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MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC.

**WJTV-TV 12  
JACKSON, MISSISSIPPI**

**COMMUNITY ISSUES & PROGRAMS REPORT  
FIRST QUARTER 2015  
JANUARY-FEBRUARY-MARCH**

- 1. CONSUMER PRICES & SAFETY**
- 2. CRIME & DRUGS**
- 3. ECONOMY**
- 4. EDUCATION**
- 5. ENVIRONMENT**
- 6. GOVERNMENT & PUBLIC SAFETY**
- 7. HEALTH**



**BROADCAST PROGRAMS THAT SERVE THE NEEDS AND INTERESTS OF  
THECOMMUNITY ON WJTV-TV 12  
1st Quarter 2015**

**WJTV Newscasts**

Programs that serve the needs and interests of the community that are broadcast on WJTV-TV:

<b>WJTV News @ 4:30am</b>	<b>Mon-Fri</b>	<b>4:30am - 5:00am</b>
<b>WJTV News @ 5:00am</b>	<b>Mon-Fri</b>	<b>5:00am - 6:00am</b>
<b>WJTV News @ 6:00am</b>	<b>Mon-Sun</b>	<b>6:00am - 7:00am</b>
<b>WJTV News @ Noon</b>	<b>Mon-Fri</b>	<b>12:00pm - 12:30pm</b>
<b>WJTV News @ 5:00pm</b>	<b>Mon-Fri</b>	<b>5:00pm - 5:30pm</b>
<b>WJTV News @ 5:30pm</b>	<b>Sun</b>	<b>5:30pm- 6:00pm</b>
<b>WJTV News @ 6:00pm</b>	<b>Mon-Sat</b>	<b>6:00pm - 6:00pm</b>
<b>WJTV News @ 10:00pm</b>	<b>Mon-Sun</b>	<b>10:00pm – 10:35pm</b>

These programs are locally produced newscasts that contain the latest news, weather and sports information. These programs contain both live and taped reports that cover a variety of topics. Topics include but are not limited to: crime, health, elections, government, and education. The stories provided come from local, state, national and international sources.



**2015 1<sup>st</sup> Qtr. News Stories**  
**Consumer Prices & Safety:**

**DATE AIRED: 01/01/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

CHICK-FIL-A IS WORKING WITH LAW ENFORCEMENT AFTER IT FOUND THERE WAS SOME UNUSUAL ACTIVITY INVOLVING PAYMENT CARDS AT A FEW RESTAURANTS.

**LENGTH 1:00**

**DATE AIRED: 01/01/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

VOLKSWAGEN HAS RECALLED SOME 2014 AND 2015 JETTAS, PASSATS, AND BEETLES BECAUSE OF A FAULTY SEALING CAP THAT COULD LEAK. 2015 GOLF AND GTI HATCHBACKS ARE ALSO ON THE LIST.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/02/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

GENERAL MOTORS ARE BEGINNING THE NEW YEAR WITH ANOTHER RECALL BECAUSE OF FAULTY IGNITIONS. THE AUTOMAKER IS RECALLING MORE THAN EIGHTY-THREE THOUSAND SUV'S AND TRUCKS IN THE U.S.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/05/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE JURY DUTY SCAM IS BACK. ONE WOMAN IS SPEAKING OUT ABOUT HER EXPERIENCE. SHE SAYS A MAN CALLED SAYING SHE MISSED JURY DUTY AND TOLD HER SHE'D HAVE TO PAY THE FINE USING A PAYPAL PREPAID CARD FROM WALGREENS.

**LENGTH: 50 SECONDS**



**2015 1<sup>st</sup> Qtr. Consumer Prices/Safety-Cont'd**

**DATE AIRED: 01/06/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SONY IS GOING OLD SCHOOL. HE COMPANY IS SHOWING OFF A NEW WALKMAN. IT HAS A DIGITAL TOUCH SCREEN AND HIGH-RESOLUTION AUDIO FOR PEOPLE WHO WANT VERY HIGH QUALITY SOUND. THE STURDY DESIGN IS GETTING GOOD REVIEWS BUT THE PRICE NOT SO MUCH. IT'S TWELVE HUNDRED DOLLARS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/06/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

NEW FEDERAL RULES TAKING EFFECT IN APRIL WILL MAKE WATER HEATERS MORE EFFICIENT. BUT THE REGULATIONS COULD MEAN INCREASED PRODUCT AND INSTALLATION COSTS FOR HOMEOWNERS.

**LENGTH 2:00**

**DATE AIRED: 01/08/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

HONDA'S FACING FINES TOTALING MILLIONS OF DOLLARS AFTER THE GOVERNMENT SAYS IT DIDN'T REPORT CLAIMS CORRECTLY. WE'RE TOLD HONDA WAITED THREE YEARS AFTER FINDING OUT ABOUT THE REPORTING FAILURE BEFORE TELLING THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION AND FOR THAT THE COMPANY'S BEEN SLAPPED WITH A SEVENTY-MILLION DOLLAR FINE.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/15/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WHEN DRIVERS GET A FLAT TIRE THEY POP THE TRUNK AND PULL OUT THE SPARE TIRE BUT A GROWING NUMBER OF NEW CAR OWNERS ARE FINDING THEIR TRUNKS ARE EMPTY.

**LENGTH 2:00**

**DATE AIRED: 01/26/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MILLIONS OF DRIVERS ACROSS THE COUNTRY HAVE BEEN TOLD TO GET THE AIRBAGS IN THEIR CARS FIXED. THE AIRBAGS ARE MADE BY TAKATA AND SOME HAVE EXPLODED, SENDING PIECES OF PLASTIC SHRAPNEL INTO THE PASSENGER CABIN. THOSE REPAIRS COULD TAKE A WHILE BECAUSE THERE AREN'T ENOUGH PARTS.

**LENGTH: 20 SECONDS**



**2015 1<sup>st</sup> Qtr. Consumer Prices/Safety-Cont'd**

**DATE AIRED: 01/30/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MANY ARE AWAITING THOSE W-2'S AND TAX REFUND CHECKS. WJTV IS DETERMINED TO GET YOU ALL THE ANSWERS YOU NEED TO KNOW WHEN FILING YOUR TAXES. ENTERGY AND UNITED WAY ARE WORKING TO HELP LOW INCOME FAMILIES GET AS MUCH OF THEIR EARNED INCOME BACK THIS YEAR.

**LENGTH 2:00**

**DATE AIRED: 01/30/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

IN LESS THAN A MONTH, THE ONLY KROGER IN SOUTH JACKSON WILL CLOSE ITS DOORS FOR GOOD! KROGER'S DELTA DIVISION SENT OUT A STATEMENT SAYING THAT EACH YEAR THE COMPANY EVALUATES ITS STORES AND UNFORTUNATELY HAD TO MAKE THE HARD DECISION TO CLOSE ITS TERRY ROAD LOCATION. PEOPLE WHO LIVE IN THAT AREA SAY THIS WILL CAUSE A HUGE INCONVENIENCE FORCING THEM TO SPEND THEIR MONEY OUTSIDE OF JACKSON.

**LENGTH 1:00**

**DATE AIRED: 02/02/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THERE IS A NEW APPROACH TO REPORTING IT IN THE CAPITAL CITY AND JACKSON POLICE SAY THEY'RE SEEING EXCELLENT RESULTS. THEY'RE DOING SO WITH TIP 411, WHICH IS A NEW WAY RESIDENT CAN ANONYMOUSLY SEND TIPS TO THE JACKSON POLICE DEPARTMENT.

**LENGTH 1:00**

**DATE AIRED: 02/03/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IF YOU THROW AWAY FOOD BASED ON THE "USE BY" DATE AT THE GROCERY STORE YOU MAY BE THROWING AWAY MONEY. AN ADVOCACY GROUP SAYS THEY'RE CONFUSING AND MANY ARE TOSSING OUT GOOD FOOD AND MONEY BECAUSE OF IT.

**LENGTH 1:40**



**2015 1<sup>st</sup> Qtr. Consumer Prices/Safety-Cont'd**

**DATE AIRED: 02/03/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FIAT CHRYSLER RECALLED ABOUT TWO HUNDRED THIRTY THOUSAND 2014 AND 2015 MODELS JEEP GRAND CHEROKEES" BECAUSE A SOFTWARE PROBLEM COULD CAUSE DEADLY ACCIDENTS. IF THE SOFTWARE ISN'T FIXED, AIRBAGS COULD DEPLOY FOR NO REASON.

**LENGTH: 20 SECONDS**

**DATE AIRED: 02/03/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

EVERY TWO SECONDS ANOTHER AMERICAN BECOMES A VICTIM OF IDENTITY THEFT. WHILE MANY THIEVES HIT YOU ONLINE THROUGH DATA BREACHES OR COMPROMISED ACCOUNTS, SOME STILL RELY ON OLD-FASHIONED METHODS LIKE MAIL THEFT OR DIGGING THROUGH YOUR TRASH. THAT'S WHY DOCUMENT SHREDDING REMAINS AN IMPORTANT TOOL IN THE FIGHT AGAINST FRAUD.

**LENGTH 2:30**

**DATE AIRED: 02/04/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

IF YOU'VE TRAVELED ALONG LAKELAND DRIVE CHANCES ARE YOU'VE SEEN CONSTRUCTION ACROSS FROM UMC. OUR LAUREN FLUKER SPOKE TO A DEVELOPER BEHIND THE 33-MILLION DOLLAR PROJECT THAT PROMISES TO BRING BIG BUCKS TO THE MEDICAL DISTRICT.

**LENGTH 1:15**

**DATE AIRED: 02/04/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

HACKERS HAVE STOLEN INFORMATION ON TENS OF MILLIONS OF "ANTHEM" INSURANCE CUSTOMERS. IT'S A MASSIVE BREACH THAT RANKS AMONG THE LARGEST IN CORPORATE HISTORY.

**LENGTH 1:30**

**DATE AIRED: 02/13/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

INSTALLATION OF NEW WATER METERS HAS BEEN STOPPED. THE MOVE COMES AFTER THE COMPANY "SIEMENS" INSTALLED AT LEAST SEVEN METERS THAT MEASURED WATER USAGE IMPROPERLY THAT CAUSED SOME CUSTOMER'S WATER BILLS TO SKYROCKET. THE PUBLIC WORKS DIRECTOR ALSO POSTPONED THE START OF A NEW ONLINE BILLING SYSTEM THAT WAS SET TO GO LIVE THIS WEEKEND.

**LENGTH: 30 SECONDS**



**2015 1<sup>st</sup> Qtr. Consumer Prices/Safety-Cont'd**

**DATE AIRED: 02/13/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

ANTHEM CONTINUES TO MAKE HEADLINES THIS TIME FOR THE COMPANY'S PLAN TO MOVE FORWARD AFTER A DATA BREACH. THE INSURANCE COMPANY IS OFFERING TWO YEARS OF FREE CREDIT MONITORING AND IDENTITY THEFT REPAIR TO ITS CUSTOMERS. THE INVESTIGATION CONTINUES AS OFFICIALS SEARCH FOR CLUES AS TO HOW HACKERS BROKE INTO A DATABASE HOLDING EIGHTY-MILLION CUSTOMERS INFORMATION.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/17/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

AS THE WORLD DRINKS MORE OF IT DOESN'T BE SURPRISED TO SEE YOUR COFFEE PRICES SPIKE OVER THE NEXT FEW YEARS. THE HEAD OF THE INTERNATIONAL COFFEE ORGANIZATION TELLS THE WALL STREET JOURNAL THAT COFFEE DEMAND COULD RISE NEARLY TWENTY-FIVE PERCENT BY 2020 BECAUSE CONSUMPTION IS GROWING IN PLACES LIKE INDIA, CHINA, AND LATIN AMERICA AS THEY BECOME MORE WESTERNIZED.

**LENGTH: 20 SECONDS**

**DATE AIRED: 02/19/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TECH COMPANIES WANT TO SAVE YOU THE HASSLE OF MAKING A TRIP TO THE GROCERY STORE. IT'S A PART OF A NEW WAVE OF DELIVERY SERVICES THAT'S PROMISING TO GIVE CONSUMERS INSTANT GRATIFICATION. ALL YOU NEED IS A SMARTPHONE.

**LENGTH 1:30**

**DATE AIRED: 02/26/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SOME PEOPLE LOGGING ONTO THE HINDS COUNTY WEBSITE SAW A STRANGE AND OFFENSIVE MESSAGE. THE COUNTY TELLS US THEIR SITE WAS HACKED. THE SITE WAS TAKEN OFFLINE FOR AWHILE WEDNESDAY BUT IS NOW BACK TO NORMAL. SUPERVISOR ROBERT GRAHAM SAYS NO SENSITIVE INFORMATION WAS COMPROMISED, BUT WE WANTED TO KNOW WHAT'S BEING DONE TO MAKE SURE IT DOESN'T HAPPEN AGAIN.

**LENGTH: 50 SECONDS**

**DATE AIRED: 03/03/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

YOU KNOW HOW NICE IT IS TO HAVE A WARM HOME TO GO TO WHEN IT'S COLD AND NASTY OUTSIDE? WELL, ANIMALS LIKE TO SNUGGLE TOO. AND IF YOU'RE NOT CAREFUL IT'LL BE YOUR HOUSE THEY'LL SEE AS SHELTER FROM THE COLD.

**LENGTH 1:15**



**2015 1<sup>st</sup> Qtr. Consumer Prices/Safety-Cont'd**

**DATE AIRED: 03/05/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

IT'S TAX SEASON AND MANY SCAM ARTISTS ARE TRYING TO TAKE ADVANTAGE OF YOU. AUTHORITIES ARE INVESTIGATING A MASSIVE SCAM WHERE CRIMINALS ARE POSING AS IRS AGENTS AND DEMANDING MONEY. A DEPUTY INSPECTOR WITH THE TREASURY DEPARTMENT SAYS NEARLY FOUR-HUNDRED THOUSAND PEOPLE HAVE REPORTED RECEIVING A CALL MORE THAN THREE-THOUSAND PEOPLE HAVE FALLEN FOR THE SCAM.

**LENGTH: 20 SECONDS**

**DATE AIRED: 03/09/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

HYUNDAI RECALLED MORE THAN TWENTY-SIX THOUSAND 2015 MODEL "GENESIS" LUXURY CARS. THERE'S A WATER LEAK THAT CAN CAUSE THE TRANSMISSION GEAR TO MALFUNCTION. IN RARE CASES WE'RE TOLD THE LEAK CAN CAUSE DELAYS IN GEAR SHIFTING OR DISPLAY THE WRONG GEAR ON THE PANEL.

**LENGTH: 35 SECONDS**

**DATE AIRED: 03/09/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

WE NOW KNOW MORE ABOUT THE HIGHLY-ANTICIPATED "APPLE WATCH" WILL HIT THE MARKET IN APRIL. WE'RE TOLD USERS CAN MAKE CALLS RED EMAILS, CONTROL MUSIC, AND KEEP UP WITH WORKOUTS. CEO TIM COOK MADE THE ANNOUNCEMENT AND ALSO SAID THAT APPLE'S CUTTING THE PRICE OF "APPLE TV" TO SIXTY-NINE DOLLARS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 03/10/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

ANOTHER CAR RECALL INVOLVING FAULTY IGNITION SWITCHES. MORE THAN SEVEN – HUNDRED THOUSAND MINIVANS AND SUVS ARE PART OF THE "NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION" RECALL. THOSE ON THE LIST ARE THE 2008 TO 2010 MODEL YEAR "DODGE GRAND CARAVAN," "CHRYSLER TOWN AND COUNTRY" MINIVANS, AND 2009 AND 2010 "DODGE JOURNEY" SUVS.

**LENGTH: 20 SECONDS**





**2015 1<sup>st</sup> Qtr. Consumer Prices/Safety-Cont'd**

**DATE AIRED: 03/10/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

"BURGER KING" HAS REMOVED FOUNTAIN DRINKS FROM ITS KIDS' MENU. THEY WILL NOW OFFER FAT-FREE MILK, ONE-HUNDRED PERCENT APPLE JUICE, AND LOW-FAT CHOCOLATE MILK. YOU CAN STILL BUY A SOFT DRINK BUT IT'S NOT LISTED ON THE KIDS MEAL MENU. CHILD HEALTH ADVOCACY GROUPS HAVE BEEN PRESSURING FAST FOOD CHAINS TO MAKE THE SWITCH.

**LENGTH: 20 SECONDS**

**DATE AIRED: 03/12/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THOUSANDS HAVE BEEN TARGETED BY FAKE IRS AGENTS IN A HUGE SCAM. TWO PEOPLE IN FLORIDA ARE BEHIND BARS ACCUSED OF BEING A PART OF THE SCAM. INVESTIGATORS SAY PEOPLE IN EVERY STATE HAVE BEEN TARGETED.

**LENGTH: 20 SECONDS**

**DATE AIRED: 03/12/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

DIRECTV IS FACING FRAUD CHARGES. THE FEDERAL TRADE COMMISSION SAYS THE SATELLITE COMPANY MISLED CUSTOMERS WITH ITS POPULAR TWELVE MONTH DISCOUNT PACKAGE AND FAILING TO MAKE IT CLEAR THAT A TWO YEAR CONTRACT IS REQUIRED. ACCORDING TO THE COMPLAINT, CUSTOMERS ARE GETTING STUCK WITH LONGER CONTRACTS THAN THEY WANTED AND IF THEY TRY TO CANCEL THEY ARE HIT WITH FEES UP TO FOUR HUNDRED AND EIGHTY DOLLARS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 03/12/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FACEBOOK IS DEALING WITH A CLASS-ACTION LAWSUIT OVER ONLINE PURCHASES MADE BY KIDS. A DISTRICT COURT JUDGE RULED TUESDAY THAT THE LAWSUIT CAN GO FORWARD. CRITICS SAY FACEBOOK REFUSES TO REFUND PARENTS WHO'S KIDS USED CREDIT AND DEBIT CARDS WITHOUT PERMISSION TO PURCHASE FACEBOOK VIRTUAL CURRENCY.

**LENGTH: 20 SECONDS**



**2015 1<sup>st</sup> Qtr. Consumer Prices/Safety-Cont'd**

**DATE AIRED: 03/12/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A NEW ALCOHOLIC DRINK GETS FEDERAL APPROVAL AND IT'S GOT SOME PEOPLE CONCERNED. POWDERED ALCOHOL OR "PALCOHOL" IS MEANT TO BE MIXED INTO DRINKS. SEVERAL STATES HAVE ALREADY MOVED TO BAN THE PRODUCT AND IT RAN INTO HURDLES WITH FEDERAL OFFICIALS INITIALLY. STILL, THE COMPANY THAT MAKES PALCOHOL HOPES TO BEGIN SELLING IT THIS SUMMER. CRITICS WORRY THE SUBSTANCE COULD BE ABUSED.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/13/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TWO CAR COMPANIES ARE NOW AT THE CENTER OF RECENT RECALL. KIA SAYS THEY WILL BEGIN RECALLING SOME SOUL AND SOUL ELECTRIC VEHICLES LATER THIS MONTH BECAUSE PART OF THE ACCELERATOR PEDAL COULD BEND AND FRACTURE, INCREASING THE RISK OF A CRASH. THE RECALLED CARS WERE MANUFACTURED FROM JULY 2013 TO THIS JANUARY. GENERAL MOTORS ALSO RECALLED ABOUT SIXTY-FOUR THOUSAND CHEVY VOLTS BECAUSE THE CARS RUN ON A BATTERY, AND ARE SO QUIET; PEOPLE CAN FORGET TO SHUT THEM OFF. OWNERS CAN BRING THE CAR IN FOR A FREE SOFTWARE UPDATE THAT WILL AUTOMATICALLY TURN OFF THE CAR IF IT'S BEEN IDLE FOR AN EXTENDED TIME.

**LENGTH: 45 SECONDS**

**DATE AIRED: 03/13/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

SOME BLUE BELL ICE CREAM PRODUCTS HAVE BEEN LINKED TO THE DEATHS OF THREE PEOPLE. OFFICIALS SAY FIVE PEOPLE HAVE BEEN DIAGNOSED WITH LISTERIA IN KANSAS. THE FDA SAYS THE PATIENTS RECEIVED THE FOOD BORNE ILLNESS AFTER EATING PRODUCTS FROM A PRODUCTION LINE AT THE BLUE BELL CREAMERY IN BRENHAM, TEXAS. RECALL INCLUDES CHOCOLATE CHIP COUNTRY COOKIES, GREAT DIVIDE BARS, COTTON CANDY BARS AND MORE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/16/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

GAS PRICES JUMPED UP ABOUT FORTY CENTS A GALLON IN THE LAST MONTH BUT ARE NOW GOING DOWN AGAIN AND IT COULD BE A PLUS FOR BUSINESSES WHO DEPEND ON LOW GAS PRICES TO MAKE PROFITS. AAA PREDICTS CONSUMERS COULD NOW SEE AVERAGE GAS PRICES DROP AS LOW AS TWO-DOLLARS A GALLON NATIONWIDE THIS SPRING AND SUMMER THANKS TO AN ABUNDANCE OF CRUDE OIL ON THE MARKET.

**LENGTH: 20 SECONDS**



**2015 1<sup>st</sup> Qtr. Consumer Prices/Safety-Cont'd**

**DATE AIRED: 03/17/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

HAVE YOU EVER BEEN IN A TRAFFIC ACCIDENT? IN THE U.S., THERE ARE NEARLY FOUR MILLION OF THEM EACH YEAR. MOST ARE FENDER-BENDERS AND IF YOU'VE BEEN IN ONE, YOU KNOW HOW EASY IT IS TO FORGET IMPORTANT INFORMATION AT THE SCENE.

**LENGTH 1:45**

**DATE AIRED: 03/18/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

KRAFT RECALLED MILLIONS OF BOXES OF MACARONI AND CHEESE. THE COMPANY SAYS SOME BOXES MAY CONTAIN SMALL PIECES OF METAL AND YOU SHOULD RETURN THE MAC AND CHEESE AND GET A REFUND IF THE BOX HAS A USE-BY DATE OF SEPTEMBER 18TH.

**LENGTH: 25 SECONDS**

**DATE AIRED: 03/19/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE BETTER BUSINESS BUREAU IS SENDING OUT A WARNING AFTER HAIRY SITUATIONS INVOLVING CONSUMERS. THE BBB IS LOOKING INTO A MARYLAND BASED HAIR DISTRIBUTION COMPANY AFTER RECEIVING SEVERAL COMPLAINTS FROM NINETEEN STATES, INCLUDING MISSISSIPPI. THE COMPANY, HAIR EVERYWHERE, LLC IS ACCUSED OF NOT DELIVERING THE PRODUCT, DELIVERING THE WRONG PRODUCT AND NOT ANSWERING CUSTOMER COMPLAINTS.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/20/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

CHILD CAR SAFETY SEAT MAKER GRACO IS FACING THE LARGEST-EVER PENALTY OF ITS KIND. THE NATIONAL HIGHWAY TRANSPORTATION SAFETY ADMINISTRATION WILL FINE GRACO THREE-MILLION DOLLARS FOR ITS RECALLS OF CAR SEATS LAST YEAR. GRACO WILL ALSO BE REQUIRED TO SPEND SEVEN MILLION DOLLARS OVER THE NEXT FIVE YEARS ON CHILD CAR SAFETY SEAT AWARENESS. THE COMPANY RECALLED MORE THAN SIX MILLION CHILD SAFETY SEATS IN 2014 BECAUSE OF A DEFECTIVE LATCH THAT COULD TRAP CHILDREN.

**LENGTH: 30 SECONDS**



**2015 1<sup>st</sup> Qtr. Consumer Prices/Safety-Cont'd**

**DATE AIRED: 03/25/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SOME OF FORD'S FLEET VEHICLES ARE BEING RECALLED FOR DOOR, VACUUM PUMP, AND TEMPERATURE SENSOR ISSUES. REPORTS SAY MORE THAN TWO HUNDRED THOUSAND EXPLORERS AND FORD POLICE INTERCEPTOR UTILITY VEHICLES HAVE A SPRING CONTROL THAT COULD BECOME LOOSE DURING A CRASH. THE COMPANY'S ALSO RECALLING MORE THAN SEVENTEEN-HUNDRED LINCOLN M-K-T LIMOS, HEARSEs FOR A VACUUM PUMP PROBLEM, AND ABOUT SIXTY-FIVE HUNDRED F-SERIES "AMBULANCES" MODELS 2011 TO 2013 ARE BEING RECALLED DUE TO A GAS TEMPERATURE SENSOR.

**LENGTH: 35 SECONDS**



**2015 1<sup>st</sup> Qtr. News Stories  
Crime & Drugs:**

**DATE AIRED: 01/01/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE ARE INVESTIGATING A STABBING OF A MAN ON WINTER STREET.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/01/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

AUTHORITIES IN BYRAM ARE LOOKING FOR SUSPECTS THEY SAY USED A STOLEN CREDIT CARD FROM AN AUTO BURGLARY.

**LENGTH: 25 SECONDS**

**DATE AIRED: 01/01/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE ARE INVESTIGATING A SHOOTING ON PEABODY STREET.

THE MAN WHO WAS SHOT SHOWED UP AT JPD HEADQUARTERS IN A VEHICLE THEN TAKEN BY AMBULANCE TO A HOSPITAL.

**LENGTH: 40 SECONDS**

**DATE AIRED: 01/06/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A MAN ACCUSED OF KILLING HIS FATHER IS BACK IN JACKSON. TRACY COLEMAN, JR. WAS PICKED UP DURING A TRAFFIC STOP IN MISSOURI ON CHRISTMAS DAY. HE'S ACCUSED OF KILLING HIS FATHER TRACY COLEMAN, SR. AT THEIR HOME IN DECEMBER. JACKSON POLICE SAY THEY'LL ALSO CHARGE COLEMAN WITH AGGRAVATED ASSAULT AND AUTO THEFT IN CONNECTION WITH A SHOOTING AND ROBBERY THAT WAS CAUGHT ON CAMERA.

**LENGTH: 30 SECONDS**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 01/06/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

NURSE IS BEHIND BARS AFTER CONFESSING TO HER ROLE IN A CONTRABAND OPERATION. KATHERINE KELLY WAS WORKING AT THE RAYMOND DETENTION CENTER AS A NURSE WHEN SHE ALLEGEDLY SMUGGLED CELL PHONES INTO THE JAIL TO A NUMBER OF INMATES.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/07/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE ARE INVESTIGATING THE DEATH OF NINE MONTH-OLD CORY KEES.

**LENGTH: 35 SECONDS**

**DATE AIRED: 01/07/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

TWO MORE PEOPLE PLEADED GUILTY TO A SERIES OF ASSAULTS ON AFRICAN AMERICANS IN 2011.

**LENGTH 2:15**

**DATE AIRED: 01/07/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

SEVENTEEN POUNDS OF COCAINE WORTH OVER SEVEN-HUNDRED THOUSAND DOLLARS IS OFF THE STREET AND ONE MAN IS BEHIND BARS IN RANKIN COUNTY.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/08/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE ARE LOOKING FOR TWO MEN WANTED FOR A GAS STATION HOLD-UP AT THE FUEL TIME SERVICE STATION ON BULLARD STREET.

**LENGTH: 20 SECONDS**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 01/08/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A HINDS COUNTY DETENTION CENTER OFFICER IS OUT OF JOB. ACCORDING TO AUTHORITIES, SHE VIOLATED SEVERAL POLICIES AND PROCEDURES. AN INVESTIGATION REVEALS THAT ANTIONETTE BLOCKMON BROUGHT HER CELL PHONE TO WORK AT THE JACKSON DETENTION CENTER AND COMMUNICATED WITH INMATES WHILE USING THE DEVICE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/09/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A MOTHER IS IN JAIL CHARGED IN CONNECTION TO THE DEATH OF HER NINE MONTH-OLD SON CORY KEEs. THAT CAME A DAY AFTER THE BABY'S FATHER WAS ARRESTED ON THE SAME CHARGE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/09/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

TWO STUDENTS TOLD RICHLAND POLICE THEY RECEIVED A THREATENING MESSAGE AND POLICE LOCKDOWN RICHLAND HIGH SCHOOL.

**LENGTH 1:30**

**DATE AIRED: 01/13/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE WEEK GOT OFF TO A DANGEROUS START IN JACKSON. POLICE ARE INVESTIGATING FOUR OVERNIGHT CARJACKINGS.

**LENGTH 1:45**

**DATE AIRED: 01/13/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A MASSIVE SEARCH FOR CARJACKING SUSPECTS SHUTS DOWN A JACKSON NEIGHBORHOOD AND PUTS AN ELEMENTARY SCHOOL ON LOCKDOWN. OUR REPORTER WAS ON WOODSIDE AND MCDOWELL ROAD AS MULTIPLE AGENCIES WORKED TOGETHER TO FIND THE SUSPECTS.

**LENGTH 2:00**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 01/14/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THREE JACKSON TEENS WHO WERE INITIALLY ARRESTED FOR A CARJACKING AND SHOOTING AND ROBBING A WOMAN ARE NOW CONNECTED TO CRIMES SPANNING OVER FOUR DAYS.

**LENGTH 1:30**

**DATE AIRED: 01/15/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A JACKSON MAN WILL SPEND YEARS IN PRISON AFTER PLEADING GUILTY TO HUMAN TRAFFICKING.

**LENGTH 1:30**

**DATE AIRED: 01/16/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JACKSON POLICE ARE INVESTIGATING MULTIPLE CASES OF VANDALISM THROUGHOUT THE CITY. A CHURCH ALONG WITH OTHER LOCATIONS WAS TAGGED WITH GRAFFITI THAT INCLUDED SOME CONTROVERSIAL MESSAGES.

**LENGTH 2:00**

**DATE AIRED: 01/21/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THOUSANDS OF DOLLARS WORTH OF DRUGS IS NOW OFF THE STREETS AFTER A BUST IN HINDS COUNTY. TWO PEOPLE ARE BEHIND BARS BUT MORE ARRESTS COULD BE MADE. ACCORDING HINDS COUNTY DEPUTIES, THE BUST WENT DOWN ON NORTH STATE STREET IN AN ALLEY WAY.

**LENGTH: 40 SECONDS**

**DATE AIRED: 01/21/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A JACKSON MAN IS BEHIND BARS IN HATTIESBURG AFTER BEING ACCUSED OF SIMPLE ASSAULT. JOSEPH KING WAS CHARGED WITH DOMESTIC VIOLENCE AND KIDNAPPING. BOTH KING AND THE VICTIM ARE FROM JACKSON.

**LENGTH: 30 SECONDS**





**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 01/22/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

HINDS COUNTY LAW ENFORCEMENT CRACKED DOWN ON CRIME. WE GOT A FRONT SEAT VIEW DURING A RIDE ALONG WITH LAW ENFORCEMENT. JACKSON'S POLICE CHIEF LEE VANCE TELLS US WHY THIS CRIME BLITZ IS SO IMPORTANT TO THE COMMUNITY.

**LENGTH: 45 SECONDS**

**DATE AIRED: 01/23/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A POLICE CHASE ENDS WITH TWO SUSPECTS BEING EJECTED FROM THEIR VEHICLE. CLINTON POLICE RESPONDED TO A BURGLARY AT THE SHADOWBROOK APARTMENTS TERRANCE FRIDAY WAS THERE AND TALKED WITH EYEWITNESSES ABOUT THE CRASH.

**LENGTH 1:45**

**DATE AIRED: 01/23/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE HINDS COUNTY SHERIFF'S OFFICE HAS ONE PERSON IN CUSTODY FOLLOWING A THEFT RING BUST. KENNETH EUGENE ALLEN OF TERRY IN CUSTODY. OFFICIALS UNCOVERED SIXTY-ONE THOUSAND DOLLARS IN MERCHANDISE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/23/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

MADISON COUNTY AUTHORITIES TELLS US EVERYONE IS OK AFTER A TEENAGER ENTERS DELTA TECHNICAL COLLEGE WITH TWO BB GUNS AND A PELLET RIFLE. RIDGELAND POLICE SAY THE SUSPECT WASN'T A STUDENT AT THE SCHOOL. HE'S FACING A POSSESSION OF A WEAPON ON EDUCATION PROPERTY CHARGE.

**LENGTH: 45 SECONDS**

**DATE AIRED: 01/26/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JACKSON POLICE ARE INVESTIGATING TWO DEADLY SHOOTINGS. FATHER OF FOUR WAS DEAD AFTER BEING SHOT IN HIS DRIVEWAY. ALSO JERRELL BROWN OF HORN LAKE, MISSISSIPPI WAS FOUND PARTIALLY HANGING OUT THE WINDOW OF AN IDLING CHEVY MALIBU AT "PARK SPRINGS APARTMENTS" ON SHAW ROAD.

**LENGTH 1:00**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 01/28/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A BURGLARY SUSPECT IS OFF THE STREETS OF JACKSON AFTER NEIGHBORS SAY A SOCIAL MEDIA POST HELPED TRACK HIM DOWN.

**LENGTH 1:40**

**DATE AIRED: 01/29/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

HINDS COUNTY AUTHORITIES ARREST ANOTHER DETENTION OFFICER. THEY SAY THIS ONE SMUGGLED CONTRABAND INTO THEIR JAIL DOWNTOWN.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/02/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A CONFLICT BETWEEN TWO WOMEN ON THE STREETS OF JACKSON LEADS TO ONE OF THEM GETTING STABBED IN THE CHEST. JACOB KITTLSTAD HAS THE LATEST ON THE INVESTIGATION.

**LENGTH 1:45**

**DATE AIRED: 02/04/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FLOWOOD POLICE SAY A QUICK-THINKING CLERK IS THE PART OF THE REASON TWO ROBBERY SUSPECTS ARE IN JAIL. THAT CLERK MAY HAVE ALSO HELPED BUST A CRIME SPREE THE DUO WAS ON.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/04/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

ONE WOMAN IS DEAD AND ANOTHER MAN WAS SHOT MULTIPLE TIMES IN JACKSON. POLICE ARE SEARCHING FOR MARCUS MALLETT. HE'S WANTED FOR ONE COUNT OF AGGRAVATED ASSAULT AND ONE COUNT OF MURDER.

**LENGTH 1:00**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 02/05/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE TEXAS MINISTER'S SON ACCUSED OF KILLING HIS PARENTS AND LITTLE BROTHER  
WILL SOON BE HEADING BACK TO HOUSTON TO FACE CAPITAL MURDER CHARGES.

THE NINETEEN YEAR-OLD WERE CAUGHT AT JACKSON MOTEL.

**LENGTH 1:15**

**DATE AIRED: 02/06/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

POLICE SEARCH FOR MARCUS MALLET WHO THEY SAY IS RESPONSIBLE FOR KILLING A  
YOUNG WOMAN AND SHOOTING A YOUNG MAN IN A WEST JACKSON DRIVEWAY.

**LENGTH: 45 SECONDS**

**DATE AIRED: 02/10/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MADISON PARENTS ARE PLANNING ON USING MORE CAUTION THE NEXT TIME THEY  
DROP THEIR CHILD OFF AT DAYCARE. THREE CARS WERE BROKEN INTO OUTSIDE OF  
THREE DIFFERENT DAYCARES.

**LENGTH 2:00**

**DATE AIRED: 02/09/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE ARE ON THE HUNT FOR DERRICK BOLLS. HE FACES AGGRAVATED  
ASSAULT AND SHOOTING INTO AN OCCUPIED DWELLING CHARGES. POLICE SAY BOLLS  
IS ONE OF THE MEN WHO SHOT ANOTHER MAN SEVERAL TIMES IN A FIGHT IN THE  
PARKING LOT OF A LOCAL BARBERSHOP.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/11/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THERE WERE TWO ROBBERIES IN CLINTON THIS WEEK. BOTH OF THESE ROBBERIES  
HAVE SIMILARITIES AND BOTH INVOLVED WOMEN AT THEIR HOMES. OUR REPORTER  
DANIELLE AVITABLE JOINS US AT THE CLINTON POLICE DEPARTMENT WITH DETAILS  
INTO THE INVESTIGATION.

**LENGTH 1:50**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 02/12/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE MAN CONVICTED OF KILLING A JACKSON STATE STUDENT IN 2014 WAS SENTENCED FOR THE CRIME. TYREE CAMPHOR IS SET TO SERVE THIRTY-FIVE YEARS FOR THE DEATH OF ANGELIQUE SMITH. CAMPHOR WAS CONVICTED OF DEPRAVED HEART MURDER.

**LENGTH: 50 SECONDS**

**DATE AIRED: 02/13/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MADISON COUNTY JUSTICE COURT JUDGE BILL WEISENBERGER HAS BEEN INDICTED ON ASSAULT CHARGES FOR AN INCIDENT THAT HAPPENED AT LAST SUMMER'S CANTON FLEA MARKET. HE'S CHARGED WITH "SIMPLE ASSAULT ON A VULNERABLE PERSON" WHICH IS A FELONY.

**LENGTH: 35 SECONDS**

**DATE AIRED: 02/13/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE NEED YOUR HELP FINDING THE MAN WHO PULLED A GUN ON A WOMAN AND STOLE HER CAR. IT HAPPENED THIS MORNING IN THE PARKING GARAGE AT BAPTIST HOSPITAL.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/18/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

TWO CLERKS ARE RECOVERING AFTER AN EARLY MORNING HOLD-UP AT THEIR GAS STATION. JACKSON POLICE SAY THE SHOOTERS ARE STILL ON-THE-RUN. OUR REPORTER BETH ALEXANDER IS LIVE AT "EXPRESS FUEL" WITH MORE ON WHAT HAPPENED AND THE LARGE AMOUNT OF CASH THAT WAS TAKEN.

**LENGTH 1:15**

**DATE AIRED: 02/19/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

IN YAZOO COUNTY ERIC LEE WAS CHARGED WITH MANSLAUGHTER IN ERIC ROGERS DEATH. WITNESSES SAY THEY WERE PLAYING AROUND WHEN ROGERS WAS SHOT.

**LENGTH: 30 SECONDS**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 02/20/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A BRANDON MIDDLE SCHOOL TEACHER IS IN JAIL CHARGED WITH BURGLARY. AUTHORITIES SAY JAMES CLARK WAS WANTED BY THE LOWNDES COUNTY SHERIFF'S DEPARTMENT. A U.S. MARSHALS TASK FORCE PICKED HIM UP AT BRANDON MIDDLE SCHOOL. HE'S CURRENTLY BEING HELD AT THE RANKIN COUNTY JAIL AND WILL BE TAKEN TO LOWNDES COUNTY.

**LENGTH: 20 SECONDS**

**DATE AIRED: 02/24/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TWO JACKSON DETECTIVES ARE IN THE HOSPITAL AFTER A CARJACKING-SUSPECT RAMS THEM WITH A VEHICLE. THE SUSPECT'S NOW UNDER ARREST.

**LENGTH 1:30**

**DATE AIRED: 02/24/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

MAN IS DEAD AFTER A SHOOTING AND JACKSON POLICE ARE LOOKING FOR THE SUSPECT KNOWN AS "GET MONEY".

**LENGTH: 20 SECONDS**

**DATE AIRED: 02/24/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

FIFTY THOUSAND DOLLARS WORTH OF MARIJUANA WAS FOUND IN BUCKETS SCATTERED AROUND A JACKSON HOME. HINDS COUNTY AUTHORITIES MADE THE DISCOVERY IN A DRUG BUST. USTIROU HATCHER WAS ARRESTED ON A MARIJUANA POSSESSION WITH INTENT CHARGE

**LENGTH: 20 SECONDS**

**DATE AIRED: 02/26/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

ANGEL ZAMORANO AND CHRISTIAN DIAZ-GALVAN FROM TEXAS WAS STOPPED BY RANKIN COUNTY DRUG INTERDICTION TASK FORCE DEPUTY ON INTERSTATE-20 AT A TRAFFIC STOP. THEY WEARE ARRESTED WITH NEARLY ONE HUNDRE-THOUSAND DOLLARS WORTH OF DRUGS.

**LENGTH: 30 SECONDS**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 02/26/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

QUICK THINKING BY TEACHERS AND KIDS STOP A POTENTIALLY TRAGIC SITUATION AT A LOCAL ELEMENTARY SCHOOL IN BROOKHAVEN. STRANGERS SAID TO HAVE A GUN AND A KNIFE TRIED TO LURE STUDENTS OFF A PLAYGROUND.

**LENGTH 1:35**

**DATE AIRED: 03/02/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

OFFICER WILLIS THOMAS AND RODNEY VAUGHN WERE FIRED FROM THE JACKSON POLICE DEPARTMENT FOLLOWING THEIR ARRESTS. THE PAIR ARE ACCUSED OF STEALING TRAILERS FROM AIRLOCK SOLUTIONS IN FEBRUARY.

**LENGTH 1:00**

**DATE AIRED: 03/02/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

IT HAS BEEN ONE YEAR LATER AND STILL NO SIGN OF A MADISON COUNTY TODDLER WHO DISAPPEARED. MYRA LEWIS VANISHED FROM HER HOME MARCH 1<sup>ST</sup>. AS PERRISE THOMAS REPORTS, AUTHORITIES AND MYRA'S FAMILY ARE NOT GIVING UP THEIR SEARCH.

**LENGTH 1:45**

**DATE AIRED: 03/03/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A SHOOTING AT A JACKSON GAS STATION LEAVES TWO PEOPLE INJURED AND POLICE SEARCHING FOR CLUES. ONCE OUR CREWS ARRIVED AT THE EXPRESS FUEL GAS STATION ON NORTHSIDE DRIVE, POLICE SAY ONE MAN WAS SHOT IN THE LEG. AND A STORE CLERK WAS GRAZED BY A BULLET.

**LENGTH: 20 SECONDS**

**DATE AIRED: 03/04/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THREE PEOPLE ARE UNDER ARREST AFTER CARS ARE BROKEN INTO AT A SOUTH JACKSON APARTMENT COMPLEX. OUR REPORTER BETH ALEXANDER TALKS TO ONE OF THE VICTIMS AND THE WOMAN WHO CALLED POLICE.

**LENGTH 1:15**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 03/06/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A TEENAGER IS IN A HOSPITAL AFTER BEING RUN OVER IN RANKIN COUNTY. DEPUTIES ARE SEARCHING FOR THE DRIVER WHO HIT HIM. OUR REPORTER TALKED TO A MAN WHO RISKED HIS LIFE TRYING TO SAVE THE TEEN.

**LENGTH: 45 SECONDS**

**DATE AIRED: 03/10/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A U.S. DEPUTY MARSHAL JOSIE WELLS WAS KILLED DURING A SHOOTOUT WITH A FUGITIVE OUTSIDE BATON ROUGE WHO ATTENDED JACKSON STATE UNIVERSITY.

**LENGTH 1:15**

**DATE AIRED: 03/12/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IN JONES COUNTY EIGHT GAS STATION CLERKS FIND OUT WHAT HAPPENS WHEN YOU SELL ALCOHOL TO MINORS. LAUREL POLICE SAY THEY TARGETED SIXTEEN GAS STATIONS AND CONVENIENCE STORES IN AN UNDERAGE BEER STING. THE CLERKS WHO WERE CAUGHT ARE BEING CHARGED WITH SELLING BEER TO A MINOR.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/12/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

PAMELA CARROLL AND VICTORIA SENN FROM MADISON WERE ARRESTED IN WALTON COUNTY FLORIDA AFTER REPORTEDLY THROWING A SPRING BREAK PARTY WITH ALCOHOL AND MINORS.

**LENGTH 1:35**

**DATE AIRED: 03/12/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

RIDGELAND POLICE NEED YOUR HELP TRACKING DOWN A SUSPECT. THEY SAY THE MAN IS WANTED FOR CONTEMPT OF COURT FOR DISORDERLY CONDUCT, AN OPEN CONTAINER VIOLATION AND DRIVING WITH A SUSPENDED LICENSE.

**LENGTH: 30 SECONDS**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 03/13/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A BROOKHAVEN FAMILY OF FIVE WAS SHOT. WE'VE LEARNED A MAN AND A CHILD HAVE DIED FROM THEIR INJURIES. WE HAVE TEAM COVERAGE ON LOCATION WHERE IT HAPPENED AND AT THE HOSPITAL WHERE SOME OF THE FAMILY IS STILL RECOVERING.

**LENGTH 2:30**

**DATE AIRED: 03/13/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A CARJACKING IN LOUISIANA HAVE LEAD TO A CHASE REACHING SPEEDS OF MORE THAN EIGHTY-FIVE MILES PER HOUR THAN FOLLOWED BY A CRASH IN MISSISSIPPI. COYMENTIA EPPS CRASHED THE STOLEN TRUCK ON I-20 EASTBOUND NEAR I-220 AND ELLIS AVENUE SPLIT.

**LENGTH 1:00**

**DATE AIRED: 03/13/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

ROBBERIES, ARMED ROBBERIES AND VANDALISM ARE SOME OF THE CRIMES THAT LATINOS IN THE CANTON COMMUNITY SAY THEY HAVE BEEN VICTIMS OF. OUR REPORTER DANIELLE AVITABLE WAS AT A MEETING WHERE THEY HAD THE CHANCE TO VOICE THEIR CONCERNS.

**LENGTH 1:15**

**DATE AIRED: 03/16/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SHEMEKA CALDWELL WAS ARRESTED IN RANKIN COUNTY AFTER AUTHORITIES SAY MARIJUANA IN THE CAR ALONG WITH THREE CHILDREN.

**LENGTH: 20 SECONDS**

**DATE AIRED: 03/16/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MISSISSIPPI STATE'S FOOTBALL WIDE RECEIVER DE'RUNNYA WILSON ANDTHREE OTHER WERE ARRESTED IN RIVER FALLS, ALABAMA DURING A TRAFFIC STOP. THE SUSPECTS HAVE BEEN CHARGED WITH MARIJUANA POSSESSION AND POSSESSION OF DRUG PARAPHERNALIA.

**LENGTH: 30 SECONDS**





**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 03/16/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A STOLEN AMBULANCE IS RECOVERED AND THE PERSON WHO COULD HAVE TAKEN IT IS BEHIND BARS. JACKSON POLICE SAY AN AMBULANCE WAS LEFT RUNNING SUNDAY NIGHT AT ST. DOMINIC HOSPITAL WHEN SOMEONE JUMPED IN AND DROVE OFF. IT WAS FOUND IN SCOTT COUNTY. THE AMBULANCE IS EQUIPPED WITH GPS SO OFFICIALS WERE ABLE TO STAY IN CONTACT WITH POLICE WHILE THE SUSPECT WAS ON THE RUN.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/16/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

JACKSON POLICE HAVE ARRESTED AND CHARGED ADRIAN STUDAWAY WITH POSSESSION OF COCAINE AND MARIJUANA. POLICE ALSO SEIZED TWO-THOUSAND DOLLARS CASH. ACCORDING TO OFFICERS, STUDAWAY WAS OUT OF JAIL ON BOND AT THIS TIME IN CONNECTION WITH TWO OTHER DRUG ARRESTS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 03/16/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A TEDDY BEAR STUFFED WITH "ICE" LANDS TWO MEN IN JAIL. AGENTS IN VICKSBURG WORKED WITH THE MISSISSIPPI BUREAU OF NARCOTICS ON ONE-HUNDRED THOUSAND DOLLAR DRUG BUST. WE'RE TOLD THIS TEDDY BEAR WAS FILLED WITH TWO POUNDS OF ICE-THE CRYSTAL FORM OF METH. AUTHORITIES ALSO FOUND THREE-THOUSAND DOLLARS IN CASH.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/16/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

OTIS BYRD WAS FOUND HANGING IN THE WOODS IN CLAIBORNE COUNTY. AUTHORITIES ARE WORKING TO FIND OUT HOW HE DIED. OUR REPORTER DANIELLE AVITABLE SPENT THE DAY ON RODNEY ROAD WHERE THE BYRD'S BODY WAS FOUND WITH NEW INFORMATION.

**LENGTH 2:15**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 03/24/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A MAN FACES A LONG LIST OF CHARGES AFTER HE LEADS POLICE ON A HIGH SPEED CHASE FROM PEARL TO RIDGELAND. PEARL POLICE SAY THIS ALL STARTED WHEN THE SUSPECT MICHAEL SHANNON JUNIOR STOLE A MERCEDES ON BRUIN AVENUE IN PEARL. AN OFFICER TRIED TO STOP HIM BUT HE SPED UP THEN CAME TO A STOP MILES AWAY AT THE COUNTRY CLUB OF JACKSON.

**LENGTH: 35 SECONDS**

**DATE AIRED: 03/24/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

MISSISSIPPI'S ONLY ABORTION CLINIC IS VANDALIZED AND IT'S ALL CAUGHT ON CAMERA. NOW AUTHORITIES ARE LOOKING FOR THE PERSON WHO'S RESPONSIBLE. WE'RE TOLD THERE'S AT LEAST FIVE-THOUSAND DOLLARS WORTH OF DAMAGE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/25/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

TWO MEN ARE ARRESTED FOR DRUG CHARGES IN JACKSON. AUTHORITIES ALSO SAY THEY HAVE TIES WITH THE ARYAN BROTHERHOOD. POLICE TELL US THEY ARRESTED DARELL ARRINGTON AND LARRY DUNN FOR POSSESSION OF CRYSTAL METH WITH INTENT TO SELL. THE DRIVER WAS ALSO LOADING A GUN WHEN AN OFFICER APPROACHED THE VEHICLE. DUNN IS ALSO FACING A FIREARM POSSESSION CHARGE AND HE'S ALSO WANTED FOR BURGLARY IN HINDS COUNTY.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/25/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

JACKSON POLICE SAY THEY'VE ARRESTED A MAN WHO IMPERSONATED A LAW ENFORCEMENT OFFICER. BRENNON KEITH DOROUGH WAS CHARGED WITH FELONY GRAND LARCENY AND IMPERSONATING A COP. DOROUGH WAS ARRESTED AT A SOUTH JACKSON "WAFFLE HOUSE" AFTER A SUSPICIOUS VEHICLE WITH BLUE LIGHTS ON TOP OF IT WAS SPOTTED BY SOMEONE IN LAW ENFORCEMENT.

**LENGTH: 30 SECONDS**



**2015 1<sup>st</sup> Qtr. Crime & Drugs-Cont'd**

**DATE AIRED: 03/26/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

CONTRABAND IN MISSISSIPPI PRISONS IS A BIG ISSUE FOR THE NEW "MDOC" COMMISSIONER MARSHALL FISHER. THERE HAVE BEEN SEVERAL MASSIVE SHAKEDOWNS RECENTLY. THE CONTRABAND RECOVERED IS FROM PRISONS IN SOUTH MISSISSIPPI AND WILKINSON COUNTY. SINCE THE SHAKEDOWNS STARTED SHANKS, CELLPHONES AND MEDICATIONS HAVE BEEN CONFISCATED. WE TALKED TO COMMISSIONER FISHER ABOUT THE DISCOVERIES.

**LENGTH 1:00**

**DATE AIRED: 03/26/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

FIFTEEN PEOPLE PLUS SEVEN MONTHS EQUALS ONE "HUGE" BUST. A MAJOR OPERATION HAS BEEN CUT OFF AND TERRANCE FRIDAY REPORTS SEVERAL PEOPLE ARE BEHIND BARS CONNECTED TO DRUG TRAFFICKING THROUGH MISSISSIPPI.

**LENGTH 1:30**

**DATE AIRED: 03/30/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TERRY MAYOR RODERICK NICHOLSON WAS ARRESTED AT THE JACKSON MEDGAR EVERS AIRPORT. NICHOLSON IS ACCUSED OF EMBEZZLEMENT AND INDICTED BY A RANKIN COUNTY GRAND JURY. THE INDICTMENT SHOWS NICHOLSON WAS USING THE CITY'S CREDIT CARD FOR PERSONAL USE.

**LENGTH 1:30**

**DATE AIRED: 03/31/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A STANDOFF ENDS IN SUICIDE AFTER JACKSON POLICE SAY ROBBERY SUSPECT CARL ANDRE CONWAY KILL HIMSELF AS SWAT TEAMS SURROUNDED A NORTHEAST JACKSON HOME.

**LENGTH 2:00**



**2015 1<sup>st</sup> Qtr. News Stories**  
**Economy:**

**DATE AIRED: 01/05/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A PLUNGE IN THE PRICE OF OIL IS DRIVING STOCKS SHARPLY LOWER. ENERGY COMPANIES LED THE DECLINE AS CRUDE DIPPED BELOW \$50 A BARREL. WHILE THE CRUDE OIL PRICES LEAD TO LOWER PRICES AT THE PUMP, IT ALSO LEADS TO SOME LESS THAN PLEASANT PROJECTIONS FROM STOCK MARKET TRADERS. OTHER STOCKS FELL AS THEY WORRIED THE DROP INDICATES A WEAK ECONOMY.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/08/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MORE THAN THREE-HUNDRED WET SEAL RETAIL STORES, INCLUDING LOCATIONS IN THE METRO AREA HAVE CLOSED. WET SEAL IN RIDGELAND AT NORTHPARK MALL AND THE ONE AT THE OUTLETS IN PEARL CLOSED LEAVING NEARLY THIRTY-SEVEN HUNDRED PEOPLE OUT OF A JOB.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/09/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE GOVERNMENT'S DECEMBER JOBS REPORT IS ANOTHER GOOD ONE MAKING 2014 THE BEST YEAR FOR HIRING SINCE 1999. THE UNEMPLOYMENT RATE DROPPED FROM FIVE POINT EIGHT PERCENT TO FIVE POINT SIX PERCENT. BUT EARNINGS UNEXPECTEDLY FELL, WHICH MEANS AMERICANS ARE GETTING BACK TO WORK BUT NOT NECESSARILY MAKING MORE MONEY.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/12/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE MISSISSIPPI BLUES MARATHON BROUGHT RUNNERS FROM ACROSS THE COUNTRY TO THE METRO. IT ALSO BROUGHT A BOOST IN REVENUE FOR BUSINESSES IN THE CAPITAL CITY. LOCAL LEADERS BELIEVE MORE THAN THREE-HUNDRED THOUSAND DOLLARS WAS BROUGHT IN DURING THE EVENT.

**LENGTH: 45 SECONDS**



**2015 1<sup>st</sup> Qtr. Economy-Cont'd**

**DATE AIRED: 01/22/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

GOV. PHIL BRYANT'S AGENDA IS NOW ON THE TABLE AFTER HIS STATE OF THE STATE ADDRESS. HE CALLED ON LEGISLATORS TO MOVE FIFTY-MILLION DOLLARS INTO A WORKFORCE TRAINING FUND AND SAYS NO NEW TAXES WOULD BE REQUIRED BECAUSE MONEY WOULD TRANSFER FROM THE STATE UNEMPLOYMENT TRUST FUND WHERE IT IS SITTING UNUSED. BRYANT IS ALSO SEEKING APPROVAL FOR A TAX CUT FOR LOW- TO MODERATE-INCOME EARNERS.

**LENGTH: 45 SECONDS**

**DATE AIRED: 01/28/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

LOCAL AND STATE LEADERS GATHER FOR THE ANNUAL JACKSON CHAMBER PARTNERSHIP MEETING. THE ORGANIZATION IS THE LEADING ECONOMIC AND COMMUNITY DEVELOPMENT ORGANIZATION IN MISSISSIPPI'S CAPITAL COMMUNITY. GOVERNOR PHIL BRYANT AND MAYOR TONY YARBER WERE BOTH ON HAND TO GIVE THEIR INPUT ON THE FUTURE OF JACKSON.

**LENGTH: 40 SECONDS**

**DATE AIRED: 01/29/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WORK HAS BEGUN ON THE SITE OF A NEW BUSINESS IN BYRAM ON THE SITE OF THE FUTURE WALMART. MAYOR RICHARD WHITE SAYS THE SUPER CENTER STORE SHOULD OPEN IN OCTOBER OF THIS YEAR. WITH ONE HUNDRED NINETY-SEVEN THOUSAND SQUARE FEET AND IT WILL EMPLOY ABOUT THREE-HUNDRED PEOPLE.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/30/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

IN LESS THAN A MONTH, THE ONLY KROGER IN SOUTH JACKSON WILL CLOSE ITS DOORS FOR GOOD! KROGER'S DELTA DIVISION SENT OUT A STATEMENT SAYING THAT EACH YEAR THE COMPANY EVALUATES ITS STORES AND UNFORTUNATELY HAD TO MAKE THE HARD DECISION TO CLOSE ITS TERRY ROAD LOCATION. PEOPLE WHO LIVE IN THAT AREA SAY THIS WILL CAUSE A HUGE INCONVENIENCE FORCING THEM TO SPEND THEIR MONEY OUTSIDE OF JACKSON.

**LENGTH 1:00**



**2015 1<sup>st</sup> Qtr. Economy-Cont'd**

**DATE AIRED: 02/02/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

CANTON SCHOOLS SUPERINTENDENT IS ASKING FOR A THIRTY-THREE MILLION DOLLAR BOND TO IMPROVE AREA SCHOOLS. SUPERINTENDENT IKE HAYNES SAYS THAT IF VOTERS APPROVE, THE MONEY WILL GO TOWARDS IMPROVEMENTS OF MCNEAL ELEMENTARY AND CANTON ELEMENTARY.

**LENGTH: 35 SECONDS**

**DATE AIRED: 02/04/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

NEARLY FIVE ACRES HAS BEEN CLEARED OUT IN THE CITY'S MEDICAL DISTRICT. DEVELOPERS SAY THE PROJECT UNDER CONSTRUCTION ON THAT LAND COULD MEAN BIG BUCKS FOR THE CITY OF JACKSON. THE PRICE TAG FOR THE MERIDIAN AT FONDREN IS OVER THIRTY-MILLION DOLLARS AND FEATURES TWO HUNDRED FORTY LUXURY APARTMENTS AND BUSINESS SPACE. THIS IS THE FIRST DEVELOPMENT OF ITS KIND TO HIT THE MEDICAL DISTRICT.

**LENGTH: 40 SECONDS**

**DATE AIRED: 02/10/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

LIEUTENANT GOVERNOR TATE REEVES MADE AN ANNOUNCEMENT AIMED AT BRINGING RELIEF TO MISSISSIPPI TAXPAYERS. THE TAXPAYER RAISE ACT WOULD PROVIDE FOUR-HUNDRED MILLION DOLLARS IN TAX CUTS. REEVES SAY THE PROPOSAL WOULD ENCOURAGE ECONOMIC GROWTH FOR SMALL BUSINESSES. IT WOULD ELIMINATE THE THREE PERCENT TAX BRACKET LEVIED ON INDIVIDUAL INCOME, REDUCE TAX BURDEN ON SMALL BUSINESS OWNERS AND REMOVE THE INVESTMENT PENALTY ON BUSINESS PROPERTY AND CAPITAL.

**LENGTH: 40 SECONDS**

**DATE AIRED: 02/11/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THOUSANDS FROM ACROSS THE U.S. ARE ARRIVING FOR THE 50TH DIXIE NATIONAL RODEO. IT'S PROJECTED THE DIXIE NATIONALS WILL BRING IN ABOUT TWENTY MILLION DOLLARS FOR THE AREA. LOCAL BUSINESSES ARE ALREADY SEEING AN IMPACT ON THEIR BOTTOM-LINE.

**LENGTH 1:00**



**2015 1<sup>st</sup> Qtr. Economy-Cont'd**

**DATE AIRED: 02/17/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

RIDGELAND MAYOR GENE MCGEE CALLS THE STRIP OF COUNTY LINE ROAD FROM I-55 TO OLD CANTON ROAD; A STRONG ECONOMIC ENGINE FOR THE STATE OF MISSISSIPPI. TAX REVENUE FROM THE MALL AND SURROUNDING RETAIL ESTABLISHMENTS AND BUSINESSES BRINGS IN AROUND SEVENTY MILLION DOLLARS A YEAR.. THE DIRECTOR OF PLANNING AND DEVELOPMENT FOR THE CITY OF JACKSON TOLD ME THE CONTINUED GROWTH AND DEVELOPMENT OF COUNTY LINE IS VITALLY IMPORTANT TO THE CAPITAL CITY. TONIGHT WE LOOK AT WHAT IS BEING DONE TO KEEP THE FUTURE OF COUNTY LINE ALIVE AND THRIVING.

**LENGTH 3:30**

**DATE AIRED: 02/18/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THEY'VE SERVED OUR COUNTRY. NOW SOME LOCAL BUSINESSES ARE PLEADING TO KEEP OUR HEROES WORKING. DOZENS OF VETERANS FLOODED METROCENTER MALL LOOKING FOR WORK. IT WAS PART OF THE "MILITARY, VETERANS, SPOUSES AND DEPENDENTS" JOB FAIR.

**LENGTH: 40 SECONDS**

**DATE AIRED: 02/19/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

WALMART IS FAMOUS FOR ROLLING BACK PRICES FOR CUSTOMERS. NOW THEY'RE ROLLING OUT HIGHER WAGES FOR ITS LOWEST PAID WORKERS. FIVE-HUNDRED THOUSAND FULL AND PART TIME WORKERS WILL SOON SEE A LITTLE EXTRA IN THEIR CHECKS.

**LENGTH 1:00**

**DATE AIRED: 02/19/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

TWO OF JACKSON'S NEWEST RESTAURANTS LUBY'S AND FUDDRUCKERS ARE NOW OPEN FOR BUSINESS. OUR CREWS WERE THERE TO CATCH A LITTLE BIT OF THE ACTION. WE'RE TOLD A PORTION OF TODAY'S PROCEEDS WILL GO TO THE AMERICAN CANCER SOCIETY. LUBY'S IS A CAFETERIA STYLE RESTAURANT AND FUDDRUCKERS PRIDES ITSELF ON THEIR BURGERS.

**LENGTH: 30 SECONDS**



**2015 1<sup>st</sup> Qtr. Economy-Cont'd**

**DATE AIRED: 02/19/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A NINETEEN-MILLION DOLLAR INVESTMENT IS COMING TO FONDREN. THANKS TO THE TAX CREDITS FROM THE MISSISSIPPI HOME CORPORATION. CONSTRUCTION IS STARTING ON NEW APARTMENTS. THIS DEVELOPMENT IS CONSIDERED ONE OF THE LARGEST FROM GOVERNOR'S PHIL BRYANT'S INITIATIVE TO PROVIDE ADEQUATE HOUSING FOR HEALTHCARE WORKERS.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/24/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

WOULD YOU LIKE TO HAVE MORE MONEY IN YOUR POCKETS; THAT'S WHAT REPUBLICANS SAY WILL HAPPEN IF HOUSE BILL 16-29 BECOMES LAW. THE BILL PROPOSES TO ELIMINATE INDIVIDUAL INCOME TAX. UNDER THIS BILL PERSONAL INCOME TAXES WOULD BE PHASED OUT WITHIN A FIFTEEN YEAR PLAN. BUT THE CUT DEPENDS ON MISSISSIPPI'S REVENUE.

**LENGTH: 50 SECONDS**

**DATE AIRED: 02/26/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE OWNER OF "T-J- MAXX "," MARSHALL'S AND "HOME GOODS" IS FOLLOWING "WALMART'S" LEAD AND RAISING THE COMPANY'S MINIMUM WAGE. THEY WILL FIRST RAISE THE WAGES OF WORKERS TO NINE-DOLLARS AN HOUR IN JUNE. THEN AT SOME POINT NEXT YEAR, WORKERS WHO HAVE BEEN WITH THE COMPANY AT LEAST SIX MONTHS WILL GET BUMPED UP TO TEN DOLLARS AN HOUR.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/06/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE LATEST JOBS REPORT SURPRISED ECONOMISTS. BUSINESSES ARE ADDING WORKERS AT THE FASTEST PACE IN SEVENTEEN YEARS. BUT COMPANIES ARE NOT ALWAYS HIRING FOR THE LONG TERM.

**LENGTH 1:30**





**2015 1<sup>st</sup> Qtr. Economy-Cont'd**

**DATE AIRED: 03/06/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE CITY OF JACKSON IS NOW INVESTIGATING CONSULTING FIRM, RAFTELIS. CITY COUNCIL PRESIDENT DE'KEITHER STAMPS SAYS THE FOCUS IS TO EXAMINE THE SIEMENS CONTRACT AND BILLING SYSTEM REVIEW. THE INSTALLATION OF WRONG ELECTRONIC WATER METERS HAS BEEN A HOT-BUTTON ISSUE- WITH SOME CUSTOMERS RECEIVING BILLS MUCH HIGHER THAN THEY SHOULD HAVE.

**LENGTH 1:00**

**DATE AIRED: 03/18/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE GROUNDBREAKING FOR "THE MERIDIAN AT FONDREN" HAS BEGUN. DEVELOPERS SAY THE COMPLEX WILL SERVE AS AN ECONOMIC BOOST FOR THE CAPITAL CITY. THE BUILDING WILL HOUSE TWO HUNDRED FORTY LUXURY APARTMENTS AS WELL AS SHOPPING AND DINING AREAS. IT'S SET TO OPEN MID 2016.

**LENGTH: 30 SECONDS**

**DATE AIRED: 03/19/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A "NO" VOTE HALTS TAX CUTS THAT WERE COMING TO THE MAGNOLIA STATE. WE'VE LEARNED IT WAS BECAUSE OF A SINGLE PHRASE. OUR REPORTER MALARY PULLEN TALKED WITH LAWMAKERS ABOUT HOW THEIR ARGUMENTS AFFECTS THE MONEY IN YOUR POCKETS.

**LENGTH 1:45**

**DATE AIRED: 03/24/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SOME JACKSON CITY LEADERS SAY ENOUGH IS ENOUGH WHEN IT COMES TO THE CONFUSION SURROUNDING HIGH WATER BILLS IN THE CITY. OUR REPORTER TERRANCE FRIDAY EXPLAINS THAT THE COUNCIL WILL ASK THAT THE CITY STOP SPENDING MONEY ON SIEMENS CONTRACTS UNTIL THE INVESTIGATION IS COMPLETED.

**LENGTH 1:00**



**2015 1<sup>st</sup> Qtr. News Stories**  
**Environment:**

**DATE AIRED: 01/02/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

AS WE HEAD INTO THE WEEKEND THERE'S A POSSIBILITY THAT SEVERE WEATHER WILL IMPACT MANY IN THE STATE.

**LENGTH 1:35**

**DATE AIRED: 01/05/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

2015 IS BEING USHERED IN A VERY COLD FASHION. FREEZING TEMPERATURES CAN BE DOWN RIGHT DANGEROUS IF YOU ARE HOMELESS. SO THE CITY OF JACKSON IS TEAMING UP WITH STEWPOT TO OPEN SHELTERS.

**LENGTH 1:30**

**DATE AIRED: 01/05/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

AS FRIGID TEMPS MAKE THEIR WAY INTO JACKSON, HERE ARE SEVERAL THINGS YOU CAN DO TO PROTECT YOURSELF, YOUR FAMILY, YOUR HOME, AND PETS FROM THE COLD.

**LENGTH: 50 SECONDS**

**DATE AIRED: 01/06/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

AS TEMPERATURES CONTINUE TO PLUNGE HEATERS WILL TURN ON. JACKSON FIRE FIGHTERS SAY TO BE CAREFUL OF HOW YOU HEAT YOUR HOME.

**LENGTH 1:45**

**DATE AIRED: 01/07/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

BITTER COLD TEMPS ARE HERE AND THERE ARE SAFETY PRECAUTIONS THAT NEED TO BE TAKEN FOR YOUR BODY

**LENGTH 1:15**



**2015 1<sup>st</sup> Qtr. Environment-Cont'd**

**DATE AIRED: 01/07/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

WE'VE GIVEN YOU TIPS ON PROTECTING YOUR BODY AND YOUR HOME IN THIS COLD WEATHER BUT THERE'S ONE THING WE USE EVERY DAY THAT NEEDS PREPARING AND PROTECTION AS WELL AND THAT'S YOUR VEHICLE.

**LENGTH 1:15**

**DATE AIRED: 01/07/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

IT'S A COLD NIGHT AND TEMPERATURES ARE DROPPING BY THE HOUR AND IT'S NOT A GOOD NIGHT TO BE WITHOUT A HOME. BUT FOR THOSE WHO ARE, THE SALVATION ARMY IS OUT AND ABOUT TO WARM PEOPLE UP WITH FOOD AND BLANKETS.

**LENGTH 1:15**

**DATE AIRED: 01/08/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

JUST TWO DAYS BACK FROM WINTER BREAK, AND SOME STUDENTS ARE LEFT IN THE COLD. ACCORDING TO ONE PARENT, WINGFIELD HIGH SCHOOL DOES NOT HAVE HEAT. OUR REPORTER BETH ALEXANDER TALKED TO A CONCERNED MOTHER AND HAS TRIED TO GET ANSWERS FROM THE SCHOOL DISTRICT.

**LENGTH 1:00**

**DATE AIRED: 01/08/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IT'S NOT JUST THE "JACKSON PUBLIC SCHOOL" DISTRICT. AMITE COUNTY IS HAVING SCHOOL HEATING ISSUES, AS WELL. VICKI CALLENDAR SAYS HER NEPHEW IS SITTING IN COLD CLASSROOMS AT AMITE JUNIOR HIGH SCHOOL.

**LENGTH: 50 SECONDS**

**DATE AIRED: 01/08/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE CITY OF JACKSON CREWS HAVE BEEN WORKING AROUND THE CLOCK TO FIX BURST PIPES CAUSED BY THE BELOW FREEZING TEMPS.

**LENGTH 2:00**

**DATE AIRED: 01/13/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

CITY OFFICIALS HAVE ISSUED TWO BOIL WATER NOTICES IN SOUTH JACKSON. THIRTY CONNECTIONS ON ROYAL OAK DRIVE OFF ROBINSON ROAD AND FIVE HOUSEHOLDS ON WOODBURN STREET NEAR MCDOWELL ROAD. OFFICIALS SAY PLEASE BOILS YOUR WATER BEFORE CONSUMPTION.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/13/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

BATHTUBS FULL OF BROWN WATER ARE THE SITUATION FOR A FEW VICKSBURG NEIGHBORHOODS. WORKERS IN THE FISHER FERRY WATER DISTRICT SAY THEY'RE WORKING ON THE ISSUE, BUT SOME RESIDENTS SAY IT'S A CONTINUING PROBLEM.

**LENGTH 2:00**

**DATE AIRED: 01/14/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NATURAL PIPELINE EXPLODES SHAKING NEIGHBORHOODS IN RANKIN COUNTY AND LEAVING A CHARRED MESS BEHIND.

**LENGTH 1:30**

**DATE AIRED: 01/22/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

ACCORDING TO ENTERGY, OVER A THOUSAND PEOPLE ARE WITHOUT POWER IN HINDS COUNTY. A MAJORITY OF THESE OUTAGES ARE IN THE TERRY AREA BECAUSE A TREE HAS FALLEN ONTO THEIR EQUIPMENT.

**LENGTH: 20 SECONDS**

**DATE AIRED: 01/26/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

FIVE PEOPLE ESCAPE A NATURAL GAS LINE EXPLOSION. ALTHOUGH NO ONE WAS INJURED ONE OF THE VICTIMS SAYS THE FIRE HAS HIM SHAKEN UP. A CREW IS HEADED TO JACKSON FROM TEXAS TO HELP WITH PUTTING OUT THAT FIRE WHICH IS STILL BURNING. FIREFIGHTERS FROM FIVE DIFFERENT AGENCIES SPENT THE DAY BATTLING A NATURAL GAS LINE FIRE FOLLOWING AN EXPLOSION IN SMITH COUNTY NEAR RALEIGH.

**LENGTH 1:30**



**2015 1<sup>st</sup> Qtr. Environment-Cont'd**

**DATE AIRED: 01/27/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

ONE THING PEOPLE SAY THEY LOVE ABOUT RURAL AREAS AND ABOUT THE SOUTH IN GENERAL IS THE CLEAN AIR. HEALTH ADVOCATES AND LAWMAKERS ARE AT THE CAPITOL DISCUSSING A BAN ON SMOKING IN ALL INDOOR PUBLIC SPACES INCLUDING RESTAURANTS AND BARS.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/29/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

MANY THROUGHOUT THE STATE ARE STILL REELING FROM THE DAMAGE CAUSED BY SEVERE AND DEADLY STORMS IN THE PAST YEAR. BELIEVE IT OR NOT WE LIVE IN A DANGEROUS REGION FOR TORNADOES KNOWN AS "DIXIE ALLEY". OUR METEROLOGIST BRAD MAUSHART JOINS US WITH MORE ON WHAT MAKES THESE STORMS SO DANGEROUS AND DEADLY.

**LENGTH 3:00**

**DATE AIRED: 02/03/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

WINTER'S HERE TO STAY FOR A FEW MORE WEEKS AND WHILE YOU'RE HEATING YOUR HOME WE HAVE SOME REMINDERS FOR SAFE HEATING.

**LENGTH 1:00**

**DATE AIRED: 02/05/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

IT'S ONE OF THE MOST DANGEROUS INTERSTATE ON-RAMPS IN THE STATE ACCORDING TO BRANDON MAYOR BUTCH LEE WITH THOUSANDS OF ACCIDENTS AT EXIT 56 OVER THE PAST FIVE YEARS. OUR REPORTER BETH ALEXANDER TAKES A LOOK AT WHAT IS FINALLY BEING DONE.

**LENGTH 1:50**

**DATE AIRED: 02/09/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

MORE THAN FORTY ACRES BURNED AND HOTSPOTS STILL SMOLDER FROM A JACKSON WILDFIRE. THOSE FLAMES WERE THE LARGEST OUT OF A NUMBER OF GRASSFIRES ACROSS HINDS COUNTY. FIREFIGHTERS ON-THE-SCENE OF THESE FLARE-UPS SAY THE WEATHER IS A CONTRIBUTING FACTOR.

**LENGTH 1:50**

**DATE AIRED: 02/10/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IT'S COMMON KNOWLEDGE THAT WHENEVER THERE'S A FIRE, FIREFIGHTERS NEEDS WATER. LAST YEAR A JACKSON WOMAN FOUND HERSELF IN A SITUATION WHERE THE HYDRANTS WERE WHAT FIREFIGHTERS CALLED "BONE DRY". WE TALKED TO HER ABOUT WHAT HER LIFE HAS BEEN LIKE SINCE THEN.

**LENGTH 1:30**

**DATE AIRED: 02/11/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE RECENT GRASS FIRES AND A LACK OF RAIN LEAD HINDS COUNTY TO ISSUE A BURN BAN BEGINNING TODAY AND ENDS ON MARCH 10TH. THE COUNTY SAYS ALL RECREATIONAL FIRES AND CONTROLLED BURNS ARE NOT ALLOWED.

**LENGTH: 20 SECONDS**

**DATE AIRED: 02/13/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

WE'RE IN THE LAST DAY OF TORNADO PREPAREDNESS WEEK PRESENTED BY MEMA AND THE NATIONAL WEATHER SERVICE AND THEY'RE USING TODAY TO REMIND YOU THE MANY DIFFERENT WAYS YOU CAN LISTEN AND PROTECT YOURSELF. MEMA SAYS DON'T FORGET YOUR WEATHER RADIO OR AN FM TRANSMITTER. IN TIMES OF STORMS THERE ARE ALSO TELEVISION ALERTS IN THE FORM OF TICKERS AND BREAKING NEWS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 02/16/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE GOVERNOR HAS ISSUED A STATE OF EMERGENCY AHEAD OF THE DRASTIC DROP IN OUR TEMPERATURE. THE WEATHER IS CHANGING QUITE A BIT AS THE DAY GOES ON. THE TEMPERATURE IS DROPPING AND THERE IS ICE. THIS WILL AFFECT THE NORTHERN COUNTIES THAN IT WILL BEGIN TO AFFECT CENTRAL MISSISSIPPI. HERE IS TEAM COVERAGE FROM OUR REPORTERS IN HUMPHREY COUNTY AND HERE IN JACKSON.

**LENGTH 2:45**

**DATE AIRED: 02/16/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

OUR CREWS CAUGHT A COUPLE OF ACCIDENTS IN THE METRO AREA DUE TO WINTERY CONDITIONS. WE'RE TALKING TO DRIVERS ABOUT WHAT STEPS THEY'RE TAKING TO STAY SAFE ON THE ROAD AND WE HAVE SOME TIPS TO KEEP YOUR HOME SAFE DURING THE COLD WEATHER.

**LENGTH 3:00**

**DATE AIRED: 02/18/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

SPRING IS RIGHT AROUND THE CORNER AND WE'LL BE IN ONE OF MISSISSIPPI'S SEVERE WEATHER SEASONS. EVERY YEAR SEVERE STORMS HAVE LEVELED MOBILE HOME PARKS. IS YOUR HOME SECURE ENOUGH TO WITHSTAND THE STORMS AND KEEP YOUR FAMILY SAFE?

**LENGTH 2:40**

**DATE AIRED: 02/20/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SOUTHERNERS DON'T TYPICALLY DO ICY CONDITIONS SO WHEN THEY DO COME, IT'S USUALLY A DAY PACKED WITH ACCIDENTS. JUST BEFORE THE MORNING COMMUTE THAT FREEZING RAIN FELL LEAVING A COATING OF ICE. OUR REPORTER BETH ALEXANDER FOUND OUT SLICK STREETS MEANT BIG BUSINESS FOR SOME.

**LENGTH 1:30**

**DATE AIRED: 02/23/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE MISSISSIPPI DEPARTMENT OF TRANSPORTATION IS URGING DRIVERS TO BE CAREFUL WITH A FREEZING RAIN ADVISORY IN EFFECT. "MDOT" HAS BEEN MONITORING THINGS FOR THE PAST COUPLE OF DAYS. CREWS ARE ON STAND-BY TO MAKE SURE DRIVERS WHO HAVE TO BE OUT ON THE HIGHWAYS AND INTERSTATES HAVE SAFE TRAVELS.

**LENGTH: 45 SECONDS**

**DATE AIRED: 02/23/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE WINTER WEATHER WATCH CONTINUES AS THE NATIONAL WEATHER SERVICE EXTENDS A FREEZE ADVISORY FOR MUCH OF THE MAGNOLIA STATE. CALLS AND TIPS POURED INTO OUR NEWSROOM AS THE WARNING CONTINUED WITH INFORMATION ABOUT CLOSURES.

**LENGTH 1:15**

**DATE AIRED: 02/23/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

WE'RE TRACKING DRIVING CONDITIONS AROUND THE METRO AS RUSH HOUR CONTINUES. OUR REPORTER JACOB KITTLSTAD CONTINUES OUR TEAM COVERAGE AND FROM WATERWORKS CURVE HERE IN THE CAPITAL CITY IS OUR REPORTER CANDICE COLE WITH THE LATEST.

**LENGTH 2:30**

**DATE AIRED: 02/27/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IF YOU'VE DRIVEN INTERSTATE-220 NEAR HIGHWAY-80 IN THE PAST FEW DAYS, YOU MAY HAVE NOTICED PART OF THE GROUND HAS WASHED AWAY. MDOT SAYS THEY WILL LOOK INTO THE SITUATION AND FOLLOW-UP.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/27/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

WE'VE BEEN COVERING A STORY THAT HAS SOME DRIVERS DOING A DOUBLE TAKE. IT'S A LANDSLIDE RIGHT NEXT TO A MAJOR INTERSTATE IN JACKSON. OUR REPORTER LAUREN FLUKER WENT BACK AND FOUND M-DOT WORKERS AT THE SITE. M-DOT SAYS DESPITE APPEARANCES, THAT AREA IS COMPLETELY SAFE FOR DRIVERS. THEY TOLD US THEY WILL FIX IT, BUT ARE FOCUSING ON POTHOLES LEFT BEHIND FROM THIS WEEK'S WINTER WEATHER.

**LENGTH: 45 SECONDS**

**DATE AIRED: 03/04/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

"MEMA" HEADQUARTERS IN PEARL WILL GO TO PARTIAL ACTIVATION. THAT MEANS AGENCIES LIKE "M-DOT" AND THE "DEPARTMENT OF EDUCATION" IS ON STANDBY. THE "NATIONAL WEATHER SERVICE" EXPECTS NORTH MISSISSIPPI TO BE HIT THE HARDEST WITH UP TO A QUARTER-OF-AN-INCH OF ICE IN SOME AREAS. SOME PARTS OF THE METRO "COULD" BE AFFECTED SO COUNTIES IN OUR AREA ARE WATCHING THE WEATHER AS WELL.

**LENGTH: 45 SECONDS**

**DATE AIRED: 03/05/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

ROADS AND BRIDGES IN THE CAPITAL CITY HAVE BEEN UNDER A MICROSCOPE AS WORKERS TRAVELLED BACK AND FORTH IN THE MIDST OF DROPPING TEMPERATURES. THERE WERE EXTRA PATROLS AND ADDITIONAL CREWS FROM M-DOT OUT AND ABOUT. THE TRAFFIC IS MOVING STEADILY THROUGHOUT THE CITY NOW. EARLIER THERE WEREN'T AS MANY PEOPLE OUT. THERE WERE A LOT OF DETOURS SETUP AND ALMOST ALL OF THE BRIDGES HAD TO BE CLOSED SO THEY COULD BE SALTED AND COVERED WITH SAND. WE TALKED WITH SOME OF THE PEOPLE OUT ON THE ROADS ABOUT HOW THINGS WERE OUT THERE.

**LENGTH 2:30**



**DATE AIRED: 03/09/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

HEAVY RAINS COULD SPELL TROUBLE FOR PEOPLE LIVING ALONG THE BIG BLACK AND PEARL RIVERS. OUR REPORTER CANDICE COLE WENT TO FIND OUT JUST HOW PEOPLE WILL MANAGE IN BOVINA.

**LENGTH 1:20**

**DATE AIRED: 03/10/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A RAINY SPRING BREAK COULD CAUSE MAJOR FLOODING THAT COULD AFFECTS MISSISSIPPI CROPS. OUR REPORTER JACOB KITTLSTAD TALKED TO A FARMER ABOUT HOW HE'S PREPARING.

**LENGTH 1:30**

**DATE AIRED: 03/11/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A SCARY WALK TO WORK FOR SOME EMPLOYEES AT THE METRO-CENTER MALL BECAUSE OVERNIGHT BRICKS NEAR THE EAST ENTRANCE OF THE MALL FELL TO THE GROUND. THIS SECTION OF THE MALL HOUSES JACKSON POLICE OFFICERS FOR PRECINCT TWO AND ALSO SERVES AS AN ENTRANCE FOR CITY WORKERS WITH THE WATER DEPARTMENT. THE BUILDING IS OWNED BY GARRETT ECI SAYS THE PROBLEM IS LIKELY BECAUSE OF THE HEAVY RAIN THIS WEEK.

**LENGTH: 35 SECONDS**

**DATE AIRED: 03/11/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MDOT CREWS ARE NOW WORKING TO FIX A LANDSLIDE ON I-220 AND HIGHWAY 80 THAT WE FIRST TOLD ABOUT NEARLY TWO WEEKS AGO. OFFICIALS SAY WET WINTER WEATHER IS TO BLAME.

**LENGTH: 45 SECONDS**

**DATE AIRED: 03/11/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

NEIGHBORS IN CLINTON SAY "NO MORE TRASH" IN A DISPUTE WITH A COMPANY THAT WANTS TO EXPAND A LANDFILL. OUR REPORTER BETH ALEXANDER INVESTIGATED AND FOUND OUT THAT COMPANY IS DUMPING SOME THINGS THEY SHOULDN'T.

**LENGTH 1:40**

**DATE AIRED: 03/12/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

YOU MAY HAVE NOTICED EVEN MORE POTHOLES ON THE ROADS THAN BEFORE. BUT THAT SHOULD ALL CHANGE SOON. THE WINTER WEATHER THAT MOVED THROUGH THE STATE ADDED TO THE ALREADY BUMPY COMMUTE. BUT THE MISSISSIPPI DEPARTMENT OF TRANSPORTATION SAYS IT WILL BEGIN REPAIRS AS SOON AS IT WARMS UP. MDOT SAYS THE "FREEZE AND THAW CYCLE" HAS A DAMAGING EFFECT ON THE ROADS.

**LENGTH 1:20**

**DATE AIRED: 03/17/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

MANAGEMENT AT A SPRAWLING JACKSON APARTMENT COMPLEX SAYS A WEEK OF RAIN IS TO BLAME FOR THE COLLAPSE OF AN UNDERGROUND PIPE THAT BROKE AND CAUSED HUNDREDS OF RENTERS WERE WITHOUT WATER FOR MORE THAN TWO DAYS. OUR REPORTER JACOB KITTLSTAD CHECKED ON THE REPAIRS.

**LENGTH 1:00**

**DATE AIRED: 03/18/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

INFRASTRUCTURE IS A FRUSTRATING TOPIC FOR SOME IN THE METRO. EVEN THOUGH THE CITY OF JACKSON IS WORKING TO MAKE REPAIRS, IT'S NOT SOON ENOUGH FOR SOME HOMEOWNERS. AS TERRANCE FRIDAY REPORTS FROM RIVERSIDE DRIVE PEOPLE IN THE AREA HAVE TO BE EXTRA CAUTIOUS BECAUSE OF A HUGE HOLE IN THE STREET.

**LENGTH 1:00**

**DATE AIRED: 03/20/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

POTHOLES IN JACKSON ARE NOTHING NEW BUT WE FOUND AN ESPECIALLY DANGEROUS SITUATION ON MEADOWBROOK ROAD. A LARGE SINKHOLE DAMAGED AT LEAST ONE CAR.

**LENGTH 1:00**

**DATE AIRED: 03/25/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

PARTS OF BRANDON ARE NOW UNDER A BOIL WATER ALERT AFTER AN AFTERNOON WATER MAIN BREAK. OFFICIALS SAY THE WATER MAIN WAS DAMAGED BY A CONTRACTOR WHILE INSTALLING A FIBER OPTIC CABLE.

**LENGTH: 20 SECONDS**



**2015 1<sup>st</sup> Qtr. Environment-Cont'd**

**DATE AIRED: 03/25/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

JACKSON FIREFIGHTERS SPENT PART OF THEIR MORNING NOT FIGHTING FIRE BUT BATTLING WATER WHEN A WATER HYDRANT BROKE ON RIVERSIDE DRIVE. A SPOKESPERSON FOR THE CITY OF JACKSON SAYS FIREFIGHTERS WERE FLUSHING THE WATER OUT OF THE HYDRANT WHEN IT BROKE. WE'VE LEARNED MAYOR TONY YARBER IS CONSIDERING DECLARING A STATE OF EMERGENCY DUE TO THE ONGOING INFRASTRUCTURE PROBLEMS IN THE CITY.

**LENGTH: 20 SECONDS**



**2015 1st Qtr. News Stories**  
**Government and Public Safety:**

**DATE AIRED: 01/02/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

PETITION PUSHERS SAY REGULATION IS THE ANSWER WHEN TALKING ABOUT CANNABIS. SUPPORTERS ARE LOOKING TO LEGALIZE MEDICAL MARIJUANA. BALLOT INITIATIVE NUMBER 48 IS BEING PASSED AROUND WITH SUPPORTERS HOPING FOR SIGNATURES TO GET IT PASSED IN SESSION.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/05/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

BAN THE BOX - IT'S WHAT SEVERAL STATES AND CITIES ACROSS THE COUNTRY ARE DOING REMOVING THE FELON QUESTION FROM A JOB APPLICATION. THE INITIATIVE WAS LAUNCHED IN JACKSON IN NOVEMBER. FOR SOME THEY'RE SKEPTIC FOR OTHERS IT'S HOPE FOR A FRESH START.

**LENGTH 2:15**

**DATE AIRED: 01/06/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

LEGISLATORS OPENED THE THREE-MONTH 2015 MISSISSIPPI LEGISLATIVE SESSION. THE CEREMONY WRAPPED UP AT THE STATE CAPITOL WHICH WAS ALSO THE SIGHT OF SEVERAL RALLIES. ONE OF THOSE, FOCUSED ON EDUCATION. THEIR GOAL IS TO STOP COMMON CORE AND RETURN EDUCATIONAL AUTHORITY TO THE FAMILY, LOCAL, AND STATE LEADERS. THE OTHER RALLY IS WORKING TO GET PAY RAISES FOR STATE WORKERS AND TO FULLY FUND THE MISSISSIPPI ADEQUATE EDUCATION PROGRAM.

**LENGTH: 40 SECONDS**

**DATE AIRED: 01/06/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

BATSON CHILDREN'S HOSPITAL RECEIVED MORE THAN ONE POINT ONE MILLION-DOLLAR DONATION FROM SANDERSON FARMS CHAMPIONSHIP. THE MONEY GOES TO THE CHILDREN'S HEART CENTER WHERE IT WILL PROVIDE MORE SPACE, STAFF, BEDS AND EQUIPMENT. THE MONEY WAS RAISED DURING THE PGA TOUR'S 2014 SANDERSON FARMS CHAMPIONSHIP AND THE NONPROFIT CENTURY CLUB CHARITIES.

**LENGTH: 45 SECONDS**



**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 01/07/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE HINDS COUNTY ELECTION COMMISSION IS NOW ON THE RADAR OF FEDERAL, STATE, AND LOCAL AGENCIES. THIS COMES AFTER A COMPLAINT WAS FILED BY THE JACKSON CHAPTER OF THE NAACP IN CONNECTION TO A BALLOT SHORTAGE IN THE NOVEMBER GENERAL ELECTION.

**LENGTH: 45 SECONDS**

**DATE AIRED: 01/08/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

BITTER CHILL AND FROZEN PIPES LED TO A FEW WATER MAIN BREAKS AROUND THE CAPITAL CITY. OUR REPORTER LAUREN FLUKER WAS AT A NEWS CONFERENCE AT JACKSON CITY HALL WHERE THE MAYOR AND OTHER LEADERS TALKED ABOUT WHAT'S BEING DONE TO ADDRESS THE PROBLEM.

**LENGTH: 50 SECONDS**

**DATE AIRED: 01/09/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FEDERAL JUDGES ARE HEARING CASES FROM MISSISSIPPI, LOUISIANA, AND TEXAS. EACH HAS PASSED LEGISLATION BANNING THE PRACTICE OF SAME-SEX MARRIAGE. ORGANIZERS FROM GET EQUAL MISSISSIPPI JOINED OTHER GROUPS TO STAND WITH STATE DEMOCRATS WHO SUPPORT A JUDGE'S DECISION TO OVERTURN THE BAN.

**LENGTH 1:40**

**DATE AIRED: 01/12/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE SUPREME COURT SAYS IT WON'T HEAR THE PLEA FROM GAY AND LESBIAN COUPLES IN LOUISIANA. REPORTS SAY THE DISTRICT COURT RULING THAT UPHOLDS THE BAN HAS TO BE CHALLENGED IN A FEDERAL APPEALS COURT. THERE'S NO WORD ON CASES OUT OF TEXAS AND MISSISSIPPI WHO ARE ALSO WAITING ON A DECISION AT THE 5TH CIRCUIT COURT OF APPEALS IN NEW ORLEANS.

**LENGTH: 40 SECONDS**



**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 01/12/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

IT'S NO SECRET THAT THE MAGNOLIA STATE IS A PART OF THE COUNTRY KNOWN AS THE BIBLE BELT. NOW IF A COUPLE OF LAWMAKERS GET THEIR WAY THAT COULD BECOME A BIT MORE LITERAL. STATE REPRESENTATIVE TOM MILES IS WORKING WITH REPRESENTATIVE MICHAEL EVANS TO MAKE THE BIBLE OUR STATE BOOK. OUR REPORTER SPOKE WITH SOME PEOPLE IN THE AREA TO SEE HOW THEY FEEL ABOUT THE POSSIBLE CHANGE.

**LENGTH 1:45**

**DATE AIRED: 01/13/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FACEBOOK WILL BEGIN SENDING AMBER ALERTS TO USERS TO HELP FIND MISSING CHILDREN.

**LENGTH: 45 SECONDS**

**DATE AIRED: 01/16/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A BIG CHANGE IS COMING TO MISSISSIPPI'S EDUCATION SYSTEM. THE STATE BOARD OF EDUCATION VOTED TO WITHDRAW FROM THE PARTNERSHIP FOR THE ASSESSMENT OF READINESS FOR COLLEGES AND CAREERS ALSO KNOWN AS THE PARCC TEST.

**LENGTH 1:10**

**DATE AIRED: 01/20/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE IRS KICKS OFF TAX SEASON TODAY, AS THEY BEGIN ACCEPTING AND PROCESSING ALL RETURNS. OUR REPORTER SPOKE WITH A LOCAL TAX EXPERT ABOUT WHAT IT MEANS WHEN IT COMES TO YOUR RETURNS AND THE AFFORDABLE CARE ACT.

**LENGTH 1:40**

**DATE AIRED: 01/21/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

LAUREN CHICKALUH-CHATUM AND DANA MELAWNSUN GOT MARRIED IN CALIFORNIA BUT HAVE BROKEN UP AND THEY WANT TO MAKE THEIR SPLIT OFFICIAL. HOWEVER A DESOTO COUNTY JUDGE RULED MISSISSIPPI'S LAWS DON'T RECOGNIZE THE MARRIAGE SO HE CAN'T GRANT A DIVORCE. THE MISSISSIPPI SUPREME COURT CONVENES TO HEAR FROM THE COUPLE AND THE STATE. IT'S POSSIBLE THE STATE COURT COULD AWAIT GUIDANCE FROM THE U.S. SUPREME COURT.

**LENGTH 1:00**



**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 01/21/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

GOVERNOR PHIL BRYANT HAD HIS STATE OF THE STADEE ADDRESS. HIS MAIN POINTS IN HIS SPEECH TOUCHED ON THE WORKFORCE, EDUCATION AND TAX CUTS FOR LOW TO MODERATE-INCOME EARNERS.

**LENGTH: 40 SECONDS**

**DATE AIRED: 01/22/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

CANCER PREVENTION GROUP IS PUSHING FOR NEW LEGISLATION THAT WOULD LIMIT WHO CAN USE INDOOR TANNING BEDS. THE AMERICAN CANCER SOCIETY "CANCER ACTION NETWORK" KICKED OFF ITS CAMPAIGN TO PASS TWO BILLS THROUGH THE MISSISSIPPI LEGISLATURE. THE LAWS, IF PASSED, WOULD KEEP ANYONE UNDER 18 FROM USING INDOOR TANNING BEDS.

**LENGTH 1:00**

**DATE AIRED: 01/22/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

A BILL TO ELIMINATE THE FIVE DOLLAR INSPECTION STICKER IS ONE STEP CLOSER TO REALITY. THE PROPOSAL IS NOW HEADED TO THE SENATE. THIS PROPOSAL IS APART OF LIEUTENANT GOVERNOR'S TATE REEVES' LEGISLATIVE AGENDA. REEVES SAID THE STICKERS WEREN'T AN EFFECTIVE OR EFFICIENT WAY TO COLLECT WHAT'S ESSENTIALLY A FIVE DOLLAR TAX.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/26/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

SOME MISSISSIPPI DOCTORS ARE LOBBYING AGAINST "HOUSE BILL-130 WHICH WOULD BROADEN THE EXEMPTIONS FOR VACCINATIONS REQUIRED TO ENTER SCHOOL OR DAYCARE. THEY SAY LOOSENING THE REQUIREMENTS COULD PUT PEOPLE AT RISK OF CONTRACTING PREVENTABLE DISEASE LIKE MEASLES. MEMBERS OF "MISSISSIPPI PARENTS FOR VACCINE RIGHTS" SAY THAT PARENTS SHOULD DECIDE WHETHER AND WHEN TO IMMUNIZE THEIR CHILDREN.

**LENGTH: 20 SECONDS**



**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 01/26/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE CITY OF JACKSON COULD GET A BIG BOOST IN FUNDING IF HOUSE BILL 4-33 BECOMES LAW. THE PROPOSAL WOULD GIVE THE CITY FIVE-MILLION DOLLARS TO PURCHASE NEW POLICE VEHICLES AND HIRE MORE OFFICERS.

**LENGTH 1:00**

**DATE AIRED: 01/27/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THERE ARE AT LEAST THREE EDUCATIONS BILLS ON THE TABLE AT THE CAPITOL TO HELP THOSE FAMILIES WITH SPECIAL NEEDS CHILDREN. OUR REPORTER MALARY PULLEN IS GETTING YOU ANSWERS ON HOW THESE BILLS COULD CHANGE SPECIAL NEEDS EDUCATION IN THE STATE.

**LENGTH 2:00**

**DATE AIRED: 01/27/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

ONE THING PEOPLE SAY THEY LOVE ABOUT RURAL AREAS AND ABOUT THE SOUTH IN GENERAL IS THE CLEAN AIR. HEALTH ADVOCATES AND LAWMAKERS ARE AT THE CAPITOL MAKING SURE MISSISSIPPI GETS JUST THAT. THEY'RE TALKING ABOUT A BAN ON SMOKING IN ALL INDOOR PUBLIC SPACES INCLUDING RESTAURANTS AND BARS.

**LENGTH: 30 SECONDS**

**DATE AIRED: 01/28/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

WE'RE IN THE BEGINNING OF TAX SEASON. JUST IMAGINE YOUR TAX REFUND GOING STRAIGHT TO HOSPITALS IF YOU OWE AN OUTSTANDING BILL. THIS COULD BE A REALITY IF HOUSE BILL 11-54 WERE TO BECOME LAW.

**LENGTH 2:00**

**DATE AIRED: 01/28/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE EBOLA VIRUS HAS BEEN MAKING PEOPLE SICK SINCE THE 70'S, BUT RECENT OUTBREAKS IN WEST AFRICA PUT THE ENTIRE WORLD ON EDGE. ARE WE READY IN THE EVENT THAT SOMEBODY IS DIAGNOSED HERE IN MISSISSIPPI? OUR REPORTER ANDREW HARRISON IS GETTING US ANSWERS IN TONIGHT'S EDITION OF WHAT'S WORKING.

**LENGTH 2:35**





**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 01/29/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IT'S A PUSH FOR COMMUNITY SERVICE INSPIRED BY A TWELVE YEAR OLD AND A PROPOSAL BY A STATE LAWMAKER TO GET TEENS TO VOLUNTEER. HOUSE BILL 6-33 WOULD REQUIRE STUDENTS TO COMPLETE TWENTY-FIVE HOURS OF COMMUNITY SERVICE BEFORE GRADUATING.

**LENGTH 1:00**

**DATE AIRED: 01/29/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A CAREGIVERS TASK FORCE IS PUSHING FOR MORE EDUCATION FOR THOSE WHO TAKE CARE OF THEIR LOVED ONES, ITS PART OF SENATE BILL 21-08 AND HOUSE BILL 8-40 KNOWN AS THE CAREGIVER ACT. THE BILL WOULD ALLOW PATIENTS TO DESIGNATE A CAREGIVER TO HELP TAKE CARE OF THEM ONCE OUT OF THE HOSPITAL.

**LENGTH: 40 SECONDS**

**DATE AIRED: 01/30/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE SHOOTING DEATHS OF UNARMED BLACK MEN AND HAVE SPARKED RIOTS AND LED TO HEATED DEBATES ACROSS THE COUNTRY. NOW LAWMAKERS HERE ARE WORKING ON LEGISLATION FOR CASES THAT COULD HAPPEN IN MISSISSIPPI.

**LENGTH 1:00**

**DATE AIRED: 01/30/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

MANY ARE AWAITING THOSE W-2'S AND TAX REFUND CHECKS. ENTERGY AND UNITED WAY ARE WORKING TO HELP LOW INCOME FAMILIES GET AS MUCH OF THEIR EARNED INCOME BACK THIS YEAR.

**LENGTH 2:00**

**DATE AIRED: 02/02/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

IF LAWMAKERS HAVE THEIR WAY INTERSTATE SPEED LIMIT NUMBER COULD INCREASE OR COULD IT? HOUSE BILL 3-35 COULD INCREASE THE MAXIMUM SPEED LIMIT FROM 70 TO 75 MILES PER HOUR FOR INTERSTATE HIGHWAYS WITH FOUR OR MORE LANES. IF THE BILL BECOMES LAW, THE MISSISSIPPI TRANSPORTATION COMMISSION WOULD DECIDE WHICH INTERSTATES WOULD SEE A SPEED LIMIT INCREASE. OUR REPORTER TALKED TO DRIVERS ABOUT THE POSSIBLE INCREASE.

**LENGTH 1:00**



**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 02/03/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

SENATE BILL 23-29 IS NOW ON THE SENATE FLOOR FOR DEBATE AFTER A SENATOR AMENDED THE BILL TO HOPEFULLY REMOVE THE STANDARDIZED TESTING REQUIREMENT FOR HOME SCHOOL STUDENTS.

**LENGTH: 50 SECONDS**

**DATE AIRED: 02/04/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE MISSISSIPPI HEALTH DEPARTMENT MAY LOSE THEIR POWER TO DECIDE IF A CHILD CAN SKIP A MANDATORY VACCINATION. HOUSE BILL-130 IS HEADED TO THE FULL HOUSE AFTER IT PASSES IN COMMITTEE. IT SAYS A DOCTOR WOULDN'T NEED APPROVAL FROM THE HEALTH DEPARTMENT TO GRANT A VACCINE EXEMPTION FOR MEDICAL REASONS.

**LENGTH: 20 SECONDS**

**DATE AIRED: 02/05/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

BRIBES, KICKBACKS AND CONTRACT SCANDAL ALL SURROUNDING ONE FORMER TOP OFFICIAL WITH THE DEPARTMENT OF CORRECTIONS. IT WAS LAID OUT IN A 49-COUNT INDICTMENT WHICH HAS LED TO MAJOR CHANGES IN THE DEPARTMENT AND POTENTIALLY EVERY STATE AGENCY.

**LENGTH 4:00**

**DATE AIRED: 02/06/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A TEXTING AND SOCIAL MEDIA WHILE DRIVING BAN COULD BE A STEP CLOSER TO BEING APPROVED IN THE STATE LEGISLATURE. IF THE BILL IS PASSED, IT BANS DRIVERS FROM WRITING, SENDING, OR EVEN READING TEXTS, EMAILS OR SOCIAL MEDIA MESSAGES.

**LENGTH: 30 SECONDS**

**DATE AIRED: 02/12/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE STATE SENATE PASSED A BILL TO ELIMINATE INSPECTION STICKERS. SENATE BILL 25-19 WOULD REPEAL THE REQUIREMENT THAT VEHICLE OWNERS GET AT FIVE-DOLLAR SAFETY INSPECTION STICKER EACH YEAR.

**LENGTH: 20 SECONDS**



**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 02/12/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

IN AN EFFORT TO CONTINUE THE FIGHT AGAINST HUMAN TRAFFICKING IN THE STATE, A LOCAL SOCIAL WORK ORGANIZATION IS SPREADING AWARENESS. GOVERNOR PHIL BRYANT HAS STARTED A TASK FORCE TO HELP CURB THE ISSUE.

**LENGTH 1:30**

**DATE AIRED: 02/12/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

WE'RE TAKING A CLOSER LOOK AT A HIGHWAY MANY TAKE TO GET FROM ONE SIDE OF JACKSON TO THE OTHER - I-220. OUR REPORTER CANDICE COLE REPORTS THE COMMUTE CAN BE HARROWING FOR SOME WITH MOTORISTS KNOWN TO PUT THE PEDAL TO THE METAL.

**LENGTH 3:00**

**DATE AIRED: 02/13/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THOUSANDS OF WATER METERS INSTALLED THROUGHOUT THE CITY OF JACKSON COULD POSSIBLY BE MEASURING RESIDENT'S WATER USAGE WRONG. OUR REPORTER DANIELLE AVITABLE JOINS US WITH THE CITY'S SOLUTION TO STOP THIS FROM BECOMING A BIG PROBLEM.

**LENGTH 2:30**

**DATE AIRED: 02/17/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

IT TOOK A TEAM OF FIREFIGHTERS, SEVERAL TRUCKS AND TWO HYDRANTS TO PUT OUT A FIRE AT ONE ABANDONED APARTMENT BUILDING ON LONGINO STREET IN JACKSON. DESPITE THE LARGE RESPONSE, TERRANCE FRIDAY TELLS US FIREFIGHTERS INSISTED IT WAS ALL ROUTINE.

**LENGTH 2:00**

**DATE AIRED: 02/19/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

IT'S BEEN ALMOST A YEAR SINCE THE CITY OF JACKSON HIKED SALES TAX BY A PENNY TO FIX INFRASTRUCTURE. BUT WITH BOIL WATER NOTICES SEEMINGLY EVERY OTHER DAY, MANY HAVE WONDERED WHERE THAT MONEY HAS BEEN GOING. OUR REPORTER TERRANCE FRIDAY GETS YOU ANSWERS ABOUT WHAT'S BEING DONE WITH YOUR MONEY.

**LENGTH 2:00**



**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 02/19/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

ALONG WITH THE TAX INCREASE OUTRAGEOUS WATER BILLS ARE POPPING UP ACROSS THE CAPITAL CITY. JACKSON OFFICIALS SAY IT'S PARTLY BECAUSE THE WRONG WATER METERS WERE INSTALLED LAST FALL BY SIEMENS. OUR REPORTER MALARY PULLEN IS GETTING YOU ANSWERS ON JACKSON'S WATER WOES.

**LENGTH 1:15**

**DATE AIRED: 02/19/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

COULD A CONVICTED FELON BE WATCHING YOU OR YOUR FAMILY? A NEW BILL IS LOOKING TO CHANGE THAT HERE IN THE STATE. RIGHT NOW, PRIVATE INVESTIGATORS ARE NOT REQUIRED TO BE LICENSED IN MISSISSIPPI. THE PRIVATE INVESTIGATION REGULATORY ACT HOUSE BILL 7-13 IS A BILL THAT WOULD REQUIRE PRIVATE INVESTIGATORS TO UNDERGO BACKGROUND CHECKS AND BE LICENSED.

**LENGTH: 45 SECONDS**

**DATE AIRED: 02/24/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

HOW DO YOU STOP SUSPECTS OR CONVICTED CRIMINALS FROM THREATENING OUR COMMUNITIES? OUR REPORTER BETH ALEXANDER IS GETTING YOU ANSWERS TO THAT QUESTION.

**LENGTH 5:00**

**DATE AIRED: 02/25/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

FORMER PRISON BOSS CHRISTOPHER EPPS PLEADS GUILTY TO TWO FEDERAL BRIBERY CHARGES. OUR REPORTER MALARY PULLEN CAUGHT UP WITH HIM AT THE FEDERAL COURTHOUSE AS HE ISSUED AN APOLOGY TO THE STATE OF MISSISSIPPI.

**LENGTH: 45 SECONDS**

**DATE AIRED: 02/27/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IF YOU LIVE IN HINDS COUNTY AND HAVE AN EMERGENCY, YOU CAN NOW TEXT 911 INSTEAD OF CALLING. OUR REPORTER BETH ALEXANDER IS HERE TO EXPLAIN HOW IT WORKS.

**LENGTH 1:15**



**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 02/27/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

IN ONE JACKSON NEIGHBORHOOD PEOPLE ARE WALKING UP TO THEIR CARS ONLY TO SEE A SHATTERED WINDOW. OUR REPORTER PERRISE THOMAS TELLS US, SOMETIMES THAT TYPE OF BREAK-IN CAN'T BE STOPPED, BUT THERE IS SOMETHING SIMPLE YOU CAN DO.

**LENGTH 1:00**

**DATE AIRED: 02/27/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

A CITY ORDINANCE THAT'S BEEN IN PLACE FOR ABOUT A YEAR IS AFFECTING THE NUMBER OF ELIGIBLE APPLICANTS FOR THE JACKSON POLICE DEPARTMENT. OUR REPORTER DANIELLE AVITABLE EXPLAINS AFTER SPEAKING WITH THE CHIEF AND THE COUNCILMAN WHO STANDS BEHIND THE ORDINANCE.

**LENGTH 2:00**

**DATE AIRED: 03/02/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A DRIVER LOSES CONTROL AND CRASHES INTO A MAN'S FRONT YARD. BUT NOW THAT HOMEOWNER SAYS HE'S BEING TOLD THAT IT'S HIS RESPONSIBILITY TO GET THE CAR TOWED. AS TERRANCE FRIDAY REPORTS THIS ISN'T THE FIRST TIME HE'S HAD PROBLEMS WITH PEOPLE SPEEDING DOWN THE STREET.

**LENGTH 1:35**

**DATE AIRED: 03/03/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MEDICAL ADVANCEMENTS ARE GROWING BUT INSURANCE BENEFITS ARE GROWING JUST AS FAST. THAT'S WHY HOUSE BILL 952 IS BEING PROPOSED FOR CANCER PATIENTS. IT WOULD EXPAND INSURANCE COVERAGE TO ORAL CHEMOTHERAPY DRUGS. RIGHT NOW ONLY CERTAIN TREATMENT OPTIONS ARE COVERED AND CERTAIN TYPES OF CANCERS COME WITH A HIGH PRICE TAG. WE TALKED TO A PATIENT WHO'S BEING HIT HARD BY THE COST AND IS LOOKING FOR A CHANGE.

**LENGTH: 45 SECONDS**

**DATE AIRED: 03/04/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE KROGER ON TERRY ROAD IS NOW CLOSED FOR GOOD, BUT WHAT ABOUT THAT PROMISE FROM THE CITY THAT SOMETHING WOULD BE DONE TO REPLACE IT. OUR REPORTER LAUREN FLUKER GETS ANSWERS FROM THE MAYOR. ABOUT WHAT MIGHT BE NEXT FOR NEIGHBORS IN SOUTH JACKSON.

**LENGTH 1:45**



**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 03/04/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE CITY OF JACKSON SAYS CHANGE IS ON THE HORIZON. THE CITIZENS WILL BE ABLE TO OFFER INPUT ON THE NEW PLAN TO UPDATE THE CITY'S OUTDATED INFRASTRUCTURE.

**LENGTH 1:45**

**DATE AIRED: 03/06/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

WE'RE ONE STEP CLOSER TO SEEING YOUR MONEY PUT TO WORK. WITH A ONE PERCENT SALES TAX GOING TOWARDS ROAD CONDITIONS, WE'VE YET TO SEE MUCH IMPROVEMENT. THE CITY OF JACKSON UNVEILS THE MASTER PLAN FOR RESTORING THE INFRASTRUCTURE THROUGHOUT THE CITY.

**LENGTH 2:00**

**DATE AIRED: 03/06/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

THE CITY OF JACKSON IS NOW INVESTIGATING CONSULTING FIRM, RAFTELIS. CITY COUNCIL PRESIDENT DE'KEITHER STAMPS SAYS THE FOCUS IS TO EXAMINE THE SIEMENS CONTRACT AND BILLING SYSTEM REVIEW. THE INSTALLATION OF WRONG ELECTRONIC WATER METERS HAS BEEN A HOT-BUTTON ISSUE WITH SOME CUSTOMERS RECEIVING BILLS MUCH HIGHER THAN THEY SHOULD HAVE.

**LENGTH 1:00**

**DATE AIRED: 03/10/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NO TEXTING AND SOCIAL MEDIA USE WHILE DRIVING LAW MAY BECOME REALITY FOR MISSISSIPPI AS A SENATE BILL HEADS TO THE GOVERNOR FOR HIS SIGNATURE.

**LENGTH 1:00**

**DATE AIRED: 03/12/2015**

**TIME AIRED: 6PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 6**

THE JACKSON POLICE DEPARTMENT SAYS IT NEEDS MORE OFFICERS WHO CAN SPEAK SPANISH. BUT EVEN THOUGH THERE'S A NEED FOR THAT SKILL, OUR REPORTER MALARY PULLEN FOUND OUT THE DEPARTMENT IS NOT PAYING EXTRA.

**LENGTH 1:45**



**2015 1<sup>st</sup> Qtr. Government & Public Safety-Cont'd**

**DATE AIRED: 03/17/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE HINDS COUNTY SHERIFF'S DEPARTMENT IS ADDING A NEW TOOL TO THEIR FORCE, BODY CAMERAS. IN THE NEXT FEW WEEKS EVERY DEPUTY ON THE STREET WILL CAPTURE EACH INTERACTION ON CAMERA. OUR REPORTER TERRANCE FRIDAY JOINS US LIVE FROM THE SHERIFF'S DEPARTMENT TO EXPLAIN HOW THEY ARE GETTING IT DONE.

**LENGTH 1:15**

**DATE AIRED: 03/18/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

IT'S A BILL THAT COULD CHANGE THE LIVES OF HUNDREDS OF FAMILIES IN MISSISSIPPI. HOUSE BILL 8-85 REQUIRES INSURANCE COMPANIES TO PROVIDE COVERAGE FOR TREATING AUTISM. OUR REPORTER MALARY PULLEN MET UP WITH ONE MOM WHO'S READY TO SEE A CHANGE.

**LENGTH 2:00**

**DATE AIRED: 03/19/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A "NO" VOTE HALTS TAX CUTS THAT WERE COMING TO THE MAGNOLIA STATE. WE'VE LEARNED IT WAS BECAUSE OF A SINGLE PHRASE. OUR REPORTER MALARY PULLEN TALKED WITH LAWMAKERS ABOUT HOW THEIR ARGUMENTS AFFECTS THE MONEY IN YOUR POCKETS.

**LENGTH 1:45**

**DATE AIRED: 03/24/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A BAN ON TEXTING WHILE DRIVING WAS SIGNED BY THE GOVERNOR THIS WEEK IS SET TO TAKE EFFECT JULY FIRST. AUTHORITIES ARE SCRAMBLING FOR STRATEGIES ON HOW TO ACTUALLY ENFORCE IT. JACOB KITTILSTAD REPORTS ON SOME OF THOSE CONCERNS.

**LENGTH 1:35**

**DATE AIRED: 03/26/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

FAILING INFRASTRUCTURE FORCES JACKSON'S MAYOR TO DECLARE A STATE OF EMERGENCY. MAYOR TONY YARBER SAYS HE'S THE FIRST MAYOR TO DO IT IN THE HISTORY OF THE CITY SO WHY NOW. OUR REPORTER MALARY PULLEN IS GETTING YOU ANSWERS ON HOW THIS DECLARATION WILL IMPACT THE CITY.

**LENGTH 1:45**



**2015 1<sup>st</sup> Qtr. News Stories**  
**Health:**

**DATE AIRED 01/01/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS LOOK AT IF FAST FOOD IS GETTING HEALTHIER FOR YOU. ALSO A NEW STUDY HAS IDENTIFIED A NEW STRATEGY TO TREAT AN INHERITED FORM OF DEMENTIA.

**LENGTH 1:00**

**DATE AIRED 01/02/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS BELIEVE THEY HAVE FOUND A WAY TO STOP INFECTIONS CAUSED BY THE ENTEROVIRUS. ALSO NEW RESEARCH LOOKS AT HOW BAD FAT MIGHT BE FOR YOU.

**LENGTH 1:00**

**DATE AIRED 01/05/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE FDA APPROVES THE HIGHEST NUMBER OF DRUGS IN EIGHTEEN YEARS. ALSO RESEARCHERS MAKE A BREAKTHROUGH CONCERNING A COMMON TYPE OF ANTIBIOTIC THAT CAN CAUSE HEARING LOSS.

**LENGTH 1:45**

**DATE AIRED 01/06/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY COMBINING TWO TREATMENTS MIGHT BE THE BEST OPTION TO TREAT PROSTATE CANCER. ALSO A NEW STUDY LOOKS AT WHY SENIORS SHOULD EXERCISE.

**LENGTH 1:00**

**DATE AIRED 01/07/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCH SHOWS THE LONG TERM BENEFITS OF WEIGHT LOSS SURGERY. ALSO A NEW STUDY FINDS EARLY ACTION IS CRITICAL FOR DIABETES PATIENTS.

**LENGTH 1:00**





**DATE AIRED 01/08/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

WIND CHILLS IN THE UPPER-MIDWEST WILL DROP AS LOW AS 40-BELOW ZERO THIS WEEK WITH MUCH OF THE SOUTH WAY BELOW FREEZING. IF YOU CHILDREN STILL WANT GO OUT AND PLAY, WE HAVE HEALTHY ANSWERS TO KEEP THEM WARM AND SAFE

**LENGTH 1:15**

**DATE AIRED 01/09/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY LOOKS AT THE BENEFITS OF BLUEBERRIES. ALSO RESEARCHERS ANNOUNCE A PROMISING DEVELOPMENT IN REGENERATIVE MEDICINE.

**LENGTH 1:00**

**DATE AIRED 01/12/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY LOOKS AT WHY SOME PEOPLE MAY BE MORE PRONE TO POST-TRAUMATIC STRESS. ALSO MANY CANCER SURVIVORS REPORT LINGERING PROBLEMS LONG AFTER THEY'VE BEATEN THE DISEASE.

**LENGTH 1:00**

**DATE AIRED 01/13/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A NEW STUDY SAY HAVING A POSITIVE CHILDHOOD MAY PROVIDE HEALTH BENEFITS DOWN THE ROAD. ALSO A NEW STUDY FINDS A BIG PORTION OF THE U.S. DOES NOT HAVE THE RESOURCES TO PREVENT A GROWING PROBLEM OF OPIOID ABUSE.

**LENGTH 1:00**

**DATE AIRED 01/14/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS A ROUTINE BRAIN SCANS HELP DOCTORS BETTER PREDICT YOUR BEHAVIOR. ALSO RESEARCHERS SAY WHAT YOU DO FOR A LIVING COULD BE THE REASON WHY YOU MAY FEEL WHY YOUR WAISTLINE IS GETTING WIDER.

**LENGTH 1:15**



**DATE AIRED 01/15/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SAYS BRISK WALKS MIGHT HELP YOU LIVE LONGER. ALSO RESEARCHERS ARE LOOKING TO SEE IF DEPRESSION COULD BE AN EARLY WARNING SIGN OF ALZHEIMER'S.

**LENGTH 1:15**

**DATE AIRED 01/16/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW REPORT FROM THE CDC SHOWS THIS YEAR'S FLU VACCINE OFFERS EVEN LESS PROTECTION THAN FIRST THOUGHT. ALSO A NEW STUDY SHOWS VITAMIN-D CAN WARD OFF COLORECTAL CANCER BY BOOSTING THE BODY'S DEFENSES.

**LENGTH 1:15**

**DATE AIRED 01/19/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NATIONAL REPORT SAYS TEENAGERS WHO HAVE TROUBLE FALLING AND STAYING ASLEEP, MAY BE MORE PRONE TO BINGE DRINKING, SUBSTANCE ABUSE AND RISKY SEXUAL BEHAVIOR LATER ON.

**LENGTH 1:00**

**DATE AIRED: 01/20/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS LOOK AT A POSSIBLE BREAKTHROUGH IN THE OBESITY EPIDEMIC. ALSO DRINKING ALCOHOL MAY BENEFIT MIDDLE-AGED DRINKERS.

**LENGTH 1:00**

**DATE AIRED: 01/21/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MISSISSIPPI IS ONE OF THE MOST OBESE STATES IN THE U.S. ACCORDING TO THE CDC, MORE THAN THIRTY-FIVE PERCENT OF RESIDENTS ARE OVERWEIGHT. ONE STATE LEGISLATOR IS TRYING TO TRIM THE FAT.

**LENGTH: 30 SECONDS**



**DATE AIRED: 01/21/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY FINDS COFFEE MAY PROTECT AGAINST SKIN CANCER. ALSO ANOTHER STUDY FINDS PNEUMONIA COULD BE LINKED TO CARDIOVASCULAR DISEASE.

**LENGTH 1:15**

**DATE AIRED: 01/22/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

HEALTH EXPERTS ARE RETHINKING HOW MUCH SCREEN TIME IS SAFE FOR KIDS. ALSO RESEARCHERS LOOK AT A POSSIBLE HEALTH RISK LINKED TO ORAL CONTRACEPTIVES.

**LENGTH 1:00**

**DATE AIRED: 01/23/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY THERE'S A LINK BETWEEN HIGH CALCIUM LEVELS AND PREMATURE DEATHS AMONG DIALYSIS PATIENTS. ALSO A NEW STUDY SHOWS A NEW WARNING FOR WOMEN WHEN IT COMES TO TAKING PAINKILLERS.

**LENGTH 1:00**

**DATE AIRED 01/23/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

ACCORDING TO THE STATE DEPARTMENT OF HEALTH, WE HAVEN'T SEEN A CASE OF THE MEASLES IN MISSISSIPPI SINCE 1992. BUT WITH NEARLY SIXTY PEOPLE INFECTED IN THE WESTERN PART OF THE COUNTRY, STEMMING FROM AN OUTBREAK IN DISNEYLAND ARE YOUR CHILDREN SAFE?

**LENGTH 2:00**

**DATE AIRED: 01/26/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY BREAST CANCER PATIENTS NEED TO BE MORE INFORMED ABOUT THEIR CONDITION. ALSO A NEW STUDY LOOKS AT HOW TO HELP IDENTIFY CHILDREN WITH BEHAVIORAL PROBLEMS.

**LENGTH 1:15**



**DATE AIRED: 01/27/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE'S A NEW WORRY FOR PEOPLE WHO HAVE TROUBLE FALLING ASLEEP AT NIGHT. RESEARCHERS ARE ALSO WARNING YOUNG PEOPLE TO MONITOR THEIR CHOLESTEROL LEVELS.

**LENGTH 1:00**

**DATE AIRED: 01/28/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS ARE LOOKING AT HOW WEIGHT CHANGE COULD BE LINKED TO BONE FRACTURES. RESEARCHERS FOUND GIRLS WHO DRINK A LOT OF SUGARY DRINKS TEND TO START THEIR MENSTRUAL CYCLES EARLIER THAN THOSE WHO DON'T.

**LENGTH 1:30**

**DATE AIRED: 01/29/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE GOVERNMENT IS TRYING TO MAKE DEFIBRILLATORS MORE RELIABLE. ALSO NEW HYPERTENSION GUIDELINES COULD SAVE BOTH LIVES AND MONEY.

**LENGTH 1:00**

**DATE AIRED: 01/30/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE ARE NEW WARNINGS ABOUT THE AMOUNT OF SUGAR IN OUR FOOD. ALSO A NEW STUDY FINDS THAT HEAVY DRINKING MAY BE A BIGGER STROKE RISK LINKING ALCOHOL AND STROKES.

**LENGTH 1:00**

**DATE AIRED: 02/02/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY A GOOD DVD CAN HELP PATIENTS GET THROUGH THE ANXIETY OF SURGERY. ALSO THERE'S A RED FLAG ABOUT UNHEALTHY INGREDIENTS IN PACKAGED FOOD FOR KIDS.

**LENGTH 1:00**

**DATE AIRED: 02/03/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY LIGHT JOGGING MAY BE THE BEST EXERCISE FOR A LONGER LIFE. ALSO THERE'S NEW RESEARCH ON A TEENAGER'S SCREEN AND SLEEP TIME.

**LENGTH 1:15**



**DATE AIRED 02/03/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

ONE IN EVERY SIXTY-EIGHT CHILDREN IS DIAGNOSED WITH AUTISM. THE DISORDER HAS SPARKED HUNDREDS OF STUDIES INCLUDING ONE BY CALIFORNIA AND MISSISSIPPI DOCTORS. OUR REPORTER MALARY PULLEN IS GETTING YOU ANSWERS ON WHY DOCTORS SAY THEY HAVE A POTENTIAL TREATMENT FOR AUTISM.

**LENGTH 3:00**

**DATE AIRED: 02/04/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS LOOK AT THE REASON SOME PATIENTS HAVE TO GO BACK TO A HOSPITAL AFTER SURGERY. ALSO A NEW STUDY QUESTIONS WHAT LENGTHS PEOPLE WOULD GO TO IN ORDER TO AVOID TAKING DAILY MEDICATION.

**LENGTH 1:00**

**DATE AIRED: 02/04/2015**

**TIME AIRED: 10PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 10**

HIGH INTENSITY INTERVAL TRAINING WORKOUTS ARE ON THE RISE. BUT COULD THESE WORKOUTS BE DOING MORE HARM THAN GOOD? OUR REPORTER DANIELLE AVITABLE CHECKED OUT A CROSS FIT WORKOUT AFTER SPEAKING WITH DOCTORS ABOUT INJURY RELATED EXERCISES.

**LENGTH 1:45**

**DATE AIRED: 02/05/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IT SEEMS LUNG CANCER HAS SURPASSED BREAST AND OTHERS TO BECOME THE LEADING CAUSE OF CANCER DEATH IN WOMEN.

**LENGTH 1:00**

**DATE AIRED: 02/06/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE'S A POSSIBLE NEW BENEFIT FOR BABIES WHO ARE BREAST-FED. ALSO A LONG-TERM BIRTH CONTROL MAY BE MORE EFFECTIVE THAN FIRST THOUGHT.

**LENGTH 1:00**



**DATE AIRED: 02/09/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS LOOK AT A POSSIBLE CAUSE FOR LOWER BACK ACHES. ALSO A NEW STUDY SHOWS A HOT PEPPER A DAY COULD KEEP THE FAT AWAY.

**LENGTH 1:00**

**DATE AIRED: 02/10/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS LOOK AT WHY DOCTORS SAY "NO" TO SOME DONOR HEARTS. ALSO THERE MAY BE A LINK BETWEEN PRENATAL SMOKING AND DIABETES.

**LENGTH 1:00**

**DATE AIRED: 02/11/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS ARE SAYING THAT IF YOU'RE HAVING TROUBLE SLEEPING AT NIGHT, A DAY TIME NAP COULD POSSIBLY HELP. ALSO A NEW STUDY FINDS BLOOD DONORS WHO TAKE IRON SUPPLEMENTS MAY SEE THEIR HEMOGLOBIN LEVELS RETURN TO NORMAL FASTER.

**LENGTH 1:00**

**DATE AIRED: 02/12/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW STUDIES ARE FINDING SMOKING MAY BE KILLING MORE AMERICANS THAN PREVIOUSLY ESTIMATED. ALSO EDUCATION MAY BE MORE HELPFUL THAN MANDATORY SCREENINGS FOR WOMEN WITH DENSE BREAST TISSUE.

**LENGTH 1:15**

**DATE AIRED: 02/13/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY CANCER PATIENTS WHO DON'T HAVE SOME CONTROL OVER THEIR DECISIONS FOR TREATMENT MAY BE THE LEAST SATISFIED. ALSO EATING TOO MUCH MEAT COULD CAUSE SIGNIFICANT CONSEQUENCES FOR PEOPLE WHO SUFFER FROM CHRONIC KIDNEY DISEASE.

**LENGTH 1:15**



**DATE AIRED: 02/16/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS LOOK AT AN APPROACH THAT COULD HELP NEWBORNS IN PAIN.

ALSO THERE ARE NEW FINDINGS WHEN IT COMES TO TEENAGERS AND SLEEP.

**LENGTH 1:00**

**DATE AIRED: 02/17/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE'S A POSSIBLE NEW BENEFIT FOR PEOPLE WHO MEDITATE. ALSO THERE'S NEW

DATA ON WHY IT'S IMPORTANT TO GET MOVING ESPECIALLY FOR MIDDLE-AGED WOMEN.

**LENGTH 1:00**

**DATE AIRED: 02/18/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCH SHOWS CHILDREN WHO NAP AFTER AGE TWO TAKE LONGER TO FALL ASLEEP

AT NIGHT AND SLEEP LESS. ALSO RESEARCHERS SAY WHEN OLDER ADULTS ARE GIVEN

AN EXERCISE PLAN THEY WALK MORE AND INCREASE PHYSICAL ACTIVITY.

**LENGTH 1:00**

**DATE AIRED: 02/19/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE'S A NEW VACCINE THAT OFFERS MORE PROTECTION AGAINST CERVICAL CANCER.

ALSO RESEARCHERS FOUND THAT THERE'S MORE EVIDENCE THAT LACK OF SLEEP IS

LINKED TO DIABETES AND OBESITY.

**LENGTH 1:00**

**DATE AIRED: 02/20/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS FOUND EVEN AFTER YOU COME OUT OF THE SUN THE ULTRAVIOLET RAYS

YOU WERE EXPOSED TO CAN CONTINUE TO DAMAGE YOUR SKIN. ALSO A NEW STUDY

SUGGESTS WOMEN WITH MULTIPLE SCLEROSIS MAY NOT BE GETTING ENOUGH OF SOME

IMPORTANT NUTRIENTS.

**LENGTH 1:00**



**DATE AIRED: 02/23/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW PATCH COULD HELP PEOPLE WITH PEANUT ALLERGIES STAY HEALTHY.

ALSO RESEARCHERS EXPLORE THE LINK BETWEEN BABY FORMULA AND ARSENIC.

**LENGTH 1:00**

**DATE AIRED: 02/24/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW AUSTRALIAN STUDY FINDS ANGER CAN INCREASE THE RISK OF A HEART ATTACK.

ALSO LONG-LASTING CONTRACEPTIVES ARE BECOMING MORE POPULAR WITH WOMEN.

**LENGTH 1:00**

**DATE AIRED: 02/25/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

IT'S HARD TO BELIEVE BUT EXPERTS SAY THERE'S A SUCH THING AS EATING TOO HEALTHY.

**LENGTH 1:30**

**DATE AIRED: 02/26/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

YOU'VE HEARD ABOUT LACK OF SLEEP CAUSING PROBLEMS. NOW A STUDY SAYS

THERE'S A THREAT CAUSED BY TOO MUCH SLEEP. ALSO THERE'S A NEW FINDING ABOUT WHAT CAUSES PNEUMONIA IN CHILDREN.

**LENGTH 1:00**

**DATE AIRED: 02/27/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS LOOK AT IF SUICIDE RATES ARE ON THE RISE FOR OLDER ADULTS.

ALSO NEW DATA INDICATES DRINKING COFFEE MAY HELP PROTECT AGAINST MULTIPLE SCLEROSIS.

**LENGTH 1:00**

**DATE AIRED: 03/02/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE DEBATE OVER DELAYING CHILDHOOD VACCINES CONTINUES IN AMERICA.

**LENGTH: 50 SECONDS**





**DATE AIRED 03/02/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

A NEW STUDY SUGGESTS MANY PEANUT ALLERGIES CAN BE PREVENTED. ALSO RESEARCHERS SAY THEIR FINDINGS COULD LEAD TO MAJOR CHANGES IN FOOD ALLERGY GUIDELINES.

**LENGTH 1:35**

**DATE AIRED: 03/03/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

COFFEE AND CALCIUM ARE LINKED IN A RECENT STUDY. ALSO THERE COULD BE AN ADDED BENEFIT OF HIGH-INTENSITY EXERCISE.

**LENGTH 1:00**

**DATE AIRED: 03/04/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCH SHOWS THAT FRIENDSHIPS CAN HELP CHILDREN STAY PHYSICAL FIT. ALSO A NEW STUDY LOOKS AT HOW OFTEN ADULTS CATCH THE FLU.

**LENGTH 1:00**

**DATE AIRED: 03/06/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

TRAINING WITH YOUR SPOUSE MAY BE THE KEY TO DROPPING THAT WEIGHT YOU'RE TRYING TO GET RID OF. ALSO NEW DATA SUGGESTS A LINK BETWEEN ANTI-DEPRESSANTS AND IMPROVED CARDIOVASCULAR HEALTH.

**LENGTH 1:00**

**DATE AIRED: 03/09/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS LOOK AT NEW FINDINGS ON THE POSSIBLE LINK BETWEEN ASTHMA AND ANTI-DEPRESSANTS. ALSO RESEARCHERS FOUND THERE'S NEW INFO ON WHAT MAY LEAD TO INFERTILITY IN MEN.

**LENGTH 1:00**



**DATE AIRED: 03/09/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

MARCH IS "COLORECTAL CANCER AWARENESS MONTH. STATE LAWMAKERS AND MEDICAL LEADERS ARE BRINGING AWARENESS TO WHAT'S KNOWN AS THE SECOND LEADING CAUSE OF CANCER DEATHS IN AMERICA.

**LENGTH 50 SECONDS**

**DATE AIRED: 03/10/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE CLOCKS HAVE SPRUNG FORWARD AND THE FLOWERS ARE READY TO BLOOM. YES SPRING IS ALMOST HERE AND WHILE MANY WILL ENJOY THE WARMER TEMPERATURES OTHERS WILL BE BATTLING ALLERGIES.

**LENGTH 1:30**

**DATE AIRED: 03/10/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

THE BLOOD SHORTAGE IS WORSENING AND MISSISSIPPI BLOOD SERVICES NEEDS YOUR HELP. THE SHELVES ARE BARE IN THE BLOOD BANK. AND WE'RE TOLD THAT THE SHORTAGE HAS GOTTEN SO BAD HOSPITALS COULD BEGIN CANCELLING SCHEDULED SURGERIES FOR FEAR OF NOT ENOUGH EMERGENCY BLOOD.

**LENGTH 40 SECONDS**

**DATE AIRED: 03/11/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THE STATE HEALTH DEPARTMENT CONFIRMS THE FIRST CHILD FLU DEATH THIS SEASON. WE'RE TOLD THE CHILD LIVED IN CENTRAL MISSISSIPPI, BUT SO FAR NO INFORMATION ABOUT HOW OLD OR EXACTLY WHERE THE CHILD LIVED HAS BEEN RELEASED.

**LENGTH: 20 SECONDS**

**DATE AIRED: 03/11/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY SHOWS STRESS IS EVEN MORE HAZARDOUS TO YOUR HEALTHY THAN WE PREVIOUSLY THOUGHT. ALSO RESEARCHERS LOOK AT WHAT SLEEP APNEA CAN LEAD TO DURING THE DAY.

**LENGTH 1:00**



**DATE AIRED: 03/11/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

NEW RESEARCH SHOWS THE EFFECTS OF HEAVY MARIJUANA USE AMONG TEENAGERS.  
ALSO RESEARCHERS ARE CLOSER TO DEVELOPING A BLOOD TEST TO DIAGNOSE  
ALZHEIMER'S DISEASE.

**LENGTH 1:00**

**DATE AIRED: 03/13/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

DIETERS COULD SOON HAVE A NEW HIGH-TECH WAY TO KEEP TRACK OF WHAT THEY  
EAT. THE DEVICE EVEN ALERTS YOU WHEN YOU'VE EATEN TOO MUCH.

**LENGTH 1:15**

**DATE AIRED: 03/16/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE ARE NEW RECOMMENDATIONS ON REDUCING THE EXPENSE OF CANCER  
TREATMENTS. ALSO RESEARCHERS LOOK AT THE IMPACT PEDIATRICIANS CAN HAVE ON  
YOUNG PEOPLE WHO SMOKE.

**LENGTH 1:00**

**DATE AIRED: 03/17/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS LOOK AT THE POSSIBLE IMPACT OF EXERCISE ON TUMORS. ALSO  
THERE'S A NEW WARNING FOR OLDER AMERICANS WHO DRINK DIET SODA.

**LENGTH 1:00**

**DATE AIRED: 03/17/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

AS MANY AS FIVE MILLION AMERICANS AGE 65 AND OLDER SUFFER WITH ALZHEIMERS  
DISEASE. NOW RESEARCHERS ARE TESTING A DRUG THAT COULD BE THE FIRST NEW  
TREATMENT FOR THE DEBILITATING BRAIN DISEASE IN A DECADE.

**LENGTH 1:50**



**DATE AIRED: 03/18/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

WINTER'S OUT OF THE WAY AND WE'RE HEADED INTO SPRING. AS PERRISE THOMAS REPORTS, PHARMACIES ARE SEEING AN INCREASE IN VISITORS AT THE HANDS OF ALLERGIES.

**LENGTH 1:00**

**DATE AIRED: 03/19/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

FOR MANY OF US, THE LAST THING WE WANT TO DO IN THE MORNING IS GO TO A PARTY. BUT WE MET SOME FOLKS WHO SAY IT CAN BOOST YOUR PRODUCTIVITY.

**LENGTH 1:00**

**DATE AIRED: 03/20/2015**

**TIME AIRED: 5PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ 5**

AN ESTIMATED ONE IN EIGHT WOMEN WILL DEVELOP INVASIVE BREAST CANCER. AFTER CHEMOTHERAPY, MANY SURVIVORS COMPLAIN OF FORGETFULNESS AND MENTAL FOGGINESS. RESEARCHERS AVE DISCOVERED A WAY TO HELP PATIENTS DEAL WITH "CHEMO BRAIN".

**LENGTH 1:35**

**DATE AIRED: 03/23/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

STRESS MANAGEMENT MIGHT JUST WHAT THE DOCTOR ORDERED FOR BREAST CANCER PATIENTS. ALSO NEW RESEARCH SUGGESTS THAT VITAMIN D COULD SLOW DOWN OR EVEN REVERSE PROSTATE CANCER.

**LENGTH 1:15**

**DATE AIRED: 03/24/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

THERE IS GOOD NEWS FOR THOSE OF YOU WHO ENJOY A BOWL OF CEREAL. ALSO RESEARCHERS LOOK AT A NEW CONCERN FOR CHILDREN OF PARENTS WHO SMOKE.

**LENGTH 1:00**

**DATE AIRED: 03/25/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY LINKS AIR POLLUTION AND ANXIETY.

**LENGTH 1:15**



**DATE AIRED: 03/26/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY THEY'VE FINALLY FIGURED OUT A WAY TO PREDICT HEART DISEASE WHICH COULD MEAN GREATER STEPS ARE AVAILABLE TO PREVENT IT. ALSO A STUDY LOOKS AT THE LINK BETWEEN GASTROINTESTINAL PROBLEMS AND YOUNG AUTISTIC CHILDREN.

**LENGTH 1:00**

**DATE AIRED: 03/27/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW REPORT RELEASED SUGGESTING A RELATED CAUSE FOR LOWER BACK PAIN NOW JOINS THE ALREADY-LONG LIST OF CIGARETTE SMOKING RISKS. ALSO NEW STUDIES SUGGEST THAT OBESE PATIENTS HAVE BETTER OUTCOMES WHEN THEY HAVE BARIATRIC SURGERY BEFORE JOINT REPLACEMENT RATHER THAN AFTER.

**LENGTH 1:15**

**DATE AIRED: 03/30/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

A NEW STUDY LOOKS AT KNEE INJURIES IN YOUNG ATHLETES. ALSO THERE IS A NEW WARNING ABOUT HOW TO MEASURE MEDICINE FOR CHILDREN.

**LENGTH 1:00**

**DATE AIRED: 03/31/2015**

**TIME AIRED: 12PM**

**PROGRAM NAME: NEWS CHANNEL 12 @ NOON**

RESEARCHERS SAY IT'S NOT A GOOD IDEA TO HAVE KIDS SIP THEIR PARENT'S COCKTAIL. ALSO A NEW STUDY LOOKS AT HOW FRUITS AND VEGGIES CAN AFFECT MEN.

**LENGTH 1:00**



**1st QUARTER 2015 STATION SPONSORED EVENTS THAT SERVE THE NEEDS  
AND INTERESTS OF THE COMMUNITY  
WJTV-TV JACKSON, MS**

**January**

Heart Ball – American Heart Association - **Jan 30**

**February**

Fishin' for Friends – Friends of Children's Hospital – **Feb. 7**

Ignite the Night – Children's Museum - **Feb 21**

**March**

Handmade USA Craft Show – Community Animal Rescue and Adoption –**March 7-8**

Run UP for Downs – Central Mississippi Down Syndrome Society – **March 21**

Gladys Knight Benefit Concert – The Mind Center – **March 22**

**Jackson Public Schools Adopt-A-School Program**

WJTV has participated with the Jackson Public Schools Adopt-A-School for 30 years where we have supported and been involved with Key Elementary located on McDowell Road.