



MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC.

WJTV-TV 12 JACKSON, MISSISSIPPI

COMMUNITY ISSUES & PROGRAMS REPORT THIRD QUARTER 2014 JULY-AUGUST-SEPTEMBER

- 1. CONSUMER PRICES & SAFETY**
- 2. CRIME & DRUGS**
- 3. ECONOMY**
- 4. EDUCATION**
- 5. ENVIRONMENT**
- 6. GOVERNMENT & PUBLIC SAFETY**
- 7. HEALTH**



**BROADCAST PROGRAMS THAT SERVE THE NEEDS AND INTERESTS OF
THE COMMUNITY ON WJTV-TV 12
3rd Quarter 2014**

WJTV Newscasts

Programs that serve the needs and interests of the community that are broadcast on WJTV-TV:

News Channel 12 @ 5:00am	Mon-Fri	5:00am - 6:00am
News Channel 12 @ 6:00am	Mon-Sun	6:00am - 7:00am
News Channel 12 @ Noon	Mon-Fri	12:00pm - 12:30pm
News Channel 12 @ 5:00pm	Mon-Fri	5:00pm - 5:30pm
News Channel 12 @ 5:30pm	Sun	5:30pm - 6:00pm
News Channel 12 @ 6:00pm	Mon-Sat	6:00pm - 6:00pm
News Channel 12 @ 10:00pm	Mon-Sun	10:00pm - 10:35pm

These programs are locally produced newscasts that contain the latest news, weather and sports information. These programs contain both live and taped reports that cover a variety of topics. Topics include but are not limited to: crime, health, elections, government, and education. The stories provided come from local, state, national and international sources.



2014 3rd Qtr. News Stories
Consumer Prices & Safety:

DATE AIRED: 07/02/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WHEN IT COMES TO THE FOURTH OF JULY THE ONLY THING PEOPLE LOOK FORWARD TO MORE THAN FOOD AND FAMILY IS THE FIREWORKS! HERE ARE SOME TIPS FROM STATE FARM ON STAYING SAFE WHILE YOU LIGHT THE FUSE.

LENGTH 1:00

DATE AIRED: 07/02/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GRACO RECALLED NEARLY TWO-MILLION INFANT CAR SEATS. THIS COMES AFTER ANOTHER 4.2 MILLION TODDLER SEATS WERE CALLED BACK FOR A HARNESS BUCKLE PROBLEM.

LENGTH: 20 SECONDS

DATE AIRED: 07/08/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

FORD DRIVERS YOU MAY HAVE TO RETURN TO THE DEALER. 92-THOUSAND VEHICLES ARE BEING RECALLED BECAUSE OF A FRONT AXLE PROBLEM.

LENGTH: 20 SECONDS

DATE AIRED: 07/09/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HONDA RECALLED ABOUT ONE MILLION MORE CARS INCLUDING THE TWO MILLION THAT HAVE ALREADY BEEN RECALLED. THE AUTOMAKER SAYS A DEFECTIVE INFLATOR ON THE AIR BAG COULD EXPLODE IN A CRASH, SENDING SHARDS OF ITS METAL CASING INTO THE PASSENGER COMPARTMENT. MOST OF THE VEHICLES INVOLVED IN THE RECALL ARE AT LEAST TEN YEARS OLD. THE LIST INCLUDES SOME CIVICS, ACCORDS AND CR-V'S.

LENGTH: 20 SECONDS



2014 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 07/09/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

RESIDENTS IN VICKSBURG ARE CALLING OUT THE POSTAL SERVICE IN THEIR AREA ABOUT LATE DELIVERIES AND RECEIVING THE WRONG MAIL SINCE LAST YEAR. RESIDENTS IN THE TANGLEWOOD DRIVE AREA SAYS THEY'VE RECEIVED OTHER PEOPLE'S W2'S, SOME HAVE EVEN FOUND THEIR MAIL ABOUT FIVE MILES AWAY IN OTHER PEOPLE'S MAILBOXES WHICH WORRIES THOSE WHO RECEIVE MONTHLY INCOME CHECKS.

LENGTH 2:00

DATE AIRED: 07/16/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

BMW RECALLED MORE THAN A MILLION AND A HALF 3-SERIES CARS THAT WERE BUILT BETWEEN 2000 AND 2006. TAKATA CORPORATION MADE THE AIR BAGS, AND METAL SHARDS COULD FLY OUT WHEN THEY ARE DEPLOYED.

LENGTH: 30 SECONDS

DATE AIRED: 07/16/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AUTOMAKERS MAY HAVE TO ROAD-TEST THEIR CARS TO MAKE SURE THEY'RE TELLING THE TRUTH ABOUT THEIR GAS MILEAGE. THE ENVIRONMENTAL PROTECTION AGENCY IS NOW TAKING A CLOSER LOOK AT COMPUTER MODELING, WIND TUNNELS, AND TREADMILL-LIKE TESTS.

LENGTH: 30 SECONDS

DATE AIRED: 07/22/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A CENTRAL CALIFORNIA COMPANY HAS ISSUED A VOLUNTARY NATIONWIDE RECALL OF SPECIFIC LOTS OF ITS FRESH PEACHES, PLUMS, NECTARINES, AND PLUOTS OVER CONCERNS OF POSSIBLE LISTERIA CONTAMINATION.

LENGTH: 20 SECONDS

DATE AIRED: 07/28/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WJTV VIEWERS SHED LIGHT ON A SECURITY CONCERN FOR SOME CARDHOLDERS OF AT LEAST ONE JACKSON AREA BANK FOLLOWING A BREACH AT A LOCAL MERCHANT. CLONED CARDS ARE BEING REPORTED AND IT IS BEING DESCRIBED BY ONE OFFICIAL WITH TRUSTMARK BANK AS A MINI-TARGET SITUATION INVOLVING THAT UNNAMED BUSINESS.

LENGTH 1:35



2014 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 07/30/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

NEARLY ONE-POINT-TWO MILLION PEOPLE IN AMERICA LIVE IN PUBLIC HOUSING. FEDERAL DOLLARS YOUR TAX MONEY GOES TOWARDS FUNDING MANY GOVERNMENT PROGRAMS ACROSS THE COUNTRY, INCLUDING HOUSING AND DEVELOPMENT. NEWS CHANNEL 12 IS BREAKING DOWN THE NUMBERS WHEN IT COMES TO WHO IS LIVING IN THESE DEVELOPMENTS, HOW MUCH MONEY THEY ARE MAKING AND UNCOVERING THE FLAWS IN THE SYSTEM.

LENGTH 2:00

DATE AIRED: 07/30/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A SPECIAL GROUP CALLED PILOTS AND PAWS IS A NON-PROFIT SPECIALIZING IN DOGGIE TRANSPORT. BUT THIS ISN'T JUST FOR SOME PUPPY VACATION, IT'S VERY SERIOUS. VOLUNTEERS SAY THE FLIGHTS CAN SAVE A LITTER'S LIFE.

LENGTH 3:35

DATE AIRED: 08/05/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SUBARU RECALLED SEVERAL MODELS OF THE BAJA, LEGACY, OUTBACK, IMPREZA. AND THE SAABS DUE TO AN AIR BAG PROBLEM. THE COMPANY SAYS THE FRONT PASSENGER AIR BAG INFLATORS CAN BURST AND MAKE METAL FRAGMENTS FLY OUT TOWARDS PASSENGERS WHEN THE AIRBAG ITSELF IS DEPLOYED.

LENGTH: 20 SECONDS

DATE AIRED: 08/06/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

MISSISSIPPI'S PREPAID COLLEGE TUITION PROGRAM WILL RESUME SELLING CONTRACTS OCTOBER 1ST, BUT WITH SHARPLY HIGHER PRICES.

LENGTH: 20 SECONDS

DATE AIRED: 08/07/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE RANKIN COUNTY SHERIFF'S DEPARTMENT RECEIVED THREE COMPLAINTS OF A JURY DUTY SCAM. THE VICTIMS SAID A MAN CLAIMING TO BE WITH THE DEPARTMENT CALLED THEM SAYING THAT THEY HAD WARRANTS FOR NOT REPORTING FOR JURY DUTY AND HAD TO PAY A FINE. SHERIFF BRYAN BAILEY SAYS NO ONE FROM HIS OFFICE WOULD EVER CALL AND ASK FOR MONEY OVER THE PHONE.

LENGTH: 30 SECONDS



2014 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 08/07/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

CONSUMER SPENDING GREW MORE SLOWLY IN MISSISSIPPI THAN IN ANY OTHER STATE IN 2012, REFLECTING THE STATE'S SLOW RECOVERY FROM THE RECESSION.

LENGTH: 20 SECONDS

DATE AIRED: 08/08/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

GENERAL MOTORS RECALLED OLDER SUVS. THE RECALL COVERS ABOUT 215 THOUSAND SATURN SUVS FROM THE MODEL YEARS 2002 AND 2004. GM SAYS KEYS CAN BE REMOVED WHEN IGNITIONS ARE NOT IN THE OFF POSITION.

LENGTH: 20 SECONDS

DATE AIRED: 08/14/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PERDUE FARMS IS RECALLING 15-THOUSAND POUNDS OF FROZEN CHICKEN NUGGETS. THE RECALL IS FOR 8-OUNCE BOXES OF APPELEGATE NATURALS CHICKEN NUGGETS. SMALL PIECES OF PLASTIC HAVE TURNED UP IN THOSE NUGGETS.

LENGTH: 20 SECONDS

DATE AIRED: 08/14/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ENTERGY ALONG WITH THE HINDS COUNTY HUMAN RESOURCE AGENCY...DISTRIBUTED FREE FANS AND WINDOW-UNIT AIR CONDITIONERS TO PRE-QUALIFIED LOW-INCOME AND ELDERLY RESIDENTS. 117 FANS AND THIRTEEN WINDOW-UNIT AIR CONDITIONERS WERE GIVEN AWAY.

LENGTH: 30 SECONDS

DATE AIRED: 08/18/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AUTHORITIES SAY HACKERS RECENTLY BROKE INTO ITS COMPUTERS AND STOLE DATA ON FOUR POINTFIVE MILLION PATIENTS STEALING NAMES, SOCIAL SECURITY NUMBERS, AND ADDRESSES AT COMMUNITY HEALTH SYSTEMS WHICH OPERATES 206 HOSPITALS ACROSS THE UNITED STATES; BUT HAVE THEIR MOST SIGNIFICANT PRESENCE IN MISSISSIPPI, ALABAMA, AND TENNESSEE.

LENGTH: 40 SECONDS



2014 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 08/19/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WE VOTED FOR IT, YOUR MONEY IS GOING TOWARDS THIS ONE PERCENT SALES TAX; BUT WHERE ARE THE BENEFITS. JACKSON RESIDENTS ARE PROMISED BETTER ROAD CONDITIONS. BUT ALL WE'VE SEEN ARE POTHOLES BEING REPAIRED.

LENGTH 2:15

DATE AIRED: 08/20/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NSPRIED NATURAL FOODS IS VOLUNTARILY RECALLING SOME OF ITS PEANUT AND ALMOND BUTTERS, BECAUSE OF A POSSIBLE SALMONELLA CONTAMINATION. SOME OF THEM WERE SOLD UNDER BOTH THE WHOLE FOODS AND KROGER BRANDS.

LENGTH: 20 SECONDS

DATE AIRED: 08/26/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BLASTING THE A/C MAY KEEP YOUR HOUSE COOL IN THE SUMMER BUT IT WON'T HELP YOUR BOTTOM LINE. IF YOUR BUDGET COULD USE A BREAK, YOU MAY WANT TO FOCUS ON YOUR WINDOWS OR AT LEAST WHAT'S HANGING AROUND THEM.

LENGTH 2:00

DATE AIRED: 08/28/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FACEBOOK HAVE A NEW FEATURE THAT IS CAUSING MAJOR CONCERNS FOR PRIVACY. IT'S THE NEW FACEBOOK MESSENGER APP USERS CAN DOWNLOAD TO SEND MESSAGES AND MORE TO OTHER CONTACTS. PARENTS MAY WANT TO LISTEN UP YOUR CHILD'S INFORMATION COULD BE MADE AVAILABLE TO THE SOCIAL MEDIA SITE.

LENGTH 2:30

DATE AIRED: 09/01/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

KRAFT FOOD GROUPS IS VOLUNTARILY RECALLING MORE THAN SEVEN-THOUSAND CASES OF KRAFT AMERICAN SINGLES. THE PROBLEM WAS A SUPPLIER'S "OUT-OF-STANDARD STORAGE TEMPERATURES" FOR ONE OF ITS INGREDIENTS. THERE ARE FOUR DIFFERENT TYPES OF KRAFT AMERICAN SINGLES IN THE RECALL. LOOK FOR THE "BEST WHEN USED BY" DATES OF FEBRUARY 20, 2015 AND FEBRUARY 21, 2015.

LENGTH: 40 SECONDS



2014 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 09/02/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

HOME DEPOT IS INVESTIGATING A POSSIBLE DATA SECURITY BREACH. THE COMPANY ANNOUNCED THAT IT'S PARTNERING WITH BANK AND LAW ENFORCEMENT TO INVESTIGATE SOME UNUSUAL ACTIVITY RELATED TO CUSTOMERS.

LENGTH: 20 SECONDS

DATE AIRED: 09/04/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WITH FOOTBALL SEASON NOW IN FULL SWING, STADIUMS AND GRANDSTANDS ARE FILLING UP EVERY WEEK WITH FANS CHEERING ON THEIR FAVORITE TEAMS. USUALLY WHEN IT COMES TO SAFETY AT THESE EVENTS WE THINK OF THE PLAYERS BUT WHAT ABOUT SAFETY IN THE STANDS?

LENGTH 3:00

DATE AIRED: 09/05/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NO DRILL- NO PAY THAT'S UNDERSTOOD FOR THOSE IN THE MILITARY. BUT WHAT ABOUT WHEN THE ORGANIZATION ITSELF POSTPONES A DRILL AND YOU NEED THE MONEY? THAT'S THE QUESTION SOME ARE ASKING. NEWS CHANNEL 12 MALARY PULLEN IS DOING A LITTLE DIGGING.

LENGTH 2:00

DATE AIRED: 09/11/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

SEVEN-THOUSAND EMERGENCY ROOM VISITS 28-THOUSAND DOCTOR'S VISITS THAT ARE WHAT ONE STUDY OUT OF CALIFORNIA SHOWS. WERE ALL RELATED TO CHILDREN WITH BACKPACK-RELATED INJURIES. IT'S STARTING TO BECOME VERY COMMON AMONG STUDENTS IN OUR AREA AS WELL.

LENGTH 2:30

DATE AIRED: 09/18/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

IPHONE FANS HAVE BEEN ANXIOUSLY AWAITING THE RELEASE OF THE LATEST VERSION OF THE PHONE. THE IPHONE 6 AND THE IPHONE 6 PLUS HAS A FIVE AND A HALF INCH DISPLAY AND STARTS AT \$299. APPLE SAYS NOT EVERYONE WHO PRE-ORDERED THE IPHONE 6 WILL GET THEM TOMORROW. SOME PEOPLE WILL HAVE TO WAIT UNTIL OCTOBER; BECAUSE THE COMPANY DOESN'T HAVE ENOUGH SUPPLY.

LENGTH: 30 SECONDS



2014 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 09/19/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

HUNDREDS OF PEOPLE STOOD IN LINES AROUND THE METRO WAITING TO GET THE NEW IPHONES THAT CAME OUT TODAY. SOME STARTED WAITING AT 12:30 YESTERDAY AFTERNOON. TWO DIFFERENT PHONE DEVICES WERE RELEASED TODAY THE IPHONE-6 AND THE IPHONE-6-PLUS. PEOPLE WE TALKED TO SAY THE LONG WAIT IN LINE WAS WORTH IT.

LENGTH: 40 SECONDS

DATE AIRED: 09/22/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FIVE-MILLION DOLLARS OF AMERICA'S HARD EARNED CASH IS GONE AND IT'S BECAUSE OF SCAMMERS CLAIMING TO BE THE IRS. THE INTERNAL REVENUE SERVICE PUT OUT AN ADDITIONAL REMINDER; ABOUT THE AREA CODE 202 SCAM. MADISON COUNTY RESIDENT SAYS HE RECEIVED A PHONE CALL ON THURSDAY FROM A NUMBER WITH THIS AREA CODE. THE MESSAGE ON HIS VOICEMAIL WARNED HIM ABOUT LEGAL ACTION IF HE DIDN'T CALL BACK.

LENGTH: 40 SECONDS

DATE AIRED: 09/25/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IMAGINE GETTING A LETTERING SAYING THAT YOU OWE A SUBSTANTIAL AMOUNT IN PROPERTY TAXES AND IF YOU DON'T PAY WITHIN A FEW DAYS YOU LOSE YOUR PROPERTY. THAT'S EXACTLY WHAT HAS BEEN HAPPENING TO HOMEOWNERS IN HINDS COUNTY. THE LETTERS HAVE BEEN SENT FROM AN UNMARKED ADDRESS WITH NO CONTACT INFORMATION INCLUDED. TERRANCE FRIDAY SPOKE WITH THE TAX COLLECTION OFFICE ABOUT THE LETTER. AND ALSO SPOKE WITH A SENIOR CITIZEN TARGETED IN THE SCARE.

LENGTH 2:30



**2014 3rd Qtr. News Stories
Crime & Drugs:**

DATE AIRED: 07/01/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE INVESTIGATING AN ARMED ROBBERY AT CELAYA CONVENIENCE STORE ON ELLIS AVENUE NEAR HIGHWAY-80.

LENGTH: 30 SECONDS

DATE AIRED: 07/01/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HINDS COUNTY DEPUTIES ARE INVESTIGATING AN HOMICIDE IN BOLTON

LENGTH: 45 SECONDS

DATE AIRED: 07/02/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

MAYOR TONY YARBER ANNOUNCES HIS APPOINTMENTS THAT WILL OVERSEE REVENUE GENERATED BY THE 1 PERCENT SALES TAX. REVENUE GENERATED BY THE SPECIAL SALES TAX WILL BE AUTHORIZED IN ACCORDANCE WITH THE MASTER PLAN DEVELOPED BY THE DEPARTMENT OF PUBLIC WORKS. THE FUNDS WILL BE USED FOR PROJECTS IN ALL SEVEN WARDS.

LENGTH: 35 SECONDS

DATE AIRED: 07/03/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

BUSINESS INSIDER CALLS IT ONE OF THE MOST DANGEROUS CITIES IN THE NATION. HOMICIDES ARE THE LEADING VIOLENT CRIME IN JACKSON MISSISSIPPI. AND THE NUMBERS CONTINUE TO GROW.

LENGTH 3:30

DATE AIRED: 07/04/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A FAMILY IS LOOKING FOR ANSWERS FOR THE DEATH OF COURTNEY COOKE AFTER HER BODY WAS DISCOVERED IN HER CAR ALONG THE NATCHEZ TRACE PARKWAY.

LENGTH 2:00



2014 3rd Qtr Crime & Drugs-Cont'd

DATE AIRED: 07/04/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A FAMILY WAS ROBBED AT GUNPOINT IN THEIR OWN HOME. NEWS CHANNEL 12'S DANIELLE AVITABLE JOINS US WITH DETAILS FROM FOREST AVENUE WHERE THE FAMILY SAYS MANY OF THEIR ITEMS WERE STOLEN.

LENGTH 1:30

DATE AIRED: 07/04/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SHOTS FIRED IN A JACKSON NEIGHBORHOOD LAST NIGHT AND ONE HOUSE WAS HIT. THE SHOOTING HAPPEN ON JOHN STREET AND THE HOMEOWNER REPORTED DAMAGE TO HER HOUSE.

LENGTH 1:30

DATE AIRED: 07/07/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A HINDS COUNTY DEPUTY JOSHUA ADAMS HAS BEEN INDICTED FOR MANSLAUGHTER AFTER A FIGHT IN THE PARKING LOT OF A GYM.

LENGTH: 45 SECONDS

DATE AIRED: 07/08/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A MOTHER IS IN JAIL ON DRUG CHARGES AFTER PEARL POLICES SAY THEY FOUND A CRACK PIPE MARGARET CARILLO'S PURSE. BUT THE SHOCKING FINDINGS DIDN'T STOP THERE SHE USED HER KIDS TO HIDE DRUGS.

LENGTH 1:30

DATE AIRED: 07/08/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A BIG DRUG BUST IN MADISON COUNTY NETS THOUSANDS OF DOLLARS AND POUNDS OF MARIJUANA.

LENGTH 1:00



2014 3rd Qtr Crime & Drugs-Cont'd

DATE AIRED: 07/08/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A JOINT OPERATION BETWEEN THE HINDS COUNTY SHERIFF'S OFFICE JACKSON POLICE AND THE CITY OF JACKSON IS TAKING A WHOLE NEW APPROACH TO CRIME-PLAGUED AREAS IN THE CAPITAL CITY.

LENGTH: 30 SECONDS

DATE AIRED: 07/10/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE IS INVESTIGATING A HOME INVASION AND SHOOTING WHERE A HOMEOWNER TURNED THE TABLES ON THE SUSPECTS.

LENGTH 1:45

DATE AIRED: 07/11/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

MICHAEL AND BLAIR PORTER TEACHER AT RIDGELAND HIGH SCHOOL SOFTBALL COACHES WAS SERVED INDICTMENTS FOR HAVING ALLEGED SEXUAL RELATIONS WITH A 15-YEAR-OLD.

LENGTH 1:30

DATE AIRED: 07/14/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

AN ATTEMPTED "HOW TO COMMIT A CRIME" VIDEO FAILS AFTER THE BURGLARS ARE CAUGHT INSIDE THE JACKSON TARGET STORE.

LENGTH 2:15

DATE AIRED: 07/15/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A 67-YEAR OLD WOMAN IS MURDERED BUT THE PLACE WHERE JACKSON AUTHORITIES FOUND HER BODY IS MORE BIZARRE AND LEADS POLICE TO QUESTION WHO KILLED HER.

LENGTH 2:00

DATE AIRED: 07/23/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A MOTHER SAYS SHE AND HER TWO YOUNG CHILDREN BARELY GOT AWAY FROM A MAN WHO TRIED TO FORCE HIS WAY INTO THEIR VEHICLE.

LENGTH 1:00



2014 3rd Qtr Crime & Drugs-Cont'd

DATE AIRED: 07/23/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A WOMAN WHO WAS HIT BY A STRAY BULLET WHILE SITTING ON HER FRONT PORCH WANTS ANSWERS. SHE SAYS SOME OF HER NEIGHBORS STARTED SHOOTING NEAR HER HOME AND THAT'S WHEN SHE WAS HIT.

LENGTH: 45 SECONDS

DATE AIRED: 07/25/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

TWO TEENS ARE BEHIND BARS FOR A RAPE THAT HAPPENED IN APRIL. NOW ANOTHER WOMAN IS CLAIMING SHE WAS RAPED BY TWO JUVENILES. COULD THESE BE RELATED?

LENGTH 1:50

DATE AIRED: 07/25/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

MICHAEL MONTGOMERY WAS ARRESTED NEAR ROUSE ELEMENTARY SCHOOL IN BRANDON. MISSISSIPPI BUREAU OF NARCOTICS AGENTS SAYS HIS CHARGES COULD BE UPGRADED TO AGGRAVATE TRAFFICKING OF A CONTROLLED SUBSTANCE.

LENGTH: 30 SECONDS

DATE AIRED: 07/25/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

DARNELL GRIFFITH WAS CHARGED WITH TWO COUNTS OF ARMED ROBBERY OF THE LITTLE CAESAR RESTAURANT AND THE DOLLAR GENERAL STORE IN SOUTH JACKSON.

LENGTH: 40 SECONDS

DATE AIRED: 08/01/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A MADISON COUNTY MAN IS IN THE HOSPITAL AFTER HE IS FOUND BEATEN OUTSIDE HIS HOME. OFFICIALS HAVE CONFIRMED HE WAS HIT OVER THE HEAD WITH AN OBJECT.

LENGTH 2:00

DATE AIRED: 08/06/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A FORMER MISSISSIPPI ATTORNEY JASON ZEBERT OF PEARL HAS BEEN SENTENCED TO TWO YEARS IN FEDERAL PRISON FOR THE THEFT OF FUNDS FROM THE U.S. DEPARTMENT OF VETERANS AFFAIRS.

LENGTH: 30 SECONDS



2014 3rd Qtr Crime & Drugs-Cont'd

DATE AIRED: 08/11/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE IS LOOKING FOR 18-YEAR-OLD EDWARD BOYD. BOYD WAS IN CUSTODY FOR THE CHARGES OF AUTO THEFT AND BURGLARY AND HAD RECENTLY MADE A COURT APPEARANCE IN MUNICIPLE COURT WHEN HE ESCAPED DURING TRANSPORT.

LENGTH: 30 SECONDS

DATE AIRED: 08/11/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A FATHER AND DAUGHTER ARE DEAD AFTER A SHOOTING IN CANTON. IT ENDED WITH POLICE SHOOTING AND KILLING TORREZ HARRIS.

LENGTH 2:00

DATE AIRED: 08/12/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A NEW SUSPECT IS UNDER ARREST FOR THE KILLING OF A JACKSON WOMAN WHO WAS SHOT IN THE HEAD AND HIDDEN ON A CHURCH PROPERTY ONE YEAR AGO.

LENGTH 2:00

DATE AIRED: 08/13/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON POLICE ARE INVESTIGATING A LATE AFTERNOON ROBBERY AT THE TK FOOD MART ON RAYMOND ROAD.

LENGTH: 20 SECONDS

DATE AIRED: 08/15/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON POLICE ARE INVESTIGATING A BUS THAT WAS STOLEN FROM MORE THAN FIFTY SENIOR CITIZENS.

LENGTH 2:00

DATE AIRED: 08/18/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AUTHORITIES SAY HACKERS RECENTLY BROKE INTO ITS COMPUTERS AND STOLE DATA ON 4 POINT5 MILLION PATIENTS STEALING NAMES, SOCIAL SECURITY NUMBERS, AND ADDRESSES AT COMMUNITY HEALTH SYSTEMS WHICH OPERATES 206 HOSPITALS ACROSS THE UNITED STATES BUT HAVE THEIR MOST SIGNIFICANT PRESENCE IN MISSISSIPPI, ALABAMA, AND TENNESSEE.

LENGTH: 40 SECONDS



2014 3rd Qtr Crime & Drugs-Cont'd

DATE AIRED: 08/18/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE AND HINDS COUNTY DEPUTIES WORK TOGETHER IN A MAJOR DRUG OPERATION. MARCUS RANDALL WAS ARRESTED AND CHARGED WITH POSSESSION OF CRACK COCAINE WITH THE INTENT TO DISTRIBUTE WITHIN 15-HUNDRED FEET OF A CHURCH. KHAMARI ALEXANDER AND ERROL MANN ARE BOTH CHARGED WITH CONSPIRACY TO DISTRIBUTE METHAMPHETAMINE AND POSSESSION OF METHAMPHETAMINE WITH THE INTENT TO DISTRIBUTE.

LENGTH 1:15

DATE AIRED: 08/20/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SEVERAL AGENCIES ARE SEARCHING FOR A MAN WHO GOT AWAY FROM JACKSON POLICE.

LENGTH 1:00

DATE AIRED: 08/29/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

POLICE SAY CHARLES DAVIS CONFESSED TO STABBING HIS ROOMMATE AT A JACKSON RETIREMENT HOME. MR. DAVIS WAS CHARGED WITH MURDER.

LENGTH: 45 SECONDS

DATE AIRED: 09/01/14

TIME AIRED: 11AM

PROGRAM NAME: NEWS CHANNEL 12 @ 11

CLINTON POLICE ARE STILL LOOKING FOR A MAN IN AN ARMED ROBBERY THAT LED TO MISSISSIPPI COLLEGE STUDENTS BEING ON LOCKDOWN.

LENGTH: 50 SECONDS

DATE AIRED: 09/03/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TWO PEOPLE ARE DEAD AND THREE OTHERS WOUNDED AFTER GUNMEN FIRE IN THE PARKING LOT OF A JACKSON SPORTS BAR.

LENGTH 1:15



2014 3rd Qtr Crime & Drugs-Cont'd

DATE AIRED: 09/04/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

I.D. BY SURVEILLANCE IS ON THE RISE AS A STRING OF JACKSON BUSINESS ROBBERIES HAVE JPD ON THE HUNT FOR SUSPECTS. NEWS CHANNEL 12'S DANIELLE AVITABLE JOINS US WITH INFORMATION ABOUT JUST HOW MANY BUSINESSES GOT HIT.

LENGTH 1:30

DATE AIRED: 09/08/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE WORKING TO SEE IF TWO REPORTED ROBBERIES ARE CONNECTED TO THE STRING OF ROBBERIES ALREADY UNDER INVESTIGATION.

LENGTH 1:00

DATE AIRED: 09/10/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

FIVE CHILDREN ARE MURDERED. AUTHORITIES FROM THREE STATES ARE INVOLVED AND A FATHER STANDS ACCUSED OF THE UNTHINKABLE. AUTHORITIES SAY TIMOTHY RAY JONES, JR. OF SOUTH CAROLINA WILL BE CHARGED WITH MURDER IN THE DEATHS OF HIS CHILDREN. JONES IS CURRENTLY BEING HELD IN SMITH COUNTY, MISSISSIPPI WHERE HE WAS ARRESTED.

LENGTH 2:00

DATE AIRED: 09/10/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CIARA GOODEN PLEADED GUILTY TO ROLE IN A CONSPIRACY RING. GOODEN AND HER ALLEGED CONSPIRATORS TOOK SOCIAL SECURITY NUMBERS THAT WERE STOLEN FROM THE UNIVERSITY OF MISSISSIPPI MEDICAL CENTER AND THE MISSISSIPPI DEPARTMENT OF CORRECTIONS, AND FILED FALSE TAX RETURNS.

LENGTH: 30 SECONDS

DATE AIRED: 09/12/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE IS INVESTIGATION TO SEE IF THE HYPE SURROUNDING A BIG RIVALRY LED TO A CRIMINAL ACT OF VANDALISM AT A MURRAH HIGH SCHOOL.

LENGTH 1:00



2014 3rd Qtr Crime & Drugs-Cont'd

DATE AIRED: 09/12/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

OFFICIALS ARE LOOKING INTO CLAIMS THAT A SUSPICIOUS LETTER WAS SENT TO A HINDS COUNTY CIRCUIT JUDGE TOMIE GREEN.

LENGTH 1:15

DATE AIRED: 09/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A ROBBERY SUSPECT IS IN A HOSPITAL AFTER JACKSON POLICE SAY THE OWNER OF A CAR THAT HE BROKE INTO SHOT HIM IN THE FACE.

LENGTH: 30 SECONDS

DATE AIRED: 09/15/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

700 HIT AROUND 100 MILES. A BIG ACID BUST MAKES HEADLINES AROUND THE METRO AFTER A TEEN IS ARRESTED IN MADISON COUNTY. INVESTIGATORS SAY THEY ARRESTED 19 YEAR OLD KALEB CHHABRA AND CHARGED HIM WITH POSSESSION OF SYNTHETIC LSD WITH INTENT TO DISTRIBUTE.

LENGTH 1:30

DATE AIRED: 09/16/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MYRON FAIRLEY WAS ARRESTED AND CHARGED WITH THE SALE OF CONTROLLED SUBSTANCES TO UNDERCOVER AGENTS FROM THE MISSISSIPPI BUREAU OF NARCOTICS.

LENGTH: 30 SECONDS

DATE AIRED: 09/17/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ONE PERSON WAS WOUNDED AND TWO CARS AND THE WAFFLE HOUSE ON HIGHWAY-18 NEAR GREENWAY DRIVE ARE DAMAGED IN AN EARLY MORNING SHOOTING. JACKSON POLICE TELL US TWO BROTHERS WERE SITTING IN A CAR WHEN A THIRD MAN CAME UP TO THE VEHICLE. THAT'S WHEN GUNFIRE WAS EXCHANGE

LENGTH 1:30



2014 3rd Qtr Crime & Drugs-Cont'd

DATE AIRED: 09/24/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE TELLS THREE PEOPLE ARE IN CUSTODY IN RELATION TO STOLEN VEHICLES IN THE AREA. POLICE TELLS US THREE VEHICLES WERE TAKEN FROM VICKSBURG, RIDGELAND AND JACKSON. A TOW TRUCK IS BEING HELD FOR EVIDENCE. POLICE BELIEVE THIS MAY POSSIBLY BE A CHOP SHOP.

LENGTH: 30 SECONDS

DATE AIRED: 09/26/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JPD IS INVESTIGATING A WEST JACKSON STABBING AT A RESIDENCE ON OAKLAND AVENUE. WHEN THEY ARRIVED THEY FOUND A MAN DEAD ON THE SCENE

LENGTH 1:00



2014 3rd Qtr. News Stories
Economy:

DATE AIRED: 07/01/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A MINIMUM WAGE INCREASE IS COMING TO WORKERS IN VICKSBURG. MAYOR GEORGE FLAGGS SAYS THE CITY HAD ITS BOND RATING REINSTATED AND THAT WILL RAISE THE MINIMUM WAGE FROM \$7.25 TO \$8-DOLLARS AN HOUR.

LENGTH: 35 SECONDS

DATE AIRED: 07/09/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

BROOKHAVEN VOTERS DECIDED ON A TWO-PERCENT HOTEL TAX TO HELP PROMOTE TOURISM IN THE CITY. IT COULD GENERATE AROUND 100-THOUSAND DOLLARS A YEAR FOR TOURISM ADVERTISING AND THAT COULD BE USED FOR PROJECTS SUCH AS BIKE PATHS AND WALKING TRAILS.

LENGTH: 35 SECONDS

DATE AIRED: 07/10/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MADISON COUNTY SCHOOL SYSTEM IS LOOKING TO EXPAND OVER THE NEXT FEW YEARS. MADISON COUNTY SUPERINTENDENT RONNIE MCGEHEE SAYS THE SCHOOL SYSTEM WILL LIKELY ASK VOTERS TO APPROVE ANOTHER BOND ISSUE WITHIN THE NEXT THREE YEARS.

LENGTH: 30 SECONDS

DATE AIRED: 07/10/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WHEN IT COMES TO MONEY, YOU WOULDN'T WANT YOUR BANKER TO TAKE ADVANTAGE OF YOU? BUT WHY WOULD YOU PUT YOURSELF IN THE LINE OF FIRE WITH A CASH ADVANCE LOAN. ONE POPULAR FAST-CASH LENDING COMPANY IS NOW UNDER SCRUTINY FOR ALLEGED PRACTICES THAT HAVE TRAPPED SOME CUSTOMERS IN A SPIRAL OF DEBT.

LENGTH 3:40



DATE AIRED: 07/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IF YOU'RE LOOKING FOR A JOB THE CITY OF JACKSON IS WORKING WITH "INGALLS" TO RECRUIT QUALIFIED WORKERS.

LENGTH: 35 SECONDS

DATE AIRED: 07/18/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

"M-T-M" IS LOCATING NON-EMERGENCY MEDICAL TRANSPORTATION AND CALL CENTER OPERATIONS IS COMING TO JACKSON. THE PROJECT REPRESENTS A \$400-THOUSAND-DOLLAR CORPORATE INVESTMENT AND IS EXPECTED TO BENEFIT THE GROWING HEALTHCARE ECONOMY.

LENGTH: 30 SECONDS

DATE AIRED: 07/21/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AFTER 22 YEARS STATE FOOTBALL CHAMPIONSHIP GAMES ARE LEAVING THE CAPITAL CITY MOVING TO MISS STATE AND OLE MISS. IT'S A DECISION THAT COULD COST THE CAPITAL CITY CLOSE TO THREE MILLION DOLLARS A YEAR.

LENGTH 1:30

DATE AIRED: 07/24/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MISSISSIPPI MERCHANTS AND SHOPPERS ARE GEARING UP FOR THE FIFTH ANNUAL BACK TO SCHOOL SALE SALES TAX HOLIDAY. FOR RETAILERS IT IS ONE OF THEIR BUSIEST TIMES OF THE YEAR. SHOPPERS CAN SAVE SEVEN PERCENT IN CERTAIN CLOTHES AND SHOES THAT COST \$100 OR LESS PER ITEM.

LENGTH 1:00

DATE AIRED: 07/24/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MISSISSIPPI'S PUBLIC SCHOOLS NEED AN ADDITIONAL \$312 MILLION FROM LAWMAKERS NEXT YEAR TO FULLY FUND THE FORMULA THAT DETERMINES HOW MUCH MONEY EDUCATION IS SUPPOSED TO GET.

LENGTH 1:30



DATE AIRED: 07/22/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

GOOD NEWS FOR PEOPLE IN THE MISSISSIPPI DELTA. GOVERNOR PHIL BRYANT ANNOUNCED PLAN FOR A NEW FISH PROCESSING PLANT THAT WILL BRING IN JOBS TO THE AREA. OFFICIALS FROM MOON RIVER FOODS SAY THE PLANT WILL BE LOCATED IN SUNFLOWER COUNTY. THE PROJECT WILL CREATE 100 NEW JOBS.

LENGTH: 30 SECONDS

DATE AIRED: 07/24/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

FOR THE FIRST TIME EVER WALMART IS OFFERING TEACHERS A 10 PERCENT DISCOUNT ON CLASSROOM SUPPLIES. WALMART SAYS THIS SAVINGS IS TO THANK AND HELP TEACHERS AROUND THE COUNTRY WHO SPEND THEIR OWN DOLLARS ON STUDENTS.

LENGTH: 45 SECONDS

DATE AIRED: 08/01/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

EMPLOYERS ADDED 209 THOUSAND JOBS, MAKING IT THE SIXTH MONTH IN A ROW THAT JOB GROWTH HAS TOPPED 200 THOUSAND. THE UNEMPLOYMENT RATE TICKED UP TO 6.2 PERCENT; BUT THAT WAS BECAUSE MORE AMERICANS STARTED LOOKING FOR WORK IN THE IMPROVED JOB MARKET.

LENGTH: 20 SECONDS

DATE AIRED: 08/05/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

MANY PEOPLE IN VICKSBURG SEEKING EMPLOYMENT GOT A CHANCE TO MEET EMPLOYERS READY TO HIRE AT THE GOVERNOR'S JOB FAIR NETWORK

LENGTH: 30 SECONDS

DATE AIRED: 08/07/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HINDS COUNTY COULD SAVE THOUSANDS OF DOLLARS BY MOVING SOME EMPLOYEES OFF THE BUDGET. THE COUNTY CONSIDERS TAKING 15 SCHOOL CROSSING GUARD JOBS OFF THE COUNTY BUDGET. THE POSITIONS WOULD BE MOVED TO THE HINDS COUNTY SCHOOL DISTRICT BUDGET FOR THE 2014-2015 FISCAL YEAR.

LENGTH 1:30



2014 3rd Qtr Economy-Cont'd

DATE AIRED: 08/07/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

CONSUMER SPENDING GREW MORE SLOWLY IN MISSISSIPPI THAN IN ANY OTHER STATE IN 2012, REFLECTING THE STATE'S SLOW RECOVERY FROM THE RECESSION.

LENGTH: 20 SECONDS

DATE AIRED: 08/20/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MISSISSIPPI DEPARTMENT OF EMPLOYMENT SECURITY HAS RELEASED THE JULY 2014 UNEMPLOYMENT RATE. THERE IS GOOD NEWS FOR MOST COUNTIES IN ON OUR VIEWING AREA. THE UNEMPLOYMENT NUMBERS WENT DOWN.

LENGTH: 30 SECONDS

DATE AIRED: 08/20/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON MAYOR TONY YARBER ANNOUNCED PLANS TO CUT THE CITY BUDGET BY 21.9 PERCENT. YARBER SAY IT'S A NECESSARY MOVE IN AN EFFORT TO BE FISCALLY RESPONSIBLE AND PLACE A LASER-LIKE FOCUS ON GOOD GOVERNMENT.

LENGTH 2:00

DATE AIRED: 08/28/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

FOURTEEN MISSISSIPPI SCHOOL DISTRICTS ARE SUING THE STATE OVER UNDERFUNDING. THEY ARE SEEKING REPAYMENT OF AMOUNTS THEY SAY THEY WERE ILLEGALLY SHORTED BY THE STATE'S PUBLIC SCHOOL FUNDING FORMULA OVER THE LAST SIX YEARS.

LENGTH: 45 SECONDS

DATE AIRED: 09/01/14

TIME AIRED: 11AM

PROGRAM NAME: NEWS CHANNEL 12 @ 11

THE MINIMUM WAGE COULD SOON BE RAISED FOR HINDS COUNTY EMPLOYEES. DISTRICT 5's KENNETH STOKES SAYS WITH THE COST OF LIVING CONTINUING TO RISE COMBINED WITH HIGHER UTILITY BILLS MANY COUNTY EMPLOYEES ARE HAVING A HARD TIME MAKING ENDS MEET.

LENGTH: 40 SECONDS



DATE AIRED: 09/03/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SEPTEMBER 5TH THROUGH THE 7TH A WIDE RANGE OF HUNTING AND ARCHERY EQUIPMENT AS WELL AS FIREARMS AND AMMUNITION WILL BE TAX FREE.

SPORTING STORE OWNERS SAY THIS WILL HAVE A HUGE IMPACT ON THEIR BOTTOM LINE

LENGTH 1:00

DATE AIRED: 09/10/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WHERE'S THE MONEY? THE JACKSON CITY COUNCIL APPROVES A PAY RAISE FOR CITY WORKERS BUT WHERE'S IT COMING FROM? THIS COMES AFTER MAYOR TONY YARBER MADE PLANS TO CUT MORE THAN 20 PERCENT OF THE CITY'S BUDGET LAST MONTH IN A SPECIAL COUNCIL MEETING.

LENGTH 2:45

DATE AIRED: 09/12/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE STATE AUDITOR'S OFFICE CLAIMS SOME SCHOOL DISTRICTS ARE NOT ABIDING BY STATE LAW WHEN IT COMES TO STUDENT ATTENDANCE. M.A.E.P. IT'S THE FUNDING FORMULA THAT OUR STATE USES TO CALCULATE HOW MUCH MONEY EACH SCHOOL DISTRICT RECEIVES. NOW THE STATE AUDITOR SAYS THERE IS A FLAW IN THE SYSTEM AND SCHOOL DISTRICTS WILL BE AUDITED.

LENGTH 2:00

DATE AIRED: 09/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HINDS COUNTY BOARD OF SUPERVISORS ROBERT GRAHAM ONCE AGAIN REQUESTED THAT THE MINIMUM WAGE ARE INCREASE FOR COUNTY EMPLOYEES. GRAHAM WANTED TO INCREASE THE PAY TO \$10.10 AN HOUR. GRAHAM ADDS THAT THE INCREASE WOULD COST THE COUNTY ABOUT \$66 THOUSAND DOLLARS.

LENGTH: 40 SECONDS

DATE AIRED: 09/23/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

WITH MORE THAN \$85 MILLION DOLLARS AT STAKE; THE JACKSON PUBLIC SCHOOL DISTRICT IS ENTERING THE SCHOOL FUNDING LAWSUIT FILED BY FORMER GOVERNOR RONNIE MUSGROVE. THERE ARE NOW 20 SCHOOL DISTRICTS IN THE LAWSUIT. THE LAWSUIT SEEKS MONEY TO MAKE UP FOR BUDGET SHORTFALLS SINCE 2010.

LENGTH: 40 SECONDS



DATE AIRED: 09/23/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

VOTERS IN RANKIN COUNTY SAY "YES" TO THE SALE OF LIQUOR BY THE GLASS NEAR THE RESERVOIR. SOME PEOPLE ARE EXCITED ABOUT THE CHANGE. THEY SAY THAT NOW MORE RESTURANTS CAN BE BUILD TO INCREASE THE ECOMONY.

LENGTH: 45 SECONDS

DATE AIRED: 09/30/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TODAY IS THE LAST DAY OF WORK FOR A GROUP OF EMPLOYEES THAT WAS LET GO IN A ROUND OF LAY-OFFS BY THE HINDS COUNTY BOARD OF SUPERVISORS. THE BOARD MADE THE DECISION TO ELIMINATE SEVEN ADMINISTRATIVE ASSISTANT POSITIONS AS PART OF THEIR UPCOMING BUDGET. THE JOBS WERE ELIMINATED BECAUSE OF FAILING REVENUE AND A PUSH TO REDUCE STAFF IN THE DEPARTMENT OF HUMAN SERVICES.

LENGTH: 30 SECONDS

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2014 3rd Qtr. News Stories
Education:

DATE AIRED: 07/08/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IF YOU'RE LOOKING FOR A JOB, JACKSON PUBLIC SCHOOLS IS HIRING. THE SCHOOL DISTRICT IS FILLING MORE THAN 200 OPEN JOBS.

LENGTH 1:30

DATE AIRED: 07/14/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON PUBLIC SCHOOLS OPENED REGISTRATION FOR THE 2014-2015 SCHOOL YEAR.

LENGTH: 45 SECONDS

DATE AIRED: 07/17/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON STATE UNIVERSITY WANTS TO BUY AN APARTMENT COMPLEX NEXT TO ITS CAMPUS TO ACCOMMODATE ITS GROWING ENROLLMENT. ADMINISTRATORS SAY IT'S A GOOD PROBLEM TO HAVE. MORE AND MORE STUDENTS WANT TO LIVE ON CAMPUS.

THEY HAVE TO SCRAMBLE TO FIND SPACE JUST BEFORE CLASSES START NEXT MONTH.

LENGTH 1:00

DATE AIRED: 07/17/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

FIFTEEN SCHOOLS IN WARREN COUNTY WILL BE STARTING AND ENDING AT DIFFERENT TIMES STARTING AUGUST 8TH BUT SOME PARENTS SAY THEY ARE WORRIED THIS CHANGE WILL PREVENT THEIR CHILD FROM GOING TO SCHOOL.

LENGTH 1:00

DATE AIRED: 07/28/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WILLIAM CAREY UNIVERSITY IS OFFERING A NEW ONLINE DEGREE FOR ADMINISTRATORS AND TEACHERS.

LENGTH: 20 SECONDS



2014 3rd Qtr Education-Cont'd

DATE AIRED: 07/31/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AT THE BEGINNING OF JULY WE TOLD YOU J-P-S NEEDED TO FILL OVER 200 POSITIONS AT THE SCHOOL. TONIGHT OFFICIALS TELL US THEY'VE HIRED OVER 100 QUALIFIED TEACHERS TO FILL THOSE POSITIONS.

LENGTH: 35 SECONDS

DATE AIRED: 08/04/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MANY PARENTS AND CHILDREN ARE GEARING UP FOR BACK TO SCHOOL. THE JUNIOR LEAGUE OF JACKSON MADE IT A LITTLE EASIER BY DONATING OVER 600 BACKPACKS TO JACKSON PUBLIC SCHOOLS STUDENTS.

LENGTH: 45 SECONDS

DATE AIRED: 08/04/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JPS OFFICIALS ARE INVESTAGING HUNDREDS OF THOUSANDS OF DOLLARS IN DAMAGES TO SEVERAL SCHOOLS. OFFICIALS TELL US AIR CONDITIONING UNITS WERE DAMAGED AT SOME OF THE SCHOOLS. THE DISTRICT HAS DEVELOPED AN ACTION PLAN FOR WITH EACH SCHOOL PRINCIPAL WHOSE STUDENTS AND STAFF MAY BE NEGATIVELY IMPACTED BY HIGH TEMPERATURES ONCE SCHOOL STARTS.

LENGTH 2:00

DATE AIRED: 08/06/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

MISSISSIPPI'S PREPAID COLLEGE TUITION PROGRAM WILL RESUME SELLING CONTRACTS OCTOBER 1ST, BUT WITH SHARPLY HIGHER PRICES.

LENGTH: 20 SECONDS

DATE AIRED: 08/08/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE START OF THE SCHOOL YEAR KICKED OFF WITH NO MAJOR EVENT UNTIL THE END OF THE DAY FOR ONE RANKIN COUNTY FAMILY. A MOTHER TELLS US SHE CHANGED ADDRESSES WENT TO THE RIGHT OFFICES AND FILLED OUT HER PAPERWORK BUT HER DAUGHTER WAS STILL DROPPED OFF.AT THE WRONG HOUSE BY THE BUS.

LENGTH 2:00



2014 3rd Qtr Education-Cont'd

DATE AIRED: 08/08/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE CITY OF JACKSON HELD IT'S BACK TO SCHOOL CELEBRATION AND GIVEAWAY AT THE JACKSON CONVENTION COMPLEX. STUDENTS IN GRADES K-THRU-12 RECEIVED A FREE BACKPACK FILLED WITH SCHOOL SUPPLIES. PARENTS AND STUDENTS RECEIVED INFORMATION ABOUT EDUCATIONAL SERVICES, AFTER SCHOOL PROGRAMS, AND ATHLETIC PROGRAMS.

LENGTH: 40 SECONDS

DATE AIRED: 08/11/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THOUSANDS OF CUSTOMERS IN BRANDON ARE UNDER A BOIL WATER ALERT AND ITS IMPACTING STUDENTS AT FIVE RANKIN COUNTY SCHOOLS. BUT THE SCHOOL DISTRICT SAYS THEY ARE PREPARED.

LENGTH 2:00

DATE AIRED: 08/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON PUBLIC SCHOOLS START BACK THIS COMING MONDAY AND COMMUNITY OUTREACH PROGRAMS MEET TO BRAINSTORM WAYS TO IMPROVE STUDENT ACHIEVEMENT.

LENGTH: 45 SECONDS

DATE AIRED: 08/19/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

20-THOUSAND STUDENTS ARE TAKEN TO SCHOOL EACH DAY ON THE JPS BUS SYSTEM. HOWEVER, THERE ARE A NUMBER OF OTHERS WHO HAVE TO WALK PER THE DISTRICT'S GUIDELINES. BUT HOW FAR IS TOO FAR TO WALK?

LENGTH 1:30

DATE AIRED: 08/21/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE STATE COLLEGE BOARD APPROVED THE PLANS FOR JACKSON STATE TO LEASE APARTMENTS AT THE PALISADES DUE TO AN INCREASE IN INCOMING STUDENTS. SCHOOL OFFICIALS SA THEY STILL COULD BE SHORT EVEN WITH LEASING THE APARTMENTS. THERE ARE PLANS IN THE WORKS TO BUILD A NEW HOUSING COMPLEX, DINING HALL AND CONFERENCE CENTER.

LENGTH: 30 SECONDS



2014 3rd Qtr Education-Cont'd

DATE AIRED: 08/26/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

STATE EDUCATION OFFICIALS SAY STUDENT SCORES ON STATE TESTS FELL IN THE 2013-2014 SCHOOL YEAR BECAUSE THE DISTRICTS WERE ADJUSTING INSTRUCTION TO THE NEW COMMON CORE STATE STANDARDS. BUT STUDENTS WERE STILL TESTED UNDER THE OLD STANDARDS.

LENGTH: 30 SECONDS

DATE AIRED: 08/28/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

FOURTEEN MISSISSIPPI SCHOOL DISTRICTS ARE SUING THE STATE OVER UNDERFUNDING. THEY ARE SEEKING REPAYMENT OF AMOUNTS THEY SAY THEY WERE ILLEGALLY SHORTED BY THE STATE'S PUBLIC SCHOOL FUNDING FORMULA OVER THE LAST SIX YEARS.

LENGTH: 45 SECONDS

DATE AIRED: 09/03/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A PUBLIC HEARING IS UNDERWAY FOR A FIRED RIDGELAND PRINCIPAL WHO WAS LET GO A WEEK BEFORE SCHOOL STARTED. SHARON SUMMERS USED TO BE PRINCIPAL OF "RIDGELAND HIGH SCHOOL" BUT BELIEVES SHE WAS LET GO BECAUSE OF A SEXUAL BATTERY CASE INVOLVING TWO OF HER FORMER EMPLOYEES.

LENGTH: 45 SECONDS

DATE AIRED: 09/11/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HEALTH CARE PROFESSIONALS SUGGESTS NOT CARRYING MORE THAN 10 TO 20 PERCENT OF YOUR BODY WEIGHT, IN A BACKPACK. CHIROPRACTOR ENDRE MATTHEWS SAYS A HEAVY LOAD CAN LEAD TO SCOLIOSIS, ARTHRITIS AND POOR POSTURE. ONE PARENT REACHED OUT TO NEWS CHANNEL 12 CONCERNED ABOUT HIS DAUGHTER'S HEALTH AND HEAVY BACKPACK.

LENGTH: 30 SECONDS

DATE AIRED: 09/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TWO LOCAL SCHOOLS WERE EVACUATED AFTER SEVERAL CALLS ABOUT STRONG GAS SMELLS.

LENGTH 1:00



2014 3rd Qtr Education-Cont'd

DATE AIRED: 09/20/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HINDS COMMUNITY COLLEGE WILL EXPAND ITS NURSING AND ALLIED HEALTH PROGRAMS IN JACKSON AFTER AGREEING TO MOVE MISSISSIPPI STATE EXTENSION SERVICE EMPLOYEES TO COLLEGE PROPERTY IN RAYMOND. THE COLLEGE WILL GAIN USE OF 11.5 ACRES AND TWO BUILDINGS. ONE BUILDING WILL BE RENOVATED TO HOUSE CLASSROOMS.

LENGTH 1:00

DATE AIRED: 09/23/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE JACKSON SCHOOL SYSTEM IS JOINING A LAWSUIT AGAINST THE STATE THAT SEEKS TO RECOVER A SHORTFALL IN EDUCATION FUNDING AND BAR FUTURE UNDERFUNDING.

LENGTH 1:00

DATE AIRED: 09/25/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MISSISSIPPI'S CHARTER SCHOOL AUTHORIZER BOARD SAYS GROUPS HAVE SUBMITTED SIX ELIGIBLE APPLICATIONS TO OPEN SCHOOLS IN THE CURRENT CYCLE.

LENGTH: 45 SECONDS



2014 3rd Qtr. News Stories
Environment:

DATE AIRED: 07/02/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WE HAD SOME SPOTTY SHOWERS IN AND AROUND THE METRO AREA THIS EVENING;
AT THE HEIGHT OF THE STORM THOUSANDS OF ENTERGY CUSTOMERS IN HINDS COUNTY
WERE LEFT WITHOUT POWER, IN 90-PLUS DEGREE TEMPERATURES.

LENGTH: 40 SECONDS

DATE AIRED: 07/09/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HEAVY RAINS AND RISING WATERS CAUSED ALCORN STATE UNIVERSITY CAMPUS TO
FLOOD AS LOW-LYING AREAS WERE COVERED WITH WATER.

LENGTH 1:15

DATE AIRED: 07/09/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WE SAW OUR FIRST RAIN FOR THE MONTH OF JULY. AND FOR SOME AREAS IT WAS QUITE
MEMORABLE. AS STORM TEAM 12 CHIEF METEOROLOGIST KEN SOUTH TELLS US EVEN
MORE RAIN IS AHEAD IN THE FORECAST.

LENGTH 1:00

DATE AIRED: 07/10/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IT IS ANOTHER RAINY START TO THE DAY WITH A CHANCE OF MORE STORMS COMING
THROUGH THE AREA IN THE NEXT FEW HOURS.

LENGTH 1:30

DATE AIRED: 07/11/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FLOODING IN RANKIN COUNTY HAD SOME PEOPLE TRAPPED INSIDE THEIR HOMES IN
PEARL. CITY OFFICIALS TELL US THIS HAPPENS EVERY TIME IT RAINS AND THE ONLY
THING THAT CAN BE DONE IS TO MONITOR IT

LENGTH 1:00



2014 3rd Qtr Environment-Cont'd

DATE AIRED: 07/18/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ALL OF THIS RAIN IS CAUSING FLOODING IN WARREN COUNTY. A VIEWER CALLED TO WARN DRIVERS ABOUT A USUAL TROUBLE SPOT. THAT FLOODS ON HIGHWAY 80.

LENGTH 1:15

DATE AIRED: 07/25/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A BOIL WATER ALERT THAT'S BAD FOR BUSINESS FOR PEOPLE WHO WORK AT A NORTHWEST JACKSON SHOPPING CENTER. THEY ARE FEELING THE PAIN AND IT'S COSTING BUSINESS OWNERS MONEY. THE ALERT IS BECAUSE OF LOW WATER PRESSURE AFTER A WATER MAIN BREAK NEAR NORTHVIEW DRIVE AND MEADOWBROOK ROAD NEAR THE CENTER SQUARE SHOPPING CENTER

LENGTH 1:20

DATE AIRED: 08/04/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

STORMY WEATHER PUSHED THROUGH PARTS OF THE METRO PACKED WITH HEAVY RAIN AND LIGHTNING. THE AFTERNOON STORMS CAUSE POWER OUTAGES. ACCORDING TO ENTERGY MISSISSIPPI'S WEBSITE ABOUT 25-HUNDRED CUSTOMERS ARE CURRENTLY WITHOUT POWER. THE MOST OUTAGES ARE BEING REPORTED IN HINDS COUNTY.

LENGTH 1:30

DATE AIRED: 08/08/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MEMBERS OF THE MISSISSIPPI EMERGENCY MANAGEMENT AGENCY ARE IN HAWAII TO HELP WITH STORM EFFORTS IN THEIR FIRST TROPICAL STORM IN OVER 20 YEARS.

LENGTH: 40 SECONDS

DATE AIRED: 08/09/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

WE HAD STRONG TO SEVERE STORMS WHICH LEFT BEHIND SOME DAMAGE AND POWER OUTAGES.

LENGTH 1:30



2014 3rd Qtr Environment-Cont'd

DATE AIRED: 08/11/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THOUSANDS OF CUSTOMERS IN BRANDON ARE UNDER A BOIL WATER ALERT AND ITS IMPACTING STUDENTS AT FIVE RANKIN COUNTY SCHOOLS.

LENGTH 2:00

DATE AIRED: 08/11/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

STORMS HAVE BEEN HITTING THE METRO CAUSING FLOODING AND POWER OUTAGES.

LENGTH 1:30

DATE AIRED: 08/12/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

NEARLY 200 RESIDENTS IN HOLMES COUNTY HAVE TO GO WITHOUT WATER. THE MISSISSIPPI DEPARTMENT OF HEALTH ISSUED AN ADVISORY TELLING PEOPLE NOT ONLY NOT TO DRINK IT BUT NOT TO EVEN WASH THEIR CLOTHES IN IT AS A RESULT OF A SMALL AMOUNT OF AN AGRICULTURAL PRODUCT INTRODUCED TO THE WATER SUPPLY.

LENGTH 1:45

DATE AIRED: 08/13/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A 20 FOOT SINKHOLE OPENS UP ON ONE OF NATCHEZ'S BUSIEST INTERSECTION OF HIGHWAY 61 AND 84. CITY CREWS SAY IT STARTED OUT AS A DIP IN THE ROAD.

LENGTH: 45 SECONDS

DATE AIRED: 08/14/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

REPAIRS ARE UNDERWAY AT THE ROSS BARNETT RESERVOIR TO REPAIR A LEAK IN THE DAM. OFFICIALS HAVE BEEN MONITORING THE LEAK FOR THE PAST SIX YEARS. AUTHORITIES SAY THE PEARL RIVER VALLEY WATER SUPPLY DISTRICT IS NOW IN A FINANCIAL POSITION TO DO THE 600-THOUSAND DOLLAR REPAIR JOB.

LENGTH: 30 SECONDS

DATE AIRED: 08/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE'S A NEW BOIL WATER ALERT FOR SOME RANKIN COUNTY CUSTOMERS OF THE CENTRAL RANKIN WATER ASSOCIATION. RECENT CONSTRUCTION CAUSED A LACK OF PRESSURE IN THE LINE.

LENGTH: 40 SECONDS



2014 3rd Qtr Environment-Cont'd

DATE AIRED: 08/19/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

FINDING WAYS TO BEAT THE DANGEROUS HEAT CAN BE A CHALLENGE WHEN YOUR JOB REQUIRES YOU TO WORK OUTSIDE. ADD FIRE TO THE EQUATION AND THERE'S EVEN MORE DANGER ESPECIALLY FOR EMERGENCY RESPONDERS. THAT WAS THE CASE THIS AFTERNOON AT ONE JUNKYARD IN JACKSON.

LENGTH 2:00

DATE AIRED: 08/29/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

POWER IS OUT ALL OVER DOWNTOWN JACKSON. PEOPLE HAVE BEEN STUCK IN ELEVATORS AND BUSINESS IN THE HEART OF THE CITY HAS BEEN DISRUPTED. NEWS CHANNEL 12'S CANDICE COLE IS LIVE TO SHOW US MORE ABOUT HOW IT'S AFFECTING PEOPLE AND BUSINESSES. POWER WAS RESTORED AROUND NOON.

LENGTH 1:00

DATE AIRED: 09/02/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

DUE TO STORMS SEVERAL AREAS ACROSS THE METRO ARE WITHOUT POWER. ENTERGY IS REPORTING ABOUT 16-HUNDRED OUTAGES AT THIS HOUR.

LENGTH 1:00

DATE AIRED: 09/03/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A LIGHTNING STRIKE STALLS OPERATIONS AT THE RANKIN COUNTY CHAMBER OF COMMERCE. IT STRUCK THE TOP PART OF THE CHAMBER OF COMMERCE STARTING A SMALL FIRE. WE'RE TOLD THE BRANDON FIRE DEPARTMENT WAS ABLE TO QUICKLY GET THE FIRE OUT THERE IS SOME WATER AND SMOKE DAMAGE TO THE BUILDING.

LENGTH 1:00

DATE AIRED: 09/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TWO LOCAL SCHOOLS WERE EVACUATED AFTER SEVERAL CALLS ABOUT STRONG GAS SMELLS.

LENGTH 1:00



2014 3rd Qtr Environment-Cont'd

DATE AIRED: 09/17/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE GAS ODOR THAT PEOPLE COULD SMELL ACROSS NORTH JACKSON AND RIDGELAND IS BACK AND CAUSING MORE EVACUATIONS. THIS TIME IT WAS THE RESEARCH AND EDUCATION BUILDING AT THE G.V. SONNY MONTGOMERY V.A. MEDICAL CENTER. THE ODOR CAUSED CONCERN ABOUT HEALTH AND SAFETY SO THE EMPLOYEES HAD TO LEAVE THE BUILDING WHILE ATMOS GAS INVESTIGATED.

LENGTH: 45 SECONDS

DATE AIRED: 09/25/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PART OF CAPITOL STEET WAS FLOODED WHEN A WATER LINE BROKE. SEVERAL BUSINESSES HAD TO CLOSE DUE TO NO WATER PRESSURES.

LENGTH 1:00



2014 3rd Qtr. News Stories
Government & Public Safety:

DATE AIRED: 07/01/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IT'S THE START OF A NEW FISCAL YEAR IN MISSISSIPPI AND THAT ALSO MEANS NEW LAWS GO INTO EFFECT. HOUSE BILL 14-HUNDRED WHICH WILL BAN ABORTIONS AT 20-WEEKS AND HOUSE BILL-504 WILL GIVE ALL MISSISSIPPI PUBLIC SCHOOL TEACHERS A \$25-HUNDRED DOLLAR ACROSS-THE-BOARD PAY RAISE.

LENGTH: 40 SECONDS

DATE AIRED: 07/01/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

REPUBLICANS ARE STILL DEBATING THE SENATE PRIMARY RUNOFF ELECTION RESULTS. UNOFFICIAL RESULTS SHOW THAT THAD COCHRAN BEAT CHRIS MCDANIEL.

LENGTH 2:00

DATE AIRED: 07/01/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

REPUBLICANS ON BOTH SIDES OF THE COCHRAN-MCDANIEL RACE; ARE ARGUING ABOUT IRREGULAR VOTING FROM THE U.S SENATE PRIMARY RUNOFF ELECTION.

LENGTH 2:30

DATE AIRED: 07/02/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

OVERGROWN WEEDS, GRASS AS TALL AS SIX FEET AND IT DOESN'T STOP THERE. NEIGHBORS HAVE BEEN COMPLAINING ABOUT THIS JACKSON PROPERTY FOR YEARS. THE CITY AND PROPERTY OWNER STILL HAVEN'T CLEANED UP THE AREA.

LENGTH 2:00



2014 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 07/07/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE MISSISSIPPI SECRETARY OF STATE'S OFFICE HAS ACCEPTED THE CERTIFIED ELECTION RESULT FROM BOTH THE STATE DEMOCRATIC PARTY AND STATE REPUBLICAN PARTY. THIS NOW OPENS THE DOOR FOR SENATOR CHRIS MCDANIEL TO BEGIN CHALLENGING THE RESULTS WHICH COULD LEAD TO A COURT BATTLE.

LENGTH 2:30

DATE AIRED: 07/07/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

LAST THURSDAY, NEWS CHANNEL 12 BROUGHT YOU THE STAGGERING INCREASE IN CRIME RATES IN THE CITY OF JACKSON. ONE JACKSON COMMUNITY IN PRECINCT THREE IS TAKING BACK THEIR NEIGHBORHOOD.

LENGTH 2:15

DATE AIRED: 07/09/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ALL DOGS CAN BITE, ALL DOGS CAN ATTACK; BUT PIT BULLS SEEM TO BE GETTING A BAD REPUTATION. NEWS CHANNEL 12'S DANIELLE AVITABLE INVESTIGATES THE REASON BEHIND THIS BAD RAP.

LENGTH 1:35

DATE AIRED: 07/16/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FOUR NEW SUSPECTS ARE NOW FACING FEDERAL CHARGES IN CONNECTION TO A DEADLY HATE CRIME IN JACKSON BACK IN 2011. A JUDGE UNSEALED AN INDICTMENT IN THE CASE NAMING THE DEFENDANTS AND THE SERIOUS CRIMES THEY'RE ACCUSED OF IN THE DEATH OF THEN 49-YEAR-OLD, JAMES CRAIG ANDERSON.

LENGTH 2:00

DATE AIRED: 07/16/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

AFTER SERVING OUR COUNTRY AND PROTECTING OUR RIGHTS DO VETERANS HAVE TROUBLE EXERCISING ONE OF THOSE RIGHTS? ONE VETERAN SAYS HE FACED DIFFICULTIES BECAUSE OF HIS STATUS.

LENGTH 3:30



2014 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 07/17/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WE'VE ALL SEEN IT, VEHICLES AND EVEN MOBILE HOMES LEFT ON THE SIDE OF THE ROAD. NUMEROUS OF THEM CAN LINE INTERSTATES IN THE AREA IN JUST A DAY. SO WHAT'S BEING DONE?

LENGTH 3:00

DATE AIRED: 07/18/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

IMMIGRATION IS ONE OF THE BIGGEST ISSUES ON THE MINDS OF THOSE ON CAPITOL HILL; WITH THE INFLUX OF ILLEGAL IMMIGRANTS CROSSING OVER TO THE U.S. NEWS CHANNEL 12'S CANDICE COLE IS GETTING YOU ANSWERS ABOUT THE IMMIGRATION FIGHT IN MISSISSIPPI.

LENGTH 2:00

DATE AIRED: 07/22/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IT'S 22 DAYS PAST THE ORIGINAL START DATE FOR NEW CASH ASSISTANCE REQUIREMENTS. THE MISSISSIPPI DEPARTMENT OF HUMAN SERVICES HEARD CONCERNS OVER A NEW WELFARE DRUG LAW BECAUSE OF HOW IT COULD AFFECT THE POOR.

LENGTH 2:00

DATE AIRED: 07/22/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

TO DRUG TEST OR NOT TO DRUG TEST, THAT'S NOT THE ONLY QUESTION WHEN IT COMES TO THE TAN-F DRUG TESTING BILL. THOSE RECEIVING TEMPORARY ASSISTANCE FOR NEEDY FAMILIES OR WELFARE BENEFITS COULD BE FORCED TO BE DRUG-TESTED.

LENGTH 2:00

DATE AIRED: 07/23/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WITH WELFARE DRUG TESTING PUT ON HOLD, GOVERNOR PHIL BRYANT SAYS IT WON'T STAY THAT WAY, THOSE WHO RECEIVE "TEMPORARY ASSISTANCE FOR NEEDY FAMILIES" OR TAN-F WILL BE DRUG TESTED.

LENGTH 2:00



2014 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 07/24/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

OPEN CARRY IS A HOT TOPIC IN STATES ACROSS THE SOUTH. BUT IF YOU AREN'T KEEPING THE GUN ON YOUR PERSON BUT LEAVING IT IN THE CAR.; YOU MIGHT BE DEALING WITH MORE DRAMA THAN EXPECTED.

LENGTH 1:00

DATE AIRED: 07/24/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

IT'S NO SECRET THAT VIOLENT CRIME IS A PROBLEM FOR MANY COMMUNITIES IN AND AROUND JACKSON. IT SEEMS NEARLY EVERY DAY YOU HEAR OF SOMEONE WHO HAS BEEN IMPACTED BY GUN VIOLENCE. BUT HOW MANY OF THOSE GUNS ARE IN THE POSSESSION OF SOMEONE ILLEGALLY? CANDICE COLE JOINS US AS WJTV INVESTIGATES STOLEN GUNS.

LENGTH 3:30

DATE AIRED: 07/28/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE STATE AUDITOR IS INVESTIGATING DOWNTOWN JACKSON PARTNERS; THE NON-PROFIT THAT PROMOTES AND MARKETS THE CAPITAL CITY'S 66-BLOCK CORE. THE BOARD CHAIRMAN SAYS EXECUTIVE ASSISTANT LINDA BRUNE WAS FIRED BECAUSE FOUR BOXES OF RECORDS FROM 2010 AND 2012 ARE MISSING.

LENGTH 1:00

DATE AIRED: 07/28/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THREE MONTHS AFTER SOME STUNNING REVELATIONS ABOUT THE VETERANS AFFAIRS DEPARTMENT. A BIPARTISAN DEAL IS REACHED.

LENGTH 1:45

DATE AIRED: 07/29/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A FEDERAL APPEALS COURT PANEL HAS RULED A LAW THAT WOULD CLOSE THE STATES ONLY ABORTION CLINIC IS UNCONSTITUTIONAL.

LENGTH 1:30



2014 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 07/31/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ALONG WITH FOOD AND FUN IT WAS A POLITICAL SHOWDOWN AT THE NESHOPA COUNTY FAIR. U.S. SENATOR THAD COCHRAN IS LAUNCHING HIS OFFICIAL GENERAL ELECTION CAMPAIGN, WHILE HIS OPPONENET TRAVIS CHILDERS CHALLENGES HIM TO A DEBATE.

LENGTH 1:30

DATE AIRED: 07/31/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE HOLD A NEWS CONFERENCE TO SHARE INFORMATION ON HOW THEIR RESPONDING TO CRIMINAL ACTIVITY IN THE CITY.

LENGTH: 40 SECONDS

DATE AIRED: 08/13/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SAME-SEX COUPLES IN EIGHT COUNTIES ACROSS THE STATE RECORDED THEIR OUT-OF-STATE MARRIAGE LICENSES AT THEIR LOCAL CHANCERY COURT OFFICES THAT INCLUDES THREE COUPLES IN HINDS COUNTY.

LENGTH 1:00

DATE AIRED: 08/13/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A SCHOOL BUS CARRYING SEVERAL STUDENTS STRUCK A GUARDRAIL BEFORE CRASHING HEAD ON INTO A TREE WITH SEVERAL STUDENTS ON BOARD. WITNESSES ON SCENE SAY THIS HAPPENED AFTER THE BUS DRIVER AVOIDED A COLLISION WITH A VAN.

LENGTH 1:30

DATE AIRED: 08/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RANKIN COUNTY OFFICIALS ARE TESTING THEIR NEWLY UPGRADED TORNADO SIRENS. THE RANKIN COUNTY E.O.C. HAS INSTALLED REDUNDANT SIREN CONTROLLERS FOR ADDITIONAL SAFETY. THIS MEANS SIRENS CAN NOW BE ACTIVATED FROM TWO DIFFERENT LOCATIONS IF ONE SHOULD FAIL.

LENGTH: 20 SECONDS



2014 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 08/20/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A THREAT AT A LOCAL CRYSTAL SPRINGS SCHOOL LEAVES SOME PARENTS ANGRY.

LENGTH 1:30

DATE AIRED: 08/21/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A RANKIN COUNTY RESIDENT REACHED OUT TO NEWS CHANNEL 12 FOR ANSWERS AFTER HE FOUND MULTIPLE PEOPLE RUNNING A STOP SIGN IN HIS NEIGHBORHOOD. HE CAUGHT THEM ON CAMERA. WE HAVE THE VIDEO AND WE'RE GETTING YOU ANSWERS ON WHAT'S BEING DONE TO FIX THIS PROBLEM.

LENGTH 1:15

DATE AIRED: 08/22/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A NEW PARK IS HEADED TO MADISON COUNTY WITH A PLAYGROUND, LAKE, FISHING AND PIERS. BUT NOT EVERYONE IS ON BOARD FOR THIS NEW ADDITION.

NEWS CHANNEL 12'S DANIELLE AVITABLE SPOKE TO RESIDENTS IN THE COUNTY ABOUT THE CONTROVERSY.

LENGTH 1:35

DATE AIRED: 08/28/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AFTER COMING UNDER FIRE FROM A GROUP THAT WORKS TO PROTECT THE RIGHTS OF ATHEISTS AND OTHER NON-RELIGIOUS AMERICANS-- THE JACKSON PUBLIC SCHOOL DISTRICT SAYS PRAYERS AND SERMONS WILL BE NO MORE AT THEIR ANNUAL CONVOCATION.

LENGTH: 45 SECONDS

DATE AIRED: 08/28/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE IS A CLOTHING CONTROVERSY HAPPENING IN RANKIN COUNTY. SOME PARENTS ARE ANGRY AFTER A HIGH SCHOOL PRINCIPAL BANS CHEERLEADING AND DANCE UNIFORMS TO BE WORN DURING SCHOOL HOURS.

LENGTH 1:00



2014 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 09/04/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NEARLY 30 PEOPLE ARE FIRED FROM THE DEPARTMENT OF EDUCATION WITHOUT ANY REASON.

LENGTH 1:00

DATE AIRED: 09/12/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE STATE AUDITOR'S OFFICE CLAIMS SOME SCHOOL DISTRICTS ARE NOT ABIDING BY STATE LAW WHEN IT COMES TO STUDENT ATTENDANCE. IT'S THE FUNDING FORMULA THAT OUR STATE USES TO CALCULATE HOW MUCH MONEY EACH SCHOOL DISTRICT RECEIVES. NOW THE STATE AUDITOR SAYS THERE IS A FLAW IN THE SYSTEM AND SCHOOL DISTRICTS WILL BE AUDITED.

LENGTH 2:00

DATE AIRED: 09/15/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

STEWOPOT COMMUNITY SERVICES ANNOUNCED A LOSS OF 200-THOUSAND DOLLARS IN FEDERAL AND LOCAL GRANTS. THE NON-PROFIT ORGANIZATION SAYS WITH THE LOSS OF FUNDS. IT LOOKS LIKE TWO EMERGENCY SHELTERS WILL HAVE TO CLOSE BY THE END OF THE YEAR.

LENGTH: 45 SECONDS

DATE AIRED: 09/17/14

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

CHECKING A BOX CATEGORIZING PEOPLE HAVE HISPANIC OR NOT IT'S NOT A NEW REQUIREMENT BUT IT'S CERTAINLY GETTING ATTENTION WHEN APPLYING FOR A GUN. SHOULD RACE AND ETHNICITY BE CONSIDERED WHEN YOU APPLY?

LENGTH 2:00

DATE AIRED: 09/18/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WOMAN EQUAL PAY FOR EQUAL WORK? NOT IN MISSISSIPPI, AND A RECENT VOTE BY SENATOR THAD COCHRAN IS GAINING CRITICISM FROM HIS OPPONENT, TRAVIS CHILDERS.

LENGTH: 45 SECONDS



2014 3rd Qtr Government & Public Safety-Cont'd

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DATE AIRED: 09/23/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RANKIN COUNTY VOTERS HEAD TO THE POLLS REGARDING A CONTROVERSIAL ISSUE. WILL THEY OR WON'T THEY VOTE IN FAVOR OF LIQUOR ON THE RESERVOIR WILL BE DESIGNATED AS A RESORT AREA?

LENGTH: 45 SECONDS

DATE AIRED: 09/23/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON'S CITY COUNCIL WILL MEET LATER THIS EVENING. THE MAYOR IS EXPECTED TO PRESENT HIS PLAN FOR THE CITY TO PAY HOUSING AND URBAN DEVELOPMENT MONEY OWED FROM THE FARISH STREET DEVELOPMENT PROJECT. CITY AFFAIRS CONTINUE TO MAKE HEADLINES AS PROPOSED BUDGET CUTS CLASH WITH PROPOSED GRADUAL MINIMUM WAGE RAISES FOR CITY EMPLOYEES.

LENGTH: 30 SECONDS

DATE AIRED: 09/23/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

VOTERS IN RANKIN COUNTY SAY YES TO THE SALE OF LIQUOR BY THE GLASS NEAR THE RESERVOIR. SOME PEOPLE ARE EXCITED ABOUT THE CHANGE. THEY SAY THAT NOW MORE RESTURANTS CAN BE BUILD TO INCREASE THE ECOMONY. A LOCAL GROUP WHO OPPOSED SIMILAR LIQUOR LAW CHANGES IN FLOWOOD AND BRANDON SAYS THE CHANGE WILL LEAD TO MORE ALCOHOL ADDICTION AND DRUNK DRIVING RELATED DEATHS.

LENGTH: 45 SECONDS

DATE AIRED: 09/24/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE AMERICAN CIVIL LIBERTIES UNION IS SUING SCOTT COUNTY ON BEHALF OF MISSISSIPPIANS WHO WERE JAILED INDEFINITELY WITHOUT A LAWYER OR AN INDICTMENT. THE LAWSUIT NAMES THE SHERIFF'S DEPARTMENT, THE DISTRICT ATTORNEY AND EVEN SOME JUDGES. THE ACLU SAYS SOME PRISONERS SIXTH AND FOURTEENTH AMENDMENTS ARE BEING VIOLATED WHERE THEY RECEIVE THE RIGHT TO COUNSEL, A SPEEDY TRIAL AND TO A FAIR BAIL HEARING.

LENGTH: 40 SECONDS



2014 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 09/29/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THIS WEEKEND MARKS THE DEADLINE FOR MISSISSIPPIANS TO REGISTER TO VOTE IN
THE NOVEMBER GENERAL ELECTION.

LENGTH: 30 SECONDS

DATE AIRED: 09/29/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A MIXED MESSAGE ON AN I-55 BILLBOARD HAS SOME RESIDENTS RAISING EYEBROWS.
THE WORDING WE SHALL OVERCOME AND THE LETTERING ARE COMPOSED OF
CONFEDERATE FLAGS.

LENGTH 2:00



2014 3rd Qtr. News Stories
Health:

DATE AIRED: 07/01/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS RELEASE A NEW REVIEW ABOUT THE SAFETY OF VACCINES.

ALSO THERE MAY BE A RISK FOR WOMEN WHO USE DONOR EGGS TO CONCEIVE.

LENGTH 1:00

DATE AIRED: 07/01/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IF YOU'RE TRAVELING FOR THE JULY 4TH HOLIDAY, YOU DON'T HAVE TO TOSS YOUR GOOD EATING HABITS ASIDE. YOU CAN EAT WELL WHETHER YOU'RE DRIVING IN THE CAR OR CATCHING A PLANE.

LENGTH 1:35

DATE AIRED: 07/02/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY THERE'S A CONNECTION BETWEEN CHILDHOOD OBESITY AND ASTHMA. ALSO RESEARCHERS FINDS OUT HEALTH CARE PROVIDERS IN THE SOUTH PRESCRIBE MORE OF A CERTAIN KIND OF PAINKILLER THAN ANY OTHER.

LENGTH 1:00

DATE AIRED: 07/02/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

STEROID EPIDURALS ARE GIVEN TO MILLIONS OF AMERICANS EACH YEAR TO RELIEVE BACK PAIN. NOW A NEW STUDY IS QUESTIONING THE PRACTICE.

LENGTH 1:35

DATE AIRED: 07/03/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND THAT EXERCISING COULD HELP PEOPLE SUFFERING FROM TYPE-2 DIABETES. ALSO THE NUMBER OF ALZHEIMER'S DRUGS THAT ACTUALLY WORK MAY SURPRISE YOU.

LENGTH 1:00



DATE AIRED: 07/03/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ALONG WITH OUR SKIN, WE NEED TO PROTECT OUR EYES FROM THE SUN'S RAYS. NOT PROTECTING YOUR EYES PROPERLY RAISES THE RISK FOR EYE DISEASES OR CANCER, YEARS DOWN THE ROAD.

LENGTH 1:40

DATE AIRED: 07/04/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A LOOK AT WHICH STATES HAVE THE HEALTHIEST SENIORS AND WHICH DON'T. ALSO THERE'S NEW EVIDENCE OF A LINK BETWEEN CHOLESTEROL AND CANCER.

LENGTH 1:30

DATE AIRED: 07/04/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SWIMMER'S EAR IS A COMMON PROBLEM, ESPECIALLY IN THE SUMMER MONTHS; RECENT GUIDELINES STRESS NOT TO USE ORAL ANTIBIOTICS TO TREAT THE PAINFUL CONDITION.

LENGTH 1:35

DATE AIRED: 07/07/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW STUDY SHOWS A BABY'S SIZE AT BIRTH HAS LITTLE TO DO WITH GENETIC FACTORS. ALSO THERE ARE ALSO STARTLING NEW STATISTICS ABOUT HIGH SCHOOL STUDENTS AND SMOKING.

LENGTH 1:15

DATE AIRED: 07/08/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MORE PREMATURE BABIES BORN AT CERTAIN HOSPITALS SEEM TO HAVE A HIGHER CHANCE OF SURVIVING. ALSO THERE'S A NEW STUDY ABOUT THE HEALTH HAZARDS OF HAVING TOO MUCH WEIGHT AROUND YOUR MIDSECTION.

LENGTH 1:30



DATE AIRED: 07/08/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

RESEARCHERS SAY THEY'VE MADE AN IMPORTANT STEP FORWARD IN DEVELOPING A TEST THAT CAN PREDICT THE DEADLY ALZHEIMER'S DISEASE.

LENGTH 1:30

DATE AIRED: 07/09/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY FINDS BIG DIFFERENCES IN SURGICAL CARE ACROSS THE COUNTRY. ALSO YOUR CUP OF MORNING COFFEE MAY BE THE PUSH YOU NEED TO SHED A FEW POUNDS.

LENGTH 1:00

DATE AIRED: 07/09/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BETTER TREATMENTS AND SCREENING ARE HELPING CHILDREN AND ADULTS WITH CANCER LIVE LONGER. BUT THE SAME IS NOT TRUE FOR TEENAGERS.

LENGTH 1:30

DATE AIRED: 07/10/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW DRUG GIVES HOPE TO WOMEN STRUGGLING WITH INFERTILITY. ALSO IF YOU HAVE LOWER BACK PAIN; DON'T BLAME THE WEATHER.

LENGTH 1:15

DATE AIRED: 07/10/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A DOCTOR'S CHECKUP TURNS INTO BAD NEWS FOR A MISSISSIPPI CHILD THAT MADE NATIONAL HEADLINES. A BABY THOUGHT TO HAVE BEEN CURED OF HAS RELAPSE.

LENGTH 2:30

DATE AIRED: 07/11/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE STATE DEPARTMENT OF HEALTH CONFIRMS TWO NEW CASES OF "CHIKUNGUNYA VIRUS" IN MISSISSIPPI. THE PATIENTS RECENTLY RETURNED FROM THE DOMINICAN REPUBLIC AND HAITI AND ARE IN ADDITION TO A CASE REPORTED LAST MONTH IN SOMEONE WHO HAD TRAVELED TO HAITI.

LENGTH: 40 SECONDS



DATE AIRED: 07/11/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND A SURPRISING CONNECTION BETWEEN ALCOHOL AND HEART DISEASE. ALSO THE CALORIE COUNT ON MENUS AT SOME RESTAURANTS COULD BE AFFECTING YOUR FOOD CHOICES.

LENGTH 1:00

DATE AIRED: 07/11/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW COSMETIC CRAZE HAS MADE ITS WAY TO OKLAHOMA CALLED THE VAMPIRE FACIAL. IT USES YOUR OWN BLOOD TO MAKE YOU LOOK YOUNGER.

LENGTH 1:35

DATE AIRED: 07/14/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH FINDS ACTIVITIES THAT STIMULATE THE MIND AND MOVE THE BODY ARE THE BEST WAYS TO PROTECT AGAINST ALZHEIMER'S. ALSO AND RESEARCHERS WARN PARENTS AGAINST SHARING A BED WITH THEIR BABIES.

LENGTH 1:30

DATE AIRED: 07/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY THE APPEARANCE OF YOUR MEDICATIONS MAY AFFECT HOW YOU TAKE THEM. ALSO THERE'S NEW EVIDENCE THAT SHOWS ALZHEIMER'S CASES ARE PROJECTED TO DROP IN SOME NATIONS.

LENGTH 1:00

DATE AIRED: 07/16/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS MAKE A DISCOVERY THAT MAY BE ABLE TO DETECT YOUR RISK OF DEVELOPING ALZHEIMER'S. ALSO KIDNEY DONORS MAY HAVE A MORE DIFFICULT TIME GETTING HEALTH AND LIFE INSURANCE.

LENGTH 1:15



DATE AIRED: 07/16/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SUMMER MEANS LONGER DAYS, AND WITH THAT COMES MORE OUTDOOR TIME. SO IT'S IMPORTANT TO GET YOUR FACTS STRAIGHT WHEN IT COMES TO PROTECTING YOURSELF AGAINST MOSQUITOS, THE PREDATORS CAN CARRY A HOST OF DISEASES.

LENGTH 1:40

DATE AIRED: 07/18/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WOMEN, WHO HAVE TAKEN BIRTH CONTROL PILLS, COULD BE AT RISK WHEN THEY BECOME PREGNANT. ALSO A NEW STUDY SHOWS PEOPLE WHO MIXED ALCOHOL WITH AN ENERGY DRINK WANTED TO DRINK MORE THAN THOSE WHO HAD ONLY ALCOHOL. THEY ALSO SAY THIS COMBINATION COULD LEAD TO MORE DRUNK DRIVING AND ALCOHOL-FUELED VIOLENCE.

LENGTH 1:00

DATE AIRED: 07/21/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

YOUR CHILD'S SCHOOL SUCCESS MAY CONTRIBUTE TO HIS OR HER CLASSROOM BEHAVIOR. ALSO NEW RESEARCH LOOKS AT H.I.V. DIAGNOSIS RATES IN THE U.S.

LENGTH 1:15

DATE AIRED: 07/22/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW STUDY LOOKS AT THE DANGERS OF PLAYING LACROSSE. ALSO A NEW STUDY FINDS WOMEN HAVE A TOUGHER TIME RECOVERING FROM HEART ATTACKS THAN MEN DO.

LENGTH 1:00

DATE AIRED: 07/22/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

KEEPING YOUR SKIN HEALTHY AND YOUTHFUL DOESN'T HAVE TO DRAIN YOUR BANK ACCOUNT.

LENGTH 1:30



DATE AIRED: 07/23/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS UNCOVER MORE GENETIC LINKS TO SCHIZOPHRENIA. ALSO USING AN EPIDURAL DURING CHILDBIRTH COULD LOWER YOUR RISK OF POSTPARTUM DEPRESSION.

LENGTH 1:15

DATE AIRED: 07/24/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SAYS PAINFUL ITCHING COULD BE A SIGN OF A SERIOUS DISEASE. ALSO A POPULAR OVER THE COUNTER DRUG MAY NOT BE THE TRICK FOR RELIEVING YOUR BACK PAIN.

LENGTH 1:00

DATE AIRED: 07/24/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE CENTERS FOR DISEASE CONTROL AND PREVENTION SAYS HPV VACCINATION RATES FOR ADOLESCENT BOYS AND GIRLS IN THE UNITED STATES REMAINS UNACCEPTABLY LOW, DESPITE A SLIGHT INCREASE SINCE 2012.

LENGTH 1:00

DATE AIRED: 07/25/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A COMMON BLOOD THINNER USED BY SOME PREGNANT WOMEN MAY BE INEFFECTIVE. ALSO WORKING ON A ROTATING SHIFT COULD INCREASE YOUR CHANCES FOR DIABETES.

LENGTH 1:00

DATE AIRED: 07/25/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

AN EXPERIMENTAL PROCEDURE IS GIVING DEAF CHILDREN THE CHANCE TO HEAR.

LENGTH 1:30

DATE AIRED: 07/28/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

DRUGS USED TO TREAT A CERTAIN DISEASE MAY BE MORE EFFECTIVE DEPENDING ON WHEN THEY ARE TAKEN. ALSO RESEARCHERS SAYS FIST BUMPING BEATS HANDSHAKING AND HIGH FIVES IN THE BATTLE TO CONTROL THE SPREAD OF GERMS.

LENGTH 1:00



DATE AIRED: 07/29/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOW PRE-SCHOOLERS WITH SPECIAL NEEDS BENEFIT WHEN THEY'RE SURROUNDED BY PEERS WHO HAVE STRONG LANGUAGE SKILLS. ALSO RESEACHERS SAY RUNNING FOR EVEN JUST A FEW MINUTES A DAY APPEARS TO LOWER A PERSON'S RISK OF DYING FROM CARDIOVASCULAR DISEASE.

LENGTH 1:15

DATE AIRED: 07/30/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SOME RESEARCHERS SAY HAVING A MIDLIFE DRINKING PROBLEM COULD LEAD TO MEMORY LOSS AT A LATER AGE. ALSO THE TIMING OF A PERSON HAVING A HEART ATTACK MAY DETERMINE THEIR RATE OF SURVIVAL IN THE EMERGENCY ROOM.

LENGTH 1:15

DATE AIRED: 07/31/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY EATING NUTS LIKE ALMONDS AND CASHEWS MAY KEEP YOU FROM DEVELOPING DIABETES. ALSO SOME RESEARCHERS SAY SMOKING E-CIGARETTES MAY NOT BE AS DANGEROUS AS SOME THINK.

LENGTH 1:00

DATE AIRED: 07/31/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE CDC ISSUED A WARNING TO AVOID ALL NON-ESSENTIAL TRAVEL TO LIBERIA, SIERRA LEONE AND GUINEA WHERE THE VIRUS IS RUNNING RAMPANT. WE WENT TO MISSISSIPPI OFFICIALS FOR ANSWERS ABOUT THE EBOLA OUTBREAK.

LENGTH 2:00

DATE AIRED: 08/01/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A BLOOD AND SALIVA TEST COULD PREDICT YOUR CHANCES OF GETTING ORAL CANCER. ALSO SOME RESEARCHERS ARE SAYING CERTAIN BIRTH CONTROL PILLS MAY INCREASE ONE'S RISK OF GETTING BREAST CANCER.

LENGTH 1:00



DATE AIRED: 08/01/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IF EBOLA CASES WERE TO POP UP IN MISSISSIPPI, IT'S THE STATE DEPARTMENT OF HEALTH THAT WOULD OVERSEE EVERY OTHER STATE DEPARTMENT IN FIGHTING OFF THE VIRUS. OUR REPORTER SPOKE TO STATE HEALTH OFFICER DR. MARY CURRIER FOR ANSWERS ON MISSISSIPPI'S STRATEGY TO KEEP YOU AND YOUR LOVED ONES SAFE.

LENGTH 2:45

DATE AIRED: 08/04/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE STATE DEPARTMENT OF HEALTH CONFIRMED TWO NEW CASES OF WEST NILE VIRUS IN ADAMS AND RANKIN COUNTIES. ALSO A NEW STUDY SHOWS PLAYING VIDEO GAMES MAY NOT BE SO BAD FOR CHILDREN AFTER ALL.

LENGTH 2:00

DATE AIRED: 08/04/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE HEALTH BENEFITS OF A GOOD NIGHT'S SLEEP ARE WELL DOCUMENTED, BUT FOR MILLIONS OF AMERICANS SLEEP APNEA IS GETTING IN THE WAY. NOW FOR THE FIRST TIME THE AMERICAN COLLEGE OF PHYSICIANS HAS RECOMMENDATIONS FOR DIAGNOSING THE CONDITIONS.

LENGTH 1:40

DATE AIRED: 08/05/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS PREDICT HEPATITIS-C WILL SOON BECOME A RARE DISEASE. ALSO A NEW STUDY ADDS TO THE DEBATE ABOUT MAMMOGRAMS FOR WOMEN 75 AND OLDER.

LENGTH 1:15

DATE AIRED: 08/05/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BACK-TO-SCHOOL IS OFTEN A TIME WHEN PARENTS THINK ABOUT GETTING THEIR KIDS TO THE DOCTOR FOR THEIR ANNUAL WELLNESS EXAM. A PEDIATRICIAN CAN ADDRESS ISSUES IN CHILDREN NOT JUST PHYSICAL, BUT SOCIAL AND EMOTIONAL ONES TOO.

LENGTH 1:00



DATE AIRED: 08/06/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY REVEALS MANY PATIENTS WITH CANCER STILL SMOKE CIGARETTES.
ALSO NEW RESEARCH SHOWS TAKING ASPIRIN CAN SIGNIFICANTLY REDUCE THE RISK
OF DEVELOPING AND DYING FROM DIGESTIVE CANCERS.

LENGTH 1:00

DATE AIRED: 08/07/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE'S NEW INFORMATION ABOUT GENE MUTATION THAT COULD INCREASE YOUR
CHANCES OF GETTING BREAST CANCER. ALSO RESEARCHERS SAY STRESS DURING
PREGNANCY COULD AFFECT PREGNANCIES FOR SEVERAL GENERATIONS.

LENGTH 1:00

DATE AIRED: 08/08/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND A NEW CONNECTION BETWEEN PHYSICAL FITNESS AND
DEPRESSION. ALSO A NEW STUDY SHOWS LONG-TERM SURVIVAL RATES FOR
PANCREATIC CANCER HAVE BARELY MOVED IN 40 YEARS.

LENGTH 1:00

DATE AIRED: 08/08/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

IT'S BEING CALLED THE LARGEST OUTBREAK IN HISTORY. ACCORDING TO OFFICIALS
THOUSANDS ARE INFECTED WITH THE DEADLY EBOLA VIRUS AND THERE IS NO CURE
BUT ONE IS BEING SOUGHT. A MISSISSIPPI NATIVE IS HELPING WITH THE RESEARCH TO
FIND A DRUG TO STOP AND CURE THE VIRUS.

LENGTH 2:00

DATE AIRED: 08/11/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE IS MEDICAL EVIDENCE THAT MARIJUANA REALLY CAN IMPACT YOUR
INTELLIGENCE. ALSO A NEW STUDY FINDS THAT PREGNANT WOMEN AND THEIR
FETUSES ARE BEING EXPOSED TO ANTIBACTERIAL COMPOUNDS THAT CAN BE HARMFUL.

LENGTH 1:15



DATE AIRED: 08/11/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE FOOD AND DRUG ADMINISTRATION HAS BEEN REVIEWING THE SAFETY AND EFFECTIVENESS OF ANTIBACTERIAL PRODUCTS. NEW RESEARCH SHOWS EXPECTANT MOMS AND THEIR UNBORN BABIES ARE FREQUENTLY EXPOSED TO THE HARMEFUL CHEMICALS.

LENGTH 1:45

DATE AIRED: 08/12/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MOST-WIDELY USED OSTEOPOROSIS DRUGS MAY NOT PROTECT WOMEN FROM BREAST CANCER. ALSO SHIFT WORKERS OFTEN TAKE DRUGS TO HELP THEM STAY AWAKE OR FALL SLEEP, BUT A NEW LOOK AT THE SCIENCE SHOWS THERE'S LITTLE EVIDENCE THE DRUGS PROVIDE MUCH BENEFIT.

LENGTH 1:00

DATE AIRED: 08/12/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MISSISSIPPI'S DEPARTMENT OF HEALTH CONFIRMS THE DEATH OF A YAZOO COUNTY RESIDENT FROM WEST NILE VIRUS, THE FIRST HUMAN DEATH FROM WNV OF THIS YEAR.

LENGTH 1:00

DATE AIRED: 08/12/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BRUSHING AND FLOSSING YOUR TEETH SHOULD BE A PART OF YOUR DAILY ROUTINE. THAT'S BECAUSE TOOTH DECAY CAN CAUSE ALL KINDS OF PROBLEMS INCLUDING ABSCESSSES AND INFLAMMATION IN THE BODY THAT CAN LEAD TO HEART DISEASE. BUT NOT EVERY TOOTHBRUSH IS THE SAME.

LENGTH 1:30

DATE AIRED: 08/12/14

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

NEARLY 200 RESIDENTS IN HOLMES COUNTY HAVE TO GO WITHOUT WATER. THE MISSISSIPPI DEPARTMENT OF HEALTH ISSUED AN ADVISORY TELLING PEOPLE NOT ONLY NOT TO DRINK IT BUT NOT TO EVEN WASH THEIR CLOTHES IN IT AS A RESULT OF A SMALL AMOUNT OF AN AGRICULTURAL PRODUCT INTRODUCED TO THE WATER SUPPLY.

LENGTH 1:45



DATE AIRED: 08/13/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY IS WARNING HEART ATTACK SURVIVORS ABOUT WORKING OUT TOO MUCH. ALSO SCIENTISTS BELIEVE THEY FOUND A WAY TO STOP CANCER CELL GROWTH BY USING VENOM.

LENGTH 1:00

DATE AIRED: 08/14/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY PEOPLE EATING TOO MUCH SALT ARE A WORLDWIDE ISSUE. ALSO RESEARCHERS SAY COMMON ANTI-INFLAMMATORY DRUGS MAY HELP PROTECT THE HEALTH OF SOME BREAST CANCER SURVIVORS.

LENGTH 1:00

DATE AIRED: 08/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW VACCINE FOR THE CHICKUNGUNYA VIRUS IS SHOWING SOME SUCCESS IN EARLY CLINICAL TRIALS. ALSO A NEW STUDY FINDS THAT WOMEN TRYING TO GET PREGNANT THROUGH IN VITRO FERTILIZATION MAY WANT TO CHECK THEIR VITAMIN D LEVELS.

LENGTH 1:00

DATE AIRED: 08/18/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY FINDS THAT MENTAL HEALTH AND DEVELOPMENTAL DISABILITIES ROSE 16-PERCENT PARTICULARLY AMONG MORE WELL-OFF FAMILIES. ALSO THE H.P.V VACCINE REMAINS EFFECTIVE LONG AFTER INITIAL VACCINATION

LENGTH 1:15

DATE AIRED: 08/18/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NEW RESEARCH NOW SHOWS THAT MAJOR STRIDES ARE BEING MADE IN THE FIGHT AGAINST HEART DISEASE AND STROKE.

LENGTH 1:30



DATE AIRED: 08/19/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS OLDER PATIENTS ARE STILL GETTING INVASIVE CANCER SCREENINGS. ALSO HOSPITALS ARE SEEING AN UNEXPECTED RISE IN DEATHS AFTER UROLOGY SURGERY.

LENGTH 1:15

DATE AIRED: 08/19/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

VEGETARIAN MEANS MEATLESS BUT IT DOESN'T NECESSARILY MEAN HEALTHY.

LENGTH 1:30

DATE AIRED: 08/20/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE'S NEW RESEARCH ON WHY THE ELDERLY HAVE TROUBLE SLEEPING. ALSO THERE'S A PROGRAM THAT'S HELPING HOSPITAL PATIENTS KICK THE HABIT OF SMOKING.

LENGTH 1:00

DATE AIRED: 08/21/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MISSISSIPPI DEPARTMENT OF HEALTH CONFIRMS TWO CASES OF TUBERCULOSIS AT TWO TUNICA CASINOS AND THEY ARE EMPLOYEES. OFFICIALS WITH THE DEPARTMENT OF HEALTH DO NOT BELIEVE ANY PATRONS WERE INFECTED.

LENGTH: 45 SECONDS

DATE AIRED: 08/22/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS HOW SMOKERS REACT TO REDUCED NICOTINE. ALSO THERE'S A WARNING ABOUT FAILING EYESIGHT FOR THE ELDERLY.

LENGTH 1:15

DATE AIRED: 08/22/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

YES, YOU CAN ORDER A PIZZA WITH THAT SMARTPHONE. BUT APPS CAN ALSO HELP KEEP A CAMPUS DIET HEALTHY WHILE AWAY FROM MOM'S COOKING.

LENGTH 1:15



DATE AIRED: 08/25/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE AMERICAN HEART ASSOCIATION IS CALLING FOR TOUGHER RESTRICTIONS ON SALES AND MARKETING OF E-CIGARETTES TO YOUNG PEOPLE. ALSO NEW RESEARCH SUGGESTS ANTI-DEPRESSANTS COULD ONE DAY TREAT BRAIN CANCER IN CHILDREN.

LENGTH 1:15

DATE AIRED: 08/26/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WE ONLY HAVE A MONTH OF SUMMER LEFT; BUT FAMILIES SHOULD ALREADY BE THINKING ABOUT THE FLU. PHARMACIES ACROSS AMERICA ARE ALREADY OFFERING THE FLU SHOT.

LENGTH 1:20

DATE AIRED: 08/26/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IT'S NO SECRET THAT STAYING PHYSICALLY ACTIVE AND EATING HEALTHY MAY HELP YOU LIVE LONGER. BUT RESEARCH SHOWS THAT HOW LONG YOU LIVE AND THE QUALITY OF THOSE YEARS IS MORE NURTURE THAN NATURE. SO WHAT IS THE SECRET TO HEALTHY AGING?

LENGTH 1:40

DATE AIRED: 08/27/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HOW KEEPING UP WITH YOUR OWN BLOOD PRESSURE CAN BE BENEFICIAL. ALSO RESEARCHERS SAY THE BEST TREATMENT FOR DEPRESSION IN TEENAGERS REQUIRES A TEAM EFFORT.

LENGTH 1:00

DATE AIRED: 08/28/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW CLASSIFICATION SYSTEM MAY HELP WITH BREAST CANCER RESEARCH. ALSO RESEARCHERS SAY A PENNY TAX ON SUGARY DRINKS COULD PREVENT CHILDHOOD OBESITY.

LENGTH 1:00



DATE AIRED: 08/29/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND A NEW WAY TO PREDICT WHICH TYPE-1 DIABETES PATIENTS MAY HAVE MAJOR COMPLICATIONS. ALSO THE "NATIONAL INSTITUTES OF HEALTH" WILL BEGIN TESTING AN EBOLA VACCINE ON PEOPLE NEXT WEEK.

LENGTH 1:00

DATE AIRED: 08/29/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW STUDY FINDS A THIRD OF AUTISTIC CHILDREN STILL HAVING DIFFICULTY SPEAKING AT AGE 5; EVEN AFTER YEARS OF EARLY INTERVENTION. RESEARCHERS ARE DISCOVERING THAT TABLETS AND IPADS CAN HELP THOSE CHILDREN LEARN TO COMMUNICATE.

LENGTH 1:35

DATE AIRED: 09/01/14

TIME AIRED: 11AM

PROGRAM NAME: NEWS CHANNEL 12 @ 11

THE CANTON PUBLIC SCHOOL DISTRICT IS DEALING WITH AN OUTBREAK OF SCABIES. NEWS CHANNEL 12 FIRST LEARNED ABOUT IT AFTER CONCERNED PARENTS CALLED OUR NEWSROOM WANTING ANSWERS.

LENGTH: 45 SECONDS

DATE AIRED: 09/01/14

TIME AIRED: 11AM

PROGRAM NAME: NEWS CHANNEL 12 @ 11

RESEARCHERS SAY YOU MAY WANT TO CHOOSE TEA OVER COFFEE. ALSO A NEW STUDY SHOWS THE SERIOUS HEALTH RISKS OBESE CHILDREN FACE.

LENGTH 1:00

DATE AIRED: 09/02/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW WEIGHT LOSS PROGRAM DESIGNED TO CURB FOOD ADDICTION IS SHOWING PROMISE. ALSO IF YOU WANT TO LOSE WEIGHT, ARE YOU BETTER GOING LOW CARB OR LOW FAT?

LENGTH 1:15



DATE AIRED: 09/03/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS A FORM OF BREAST CANCER TREATMENT IS JUST AS EFFECTIVE AS A MORE INVASIVE ONE. ALSO RESEARCHERS SAY YOU DON'T NEED A BRAND NAME DIET TO LOSE WEIGHT.

LENGTH 1:00

DATE AIRED: 09/04/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SOME RESEARCHERS SAY SIT DOWN FOR A LONG TIME- COULD BE CUTTING TIME OF YOUR LIFE. ALSO SOME RESEARCHERS SAY A NEW METHOD IS NEEDED FOR DIAGNOSING TYPE-2 DIABETES.

LENGTH 1:00

DATE AIRED: 09/08/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE ENTROVIRUS IS SENDING HUNDREDS OF CHILDREN TO THE HOSPITAL; MAY BE MORE WIDESPREAD THAN JUST THE MIDWEST.

LENGTH 1:00

DATE AIRED: 09/08/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY IN THE JOURNAL PEDIATRICS FINDS OVERALL CANCER RATES AMONG CHILDREN HAVE REMAINED STABLE BUT KIDNEY AND THYROID CANCER ARE ON THE RISE IN THE UNITED STATES.

LENGTH 1:30

DATE AIRED: 09/08/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JUST BECAUSE THE BLOOMING SEASON IS OVER, THAT DOESN'T MEAN ALLERGIES AREN'T STILL WITH US. SO, IF YOU'RE WONDERING WHY YOU MAY BE SNEEZING MORE IT JUST MAY BE A FALL ALLERGY TRIGGERING YOUR PROBLEM.

LENGTH 1:15



DATE AIRED: 09/09/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

EVERYBODY NEEDS A LITTLE BOOST NOW AND THEN. A LOT OF PEOPLE TURNS TO
CAFFEINE TO GIVE THEM A JOLT. BUT LIKE EVERYTHING ELSE, TOO MUCH OF A GOOD
THING, IS NOT ALWAYS GOOD FOR YOU.

LENGTH 1:30

DATE AIRED: 09/10/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY ANXIETY AND SLEEPING PILLS MAY INCREASE YOUR RISK FOR
ALZHEIMERS. ALSO NEW STUDY SHOWS MARIJUANA CAN BE HARMFUL IN MORE WAYS
THAN ONE FOR TEENAGERS.

LENGTH 1:00

DATE AIRED: 09/10/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BALANCING HOME AND WORK LIFE IS OFTEN HECTIC FOR PARENTS. HOW CAN YOU BEST
MANAGE THE STRESS?

LENGTH 1:30

DATE AIRED: 09/11/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE'S ANOTHER WARNING FOR WOMEN WHO DRINK ALCOHOL DURING PREGNANCY.
RESEARCHERS SAY BINGE DRINKING WHICH THEY DEFINED AS HAVING FOUR OR MORE
DRINKS IN A DAY AT LEAST ONCE DURING PREGNANCY CAN RAISE THE RISK OF MENTAL
HEALTH PROBLEMS IN CHILDREN. ALSO A NEW STUDY SUGGESTS A DIET RICH IN
SEAFOOD CAN HELP WOMEN PREVENT HEARING LOSS.

LENGTH 1:15

DATE AIRED: 09/12/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PHYSICAL EXERCISE MAY PAYOFF IN THE CLASSROOM. ALSO THERE'S A NEW APPROACH
TO TREATING DIABETES.

LENGTH 1:15



DATE AIRED: 09/15/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS WHY ANTIBIOTICS ARE PRESCRIBED TOO OFTEN ESPECIALLY FOR KIDS. ALSO WHAT'S THE BEST WAY TO CONVINCE SOMEONE TO QUIT SMOKING? A NEW STUDY FINDS IT DEPENDS ON WHETHER A SMOKER REALLY THINKS THEY CAN QUIT.

LENGTH 1:15

DATE AIRED: 09/15/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WITH LITTLE ONES GOING BACK TO SCHOOL AND THE FLU AND COLD SEASON JUST AROUND THE CORNER, IT'S A PERFECT TIME TO START PRACTICING GOOD HEALTH HABITS TO KEEP GERMS AWAY.

LENGTH 1:15

DATE AIRED: 09/16/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH FINDS MOST PARENTS DON'T KNOW THE PROPER HEIGHT A CHILD SHOULD BE, BEFORE RIDING WITHOUT A BOOSTER SEAT.

LENGTH 1:45

DATE AIRED: 09/17/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A COMMON CHEMICAL FOUND IN MANY HOUSEHOLD PRODUCTS MAY NOT BE HEALTHY FOR PREGNANT WOMEN AND CHILDREN. ALSO RESEARCHERS SAY SOME DOCTORS ARE TAKING COST INTO CONSIDERATION WHEN TREATING ELDERLY BREAST CANCER PATIENTS.

LENGTH 1:00

DATE AIRED: 09/17/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW STUDY LINKS PRENATAL EXPOSURE TO COMMON HOUSEHOLD CHEMICALS CALLED THALATES TO A CHILD'S RISK OF DEVELOPING ASTHMA.

LENGTH 1:45



DATE AIRED: 09/18/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND A NEW CONNECTION BETWEEN MIGRAINES AND PARKINSON'S DISEASE. ALSO THE FOOD AND DRUG ADMINISTRATION IS INVESTIGATING WHY MORE MEN ARE TAKING TESTOSTERONE REPLACEMENT THERAPY.

LENGTH 1:00

DATE AIRED: 09/18/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GOVERNMENT HEALTH OFFICIALS SAY NOW IS THE TIME TO BE THINKING ABOUT FLU AND THEY HAVE A NEW RECOMMENDATION FOR YOUNG CHILDREN.

LENGTH 2:00

DATE AIRED: 09/19/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SHOWS A SINGLE DOSE OF AN ANTIDEPRESSANT IS ENOUGH TO PRODUCE DRAMATIC CHANGES IN THE BRAIN. ALSO CANCER EXPERTS SAY HELP IS URGENTLY NEEDED IN FINDING A TREATMENT FOR ADVANCED BREAST CANCER.

LENGTH 1:00

DATE AIRED: 09/19/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

UMMC IS MAKING FLU SHOTS MANDATORY FOR ALL 10-THOUSAND PLUS EMPLOYEES. HOSPITAL HEALTH OFFICIALS SAY THEY MADE THE VACCINATION VOLUNTARY LAST YEAR ONLY 60 PERCENT OF EMPLOYEES GOT THE FLU SHOT.

LENGTH 1:00

DATE AIRED: 09/22/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS ARE TURNING TO A POWERFUL NEW WEAPON TO FIGHT SUPERBUGS. ALSO RESEARCHERS SAY THERE COULD BE A LINK BETWEEN SHORTAGES OF IRON IN A MOTHER'S DIET, AND THEIR CHILDREN'S RISK OF HAVING AUTISM.

LENGTH 1:00



DATE AIRED: 09/22/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ABOUT 720-THOUSAND AMERICANS SUFFER A HEART ATTACK EACH YEAR.

NOW A NEW STUDY PUT NUMBERS ON JUST HOW MUCH A HEALTHY LIFESTYLE CAN
LOWER A MAN'S RISK.

LENGTH 1:30

DATE AIRED: 09/23/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PARENTS BEWARE; THE FIRST CASE OF ENTERO-VIRUS IN MISSISSIPPI HAS BEEN
CONFIRMED IN HANCOCK COUNTY.

LENGTH 1:15

DATE AIRED: 09/23/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WORRYING ABOUT YOUR JOB ISN'T GOOD FOR YOUR HEALTH. ALSO RESEARCHERS SAY
THEY HAVE A BETTER UNDERSTANDING OF HOW PREGNANT WOMEN'S IMMUNE
SYSTEMS FIGHT OFF THE FLU.

LENGTH 1:15

DATE AIRED: 09/23/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE WEST NILE VIRUS HAS CLAIMED ANOTHER LIFE IN MISSISSIPPI. THE PATIENT WAS
FROM COAHOMA COUNTY AND MAKES THE FIFTH MISSISSIPPIAN TO DIE FROM THE
VIRUS. THE STATE DEPARTMENT OF HEALTH IS ALSO REPORTING 12 NEW CASES.

LENGTH: 30 SECONDS

DATE AIRED: 09/23/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SURE, THERE ARE PLENTY OF ADVANTAGES OF OWNING A SMARTPHONE.

BUT COULD OUR ATTACHMENT TO OUR PHONES BE AFFECTING US NEGATIVELY?

LENGTH 1:45



DATE AIRED: 09/24/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE PERCENTAGE OF U-S ADULTS DIAGNOSED WITH TYPE ONE AND TYPE TWO DIABETES HAS LEVELED OFF IN RECENT YEARS. THERE'S ALSO NEW INFORMATION ABOUT THE RISK FACTORS FOR TEENAGERS AND WHAT LEADS TO BINGE DRINKING.

LENGTH 1:00

DATE AIRED: 09/24/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE LOSS OF A LOVED ONE IS AN EXTREMELY DIFFICULT EXPERIENCE FOR MOST PEOPLE. BUT FOR SOME IT CAN TURN INTO A MENTAL HEALTH PROBLEM.

LENGTH 1:30

DATE AIRED: 09/25/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SOME RESEARCHERS SAY SENIORS WHO NOTICE THEIR MEMORY SLIPPING MAY BE SEEING EARLY SIGNS OF DEMENTIA. ALSO A NEW STUDY FINDS INSIGHT ON EFFECTIVE TREATMENT FOR TEENS DEALING WITH EATING DISORDERS.

LENGTH 1:00

DATE AIRED: 09/26/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW EVIDENCE THAT TALK THERAPY MAY BE BEST TO TREAT ANXIETY. ALSO RESEARCHERS SAY ADDING A LITTLE SPICE OF TURMERIC TO YOUR LIFE MAY HELP YOUR BRAIN.

LENGTH 1:15

DATE AIRED: 09/29/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SCIENTISTS PINPOINT AN EARLY SIGN OF PANCREATIC CANCER. ALSO PEDIATRICIANS GIVE NEW ADVICE FOR PREVENTING TEENAGE PREGNANCY.

LENGTH 1:00



DATE AIRED: 09/30/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE HEALTH DEPARTMENT SAYS TWO NEW CASES OF THE ENTEROVIRUS HAVE HIT MISSISSIPPI. ONE PATIENT IS IN FORREST COUNTY AND THE OTHER IS IN CALHOUN COUNTY.

LENGTH: 30 SECONDS

DATE AIRED: 09/30/14

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SAYS PEOPLE DON'T KNOW A LOT ABOUT IMPLANTED MEDICAL DEVICES. ALSO RESEARCHERS SAY THERE'S A POSSIBLE NEW RISK CONNECTED TO CHILDHOOD OBESITY.

LENGTH 1:15

DATE AIRED: 09/30/14

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

RESEARCHERS HAVE FOUND THAT NON-STEROIDAL ANTI INFLAMMATORY DRUGS OR NSAIDS MAY ALSO LOWER THE RISK OF DEVELOPING AN AGGRESSIVE TYPE OF PROSTATE CANCER IN SOME MEN.

LENGTH 1:30



**3rd QUARTER 2014 STATION SPONSORED EVENTS THAT SERVE THE NEEDS
AND INTERESTS OF THE COMMUNITY
WJTV-TV JACKSON, MS**

July

The Big Bow Wow – Mississippi Children’s Museum – **July 12**
Ice Cream Safari – Jackson Zoo – **July 12**

August

Last Splash – Jackson Zoo – **Aug 1**
Enchanted Evening – Friends of Children’s Hospital – **Aug 16.**
MS Craft Show – **Aug 23-24**

September

Ronald McDonald House Charity Golf Tournament – **Sept. 18**
Way to Go 5.29K – MACS and MPACT – **Sept. 20**
Walk to Defeat ALS – ALS Foundation – **Sept. 27**

Jackson Public Schools Adopt-A-School Program

WJTV has participated with the Jackson Public Schools Adopt-A-School for 30 years where we have supported and been involved with Key Elementary located on McDowell Road.