

WOC12140315 [00.00]

Order Printout

Order Status:	Confirmed	Start/End Dates:	08/12/19 - 09/01/19	C/P/E:	136 / 174 / 1085
Traffic #:		Agency:	AxMedia	Product Desc.:	2019 Primary Election
Buyer Order #:	8776157	Advertiser:	Lynn Fitch for Attorney General	Estimate Desc.:	Lynn Fitch for Attorney General- TV 8.14 thru 8.20
AE:	Cindy Smith	Buyer:		Total Cost:	\$11,265.00 (Cash)
Property:	WDAM TV	Primary Demo:	Adults 55+ (RTG)	Received Date:	8/12/19 2:31 PM
Sales Region:	Local				

Comments:

Please include JSCI and Estimate on all invoices. We are set up to receive invoices electronically. TV Invoices ID: 9916670 or TV16670 and RADIO Invoices ID: 9914861 OR R114861. Marketron #200345, Spottdata #2095, eMediaTrade (AdCoreLocal) #EMT12794Separation: 30

List Items						Spots										Totals			Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Aug 12	Aug 19	Aug 26								Total Spots	Total Cost	RTG	GRP	CPP
1	NEWS 7 @ 5A	NM	:30	5:00 AM-5:30 AM	--T---	65.00	1	0	0								1	65.00	5.40	5.40	12.04
(Program: NEWS 7 @ 5A)																					
1	NEWS 7 @ 5A	NM	:30	5:00 AM-5:30 AM	---F--	65.00	1	0	0								1	65.00	5.40	5.40	12.04
(Program: NEWS 7 @ 5A)																					
1	NEWS 7 @ 5A	NM	:30	5:00 AM-5:30 AM	--W----	65.00	1	0	0								1	65.00	5.40	5.40	12.04
(Program: NEWS 7 @ 5A)																					
1	NEWS 7 @ 5A	NM	:30	5:00 AM-5:30 AM	M-----	65.00	0	1	0								1	65.00	5.40	5.40	12.04
(Program: NEWS 7 @ 5A)																					
1	NEWS 7 @ 5A	NM	:30	5:00 AM-5:30 AM	-T-----	65.00	0	1	0								1	65.00	5.40	5.40	12.04
(Program: NEWS 7 @ 5A)																					
2	NEWS 7 @ 5:30A	NM	:30	5:30 AM-6:00 AM	--T---	90.00	1	0	0								1	90.00	7.60	7.60	11.84
(Program: NEWS 7 @ 5:30A)																					
2	NEWS 7 @ 5:30A	NM	:30	5:30 AM-6:00 AM	---F--	90.00	1	0	0								1	90.00	7.60	7.60	11.84
(Program: NEWS 7 @ 5:30A)																					
2	NEWS 7 @ 5:30A	NM	:30	5:30 AM-6:00 AM	--W----	90.00	1	0	0								1	90.00	7.60	7.60	11.84
(Program: NEWS 7 @ 5:30A)																					
2	NEWS 7 @ 5:30A	NM	:30	5:30 AM-6:00 AM	M-----	90.00	0	1	0								1	90.00	7.60	7.60	11.84
(Program: NEWS 7 @ 5:30A)																					
2	NEWS 7 @ 5:30A	NM	:30	5:30 AM-6:00 AM	-T-----	90.00	0	1	0								1	90.00	7.60	7.60	11.84
(Program: NEWS 7 @ 5:30A)																					

List Items						Spots										Totals		Adults 55+		
Line	Program	ST	Len	Time	Days	Rate	Aug 12	Aug 19	Aug 26							Total Spots	Total Cost	RTG	GRP	CPP
3	NEWS 7 @ 6A (Program: NEWS 7 @ 6A)	NM	:30	6:00 AM-7:00 AM	---T---	195.00	1	0	0							1	195.00	10.10	10.10	19.31
3	NEWS 7 @ 6A (Program: NEWS 7 @ 6A)	NM	:30	6:00 AM-7:00 AM	---F--	195.00	1	0	0							1	195.00	10.10	10.10	19.31
3	NEWS 7 @ 6A (Program: NEWS 7 @ 6A)	NM	:30	6:00 AM-7:00 AM	--W----	195.00	1	0	0							1	195.00	10.10	10.10	19.31
3	NEWS 7 @ 6A (Program: NEWS 7 @ 6A)	NM	:30	6:00 AM-7:00 AM	M-----	195.00	0	1	0							1	195.00	10.10	10.10	19.31
3	NEWS 7 @ 6A (Program: NEWS 7 @ 6A)	NM	:30	6:00 AM-7:00 AM	-T-----	195.00	0	1	0							1	195.00	10.10	10.10	19.31
4	TODAY SHOW (Program: TODAY SHOW)	NM	:30	7:00 AM-9:00 AM	---F--	125.00	1	0	0							1	125.00	7.90	7.90	15.82
4	TODAY SHOW (Program: TODAY SHOW)	NM	:30	7:00 AM-9:00 AM	-T-----	125.00	0	1	0							1	125.00	7.90	7.90	15.82
4	TODAY SHOW (Program: TODAY SHOW)	NM	:30	7:00 AM-9:00 AM	M-----	125.00	0	1	0							1	125.00	7.90	7.90	15.82
4	TODAY SHOW (Program: TODAY SHOW)	NM	:30	7:00 AM-9:00 AM	-----S-	35.00	1	0	0							1	35.00	4.30	4.30	8.14
6	TODAY SHOW SU (Program: TODAY SHOW SU)	NM	:30	8:00 AM-9:00 AM	-----S	35.00	1	0	0							1	35.00	3.40	3.40	10.29
7	MIDDAY (Program: MIDDAY)	NM	:30	12:00 PM-12:30 PM	---T---	110.00	1	0	0							1	110.00	7.00	7.00	15.71
7	MIDDAY (Program: MIDDAY)	NM	:30	12:00 PM-12:30 PM	---F--	110.00	1	0	0							1	110.00	7.00	7.00	15.71
7	MIDDAY (Program: MIDDAY)	NM	:30	12:00 PM-12:30 PM	--W----	110.00	1	0	0							1	110.00	7.00	7.00	15.71
7	MIDDAY (Program: MIDDAY)	NM	:30	12:00 PM-12:30 PM	M-----	110.00	0	1	0							1	110.00	7.00	7.00	15.71
7	MIDDAY (Program: MIDDAY)	NM	:30	12:00 PM-12:30 PM	-T-----	110.00	0	1	0							1	110.00	7.00	7.00	15.71
8	NEWS @ 5P M-F (Program: NEWS @ 5P M-F)	NM	:30	5:00 PM-5:30 PM	--W----	260.00	1	0	0							1	260.00	16.20	16.20	16.05
8	NEWS @ 5P M-F (Program: NEWS @ 5P M-F)	NM	:30	5:00 PM-5:30 PM	---F--	260.00	1	0	0							1	260.00	16.20	16.20	16.05
8	NEWS @ 5P M-F (Program: NEWS @ 5P M-F)	NM	:30	5:00 PM-5:30 PM	M-----	260.00	0	1	0							1	260.00	16.20	16.20	16.05
8	NEWS @ 5P M-F (Program: NEWS @ 5P M-F)	NM	:30	5:00 PM-5:30 PM	-T-----	260.00	0	1	0							1	260.00	16.20	16.20	16.05
9	NBC NIGHTLY NEWS (Program: NBC NIGHTLY NEWS)	NM	:30	5:30 PM-6:00 PM	--T---	485.00	1	0	0							1	485.00	16.40	16.40	29.57
9	NBC NIGHTLY NEWS (Program: NBC NIGHTLY NEWS)	NM	:30	5:30 PM-6:00 PM	---F--	485.00	1	0	0							1	485.00	16.40	16.40	29.57

List Items						Spots												Totals		Adults 55+									
Line	Program	ST	Len	Time	Days	Rate	Aug 12	Aug 19	Aug 26									Total Spots	Total Cost	RTG	GRP	CPP							
9	NBC NIGHTLY NEWS	NM	:30	5:30 PM-6:00 PM	M-----	485.00	0	1	0									1	485.00	16.40	16.40	29.57							
(Program: NBC NIGHTLY NEWS)																													
9	NBC NIGHTLY NEWS	NM	:30	5:30 PM-6:00 PM	-T-----	485.00	0	1	0									1	485.00	16.40	16.40	29.57							
(Program: NBC NIGHTLY NEWS)																													
10	NEWS 7 @ 6P M-F	NM	:30	6:00 PM-6:30 PM	---T---	450.00	1	0	0									1	450.00	18.00	18.00	25.00							
(Program: NEWS 7 @ 6P M-F)																													
10	NEWS 7 @ 6P M-F	NM	:30	6:00 PM-6:30 PM	----F--	450.00	1	0	0									1	450.00	18.00	18.00	25.00							
(Program: NEWS 7 @ 6P M-F)																													
10	NEWS 7 @ 6P M-F	NM	:30	6:00 PM-6:30 PM	--W----	450.00	1	0	0									1	450.00	18.00	18.00	25.00							
(Program: NEWS 7 @ 6P M-F)																													
10	NEWS 7 @ 6P M-F	NM	:30	6:00 PM-6:30 PM	M-----	450.00	0	1	0									1	450.00	18.00	18.00	25.00							
(Program: NEWS 7 @ 6P M-F)																													
10	NEWS 7 @ 6P M-F	NM	:30	6:00 PM-6:30 PM	-T-----	450.00	0	1	0									1	450.00	18.00	18.00	25.00							
(Program: NEWS 7 @ 6P M-F)																													
11	NEWS 7 @6P SAT	NM	:30	6:00 PM-6:30 PM	-----S-	150.00	1	0	0									1	150.00	12.10	12.10	12.40							
(Program: NEWS 7 @6P SAT)																													
12	NEWS @ 5p SUN	NM	:30	5:00 PM-5:30 PM	-----S	65.00	1	0	0									1	65.00	8.60	8.60	7.56							
(Program: NEWS @ 5p SUN)																													
13	NEWS 7 @ 10p M-F	NM	:30	10:00 PM-10:35 PM	---T---	450.00	1	0	0									1	450.00	14.90	14.90	30.20							
(Program: NEWS 7 @ 10p M-F)																													
13	NEWS 7 @ 10p M-F	NM	:30	10:00 PM-10:35 PM	---F--	450.00	1	0	0									1	450.00	14.90	14.90	30.20							
(Program: NEWS 7 @ 10p M-F)																													
13	NEWS 7 @ 10p M-F	NM	:30	10:00 PM-10:35 PM	--W----	450.00	1	0	0									1	450.00	14.90	14.90	30.20							
(Program: NEWS 7 @ 10p M-F)																													
13	NEWS 7 @ 10p M-F	NM	:30	10:00 PM-10:35 PM	M-----	450.00	0	1	0									1	450.00	14.90	14.90	30.20							
(Program: NEWS 7 @ 10p M-F)																													
13	NEWS 7 @ 10p M-F	NM	:30	10:00 PM-10:35 PM	-T-----	450.00	0	1	0									1	450.00	14.90	14.90	30.20							
(Program: NEWS 7 @ 10p M-F)																													
14	NEWS 7 @ 10P SAT	NM	:30	10:00 PM-10:30 PM	-----S-	300.00	1	0	0									1	300.00	15.30	15.30	19.61							
(Program: NEWS 7 @ 10P SAT)																													
15	NEWS 7 @ 10P SUN	NM	:30	10:00 PM-10:30 PM	-----S	300.00	1	0	0									1	300.00	17.50	17.50	17.14							
(Program: NEWS 7 @ 10P SUN)																													
16	NEWS 7 @ 10:30P SUN	NM	:30	10:30 PM-11:00 PM	-----S	225.00	1	0	0									1	225.00	10.80	10.80	20.83							
(Program: NEWS 7 @ 10:30P SUN)																													
Spot Totals:																		30	18	0									
Adults 55+ GRP:																		334.10	207.00	0.00									

MONTH	SPOTS	COST	GRP	MONTH	SPOTS	COST	GRP
August	48	\$11,265.00	541.10	September	0	\$0.00	0.00

ORDER

Orders	Order / Rev:	1300027	
	Alt Order #:	WOC12140315	
	Product Desc:	2019 Primary Election	
	Estimate:	1085	WDAM
	Flight Dates:	08/12/19 - 08/25/19	Primary AE: Cindy Smith
	Original Date / Rev:	08/12/19 / 08/13/19	Sales Office: PIB-N
	Order Type:	NORMAL	Sales Region: National
Agency	Name:	AxMedia	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		1251 NW Briarcliff Pkwy	Billing Cycle: EOM/EOC
		Kansas City, MO 64116	Agency Commission: 15%
Advertiser	Name:	Lynn Fitch for Attorney General	
	Demographic:	A55+	New Business Thru:
	Product Codes:	Candidate - State - Other	Advertiser External ID: 168148
	Revenue Code 1:	AGY	Agency External ID: 140343
	Revenue Code 2:	POL	Unit Code: General
	Revenue Code 3:	POL-CAND	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/19	08/20/19	48	\$11,265.00	\$9,575.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2019	48	\$11,265.00	\$9,575.25	541.10
Totals	48	\$11,265.00	\$9,575.25	541.10

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cindy Smith			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WDAM	08/14/19	08/20/19	M-F News at 5a M-F News at 5a	CM	5:00 AM-5:30 AM	--111--	:30	3	\$65.00	P-03	5.40	NM	5	\$325.00
(Program: NEWS 7 @ 5A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	--111--					3	\$65.00		5.40			
		Week: 08/19/19	08/25/19	11-----					2	\$65.00		5.40			
N 2	WDAM	08/14/19	08/20/19	M-F 530a News M-F 530a News	CM	5:30 AM-6:00 AM	--111--	:30	3	\$90.00	P-03	7.60	NM	5	\$450.00
(Program: NEWS 7 @ 5:30A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	--111--					3	\$90.00		7.60			
		Week: 08/19/19	08/25/19	11-----					2	\$90.00		7.60			
N 3	WDAM	08/14/19	08/20/19	M-F 6a News M-F 6a News	CM	6:00 AM-7:00 AM	--111--	:30	3	\$195.00	P-03	10.10	NM	5	\$975.00
(Program: NEWS 7 @ 6A)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	--111--					3	\$195.00		10.10			
		Week: 08/19/19	08/25/19	11-----					2	\$195.00		10.10			
N 4	WDAM	08/16/19	08/20/19	NBC Today Show NBC Today Show	CM	7:00 AM-9:00 AM	----1--	:30	1	\$125.00	P-03	7.90	NM	3	\$375.00
(Program: TODAY SHOW)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/12/19	08/18/19	----1--					1	\$125.00		7.90			

Order / Rev: 1300027
 Alt Order #: WOC12140315
 Flight Dates: 08/12/19 - 08/25/19

Advertiser: Lynn Fitch for Attorney General
 Product Desc: 2019 Primary Election
 Estimate: 1085

WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/19/19	08/25/19	11-----					2	\$125.00		7.90			
N 5	WDAM	08/17/19	08/17/19	NBC Sa Today NBC Sa Today	CM	7:00 AM-9:00 AM (7:00 AM-9:00 AM)	-----1-	:30	1	\$35.00	P-03	4.30	NM	1	\$35.00
(Program: TODAY SHOW SA)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	-----1-					1	\$35.00		4.30			
N 6	WDAM	08/18/19	08/18/19	NBC Su Today NBC Su Today	CM	8:00 AM-9:00 AM	-----1	:30	1	\$35.00	P-03	3.40	NM	1	\$35.00
(Program: TODAY SHOW SU)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	-----1					1	\$35.00		3.40			
N 7	WDAM	08/14/19	08/20/19	M-F 12p News M-F 12p News	CM	12:00 PM-12:30 PM	11--111--	:30	3	\$110.00	P-03	7.00	NM	5	\$550.00
(Program: MIDDAY)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	--111--					3	\$110.00		7.00			
Week:		08/19/19	08/25/19	11-----					2	\$110.00		7.00			
N 8	WDAM	08/14/19	08/20/19	M-F 5p News M-F 5p News	CM	5:00 PM-5:30 PM	--1-1--	:30	2	\$260.00	P-03	16.20	NM	4	\$1,040.00
(Program: NEWS @ 5P M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	--1-1--					2	\$260.00		16.20			
Week:		08/19/19	08/25/19	11-----					2	\$260.00		16.20			
N 9	WDAM	08/15/19	08/20/19	NBC Nightly News NBC Nightly News	CM	5:30 PM-6:00 PM	---11--	:30	2	\$485.00	P-03	16.40	NM	4	\$1,940.00
(Program: NBC NIGHTLY NEWS)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	---11--					2	\$485.00		16.40			
Week:		08/19/19	08/25/19	11-----					2	\$485.00		16.40			
N 10	WDAM	08/14/19	08/20/19	M-F 6p News M-F 6p News	CM	6:00 PM-6:30 PM	--111--	:30	3	\$450.00	P-03	18.00	NM	5	\$2,250.00
(Program: NEWS 7 @ 6P M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	--111--					3	\$450.00		18.00			
Week:		08/19/19	08/25/19	11-----					2	\$450.00		18.00			
N 11	WDAM	08/17/19	08/17/19	6p Sat News 6p Sat News	CM	6:00 PM-6:30 PM	-----1-	:30	1	\$150.00	P-03	12.10	NM	1	\$150.00
(Program: NEWS 7 @ 6P SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	-----1-					1	\$150.00		12.10			
N 12	WDAM	08/18/19	08/18/19	5p Sun News 5p Sun News	CM	5:00 PM-5:30 PM	-----1	:30	1	\$65.00	P-03	8.60	NM	1	\$65.00
(Program: NEWS @ 5p SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	-----1					1	\$65.00		8.60			
N 13	WDAM	08/14/19	08/20/19	M-F 10p News M-F 10p News	CM	10:00 PM-10:35 PM	11--111--	:30	3	\$450.00	P-03	14.90	NM	5	\$2,250.00
(Program: NEWS 7 @ 10p M-F)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	--111--					3	\$450.00		14.90			
Week:		08/19/19	08/25/19	11-----					2	\$450.00		14.90			
N 14	WDAM	08/17/19	08/17/19	Sat 10p News Sat 10p News	CM	10:00 PM-10:30 PM	-----1-	:30	1	\$300.00	P-03	15.30	NM	1	\$300.00
(Program: NEWS 7 @ 10P SAT)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	-----1-					1	\$300.00		15.30			
N 15	WDAM	08/18/19	08/18/19	Sun 10p News Sun 10p News	CM	10:00 PM-10:30 PM	-----1	:30	1	\$300.00	P-03	17.50	NM	1	\$300.00
(Program: NEWS 7 @ 10P SUN)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/19	08/18/19	-----1					1	\$300.00		17.50			

Order / Rev:	1300027
Alt Order #:	WOC12140315
Flight Dates:	08/12/19 - 08/25/19

Advertiser:	Lynn Fitch for Attorney General
Product Desc:	2019 Primary Election
Estimate:	1085

WDAM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	WDAM	08/18/19	08/18/19	Sun 1030p News	CM	10:30 PM-11:00 PM	-----1	:30	1	\$225.00	P-03	10.80	NM	1	\$225.00
				Sun 1030p News											
				(Program: NEWS 7 @ 10:30P SUN)											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 08/12/19	08/18/19	-----1		1		\$225.00		10.80					
													Totals	48	\$11,265.00