



MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC.

## **WJTV-TV 12 JACKSON, MISSISSIPPI**

### **COMMUNITY ISSUES & PROGRAMS REPORT SECOND QUARTER 2013 APRIL-MAY-JUNE**

- 1. CONSUMER PRICES & SAFETY**
- 2. ECONOMY**
- 3. EDUCATION**
- 4. HEALTH**
- 5. GOVERNMENT & PUBLIC SAFETY**
- 6. CRIME & DRUGS**



**BROADCAST PROGRAMS THAT SERVE THE NEEDS AND INTERESTS OF  
THE COMMUNITY ON WJTV-TV 12  
2nd Quarter 2013**

**WJTV Newscasts**

Programs that serve the needs and interests of the community that are broadcast on WJTV-TV:

<b>News Channel 12 @ 5:00am</b>	<b>Mon-Fri</b>	<b>5:00am - 6:00am</b>
<b>News Channel 12 @ 6:00am</b>	<b>Mon-Sun</b>	<b>6:00am - 7:00am</b>
<b>News Channel 12 @ Noon</b>	<b>Mon-Fri</b>	<b>12:00pm - 12:30pm</b>
<b>News Channel 12 @ 5:00pm</b>	<b>Mon-Fri</b>	<b>5:00pm - 5:30pm</b>
<b>News Channel 12 @ 5:30pm</b>	<b>Sun</b>	<b>5:30pm - 6:00pm</b>
<b>News Channel 12 @ 6:00pm</b>	<b>Mon-Sat</b>	<b>6:00pm - 6:00pm</b>
<b>News Channel 12 @ 10:00pm</b>	<b>Mon-Sun</b>	<b>10:00pm - 10:35pm</b>

These programs are locally produced newscasts that contain the latest news, weather and sports information. These programs contain both live and taped reports that cover a variety of topics. Topics include but are not limited to: crime, health, elections, government, and education. The stories provided come from local, state, national and international sources.



**2013 2nd Qtr. News Stories**  
**Consumer Prices & Safety:**

**DATE AIRED: 4/03/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A WARNING FROM THE STATE INSURANCE COMMISSIONER FOR PEOPLE WHO SUFFERED HAIL DAMAGE TO THEIR HOMES TO BE ON THE LOOKOUT FOR DISHONEST AND SHADY REPAIRMEN.

**LENGTH 1:00**

**DATE AIRED: 4/11/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TOYOTA, HONDA AND NISSAN RECALLED MORE THAN TWO MILLION VEHICLES BECAUSE THE INFLATOR ON THE PASSENGER SIDE MAY BURST, SENDING PLASTIC PIECES FLYING. SOME OF THE VEHICLES RECALLED ARE THE TOYOTA COROLLA, TUNDRA AND LEXUS SC BUILT BETWEEN NOVEMBER 2000 AND MARCH 2004.

**LENGTH: 30 SECIONDS**

**DATE AIRED: 4/18/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

POLICE SAY THE TEXAS FERTILIZER BLAST DESTROYED SEVENTY-FIVEHOUSES, A FIFTY UNIT APARTMENT COMPLEX, A MIDDLE SCHOOL AND A NURSING HOME. MANY PEOPLE IN OUR AREA; WONDER WHAT HAPPENED IN TEXAS COULD HAPPEN HERE WITH OUR FERTILIZER MANUFACTURING PLANTS.

**LENGTH 2:15**

**DATE AIRED: 4/25/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

NEW HOME CONSTRUCTION IN THE UNITED STATES IS RISING IN THE METRO, MANY NEW HOUSES ARE BEING BUILT WITH SAFE ROOMS THAT ARE MADE OF CONCRETE AND STEEL AND ARE DESIGNED TO PROTECT FAMILIES FROM TORNADOES.

**LENGTH 3:00**



**2013 2nd Qtr Consumer Prices/Safety-Cont'd**

**DATE AIRED: 5/09/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

EATING OUT AT YOUR FAVORITE RESTAURANT CAN BE A PLEASURE THAT IS UNLESS THE FOOD MAKES YOU SICK. IT'S THE JOB OF INSPECTORS WITH THE STATE HEALTH DEPARTMENT TO MAKE SURE YOU'RE SAFE FROM DINING DANGERS.

**LENGTH 3:00**

**DATE AIRED: 5/10/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

BYRAM POLICE ARE INVESTIGATING INTO WHY DOZENS OF CUSTOMERS AT ONE MEXICAN RESTAURANT IN BYRAM WAS CHARGED TWICE ON THEIR CREDIT CARDS WHEN THEY'VE ONLY EATEN ONE MEAL.

**LENGTH: 50 SECONDS**

**DATE AIRED: 5/20/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE CELL PHONE IS QUICKLY BECOMING THE MOST USED DEVICE. BUT THEY AREN'T PERFECT. THERE ARE STILL LOOPHOLES IN CELL-PHONE FUNCTIONS THAT COULD LEAVE USERS AT RISK. OUR REPORTER TALKED WITH SMART-PHONE USERS AND EXPERTS ABOUT HOW TO SECURE YOUR CELL.

**LENGTH 3:15**

**DATE AIRED: 6/03/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE FORD MOTOR COMPANY RECALLED FOUR HUNDRED AND SIXTY-FIVE THOUSAND 2013 VEHICLES BECAUSE OF A FUEL LEAK THAT COULD LEAD TO FIRES. THE MODELS INCLUDE THE FORD EXPLORER, TAURUS, FLEX, FUSION, INTERCEPTOR UTILITY AND SEDAN AND THE LINCOLN MKS, MKT, AND MKZ.

**LENGTH: 15 SECONDS**

**DATE AIRED: 6/03/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

NEW CELL PHONES APPS MAY LIMIT YOUR TRIPS TO THE DOCTOR'S OFFICE. SMITHSONIAN MAGAZINE REPORTS THAT HEALTH CARE APPS ARE AVAILABLE AND THAT THESE APPS CAN HELP TRACK THE DEVELOPMENT OF A PERSON'S ILLNESS.

**LENGTH: 15 SECONDS**



**2013 2nd Qtr Consumer Prices/Safety-Cont'd**

**DATE AIRED: 6/04/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

CHRYSLER REFUSES A REQUEST BY SAFETY REGULATORS, TO RECALL TWO POINT SEVEN MILLION VEHICLES THAT MAY HAVE FUEL LEAKS. JEEP GRAND CHEROKEES FROM 1993 THROUGH 2004 AND JEEP LIBERTY'S FROM 2002 THROUGH 2007 ARE PART OF THE RECALL. CHRYSLER SAYS THE CARS ARE SAFE AND THAT THE RECALL REQUEST IS BASED ON INCOMPLETE DATA ANALYSIS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 6/06/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

ATTORNEY GENERAL JIM HOOD ASKS GOOGLE TO ADDRESS CONCERNS OF COUNTERFEIT AND DANGEROUS GOODS SHOWING UP IN GOOGLE SEARCHES.

**LENGTH 1:00**

**DATE AIRED: 6/10/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FARMERS ARE FINALLY CATCHING UP ON COTTON PLANTING BUT EXPERTS ARE WORRIED THAT THE LATE START COULD EXPOSE THE CROP TO MORE INSECTS.

**LENGTH: 30 SECONDS**

**DATE AIRED: 6/12/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE STATE FIRE MARSHAL SAYS A FEDERAL EMERGENCY RECALL HAS BEEN ISSUED FOR GAS CYLINDERS CONTAINING A FIBERGLASS COMPOSITE FROM "THE LITE CYLINDER COMPANY" IN FRANKLIN TENNESSEE. CYLINDERS STARTING WITH D-O-T-S-P HAVE BEEN IDENTIFIED. THE CYLINDERS MAY LEAK GAS OR SUDDENLY RUPTURE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 6/17/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE DEATHS OF FIVE INFANTS AND DOZENS OF INJURIES OR FALLS.... LEADS FEDERAL REGULATORS TO STOP THE SALES OF THE "NAP NANNY" AND "NAP NANNY-CHILL" PRODUCTS.

**LENGTH: 20 SECONDS**



**2013 2nd Qtr Consumer Prices/Safety-Cont'd**

**DATE AIRED: 6/18/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

CHRYSLER RECALLED JEEPS THAT ARE AT RISK FOR FIRE. THE COMPANY CLAIMS THAT THEY WILL RECALL THE OLDER JEEP GRAND CHEROKEES AND THE LIBERTY SUV'S DUE TO THE CHANCE OF A FUEL TANK FIRE. THE RECALL COVERS JEEP GRAND CHEROKEES FROM 1993 UNTIL 2004 AND JEEP LIBERTYS FROM 2002 UNTIL 2007.

**LENGTH: 20 SECONDS**

**DATE AIRED: 6/21/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

"BP" IS CALLING FOR AN INDEPENDENT PROBE AFTER ALLEGATIONS OF MISCONDUCT AGAINST A LAWYER WORKING FOR THE ADMINISTRATOR OF A MULTIBILLION-DOLLAR SETTLEMENT OF GULF OIL SPILL CLAIMS.

**LENGTH: 30 SECONDS**

**DATE AIRED: 6/21/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A NEW SCAM IS MAKING ITS WAY THROUGH THE METRO AREA. SCAMMERS WILL TAKE THE INFORMATION FROM A LEGITIMATE HOUSE FOR RENT AND RE-POST IT ON CRAIG'S LIST AT AN UNBELIEVEABLE PRICE.

**LENGTH 1:30**

**DATE AIRED: 6/24/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

DRIVERS ARE SEEING A LITTLE RELIEF AT THE PUMPS JUST IN TIME FOR SUMMER HOLIDAY GETAWAYS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 6/28/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SOME WARREN COUNTY RESIDENTS WANT ANSWERS BECAUSE BROWN WATER STARTED COMING OUT OF THE FAUCET ABOUT A WEEK AGO.

**LENGTH: 50 SECONDS**



**2013 2nd Qtr. News Stories**  
**Economy:**

**DATE AIRED: 4/02/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

LAWMAKERS DEAL A BIG BLOW TO JACKSON STATE UNIVERSITY'S PLANS FOR A NEW DOME STADIUM. THE LEGISLATURE REJECTED JSU'S REQUEST FOR SEVENTY FIVE MILLION DOLLARS TO BUILD A SPORTS FACILITY ON CAMPUS BECAUSE OF NO BOND MONEY.

**LENGTH 1:30**

**DATE AIRED: 4/04/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

AMERICAN RAILCAR INDUSTRIES" IS OPENING A NEW MAINTENANCE FACILITY IN BROOKHAVEN. IT REPRESENTS A COMPANY INVESTMENT OF SEVEN MILLION DOLLARS AND WILL CREATE THIRTY NEW JOBS.

**LENGTH: 20 SECONDS**

**DATE**

**AIRED: 4/08/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

VICKSBURG WILL BE WITHOUT A "JC PENNEY" WHEN THE DEPARTMENT STORE CLOSES IN AUGUST. ABOUT TWENTY-FIVE PEOPLE WILL BE OUT OF WORK.

**LENGTH: 20 SECONDS**

**DATE AIRED: 4/09/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TWO HUNDRED THOUSAND PLUS ATMOS CUSTOMERS IN MISSISSIPPI COULD SEE AN INCREASE IN RATES FOR NATURAL GAS.

**LENGTH: 30 SECONDS**



**2013 2nd Qtr Economy-Cont'd**

**DATE AIRED: 4/24/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

GOVERNOR PHIL BRYANT CALLED LAWMAKERS BACK TO THE STATE CAPITOL FOR A SPECIAL SESSION. LEGISLATORS WILL DISCUSS AN ECONOMIC DEVELOPMENT PROJECT THAT WILL CREATE NEEDED JOBS FOR THE STATE.

**LENGTH: 20 SECONDS**

**DATE AIRED: 4/24/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

CASH FLOW PROBLEMS AT A MEDICAL CENTER IN CANTON HAVE LEFT EMPLOYEES WITHOUT A PAYCHECK. OFFICIALS AT THE G-A CARMICHAEL FAMILY HEALTH CENTER SAY THEY'RE WAITING ON FEDERAL FUNDS TO PAY THOSE EMPLOYEES.

**LENGTH 1:35**

**DATE AIRED: 4/24/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE NATION'S LARGER AIRPORTS ARE SEEING FLIGHT DELAYS AND MORE ARE LIKELY ON THE WAY. THE FAA SAYS FEWER AIR TRAFFIC CONTROLLERS ARE ON THE JOB BECAUSE OF AUTOMATIC BUDGET CUTS LAWMAKERS APPROVED.

**LENGTH: 30 SECONDS**

**DATE AIRED: 4/25/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE MISSISSIPPI DEPARTMENT OF CORRECTIONS ANNOUNCED CLOSURES OF COMMUNITY WORK CENTERS IN ROSEDALE, YAZOO CITY, FAYETTE, AND LUCEDALE. INMATES IN THE CENTERS DO CHORES FOR LOCAL GOVERNMENTS BUT BUDGET CUTS FORCED THE CLOSURES.

**LENGTH: 30 SECONDS**

**DATE AIRED: 4/26/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MISSISSIPPI LAWMAKERS MET FOR A SPECIAL SESSION TO CONSIDER INCENTIVES TO BRING A JAPANESE TIRE MANUFACTURER TO THE STATE.

**LENGTH 2:00**





**2013 2nd Qtr Economy-Cont'd**

**DATE AIRED: 4/26/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

DOZENS OF PEOPLE COULD BE LAID OFF IN JULY DUE TO CHANGES IN MEDICAID.

**LENGTH: 25 SECONDS**

**DATE AIRED: 5/09/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

GROUND HAS BEEN BROKEN ON THE NEW OUTLET MALL GOING UP IN PEARL. MORE THAN EIGHTY STORES WILL BE BUILT CREATING SIXTEEN-HUNDRED JOBS.

**LENGTH: 30 SECONDS**

**DATE AIRED: 5/10/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

EMPLOYEES AT THE NATIONAL WEATHER SERVICE ARE FACING FURLOUGHS. THE U.S. DEPARTMENT OF COMMERCE BLAMES THE BUDGET MOVE ON THE RECENT SEQUESTER

**LENGTH: 40 SECONDS**

**DATE AIRED: 5/10/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE U.S. POSTAL SERVICE BOARD SAYS IT'LL LOOK INTO RAISING POSTAGE PRICES ON ALL TYPES OF MAIL. IT STANDS TO AFFECT EVERY ONE INCLUDING THOSE WHO SEND FIRST-CLASS MAIL AND BUSINESSES THAT SEND PERIODICALS. THE POSTAL SERVICE HAS BEEN STRUGGLING FINANCIALLY BECAUSE OF NEWLY REQUIRED HEALTHCARE BENEFITS FOR FUTURE RETIREES.

**LENGTH: 20 SECONDS**

**DATE AIRED: 5/16/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SEVERAL NEW BUSINESSES AND DEVELOPMENTS HAVE ANNOUNCED THAT THEY WILL OPEN AROUND THE METRO AREA. PLANS ARE MOVING FORWARD AND PEOPLE ARE EXCITED ABOUT DEVELOPMENTS LIKE THE DISTRICT AT EASTOVER AND THE BLOOMFIELD OUTLETS IN PEARL.

**LENGTH 2:00**



**2013 2nd Qtr Economy-Cont'd**

**DATE AIRED: 5/24/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE NATCHEZ SCHOOL BOARD HAS IDENTIFIED A WAY TO CUT A FOUR HUNDREND THOUSAND DOLLAR CHUNK OUT OF ITS BUDGET. BUT THE DISTRICT SAYS IT NEEDS EVEN MORE GONE.

**LENGTH: 40 SECONDS**

**DATE AIRED: 5/29/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

FOUR YEARS AGO, THE NATION'S HOUSING MARKET WAS BLAMED FOR "THE GREAT RECESSION." NOW THE HOUSING MARKET IS BETTER AND THE ECONOMY IS TOO; BUT IS THAT THE CASE HERE IN MISSISSIPPI?

**LENGTH 2:00**

**DATE AIRED: 5/30/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE SEQUESTER IS HITTING THE MILITARY IN MISSISSIPPI. THE NATIONAL GUARD IS NOW FORCED TO FURLOUGH WORKERS.

**LENGTH: 45 SECONDS**

**DATE AIRED: 5/30/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE SEQUESTER ALSO IS CAUSING THIRTEEN "WIN JOB CENTERS" ACROSS MISSISSIPPI TO CLOSE NEXT MONTH.

**LENGTH: 30 SECONDS**

**DATE AIRED: 5/30/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

GOVERNOR BRYANT MAKES A BIG ANNOUNCEMENT THAT AN ECONOMIC DEVELOPMENT IS BRINGING ONE THOUSAND MORE JOBS TO HATTIESBURG.

**LENGTH: 30 SECONDS**

**DATE AIRED: 5/31/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

COLLEGE GRADUATES HITTING THE JOB MARKET MAY HAVE MORE THAN THE STRUGGLING ECONOMY TO WORRY ABOUT; THE PAYMENT ON THEIR STUDENT LOANS COULD GO UP. OUR REPORTER TALKED TO COLLEGE GRADUATES.

**LENGTH 2:25**



**2013 2nd Qtr Economy-Cont'd**

**DATE AIRED: 6/11/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE JACKSON CITY COUNCIL APPROVES A TAX INCENTIVE THAT PAVES THE WAY FOR THE WESTIN HOTEL TO GO ON TOMBIGBEE BETWEEN WEST AND COURT STREETS. THE FIFTY-THREE MILLION DOLLAR PROJECT WILL BE THE ONLY WESTIN HOTEL IN THE STATE. NEARLY ELEVEN HUNDRED DIRECT AND INDIRECT JOBS WILL BE CREATED.

**LENGTH: 30 SECONDS**

**DATE AIRED: 6/18/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A NATIONAL RETAILER HOME GOODS IS OPENING A STORE IN FLOWOOD. THE NEW STORE WILL CREATE SIXTY JOBS, INCLUDING FULL AND PART-TIME POSITIONS. ALSO BIG LOTS IS LEAVING ITS CURRENT LOCATION ON INTERSTATE-55 SOUTH FRONTAGE ROAD TO THE OLD CIRCUIT CITY LOCATION ON EAST COUNTY LINE ROAD.

**LENGTH 1:30**

**DATE AIRED: 6/24/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE CENTRAL ALTERNATIVE SCHOOL IN NATCHEZ WILL BE TAKEN OVER BY A CHICAGO-BASED COMPANY. THE DISTRICT WILL SAVE ABOUT ONE HUNDRED FIFTY THOUSAND DOLLARS IN OPERATING COSTS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 6/28/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SOME STUDENT LOAN RATES ARE SET TO DOUBLE ON MONDAY. SUBSIDIZED "STAFFORD LOANS" WILL DOUBLE TO SIX-POINT-EIGHT PERCENT ON JULY 1ST. . THE INTEREST RATE INCREASE COULD COST THE AVERAGE STUDENT MORE THAN TWO THOUSAND DOLLARS.

**LENGTH: 15 SECONDS**

**DATE AIRED: 6/28/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FURLOUGHS ARE COMING FOR MANY EMPLOYEES AT THE U.S. ARMY "ENGINEER RESEARCH AND DEVELOPMENT CENTER." IT WILL AFFECT FOUR LOCATIONS INCLUDING VICKSBURG. ABOUT 60-PERCENT OF THE WORKFORCE IS SUBJECT TO FURLOUGH.

**LENGTH: 20 SECONDS**



**2013 2nd Qtr. News Stories**  
**Education:**

**DATE AIRED: 4/01/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MORE THAN A DOZEN JACKSON PUBLIC SCHOOLS STUDENTS STOOD AT THEIR BUS STOP UNTIL AFTER 9:00 THIS MORNING. THEY SAY THIS IS COMMON BECAUSE THEIR BUS IS ALWAYS LATE.

**LENGTH: 45 SECONDS**

**DATE AIRED: 4/08/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

ALCORN UNIVERSITY IS MAKING PLANS FOR A 2ND LOCATION INSIDE VICKSBURG MALL. THE MOVE ALLOWS ALCORN TO OFFER MORE PERSONALIZED INSTRUCTION AND SERVICES TO HELP ITS STUDENTS ACHIEVE ACADEMIC EXCELLENCE.

**LENGTH: 25 SECONDS**

**DATE AIRED: 4/17/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

GOVERNOR PHIL BRYANT SIGNED FOUR BILLS INTO LAW THAT HE CALLS "EDUCATION WORKS" REFORM. SENATE BILL 2658 CREATES TWO HUNDRED SCHOLARSHIPS FOR HIGH PERFORMING HIGH SCHOOL STUDENTS WHO WANT TO BE TEACHERS. THIS BILL ALSO PAVES THE WAY FOR MERIT PAY FOR TEACHERS.

**LENGTH 2:00**

**DATE AIRED: 4/17/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A COLLEGE BOARD COMMITTEE IS CONSIDERING A NEW FUNDING FORMULA MEANT TO EQUALIZE STATE MONEY AMONG THE STATE'S EIGHT UNIVERSITIES.

**LENGTH: 40 SECONDS**



**2013 2nd Qtr Education-Cont'd**

**DATE AIRED: 4/19/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A YEAR AND A HALF AFTER VOTERS DEFEATED A HUGE SCHOOL BOND ISSUE RANKIN COUNTY EDUCATION LEADERS ARE AT IT AGAIN. ACCORDING TO ONE SCHOOL BOARD MEMBER, DISCUSSIONS ARE NOW UNDERWAY TO CONSIDER HOW MUCH MONEY TO ASK TAXPAYERS FOR.

**LENGTH 1:40**

**DATE AIRED: 4/19/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

SCHOOL RATINGS IN THE STATE OF MISSISSIPPI ARE ABOUT TO CHANGE. THE STATE BOARD OF EDUCATION APPROVED THE NEW SYSTEM THAT ADD GRADUATION RATES TO THE A-TO-F GRADES FOR HIGH SCHOOLS AND SCHOOL DISTRICTS AROUND THE STATE.

**LENGTH: 20 SECONDS**

**DATE AIRED: 4/29/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A BRANDON HIGH SCHOOL STUDENT WAS IN TROUBLE AFTER POSTING A RACIAL SLUR ON SOCIAL MEDIA.; NOW ADMINISTRATORS WANT TO USE IT AS A TEACHING TOOL TO IMPROVE RACE RELATIONS AND WARN STUDENTS ABOUT THE DANGER OF SOCIAL MEDIA.

**LENGTH 2:15**

**DATE AIRED: 4/30/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW MISSISSIPPI LAW SEEKS TO CLARIFY A SCHOOL FUNDING FORMULA BY SETTING A SINGLE STANDARD FOR ALL DISTRICTS TO COUNT ABSENCES.

**LENGTH: 40 SECONDS**

**DATE AIRED: 5/01/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A LITTLE EAST MISSISSIPPI GIRL HAS BEEN SAFELY REUNITED WITH HER FAMILY AFTER BEING KIDNAPPED A DAY EARLIER FROM HER SCHOOL. THE INVESTIGATION HAS NOW BEEN TURNED OVER TO THE FBI WHO IS CONCENTRATING ON WHO TOOK THE GIRL.

**LENGTH 2:00**



**2013 2nd Qtr Education-Cont'd**

**DATE AIRED: 5/08/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TWO MORE COMMUNITY COLLEGES HAVE ANNOUNCED TUITION INCREASES FOR THE FALL SEMESTER.

**LENGTH: 30 SECONDS**

**DATE AIRED: 5/15/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THOUSANDS OF HIGH SCHOOL SENIORS MAY NOT GRADUATE BECAUSE THEY HAVE NOT PASSED THE STATE TESTS. AFTER WE RECEIVED CONCERNS FROM ONE BRANDON STUDENT ABOUT NOT BEING ABLE TO GRADUATE, WE TOOK THAT CONCERN TO THE STATE DEPARTMENT OF EDUCATION.

**LENGTH 2:45**

**DATE AIRED: 5/24/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A JACKSON PUBLIC SCHOOL DISTRICT PRINCIPAL HAS BEEN HAS BEEN SUSPENDED FOR TESTING IRREGULARITIES.

**LENGTH: 30 SECONDS**

**DATE AIRED: 5/28/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

BROOKHAVEN PARENTS AND COMMUNITY MEMBERS ARE STANDING UNITED AS THEY'RE TRYING TO OUST THEIR SUPERINTENDENT. THE PARENTS ARE CONCERNED THAT THE DISTRICT IS GOING IN THE WRONG DIRECTION AND COULD BE TAKEN OVER BY THE STATE.

**LENGTH 2:00**

**DATE AIRED: 5/30/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

ANOTHER BLOW FOR THE SUPERINTENDENT OF BROOKHAVEN PUBLIC SCHOOLS; THERE'S MOUNTING PRESSURE FOR HER TO STEP DOWN. NOW ONE OF HER OWN EMPLOYEES IS ACCUSING HER OF RACISM, TAKING HIS FIGHT STRAIGHT TO FEDERAL COURT.

**LENGTH 1:45**



**2013 2nd Qtr. News Stories**  
**Health:**

**DATE AIRED: 4/01/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IT SEEMS THE NUMBER OF CHILDREN WITH LIGHTER COMPLEXIONS WHO DEVELOP THE DEADLIEST FORM OF SKIN CANCER IS ON THE RISE. ALSO NEW STUDY SHOWS CHILDREN WITH SLEEP APNEA HAVE A HIGHER RISK OF BEHAVIORAL AND LEARNING PROBLEMS.

**LENGTH 1:25**

**DATE AIRED: 4/02/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS THAT PEOPLE WHO SUFFER FROM ASTHMA ARE LIKELY TO HAVE ALLERGIES TOO. ALSO RESEARCHERS SAY THE CLIPS THAT HOLD DENTAL BIBS MAY ALSO BE HOLDING BACTERIA.

**LENGTH 1:15**

**DATE AIRED: 4/03/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW REPORT SHOWS MISSISSIPPI'S CAPITAL CITY IS THE WORST CITY FOR SPRING ALLERGIES IN THE ENTIRE COUNTRY. WITH OVER TWO MONTHS LEFT OF SPRING THAT'S NOT GREAT NEWS FOR THOSE WHO SPEND TIME OUTDOORS.

**LENGTH 1:30**

**DATE AIRED: 4/04/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY FINDS MEN WITH PROSTATE CANCER SHOULD CONTINUE TREATMENTS INDEFINITELY. ALSO RESEARCHERS SAY THAT SOME BALD MEN COULD BE AT AN INCREASED RISK OF CORONARY HEART DISEASE.

**LENGTH 1:20**



**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 4/08/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY THAT USING LARGER PLATES IS CONNECTED TO YOUR CHILD'S WEIGHT. ALSO A WIDELY-USED MEDICINE USED TO TREAT AN IRREGULAR HEARTBEAT MAY INCREASE THE RISK OF CANCER.

**LENGTH 1:20**

**DATE AIRED: 4/09/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

DOCTORS WITH THE STATE DEPARTMENT OF HEALTH CONFIRM THEIR FIRST CASE OF 2013. HEALTH OFFICIALS ARE HOPING IT WON'T BE A REPEAT OF LAST YEAR WHEN FIVE PEOPLE DIED FROM THE VIRUS. MORE THAN TWO HUNDRED AND FIFTY OTHERS WERE DIAGNOSED.

**LENGTH 2:00**

**DATE AIRED: 4/10/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY EATING EGG WHITES MAY HELP LOWER HIGH BLOOD PRESSURE. ALSO TOO MUCH ESTROGEN DURING PREGNANCY CAN LEAD TO PROBLEMS.

**LENGTH 1:15**

**DATE AIRED: 4/11/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SCIENTISTS HAVE BEEN ABLE TO OBJECTIVELY MEASURE A PERSON'S PAIN. ALSO A NEW REPORT QUESTIONS THE ACCURACY OF NEUROSCIENCE STUDIES.

**LENGTH 1:25**

**DATE AIRED: 4/12/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW REPORT FROM THE AMERICAN CANCER SOCIETY SHOWS HOW DANGEROUS TANNING BEDS CAN BE. ALSO NEW FINDINGS SHOW FEWER AMERICANS ARE SMOKING.

**LENGTH 1:30**





**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 4/15/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY FINDS PRE-MATURE BABIES WHO LISTEN TO MUSIC ARE BETTER ABLE TO EAT, SLEEP AND BECOME COMFORTABLE IN THEIR NEW SURROUNDING. ALSO RESEARCHERS DISCOVERED GENE VARIATIONS THAT COULD HELP DOCTORS FIND NEW WAYS TO TREAT CARDIOVASCULAR DISEASE.

**LENGTH 1:30**

**DATE AIRED: 4/16/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WOMEN ARE AT HIGHER RISK FOR SOME EYE DISEASES THAN MEN. WHILE OPHTHALMOLOGISTS SUGGEST THAT EVERYONE OVER 40 GET A BASELINE EXAM; ONE GROUP HAS DESIGNATED APRIL AS WOMEN'S EYE HEALTH AND SAFETY MONTH.

**LENGTH 1:30**

**DATE AIRED: 4/17/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW RESEARCH SAYS NEARLY HALF OF ALL DEATHS FROM PROSTATE CANCER CAN BE PREDICTED BEFORE THE AGE OF FIFTY. ALSO COLICKY BABIES MAY HAVE HEADACHE TROUBLES LATER IN LIFE.

**LENGTH 1:50**

**DATE AIRED: 4/18/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

ULTRASOUNDS MAY HELP DISCOVER BREAST CANCERS THAT MAY HAVE GONE UNDETECTED. ALSO AN OSTEOPOROSIS DRUG SEEMS TO HAVE AN UNFORTUNATE DRAWBACK.

**LENGTH 1:40**

**DATE AIRED: 4/18/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

BACTERIA LINKED TO RAW MILK AND POULTRY IS CAUSING MORE CASES OF FOOD POISONING. ALSO NEW RESEARCH SUGGESTS WOMEN IN THEIR 40S ARE GETTING MAMMOGRAMS, EVEN THOUGH A GOVERNMENT TASK FORCE RECOMMENDED AGAINST THEM.

**LENGTH 1:45**



**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 4/22/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WITH MORE AND MORE CHILDREN AND TEENAGERS PLAYING COMPETITIVE SPORTS YEAR ROUND, MORE AND MORE YOUNG ATHLETES ARE SUFFERING OVERUSE INJURIES.

**LENGTH 1:45**

**DATE AIRED: 4/23/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW RESEARCH SHOWS WHICH MEDICAL MISTAKE LEADS TO THE MOST MALPRACTICE PAYOUTS. ALSO THE "AMERICAN HEART ASSOCIATION OFFERS NEW WAYS FOR PEOPLE TO LOWER THEIR BLOOD PRESSURE.

**LENGTH 1:45**

**DATE AIRED: 4/24/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE'S A NEW WAY TO GET PEOPLE TO EAT HEALTHY IN RESTAURANTS. ALSO THERE'S ANOTHER REASON WHY AIR POLLUTION IS BAD FOR YOUR HEALTH.

**LENGTH 1:40**

**DATE AIRED: 4/25/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE MAY BE A BETTER WAY TO SCREEN FOR BREAST CANCER. ALSO THERE'S SOME GOOD NEWS FOR AUTISTIC CHILDREN WHO HAVE TROUBLE WITH THEIR SPEECH.

**LENGTH 1:20**

**DATE AIRED: 4/26/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE ARE NEW DEVELOPMENTS IN THE BIRD FLU VIRUS IN CHINA. ALSO A NEW STUDY SHEDS LIGHT ON THE NEGATIVE CONSEQUENCES OF BEING AN OVERPROTECTIVE PARENT.

**LENGTH 1:40**

**DATE AIRED: 4/29/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MORE WOMEN THAN EVER ARE GETTING SURGICAL ARM LIFTS TO FIX THEIR ARMS. ALSO SCIENTISTS DEVELOPED A WAY TO MANIPULATE FAT CELLS THAT COULD LEAD TO A NEW METHOD OF WEIGHT LOSS.

**LENGTH 1:35**



**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 4/30/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW RESEARCH SHOWS YOUNG MEN IN THEIR TWENTIES WHO ARE OBESE ARE MORE LIKELY TO DEVELOP SERIOUS HEALTH PROBLEMS BY THE TIME THEY REACH MIDDLE AGE. ALSO A NEW STUDY LOOKS AT HOW EFFECTIVE COMMON DRUGS ARE AT PREVENTING BREAST CANCER.

**LENGTH 1:45**

**DATE AIRED: 5/01/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE FOOD AND DRUG ADMINISTRATION IS LOWERING THE AGE TO BUY A CONTROVERSIAL MORNING-AFTER PILL. ANYONE WITH ID THAT PROVES THEY'RE AT LEAST FIFTEEN WILL BE ABLE TO PURCHASE "PLAN-B ONE STEP" OVER-THE-COUNTER.

**LENGTH 2:00**

**DATE AIRED: 5/02/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY VIDEO GAMES MAY BE GOOD FOR SENIORS. ALSO A NEW STUDY SHOWS THE RISKS OF THE VERY COMMON ANTIBIOTIC AZITHROMYCIN.

**LENGTH 1:30**

**DATE AIRED: 5/03/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE'S A BIG JUMP IN THE NUMBER OF KIDS WITH FOOD ALLERGIES. ALSO ADULT SUICIDE IS ON THE RISE.

**LENGTH 1:30**

**DATE AIRED: 5/06/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEACHERS SAY A DIET RICH IN PROTEINS AND LOW IN CARBOHYDRATES MAY IMPROVE FERTILITY RATES IN WOMEN UNDERGOING IN VITRO FERTILIZATION. ALSO A NEW STUDY SHOWS THAT CHEMICALS USED TO REDUCE THE RISK OF FORES IN ITEMS SUCH AS STROLLERS, CARPETING, AND ELECTRONICS MAY BE TOXIC TO CHILDREN.

**LENGTH 1:30**



**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 5/07/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS THAT WORKING OUT AND SLEEP COULD DETERMINE YOUR RISK FOR TWO FORMS OF CANCER.

**LENGTH 1:45**

**DATE AIRED: 5/08/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

HEART DISEASE KILLS MORE WOMEN THAN MEN IN MISSISSIPPI. MORE THAN HALF-A-MILLION LIVES HAVE BEEN SAVED ACROSS THE COUNTRY SINCE THE "AMERICAN HEART ASSOCIATION" STARTED THEIR "GO RED FOR WOMEN" MOVEMENT A DECADE AGO.

**LENGTH 2:00**

**DATE AIRED: 5/09/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

EATING CERTAIN PRODUCE MAY HELP LOWER THE RISK OF PARKINSON'S DISEASE. ALSO SUNSCREEN ALONE MAY NOT BE THE BEST WAY TO PROTECT AGAINST SKIN CANCER.

**LENGTH 1:35**

**DATE AIRED: 5/10/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

AMERICANS LOVE TO EAT OUT; BUT WHEN WE COOK OUR OWN MEALS, IT'S BETTER FOR OUR WAISTLINES.

**LENGTH 1:15**

**DATE AIRED: 5/13/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS USING FORMULA EARLY-ON DOES NOT HURT BREASTFEEDING IN FACT IT MAY HELP.

**LENGTH 1:45**

**DATE AIRED: 5/14/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW RESEARCH ABOUT SMOKING AND HOTEL ROOMS MAY HAVE YOU RETHINKING YOUR TRAVEL PLANS. ALSO SALT IS STILL CAUSING PROBLEMS FOR PEOPLE'S HEALTH.

**LENGTH 2:00**



**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 5/15/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WITH ACTRESS ANGELINA JOLIE'S ANNOUNCEMENT THAT SHE HAD A VOLUNTARY DOUBLE MASTECTOMY TO PREVENT GETTING BREAST CANCER; WOMEN ACROSS THE METRO AND ACROSS THE COUNTRY ARE TALKING MORE THAN EVER ABOUT THIS DISEASE.

**LENGTH 1:50**

**DATE AIRED: 5/16/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

TOO MUCH SODA CAN BE BAD FOR YOUR KIDNEYS. ALSO THERE'S A NEW DRUG THAT COULD HELP SOME MEN WITH ADVANCED PROSTATE CANCER.

**LENGTH 1:35**

**DATE AIRED: 5/17/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW GOVERNMENT STUDY MAY HAVE YOU THINKING TWICE BEFORE JUMPING INTO A PUBLIC POOL.

**LENGTH 1:25**

**DATE AIRED: 5/20/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS THAT A SPICE COULD BE THE KEY TO HELPING PEOPLE WITH ASTHMA BREATHE BETTER. ALSO THERE'S A NEW APPROACH TO TREAT PRE-DIABETES.

**LENGTH 1:30**

**DATE AIRED: 5/21/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW RESEARCH SHOWS MUSIC IS AN EFFECTIVE TREATMENT FOR INTENSIVE CARE PATIENTS. ALSO SCIENTISTS SAY GENETICS MAY BE BEHIND A COMMON CONDITION.

**LENGTH 1:30**

**DATE AIRED: 5/22/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IF YOU'RE PREGNANT EATING BETTER COULD GIVE YOUR CHILD A BRAIN BOOST. AND A DRUG FOR DEPRESSION MAY ALSO BE HELPING YOUR HEART.

**LENGTH 1:30**



**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 5/23/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS ARE COMPARING SUGAR CRAVINGS TO DRUG ADDICTION. ALSO THERE'S A NEW STRATEGY TO HELP SMOKERS KICK THE HABIT.

**LENGTH 1:00**

**DATE AIRED: 5/24/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A POPULAR PRESCRIPTION COULD RAISE THE RISK OF DIABETES. ALSO SOME DOCTORS MAY NEED TO RE-EXAMINE HOW THEY VIEW THEIR PATIENTS.

**LENGTH 1:35**

**DATE AIRED: 5/27/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW REPORT ENCOURAGES PEDIATRICIANS TO WATCH FOR MOTOR DELAYS IN THEIR YOUNG PATIENTS. ALSO THERE IS A POSSIBLE REASON WHY SOME TODDLERS SLEEP LONGER THAN OTHERS.

**LENGTH 1:30**

**DATE AIRED: 5/28/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE AMERICAN ACADEMY OF NEUROLOGY IS OUT WITH A NEW GUIDELINE FOR PEOPLE WHO TAKE BLOOD THINNERS. ALSO RESEARCHERS ARE SAYING THAT THE EFFECTS OF ALCOHOL IN MOVIE SCENES HAVE ON CHILDREN ARE ON THE RISE.

**LENGTH 2:00**

**DATE AIRED: 5/29/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

BIRD FLU IS BECOMING RESISTANT TO ANTI-VIRAL MEDICATION. ALSO SCIENTISTS ARE TAKING A CLOSER LOOK AT THE RISKS OF WEEKEND SURGERY.

**LENGTH 1:40**

**DATE AIRED: 5/29/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

DOCTORS SAY IT'S IMPORTANT TO KNOW WHERE YOU STAND IN THE MEDICAL NUMBERS GAME. SO WHICH FOUR ARE THE MOST IMPORTANT?

**LENGTH 1:35**



**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 5/30/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE'S A NEW RESPIRATORY VIRUS RELATED TO "SARS" THAT HAS KILLED THIRTY PEOPLE AROUND THE GLOBE.

**LENGTH 1:40**

**DATE AIRED: 5/31/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WITH THE WEATHER HEATING UP THE PLAYGROUND IS OFTEN WHERE KIDS WILL SPEND A MAJORITY OF THEIR TIME. IT'S FUN AND DOCTORS ENCOURAGE THE PHYSICAL ACTIVITY. BUT THERE ARE A FEW SAFETY CONSIDERATIONS THAT PARENTS NEED TO KEEP IN MIND TO KEEP THEIR CHILDREN INJURY-FREE.

**LENGTH 1:35**

**DATE AIRED: 6/03/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS LOOK AT WHETHER ANESTHESIA CAN LEAD TO DEMENTIA IN THE ELDERLY. ALSO A NEW STUDY OFFERS FOUR LIFESTYLE CHANGES TO REDUCE YOUR RISK OF DYING.

**LENGTH 1:45**

**DATE AIRED: 6/04/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

DOCTORS SAY EATING VEGGIES MAY HELP YOU LIVE LONGER. ALSO MORE AMERICANS ARE FINDING IT EASIER TO PAY THEIR MEDICAL BILLS.

**LENGTH 1:15**

**DATE AIRED: 6/05/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

POPULAR DRUGS TO TREAT ALZHEIMER'S DISEASE MAY ALSO HELP REDUCE THE RISK OF A HEART ATTACK. ALSO THE GOVERNMENT RELEASES NEW STATISTICS ABOUT LISTERIA.

**LENGTH 1:40**



**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 6/06/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THOSE LOOKING TO CURE DIABETES MAY HAVE THOUGHT THEY FOUND A CURE BUT RESEARCHERS SAY IT'S NOT ALL IT'S CRACKED UP TO BE.

**LENGTH 1:45**

**DATE AIRED: 6/07/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WITH WARMER WEATHER UPON US, MANY ARE THINKING ABOUT EATING LIGHT AND AVOIDING FATTENING FOODS. BUT NOT ALL FATS ARE CREATED EQUAL.

**LENGTH 1:15**

**DATE AIRED: 6/10/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

USING DESIGNATED DRIVERS MAY NOT BE AS SAFE AS YOU THINK. ALSO A NEW STUDY SHOWS THAT CHILDREN OR TEENS WHO SUFFER A CONCUSSION TAKE LONGER TO RECOVER IF THEY'VE HAD A CONCUSSION IN THE PAST.

**LENGTH 1:35**

**DATE AIRED: 6/10/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE TEMPERATURE IS ALREADY RISING IN MISSISSIPPI AND SUMMER IS NOT OFFICIALLY HERE. YOU WANT TO MAKE SURE YOU DO NOT LEAVE YOUR CHILDREN OUTSIDE FOR LONG PERIODS OF TIME OR IN A VEHICLE.

**LENGTH: 50 SECONDS**

**DATE AIRED: 6/12/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MORE AND MORE CHILDREN ARE SURVIVING CANCER, THANKS TO BETTER TREATMENTS. BUT A NEW STUDY SHOWS THE THERAPIES THAT HELP THEM CAN CAUSE OTHER HEALTH ISSUES LATER ON.

**LENGTH 1:45**

**DATE AIRED: 6/13/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

AFTER A MEAL, DON'T SIT IN FRONT OF THE TV OR TAKE A QUICK NAP, INSTEAD GET UP AND MOVE. RESEACHERS SAY GOING FOR A STROLL AFTER YOU EAT MAY BE ONE OF THE BEST THINGS YOU CAN DO FOR YOUR HEALTH.

**LENGTH 1:35**





**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 6/14/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY THE ONE LEADING CAUSE OF CANCER FOR MEN IS MELANOMA. MEN AND THEIR LOVED ONES NEED TO KNOW THE WARNING SIGNS OF THIS POTENTIALLY DEADLY TYPE OF SKIN CANCER.

**LENGTH 1:35**

**DATE AIRED: 6/17/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY DIABETICS WHO USE METERS TO MONITOR THEIR GLUCOSE LEVELS HAVE BETTER CONTROL OVER THE DISEASE. ALSO A NEW STUDY SUGGESTS FIGHTS BETWEEN SIBLINGS COULD BE MORE SERIOUS THAN SOME PARENTS THINK.

**LENGTH 1:30**

**DATE AIRED: 6/18/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WOMEN WHO ARE EXPOSED TO HIGH LEVELS OF POLLUTION LIKE DIESEL WHILE PREGNANT ARE TWICE AS LIKELY TO HAVE CHILDREN WITH AUTISM.

**LENGTH 1:35**

**DATE AIRED: 6/19/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY YOUR CHANCES OF DYING AFTER A STROKE MAY BE DRAMATICALLY REDUCED IF THE PATIENT GET HELPS IMMEDIATELY. ALSO ANOTHER STUDY SHOWS THAT CATCH-UP SLEEP ON THE WEEKENDS MAY HELP SOME MEN PREVENT TYPE 2 DIABETES.

**LENGTH 1:15**

**DATE AIRED: 6/19/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

BEING OVERWEIGHT CAN BE A SERIOUS HEALTH RISK AND NOW IT'S ALSO BEING CALLED A DISEASE.

**LENGTH 1:40**



**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 6/20/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

DOCTORS SAY NEW TECHNOLOGY IS ALLOWING THEM TO READ MINDS.

ALSO THE GOVERNMENT REVEALS NEW RESEARCH ABOUT THE FLU VACCINE.

**LENGTH 1:30**

**DATE AIRED: 6/21/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A DAILY SUPPLEMENT IS HELPING NEWBORN. ALSO A NEW TEST COULD HELP

DIAGNOSIS HIV IN ITS EARLY STAGES.

**LENGTH 1:40**

**DATE AIRED: 6/24/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW RESEARCH MAY HELP DOCTORS TREAT MIGRAINES. ALSO THERE ARE NEW

GUIDELINES FOR TREATING SINUS INFECTIONS IN CHILDREN.

**LENGTH 1:30**

**DATE AIRED: 6/25/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY FINDS MODERATE EXERCISE CAN REDUCE FAT DEPOSITS IN PEOPLE WITH

TYPE TWO DIABETES. ALSO A NEW STUDY SHOWS THAT BREASTFEEDING MAY

DETERMINE A CHILD'S SOCIAL STATUS.

**LENGTH 1:45**

**DATE AIRED: 6/26/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE ARE NEW GUIDELINES FOR THE TREATMENT OF ACNE IN CHILDREN AND TEENS.

**LENGTH 1:35**

**DATE AIRED: 6/27/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW GOVERNMENT REPORT LOOKS AT C-SECTION RATES IN THE UNITED STATES.

ALSO TWO DRUGS MAY BE BETTER THAN ONE AT PREVENTING STROKES.

**LENGTH 1:40**



**2013 2nd Qtr Health-Cont'd**

**DATE AIRED: 6/28/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE "FOOD AND DRUG ADMINISTRATION" HAS CHANGED THE REQUIREMENTS ON  
SUNSCREEN LABELS.

**LENGTH 1:35**

**DATE AIRED: 6/28/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MISSISSIPPI'S 4TH CASE OF WEST NILE VIRUS FOR 2013 HAS JUST BEEN CONFIRMED IN  
FORREST COUNTY. THIS IS THE SECOND CASE REPORTED IN THE PINE BELT. THE OTHER  
TWO CASES WERE IN LOWNDES AND MADISON.

**LENGTH: 30 SECONDS**



**2013 2nd Qtr. News Stories**  
**Government and Public Safety:**

**DATE AIRED: 4/01/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A CRIME CRACKDOWN EFFORT BY METRO AREA LAW ENFORCEMENT DURING THE EASTER WEEKEND RESULTED IN HUNDREDS OF PUNISHMENTS FOR THOSE WHO HAVE BEEN BREAKING THE LAW. MORE THAN 200 ARRESTS WERE MADE AND ABOUT HALF OF THOSE WERE DRUG-RELATED!

**LENGTH: 30 SECONDS**

**DATE AIRED: 4/03/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

VETERANS CAME TO THE MEETING HOPING TO GET ANSWERS TO THEIR CONCERNS OF LACK OF HEALTH CARE. MANY CAME AWAY FRUSTRATED THAT ADMINISTRATORS AREN'T LISTENING TO THEM.

**LENGTH 1:45**

**DATE AIRED: 4/08/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

PRESIDENT BARACK OBAMA CONTINUES HIS PUSH FOR GUN CONTROL. MEANWHILE, THERE'S AN AMMUNITION SHORTAGE IN THE METRO. BUSINESSES SAY THE FEAR OF GUN CONTROL IS DRIVING PEOPLE TO THE STORES.

**LENGTH 1:45**

**DATE AIRED: 4/08/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

DUI LAWS ARE ABOUT TO GET A LOT TOUGHER ACROSS THE STATE. THE BILL THAT GOVERNOR BRYANT INTENDS TO SIGN STATES THAT A CONVICTED FIRST TIME OFFENDER COULD HAVE THEIR LICENSE SUSPENDED FOR NINETY DAYS OR A THIRTY DAY SUSPENSION WITH AN INTERLOCK DEVICE FOR SIX MONTHS.

**LENGTH: 40 SECONDS**



**2013 2nd Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 4/10/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A NEW FEDERAL PROPOSAL TO EXPAND BACKGROUND CHECKS TO BUY GUNS ISN'T SITTING WELL WITH SOME MISSISSIPPIANS. IN FACT GUN OWNERS TELL US THE IDEA IS ANOTHER STEP AIMED AT LIMITING LAW ABIDING CITIZENS SECOND AMENDMENT RIGHT TO BEAR ARMS.

**LENGTH 2:40**

**DATE AIRED: 4/11/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

SENATOR ROGER WICKER IS UNDER FIRE FROM MISSISSIPPIANS WHO BELIEVE HE'S OPENING THE DOOR UP TO GUN CONTROL. WICKER WAS AMONG THE SIXTEEN SENATE REPUBLICANS WHO VOTED TODAY TO END A FILIBUSTER ON A BILL AIMED AT EXPANDING BACKGROUND CHECKS.

**LENGTH 1:15**

**DATE AIRED: 4/16/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MISSISSIPPIANS RUNNERS WHO TOOK PART IN THE BOSTON MARATHON HAVE RETURNED HOME AND ARE TELLING STORIES ABOUT BEING IN THE MIDDLE OF A TERROR ATTACK.

**LENGTH 2:45**

**DATE AIRED: 4/17/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

IN THE IMMEDIATE AFTERMATH OF THE BOSTON MARATHON EXPLOSIONS; A DOCTOR WHO WORKS IN JACKSON WAS AT THE FINISH LINE. MARATHON ORGANIZERS HAD HIRED HIM TO HELP FATIGUED RUNNERS AT THE END OF THE RACE. INSTEAD CARDIOLOGIST DR. RICHARD GUYNES OF "JACKSON HEART" SAYS HE WAS DOING TRIAGE IN WHAT WAS LIKE A WAR-ZONE.

**LENGTH 2:00**

**DATE AIRED: 4/17/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

MADISON MUSIC TEACHER STEPHANIE MAISEL IS BACK IN THE AREA AFTER SURVIVING THE DEADLY BOSTON MARATHON EXPLOSIONS. STEPHANIE WAS NOT ABLE TO FINISH THE BOSTON MARATHON. BUT SHE GOT HER CHANCE. ONE OF HER STUDENTS ARRANGED FOR HER TO CROSS THE FINISH LINE HERE AT HOME.

**LENGTH 1:00**



**2013 2nd Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 4/22/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

FLOODING ALONG THE MISSISSIPPI RIVER IS ONCE AGAIN IS A CONCERN. HEAVY RAINS AND SNOW UP NORTH IS ALREADY CAUSING THE WATER TO RISE. THE RIVER IN VICKSBURG IS EXPECTED TO CREST NEAR FLOOD STAGE EARLY NEXT MONTH.

**LENGTH 1:40**

**DATE AIRED: 5/01/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

PRO-LIFE ACTIVISTS IN MISSISSIPPI ARE CALLING A NEW DECISION BY THE FDA TO ALLOW THE SALE OF PLAN-B OVER THE COUNTER. THIS NEWS COMES JUST DAYS AFTER GOVERNOR BRYANT SIGNS NEW LEGISLATION FURTHER RESTRICTING ABORTION LAWS IN THE STATE.

**LENGTH 2:15**

**DATE AIRED: 5/05/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FLOOD WARNINGS ARE IN EFFECT ACROSS THE METRO AS MANY RIVERS ARE INCHING CLOSER TO OVERFLOWING THEIR BANKS.

**LENGTH 1:35**

**DATE AIRED: 5/14/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

ACCORDING TO THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION, ONE OUT OF EVERY THREE DEADLY CAR CRASHES IS CAUSED BY SPEEDING. BUT OFFICERS SAY THEY HAVE A HARD TIME KEEPING UP WITH SPEEDERS.

**LENGTH 3:30**

**DATE AIRED: 5/16/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MISSISSIPPI RANKS SECOND IN THE COUNTRY FOR TEENAGE DRIVING FATALITIES; WHILE THERE ARE NO STATS; MANY FEEL TEENS TEXTING WHILE DRIVING IS PART OF THE PROBLEM.

**LENGTH 3:15**



**2013 2nd Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 5/20/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

ELEVATORS AND OTHER PARTS OF THE HINDS COUNTY COURTHOUSE ARE STILL NOT IN COMPLIANCE WITH THE AMERICANS WITH DISABILITIES ACT PASSED MORE THAN TWENTY YEARS AGO. HINDS COUNTY SUPERVISORS HAD THE CHANCE TO FIX PART OF THAT ISSUE BUT DIDN'T. NOW ADVOCATES ARE ASKING WHY.

**LENGTH 2:30**

**DATE AIRED: 5/23/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE AGING SEWER SYSTEM IN RIDGELAND IS STARTING TO TAKE ITS TOLL AND IT'S IN DANGER OF COLLAPSING AND TIME IS TICKING FOR CREWS TO GET OUT THERE AND FIX THE PROBLEM BEFORE IT'S TOO LATE.

**LENGTH 2:00**

**DATE AIRED: 5/23/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE BOY SCOUTS OF AMERICA VOTES TO LIFT ITS LONG-STANDING BAN ON ACCEPTING GAY BOYS. OUR REPORTER TALKED TO A LOCAL SCOUT LEADER WHO OPPOSES LIFTING THE BAN ON GAY TROOP MEMBERS.

**LENGTH 1:00**

**DATE AIRED: 6/06/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW PROPOSED PLAN COULD GIVE HEALTH COVERAGE TO THOUSANDS OF MISSISSIPPIANS WITHOUT EXPANDING MEDICAID.

**LENGTH 1:00**

**DATE AIRED: 6/06/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

SOME HINDS COUNTY HOMEOWNERS WANT A DANGEROUS ROAD IN THEIR NEIGHBORHOOD REPAIRED BEFORE IT GROWS INTO A SINKHOLE

**LENGTH 1:45**



**2013 2nd Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 6/11/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

HURRICANE SEASON IN THE ATLANTIC JUST STARTED THE FIRST OF THIS MONTH, AND ALREADY TROPICAL STORM ANDREA HAS DUMPED MAJOR AMOUNTS OF RAIN ALONG THE EAST COAST. HURRICANE EXPERTS WARNS THIS MAY BE A BUSY SEASON SO YOU CAN NEVER BE TOO PREPARED.

**LENGTH 1:35**

**DATE AIRED: 6/11/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A NINETY MILLION DOLLAR INFRASTRUCTURE PROJECT THAT WOULD IMPROVE JACKSON'S WATER AND SEWER SYSTEM IS ON HOLD. AN OBJECTION OVER THE USE OF SUCH A LARGE SUM OF MONEY HAS BEEN FILED IN CHANCERY COURT.

**LENGTH 1:00**

**DATE AIRED: 6/13/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

ATTORNEY GENERAL JIM HOOD RELEASED HIS OPINION IN ANTICIPATION OF A NEW GUN LAW. A FEW OTHERS IN THE COMMUNITY ALSO HAVE OPINIONS OF THEIR OWN.

**LENGTH 2:00**

**DATE AIRED: 6/14/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE MADISON COUNTY TAX ASSESSOR IS REQUESTING THE NAMES AND ADDRESSES OF TWENTY-THOUSAND ENTERGY CUSTOMERS IN THAT COUNTY. THEY ARE INVESTIGATING HOMEOWNERS SUSPECTED OF DEFRAUDING TAXPAYERS BY ILLEGALLY TAKING ADVANTAGE OF THE HOMESTEAD EXEMPTION LAW.

**LENGTH: 50 SECONDS**

**DATE AIRED: 6/14/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

JACKSON POLICE IS SENDING OUT A WARNING ON HOW YOU CAN PROTECT YOUR BELONGINGS IN YOUR CAR FROM SMASH AND GRAB THIEVES.

**LENGTH: 35 SECONDS**





**2013 2nd Qtr Government & Public Safety-Cont'd**

**DATE AIRED: 6/20/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A CLINTON NEIGHBORHOOD IS BLOCKING SOME STREETS IN AN EFFORT TO FIGHT CRIME.

**LENGTH 1:00**

**DATE AIRED: 6/25/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

TWO BOIL WATER ALERTS IN THE METRO. ONE IS IN BYRAM WHERE SOME BUSINESSES ARE AFFECTED. THE OTHER IS IN MIDTOWN JACKSON ON FORTIFICATION STREET THAT IMPACTS 350 CONNECTIONS. IN BOTH CASES WATER SHOULD BE BROUGHT TO A ROLLING BOIL BEFORE USING IT.

**LENGTH: 25 SECONDS**

**DATE AIRED: 6/25/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

METRO AREA STUDENTS WILL BE COMING OUT OF THEIR POCKETS A LITTLE MORE WHEN IT COMES TO LUNCH MONEY.

**LENGTH: 20 SECONDS**

**DATE AIRED: 6/28/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

MISSISSIPPI'S CONTROVERSIAL NEW OPEN CARRY GUN LAW WILL NOT TAKE EFFECT MONDAY. HINDS COUNTY JUDGE ISSUED A TEMPORARY RESTRAINING ORDER TO BLOCK THE LAW FOLLOWING A LAST MINUTE HEARING.

**LENGTH 1:40**



**2013 2nd Qtr. News Stories  
Crime:**

**DATE AIRED: 4/1/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE ARE WORKING TO IDENTIFY A TEENAGER WHO WAS FOUND STABBED TO DEATH OVERNIGHT.

**LENGTH: 25 SECONDS**

**DATE AIRED: 4/4/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

JACKSON POLICED DETECTIVE ERIC SMITH WAS SHOT ALONG WITH A SUSPECT AT JPD HEADQUARTERS.

**LENGTH 2:45**

**DATE AIRED: 4/9/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

INVESTIGATORS WITH THE STATE DEPARTMENT OF HUMAN SERVICES MAKE A FOOD STAMPS BUSTS AND UNCOVER MORE THAN \$300-THOUSAND DOLLARS IN FRAUD. THE ROUNDUP HAPPENED IN TWELVE COUNTIES ACROSS THE STATE.

**LENGTH: 45 SECONDS**

**DATE AIRED: 4/10/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A JACKSON MAN IS IN JAIL AFTER JPD VICE AND NARCOTICS UNIT DID A DRUG BUST.

**LENGTH: 25 SECONDS**

**DATE AIRED: 4/10/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

DERRICK JOHNSON WILL SPEND THE REST OF HIS LIFE BEHIND BARS AFTER A HINDS COUNTY JURY FINDS HIM GUILTY OF CAPITAL MURDER.

**LENGTH 2:15**



**DATE AIRED: 4/11/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A RAYMOND TEENAGER IS SET TO UNDERGO A MENTAL EVALUATION AFTER HOLDING HIS GRANDMOTHER HOSTAGE AND HINDS COUNTY AUTHORITIES AT BAY.

**LENGTH 1:00**

**DATE AIRED: 4/16/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE IS INVESTIGATING A ROBBERY AT THE FAMILY DOLLARS ON NAKOMA DRIVE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 4/16/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE ARE LOOKING FOR ANSWERS IN AN AFTERNOON SHOOTING OF A TWENTY-SEVEN YEAR OLD MAN WHO WAS SHOT TWICE IN THE TWENTY-TWO HUNDRED BLOCK OF FOREST GLEN DRIVE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 4/16/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A RICIN TAINTED ENVELOPE INTERCEPTED AT A WASHINGTON MAIL FACILITY WAS ADDRESSED TO PRESIDENT OBAMA AND MISSISSIPPI U.S. SENATOR ROGER WICKER.

**LENGTH 1:30**

**DATE AIRED: 4/17/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE ARE INVESTIGATING A SHOOTING ON FORD AVENUE OFF BULLARD STREET IN WEST JACKSON. POLICE SAY A MAN WAS SHOT TWICE

**LENGTH: 20 SECONDS**

**DATE AIRED: 4/18/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE FBI CONFIRMS THE PRESENCE OF RICIN IN LETTERS MAILED TO PRESIDENT BARACK OBAMA AND MISSISSIPPI SENATOR ROGER WICKER. PAUL KEVIN CURTIS FROM CORINTH FACES TWO CHARGES ON ACCUSATIONS OF THREATENING PRESIDENT BARACK OBAMA AND OTHERS.

**LENGTH 2:00**



**DATE AIRED: 4/18/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JACKSON POLICE ARE LOOKING FOR TWO BANK ROBBERY SUSPECTS WHO ROBBED A REGIONS BANK BRANCH.

**LENGTH: 35 SECONDS**

**DATE AIRED: 4/18/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

ALVIN WILLIS IS FACING FELONY CHARGES AFTER HE ALLEGEDLY HIT A CHILD AND FLED THE SCENE WHILE DRIVING DRUNK.

**LENGTH: 30 SECONDS**

**DATE AIRED: 4/19/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

POLICE ARE LOOKING FOR A SUSPECT IN THE STABBING DEATH OF A SOUTH JACKSON ELDERLY WOMAN.

**LENGTH 1:45**

**DATE AIRED: 4/23/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A TEN YEAR-OLD VICKSBURG BOY IS FIGHTING FOR HIS LIFE AFTER BEING SHOT IN THE HEAD.

**LENGTH: 35 SECONDS**

**DATE AIRED: 4/24/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A DRUG BUST TAKES PLACE AT A PRIVATE SCHOOL AT COPIAH ACADEMY IN COPIAH COUNTY. THE OFFICERS DISCOVERED MARIJUANA AND ALCOHOL ON SOME OF THE STUDENTS THAT WERE AT THE GAME!

**LENGTH: 30 SECONDS**

**DATE AIRED: 4/25/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON AUTHORITIES ARE INVESTIGATING ALLEGED MISCONDUCT AT WHITTEN MIDDLE SCHOOL.

**LENGTH: 40 SECONDS**



**DATE AIRED: 4/29/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE HINDS COUNTY SHERIFF'S OFFICE MAKES A MAJOR DRUG BUST WITH THE HELP OF THE PEARL POLICE DEPARTMENT.

**LENGTH 1:25**

**DATE AIRED: 4/30/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

AN AMBER ALERT WAS BROADCAST FOR SIX-YEAR-OLD KEMPER COUNTY GIRL WHO WAS KIDNAPPED FROM HER ELEMENTARY SCHOOL.

**LENGTH 2:00**

**DATE AIRED: 5/01/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A LITTLE EAST MISSISSIPPI GIRL HAS BEEN SAFELY REUNITED WITH HER FAMILY AFTER BEING KIDNAPPED A DAY EARLIER FROM HER SCHOOL. THE INVESTIGATION HAS NOW BEEN TURNED OVER TO THE FBI WHO IS CONCENTRATING ON WHO TOOK THE GIRL.

**LENGTH 2:00**

**DATE AIRED: 5/03/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A THREE TIME SEX OFFENDER WAS ARRESTED FOR DEALING DRUGS. JACKSON POLICE SAY THEY RECEIVED A TIP HE WAS SELLING COCAINE OUT OF A RETIREMENT HOME.

**LENGTH: 40 SECONDS**

**DATE AIRED: 5/07/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A RIDGELAND TEENAGER WAS ARRESTED AT THE PRISON IN RANKIN COUNTY FOR ALLEGEDLY HAVING MARIJUANA ON HIM DURING A VISIT TO HIS SISTER.

**LENGTH: 35 SECONDS**



**DATE AIRED: 5/08/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A BURGLARY IN BYRAM HAS POLICE ON THE LOOKOUT FOR TWO SUSPECTS WANTED FOR A TRUCK BREAK-IN.

**LENGTH: 30 SECONDS**

**DATE AIRED: 5/09/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A SCOTT COUNTY TODDLER IS DEAD AND HER FATHER'S FIANCEE' IS NOW CHARGED WITH KILLING HER.

**LENGTH: 30 SECONDS**

**DATE AIRED: 5/09/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

SEVERAL LAW ENFORCEMENT AGENCIES TEAMED UP TO TRACK DOWN AND CAPTURE A GROUP OF CARJACKING AND HOME BURGLARY SUSPECTS.

**LENGTH 1:40**

**DATE AIRED: 5/13/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE ARE LOOKING FOR A DRIVER WHO HIT A LITTLE BOY AND KEPT GOING.

**LENGTH: 35 SECONDS**

**DATE AIRED: 5/13/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TWO TEENAGERS ARE IN CUSTODY ACCUSED OF BREAKING INTO A NORTHEAST JACKSON HOME HOLDING THE FAMILY HOSTAGE AS THEY ROBBED THEM.

**LENGTH: 50 SECONDS**

**DATE AIRED: 5/14/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TWO TEENAGERS HAVE BEEN ARRESTED IN CONNECTION WITH A WEEKEND CRIME SPREE IN VICKSBURG.

**LENGTH: 30 SECONDS**



**DATE AIRED: 5/24/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A JPS MIDDLE SCHOOL TEACHER SAYS SHE WAS ASSAULTED BY A PARENT WHO BARGED INTO THE SCHOOL AND WALKED INTO HER CLASSROOM WITHOUT GOING THROUGH ANY SECURITY CHECKS.

**LENGTH: 30 SECONDS**

**DATE AIRED: 5/28/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A TIP CALL TO JACKSON POLICE ABOUT ILLEGAL DRUGS AND DOGFIGHTING LEADS OFFICERS TO A BUST WHERE THEY SAY THEY FOUND BOTH.

**LENGTH: 35 SECONDS**

**DATE AIRED: 5/30/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

TWO MEN WERE ARRESTED FOR TRYING TO SMUGGLE CONTRABAND INTO THE CENTRAL MISSISSIPPI CORRECTIONAL FACILITY IN RANKIN COUNTY.

**LENGTH: 45 SECONDS**

**DATE AIRED: 5/30/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RANKIN COUNTY'S DEPUTY CORONER WAS ARRESTED ON DRUG CHARGES.

**LENGTH: 20 SECONDS**

**DATE AIRED: 6/05/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JACKSON POLICE ARE LOOKING FOR A DOLLAR GENERAL STORE MANAGER AND THE PERSON WHO KIDNAPPED HER WHILE SHE WAS AT WORK.

**LENGTH 1:00**

**DATE AIRED: 6/05/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A TERRIFYING AFTERNOON FOR A WEST JACKSON STORE MANAGER AS SHE IS KIDNAPPED FROM THE STORE BY AN ARMED MAN. THE VICTIM IS FOUND SAFE THE KIDNAPPER IS IN CUSTODY.

**LENGTH 2:45**



**DATE AIRED: 6/06/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

FIVE PEOPLE WERE SENTENCED FOR ROBBING AND KIDNAPPING AN EMPLOYEE AT A HIGH-END SPORTSWEAR STORE IN RIDGELAND.

**LENGTH: 35 SECONDS**

**DATE AIRED: 6/06/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

TWO CORRECTIONAL OFFICERS ARE BUSTED FOR ALLEGEDLY HAVING CONTRABAND ON THE GROUNDS OF A PRISON IN RANKIN COUNTY.

**LENGTH: 20 SECONDS**

**DATE AIRED: 6/07/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

AN ELDERLY COUPLE WAS FOUND MURDERED IN CLINTON AND JACKSON POLICE SAY IT WAS THE SUSPECT WHO LED OFFICERS TO THEIR BODIES.

**LENGTH 3:00**

**DATE AIRED: 6/07/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE SHOW UP TO ARREST A SHOOTING SUSPECT AND END UP FINDING DRUGS AND SEVERAL STOLEN ITEMS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 6/13/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A WARREN COUNTY WOMAN IS IN JAIL ACCUSED OF GRAND LARCENY. SHE ALLEGEDLY STOLE ONE THOUSAND DOLLARS FROM CUSTOMERS WHO THOUGHT THEY WERE PLACING LEGITIMATE ORDERS FOR COOKIES.

**LENGTH: 30 SECONDS**

**DATE AIRED: 6/14/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE WARREN COUNTY SHERIFF'S OFFICE SAYS THEY'RE SEEING AN INCREASE IN LAWN CARE EQUIPMENT THEFTS.

**LENGTH 2:00**





**DATE AIRED: 6/19/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

SOMEONE FIRES A GUN AT A RICHLAND WOMAN AS SHE'S DRIVING HOME FROM WORK.  
THE PERSON WAS CAUGHT BY HINDS COUNTY SHERIFF THIRTY MINUTES AFTER THE  
ATTEMPTED CARJACK.

**LENGTH 1:30**

**DATE AIRED: 6/19/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

JACKSON POLICE ARE LOOKING FOR THREE SUSPECTS IN CONNECTION WITH AN  
ATTEMPTED CARJACKING THAT LEFT A CAR WRECKED AT A GAS STATION.

**LENGTH: 45 SECONDS**

**DATE AIRED: 6/20/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

VICKSBURG POLICE FOUND THEMSELVES HANDLING A SUSPECT WHO SURROUNDED  
HIMSELF WITH THREE PIT BULLS AND DARED THE POLICE TO COME CLOSER.

**LENGTH 1:00**

**DATE AIRED: 6/21/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THREE PEOPLE HAVE BEEN CHARGED IN THE SHOOTING DEATH OF A MAN IN  
VICKSBURG.

**LENGTH: 30 SECONDS**

**DATE AIRED: 6/21/13**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

POLICE ARREST TWO PEOPLE IN CONNECTION WITH A CAR TAG SCAM IN RANKIN  
COUNTY.

**LENGTH: 30 SECONDS**

**DATE AIRED: 6/24/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A JOURNALIST FOR THE "VICKSBURG POST" NEWSPAPER IS RECOVERING AFTER BEING  
ATTACKED.

**LENGTH: 20 SECONDS**



**DATE AIRED: 6/27/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RIDGELAND POLICE ARE SEARCHING FOR A SUSPECT CASHING STOLEN TAX REFUND CHECKS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 6/27/13**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A JACKSON TEEN CHARGED WITH CAPITAL MURDER IN AN APARTMENT SHOOTING AND CARJACKING.

**LENGTH 1:35**

**DATE AIRED: 6/27/13**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

POLICE IN RIDGELAND ARE ON THE HUNT FOR A PERSON WHO HELD UP THE LITTLE CAESARS PIZZA.

**LENGTH 1:00**

**DATE AIRED: 6/28/13**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE ARE INVESTAGATING A REPORTS ABOUT A MAN PULLING OUT A GUN ON TWO WOMEN IN TRAFFIC.

**LENGTH 1:15**



**2nd QUARTER 2013**  
**ISSUES RESPONSIVE PROMOS AND PUBLIC SERVICE**  
**ANNOUNCEMENTS**

**Air Dates:** April - June  
**Times aired:** Various throughout broadcast day  
**Subject matter:** Caring for Mississippi event promotion  
**Lengths:** 30

**Air Dates:** April - June  
**Times aired:** Various throughout broadcast day  
**Subject matter:** Anti-Bullying  
**Lengths:** 30

**Air Dates:** April - June  
**Times aired:** Various throughout broadcast day  
**Subject matter:** Media Literacy  
**Lengths:** 30

**Air Dates:** April - June  
**Times aired:** Various throughout broadcast day  
**Subject matter:** Girl Scout Membership  
**Lengths:** 30

**Air Dates:** June  
**Times aired:** Various throughout broadcast day  
**Subject matter:** Children's Hospital  
**Lengths:** 30



**2nd QUARTER 2013 STATION SPONSORED EVENTS THAT SERVE THE NEEDS  
AND INTERESTS OF THE COMMUNITY  
WJTV-TV JACKSON, MS**

**April**

Caring for Mississippi sponsored Hinds County Community College's Spring into Health Free Health Fair.

Caring for Mississippi sponsored a Parkinson's Disease 5/10K for the American Parkinson Disease Association.

Caring for Mississippi sponsored the Art of Life Benefit for Life of Mississippi.

Caring for Mississippi sponsored Relay for Life for the American Cancer Society.

**May**

Caring for Mississippi sponsored Jackson's Lemonade Day for Jackson Commerce.

Caring for Mississippi sponsored Go Red for Women for the American Heart Association.

Caring for Mississippi sponsored Relay for Life for the American Cancer Society.

**June**

Caring for Mississippi sponsored C Spire Summer Soaker Fun Run for the Mississippi Children's Museum.

Caring for Mississippi sponsored Relay for Life for the American Cancer Society.

**Jackson Public Schools Adopt-A-School Program**

WJTV has participated with the Jackson Public Schools Adopt-A-School for 30 years where we have supported and been involved with Key Elementary located on McDowell Road.