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MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC.

**WJTV-TV 12  
JACKSON, MISSISSIPPI**

**COMMUNITY ISSUES & PROGRAMS REPORT  
FIRST QUARTER 2014  
JANUARY-FEBRUARY-MARCH**

- 1. CONSUMER PRICES & SAFETY**
- 2. CRIME & DRUGS**
- 3. ECONOMY**
- 4. EDUCATION**
- 5. ENVIRONMENT**
- 6. GOVERNMENT & PUBLIC SAFETY**
- 7. HEALTH**



**BROADCAST PROGRAMS THAT SERVE THE NEEDS AND INTERESTS OF  
THE COMMUNITY ON WJTV-TV 12  
1st Quarter 2014**

**WJTV Newscasts**

Programs that serve the needs and interests of the community that are broadcast on WJTV-TV:

<b>News Channel 12 @ 5:00am</b>	<b>Mon-Fri</b>	<b>5:00am - 6:00am</b>
<b>News Channel 12 @ 6:00am</b>	<b>Mon-Sun</b>	<b>6:00am - 7:00am</b>
<b>News Channel 12 @ Noon</b>	<b>Mon-Fri</b>	<b>12:00pm - 12:30pm</b>
<b>News Channel 12 @ 5:00pm</b>	<b>Mon-Fri</b>	<b>5:00pm - 5:30pm</b>
<b>News Channel 12 @ 5:30pm</b>	<b>Sun</b>	<b>5:30pm - 6:00pm</b>
<b>News Channel 12 @ 6:00pm</b>	<b>Mon-Sat</b>	<b>6:00pm - 6:00pm</b>
<b>News Channel 12 @ 10:00pm</b>	<b>Mon-Sun</b>	<b>10:00pm - 10:35pm</b>

These programs are locally produced newscasts that contain the latest news, weather and sports information. These programs contain both live and taped reports that cover a variety of topics. Topics include but are not limited to: crime, health, elections, government, and education. The stories provided come from local, state, national and international sources.



**2014 1st Qtr. News Stories**  
**Consumer Prices & Safety:**

**DATE AIRED: 01/03/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

COMBI U.S.A. RECALLED MORE THAN THIRTY-THREE THOUSAND COCCORO ZEUS TURN OR ZEUS 3-60 CAR SEAT CAR SEATS MADE BEFORE JANUARY 2013. OFFICIALS SAY THE HARNESSSES ON THE SEATS AREN'T STRONG ENOUGH TO MEET FEDERAL SAFETY STANDARDS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/08/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

ANOTHER ORGANIZATION IN NEED OF HELP IS MISSISSIPPI BLOOD SERVICES. THERE IS A BLOOD SHORTAGE STATEWIDE. THE HOLIDAY PERIOD AND THE SEVERE WEATHER ARE TO BLAME FOR THERE BEING A LESS THAN A DAY'S SUPPLY ON THE SHELVES.

**LENGTH: 45 SECONDS**

**DATE AIRED: 01/14/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FAKE TICKETS ARE BEING SOLD FOR THE 3RD ANNUAL ROCK THE RUNWAY CHARITY FASHION EVENT WHICH BENEFITS HOMELESS SHELTERS IN JACKSON. A GROUP IS SCAMMING AND MARKETING FAKE TICKETS TO THE PUBLIC THROUGH SOCIAL MEDIA.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/14/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE MADISON POLICE DEPARTMENT WARNED PEOPLE AGAINST A "GREEN DOT" CARD SCAM. AUTHORITIES SAY EMAILS, PHONE CALLS, AND SOCIAL MEDIA MESSAGES ARE ENCOURAGING PEOPLE TO BUY THE CARD TO PAY OFF DEBT, FINES, OR TAXES ON PRIZES.

**LENGTH: 30 SECONDS**



**2014 1st Qtr Consumer Prices/Safety-Cont'd**

**DATE AIRED: 01/15/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A MARINE CORPS VETERAN WALKING THROUGH THE CAPITAL CITY SAYS HE'S RAISING MONEY AND AWARENESS FOR HOMELESS VETS. BUT HE'S ALSO RAISING SOME QUESTIONS ABOUT HOW THE MONEY IS BEING USED. BUT ONE VETERANS ORGANIZATION SAYS TO BE CAREFUL THIS COULD BE A SCAM.

**LENGTH 2:30 SECONDS**

**DATE AIRED: 01/15/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SOME LAWMAKERS ARE REQUESTING THAT A DRUG TEST GIVEN TO INDIVIDUAL WHO RECEIVES THE PROGRAM TANF KNOWN AS TEMPORARY ASSISTANCE FOR NEEDY FAMILIES.

**LENGTH 2:00**

**DATE AIRED: 01/20/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

KRAFT RECALLED NEARLY TWO MILLION POUNDS OF VELVEETA SKILLET SINGLES FROM STORE SHELVES. THE SINGLES CONTAIN SOY, AND IF YOU ARE ALLERGIC TO SOY, YOU COULD GET SICK. KRAFT DISCOVERED THE PROBLEM DURING A ROUTINE QUALITY CHECK.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/21/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

ATTORNEY GENERAL JIM HOOD ISSUED A WARNING TO PARENTS AND TEENS ABOUT AN ALARMING TREND OF IMPROPER AND ILLEGAL INTERNET POSTS PARTICULARLY ON THE POPULAR SOCIAL NETWORKING SITE INSTAGRAM. THEIR CYBER CRIME UNIT HAS RECEIVED A NUMBER OF COMPLAINTS ABOUT FALSE ACCOUNTS BEING CREATED SPECIFICALLY TO POST INAPPROPRIATE PICTURES OF LOCAL YOUNG WOMEN.

**LENGTH 1:00**

**DATE AIRED: 01/22/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

WINTER STORMS HAVE TAKEN A TOLL ON THE PROPANE BUSINESS MAKING IT HARDER TO DELIVER THE GAS. OUR REPORTER SPOKE WITH A LOCAL BUSINESS ABOUT THE IMPACT IT HAS ON ITS PROPANE CUSTOMERS.

**LENGTH 1:45**



**2014 1st Qtr Consumer Prices/Safety-Cont'd**

**DATE AIRED: 01/24/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

CUSTOMERS ANGRY ABOUT HIGH UTILITY BILLS ARE LOOKING FOR ANSWERS FROM THEIR POWER COMPANIES IN THE PAST COUPLE OF DAYS WE'VE RECEIVED QUITE A NUMBER OF PHONE CALLS AND EMAILS STATING THAT THEIR ELECTIC BILL HAVE DOUBLED AND OTHERS SAY THEY'VE NEARLY TRIPLED.

**LENGTH 2:00**

**DATE AIRED: 01/30/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

FRED & FRIENDS RECALLED 200-THOUSAND PACIFIERS BECAUSE OF THE RISK THAT A BABY USING ONE COULD CHOKE. THE CHILL BABY ARTISTE PACIFIER HAS AN ATTACHED PLASTIC MUSTACHE AND BEARD, WHICH CAN BREAK OFF. THE CHILL BABY VOLUME CONTROL PACIFIER HAS A VOLUME KNOB THAT CAN DETACH AND ITS VENTILATION HOLES ARE SMALLER THAN FEDERAL REGULATORS REQUIRE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/31/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

"TOYOTA" IS TELLING DEALERS TO PUT THE BRAKES ON THE SALES OF SIX MODELS. THE AUTOMAKER SAYS SEAT HEATERS IN SOME OF ITS MODELS DON'T COMPLY WITH FEDERAL STANDARDS. THE STOP-SALE AFFECTS CERTAIN AVALON, CAMRY, COROLLA, SIENNA, TACOMA, AND TUNDRA VEHICLES. THERE HAVE BEEN NO REPORTED INCIDENTS OR INJURIES. "TOYOTA" IS ALSO NOT ISSUING A RECALL BECAUSE OF WHAT THEY CONSIDER A VERY LOW SAFETY RISK.

**LENGTH: 20 SECONDS**

**DATE AIRED: 02/06/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

PEOPLE IN THE U.S. AND CANADA HAVE FILED COMPLAINTS SAYING THEY'VE BEEN STUCK WITH UNEXPECTED CHARGES AFTER RETURNING CALLS FROM STRANGE NUMBERS. THE PHONE CHARGES RANGED FROM A FEW DOLLARS TO AS MUCH AS TWENTY BUCKS.

**LENGTH: 35 SECONDS**



**2014 1st Qtr Consumer Prices/Safety-Cont'd**

**DATE AIRED: 02/10/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

UNCLE BEN'S; WHICH HAS A PLANT IN GREENVILLE IN THE MISSISSIPPI DELTA RECALLED SOME OF ITS INFUSED RICE. MARS FOOD SERVICES SAYS THREE HOUSTON SCHOOLS REPORTED PEOPLE EXPERIENCING MILD FLUSHING AND RASHES AFTER EATING A BRAND OF THE FLAVORED RICE.

**LENGTH: 40 SECONDS**

**DATE AIRED: 02/12/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

GRACO CHILDREN'S PRODUCT RECALLED OVER THREE- MILLION CHILD CAR SEATS BECAUSE FAULTY BUCKLES MAKE IT TOUGH TO FREE A CHILD IN AN EMERGENCY. THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION REQUESTED THAT GRACO TO RECALL ANOTHER 1.8 MILLION SEATS THAT USE THE SAME BUCKLE. GRACO OFFICIALS SAY FOOD AND DRIED LIQUIDS CAN AFFECT THE BUCKLE OVER TIME.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/13/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FIVE BRANDS AND 90-THOUSAND POUNDS OF BEEF JERKY WERE RECALLED. THE USDA SAYS ARIZONA JACKS, DESERT STAR, SOUTHWEST TRAIL, TERRELL, AND KETTLE CREEK DID NOT INCLUDE SOY LECITHIN ON THE LABEL.

**LENGTH: 20 SECONDS**

**DATE AIRED: 02/17/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SCAMMERS ARE MASKING THEIR SCHEMES WITH E-MAILED CONDOLENCES. THEY'RE SENDING OUT FAKE FUNERAL NOTIFICATIONS USING THE NAMES OF REAL FUNERAL HOMES. THE FEDERAL TRADE COMMISSION SAYS THE SCAMMERS COULD GET VALUABLE INFORMATION FROM YOUR COMPUTER.

**LENGTH: 45 SECONDS**

**DATE AIRED: 02/18/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE STATE RECENTLY RECEIVED MORE THAN 3.7 MILLION DOLLARS FOR THE LOW INCOME HOME ENERGY ASSISTANCE PROGRAM FOR CUSTOMERS WHO NEED HELP PAYING THEIR ELECTRIC BILLS.

**LENGTH: 40 SECONDS**



**2014 1st Qtr Consumer Prices/Safety-Cont'd**

**DATE AIRED: 02/19/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A BYRAM WOMAN RECEIVED A PHONE CALL TELLING HER SHE WON BIG MONEY FROM THE PUBLISHER'S CLEARING HOUSE. IT TURNS OUT IT WAS ALL A SCAM.

**LENGTH 1:30**

**DATE AIRED: 02/20/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

IF A FIRE BREAKS OUT AT YOUR HOME YOU EXPECT FIREFIGHTERS WILL HAVE WHAT THEY NEED TO FIGHT THE FLAMES. BUT IF FIRE HYDRANTS DON'T WORK, THE JOB COULD BE A LOT HARDER.

**LENGTH 5:00**

**DATE AIRED: 02/26/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

GAS PRICES HAVE JUMPED SIGNIFICANTLY IN THE PAST COUPLE OF WEEKS. ANALYSTS BELIEVE THEY ARE ONLY GOING TO GO HIGHER.

**LENGTH 1:45**

**DATE AIRED: 03/11/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

IT LOOKS LIKE IT COMES FROM VERIZON BUT EXPERTS SAY BEWARE OF A NEW PHISHING SCAM. VERIZON'S WARNING CUSTOMERS ABOUT A SCAM THAT PROMISES 54 DOLLARS TO CUSTOMERS WHO VISIT A NEW WEBSITE. THE PHONE NUMBER AND THE WEBSITE LOOK LEGITIMATE BUT WHATEVER IT DOES IT ENDS UP STEALING YOUR PERSONAL INFORMATION.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/17/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

HONDA RECALLED NEARLY 900-THOUSAND MINIVANS FOR A DEFECT THAT COULD INCREASE FIRE RISK. THE RECALL INCLUDED HONDA ODYSSEYS MODEL YEARS 2005 THROUGH 2010.

**LENGTH: 30 SECONDS**



**2014 1st Qtr Consumer Prices/Safety-Cont'd**

**DATE AIRED: 03/17/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

GENERAL MOTORS ISSUED THREE NEW RECALLS. THE AUTOMAKER SAYS IN ALL ABOUT ONE-POINT FIVE-MILLION VEHICLES ARE AFFECTED. THE BIGGEST RECALL INVOLVES ONE-POINT-TWO MILLION OF GM'S POPULAR CROSSOVER S-U-V MODELS BECAUSE OF A PROBLEM THAT COULD RESULT IN THE SIDE AIRBAGS NOT DEPLOYING. THE SECOND RECALL IS FOR 64-THOUSAND 2013 AND 2014 CADILLAC XTS SEDANS FOR A PROBLEM WITH OVERHEATING BRAKES. THE THIRD RECALLS INVOLVES ABOUT 300-THOUSAND CHEVROLET EXPRESS AND GMC SAVANA FULL-SIZE VANS THAT REQUIRE A REWORKING OF THE INSTRUMENT PANEL TO IMPROVE SAFETY.

**LENGTH: 35 SECONDS**

**DATE AIRED: 03/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

WALMART RECALLED 174,000 DOLLS BECAUSE THEY SAY THE TOY CAN OVERHEAT AND POSSIBLY BURN CONSUMERS. ACCORDING TO THE U.S. CONSUMER PRODUCT SAFETY COMMISSION, THE "MY SWEET LOVE/MYSWEET BABY CUDDLE CARE BABY DOLL" HAS A CIRCUIT BOARD IN ITS CHEST THAT CAN OVERHEAT, CAUSING THE SURFACE OF THE DOLL TO GET HOT AND BURN SOMEONE.

**LENGTH: 45 SECONDS**

**DATE AIRED: 03/26/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NISSAN RECALLED CARS, SUVs AND MINIVANS IN THE UNITED STATES BECAUSE OF AN AIRBAG ISSUE. THE FRONT PASSENGER AIR BAGS MAY NOT INFLATE IN THE CRASH. THE RECALL AFFECTS ALTIMA, LEAF, PATHFINDER, AND SENTRA MODELS FROM THE 2013 AND 2014 MODEL YEARS, AS WELLAS THE NV200 TAXI VAN AND INFINITI JX35 SUV FROM 2013. THE INFINITI QX50 SUV FROM 2014 IS ALSO COVERED IN THE RECALL.

**LENGTH 1:00**

**DATE AIRED: 03/27/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

GLAXOSMITHKLINE RECALLED THE WEIGHT LOSS DRUG "ALLI" AFTER RECEIVING REPORTS THAT OTHER PILLS AND TABLETS ARE BEING FOUND IN THE BOTTLES. THEY ALSO SAY SOME OF THE BOTTLES HAVE TEMPER-RESISTENT SEALS THAT ARE NOT AUTHENTIC AND SOME OF THOSE BOTTLES WERE MISSING LABELS.

**LENGTH: 45 SECONDS**





**2014 1st Qtr Consumer Prices/Safety-Cont'd**

**DATE AIRED: 03/28/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THERE ARE THREE MAIN SCAMS GOING ON THAT THE BETTER BUSINESS BUREAU WANTS YOU TO BE AWARE OF. THE FIRST SCAM IS A NUMBER CALLS YOUR CELL PHONES CLAIMING TO BE FROM THE I.R.S. THEY DEMAND MONEY AND THREATEN JAIL TIME IF THE PERSON DOESN'T WIRE THE MONEY. BUT THE B.B.B. SAYS DON'T FALL FOR IT. THE SECOND SCAM THERE ARE FAKE WEBSITES OUT THERE THAT PEOPLE ARE PROVIDING THEIR INFORMATION TO BECAUSE THEY'RE BEING LED THERE BY GOOGLE. THE OFFICIAL WEBSITE IS HEALTHCARE DOT GOV. THE THIRD SCAM HITS HOME RIGHT HERE IN THE CAPITOL CITY. A COLORADO WOMAN SAYS SHE WAS SCAMMED OUT OF THOUSANDS OF DOLLARS OVER A TIMESHARE IN MEXICO. THE COMPANY CLAIMED THEY WERE LOCATED RIGHT HERE ON CAPITOL STREET IN JACKSON.

**LENGTH 1:00**

**DATE AIRED: 03/28/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

GENERAL MOTORS ARE ORDERING DEALERS TO STOP SELLING MOST CHEVROLET CRUZES ALREADY ON LOTS. BUT THEY'RE NOT EXPLAINING THE REASON WHY. A GM SPOKESMAN SAYS MODELS WITH THE ONE-POINT-FOUR LITER TURBO ENGINE ARE AFFECTED.

**LENGTH: 30 SECONDS**



**2014 1st Qtr. News Stories  
Crime:**

**DATE AIRED: 01/01/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A FIGHT AT THE WALNUT GROVE CORRECTIONAL FACILITY SENDS SEVEN PEOPLE TO THE HOSPITAL.

**LENGTH 2:00**

**DATE AIRED: 01/02/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WARREN COUNTY DEPUTIES ARRESTED STEVEN ELROD AND BRANDON FREEMAN. BOTH ARE CHARGED WITH RECEIVING STOLEN PROPERTY.

**LENGTH: 40 SECONDS**

**DATE AIRED: 01/03/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

JACKSON POLICE ARE INVESTIGATING A STORE ROBBERY. EMPLOYEES AT SIMPLY FASHIONS AT 3111 WEST CAPITOL STREET WERE ROBBED AT GUNPOINT.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/07/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE ARE INVESTIGATING CAR VANDALISM AT BOTH MADONNA MANOR AND VILLAGE APARTMENTS.

**LENGTH: 35 SECONDS**

**DATE AIRED: 01/07/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A RANKIN COUNTY MAN IS IN CUSTODY AND CHARGED WITH MAKING MOONSHINE.

**LENGTH: 30 SECONDS**



**DATE AIRED: 01/07/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

RIDGELAND POLICE ARE LOOKING FOR A SUSPECT IN A CARJACKING AT PLANET FITNESS ON LAKE HARBOUR DRIVE. THE VICTIM WAS APPROACHED BY A MAN WEARING A HOODIE AND DEMANDED HER CAR.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/08/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A JPD SARGEANT AND MEMBER OF THE CITY'S SWAT TEAM HAD HIS AUTOMATIC WEAPON STOLEN OUT OF HIS UNMARKED VEHICLE. AUTHORITIES SAY THE SUSPECT COULD FACE FEDERAL CHARGES.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/09/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE ARE INVESTIGATING A ROBBERY AND SHOOTING AT BATTLEFIELD PARK. POLICE TELL US THREE PEOPLE HAVE BEEN SHOT AND ARE NOW RECOVERING AT LOCAL HOSPITALS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/10/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

FOUR PEOPLE ARE IN CUSTODY AFTER TRYING TO SMUGGLE CONTRABAND INTO THE PRISON IN RANKIN COUNTY.

**LENGTH: 35 SECONDS**

**DATE AIRED: 01/13/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SEVERAL DOGS WERE RESCUED AND THREE PEOPLE WERE ARRESTED AFTER DEPUTIES BREAK UP A DOG FIGHTING RING IN RANKIN COUNTY.

**LENGTH 1:00**



**DATE AIRED: 01/13/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE ARE INVESTIGATING A SHOOTING AT FAST LANE GAS STATION ON NORTHSIDE DRIVE. A MAN WALKS INTO A CONVENIENCE STORE AND COLLAPSES AFTER BEING SHOT.

**LENGTH: 40 SECONDS**

**DATE AIRED: 01/13/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

FIVE PEOPLE ARE BEING HELD IN THE RANKIN COUNTY JAIL CHARGED WITH POSSESSION OF A CONTROLLED SUBSTANCE AND POSSESSION WITH INTENT TO DISTRIBUTE.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/14/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JACKSON POLICE ARE ON THE LOOKOUT FOR A SUSPECT IN AN ARMED ROBBERY WHERE A GAS STATION CAUGHT ON FIRE AND LEFT THE VICTIM WITH BURN WOUNDS ON HIS BACK AND ARM.

**LENGTH 2:00**

**DATE AIRED: 01/16/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A JACKSON WOMAN FOUND BLEEDING OUTSIDE OF A JACKSON HOUSE IS DEAD AND A SUSPECT IS BEING QUESTIONED ABOUT HER DEATH.

**LENGTH 1:40**

**DATE AIRED: 01/16/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

ONE CELL PHONE LEADS TO THE ARREST OF FIVE PEOPLE AFTER JACKSON POLICE RAID A GAS STATION ON NORTHSIDE DRIVE.

**LENGTH 1:30**

**DATE AIRED: 01/16/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A MAN IS IN CUSTODY AFTER STABBING A PHARMACIST TECH IN THE HAND AT THE RIDGELAND WALMART.

**LENGTH 1:45**



**DATE AIRED: 01/17/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A PEARL WOMAN BELIEVES SHE'S A VICTIM OF THE POPULAR KNOCKOUT GAME THAT'S BEEN HAPPENING ACROSS THE COUNTRY. SHE IS AFRAID TO SHOP ALONE AFTER A TEENAGER ATTACKED HER AT WALMART IN PEARL. SHE WAS HIT WITH A 10-POUND WEIGHT OVER THE HEAD.

**LENGTH 1:00**

**DATE AIRED: 01/22/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

EUGENE HILLIARD WAS CHARGED WITH ARSON. HE WAS ARRESTED FOR SETTING A HOUSE ON FIRE ON LIVINGSTON ROAD. JACKSON FIRE INVESTIGATORS BELIEVE HE MAY BE LINKED TO SEVERAL OTHER HOUSE FIRES IN THAT AREA.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/22/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A RANKIN COUNTY MAN IS ARRESTED ON ANIMAL CRUELTY CHARGES AFTER AUTHORITIES FIND SIX DOGS ON HEAVY CHAINS IN THE WOODS BEHIND A RESIDENCE.

**LENGTH 2:15**

**DATE AIRED: 01/23/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE ARE LOOKING FOR TWO MEN WANTED IN CONNECTION TO AN EARLY MORNING MURDER AT THE 5100 BLOCK OF GERTRUDE DRIVE.

**LENGTH 1:30**

**DATE AIRED: 01/23/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE WARREN COUNTY CIRCUIT CLERK SHELLY ASHLEY PALMERTREE FACES A THREE COUNT INDICTMENT FOR EMBEZZLEMENT

**LENGTH 2:00**



**DATE AIRED: 01/30/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

AN ELDERLY WOMAN WAS SHOT FIFTEEN TIMES. HER 49 YEAR OLD SON WAS ALSO SHOT MULTIPLE TIMES AND KILLED AT THEIR WEST JACKSON HOUSE.

**LENGTH 1:45**

**DATE AIRED: 01/31/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE HAVE ARRESTED TYRONE LIDDELL JUNIOR. THE 20 YEAR OLD WAS CHARGED WITH TWO COUNTS OF MURDER. INVESTIGATORS THINK HE KILLED HIS OWN FATHER AND GRANDMOTHER.

**LENGTH 1:00**

**DATE AIRED: 01/31/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE ARE INVESTIGATING A 19 YEAR OLD MAN WHO IS DEAD FROM A SINGLE GUNSHOT WOUND IN THE 28-HUNDRED BLOCK OF DUANE STREET.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A RANKIN COUNTY MAN WAS INDICTED ON SEX CRIMES CHARGES AFTER HIS ARREST BACK IN NOVEMBER. A GRAND JURY INDICTED WILLIAM OVERSTREET WITH ONE COUNT OF GRATIFICATION OF LUST AND ONE COUNT OF SEXUAL BATTERY.

**LENGTH: 45 SECONDS**

**DATE AIRED: 02/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A WEEKEND BUST ENDS WITH DRUGS OFF THE STREET AND TWO PEOPLE IN JAIL. JACKSON POLICE FOUND ABOUT 400-GRAMS OF MARIJUANA, A GUN, AND MORE THAN \$10-THOUSAND DOLLARS IN CASH. TWO MEN WERE CHARGED WITH POSSESSION WITH THE INTENT TO DISTRIBUTE WITHIN 15-HUNDRED FEET OF A SCHOOL.

**LENGTH: 30 SECONDS**



**DATE AIRED: 02/10/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE HEADMASTER FOR TRI COUNTY ACADEMY WAS ARRESTED AND CHARGED WITH A SIMPLE ASSAULT. A MOTHER FILED A COMPLAINT AGAINST HIM SAYING THE CORPORAL PUNISHMENT USED AGAINST HER SON WAS TOO HARSH.

**LENGTH 1:15**

**DATE AIRED: 02/11/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A LARGE NORTH MISSISSIPPI CRIME NETWORK WAS BROKEN UP AFTER STATE AND FEDERAL AGENTS INVESTIGATE THE MOVEMENT OF DRUGS ACROSS STATE LINES. AGENTS AND OFFICIALS ARRESTED FIVE PEOPLE IN CLAY AND OKTIBBEHA COUNTY THAN CHARGED THEM ALL WITH POSSESSION OF COCAINE. FOUR OF THEM WERE CHARGED WITH CONSPIRACY TO DISTRIBUTE.

**LENGTH 1:00**

**DATE AIRED: 02/12/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A LOCAL YOUTH MINISTER AND A TEACHER WAS ACCUSED OF INAPPROPRIATELY TOUCHING A TEENAGE BOY.

**LENGTH 1:30**

**DATE AIRED: 02/18/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A WOMAN ACCUSED OF ORCHESTRATING THE KIDNAPPING OF A SIX YEAR OLD EAST MISSISSIPPI GIRL AND PROMPTING AN AMBER ALERT WAS GIVEN 25 YEARS IN FEDERAL PRISON.

**LENGTH 1:00**

**DATE AIRED: 02/19/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

STANLEY COLE, WHO WAS ONCE CONVICTED OF MURDERING A JACKSON STATE UNIVERSITY STUDENT, WAS BACK IN COURT WHERE HE PLEADED GUILTY TO A LESSER CHARGE.

**LENGTH 2:00**



**DATE AIRED: 02/21/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A 91 YEAR OLD WOMAN WAS FOUND BEATEN TO DEATH IN HER RIDGELAND HOME.  
POLICE THINK IT'S HER GRANDSON WHO DID IT.

**LENGTH: 45 SECONDS**

**DATE AIRED: 02/21/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RIDGELAND POLICE ARE ALSO INVESTIGATING A STRING OF BREAK-INS AT A MOBILE  
HOME PARK.

**LENGTH: 35 SECONDS**

**DATE AIRED: 02/24/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

ONE PERSON IS IN THE HOSPITAL AND TWO MEN ARE IN CUSTODY AFTER MADISON  
POLICE CHASE THROUGH THE STREETS OF JACKSON. IT ALL STEMS FROM AN  
INVESTIGATION INTO A STRING OF CAR BREAK-INS WHERE CREDIT CARDS WERE  
STOLEN.

**LENGTH 1:00**

**DATE AIRED: 02/28/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE ARE INVESTIGATING A SHOOTING THAT LEFT ONE MAN DEAD ON  
ALABAMA AVENUE

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MADISON COUNTY INVESTIGATORS ARE LOOKING FOR A MISSING TODDLER TWO YEAR  
OLD MYRA LEWIS WHO HAS BEEN MISSING SINCE 11AM SATURDAY. SHE WAS LAST SEEN  
AT HER FAMILY'S HOME IN THE CAMDEN COMMUNITY OF NORTHERN MADISON COUNTY.

**LENGTH 2:00**

**DATE AIRED: 03/03/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A MAN IS IN CUSTODY AFTER POLICE SAY HE FIRED A FLARE GUN INSIDE A JACKSON  
WALMART.

**LENGTH 1:35**





**DATE AIRED: 03/06/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

ONE MAN IS DEAD AFTER A SHOOTING IN AN APARTMENT COMPLEX IN JACKSON.  
POLICE THINKS THAT SHOT WAS FIRED IN SELF DEFENSE.

**LENGTH 1:00**

**DATE AIRED: 03/11/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RIDGELAND POLICE ARRESTED JPS SCHOOL PRINCIPAL FOR DUI AND CARELESS  
DRIVING.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/11/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

POLICE IN VICKSBURG ARE LOOKING FOR JOHNNIE ROSS WHO THEY SAY ALLDGELY  
SEXUALLY ASSUALTED TWO CHILDREN.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/14/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

AUTHORITIES ARRESTED A 60 YEAR OLD JPS TEACHER WHO WAS ACCUSED OF  
INAPPROPRIATE CONTACT WITH A TEENAGER.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/17/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JACKSON POLICE ARE INVESTIGATING A DEADLY SHOOTING WHERE A MAN WAS SHOT  
ON 1055 WEST HIGHLAND DRIVE.

**LENGTH 1:00**

**DATE AIRED: 03/24/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SOME JACKSON RESIDENTS AT COMMONWEALTH APARTMENTS WOKE UP AND FOUND  
THEIR CAR TIRES SLASHED.

**LENGTH 1:00**



**DATE AIRED: 03/24/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

NEW FINDINGS IN AN INVESTIGATION SURROUNDING A WELL KNOWN JACKSON DEVELOPER DAVID WATKINS WAS ACCUSED OF DIVERTING A HALF MILLION DOLLARS IN BOND PROCEEDS FOR THE RETRO METRO PROJECT AT METRO CENTER MALL TO CLOSE A DEAL TO BUILD A MERIDIAN POLICE STATION.

**LENGTH 1:30**

**DATE AIRED: 03/24/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JASON RAMONTE FUNCHESS WAS ARRESTED FOR ATTEMPTING TO SMUGGLE CONTRABAND INTO THE HINDS DETENTION CENTER IN RAYMOND.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/25/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JACKSON POLICE ARE LOOKING FOR TWO PEOPLE WHO ARE RESPONSIBLE FOR STEALING GUNS FROM THE MAGNOLIA MINI STORAGE UNIT.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/25/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

JACKSON POLICE SPOKESPERSON TELLS US A 20-YEAR-OLD MAN WAS SHOT IN THE SHOULDER NEAR PARKWAY AVENUE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/27/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

VICKSBURG POLICE ARE INVESTIGATING A SHOOTING INVOLVING A 16 YEAR OLD. AUTHORITIES SAY THEY FOUND THE VICTIM LYING ON THE GROUND WITH A GUNSHOT WOUND TO THE HEAD. ACCORDING TO THE POLICE THE JUVENILE TOLD THEM THAT HE FOUND THE WEAPON AND ACCIDENTLY DISCHARGED IT.

**LENGTH: 30 SECONDS**



**DATE AIRED: 03/28/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE ARE SEARCHING FOR TWO MEN WHO THEY BELIEVE SHOT AT A POLICE OFFICER AND STOLE A VEHICLE ON NORTHSIDE DRIVE.

**LENGTH 1:30**

**DATE AIRED: 03/28/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

WARREN COUNTY AUTHORITIES ARRESTED THOMAS STEPHANI AND CHARGED HIM WITH GAMBLING WITHOUT A STATE LICENSE AND LURING OR ENTICING A PERSON TO GAMBLE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/31/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE ARE INVESTIGATING AN AFTERNOON SHOOTING WHERE A HOMEOWNER SHOT AND KILLED A 19-YEAR-OLD ALLEGED BURGLARY ON MCDOWELL ROAD.

**LENGTH: 20 MINUTES**



**2014 1st Qtr. News Stories**  
**Economy:**

**DATE AIRED: 01/02/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON RESIDENTS WILL SOON VOTE ON INCREASING SALES TAX IN THE CITY. CITY OFFICIALS ESTIMATE THIS ONE PERCENT INCREASE WILL BRING IN AN ADDITIONAL FIFTEEN MILLION DOLLARS EVERY YEAR THAT WILL BE USED ON ROADS RE-CONSTRUCTION PROJECTS.

**LENGTH 1:00**

**DATE AIRED: 01/13/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MISSISSIPPI TEACHERS ARE ASKING STATE LAWMAKERS FOR A PAY RAISE. THE LAST PAY HIKE THEY RECEIVED WAS SEVEN YEARS AGO.

**LENGTH 1:45**

**DATE AIRED: 01/14/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE NEXT TIME YOU BUY SHOES, CLOTHES, OR FURNITURE YOUR BILL COULD BE A LITTLE HIGHER THAT'S IF RESIDENTS IN JACKSON VOTE YES TO A 1-PERCENT TAX INCREASE FOR THE CAPITAL CITY.

**LENGTH 2:15**

**DATE AIRED: 01/15/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE WALMART IN CANTON HAS OPENED ITS DOORS AND DONATED EIGHT-THOUSAND DOLLARS TO COMMUNITY GROUPS IN CANTON. THE STORE BROUGHT AROUND TWO-HUNDRED NEW JOBS TO THE AREA.

**LENGTH: 20 SECONDS**



**2014 1st Qtr Economy-Cont'd**

**DATE AIRED: 01/15/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JCPENNEY IS CLOSING NEARLY THREE-DOZEN STORES ACROSS THE COUNTRY ELIMINATING 2,000 JOBS. TWO OF THE STORES CLOSING ARE HERE IN MISSISSIPPI. THE COMPANY SAYS THEY ARE CLOSING THESE STORES DUE TO THEIR LOW PERFORMANCE.

**LENGTH: 25 SECONDS**

**DATE AIRED: 01/20/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE PUSH TO GET MISSISSIPPI TEACHERS A PAY RAISE IS HEATING UP. TEACHERS FROM ACROSS MISSISSIPPI GATHERED AT THE STATE CAPITOL TO URGE LAWMAKERS TO PASS A PAY RAISE FOR EDUCATORS.

**LENGTH 2:30**

**DATE AIRED: 01/30/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE CITY OF FLOWOOD ADDED A NEW CHARGE TO THE CITY'S WATER BILL AND SOME RESIDENTS SAY THEIR BILLS ARE DOUBLING FROM THE ADDITIONAL COSTS.

**LENGTH: 45 SECONDS**

**DATE AIRED: 02/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

GOV. PHIL BRYANT DEMONSTRATES THE CAPABILITIES OF A NEW EMPLOYMENT WEBSITE. HE HAS UNVEILED MISSISSIPPI-WORKS-DOT-ORG AND IT'S MOBILE APP. THE GOVERNOR ANNOUNCED THIS NEW INITIATIVE DURING HIS "STATE OF THE STATE" ADDRESS. IT WILL USE CUTTING-EDGE TECHNOLOGY TO PAIR EMPLOYERS AND JOB SEEKERS IN THE STATE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/19/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

ATTORNEY GENERAL JIM HOOD ANNOUNCED THE \$63 MILLION SETTLEMENT. THE BIG PAY OFF COMES AFTER THE STATE FILED SUIT AGAINST EIGHT CORPORATIONS INCLUDING GOOGLE, TOYOTA AND THE DRUG MAKER GLAXOSMITHKLINE OVER ITS DIABETES MEDICINE AVANDIA. THE PAYOUT FROM GLAXO ALONE IS MORE THAN TWENTY-FIVE MILLION DOLLARS.

**LENGTH 1:00**



**2014 1st Qtr Economy-Cont'd**

**DATE AIRED: 02/19/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

GOVERNOR PHIL BRYANT SAYS HE MAY CALL A SPECIAL SESSION TO ADDRESS THE STATE TROOPER SHORTAGE IN MISSISSIPPI. THE GOVERNOR SAYS HE MAY CALL A SPECIAL SESSION IF LAWMAKERS DON'T APPROVE NEARLY SEVEN-MILLION DOLLARS FOR A TROOPER SCHOOL.

**LENGTH 1:00**

**DATE AIRED: 02/21/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

DEMOCRATS IN THE STATE HOUSE FAIL IN THEIR PUSH TO GET A PAY RAISE FOR STATE EMPLOYEES. OVER THE PAST FEW DAYS AS HOUSE LAWMAKERS APPROVED FUNDING FOR A NUMBER OF VARIOUS AGENCIES. SEVERAL DEMOCRATS PROPOSED AN AMENDMENT TO GIVE STATE WORKERS AT LEAST A THOUSAND DOLLAR ANNUAL PAY HIKE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MISSISSIPPI STATE TROOPERS RALLIED AT THE CAPITOL TO GET MORE MONEY FOR MORE TROOPERS. TROOPERS SAY THE SHORTAGE IS PUTTING SAFETY ON THE ROADS AT RISK.

**LENGTH 1:30**

**DATE AIRED: 02/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TWO YEARS AFTER JACKSON CITY OFFICIALS MOVE INTO A SPOT AT THE METROCENTER MALL, HINDS COUNTY IS LOOKING AT THEIR OPTIONS TO DO THE SAME. REPORTS SAY COUNTY OFFICIALS VOTED TO BORROW MILLIONS TO PURCHASE OR LEASE A PORTION OF THE SOUTH JACKSON MALL TO HOUSE SOME COUNTY OFFICES.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/05/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE UNITED STATES DEPARTMENT OF AGRICULTURE IS HELPING MISSISSIPPIANS WITH FINANCIAL ASSISTANCE IN 65 COUNTIES FACING POVERTY IN THE STATE.

**LENGTH: 50 SECONDS**



**2014 1st Qtr Economy-Cont'd**

**DATE AIRED: 03/24/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A BOARD HAS VOTED UNANIMOUSLY TO RE-OPEN ENROLLMENT THIS FALL IN THE MISSISSIPPI PREPAID AFFORDABLE COLLEGE TUITION PROGRAM. THE STATE-BACKED SAVINGS PLAN HAD BEEN CLOSED TO NEW ENROLLEES SINCE THE FALL OF 2012 BECAUSE OF CONCERNS ABOUT A FUNDING SHORTFALL.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

STATE COFFERS WILL BE ENDING THE CURRENT FISCAL YEAR ABOUT \$150 MILLION ABOVE PROJECTIONS AND THE STATE IS EXPECTED TO COLLECT AN EXTRA \$98 MILLION FOR NEXT YEAR.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/25/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

MISSISSIPPI LAWMAKERS PLAN TO FINALIZE THE STATE'S \$6 BILLION BUDGET; A BILL THAT WOULD SPLIT MADISON AND RANKIN COUNTIES INTO SEPARATE CIRCUIT COURT DISTRICTS; AND THE BORROWING OF \$30 MILLION TO BUILD A RAILROAD FROM SOUTHAVEN TO CANTON.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/26/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE JACKSON ZOO IS NOW DEBT FREE AND HAS ACCREDITATION. CITY AND ZOO OFFICIALS ANNOUNCED THAT THE ASSOCIATION OF ZOOS AND AQUARIUMS REVERSED ITS ORIGINAL DECISION DENYING ACCREDITATION IN SEPTEMBER OF LAST YEAR DUE TO FINANCIAL INSTABILITY.

**LENGTH: 45 SECONDS**



**2014 1st Qtr. News Stories**  
**Education:**

**DATE AIRED: 01/09/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SCHOOL RANKINGS HAVE BEEN RELEASED AND MISSISSIPPI LANDS A SPOT AT THE BOTTOM OF THE LIST. EDUCATORS BELIEVE FUNDING IS A CRITICAL COMPONENT TO PRODUCING BETTER STUDENTS AND FINDING THE BEST TEACHERS.

**LENGTH 2:00**

**DATE AIRED: 01/09/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

HINDS COMMUNITY COLLEGE UNVEILS ITS NEW SIMULATION CENTER. THE NEW FACILITY HAS STATE-OF-THE-ART EQUIPMENT INCLUDING TALKING MANNEQUINS. MOST OF THE SIMULATION ACTIVITIES WILL FOCUS ON PATIENT CARE EXPERIENCES GETTING THE NURSING STUDENTS READY FOR THE REAL-WORLD.

**LENGTH: 40 SECONDS**

**DATE AIRED: 01/10/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

STUDENTS IN MISSISSIPPI SCHOOLS COULD SPEND FIVE FEWER DAYS IN THE CLASSROOM IF ONE STATE LAWMAKER GETS HIS WAY. THE GOAL WAS TO GIVE SCHOOL DISTRICTS FLEXIBILITY WITH THEIR SCHEDULES. PARENTS AREN'T SOLD ON THE IDEA OF GIVING STUDENTS MORE DAYS OUT OF SCHOOL.

**LENGTH 2:00**

**DATE AIRED: 01/22/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JACKSON ACADEMY WAS GIVEN THE TITLE OF BEING AN APPLE DISTINGUISHED SCHOOL. THEY WERE RECOGNIZED FOR THEIR USAGE OF APPLE DEVICES, LIKE MACBOOKS, I-PADS AND I-PODS IN EVERYDAY LEARNING.

**LENGTH: 30 SECONDS**





**2014 1st Qtr Education-Cont'd**

**DATE AIRED: 01/24/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

CASEY ELEMENTARY STUDENTS GOT THEIR HANDS A DIRTY WHILE CELEBRATING THEIR HARVEST DAY WITH THE AMERICAN HEART ASSOCIATION. THEY PICKED VEGETABLES FROM THEIR FALL TEACHING GARDEN. THE GARDEN WAS STARTED AS A WAY TO PROMOTE HEALTHY EATING HABITS ALONG WITH PROVIDING STUDENTS WITH AN UNDERSTANDING OF WHERE THEIR FOOD COMES FROM.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE STATE'S SENATE GIVES FINAL PASSAGE TO A BILL MEANT TO ENSURE TEACHERS GET A FULL AUGUST PAYCHECK EVEN THOUGH LOCAL SCHOOL BOARD REPRESENTATIVES QUESTION ITS LEGALITY.

**LENGTH 35 SECONDS**

**DATE AIRED: 02/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON HIGH SCHOOL "LANIER" WILL GET \$500-THOUSAND DOLLARS TO HELP RESTORE WINDOWS IN THEIR BUILDING.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/03/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THERE WAS AN OUTCRY OF SUPPORT FOR A RICHLAND HIGH SCHOOL TEACHER AFTER SHE WAS FIRED FOR SHOWING AN R-RATED MOVIE TO A CLASS.

**LENGTH 1:30**

**DATE AIRED: 02/04/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MISSISSIPPI REPUBLICANS WANT TO GIVE TEACHERS MORE PAY. HOUSE SPEAKER PHILIP GUNN SEES A BOOST FOR TEACHERS OF UP TO \$4,250 OVER A 4 YEAR PERIOD. AS LONG AS THE MONEY IS AVAILABLE.

**LENGTH: 20 SECONDS**



**2014 1st Qtr Education-Cont'd**

**DATE AIRED: 02/04/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A GROUP OF RANKIN COUNTY STUDENTS STAGED A PROTEST AND MULTIPLE WALK-OUTS T AFTER A TEACHER WAS DISCIPLINED FOR SHOWING AN R-RATED MOVIE IN THE CLASSROOM.

**LENGTH 2:30**

**DATE AIRED: 02/06/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SCOTT COUNTY SCHOOL DISTRICT FACES A LOSS OF ACCREDITATION AFTER SOME SERIOUS ACCUSATIONS.

**LENGTH 1:00**

**DATE AIRED: 02/06/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

COUNTLESS PARENTS HAVE CALLED OUR NEWSROOM WANTING TO KNOW WHY JACKSON SCHOOL BUSES LEFT THEIR CHILD STANDING AT THE BUS STOP.

**LENGTH 4:30**

**DATE AIRED: 02/11/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JACKSON STATE UNIVERSITY IS GIVING SOME LUCKY MIDDLE SCHOOL STUDENTS THE GIFT OF TECHNOLOGY. JSU GAVE FIFTY I-PADS TO BLACKBURN MIDDLE SCHOOL. THIS IS IT'S APART OF AN INITIATIVE TO PROVIDE A WIRELESS INFRASTRUCTURE TO THE SCHOOL IN ORDER TO PROMOTE COLLABORATION BETWEEN STUDENTS FROM ANYWHERE IN THE SCHOOL.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/14/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE SUPERINTENDENT OF SCOTT COUNTY SCHOOLS IS SPEAKING OUT ABOUT HIS DECISION TO RESIGN IN THE FACE OF A THREATENED STATE TAKEOVER.

**LENGTH 2:00**



**2014 1st Qtr Education-Cont'd**

**DATE AIRED: 02/18/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A JACKSON PUBLIC SCHOOL STUDENT ATHLETE PASSES AWAY ON SCHOOL GROUNDS AND COMMUNITY MEMBERS WANT ANSWERS.

**LENGTH 1:30**

**DATE AIRED: 02/21/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON PUBLIC SCHOOLS IS NOW ON THE RIGHT SIDE OF REGULATION STANDARDS WHEN IT COMES TO SPECIAL EDUCATION. THIS IS AN UPDATE AFTER THE DISTRICT NEARLY LOST ITS ACCREDITATION. THE DISTRICT IS ALSO PROMISING TO DRAW UP A PLAN TO KEEP UP WITH THE PROGRESS IT'S MADE.

**LENGTH: 40 SECONDS**

**DATE AIRED: 02/24/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE STATE BOARD OF EDUCATION APPROVED NEW COURSE DESCRIPTIONS FOR MATH AND ENGLISH. THEY'LL NOW BE ALIGNED WITH COMMON CORE. THE BOARD ADOPTED THE HIGHLY CONTESTED CURRICULUM A FEW YEARS AGO BUT THIS COMING YEAR WILL BE THE FIRST YEAR THAT COURSES AND TESTS ARE GOING TO REFLECT THE NEW STANDARD.

**LENGTH: 50 SECONDS**

**DATE AIRED: 02/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

UNDERGRADUATE STUDENTS LOOKING TO STUDY BIOMEDICAL ENGINEERING AND STATISTICS CAN NOW GET A DEGREE IN THEM AT JSU. THE STATE COLLEGE BOARD ALSO APPROVED DOCTORATE PROGRAMS IN ENGINEERING AND IN COMPUTATIONAL AND DATA ENABLED SCIENCE AND ENGINEERING. JACKSON STATE WILL NOW HAVE THE ONLY UNDERGRADUATE PROGRAM IN BIOMEDICAL ENGINEERING OFFERED IN THE STATE.

**LENGTH: 30 SECONDS**



**2014 1st Qtr Education-Cont'd**

**DATE AIRED: 03/12/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE YIK YAK APP IS A NEW SOCIAL MEDIA APP IS GETTING ATTENTION NATIONWIDE. LOCAL AUTHORITIES WARN PARENTS ABOUT THE DIGITAL DANGERS. ACCORDING TO THE YIK YAK APP SITE NO ONE UNDER COLLEGE AGE SHOULD USE IT. BUT IT'S BECOMING POPULAR FOR HIGH SCHOOL STUDENTS AND A PROBLEM FOR SOME LOCAL SCHOOLS. POSTS ON THE APP ARE ANONYMOUS BUT IN A STATEMENT ATTORNEY GENERAL JIM HOOD SAYS,"USERS ARE MISTAKEN TO THINK THAT GEO-LOCATION BASED SERVICE CANNOT LEAD LAW ENFORCEMENT OFFICERS DIRECTLY TO YOUR DOOR."

**LENGTH 1:00**

**DATE AIRED: 03/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE SENATE EDUCATION COMMITTEE HAS CONFIRMED SIX MEMBERS TO THE MISSISSIPPI CHARTER SCHOOL AUTHORIZER BOARD AND TWO MEMBERS TO THE STATE BOARD OF EDUCATION.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

PRE-KINDERGARTEN SCREENING FOR 2014-2015 SCHOOL YEAR FOR JACKSON PUBLIC SCHOOLS IS TAKING PLACE THROUGH APRIL 30<sup>TH</sup> AT ALL PRE-K SCHOOLS SITES. PARENTS AND GUARDIANS MAY SUBMIT APPLICATION AT ONLY ONE SCHOOL SITE IN THEIR ATTENDANCE ZONE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/27/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MISSISSIPPI SCHOOLS WON'T BE FORCED TO START THE ACADEMIC YEAR IN LATE AUGUST, AS THEY HAD BEEN EXPECTING TO DO. GOVERNOR PHIL BRYANT SIGNED THE SENATE BILL THAT NEGATES A PREVIOUS LAW THAT WOULD DELAY THE START OF SCHOOL YEAR UNTIL THE THIRD MONDAY IN AUGUST.

**LENGTH 1:00**

**DATE AIRED: 03/27/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

LEVI STRAUSS IS ELIMINATING OVER 8-HUNDRED JOBS WITHIN THE NEXT YEAR AND MANY ARE WONDERING WHAT DOES THIS MEAN FOR THE LEVI PLANT IN MADISON COUNTY?

**LENGTH: 35 SECONDS**



**2013 4th Qtr. News Stories**  
**Environment:**

**DATE AIRED: 01/06/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

BECAUSE OF THE FRIGID TEMPERATURES EMERGENCY SHELTERS ARE OPENING ACROSS CENTRAL MISSISSIPPI TO HELP PEOPLE WHO DON'T HAVE A PLACE TO GO.

**LENGTH 1:00**

**DATE AIRED: 01/06/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE ARTIC BLAST THAT'S SWEEPING ACROSS THE COUNTRY HAS AFFECTED OUR STATE AS WELL. RAYMOND SCHOOLS DID NOT HAVE POWER UPSETTING PARENTS. ALSO WINGFIELD HIGH SCHOOL IN JACKSON ALSO HAD A MECHANICAL FAILURE TO ITS HEATING SYSTEM.

**LENGTH 1:00**

**DATE AIRED: 01/07/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE COLD WEATHER CAUSED A WATER TOWER TO BURST IN FLOWOOD AS WELL AS WATER MAIN BREAKS AROUND THE METRO. CREWS ARE WORKING TO FIX THE LEAK AT THE INTERSECTION OF LIVINGSTON AND RIDGEWAY IN WEST JACKSON. IT WAS ONE OF SEVERAL THAT WERE CALLED IN WHILE TEMPERATURES DIPPED BELOW FREEZING.

**LENGTH 1:30**

**DATE AIRED: 01/07/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

RECORD BREAKING TEMPERATURES ARE KEEPING LOCAL PLUMBERS BUSY. MANY PEOPLE ARE DEALING WITH BROKEN PIPES AND OTHER DAMAGES RELATED TO THE WEATHER. UTICA ELEMENTARY HAD NO WATER DUE TO FROZEN PIPES.

**LENGTH 2:00**



**2014 1st Qtr Environment-Cont'd**

**DATE AIRED: 01/07/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE JACKSON ZOO CLOSES IT'S GATES FOR ANOTHER DAY AS KEEPERS DEAL WITH SUB-FREEZING TEMPERATURES.

**LENGTH: 40 SECONDS**

**DATE AIRED: 01/07/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

COLD WEATHER MEANS A LOT OF THINGS FOR DRIVERS; SLICK ROADS AND DEAD BATTERIES. THE QUESTIONS IS DO YOU HAVE THE EQUIPMENT TO SAFELY DEAL WITH THE PROBLEMS.

**LENGTH 1:35**

**DATE AIRED: 01/08/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

BUSINESS WAS BUSY FOR TOW TRUCK DRIVERS DUE TO THE FRIGID TEMPERATURES THAT HAVE CAUSED SOME PROBLEMS FOR DRIVERS EVERYTHING FROM DEAD BATTERIES TO ICY SPINOUTS.

**LENGTH 1:30**

**DATE AIRED: 01/08/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

PARENTS WERE UPSET AFTER FINDING OUT THEIR CHILDREN HAVE BEEN GOING TO SCHOOL WITH NO HEAT AT JOHN HOPKINS ELEMENTARY. THEY TELL US THE SCHOOL DIDN'T NOTIFY PARENTS.

**LENGTH: 35 SECONDS**

**DATE AIRED: 01/09/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

RESIDENTS IN THE FONDREN DISTRICT TELL US PIPES ARE BURSTING CAUSING FLOODING AND BOIL WATER ALERT IN RESIDENTIAL HOMES AND AREAS. SHAWN REECE WITH REECE PLUMBING SAYS HIS CREWS HAVE BEEN OUT ALL DAY FIXING PIPES AND THEY HAVE ALREADY REPAIRED MORE THAN FORTY PIPES.

**LENGTH: 45 SECONDS**



**2014 1st Qtr Environment-Cont'd**

**DATE AIRED: 01/17/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MORE THAN 40 COUNTIES INCLUDING THOSE IN THE JACKSON METRO AREA WAS UNDER A RED FLAG ALERT. THE LOW HUMIDITY AND WINDS MORE THAN 15 MILES PER HOUR MAKES THE CONDITIONS THAT COULD SPREAD WILD FIRES WITH ONE TINY SPARK. RESIDENTS ARE URGED NOT TO THROW OUT CIGARETTE BUTTS OR BURN TRASH.

**LENGTH 1:30**

**DATE AIRED: 01/24/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE MISSISSIPPI HIGHWAY PATROL SAYS EVERY BRIDGE AND OVERPASS IN SIX COUNTIES WERE FROZEN OVER. TROOPERS AND LOCAL LAW ENFORCEMENT HAVE BEEN WORKING ACCIDENTS NON-STOP ALL EVENING INCLUDING A NINETEEN CAR-PILE UP ON U.S. 49 SOUTH AT SCHOOL STREET IN HANCOCK COUNTY.

**LENGTH 1:00**

**DATE AIRED: 01/27/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

FREEZING WEATHER IS AFFECTING PART OF OUR STATE. MEMA HAS SOME TIPS TO HELP KEEP YOUR HOME SAFE DURING THE COLD WEATHER.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/27/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

OUR REPORTER STOPPED BY A LOCAL ANIMAL SHELTER THAT IS PREPARING FOR THE FREEZING TEMPERATURES. THEY SAY IT'S IMPORTANT TO BRING YOUR ANIMALS INSIDE BECAUSE THEY MAY NOT SURVIVE THE COLD.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/28/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MANY SCHOOLS IN MISSISSIPPI WERE CLOSED TODAY AND WILL BE CLOSED AGAIN TOMORROW BECAUSE OF COLD TEMPERATURES AND ICY ROAD CONDITIONS.

**LENGTH 1:00**



**2014 1st Qtr Environment-Cont'd**

**DATE AIRED: 01/28/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE WINTER WEATHER IS CAUSING DANGEROUS TRAVEL CONDITIONS ON THE ROADS.

THERE HAVE BEEN WRECKS FROM PEOPLE OUT TRYING TO DRIVE ON THE ICY ROADS.

**LENGTH 1:15**

**DATE AIRED: 01/28/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

FREEZING TEMPERATURES AND ICE IS NOT SOMETHING WE ARE USED TO SEEING IN

CENTRAL AND SOUTH MISSISSIPPI. BUT THAT'S EXACTLY WHAT WE ARE EXPERIENCING.

**LENGTH 1:30**

**DATE AIRED: 01/29/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

FIFTY-FIVE GREYHOUND BUS PASSENGERS ARE STUCK AT UNION STATION IN JACKSON

UNTIL ROAD CONDITIONS IMPROVE EAST OF HERE.

**LENGTH 1:00**

**DATE AIRED: 02/10/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

GOVERNOR PHIL BRYANT HAS DELAYED THE OPENING OF STATE OFFICE TOMORROW

UNTIL 10 AM DUE TO THE COLD, WET AND ICY WEATHER THAT IS MAKING ITS WAY

THROUGHOUT THE STATE. SOME SCHOOLS HAVE PLANS ON CLOSING WITH SOME WAITING

UNTIL MORNING TO MAKE A DECISION TO CLOSE OR DELAY START OF THE DAY.

**LENGTH 2:30**

**DATE AIRED: 02/12/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE STORM HAS KNOCKED OUT POWER TO HUNDREDS OF MISSISSIPPI RESIDENTS.

ENTERGY MISSISSIPPI'S WEBSITE SHOWS THAT NEARLY TWO-THOUSAND CUSTOMERS

WERE WITHOUT POWER. MOST OF THE OUTAGES WERE IN ADAMS COUNTY

**LENGTH 1:30**





**2014 1st Qtr Environment-Cont'd**

**DATE AIRED: 02/20/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE THREAT OF SEVERE WEATHER MOVING INTO THE WJTV VIEWING AREA, NOW IS A GOOD TIME TO STAY WEATHER-AWARE AND STAY PREPARED FOR ANYTHING THAT COMES OUR WAY. WHILE THE THREAT OF TORNADOES COULD BE SMALL AND SHORT LIVED TONIGHT; IT'S IMPORTANT TO REMEMBER THAT TORNADOES ARE UNPREDICTABLE AND DANGEROUS.

**LENGTH 1:30**

**DATE AIRED: 02/20/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

SEVERE WEATHER POUNDED PARTS OF MISSISSIPPI AND STORM TEAM 12 CREWS CONTINUE TO TRACK THE SEVERE WEATHER SYSTEM AS IT MOVES EAST. THE SEVERE WEATHER SYSTEM IS BELIEVED TO BE RESPONSIBLE FOR AT LEAST ONE DEATH IN THE STATE. ACCORDING TO MEMA OFFICIALS A MAN DIED AFTER A TREE FELL ON THE CAR HE WAS TRAVELING IN NEAR HATTIESBURG.

**LENGTH 1:35**

**DATE AIRED: 02/20/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

SEVERAL COUNTIES AROUND THE STATE ARE REPORTING POWER OUTAGES BECAUSE OF THE STORM. A MAJORITY OF THE OUTAGES ARE LOCATED IN WASHINGTON AND SUNFLOWER COUNTY. AROUND 90 OUTAGES ARE REPORTED IN TATE COUNTY. CLOSER TO HOME ENTERGY REPORTS 220 OUTAGES IN HINDS COUNTY, 206 IN LINCOLN, 253 IN PIKE, AND 52 OUTAGES IN RANKIN COUNTY

**LENGTH: 45 SECONDS**

**DATE AIRED: 03/21/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

MISSISSIPPI ENVIRONEMENT AUTHORITIES SAY OIL DEBRIS FOUND THIS WEEK ON STATE BARRIER ISLANDS IS BELIEVED TO BE FROM THE BP'S DISASTROUS 2010 SPILL IN THE GULF OF MEXICO CONTRACTORS FOR THE OIL GIANT ARE INVOLVED IN THE CLEANUP. OFFICIALS BELIEVE HIGH WINDS AND SEASONAL LOW TIDES UNCOVERED THE MATERIAL.

**LENGTH 1:00**



**2014 1st Qtr Environment-Cont'd**

**DATE AIRED: 03/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TONIGHT'S PREDICTED FROST SPELLS DANGER FOR STATE'S BLUEBERRY CROP.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SPRING HAS SPRUNG, BUT THE COLD TEMPTURES ARE HANGING AROUND ACROSS PARTS OF MISSISSIPPI WITH TEMPERTURES IN THE LOW 30'S.

**LENGTH 1:00**

**DATE AIRED: 03/28/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SEVERE THUNDERSTORMS ARE EXPECTED TO ARRIVE IN SOUTH CENTRAL MISSISSIPPI BY LATE TONIGHT. VIEWERS ARE EXPECTED TO BE ALERT BECAUSE TORNADOES MAY DEVELOP.

**LENGTH 1:00**



**2014 1st Qtr. News Stories**  
**Government and Public Safety:**

**DATE AIRED: 01/02/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON RESIDENTS WILL SOON VOTE ON INCREASING SALES TAX IN THE CITY. CITY OFFICIALS ESTIMATE THIS ONE PERCENT INCREASE WILL BRING IN AN ADDITIONAL FIFTEEN MILLION DOLLARS EVERY YEAR THAT WILL BE USED ON ROADS RE-CONSTRUCTION PROJECTS.

**LENGTH 1:00**

**DATE AIRED: 01/02/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

GOVERNOR BRYANT WANTS WELFARE RECIPIENTS IN MISSISSIPPI TO PROVE THEY'RE NOT ABUSING DRUGS OR LOSE THEIR BENEFITS. A PROPOSAL COULD BE INTRODUCED IN THE LEGISLATIVE SESSION WHICH BEGINS NEXT WEEK.

**LENGTH 1:45**

**DATE AIRED: 01/02/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

SOME CALIFORNIA ATTORNEYS WANT THE MISSISSIPPI FLAG OUT OF A DISPLAY AT THE SANTA ANA CIVIC CENTER. THE ORANGE BAR ASSOCIATION SAYS THE FLAG SYMBOLIZES HATRED AND RACISM AND THEY RECENTLY PASSED A RESOLUTION SEEKING THE FLAGS REMOVAL WHILE KEEPING THE OTHER 49 STATES.

**LENGTH 1:00**

**DATE AIRED: 01/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A FIRE DESTROYS THEIR SALVATION ARMY'S THRIFT STORE IN JACKSON. AFTER 12 FIRE UNITS AND MORE THAN 5 HOURS OF FIGHTING; THE SALVATION ARMY'S WAREHOUSE WAS COMPLETELY DESTROYED.

**LENGTH 1:30**



**2014 1st Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 01/03/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

DONATIONS WILL BE ACCEPTED AT THE SALVATION ARMY IN THE OLD FLEA MARKET AT THE INTERSECTION OF ELLIS AVENUE AND RAYMOND ROAD IN SOUTH JACKSON. THE PEARL LOCATION IS ALSO OPEN TO ACCEPT DONATIONS AND YOU CAN DROP OFF GOODS AT THEIR FLOWOOD LOCATION AT MARKET STREET.

**LENGTH 2:15**

**DATE AIRED: 01/06/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IN SPITE OF FRIGID TEMPERATURES, EMERGENCY SHELTERS ARE OPENING ACROSS CENTRAL MISSISSIPPI TO HELP PEOPLE WHO DON'T HAVE A PLACE TO GO.

**LENGTH 1:00**

**DATE AIRED: 01/08/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THREE YEARS AGO, A JACKSON WOMAN DIED IN A CRASH JUST BLOCKS FROM HER HOME; NOW HER FAMILY IS INVOLVED IN AN EFFORT TO STOP DISTRACTED DRIVING.

**LENGTH 2:30**

**DATE AIRED: 01/17/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MORE THAN TWO DOZEN PROTESTERS GATHERED OUTSIDE CORRECTIONS COMMISSIONER CHRIS EPPS OFFICE IN DOWNTOWN JACKSON BECAUSE CONJUGAL VISITS WILL OFFICIALLY END FEBRUARY FIRST. EPPS SAYS IT WILL SAVE THE STATE MONEY AND PREVENT WOMEN FROM GETTING PREGNANT WHO THEN ARE FORCED TO RAISE THE CHILD AS A SINGLE PARENT.

**LENGTH 1:00**

**DATE AIRED: 01/30/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A BILL HAS BEEN INTRODUCED THAT WILL STRENGTHEN MISSISSIPPI'S CURRENT DOG AND CAT PROTECTION LAW.

**LENGTH 2:00**



**2014 1st Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 02/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

PEOPLE IN A METRO NEIGHBORHOOD SAY THEIR STREET IS LITERALLY CRUMBLING BENEATH THEIR FEET. RESIDENTS TELL US THAT GUSHING WATER IS BREAKING THEIR ROAD APART. THEY TELL US THE CITY HAS PUT UP BARRIERS, BUT HASN'T DONE ANYTHING TO FIX THE PROBLEM.

**LENGTH: 40 SECONDS**

**DATE AIRED: 02/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

GOVERNOR PHIL BRYANT DEMONSTRATES THE CAPABILITIES OF A NEW EMPLOYMENT WEBSITE. HE HAS UNVEILED MISSISSIPPI-WORKS-DOT-ORG AND IT'S MOBILE APP. THE GOVERNOR ANNOUNCED THIS NEW INITIATIVE DURING HIS "STATE OF THE STATE" ADDRESS. IT WILL USE CUTTING-EDGE TECHNOLOGY TO PAIR EMPLOYERS AND JOB SEEKERS IN THE STATE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/11/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

HUNDREDS OF UNMARKED GRAVES DISCOVERED ON TWO CONSTRUCTION PROJECTS FORCES UNIVERSITY MEDICAL CENTER TO LOOK FOR ANOTHER LOCATION TO EXPAND ITS CAMPUS.

**LENGTH 1:45**

**DATE AIRED: 02/11/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

IN 2012.MORE THAN 400-THOUSAND PEOPLE IN THE UNITED STATES WERE INJURED IN ACCIDENTS BLAMED ON DISTRACTED DRIVING. MORE THAN THREE-THOUSAND PEOPLE WERE KILLED. THE AVERAGE TEXT MESSAGE TAKES A DRIVER'S EYES OFF THE ROAD FOR FIVE SECONDS. OUR REPORTER EXAMINES TEXTING AND DRIVING IN MISSISSIPPI.

**LENGTH 3:45**

**DATE AIRED: 02/11/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

IN 2012.MORE THAN 400-THOUSAND PEOPLE IN THE UNITED STATES WERE INJURED IN ACCIDENTS BLAMED ON DISTRACTED DRIVING.MORE THAN 3-THOUSAND PEOPLE WERE KILLED. THE AVERAGE TEXT MESSAGE TAKES A DRIVER'S EYES OFF THE ROAD FOR FIVE SECONDS. OUR REPORTER EXAMINES TEXTING AND DRIVING IN MISSISSIPPI.

**LENGTH 3:45**



**2014 1st Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 02/12/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

CREWS ARE STILL DEALING WITH AN ACCIDENT INVOLVING 18-WHEELERS THAT LED TO A CHEMICAL SPILL. PART OF I-20 HAS BEEN SHUT DOWN SINCE WELL BEFORE DAWN.

**LENGTH 2:00**

**DATE AIRED: 02/12/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

DESPITE THE DISMAL WEATHER, A GROUP FROM AREAS ALL OVER THE STATE GATHERED ON THE STEPS OF THE STATE CAPITOL TO SUPPORT A STRONGER DOG AND CAT PROTECTION LAW AND WANT LAWMAKERS TO GET ON BOARD.

**LENGTH 1:00**

**DATE AIRED: 02/13/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

WHAT ARE YOU SHOWING THE WORLD WHEN YOU SNAP A PHOTO AND POST IT ONLINE? YOU WON'T BELIEVE THE INFORMATION THAT'S AVAILABLE WITH A CLICK OF A BUTTON.

**LENGTH 3:30**

**DATE AIRED: 02/17/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE NEWLY-RENOVATED SWINGING BRIDGE IN BYRAM HAS BEEN HIT BY VANDALS. A VIEWER WANTS TO KNOW WHO'S RESPONSIBLE FOR CLEANING UP THE MESS.

**LENGTH 1:35**

**DATE AIRED: 02/17/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

AUTHORITIES ARE REACTING SWIFTLY TO VANDALISM OF A STATUE OF JAMES MEREDITH IN OXFORD. THE OLE MISS ALUMNI ASSOCIATION HAS OFFERED A TWENTY-FIVE THOUSAND DOLLARS REWARD FOR INFORMATION THAT MAY LEAD TO AN ARREST.

**LENGTH 1:00**



**2014 1st Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 02/18/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE STATE RECENTLY RECEIVED MORE THAN 3.7 MILLION DOLLARS FOR THE LOW INCOME HOME ENERGY ASSISTANCE PROGRAM FOR CUSTOMERS WHO NEED HELP PAYING THEIR ELECTRIC BILLS.

**LENGTH: 40 SECONDS**

**DATE AIRED: 02/19/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

GOVERNOR PHIL BRYANT SAYS HE MAY CALL A SPECIAL SESSION TO ADDRESS THE STATE TROOPER SHORTAGE IN MISSISSIPPI. THE STATE IS FACING A SERIOUS SHORTAGE OF TROOPERS ON THE HIGHWAY. THE GOVERNOR SAYS HE MAY CALL A SPECIAL SESSION IF LAWMAKERS DON'T APPROVE NEARLY 7-MILLION DOLLARS FOR TROOPER SCHOOL.

**LENGTH 1:00**

**DATE AIRED: 02/20/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WHEN IT COMES TO SEVERE WEATHER PREPARATION IS KEY. MISSISSIPPI EMERGENCY MANAGERS MET WITH THE NATIONAL WEATHER SERVICE IN PEARL TO MAKE SURE THEY'RE ON THE SAME PAGE.

**LENGTH 2:00**

**DATE AIRED: 02/20/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

CONGRESSMAN BENNIE THOMPSON HOSTED FORUMS ON AFFORDABLE HEALTH CARE. SEVERAL HEALTH ORGANIZATIONS JOINED IN ON THE FORUM AT TOUGALOO COLLEGE, TO HELP PEOPLE UNDERSTAND THE AFFORDABLE HEALTH ACT, AND ENROLL BEFORE THE MARCH 31ST DEADLINE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/21/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THREE WHITE MALE STUDENTS FROM GEORGIA ARE SUSPECTED OF HANGING A NOOSE ON THE JAMES MEREDITH STATUE ON THE OLE MISS CAMPUS. CAMPUS POLICE HAVE REPORTEDLY GATHERED ENOUGH EVIDENCE AGAINST TWO OF THE THREE STUDENTS TO CHARGE THEM.

**LENGTH: 30 SECONDS**



**2014 1st Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 02/21/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

DEMOCRATS IN THE STATE HOUSE FAIL IN THEIR PUSH TO GET A PAY RAISE FOR STATE EMPLOYEES. OVER THE PAST FEW DAYS AS HOUSE LAWMAKERS APPROVED FUNDING FOR A NUMBER OF VARIOUS AGENCIES. SEVERAL DEMOCRATS PROPOSED AN AMENDMENT TO GIVE STATE WORKERS AT LEAST A THOUSAND DOLLAR ANNUAL PAY HIKE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TWO YEARS AFTER JACKSON CITY OFFICIALS MOVE INTO A SPOT AT THE METROCENTER MALL, HINDS COUNTY IS LOOKING AT THEIR OPTIONS TO DO THE SAME. REPORTS SAY COUNTY OFFICIALS VOTED TO BORROW MILLIONS TO PURCHASE OR LEASE A PORTION OF THE SOUTH JACKSON MALL TO HOUSE SOME COUNTY OFFICES.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/25/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE CITY OF JACKSON IS MOURNING. SOURCES CLOSE TO MAYOR CHOKWE LUMUMBA CONFIRMED THAT HE DIED THIS AFTERNOON.

**LENGTH 3:00**

**DATE AIRED: 02/25/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JACKSON CITY COUNCIL PRESIDENT WAS SWORN IN AS MAYOR UNTIL THE SPECIAL ELECTION.

**LENGTH: 40 SECONDS**

**DATE AIRED: 02/27/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A DATE FOR THE SPECIAL ELECTION HAS BEEN SET. JACKSON VOTERS WILL GO TO THE POLLS ON APRIL 8<sup>th</sup> TO SELECT A NEW MAYOR. IF NECESSARY A RUNOFF ELECTION WILL BE ON APRIL 22ND.

**LENGTH 1:45**





**2014 1st Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 03/04/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

PROTESTORS TAKE ON THE CAPITOL IN OPPOSITION OF SENATE BILL 26-81 ALSO KNOWN AS THE RELIGIOUS FREEDOM RESTORATION PROPOSAL. THE HOUSE JUDICIARY B COMMITTEE MET TO DISCUSS THE BILL WHICH COULD STOP STATE AND LOCAL GOVERNMENTS FROM CREATING RULES THAT WOULD VIOLATE A PERSON'S RELIGIOUS FREEDOMS.

**LENGTH 1:00**

**DATE AIRED: 03/04/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MEMORIAL SERVICES FOR MAYOR LUMUMBA WILL BEGIN THIS FRIDAY. HIS BODY WILL LIE IN STATE FROM 11:00 UNTIL 3:30 AT CITY HALL THEN AGAIN FROM 5:00 TO 7:00. MAYOR LUMUMBA'S FUNERAL IS THIS SATURDAY AT 11:00 A-M- AT THE JACKSON CONVENTION COMPLEX.

**LENGTH 1:00**

**DATE AIRED: 03/10/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON CITY CLERK'S OFFICE TELLS US THAT TEN PEOPLE HAVE PICKED UP QUALIFYING PAPERS TO RUN IN JACKSON'S UPCOMING SPECIAL ELECTION.

**LENGTH 1:00**

**DATE AIRED: 03/12/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A BILL TO HELP DRUG ADDICTION IS NOW HEADING TO THE GOVERNOR'S DESK FOR CONSIDERATION. THE BILL AFFECTS THOSE USING THE TEMPORARY ASSISTANCE FOR NEEDY FAMILIES PROGRAM.

**LENGTH: 40 SECONDS**

**DATE AIRED: 03/17/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

RESIDENTS IN A WEST JACKSON NEIGHBORHOOD SAY JUNK IS PILING UP IN NEARBY ABANDONED HOMES. OUR REPORTER SPOKE WITH RESIDENTS ABOUT THEIR GROWING PROBLEM.

**LENGTH 1:45**



**2014 1st Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 03/18/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON'S MUNICIPAL COURT SERVICES WILL HAVE AMNESTY DAYS ON THURSDAY AND FRIDAY MARCH 27TH AND 28TH. CITIZENS WILL HAVE AN OPPORTUNITY TO PAY TICKETS, FINES, AND COURT COSTS WITHOUT ADDED WARRANT AND ADMINISTRATION FEES.

**LENGTH: 35 SECONDS**

**DATE AIRED: 03/25/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TRAFFIC DETOURS WILL BE IN PLACE WHEN HINDS COUNTY PUBLIC WORKS CREWS BEGIN REPLACING THE BRIDGE ON OLD JACKSON ROAD.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/25/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

SAME SEX COUPLES APPLIED FOR MARRIAGE LICENSES AT HINDS COUNTY COURTHOUSE.

**LENGTH 1:30**

**DATE AIRED: 03/26/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

LAWMAKERS PASSED THE SECOND OF TWO BILLS EXPECTED TO IMPROVE ACCESS TO GOVERNMENT RECORDS IN MISSISSIPPI.

**LENTH 1:00**

**DATE AIRED: 03/27/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IT'S A PROBLEM THAT'S BECOME ALL TOO COMMON. WATER FLOWING OVER AND AROUND A JACKSON STREET. A PIPE BURST IN MIDTOWN AND IT'S NOT THE FIRST TIME THAT IT'S HAPPENED IN THIS NEIGHBORHOOD.

**LENGTH 1:00**

**DATE AIRED: 03/27/14**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

WATER LEAKING FROM A FIRE HYDRANT HAS TURNED A JACKSON MAN'S VACANT LOT INTO A SWAMP. HE HAS CALLED THE CITY OVER THE PAST TWO YEARS TO GET THIS PROBLEM FIXED BUT NOTHING HAS BEEN DONE.

**LENGTH 2:00**



**2014 1st Qtr. News Stories**  
**Health:**

**DATE AIRED 01/01/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS THAT VITAMIN E COULD BENEFIT PEOPLE WITH ALZHEIMER'S DISEASE. ALSO RESEARCHERS SAY THAT SLEEP MAY BE GOOD FOR THE BRAIN.

**LENGTH 1:30**

**DATE AIRED 01/02/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY EXAMINING THE DANGERS OF DISTRACTED DRIVING FINDS THAT DRIVERS ARE MULTI-TASKING ABOUT 10 PERCENT OF THE TIME. ALSO A NEW RESEARCH ON SUBSTANCE ABUSE AMONG THE MENTALLY ILL IS ON THE RISE.

**LENGTH 1:30**

**DATE AIRED 01/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

YOU'VE HEARD OF PEOPLE ADDICTED TO DRUGS, ALCOHOL AND GAMBLING. NOW THERE'S MORE AND MORE EVIDENCE THAT PEOPLE CAN BE ADDICTED TO FOOD.

**LENGTH 1:35**

**DATE AIRED 01/06/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW RESEARCH SHOWS THAT GIVING YOUR BRAIN A BREAK AFTER A CONCUSSION COULD IMPROVE YOUR RECOVERY. ALSO NEW RESEARCH SHOWS A HIGH FIBER DIET CAN REDUCE ALLERGIC ASTMA IN MICE.

**LENGTH 1:00**

**DATE AIRED 01/07/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY FOUND THAT OLDER PEOPLE AT RISK OF HEART DISEASE CAN CUT THEIR CHANCES OF GETTING DIABETES. ALSO A NEW STUDY LOOKS AT THE EFFECTS OF COMBINING THE FLU SHOT WITH ANOTHER COMMON VACCINE FOR CHILDREN.

**LENGTH 1:40**



**DATE AIRED 01/08/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCH SHOWS THAT FIT TEENAGERS ARE LESS LIKELY TO HAVE HEART ATTACKS WHEN THEY'RE OLDER. ALSO A NEW STUDY ESTIMATES TOBACCO CONTROL IN THE U.S. HAS SAVED 8 MILLION LIVES.

**LENGTH 1:30**

**DATE AIRED 01/09/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IT'S BEEN 50 YEARS SINCE EXPERTS SPREAD THE NEWS THAT SMOKING KILLS. SINCE THEN MAKING PEOPLE AWARE OF THE DANGERS OF CIGARETTES HAS HELPED SAVE LIVES.

**LENGTH 1:30**

**DATE AIRED 01/10/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

EXPERTS ARE SAYING THAT HAVING THAT EXTRA CUP OF COFFEE MAY ACTUALLY BE GOOD FOR YOU. ALSO NEW TEST MIGHT PREDICT YOUR HEART ATTACK RISK.

**LENGTH 1:15**

**DATE AIRED 01/13/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY THEY'VE DISCOVERED WHERE HIV HIDES IN THE BODY. ALSO RESEARCHERS AGREE THAT MORNING CUP OF COFFEE NOT ONLY WAKES YOU UP, BUT CAN HELP YOUR LONG-TERM MEMORY.

**LENGTH 1:50**

**DATE AIRED 01/14/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

PROBIOTICS MAY HELP INFANTS FEEL BETTER. ALSO A NEW STUDY CONFIRMS THAT PEOPLE WITH KIDS AT HOME ARE A LITTLE MORE SATISFIED WITH LIFE THAN AMERICAS WHO DO NOT HAVE CHILDREN LIVING WITH THEM.

**LENGTH 1:15**



**DATE AIRED 01/15/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW RESEARCH SHOWS SCREENING WOMEN FOR CERVICAL CANCER PAST AGE 50 SAVES LIVES. ALSO A NEW STUDY SHOWS THAT EXPECTANT MOTHERS WHO TAKE ANTIDEPRESSANTS MAY BE JEOPARDIZING THE HEALTH OF THEIR UNBORN BABIES.

**LENGTH 1:15**

**DATE AIRED: 01/15/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

PARENTS AROUND THE COUNTRY USE MOISTENED WIPES TO CLEAN UP THEIR BABY'S AND SOMETIMES THEIR OWN MESSES BUT WHILE CLEANING THOSE LITTLE MESSES AND WIPING YOUR KIDS MOUTHS ACCORDING TO ONE STUDY YOU COULD BE DOING MORE HARM THAN GOOD

**LENGTH: 45 SECONDS**

**DATE AIRED 01/16/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS THAT HEAVY DRINKERS COULD FACE A HIGHER RISK OF DEATH FROM LIVER DISEASE, STROKE, AND EPILEPSY. ALSO EXPERTS SAY IF YOU'RE SUFFERING FROM A STUFFY NOSE OR MILD COLD, THEN YOU'RE OK TO EXERCISE. BUT IF YOUR SYMPTOMS ARE A BAD COUGH, FEVER, MUSCLE ACHES OR NAUSEA THEN IT WOULD BE BEST TO RELAX AND TRY ANOTHER DAY.

**LENGTH 1:00**

**DATE AIRED 01/17/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY FINDS THAT VITAMIN-D SUPPLEMENTS CAN REDUCE PAIN FOR PEOPLE SUFFERING FROM FIBROMYALGIA. ALSO USING STATINS MAY HELP PREVENT DELIRIUM IN CRITICALLY ILL PATIENTS.

**LENGTH 1:15**

**DATE AIRED 01/20/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

HAVING YOUR TONSILS TAKEN OUT IS NO FUN. NOW IT SEEMS WHERE THEY HAVE THE PROCEDURE PERFORMED PLAYS A BIG ROLE IN RECOVERY. ALSO RESEARCH SHOWS MEN WHO ENGAGE IN HIGHER LEVELS OF PHYSICAL ACTIVITY MAY HAVE A LOWER RISK OF RECURRENCE OR DEATH FROM PROSTATE CANCER.

**LENGTH 1:15**



**DATE AIRED 01/21/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCH SHOWS THAT BOOSTING VITAMIN-D COULD HELP PEOPLE WITH MULTIPLE SCLEROSIS. ALSO SPENDING MORE TIME IN SUNSHINE MAY HELP YOU LIVE A LONGER LIFE.

**LENGTH 1:30**

**DATE AIRED 01/22/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

DOCTORS SAYS THAT PEOPLE WHO SHOW NORMAL BLOOD PRESSURE READINGS IN THE DOCTOR'S OFFICE AND ELEVATED READINGS AT HOME HAVE AN INCREASED RISK OF HEART ATTACK. ALSO A NEW STUDY SHOWS THAT NOT ALL FDA TRIALS FOR NEW DRUGS ARE THE SAME.

**LENGTH 1:30**

**DATE AIRED 01/23/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY THAT THE COLD WEATHER COULD BE HELPING YOUR WAISTLINE. ALSO FISH OIL COULD BE HELPING YOUR BRAIN IN A BIG WAY.

**LENGTH 1:30**

**DATE AIRED 01/24/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SAYS OBESE MOTHERS COULD BE PUTTING THEIR CHILDREN AT RISK FOR LIFE-LONG HEALTH PROBLEMS. ALSO TAKING AN EXTRA DOSE OF VITAMIN-D SUPPLEMENTS MAY NOT HELP KEEP YOU HEALTHY.

**LENGTH 1:30**

**DATE AIRED 01/27/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE IS PROMISING NEWS ON A POSSIBLE NEW BREAST CANCER DRUG. ALSO THE AMERICAN ACADEMY OF PEDIATRICS IS GIVING DOCTORS NEW GUIDELINES ON HOW TO IDENTIFY BONE FRACTURES THAT ARE CAUSED BY CHILD ABUSE.

**LENGTH 1:30**



**DATE AIRED 01/30/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WE ALL KNOW THE SYMPTOMS: A SORE THROAT, SNEEZING AND A RUNNY NOSE. COLDS ARE ALL TOO COMMON THIS TIME OF YEAR BUT A NEW REVIEW CONTAINS TIPS ON HOW WE CAN FIGHT BACK.

**LENGTH 1:15**

**DATE AIRED 01/31/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCH SHOWS THAT THERE MAY BE A LINK BETWEEN DIABETES AND CERTAIN BEHAVIORS. ALSO EDUCATIONAL VIDEO GAMES COULD TEACH KIDS SOME LIFESAVING LESSONS.

**LENGTH 1:15**

**DATE AIRED 01/31/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

FOOTBALL IS THE MOST POPULAR SPORT IN THE NATION. BUT IN RECENT YEARS IT'S ALSO BECOME ONE OF THE MOST SCRUTINIZED BECAUSE OF CONCUSSIONS. OUR REPORTER LOOKED INTO THE RISKS PARENTS FACE WHEN THEY SEND THEIR SONS ONTO THE FOOTBALL FIELD.

**LENGTH 5:30**

**DATE AIRED 02/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS TAKING VITAMIN C AND E SUPPLEMENTS MAY HAVE A DOWN SIDE FOR ATHLETES. ALSO A NEW STUDY CHECKS THE USE OF ANTIBIOTICS FOR CHILDREN.

**LENGTH 1:15**

**DATE AIRED 02/03/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

COLON CANCER IS THE SECOND LEADING CAUSE OF CANCER DEATHS IN THE U.S. AND STILL MANY PEOPLE DON'T GET SCREENED FOR IT. NOW A NEW STUDY FINDS AN EASY, AT-HOME TEST CAN PICK UP MOST COLORECTAL CANCERS.

**LENGTH 1:45**



**DATE AIRED 02/04/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS THAT A PROTEIN USED TO CONTROL BLOOD PRESSURE MAY ALSO HELP PREVENT ALZHEIMER'S DISEASE. ALSO A NEW STUDY SHOWS THAT THE MORE CALORIES FROM ADDED SUGAR THE GREATER RISK OF DEATH FROM CARDIOVASCULAR DISEASE.

**LENGTH 1:15**

**DATE AIRED 02/05/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW REPORT SHOWS THAT YOUNG ADULTS WITH HIGH BLOOD PRESSURE ARE AT GREATER RISK OF HEART PROBLEMS LATER IN LIFE. ALSO A NEW GOVERNMENT REPORT SHOWS THE NUMBER OF CHILDREN WHO DIED IN CAR CRASHES DROPPED AND THE ROADS ARE GETTING SAFER.

**LENGTH 1:20**

**DATE AIRED 02/06/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

HIGH BLOOD PRESSURE CAN SOMETIMES HAVE A SNOWBALL EFFECT INTO OTHER CONDITIONS AND DISEASES. A NEW STUDY FINDS THAT MONITORING A PERSON'S BLOOD PRESSURE SHOULD START DECADES EARLIER THAN MOST PEOPLE THINK.

**LENGTH 1:20**

**DATE AIRED 02/06/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

HEART DISEASE IS THE NUMBER ONE KILLER OF WOMAN AND IT'S DEADLIER THAN ANY FORM OF CANCER. ALSO CARDIOVASCULAR DISEASE IS THE LEADING CAUSE OF DEATH IN AFRICAN AMERICAN WOMEN.

**LENGTH 1:45**

**DATE AIRED 02/07/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

PEANUT ALLERGIES ARE ONE OF THE MOST COMMON FOOD ALLERGIES AND CAN CAUSE DEADLY ALLERGIC REACTIONS. IN THE PAST, DOCTORS HAVE TRIED UNDER THE-TONGUE OR ORAL THERAPIES, WITH ONLY MODERATE SUCCESS. NOW RESEARCHERS ARE EXPERIMENTING WITH A NEW PATCH THAT'S SHOWING SOME PROMISE.

**LENGTH 1:45**





**DATE AIRED 02/10/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW TECHNOLOGY COULD SOON OFFER HOPE TO THE DEAF. ALSO SCIENTISTS ARE HELPING PREMATURE BABIES DEVELOP LANGUAGE.

**LENGTH 1:35**

**DATE AIRED 02/11/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY OF CARDIAC PATIENT DEATHS HAS SURPRISING RESULTS. ALSO A POPULAR CANCER DRUG CAN ALSO KILL A DEADLY BRAIN FUNGUS.

**LENGTH 1:15**

**DATE AIRED 02/12/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MAMMOGRAMS HAVE BEEN WIDELY RECOGNIZED AS A HELP-MATE IN PREVENTING BREAST CANCER. BUT A NEW STUDY SAYS IT'S NOT AS BIG OF HELP AS MOST BELIEVE.

**LENGTH 1:00**

**DATE AIRED 02/13/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW RESEARCH SHOWS DOCTORS CAN SOMETIMES SEE THE SIGNS OF ALZHEIMER'S BEFORE SYMPTOMS SET-IN. ALSO MILLIONS OF ACUPUNCTURE NEEDLES ARE SET FOR A MAJOR UPGRADE.

**LENGTH 1:15**

**DATE AIRED 02/14/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

LOVE CAN BE SWEET AND WELCOMED WHEN IT'S IN THE FORM OF CHOCOLATE, FLOWERS, OR A CARD. BUT THERE'S A DIFFERENT FORM THAT SHOWS UP UNINVITED. WE'RE TALKING ABOUT LOVE HANDLES- THAT PESKY FAT AROUND THE LOWER BACK AREA AND THE MIDSECTION THAT CAN BE DIFFICULT TO LOSE. WHAT CAN BE DONE TO REMOVE THEM?

**LENGTH 2:00**



**DATE AIRED 02/17/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS THAT EXTREME LONILINESS CAN INCREASE AN OLDER PERSONS CHANCE OF PREMATURE DEATH. ALSO THE EFFECTS OF BULLYING CAN LAST A LIFETIME.

**LENGTH 1:30**

**DATE AIRED 02/18/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

TACKLING A HEARTY APPETITE EARLY IN LIFE COULD HELP PREVENT OBESITY IN THE FUTURE. ALSO FOOTBALL HELMETS MAY NOT BE AS EFFECTIVE AGAINST SERIOUS BRAIN INJURIES AS FIRST THOUGHT.

**LENGTH 1:30**

**DATE AIRED 02/19/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SCIENTISTS SAY THEY'VE FOUND A WAY TO BETTER PROTECT YOUNG CANCER PATIENTS FROM DEVELOPING NEW CANCER. ALSO A POPULAR ANTIDEPRESSANT IS OFFERING HOPE FOR PEOPLE WITH ALZHEIMER'S.

**LENGTH 1:30**

**DATE AIRED 02/20/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

PROCESSED FOODS LIKE POTATO CHIPS MAY BE A QUICK, EASY SNACK BUT CAN BE HARMFUL TO YOUR HEALTH OVER TIME. ALSO A NEW STUDY SHOWS THAT IRON DEFICIENCY MAY INCREASE YOUR RISK FOR STROKE.

**LENGTH 1:15**

**DATE AIRED 02/21/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A CERTAIN HORMONE CAN CAUSE FRAILITY IN OLDER PEOPLE. ALSO BRITISH SCIENTISTS SAY THEY'VE MADE AN IMPORTANT DISCOVERY ABOUT BLOOD PRESSURE.

**LENGTH 1:35**



**DATE AIRED 02/21/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

COLD WEATHER COULD MEAN BIG PROBLEMS FOR PEOPLE WITH ASTHMA.  
BUT A SOLUTION MIGHT JUST EASE THE SUFFERING.

**LENGTH 1:40**

**DATE AIRED 02/24/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

BIG BOX STORES CAN BE A ONE-STOP SHOP FOR MANY THINGS BUT RESEARCHERS SAY  
GETTING A CHECK-UP ISN'T ONE OF THEM. ALSO NEW TESTS ARE BEING SUGGESTED FOR  
KIDS AT THEIR YEARLY DOCTOR VISITS.

**LENGTH 1:15**

**DATE AIRED 02/25/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS HAVE A WORD OF CAUTION FOR PREGNANT WOMEN WHO TAKE  
ACETAMINOPHEN: IT MAY NOT BE AS HARMLESS AS IT SEEMS. ALSO A NEW STUDY FINDS  
A VERY COMMON PAIN RELIEVER MAY BE LINKED TO ADHD.

**LENGTH 1:30**

**DATE AIRED 02/26/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

OBESITY RATES ARE DECLINING AMONG PRE-SCHOOLERS. ALSO A POTENTIALLY  
DANGEROUS CHEMICAL BPA IS BEING PASSED TO YOU ON A DAILY BASIS.

**LENGTH 1:30**

**DATE AIRED 02/27/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY YIELDS SURPRISING RESULTS CONCERNING THE MENTAL HEALTH OF  
SOLDIERS IN THE UNITED STATES AND THE UNITED KINGDOM. ALSO THERE IS A NEW  
CONNECTION BETWEEN BABIES BORN THROUGH C-SECTION AND OBESITY.

**LENGTH 1:30**



**DATE AIRED 02/27/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

NUTRITION LABELS ARE MAKING HEADLINES AGAIN THIS TIME IT IS BECAUSE THEIR GETTING A LONG-AWAITED MAKEOVER. THE FOOD AND DRUG ADMINISTRATION UPDATES ARE PART OF AN EFFORT TO FIGHT OBESITY.

**LENGTH 1:35**

**DATE AIRED 02/28/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A HANDY DOCTOR'S TOOL MAY BE A HOTBED OF GERMS. ALSO PEOPLE WHO SUFFER STROKES WHEN THEY ARE YOUNG FACE MORE CHALLENGES THAN PREVIOUSLY THOUGHT.

**LENGTH 1:35**

**DATE AIRED 03/03/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IMAGINE USING PETS TO FIND A CURE FOR CANCER OR OTHER DISEASES. BY TREATING PETS WITH NEW DRUGS AND VACCINES, RESEARCHERS HOPE TO HELP ANIMALS TODAY AND HUMANS TOMORROW.

**LENGTH 1:45**

**DATE AIRED 03/04/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

EXPOSURE TO A POLLUTANT COULD LEAD TO PROSTATE CANCER. ALSO AN M.R.I. MAY HELP PREDICT STROKES AND HEART ATTACKS.

**LENGTH 1:15**

**DATE AIRED 03/05/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS THAT PREGNANT WOMEN WHO EAT A HEALTHY DIET AND DRINK ENOUGH WATER ARE FAR LESS LIKELY TO DELIVER A PREMATURE BABY. ALSO RESEARCHERS SAY EATING MEAT AND CHEESE MAY BE AS BAD FOR YOU AS SMOKING.

**LENGTH 1:30**



**DATE AIRED 03/06/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY LOOKS AT WHICH APPROACH WORKS BEST FOR MEN WITH PROSTATE CANCER. ALSO ALZHEIMER'S DEATHS MAY BE SEVERELY UNDERREPORTED.

**LENGTH 1:40**

**DATE AIRED 03/07/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY SEEING THE SAME DOCTOR OVERTIMES SEEM TO BE GOOD FOR YOUR HEALTH. ALSO RESEARCH SHOWS THAT THERE IS A POSSIBLE BETTER WAY TO IDENTIFY HIGH RISK BREAST CANCER PATIENTS.

**LENGTH 1:15**

**DATE AIRED 03/10/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY THAT THEY HAVE COME UP WITH A BLOOD TEST THAT DETECTS ALZHEIMER'S DISEASE. ALSO A NEW STUDY LOOKS AT SMARTPHONE USE AROUND CHILDREN.

**LENGTH 1:35**

**DATE AIRED 03/11/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE FEDERAL GOVERNMENT IS SOUNDING A NEW ALARM ABOUT HEROIN ABUSE. ALSO WOMEN WHO DRINK ALCOHOL EARLY IN THEIR PREGNANCY COULD INCREASE THE RISK OF A PREMATURE BIRTH.

**LENGTH 1:40**

**DATE AIRED 03/12/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY FINDS NICOTINE PATCHES DO NOT APPEAR TO HELP PREGNANT WOMEN QUIT SMOKING. ALSO RESEARCHERS HAVE DEVELOPED A NEW TEST THAT COULD HELP PERSONALIZE TREATMENT FOR BREAST CANCER PATIENTS.

**LENGTH 1:30**



**DATE AIRED 03/14/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FOR YEARS THE EGG HAS BEEN TOUTED AS A NO-NO FOOD, BECAUSE IT CONTAINS A HIGH AMOUNT OF CHOLESTEROL. BUT NUTRITIONISTS AND DOCTORS ARE CHANGING THEIR MINDS.

**LENGTH 1:30**

**DATE AIRED 03/17/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW RESEARCH SHOWS THAT CIGARETTE SMOKE THAT CLINGS TO WALL AND FURNITURE COULD CAUSE DNA DAMAGE AND POTENTIALLY CANCER. ALSO NEW RESEARCH SHOWS COLON CANCERS CASES AMONG OLDER AMERICANS HAVE DROPPED IN THE LAST 10 YEARS.

**LENGTH 1:40**

**DATE AIRED 03/18/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY RAISES QUESTIONS ABOUT THE LINK BETWEEN SATURATED FAT AND HEART DISEASE. ALSO THE LATEST RESEARCH SHOWS AMERICANS ARE SPENDING A FORTUNE ON UNNECESSARY BRAIN SCANS.

**LENGTH 1:30**

**DATE AIRED 03/19/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS UNLOCK THE HEALTH BENEFITS OF DARK CHOCOLATE. ALSO A NEW STUDY SHOWS THAT FRIED FOOD CAN BE MORE FATTENING FOR SOME PEOPLE.

**LENGTH 1:15**

**DATE AIRED 03/24/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCH SHOWS THAT WOMEN STRUGGLING TO GET PREGNANT MAY BE UNDER TOO MUCH STRESS. ALSO A NEW STUDY FINDS ALCOHOL-RELATED TRAFFIC DEATHS ARE UNDERREPORTED.

**LENGTH 1:40**



**DATE AIRED 03/24/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SOME SMOKERS ARE TURNING TO E-CIGARETTES AS AN ALTERNATIVE TO TRADITIONAL CIGARETTES. NOW A NEW STUDY LOOKS AT WHETHER E-CIGARETTES MAY BE AN EFFECTIVE WAY TO STOP SMOKING OR REDUCE SMOKING.

**LENGTH 1:45**

**DATE AIRED 03/25/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A PRESCRIPTION FOR BETTER SLEEP MAY HELP PREVENT AND TREAT METABOLIC DISORDERS. ALSO A NEW STUDY SHOWS THAT LOWER BACK PAIN ACCOUNTS FOR A THIRD OF ALL WORK-RELATED DISABILITY.

**LENGTH 1:30**

**DATE AIRED 03/26/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS FOUND HAVING THE DOCTOR TAKE YOUR BLOOD PRESSURE INSTEAD OF A NURSE COULD RESULT IN HIGHER READINGS. ALSO SCIENTISTS OFFER NEW HOPE FOR PEOPLE WITH URINARY TRACT INFECTIONS.

**LENGTH 1:30**

**DATE AIRED 03/27/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS FIND STRESS IS OFTEN A CAUSE OF HEADACHES BUT IT TURNS OUT STRESS REDUCTION CAN BE AN EVEN BIGGER TRIGGER. ALSO RESEARCHERS HAVE NEW EVIDENCE THAT AUTISM BEGINS DURING PREGNANCY. THAT'S WHEN A BABY'S BRAIN DEVELOPS DIFFERENT LAYERS, WITH SPECIFIC FUNCTIONS.

**LENGTH 1:15**

**DATE AIRED 03/28/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A WOMAN BECOMES THE FIRST PATIENT TO GET A COMPLETE PLASTIC SKULL TRANSPLANT. ALSO A NEW STUDY SHOWS THAT SMOKING BANS ARE HELPING CHILDREN'S HEALTH.

**LENGTH 1:15**



**DATE AIRED 03/28/14**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

YOU'VE HEARD OF TEXTING, TWEETING, BUT WHAT ABOUT SPRITZING? NEW SPEED READING TECHNOLOGY COULD REVOLUTIONIZE HOW WE READ E-MAILS OR EVEN BOOKS.

**LENGTH 1:50**

**DATE AIRED 03/31/14**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCH SHOWS THAT TEENAGERS WITH STRONGER MUSCLES MAY BE HEALTHIER. ALSO A NEW STUDY SAYS TOO MANY DIET DRINKS COULD SPELL HEART TROUBLE FOR OLDER WOMEN.

**LENGTH 1:40**

**DATE AIRED 03/31/14**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A LITTLE LESS THAN TWO HOURS ARE LEFT BEFORE THE DEADLINE TO SIGN UP FOR HEALTH INSURANCE UNDER THE AFFORDABLE CARE ACT. TODAY MILLIONS OF AMERICANS STRUGGLED TO SIGN-UP BEFORE THAT DEADLINE BECAUSE OF WEBSITE PROBLEMS.

**LENGTH 1:30**