INVOICE

WFMZ
300 East Rock Road
Allentown, PA 18103-7599
www.wfmz.com
Main: (610) 797-4530
Billing: (610) 797-4530

www.wfmz.com

Property	WFMZ		
Invoice #	49853-1	Order #	49853
Invoice Date	04/28/24	Alt Order #	
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/15/24	Flight Dates	04/09/24 - 04/15/24
Advertiser	Biden for President		
Product	1850-2024 President Elections		
Estimate #	11602 PA thiries April 9 - 15		

Account Executive	Bob Croesus
Sales Office	Local Allentown
Sales Region	Local
Agency Code	
Advertiser Code	
Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	
Agency Ref	
Advertiser Ref	
Product 1	
Product 2	

Billing Address:

Media Buying & Analytics
Attention: Accounts Payable
2020 Howell Mill Road, NW
Suite D348
Atlanta, GA 30318-1732

Send Payment To:
 WFMZ
 300 East Rock Road
 Allentown, PA 18103-7599

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/09/24	04/15/24	M-F Early News	5p-530p	M- W- - - -	:30	1	$494.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/08/24	04/14/24	- - W- - - -	1	$494.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WFMZ	W	04/10/24	5:23 PM	M-F Early News	5p-530p	:30	BFP3024004H	$494.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/15/24	04/21/24	M- - - - - -	1	$494.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	2	WFMZ	M	04/15/24	5:21 PM	M-F Early News	5p-530p	:30	BFP3024004H	$494.00	NM

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
2	04/09/24	04/09/24	M-F 6p-630p	6p-630p	- T- - - - -	:30	1	$510.00	NM

Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	04/08/24	04/14/24	- T- - - - -	1	$510.00				

Spots:	#	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
	1	WFMZ	Tu	04/09/24	6:10 PM	M-F 6p-630p	6p-630p	:30	BFP3024004H	$510.00	NM

Total Spots   **3**

Payment Terms 30 Days

Gross Total	**$1,498.00**
Agency Commission	**$224.70**
Net Amount Due	**$1,273.30**

This station warrants that the program/ announcements shown on this invoice were broadcast in accordance with the official station log.