

# INVOICE



**WFMZ**  
**300 East Rock Road**  
**Allentown, PA 18103-7599**  
**www.wfmz.com**  
**Main: (610) 797-4530**  
**Billing: (610) 797-4530**

[www.wfmz.com](http://www.wfmz.com)

Billing Address:

**Media Buying & Analytics**  
**Attention: Accounts Payable**  
**2020 Howell Mill Road, NW**  
**Suite D348**  
**Atlanta, GA 30318-1732**

Send Payment To:

**WFMZ**  
**300 East Rock Road**  
**Allentown, PA 18103-7599**

Property	WFMZ		
Invoice #	49804-1	Order #	49804
Invoice Date	04/28/24	Alt Order #	
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/08/24	Flight Dates	04/02/24 - 04/08/24
Advertiser	Biden for President		
Product	1850-2024 President Elections		
Estimate #	11580 -Biden PA April 2 - April 8		
Account Executive	Bob Croesus		
Sales Office	Local Allentown		
Sales Region	Local		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref			
Advertiser Ref			
Product 1			
Product 2			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	04/02/24	04/08/24	M-F 430p-500p	M-F 430p-500p	MTWTF--	:30	1	\$354.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -T----- 1 \$354.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WFMZ Tu 04/02/24 4:39 PM M-F 430p-500p M-F 430p-500p :30 BFP3024004H \$354.00 NM										
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/08/24 04/14/24 M----- 1 \$354.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 4 WFMZ M 04/08/24 4:40 PM M-F 430p-500p M-F 430p-500p :30 BFP3024004H \$354.00 NM										
2	04/02/24	04/07/24	M-F Early News	5p-530p	--W-F--	:30	2	\$494.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 --W-F-- 2 \$494.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 3 WFMZ W 04/03/24 5:12 PM M-F Early News 5p-530p :30 BFP3024004H \$494.00 NM 2 WFMZ F 04/05/24 5:14 PM M-F Early News 5p-530p :30 BFP3024004H \$494.00 NM										
3	04/02/24	04/07/24	Tues - Fri 630p-7p	630p-7p	-TWTF--	1:00	3	\$158.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/01/24 04/07/24 -TWTF-- 3 \$158.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFMZ W 04/03/24 6:43 PM Tues - Fri 630p-7p 630p-7p 1:00 BFP6024003H \$158.00 NM 3 WFMZ Th 04/04/24 6:49 PM Tues - Fri 630p-7p 630p-7p 1:00 BFP6024003H \$158.00 NM 4 WFMZ F 04/05/24 6:48 PM Tues - Fri 630p-7p 630p-7p 1:00 BFP6024003H \$158.00 NM										
<u>Total Spots</u>							<b>7</b>			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$2,170.00</b>
<u>Agency Commission</u>	<b>\$325.50</b>
<u>Net Amount Due</u>	<b>\$1,844.50</b>

This station warrants that the program/ announcements shown on this invoice were broadcast in accordance with the official station log.