.80	0.80	31.25
(Program: WENDY WILLIAMS)REV2 ADD																						
26	WENDY WILLIAMS	NM	:30	11:00 AM-12:00 PM	-T-----	25.00	0	0	1									1	25.00	0.80	0.80	31.25
(Program: WENDY WILLIAMS)REV2 ADD																						
26	WENDY WILLIAMS	NM	:30	11:00 AM-12:00 PM	M-----	25.00	0	0	1									1	25.00	0.80	0.80	31.25
(Program: WENDY WILLIAMS)REV2 ADD																						
27	STRAHAN & SARA	NM	:30	12:00 PM-1:00 PM	---F--	35.00	0	1	0									1	35.00	0.80	0.80	43.75
(Program: STRAHAN & SARA)REV2 ADD																						
27	STRAHAN & SARA	NM	:30	12:00 PM-1:00 PM	M-----	35.00	0	0	1									1	35.00	0.80	0.80	43.75
(Program: STRAHAN & SARA)REV2 ADD																						
28	GENERAL HOSPITAL	NM	:30	1:00 PM-2:00 PM	---F--	35.00	0	1	0									1	35.00	0.80	0.80	43.75
(Program: GENERAL HOSPITAL)REV2 ADD																						

List Items					Spots										Totals			Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Jul 22	Jul 29	Aug 5							Total Spots	Total Cost	RTG	GRP	CPP
41	AMERICAS FUNNIEST HOME	NM	:30	6:00 PM-7:00 PM	-----S	225.00	0	1	0							1	225.00	2.60	2.60	86.54
(Program: AMERICAS FUNNIEST HOME)REV2 ADD																				
42	CELEBRITY FAMILY FEUD	NM	:30	7:00 PM-8:00 PM	-----S	280.00	0	1	0							1	280.00	3.20	3.20	87.50
(Program: CELEBRITY FAMILY FEUD)REV2 ADD																				
43	\$100,000 PYRAMID	NM	:30	8:00 PM-9:00 PM	-----S	250.00	0	1	0							1	250.00	2.20	2.20	113.64
(Program: \$100,000 PYRAMID)REV2 ADD																				
44	TO TELL THE TRUTH	NM	:30	9:00 PM-10:00 PM	-----S	225.00	0	1	0							1	225.00	2.20	2.20	102.27
(Program: TO TELL THE TRUTH)REV2 ADD																				
45	JIMMY KIMMEL LIVE!	NM	:30	10:35 PM-11:37 PM	--F--	25.00	0	1	0							1	25.00	0.80	0.80	31.25
(Program: JIMMY KIMMEL LIVE)REV2 ADD																				
45	JIMMY KIMMEL LIVE!	NM	:30	10:35 PM-11:37 PM	M-----	25.00	0	0	1							1	25.00	0.80	0.80	31.25
(Program: JIMMY KIMMEL LIVE)REV2 ADD																				
46	ABC NEWS NIGHTLINE	NM	:30	11:37 PM-12:07 XM	---F--	25.00	0	1	0							1	25.00	0.70	0.70	35.71
(Program: ABC NEWS NIGHTLINE)REV2 ADD																				
46	ABC NEWS NIGHTLINE	NM	:30	11:37 PM-12:07 XM	M-----	25.00	0	0	1							1	25.00	0.70	0.70	35.71
(Program: ABC NEWS NIGHTLINE)REV2 ADD																				
47	EXTRA (SUN)	NM	:30	11:00 PM-12:00 XM	-----S	35.00	0	1	0							1	35.00	0.80	0.80	43.75
(Program: EXTRA (SUN))REV2 ADD																				
Spot Totals:							14	72	34							120	\$5,515.00		178.00	
Adults 55+ GRP:							25.60	110.30	42.10											

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
July	14	\$455.00	25.60	August	106	\$5,060.00	152.40

ORDER

Orders	Order / Rev:	1219595	
	Alt Order #:	WOC12060145	
	Product Desc:	2019 Primary Election	
	Estimate:	1034	HDAM
	Flight Dates:	07/22/19 - 08/11/19	Primary AE: Cindy Smith
	Original Date / Rev:	06/05/19 / 08/01/19	Sales Office: PIB-N
	Order Type:	NORMAL	Sales Region: National
Agency	Name:	AxMedia	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1251 NW Briarcliff Pkwy	Billing Cycle: EOM/EOC
		Kansas City, MO 64116	Agency Commission: 15%
Advertiser	Name:	Lynn Fitch for Attorney General	
	Demographic:	A55+	New Business Thru:
	Product Codes:	Candidate - State - Other	Advertiser External ID: 168148
	Revenue Code 1:	AGY	Agency External ID: 140343
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/01/19	07/28/19	14	\$455.00	\$386.75
07/29/19	08/06/19	106	\$5,060.00	\$4,301.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2019	14	\$455.00	\$386.75	22.80
August 2019	106	\$5,060.00	\$4,301.00	65.80
Totals	120	\$5,515.00	\$4,687.75	88.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	HDAM	07/22/19	08/05/19	M-F 5a News News at 5a (Program: WDAM 7 SUNRISE 5a)	CM	5:00 AM-5:30 AM	MTWTF--	:30	1	\$10.00	P-04	0.80	NM	7	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	----F--					1	\$10.00		0.80			
		Week: 07/29/19	08/04/19	MTWTF--					5	\$10.00		0.80			
		Week: 08/05/19	08/11/19	M-----					1	\$10.00		0.80			
N 2	HDAM	07/22/19	08/06/19	M-F 530a News News at 530a (Program: WDAM 7 SUNRISE 530a)	CM	5:30 AM-6:00 AM	MTWTF--	:30	1	\$15.00	P-03	0.90	NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	----F--					1	\$15.00		0.90			
		Week: 07/29/19	08/04/19	MT--TF--					4	\$15.00		0.90			
		Week: 08/05/19	08/11/19	MT-----					2	\$15.00		0.90			
N 3	HDAM	07/22/19	08/06/19	M-F 6a News News at 6a (Program: WDAM 7 SUNRISE 6a)	CM	6:00 AM-7:00 AM	MTWTF--	:30	1	\$15.00	P-03	1.30	NM	7	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 07/22/19	07/28/19	----F--					1	\$15.00		1.30			
		Week: 07/29/19	08/04/19	MTWT---					4	\$15.00		1.30			
		Week: 08/05/19	08/11/19	MT-----					2	\$15.00		1.30			
N 4	HDAM	07/22/19	08/03/19		CM	6:30 AM-7:00 AM	-----1-	:30	1	\$15.00	P-03	2.40	NM	2	\$30.00

Order / Rev: 1219595
 Alt Order #: WOC12060145
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034

HDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 630a News (WLOX)															
Sat 630a News															
(Program: GOOD MORNING MISSISSIPPI (SAT))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----1-					1	\$15.00		2.40			
Week: 07/29/19		07/29/19	08/04/19	-----1-					1	\$15.00		2.40			
N 5	HDAM	07/22/19	08/04/19	Sun 630a News (WLOX)CM		6:30 AM-7:00 AM	-----1	:30	1	\$15.00	P-03	2.40	NM	2	\$30.00
Sun 630a News (WLOX)															
(Program: GOOD MORNING MISSISSIPPI (SUN))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----1					1	\$15.00		2.40			
Week: 07/29/19		07/29/19	08/04/19	-----1					1	\$15.00		2.40			
N 6	HDAM	07/22/19	08/05/19	M-F 5p News CM		5:00 PM-5:30 PM	----1--	:30	1	\$35.00	P-03	1.90	NM	7	\$245.00
M-F 5p News															
(Program: WDAM NEWS 7 @5P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	----1--					1	\$35.00		1.90			
Week: 07/29/19		07/29/19	08/04/19	11111--					5	\$35.00		1.90			
Week: 08/05/19		08/05/19	08/11/19	1-----					1	\$35.00		1.90			
N 7	HDAM	07/29/19	08/05/19	M-F 630p News CM		6:30 PM-7:00 PM	MTWTF--	:30	4	\$45.00	P-03	2.10	NM	5	\$225.00
M-F 630p News															
(Program: WDAM NEWS 7 @ 6:30P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		07/29/19	08/04/19	-TWTF--					4	\$45.00		2.10			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$45.00		2.10			
N 8	HDAM	07/22/19	08/03/19	Sat 6p News CM		6:00 PM-6:30 PM	-----1-	:30	1	\$50.00	P-03	1.30	NM	2	\$100.00
Sat 6p News															
(Program: WDAM NEWS 7 @ 6P (SAT))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----1-					1	\$50.00		1.30			
Week: 07/29/19		07/29/19	08/04/19	-----1-					1	\$50.00		1.30			
N 9	HDAM	07/22/19	08/04/19	Sun 5p News CM		5:00 PM-5:30 PM	-----1	:30	1	\$30.00	P-03	2.10	NM	2	\$60.00
Sun 5p News															
(Program: WDAM NEWS 7 @ 5P (SUN))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----1					1	\$30.00		2.10			
Week: 07/29/19		07/29/19	08/04/19	-----1					1	\$30.00		2.10			
N 10	HDAM	07/22/19	08/05/19	M-F 10p News CM		10:00 PM-10:35 PM	MTWTF--	:30	1	\$30.00	P-03	1.60	NM	7	\$210.00
M-F 10p News															
(Program: WDAM NEWS @ 10P)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	----F--					1	\$30.00		1.60			
Week: 07/29/19		07/29/19	08/04/19	MTWTF--					5	\$30.00		1.60			
Week: 08/05/19		08/05/19	08/11/19	M-----					1	\$30.00		1.60			
N 11	HDAM	07/22/19	08/03/19	Sat 10p News CM		10:00 PM-10:30 PM	PI-----1-	:30	1	\$45.00	P-03	2.00	NM	2	\$90.00
Sat 10p News															
(Program: WDAM NEWS @ 10P (SAT))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----1-					1	\$45.00		2.00			
Week: 07/29/19		07/29/19	08/04/19	-----1-					1	\$45.00		2.00			
N 12	HDAM	07/22/19	08/04/19	Sun 10p News CM		10:00 PM-10:30 PM	PI-----1	:30	1	\$60.00	P-03	3.80	NM	2	\$120.00
Sun 10p News															
(Program: WDAM NEWS @ 10P (SUN))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----1					1	\$60.00		3.80			
Week: 07/29/19		07/29/19	08/04/19	-----1					1	\$60.00		3.80			
N 13	HDAM	07/22/19	08/04/19	Sun 1030p News CM		10:30 PM-11:00 PM	PI-----1	:30	1	\$30.00	P-03	2.30	NM	2	\$60.00
Sun 1030p News															
(Program: WDAM NEWS @ 10:30P (SUN))															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/22/19		07/22/19	07/28/19	-----1					1	\$30.00		2.30			
Week: 07/29/19		07/29/19	08/04/19	-----1					1	\$30.00		2.30			

Order / Rev: 1219595
 Alt Order #: WOC12060145
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034
 HDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 14	HDAM	08/06/19	08/06/19	M-F 5a News News at 5a	CM	5a-530a	-T-----	:30	1	\$25.00	P-02	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 08/05/19	08/11/19	-T-----		1			\$25.00			0.00			
N 15	HDAM	07/29/19	08/02/19	M-F 530a News News at 530a	CM	530a-6a	--W----	:30	1	\$25.00	P-02	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	--W----		1			\$25.00			0.00			
N 16	HDAM	07/29/19	08/04/19	M-F 6a News News at 6a	CM	6a-7a	----F--	:30	1	\$25.00	P-02	0.00	NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--		1			\$25.00			0.00			
N 17	HDAM	07/29/19	08/04/19	M-F 4p News (WLOX) M-F 4p News (WLOX)	CM	M-F 4-430p	---T---	:30	1	\$35.00	P-02	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	---T---		1			\$35.00			0.00			
N 18	HDAM	07/22/19	08/04/19	M-F 4p News (WLOX) M-F 4p News (WLOX)	CM	M-F 4-430p	----F--	:30	1	\$35.00	P-02	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/19	07/28/19	----F--		1			\$35.00			0.00			
		Week: 07/29/19	08/04/19	----F--		1			\$35.00			0.00			
N 19	HDAM	07/29/19	08/04/19	M-F 4p News (WLOX) M-F 4p News (WLOX)	CM	M-F 4-430p	--W----	:30	1	\$35.00	P-02	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	--W----		1			\$35.00			0.00			
N 20	HDAM	07/29/19	08/06/19	M-F 4p News (WLOX) M-F 4p News (WLOX)	CM	M-F 4-430p	M-----	:30	1	\$35.00	P-02	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	M-----		1			\$35.00			0.00			
		Week: 08/05/19	08/11/19	M-----		1			\$35.00			0.00			
N 21	HDAM	07/29/19	08/04/19	M-F 4p News (WLOX) M-F 4p News (WLOX)	CM	M-F 4-430p	-T-----	:30	1	\$35.00	P-02	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	-T-----		1			\$35.00			0.00			
N 22	HDAM	07/22/19	07/28/19	M-F 630p News M-F 630p News	CM	M-F 630-7p	----F--	:30	1	\$70.00	P-02	0.00	NM	1	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/22/19	07/28/19	----F--		1			\$70.00			0.00			
N 23	HDAM	08/02/19	08/06/19	M-F 6a News News at 6a	CM	6a-7a	MT--F--	:30	1	\$25.00	P-02	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--		1			\$25.00			0.00			
		Week: 08/05/19	08/11/19	MT-----		2			\$25.00			0.00			
N 24	HDAM	08/02/19	08/06/19	ABC Good Morning America GMA	CM	7a-9a	MT--F--	:30	2	\$35.00	P-02	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	----F--		2			\$35.00			0.00			
		Week: 08/05/19	08/11/19	MT-----		4			\$35.00			0.00			
N 25	HDAM	08/03/19	08/03/19	ABC GMA Sat GMA Sat	CM	7a-8a	-----S-	:30	2	\$15.00	P-03	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	-----S-		2			\$15.00			0.00			
N 26	HDAM	08/04/19	08/04/19	ABC GMA Sun GMA Sun	CM	7a-8a	-----S	:30	2	\$30.00	P-03	0.00	NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	-----S		2			\$30.00			0.00			
N 27	HDAM	08/04/19	08/04/19	ABC This Week This Week	CM	8a-9a	-----S	:30	2	\$35.00	P-03	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 07/29/19	08/04/19	-----S		2			\$35.00			0.00			

Order / Rev: 1219595
 Alt Order #: WOC12060145
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034

HDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	-----S						2	\$35.00		0.00			
N 28	HDAM	08/02/19	08/06/19	M-F 9am-10am Live With Kelly & Ryan	CM	9am-10am	MT--F--	:30	1	\$35.00	P-02	0.00	NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$35.00		0.00			
Week: 08/05/19		08/11/19	MT-----						3	\$35.00		0.00			
N 29	HDAM	08/02/19	08/06/19	ABC The View ABC The View	CM	M-F 10-11a	MT--F--	:30	1	\$35.00	P-02	0.00	NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$35.00		0.00			
Week: 08/05/19		08/11/19	MT-----						2	\$35.00		0.00			
N 30	HDAM	08/02/19	08/06/19	M-F 11am-12pm M-F 11am-12pm	CM	M-F 11-12pm	MT--F--	:30	1	\$25.00	P-02	0.00	NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$25.00		0.00			
Week: 08/05/19		08/11/19	MT-----						2	\$25.00		0.00			
N 31	HDAM	08/02/19	08/05/19	ABC Daytime Strahan & Sara	CM	1p-2p ET 12p-1p	CM---F--	:30	1	\$35.00	P-02	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$35.00		0.00			
Week: 08/05/19		08/11/19	M-----						1	\$35.00		0.00			
N 32	HDAM	08/02/19	08/05/19	ABC General Hospital ABC General Hospital	CM	M-F 1-2p	M---F--	:30	1	\$35.00	P-02	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$35.00		0.00			
Week: 08/05/19		08/11/19	M-----						1	\$35.00		0.00			
N 33	HDAM	08/02/19	08/02/19	M-F 2p-230p M-F 2p-230p	CM	M-F 2-230p	----F--	:30	1	\$35.00	P-02	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$35.00		0.00			
N 34	HDAM	08/05/19	08/05/19	M-F 230p-3p M-F 230p-3p	CM	M-F 230-3p	M-----	:30	1	\$35.00	P-02	0.00	NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/11/19	M-----						1	\$35.00		0.00			
N 35	HDAM	08/02/19	08/05/19	M-F 3p-4p M-F 3p-4p	CM	M-F 3-4p	M---F--	:30	1	\$25.00	P-02	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$25.00		0.00			
Week: 08/05/19		08/11/19	M-----						1	\$25.00		0.00			
N 36	HDAM	08/02/19	08/05/19	M-F 430p-5p M-F 430p-5p	CM	M-F 430-5p	M---F--	:30	1	\$35.00	P-02	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$35.00		0.00			
Week: 08/05/19		08/11/19	M-----						1	\$35.00		0.00			
N 37	HDAM	08/02/19	08/05/19	ABC World News M-F ABC World News M-F	CM	M-F 530-6p	M---F--	:30	1	\$80.00	P-02	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$80.00		0.00			
Week: 08/05/19		08/11/19	M-----						1	\$80.00		0.00			
N 38	HDAM	08/02/19	08/05/19	M-F 6p-630p M-F 6p-630p	CM	M-F 6-630p	M---F--	:30	1	\$55.00	P-02	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 07/29/19		08/04/19	----F--						1	\$55.00		0.00			
Week: 08/05/19		08/11/19	M-----						1	\$55.00		0.00			
N 39	HDAM	08/05/19	08/05/19	ABC Monday Prime 2 Hour ABC Monday Prime 2 Hour	CM	7:00 PM-9:00 PM (7:00 PM-9:00 PM)	M-----	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 08/05/19		08/11/19	M-----						1	\$225.00		0.00			
N 40	HDAM	08/05/19	08/05/19		CM	Mo 9-10p	M-----	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00

Order / Rev: 1219595
 Alt Order #: WOC12060145
 Flight Dates: 07/22/19 - 08/11/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1034

HDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				ABC Monday Prime Hr 3											
				ABC Monday Prime Hr 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/19	08/11/19	M-----			1		\$225.00		0.00				
N 41	HDAM	08/05/19	08/05/19	ABC Monday Prime 2 Hour	CM	7:00 PM-9:00 PM	M-----	:30	1	\$180.00	P-02	0.00	NM	1	\$180.00
				ABC Monday Prime 2 Hour		(7:00 PM-9:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/19	08/11/19	M-----			1		\$180.00		0.00				
N 42	HDAM	08/05/19	08/05/19	ABC Monday Prime Hr 3CM		Mo 9-10p	M-----	:30	1	\$170.00	P-02	0.00	NM	1	\$170.00
				ABC Monday Prime Hr 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		08/05/19	08/11/19	M-----			1		\$170.00		0.00				
N 43	HDAM	08/03/19	08/03/19	ABC Saturday Prime Hr 1CM		Sa 7-8p	-----S-	:30	1	\$110.00	P-02	0.00	NM	1	\$110.00
				ABC Saturday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/29/19	08/04/19	-----S-			1		\$110.00		0.00				
N 44	HDAM	08/03/19	08/03/19	ABC Saturday Prime Hr 2CM		Sa 8-9p	-----S-	:30	1	\$110.00	P-02	0.00	NM	1	\$110.00
				ABC Saturday Prime Hr 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/29/19	08/04/19	-----S-			1		\$110.00		0.00				
N 45	HDAM	08/03/19	08/03/19	ABC Saturday Prime Hr 3CM		Sa 9-10p	-----S-	:30	1	\$175.00	P-02	0.00	NM	1	\$175.00
				ABC Saturday Prime Hr 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/29/19	08/04/19	-----S-			1		\$175.00		0.00				
N 46	HDAM	08/04/19	08/04/19	ABC Sunday Prime Hr 1CM		Su 6-7p	-----S	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
				ABC Sunday Prime Hr 1											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/29/19	08/04/19	-----S			1		\$225.00		0.00				
N 47	HDAM	08/04/19	08/04/19	ABC Sunday Prime Hr 2CM		Su 7-8p	-----S	:30	1	\$280.00	P-02	0.00	NM	1	\$280.00
				ABC Sunday Prime Hr 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/29/19	08/04/19	-----S			1		\$280.00		0.00				
N 48	HDAM	08/04/19	08/04/19	ABC Sunday Prime Hr 3CM		Su 8-9p	-----S	:30	1	\$250.00	P-02	0.00	NM	1	\$250.00
				ABC Sunday Prime Hr 3											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/29/19	08/04/19	-----S			1		\$250.00		0.00				
N 49	HDAM	08/04/19	08/04/19	ABC Sunday Prime Hr 4CM		Su 9-10p	-----S	:30	1	\$225.00	P-02	0.00	NM	1	\$225.00
				ABC Sunday Prime Hr 4											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/29/19	08/04/19	-----S			1		\$225.00		0.00				
N 50	HDAM	08/02/19	08/05/19	ABC Jimmy Kimmel ShowCM		M-F 1035-1137p	M---F--	:30	1	\$25.00	P-02	0.00	NM	2	\$50.00
				ABC Jimmy Kimmel Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/29/19	08/04/19	----F--			1		\$25.00		0.00				
Week:		08/05/19	08/11/19	M-----			1		\$25.00		0.00				
N 51	HDAM	08/02/19	08/05/19	ABC News Nightline	CM	11:37 PM-12:07 XM	M---F--	:30	1	\$25.00	P-02	0.00	NM	2	\$50.00
				ABC News Nightline		(11:37 PM-12:07 XM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/29/19	08/04/19	----F--			1		\$25.00		0.00				
Week:		08/05/19	08/11/19	M-----			1		\$25.00		0.00				
N 52	HDAM	08/04/19	08/04/19	Sun 11p-12x	CM	Su 11p-12x	-----S	:30	1	\$35.00	P-02	0.00	NM	1	\$35.00
				Sun 11p-12x											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		07/29/19	08/04/19	-----S			1		\$35.00		0.00				
													Totals	120	\$5,515.00