

INVOICE



WFMZ
300 East Rock Road
Allentown, PA 18103-7599
www.wfmz.com
Main: (610) 797-4530
Billing: (610) 797-4530

www.wfmz.com

Billing Address:

Media Buying & Analytics
Attention: Accounts Payable
2020 Howell Mill Road, NW
Suite D348
Atlanta, GA 30318-1732

Send Payment To:

WFMZ
300 East Rock Road
Allentown, PA 18103-7599

Property	WFMZ		
Invoice #	49980-1	Order #	49980
Invoice Date	04/28/24	Alt Order #	
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/19/24	Flight Dates	04/19/24 - 04/19/24
Advertiser	Biden for President		
Product	1850-2024 President Elections		
Estimate #	11650-BFP ATS MI WI PA 30's 4/19-4/21		
Account Executive	Bob Croesus		
Sales Office	Local Allentown		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/19/24	04/19/24	Noon News	12p-1230p	----F--	:30	1	\$160.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/15/24 04/21/24 ----F-- 1 \$160.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMZ F 04/19/24 12:27 PM Noon News 12p-1230p :30 BFP3024004H \$160.00 NM										
2	04/19/24	04/19/24	Fri Prime 630p-7p	630p-7p	----F--	:30	1	\$158.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/15/24 04/21/24 ----F-- 1 \$158.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMZ F 04/19/24 6:39 PM Fri Prime 630p-7p 630p-7p :30 BFP3024004H \$158.00 NM										
<u>Total Spots</u>							2			

Payment Terms 30 Days

<u>Gross Total</u>	\$318.00
<u>Agency Commission</u>	\$47.70
<u>Net Amount Due</u>	\$270.30

This station warrants that the program/ announcements shown on this invoice were broadcast in accordance with the official station log.