

MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC.

WJTV-TV 12 JACKSON, MISSISSIPPI

COMMUNITY ISSUES & PROGRAMS REPORT FOURTH QUARTER 2013 OCTOBER-NOVEMBER-DECEMBER

- 1. CONSUMER PRICES & SAFETY
- 2. ECONOMY
- 3. EDUCATION
- 4. HEALTH
- 5. GOVERNMENT & PUBLIC SAFETY
- 6. CRIME & DRUGS



BROADCAST PROGRAMS THAT SERVE THE NEEDS AND INTERESTS OF THECOMMUNITY ON WJTV-TV 12 4th Quarter 2013

WJTV Newscasts

Programs that serve the needs and interests of the community that are broadcast on WJTV-TV:

News Channel 12 @	5:00am	Mon-Fri	5:00am - 6:00am
News Channel 12 @	6:00am	Mon-Sun	6:00am - 7:00am
News Channel 12 @	Noon	Mon-Fri	12:00pm - 12:30pm
News Channel 12 @	5:00pm	Mon-Fri	5:00pm - 5:30pm
News Channel 12 @	5:30pm	Sun	5:30pm- 6:00pm
News Channel 12 @	6:00pm	Mon-Sat	6:00pm - 6:00pm
News Channel 12 @	10:00pm	Mon-Sun	10:00pm – 10:35pm

These programs are locally produced newscasts that contain the latest news, weather and sports information. These programs contain both live and taped reports that cover a variety of topics. Topics include but are not limited to: crime, health, elections, government, and education. The stories provided come from local, state, national and international sources.



2013 4th Qtr. News Stories Consumer Prices & Safety:

DATE AIRED: 10/01/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A SCAM IS TARGETING PEOPLE WHO SHOP AT WALMART. A CHECK COMES FOR NEARLY TWO-THOUSAND DOLLARS SAYING YOU'VE BEEN CHOSEN AS A SECRET SHOPPER. IT HAS A REAL "WALMART" LOGO, THE HEADQUARTERS ADDRESS, AND PHONE NUMBER; SO IT LOOKS REAL. THE CATCH SAYS YOU HAVE TO SEND MONEY TO ACTIVATE THE CHECK.

LENGTH: 30 SECONDS

DATE AIRED: 10/08/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

AFTER BEING DESTROYED DURING A JAIL RIOT LAST JULY WORK ON POD-C IS FINALLY COMPLETE. SUPERVISORS SAY ALTHOUGH THE WORK IS FINISHED, THE AREA HAS NOT

REOPENED FOR INMATES.

LENGTH: 20 SECONDS

DATE AIRED: 10/11/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MISSISSIPPI POWER WARNS CUSTOMERS ABOUT A SCAM. SCAMMERS ARE CALLING CUSTOMERS SAYING IF THEY ARE NOT PAID THE POWER WILL BE CUT OFF. THE SCAMMERS OFFER GRANTS TO PAY UTILITY BILLS AND THEY HAVE ALSO FOUND A WAY

TO DISPLAY MISSISSIPPI POWER'S CUSTOMER SERVICE NUMBER ON CALLER ID.

LENGTH: 20 SECONDS

DATE AIRED: 10/23/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A LOCAL OPTION SALES TAX THAT HAS BEEN ON THE BOOKS FOR THREE YEARS WILL FINALLY BE OFFERED TO JACKSON VOTERS. THE CITY COUNCIL VOTED TO RAISE SALES TAXES ONE CENT ON EVERY DOLLAR ON THE CONDITION THAT VOTERS APPROVE THE HIGHER RATE IN A REFERENDUM. BY LAW, THE PROCEEDS WOULD BE EARMARKED FOR INFRASTRUCTURE PROJECTS LIKE WATER, SEWAGE AND ROADS.

LENGTH: 35 SECONDS



DATE AIRED: 10/24/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NISSAN RECALLED NEARLY ONE HUNDRED AND FIFTY-TWO THOUSAND SUV'S BECAUSE

OF FAULTY BRAKE CONTROL SOFTWARE.

LENGTH: 20 SECONDS

DATE AIRED: 10/25/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BYRD TELCOM; THE COMPANY THAT OWNED CELLULAR TOWERS IN COPIAH COUNTY WILL HAVE TO PAY THOUSANDS OF DOLLARS IN FINES. OSHA SAYS EMPLOYEES WERE EXPOSED TO FALL HAZARDS WHILE CLIMBING AND WORKING ON A CELL TOWER. TWO

EMPLOYEES WERE ACTUALLY KILLED AT THE SITE WHILE WORKING THERE.

LENGTH: 45 SECONDS

DATE AIRED: 10/25/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE SITE OF A BYRAM BUSINESS FIRE IN INDUSTRIAL PARK HAS ALSO BEEN CITED BY OSHA. OSHA FOUND THAT THE SYSTEM USED TO CAPTURE AND RECYCLE ORGANIC VAPORS HAD RESIDUE BUILD UP. THERE'S A FAN SUPPOSEDLY IN PLACE TO HELP BUT ACCORDING TO OSHA, THE FAN WAS MADE WITH THE WRONG MATERIAL AND THAT'S WHAT CAUSED THE FIRE.

LENGTH: 30 SECONDS

DATE AIRED: 10/25/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

AN EARLY MORNING FIRE IN WEST JACKSON RAISES QUESTIONS ABOUT FIRE SAFETY ESPECIALLY AS COOLER TEMPERATURES APPROACH.

LENGTH 1:15

DATE AIRED: 11/01/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HUNDREDS OF THOUSANDS OF MISSISSIPPIANS WHO GET FOOD STAMPS WILL SEE A CUT IN BENEFITS STARTING THIS MONTH. A TEMPORARY INCREASE IN SNAP PAYMENTS APPROVED BY CONGRESS DURING THE RECESSION HAS EXPIRED AND WON'T BE

EXTENDED.

LENGTH 2:30



DATE AIRED: 11/04/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A COLD SNAP IN THE METRO AREA COULD PROMPT SCAMMERS TO START THEIR GAMES AND THE BETTER BUSINESS BUREAU WARNS CONSUMERS TO AVOID A UTILITY SCAM.

LENGTH: 30 SECONDS

DATE AIRED: 11/05/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW FDA REPORT SAYS 12-PERCENT OF SPICE IMPORTS INTO THE U.S. ARE CONTAMINATED WITH BUG PARTS, RODENT HAIR AND OTHER UNAPPETIZING INGREDIENTS. THE STUDY ALSO FOUND 7 PERCENT OF THE SPICE IMPORTS INSPECTORS EXAMINED WERE CONTAMINATED WITH SALMONELLA .SALMONELLA ARE TOXIC BACTERIA THAT CAN TRIGGER DIARRHEA, FEVER AND ABDOMINAL CRAMPS.

LENGTH: 30 SECONDS

DATE AIRED: 11/06/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A JACKSON MAN WANTED US TO LOOK INTO A POTENTIAL HEALTH HAZARD IN HIS NEIGHBORHOOD. HE SAYS A SEWER LINE BREAK IN HIS NEIGHBOR'S YARD IS CAUSING A MESS IN HIS YARD.

LENGTH 1:00

DATE AIRED: 11/14/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE HOLIDAY SEASON IS ALMOST HERE AND MANY MISSISSIPPIANS ARE QUICK TO OPEN THEIR HEART AND WALLET TO CHARITY. BUT BEWARE; SCAMMERS ARE BANKING ON YOUR GENEROSITY.

LENGTH: 45 SECONDS

DATE AIRED: 11/14/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

MISSISSIPPIANS HAD A CHANCE TO ASK TOP OFFICIALS QUESTIONS ABOUT WHAT THE OBAMACARE LAW MEANS FOR THEM AND THEIR FAMILIES.

LENGTH 2:00



DATE AIRED: 11/19/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE DISTRICT ATTORNEY IN RANKIN COUNTY WARNED PEOPLE ABOUT A PROPERTY DEED SCHEME THAT TARGETED PEOPLE IN THAT AREA. IT INVOLVES LETTERS SENT BY "PROPERTY TRANSFER SERVICES" THAT OFFER TO HELP HOMEOWNERS GETS A COPY OF THEIR PROPERTY DEED. IT QUOTES THE HOMEOWNER A FEE OF EIGHTY-THREE DOLLARS TO PROVIDE THIS SERVICE. THERE IS CONCERN BECAUSE THIS COMPANY IS TRYING TO CHARGE HOMEOWNERS FOR SOMETHING THAT THEY CAN GET FOR FREE FROM THE RANKIN COUNTY TAX COLLECTOR'S OFFICE.

LENGTH: 40 SECONDS

DATE AIRED: 11/20/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE ENTIRE CITY OF JACKSON IS UNDER A BOIL WATER ADVISORY UNTIL FURTHER NOTICE. A NOTICE SOME LOCAL RESTAURANTS CLAIM THEY NEVER RECEIVED.

LENGTH 1:35

DATE AIRED: 11/20/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A JACKSON WOMAN IS TRYING TO PETITION TO GET THE NAME OF THE ROSS BARNETT RESERVOIR CHANGED. OUR REPORTER TALKED WITH THE WOMAN ABOUT WHY SHE BELIEVES IT NEEDS TO BE CHANGED AND WHAT SHE WANTS THE NEW NAME TO BE.

LENGTH 1:35

DATE AIRED: 11/21/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WIRELESS CARRIERS ARE PUSHING BACK AGAINST THE KILL SWITCH ANTI-THEFT FEATURES FOR SMARTPHONES. IT WOULD REMOTELY DISABLE STOLEN DEVICES MAKING THEM WORTHLESS AND DISCOURAGING THEFT. CARRIERS CLAIM HACKERS COULD TAP INTO THE FEATURE AND ONCE TRIGGERED IT WOULD BE DIFFICULT TO UNDO. SUPPORTERS ARGUE THE PROCESS IS COMPLETELY REVERSIBLE.

LENGTH: 35 SECONDS

DATE AIRED: 12/20/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

DRUG MAKER MERCKS RECALLED SOME VIALS OF ITS HPV VACCINES BECAUSE GLASS MAY HAVE ENDED UP IN THE CONTAINERS. THE CENTERS FOR DISEASE CONTROL AND PREVENTION SAID IN AN ONLINE STATEMENT THAT THE GLASS GOT INTO ONE LOT OF GARDASIL VIALS DURING THE MANUFACTURING PROCESS. THE LOT IN QUESTION WAS SENT OUT BETWEEN AUGUST AND OCTOBER

LENGTH: 25 SECONDS



2013 4th Qtr. News Stories Economy:

DATE AIRED 10/01/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NINETEENTHOUSAND FEDERAL EMPLOYEES ARE BEING FURLOUGHED; AS A RESULT OF A DEADLOCK ON CAPITOL HILL. IT'S A TRICKLE DOWN EFFECT FROM CAPITOL HILL ALL THE WAY TO SMALL BUSINESSES HERE IN MISSISSIPPI.

LENGTH 2:30

DATE AIRED 10/07/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HUNDREDS OF MISSISSIPPI CHILDREN ARE WITHOUT EARLY CHILDHOOD EDUCATION AND IT LEADS BACK TO THE GOVERNMENT SHUTDOWN.

LENGTH 1:00

DATE AIRED 10/08/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IN ELLISVILLE "GENERAL ELECTRIC" IS HIRING ANOTHER ROUND OF WORKERS AT ITS AVIATION COMPOSITES FACTORY. THE COMPANY IS HIRING TEN TO FIFTEEN WORKERS EVERY FEW MONTHS WITH PLANS TO EVENTUALLY EMPLOY TWO HUNDREN AND FIFTY.

LENGTH: 20 SECONDS

DATE AIRED 10/16/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE FOOD PANTRY IS RUNNING VERY LOW. WITH THE ECONOMY AND HOUSE FIRES, THE FOOD PANTRY NEEDS NON PERISHABLE FOOD ITEMS. THE SALVATION ARMY SAYS THEY HAVE FED NEARLY EIGHTY FAMILIES SO FAR THIS YEAR WHO BECAME VICTIMS OF HOUSE FIRES.

LENGTH: 15 SECONDS



DATE AIRED 10/16/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THEIR ARE SIGNS OF PROGRESS ON A NORTHEAST JACKSON DEVELOPMENT PROJECT. THE UPSCALE COMMERCIAL AND RESIDENTIAL PROJECT ON THE TWENTY-ONE ACRE SITE OF THE OLD STATE SCHOOL FOR THE BLIND WILL INCLUDE OFFICE SPACE AND THE FIRST MOVIE THEATER IN THE CITY IN YEARS.

LENGTH: 15 SECONDS

DATE AIRED 10/17/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE GOVERNMENT SHUTDOWN IS OVER AND MISSISSIPPIANS WHO WERE FURLOUGHED WENT BACK TO WORK.. EMPLOYEES AND VISITORS WERE ABLE TO RETURN TO NATIONAL PARKS IN MISSISSIPPI.

LENGTH 15 SECONDS

DATE AIRED 10/22/13 TIME AIRED: 12PM

PROGRAM NAME: WJTV NEWS SIMULCAST @ NOON

MORE THAN A MILLION DOLLARS FROM THE COUNTY BUDGET WILL GO TO THE SHERIFF'S DEPARTMENT TO HELP WITH THE HINDS COUNTY JAIL. SUPERVISORS UNANIMOUSLY APPROVED MOVING THAT MONEY. THE COUNTY IS ALSO CONTRACTING A TEAM TO MONITOR THE JAIL'S PROGRESS.

LENGTH 15 SECONDS

DATE AIRED 10/23/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON STATE UNIVERSITY IS SET TO SUE GRAMBLING UNIVERSITY AFTER THE HOMECOMING GAME THAT WASN'T. GRAMBLING'S FOOTBALL TEAM SAYS THE BOYCOTT WASN'T PERSONAL BUT ISSUES WITH THEIR OWN SCHOOL. BUT THOSE ISSUES ENDED UP COSTING JSU AND THE CITY OF JACKSON MILLIONS OF DOLLARS.

LENGTH: 45 SECONDS

DATE AIRED 10/23/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE HINDS COUNTY BOARD OF SUPERVISORS IS BLAMING THE SHERIFF'S DEPARTMENT FOR ISSUES AT THE RAYMOND DETENTION CENTER. OVERCROWDING IN THE HOLDING TANKS HAS LEAD TO LEGAL ACTION THAT COULD RESULT IN HINDS COUNTY LOSING OUT ON ABOUT A MILLION DOLLARS A YEAR.



DATE AIRED 10/30/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

RANKIN COUNTY BUSINESS SIEMENS HAS BOOSTED ITS WORK FORCE BY FORTY EMPLOYEES AT THE COMPANY'S PLANT IN RICHLAND BRINGING THE NUMBER OF EMPLOYEES TO FOUR HUNDRED. THE PLANT MAKES HIGH VOLTAGE TRANSMISSION EOUIPMENT.

LENGTH: 15 SECONDS

DATE AIRED 11/11/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

RAYTHEON SPACE AND AIRBORNE SYSTEMS IS EXPANDING ITS FOREST LOCATION. THE EXPANSION WILL START WITH ONE HUNDRED AND FIFTY NEW JOBS AND IT HAS THE POTENTIAL TO INCREASE TO MORE THAN TWO HUNDRED JOBS. THE LOCATION IN FOREST EMPLOYS MORE THAN SEVEN HUNDRED PEOPLE.

LENGTH: 25 SECONDS

DATE AIRED 11/11/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE PARKING LOT WAS FULL OF CARS AT THE OUTLETS OF MISSISSIPPI IN PEARL BUT NOT WITH CUSTOMER VEHICLES. INSTEAD CONSTRUCTIONS CREWS AND EMPLOYEES WERE AT WORK MAKING LAST MINUTE PREPARATIONS. SHOPPERS WILL OFFICIALLY BE WELCOMED WHEN MORE THAN EIGHTY DESIGNER AND NAME BRAND STORES OPEN THEIR DOORS THURSDAY.

LENGTH: 40 SECONDS

DATE AIRED 11/14/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE LARGEST OUTLET MALL IN MISSISSIPPI IS OFFICIALLY OPEN. THE OUTLETS OF MISSISSIPPI IN PEARL CELEBRATED THEIR GRAND OPENING. BUT WITH ALL THE EXCITEMENT ABOUT THE NEW MALL, WE WONDERED IF OTHER LOCAL RETAILERS ARE WORRIED IF IT COULD HURT THEIR BUSINESS.

LENGTH 2:30



DATE AIRED 11/18/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE HINDS COUNTY BOARD OF SUPERVISORS HAD A MEETING WHEN THE SUPERVISORS ELIMINATED THREE POSITIONS THAT SHOULD SAVE THE COUNTY CLOSE TO TWO HUNDRED THOUSAND DOLLARS. THEY ALSO APPROVED MOVING MORE THAN THREE MILLION DOLLARS FROM PARKS AND RECREATION AND PAVING AND STREET REPAIRS DEPARTMENTS TO THE CLINTON BYRAM PARKWAY PROJECT AND TO MAKE IMPROVEMENTS AT THE HINDS COUNTY DETENTION CENTER.

LENGTH: 40 SECONDS

DATE AIRED 11/27/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SNAP BENEFITS ARE TAKING A CUT AND FAMILIES ARE FEELING THE AFFECTS. ACCORDING TO THE CENTER ON BUDGET AND POLICY PRIORITIES THERE ARE CURRENTLY SIX HUNDRED AND SIXTY NINE THOUSAND MISSISSIPPIANS USING THE SUPPLEMENTAL NUTRITION ASSISTANCE PROGRAM, EXPERTS SAY THAT A FAMILY OF THREE TOOK A TWENTY NINE DOLLAR A MONTH CUT. OUR REPORTER TALKED TO TWO FAMILIES USING THE SNAP PROGRAM TO SEE HOW RECENT CUTS ARE IMPACTING THEM.

LENGTH: 35 SECONDS

DATE AIRED 12/03/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE JACKSON PUBLIC SCHOOL DISTRICT IS CALMING THE FLAMES TOWARDS THE POSSIBLITY OF A BUS STRIKE AS THE SCHOOL DISTRICT IS PROMISING A NEW PAY SCALE FOR BUS DRIVERS.

LENGTH 1:45

DATE AIRED 12/05/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SOUTHWEST AIRLINES ANNOUNCED THAT THEY'LL BE LEAVING THE JACKSON AIRPORT STARTING IN JUNE. TOP EXECUTIVES SAY IT'S BECAUSE THE LEVEL OF LOCAL DEMAND NO LONGER ALLOWS THE AIRLINE TO BE PROFITABLE IN THE AREA.

LENGTH: 35 SECONDS

DATE AIRED 12/17/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE STATE CORRECTIONS DEPARTMENT IS LOOKING TO SAVE MORE THAN TWO MILLION TAX DOLLARS. THE PLAN IS AIMED TOWARDS SAVING THE MISSISSIPPI DEPARTMENT OF CORRECTIONS AT LEAST TWO HUNDRED AND SIXTY SIX-MILLION DOLLARS.

LENGTH: 45 SECONDS



2013 4th Qtr. News Stories Education:

DATE AIRED 10/15/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12@ 5

WALTON ELEMENTARY IS ONE OF ONLY TWO SCHOOLS IN THE COUNTRY THAT'S BEING RECOGNIZED AS A NATIONAL TITLE-ONE DISTINGUISHED SCHOOL. THE AWARDS GO TO SCHOOLS THAT GET FEDERAL TITLE-ONE MONEY THAT IS MEANT TO HELP STUDENTS WHO COME FROM IMPOVERISHED HOMES.

LENGTH: 20 SECONDS

DATE AIRED 10/15/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12@ 6

SAM'S CLUB GAVE FIFTY DOLLAR GIFT CARDS TO TWENTY TEACHERS AT SPANN ELEMENTARY. THE CARDS WILL BE USED TO BUY SCHOOL SUPPLIES FOR THEIR CLASSROOMS. IT'S PART OF THE COMPANY'S TEACHER REWARDS PROGRAM.

LENGTH 15 SECONDS

DATE AIRED 10/16/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MILLSAPS COLLEGE PLAYED AN IMPORTANT ROLE IN WORLD WAR II BY EDUCATING YOUNG OFFICERS AS PART OF THE V-12 NAVY COLLEGE TRAINING PROGRAM. FOR THE 70th ANNIVERSARY OF THE V-12 CLASSES, THE V-12 PROGRAM'S PURPOSE IS TO TRAIN STUDENTS IN BASIC CURRICULUM THAT WILL LEAD TO ENTRY INTO OFFICER TRAINING SCHOOL.

LENGTH: 20 SECONDS

DATE AIRED 10/22/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12@ 5

IT'S UNLIKELY THAT STUDENTS WILL ATTEND CHARTER SCHOOLS IN THE STATE BY AUGUST. MEMBERS OF THE NEW CHARTER SCHOOL BOARD SAY THERE'S NOT ENOUGH TIME TO COMPLETE APPLICATIONS, APPROVE THEM, AND SET UP SCHOOLS BY FALL. THE BOARD IS SEEKING TO HIRE A CONSULTANT TO HELP THEM REVIEW APPLICATIONS. THE BOARD HAS NO STATE MONEY AND IT'S UNCLEAR HOW THE BOARD WOULD PAY A CONSULTANT.

LENGTH 20 SECONDS



DATE AIRED 12/03/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12@ 10

A GROUP OF STUDENTS AT TOUGALOO COLLEGE HOSTED A FORUM DISCUSSING GUN LAWS AND STOPPING THE VIOLENCE. SPEAKERS TALKED ABOUT THE NEW MISSISSIPPI OPEN CARRY LAW THAT WENT INTO EFFECT IN JULY. SOME STUDENTS ALSO DISCUSSED WAYS TO COMBAT AREA CRIME.

LENGTH: 35 SECONDS

DATE AIRED 12/17/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12@ 5

CLINTON PUBLIC SCHOOLS LIKE MOST DISTRICTS AROUND THE STATE HAS ALREADY STARTED IMPLEMENTING COMMON CORE IN THE CLASSROOM. THE GOAL IS TO GET STUDENTS BETTER PREPARED FOR THE NEXT GRADE LEVEL WITH RIGOROUS REQUIREMENTS THAT THEY ARE SUPPOSED TO HAVE LEARNED AT THE END OF EACH SCHOOL YEAR.

LENGTH: 45 SECONDS



2013 4th Qtr. News Stories Health:

DATE AIRED 10/01/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MORE THAN A DOZEN STATES ARE SEEING ANOTHER SURGE IN WHOOPING COUGH CASES THIS YEAR. THE DEADLY EPIDEMIC THAT SWEPT THE COUNTRY IN 2010 WAS THE WORST OUTBREAK IN MORE THAN SIXTY YEARS.

LENGTH 1:20

DATE AIRED 10/02/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TRAINING MORE PEOPLE TO PERFORM CPR REALLY DOES SAVE LIVES ACCORDING TO NEW STUDIES. ALSO MOST FLYERS KNOW TO GIVE THEMSELVES PLENTY OF TIME TO GET TO AIRPORTS WHEN THEY'RE TRAVELING. FOR MANY THAT TIME IS A GOOD OPPORTUNITY TO EAT; BUT THAT DOESN'T HAVE TO MEAN EATING POORLY.

LENGTH 1:40

DATE AIRED 10/03/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WE'VE BEEN HEARING A LOT ABOUT CONCUSSIONS LATELY ESPECIALLY WHEN IT COMES TO OUR CHILDREN. A NEW STUDY FINDS MORE AND MORE YOUNG ATHLETES ARE GOING TO THE EMERGENCY ROOM FOR THESE TYPES OF INJURIES.

LENGTH 1:20

DATE AIRED 10/04/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A LARGE NEW STUDY FINDS WALKING AN HOUR A DAY COULD SIGNIFICANTLY REDUCE AN OLDER WOMAN'S CHANCES OF GETTING BREAST CANCER.

LENGTH 1:25

DATE AIRED 10/07/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AFTER MORE THAN TWENTY YEARS IN THE MAKING, THE WORLD'S FIRST FDA APPROVED BIONIC EYE WILL SOON BE LAUNCHING COMMERCIALLY IN THE UNITED STATES.



DATE AIRED 10/11/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MISSISSIPPI STATE HEALTH OFFICIALS SAY THE NUMBER OF SUDDEN INFANT DEATH SYNDROME DEATHS IN THE STATE HAS DECLINED BY MORE THAN HALF IN 2012, THE STATE REPORTED 21 SIDS DEATHS COMPARED TO FORTY-THREE DEATHS IN 2011.

LENGTH 15 SECONDS

DATE AIRED 10/14/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE MISSISSIPPI DEPARTMENT OF HEALTH REPORTS A NEW HUMAN CASE OF WEST NILE VIRUS IN HINDS COUNTY BRINGING THE STATE TOTAL TO FORTY PEOPLE. THE MSDH URGES MISSISSIPPIANS TO TAKE PRECAUTIONS, REMOVE SOURCES OF STANDING WATER, WEAR LONG-SLEEVE AND USE A MOSQUITO REPELLENT.

LENGTH: 15 SECONDS

DATE AIRED 10/22/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BLUE CROSS AND BLUE SHIELD OF MISSISSIPPI WILL START PAYING IN-NETWORK RATES AT FOUR HOSPITALS WHOSE CONTRACTS WERE CANCELLED. THE STATE'S LARGEST PRIVATE HEALTH INSURER SAYS IT WILL RESUME HIGHER PAYMENTS TO THE HOSPITALS. HMA SUED BLUE CROSS FOR CUTTING PAYMENTS. BLUE CROSS THEN REMOVED ALL TEN HOSPITALS OUT OF ITS NETWORK.

LENGTH: 15 SECONDS

DATE AIRED 10/23/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HELP FOR MOTHERS WITH POST-PARTUM DEPRESSION MAY BE JUST A MOUSE CLICK AWAY, ALSO THERE MAY BE ADDED BENEFITS TO GETTING THE FLU VACCINE.

LENGTH 1:30

DATE AIRED 10/23/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW STUDY SHOWS THAT PEOPLE WITH HIGHER BLOOD SUGAR LEVELS MAY BE MORE LIKELY TO HAVE MEMORY PROBLEMS.



DATE AIRED 10/24/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A MISSISSIPPI CHILD BORN WITH HIV REMAINS FREE OF ACTIVE INFECTION EIGHTEEN MONTHS AFTER TREATMENT STOPPED. THE CHILD WAS BORN TO AN HIV INFECTED MOTHER AND BEGAN TREATMENT THIRTY HOURS AFTER BIRTH. THE NEWLY-PUBLISHED REPORT CONFIRMS WHAT RESEARCHERS SAY IS THE FIRST DOCUMENTED CASE OF HIV REMISSION IN A CHILD.

LENGTH 20 SECONDS

DATE AIRED 10/24/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AN ADDITIVE USED TO KEEP FOODS FRESH MAY HELP PREVENT THE BIRD FLU. ALSO NEW RESEARCH FINDS STROKES ARE ON THE RISE.

LENGTH 1:15

DATE AIRED 10/25/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MISSISSIPPI NATIVE BRETT FAVRE, ONE OF THE MOST SUCCESSFUL QUARTERBACKS EVER TO PLAY IN THE NFL, SAYS HE SUFFERS FROM MEMORY LOSS AND BELIEVES IT MAY BE THE RESULT OF CONCUSSIONS.

LENGTH 2:30

DATE AIRED 10/28/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PEDIATRICIANS WANT LIMITS PUT ON CHILDREN'S MEDIA EXPOSURE. ALSO KIDS WHO SUFFER HEAD INJURIES PLAYING SPORTS MAY NEED TO BE SIDELINED FROM MORE THAN JUST THE GAME.

LENGTH 1:15

DATE AIRED 10/29/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW SURVEY SHOWS THAT A GREEN THUMB MAY LEAD TO A HEALTHIER HEART. ALSO DOCTORS ARE QUESTIONING A COMMON TECHNIQUE OF SWADDLING BABIES TO CALM THEM; MAY PUT THEM AT A HIGHER RISK OF HIP PROBLEMS.



DATE AIRED 10/30/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCH SHOWS THAT EXTRA POUNDS DURING PREGNANCY MAY INCREASE A

WOMAN'S RISK OF BREAST CANCER.

LENGTH 1:20

DATE AIRED 10/31/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TRICK OR TREATING IS AN UNOFFICIAL RITE OF PASSAGE FOR MILLIONS OF CHILDREN. IT CAN BE A FRIGHTFULLY FUN TIME FOR ALL, IF YOU FOLLOW A FEW RULES OF THE

ROAD.

LENGTH 1:00

DATE AIRED 11/04/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

DOCTORS ARE NOW SAYING THAT ONE DOSE OF THE HPV VACCINE MAY BE ENOUGH. ALSO RESEARCH SHOWS THAT OBESE YOUNG GIRLS MAY FACE EARLY PUBERTY.

LENGTH 1:15

DATE AIRED 11/04/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

RESEARCHERS IN BRITAIN SAY THEY HAVE DISCOVERED THE WORLD'S FIRST TEST TO ACCURATELY DIAGNOSE A COMPLICATION DURING PREGNANCY THAT CAN BE LIFE-THREATENING.

LENGTH 1:35

DATE AIRED 11/05/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY LINKS TWO PESTICIDES TO AN INCREASED RISK OF ENDOMETRIOSIS. ALSO NEW RESEARCH SHOWS THAT EATING DISORDERS ARE MORE COMMON IN BOYS THAN MOST PEOPLE REALIZE.

LENGTH 1:30

DATE AIRED 11/06/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MUSIC LESSONS DURING CHILDHOOD COULD HAVE BENEFITS LATER IN LIFE.

ALSO A NEW STUDY IS RAISING CONCERNS ABOUT TESTOSTERONE.



DATE AIRED 11/07/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE FDA IS BANNING TRANS FATS FROM THE FOOD INDUSTRY. THE AGENCY WILL REQUIRE THE FOOD INDUSTRY TO GRADUALLY PHASE OUT THE HEART CLOGGING FATS SAYING THEY ARE A THREAT TO PEOPLE'S HEALTH. ALSO THE INSURANCE INSTITUTE FOR HIGHWAY SAFETY HAS TESTED ALL THE NEWEST AND CURRENT CHILD SAFETY SEATS ON THE MARKET AND HAS RELEASED THEIR RATINGS.

LENGTH 1:00

DATE AIRED 11/08/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PREGNANT WOMEN WHO DELIVER IN A HOSPITAL FACE A HIGHER RISK OF BLOOD CLOTS. ALSO WHERE CHILDREN LIVE COULD INCREASE THEIR RISK OF HAY FEVER.

LENGTH 1:20

DATE AIRED 11/11/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCH SHOWS THAT AS LITTLE 20 MINUTES OF EXERCISE THREE TIMES A WEEK CAN ENHANCE THE BRAIN DEVELOPMENT OF A NEWBORN BABY.

LENGTH 1:15

DATE AIRED 11/12/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

METAL FOUND IN MILLIONS OF EVERYDAY PRODUCTS MAY LEAD TO STROKE. ALSO A NEW STUDY LINKS BRAIN INJURIES TO ALZHEIMER'S DISEASE.

LENGTH 1:15

DATE AIRED 11/13/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS THAT REGULAR EXERCISE NOT ONLY HELPS PEOPLE OVER FIFTY STAY PHYSICALLY FIR, IT ALSO PANCREATIC CANCER DEATH RATES AMONGS BLACK AND WHITES HAVE MOVED IN OPPOSITE DIRECTIONS OVER THE PAST FEW DECADES.



DATE AIRED: 11/14/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY FINDS WOMEN WHO HAVE ASTHMA TAKE LONGER TO GET PREGNANT. ALSO THE LARGE AMOUNT OF NARCOTICS PRESCRIBED TO HOSPITAL PATIENTS IS

CAUSING CONCERN.

LENGTH 1:15

DATE AIRED: 11/15/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RECENTLY THE FOOD AND DRUG ADMINISTRATION ANNOUNCED IT PLANS TO BAN THE USE OF TRANS FATS IN ALL FOODS PRODUCED IN THE U.S. THEY'RE USUALLY FOUND IN BAKED GOODS, FRIED FOODS, AND MARGARINE. SO WHAT CAN WE REPLACE THEM

WITH?

LENGTH 1:15

DATE AIRED: 11/15/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WE'VE HEARD A LOT ABOUT SECOND HAND SMOKE AND HOW IT CAN AFFECT US. NOW SCIENTISTS ARE FINDING THAT THIRD HAND SMOKE CAN BE DANGEROUS TOO. WHAT IS THIRD HAND SMOKE AND HOW CAN IT BE AVOIDED?

LENGTH 1:45

DATE AIRED: 11/18/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCH SHOWS THAT HIGHER LEVELS OF PHYSICAL FITNESS CAN LOWER THE RISK OF A HEART ATTACK IN PATIENTS WITH HEART DISEASE. ALSO THERE IS MORE CONCERN ABOUT PRESCRIBING ANTIOBIOTICS FOR CHILDREN.

LENGTH 1:15

DATE AIRED: 11/18/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NEW GUIDELINES ON WHO SHOULD BE TREATED WITH CHOLESTEROL LOWERING DRUGS BASED ON THEIR RISK ARE NOW BEING QUESTIONED. SOME SAY THE

RECOMMENDATIONS WOULD MEAN MANY MORE AMERICANS WOULD BE PRESCRIBED

THE DRUGS KNOWN AS STATINS.



DATE AIRED: 11/19/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HIGH LEVELS OF A CERTAIN VITAMIN ARE BEING LINKED TO CANCER. ALSO

THERE'S SOME REASSURING NEWS ABOUT ONE OF THE MOST COMMON PRESCRIPTIONS.

LENGTH 1:30

DATE AIRED: 11/19/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW STUDY SHOWS THAT LONG TERM USE OF BIRTH CONTROL PILLS MAY LEAD SOME

WOMEN TO LOSE THEIR VISION.

LENGTH 1:15

DATE AIRED: 11/20/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS ENCOURAGING RESULTS FOR WOMEN WHO WANT A NATURAL CHILD BIRTH AFTER HAVING A C-SECTION. ALSO TAKING AN ASPIRIN AT NIGHT MAY

REDUCE YOUR RISK OF A MORNING HEART ATTACK.

LENGTH 1:15

DATE AIRED: 11/21/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ANOTHER PRELIMINARY STUDY PRESENTED AT THE HEART MEETING LOOKED AT HOW COFFEE APPEARS TO PERK UP OUR BLOOD VESSELS. ALSO THERE IS CONFLICTING

RESEARCH ABOUT THE BENEFITS AND RISKS OF DRINKING COFFEE.

LENGTH 1:25

DATE AIRED: 11/22/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SHOWS THAT TODAY'S CHILDREN AREN'T AS FIT AS THEIR PARENTS.

LENGTH 1:10

DATE AIRED: 11/25/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CHEMICAL OUTLAWED FOR NEARLY TWENTY YEARS STILL POSES PROBLEMS FOR SOME PEOPLE. ALSO THERE ARE NEW CONCERNS OVER A COMMON DRUG GIVEN TO PREGNANT

WOMEN. **LENGTH 1:30**



DATE AIRED: 11/26/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SUGGESTS IT'S NEVER TOO LATE TO GET THE BENEFITS OF EXERCISE.

ALSO THERE'S A NEW RULING ON A FORMER BLOCKBUSTER DIABETES DRUG.

LENGTH 1:25

DATE AIRED: 11/27/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MAKING THE MAXIMUM RECOMMENDED DOSE OF PRESCRIPTION MEDICATIONS COULD HAVE SERIOUS CONSEQUENCES. ALSO THERE'S A NEW WARNING FOR WOMEN WHO TEST

NEGATIVE FOR A BREAST CANCER GENE MUTATION.

LENGTH 1:30

DATE AIRED: 11/27/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THANKSGIVING DINNER, A TIME FOR FAMILY, FRIENDS AND OF COURSE, TURKEY. WHETHER YOU ARE A GOURMET CHEF OR A TURKEY NOVICE, COOKING THE BIRD

PROPERLY IS KEY TO A HEALTHY HOLIDAY.

LENGTH 1:40

DATE AIRED: 11/29/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IMAGINE HAVING A REAL LIFE PERSONAL TRAINER, READY TO MOTIVATE YOU THROUGH A CUSTOMIZED WORKOUT AT ANY TIME YOU WANT IN THE COMFORT OF YOUR HOME. FOR A GROWING NUMBER OF PEOPLE THIS TYPE OF EXERCISE IS REALITY AND THAT MEANS NO EXCUSES THIS HOLIDAY SEASON.

LENGTH 1:40

DATE AIRED: 11/29/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BLACK FRIDAY IS KNOWN BY MANY AS A VERY STRESSFUL, INTENSE DAY. BUT STRESS CAN REAR ITS SOMETIMES UGLY HEAD ANYTIME AND ANYWHERE, AND, LEFT UNMANAGED, CAN HAVE NEGATIVE EFFECTS ON OUR HEALTH. BUT THERE'S A WAY TO CONTROL IT.



DATE AIRED: 12/02/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SAYS BABIES WHO GET MESSY WHILE THEY'RE EATING ARE ACTUALLY LEARNING A LOT. ALSO A NEW STUDY REVEALS HOW ENERGY DRINKS CHANGE THE

WAY YOUR HEART FUNCTIONS.

LENGTH 1:20

DATE AIRED: 12/03/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW TECHNOLOGY IS MAKING IT EASIER TO DETECT BREAST CANCER EARLY.

ALSO DOCTORS BELIEVE THEY MAY BE CLOSE TO A CURE FOR HIV.

LENGTH 1:15

DATE AIRED: 12/04/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS ARE EXPERIMENTING WITH FOCUSED ULTRASOUND TO HEAT AND DESTROY BREAST CANCER TUMORS ALSO NEW SURVEY SHOWS MORE ADOLESCENT USED DRUGS TO TREAT PSYCHIATRIC AND MENTAL DISORDERS.

LENGTH 1:20

DATE AIRED: 12/05/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

BEING THE PARENT OF A NEW BABY IS EXCITING BUT OFTEN CONFUSING. ALSO HOW DO YOU KNOW IF YOU'RE BEHAVIOR IS SPOILING THE BABY OR HELPING HIM

THRIVE?

LENGTH 1:30

DATE AIRED: 12/09/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CHILDREN AND HIGH CHAIR INJURIES ARE ON THE RISE. ALSO A NEW STUDY SHOWS A LINK BETWEEN DIABETES AND LIVER CANCER.



DATE AIRED: 12/10/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY REVEALS THAT ORGANIC MILK HAS FAR-REACHING BENEFITS FOR YOUR HEART. ALSO THERE'S A NEW WARNING ABOUT A SCAN USED FOR DIAGNOSING LUNG

CANCER.

LENGTH 1:30

DATE AIRED: 12/10/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE STATE DEPARTMENT OF HEALTH SAYS SEASONAL FLU PEAKS FROM JANUARY TO

MARCH IN MISSISSIPPI BUT DOCTORS ARE SEEING FLU ACTIVITY RIGHT NOW.

LENGTH 1:35

DATE AIRED: 12/11/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

DOCTORS SAY MEN MAY WANT TO IMPROVE THEIR DIETS BEFORE STARTING A FAMILY. ALSO ONE OF THE MOST COMMON PRESCRIPTIONS IN THIS COUNTRY MAY COME WITH AN UNEXPECTED SIDE EFFECT.

LENGTH 1:35

DATE AIRED: 12/12/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WHEN PEOPLE TRAVEL A LOT IT CAN BE HARD TO GET A GOOD NIGHT'S SLEEP. THE CHANGE OF TIME ZONES, EATING AT DIFFERENT TIMES, LISTENING TO NOISE CAN DISRUPT YOUR SLEEP CYCLES AND IT CAN MAKE REST HARD TO COME BY.

LENGTH 1:30

DATE AIRED: 12/13/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PREMATURE BABIES FACE NUMEROUS STRUGGLES, AND KNOWING EXACTLY WHAT THEY'RE EATING COULD GIVE THEM A BETTER CHANCE TO GROW. RESEARCHERS ARE LOOKING INTO WHETHER PERSONALIZING A MOTHER'S BREAST MILK COULD IMPROVE A BABY'S GROWTH RATE.



DATE AIRED: 12/13/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THERE'S A LIFE SAVING FIRST FOR THE UNIVERSITY OF MISSISSIPPI MEDICAL CENTER. DOCTORS HAVE REPLACED A MAN'S KIDNEY AND PANCREAS EFFECTIVELY CURING HIM

OF DIABETES.

LENGTH 1:45

DATE AIRED: 12/16/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FOUND THAT WORKING OUT DURING MIDDLE AGE CAN IMPROVE HEALH AS YOU GET OLDER. ALSO THERE IS A WARNING FOR PREGNANT WOMEN ABOUT

CERTAIN DAIRY PRODUCTS.

LENGTH 1:15

DATE AIRED: 12/17/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY LOOKS AT THE EFFECTS OF FRACKING ON HORMONE PRODUCTION. ALSO THE GOVERNMENT CHALLENGES THE MAKERS OF ANTIBACTERIAL SOAPS.

LENGTH 1:30

DATE AIRED: 12/17/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

AT LEAST HALF OF ALL AMERICANS TAKE MULTI VITAMINS AND MINERAL SUPPLEMENTS. BUT NEW RESEARCH SHOWS YOU MAY BE WASTING YOUR MONEY.

LENGTH 1:35

DATE AIRED: 12/18/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY REVEALS INTERESTING RESULTS ABOUT PREVENTATIVE DENTAL CARE. ALSO THE NATIONAL INSTITUTES OF HEALTH HAS RELEASED A NEW REPORT ON TEEN DRUG USE, AND ATTITUDES.



DATE AIRED: 12/18/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE STATE HEALTH DEPARTMENT CONFIRMS THAT THE INFLUENZA H1N1 VIRUS IS HERE. HEALTH EXPERTS SAY A MUCH YOUNGER AGE GROUP IS BEING AFFECTED THIS YEAR AND DEATHS HAVE BEEN REPORTED. THE CDC IS REPORTING THE STATE'S NUMBERS ARE HIGHER THAN AVERAGE NUMBERS AROUND THE NATION.

LENGTH: 40 SECONDS

DATE AIRED: 12/19/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IF YOU ARE EXPECTING THERE'S NEW INFORMATION ON WHETHER ANTIDEPRESSANTS WILL DO HARM TO YOUR CHILD ALSO HIV POSITIVE AMERICANS ARE LIVING LONGER.

LENGTH 1:15

DATE AIRED: 12/19/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE FLU SEASON IS HERE AND DOCTORS SAY THE DISEASE IS HITTING A GROUP THAT'S USUALLY NOT AFFECTED BY INFLUENZA; ADULTS BETWEEN THE AGES OF 20 AND 40 YEARS OLD.

LENGTH 1:45

DATE AIRED: 12/20/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY REVEAL THAT ANXIETY MAY LEAD TO HIGHER RISK OF STOKE.

LENGTH 1:15

DATE AIRED: 12/23/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCH REVEALS THAT ACUPUNCTURE MAY BRING RELIEF TO WOMEN DURING TREATMENT FOR BREAST CANCER. ALSO RESEARCHERS ARE RECOMMENDING CALCIUM SCANS TO HELP PREDICT A HEART ATTACK OR STROKE.



DATE AIRED: 12/24/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW GENE THERAPY TARGETS TUMORS IN BLOOD VESSELS. ALSO RESEARCHERS

DISCOVER A GENE THAT INFLUENCES THE ABILITY TO REMEMBER FACES.

LENGTH 1:30

DATE AIRED: 12/26/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

REMEMBER WHEN HOLIDAYS MEANT A TIME TO RELAX, TO KICK BACK AND ENJOY BEING OFF WITH FRIENDS AND FAMILY? NOW WITH CRAZY WORK SCHEDULES, 24 - HOUR CHRISTMAS SALES, ELECTRONIC GADGETS BEEPING ALL DAY LONG AND THE CONSTANT GO, GO, GO, WE NEVER STOP AND SOME EXPERTS SAY THAT'S NOT GOOD FOR OUR HEALTH.

LENGTH 1:45

DATE AIRED: 12/30/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY FINDS MORE THAN HALF THE ADULTS LIVING IN THE SOUTHEASTERN U. S. HAVE HIGH BLOOD PRESSURE. ALSO EATING SLOWLY DOES NOT HELP MOST OBESE PEOPLE EAT LESS.

LENGTH 1:15

DATE AIRED: 12/31/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

DOCTORS ARE MISSING OUT ON AN IMPORTANT CHANCE TO TALK ABOUT SEX WITH TEENAGERS. ALSO RESEARCH SHOWS THAT MINORITY PHYSICIANS CARES FOR PATIENTS WHO HAVE LOW INCOMES AND ARE FROM RACIAL AND ETHNIC MINORITIES.

LENGTH 1:30

DATE AIRED: 12/31/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A MISSISSIPPI INFANT IS DEAD FROM THE FLU AND STATE HEALTH OFFICIALS ARE SOUNDING THE ALARM WITH AN URGENT PLEA TO GET YOUR CHILDREN VACCINATED FROM THE VIRUS.



2013 4th Qtr. News Stories Government and Public Safety:

DATE AIRED: 10/01/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ANIMAL CONTROL CITES A JACKSON HOMEOWNER FOR HAVING TOO MANY PIT BULLS

AMONG OTHER VIOLATIONS.

LENGTH 1:15

DATE AIRED: 10/02/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

RANKIN COUNTY SCHOOL LEADERS WILL BE IN COURT FIGHTING THE STATE AUDITOR

OVER AN INVESTIGATION OF A SCHOOL EMPLOYEE.

LENGTH 1:10

DATE AIRED: 10/07/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A PARENT WANTS ANSWERS AFTER HER SON FALLS OFF OF A RIDE AT THE STATE FAIR.

LENGTH: 40 SECONDS

DATE AIRED: 10/08/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A TROOPER SHORTAGE IN THE STATE HAS LEAD TO PUBLIC SAFETY PROBLEMS

THROUGHOUT THE STATE.

LENGTH: 30 SECONDS

DATE AIRED: 10/08/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AFTER BEING DESTROYED DURING A JAIL RIOT LAST JULY, WORK ON POD-C AT THE

HINDS COUNTY DETENTION CENTER IN RAYMOND IS FINALLY COMPLETE.

LENGTH: 30 SECONDS



DATE AIRED 10/08/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE SHERIFF'S DEPARTMENT IS HOLDING A JOB FAIR. THE DEPARTMENT NEEDS TO FILL

TWENTY POSITIONS AT THE JAIL AS SOON AS POSSIBLE.

LENGTH: 10 SECONDS

DATE AIRED 10/09/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AUTHORITIES TELL US HINDS COUNTY DETENTION CENTER IS FILLED TO CAPACITY AND THEY CAN NO LONGER TAKE INMATES CHARGED WITH FELONIES. FOUR HUNDRED AND FIFTEEN INMATES FACING FELONY CHARGES ARE HOUSED AT THE RAYMOND FACILITY. AUTHORITIES WATCH THE JAIL'S POPULATION FLUCTUATE DAILY AND THEY SAY UNDER THE NEW GRAND JURY RECOMMENDATION THEY'RE FULL.

LENGTH: 25 SECONDS

DATE AIRED 10/10/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

DAVID WATKINS WANTS BACK ON THE FARISH STREET PROJECT. HE SENT A LETTER TO CITY LEADERS SAYING HE SHOULDN'T BE KICKED OFF BECAUSE OF HIS HARD WORK. MEMBERS OF THE JACKSON REDEVELOPMENT AUTHORITY BOARD VOTED TO REMOVE WATKINS AS DEVELOPER OF THE MULTI-MILLION DOLLAR PROJECT.

LENGTH 20 SECONDS

DATE AIRED 10/10/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE SHORTAGE OF MISSISSIPPI HIGHWAY PATROLMEN IS AFFECTING RESPONSE TIMES WHEN IT COMES TO ACCIDENTS. MHP OFFICIALS SAY THE SOLUTION TO THE SHORTAGE IS HAVING A PATROL SCHOOL TO TRAIN MORE TROOPERS. BUT THE LACK OF FINANCIAL FUNDING FROM THE STATE LEGISLATURE HAS KEPT THAT FROM HAPPENING SINCE 2011.

LENGTH: 15 SECONDS

DATE AIRED 10/11/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A RAILROAD CROSSING IN VICKSBURG CONTINUES TO CAUSE CONCERN FOR RESIDENTS. THE CROSSING AT SPEED STREET REMAINS OPEN. ACCORDING TO THE VICKSBURG POST CITY OFFICIALS SAY IT'S A SAFETY HAZARD.

LENGTH: 15 SECONDS



DATE AIRED 10/15/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A SPECIAL CEREMONY IN THE CAPITAL CITY HIGHLIGHTS THE NEW CREST FOR THE USS JACKSON. COMMANDER MICHAEL DAVIES FROM THE USS JACKSON PRESENTED THE CREST TO THE CITY. THE MOTTO ON THE CREST "TO THE VICTOR GOES THE SPOILS" WAS A PHRASE USED BY PRESIDENT ANDREW JACKSON FOR WHOM THE CITY OF JACKSON IS NAMED.

LENGTH: 20 SECONDS

DATE AIRED 10/15/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE JACKSON MEDICAL MALL FOUNDATION AND ITS COMMUNITY ADVISORY BOARD HOSTED A NATIONAL NIGHT OUT CELEBRATION. NATIONAL NIGHT OUT ENCOURAGES NEIGHBORHOODS TO BUILD BONDS BETWEEN NEIGHBORS AND LAW ENFORCEMENT IN A FUN AND FRIENDLY ATMOSPHERE.

LENGTH: 20 SECONDS

DATE AIRED 10/16/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A CHILDHOOD EDUCATION PARTNERSHIP BETWEEN THE STATE AND SCHOOLS COULD REDUCE THE NUMBER OF PEOPLE IN MISSISSIPPI JAILS BY MORE THAN SIXTEEN-HUNDRED A YEAR THAT COULD LEAD TO SAVINGS OF THIRTY-SIX MILLION DOLLARS IN YEARLY COSTS.

LENGTH: 20 SECONDS

DATE AIRED 10/16/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A VIEWER CONTACTED US ABOUT A PROBLEM WITH AN OVERGROWN PROPERTY AFTER SHE SAYS SHE'S GOTTEN ZERO RESPONSES FROM THE CITY. THE CITY OF JACKSON SENT US A STATEMENT AFTER WE CONTACTED THEM ABOUT THE PROBLEM. THEY TELL US THEIR INVESTIGATORS ARE GOING TO LOOK INTO THE MATTER AND PERFORM AND INSPECTION ON THE PROPERTY.

LENGTH: 15 SECONDS



DATE AIRED 10/16/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE FOOD PANTRY IS RUNNING VERY LOW. WITH THE ECONOMY AND HOUSE FIRES, THE FOOD PANTRY NEEDS NON PERISHABLE FOOD ITEMS. THE SALVATION ARMY SAYS THEY HAVE FED NEARLY EIGHTY FAMILIES SO FAR THIS YEAR WHO BECAME VICTIMS OF HOUSE FIRES.

LENGTH: 15 SECONDS

DATE AIRED 10/21/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING AN OVERNIGHT MURDER THAT LEFT A YOUNG TEENAGER DEAD.

LENGTH: 10 SECONDS

DATE AIRED 10/21/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

 $100~\rm BLACK~MEN~OF~JACKSON~IS~AWARDING~MORE~THAN~TWENTY-THOUSAND~DOLLARS~IN~SCHOLARSHIPS~TO~STUDENTS~ATTENDING~LOCAL~COLLEGES~AND~UNIVERSITIES.$

LENGTH: 15 SECONDS

DATE AIRED 10/22/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE MADISON POLICE DEPARTMENT AND THE DRUG ENFORCEMENT ADMINISTRATION ARE GIVING THE PUBLIC A CHANCE TO GET RID OF POTENTIALLY DANGEROUS, EXPIRED, UNUSED AND UNWANTED PRESCRIPTION DRUGS.

LENGTH: 25 SECONDS

DATE AIRED 10/22/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

GOVERNOR BRYANT SIGNS AN EXECUTIVE ORDER TO REINSTATE TEN MISSISSIPPI HOSPITALS BACK TO THE BLUE CROSS NETWORK FOR SIXTY DAYS. THE DECISION BY BLUE CROSS TO TERMINATE CONTRACTS WITH TEN HOSPITALS STATEWIDE WAS IN RETALIATION TO A LAWSUIT THE HOSPITALS FILED, CLAIMING BLUE CROSS DID NOT PAY THEM THE RATES THEY WERE OWED.



DATE AIRED 10/22/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

FOR SIX MONTHS NEIGHBORS SAY ONE STREET IN JACKSON HAS BEEN A STREAM.

THE SOURCE WAS A DAMAGED WATER MAIN.

LENGTH 1:00

DATE AIRED 10/24/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PEOPLE GATHERED TO COMMEMORATE MISSISSIPPI'S HISTORY.

THERE WAS A GROUNDBREAKING CEREMONY FOR THE FUTURE SITE OF SIDE-BY-SIDE

MUSEUMS IN DOWNTOWN JACKSON.

LENGTH 15 SECONDS

DATE AIRED 10/29/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SEAT BELTS ON SCHOOL BUSES COULD BE MANDATORY IF SOME MISSISSIPPI

LAWMAKERS GET THEIR WAY.

LENGTH: 45 SECONDS

DATE AIRED 10/30/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SEVERE WEATHER THREATS ARE CAUSING SOME TRICK OR TREATERS TO VENTURE OUT TONIGHT INSTEAD OF TOMORROW.

LENGTH 1:00

DATE AIRED 10/30/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FOR THE FIRST TIME EVER EMERGENCY STORM SIRENS ARE BEING INSTALLED IN RURAL AREAS OF MADISON COUNTY.

LENGTH: 45 SECONDS



DATE AIRED 10/30/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MISSISSIPPI HAS THE SECOND HIGHEST IMPRISONMENT RATE IN THE COUNTRY SPENDING NINETY-THREE PERCENT OF THEIR CORRECTIONS DOLLARS ON PRISONS. GOVERNOR BRYANT HOSTED A STATEWIDE PUBLIC SAFETY SUMMIT TO DISCUSS WAYS TO IMPROVE PUBLIC SAFETY.

LENGTH 1:00

DATE AIRED 11/01/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

AUTHORITIES SAY A GUNMAN ARMED WITH A SEMI-AUTOMATIC RIFLE STARTED FIRING NEAR A SECURITY CHECKPOINT AT LOS ANGELES INTERNATIONAL AIRPORT. WE CHECKED WITH AUTHORITIES AT JACKSON INTERNATIONAL AIRPORT TO SEE WHAT THEY ARE DOING IN LIGHT OF WHAT HAPPENED AT LAX. OUR REPORTER TALKED WITH TRAVELERS TO SEE IF WHAT HAPPENED IN LOS ANGELES IS IMPACTING THEIR FLIGHT PLANS HERE IN JACKSON.

LENGTH 1:15

DATE AIRED 11/12/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IT'S WIDELY KNOWN THE CITY OF JACKSON HAS ONE OF THE HIGHEST CRIME RATES IN THE NATION RANKING ALONG SIDE CITIES LIKE ATLANTA AND NEW ORLEANS. STATE SENATOR JOHN HORNE SAYS SOMETHING NEEDS TO BE DONE ABOUT CURBING CRIME IN THE CAPITAL CITY.

LENGTH 2:15

DATE AIRED 11/12/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

PEOPLE ALL ACROSS THE METRO ARE FINDING WAYS TO COPE WITH THE COLD WEATHER WE ARE HAVING. OUR REPORTER TALKED WITH THE STORE MANAGER AT THE LOWE'S IN FLOWOOD WHO SAYS CUSTOMERS HAVE BEEN BUYING HEATERS AND SPACE HEATERS ALL DAY.



DATE AIRED 11/12/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

VETERINARIANS ARE URGING PET OWNERS TO MAKE SURE THEIR ANIMALS ARE WARM

WHENEVER THE TEMPERATURES DROP.

LENGTH: 40 SECONDS

DATE AIRED 11/13/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE CHANGE IN THE WEATHER IS KEEPING TECHNICIANS AND REPAIRMEN BUSY CHECKING OUT FURNACES. OUR REPORTER TALKED WITH AN EXPERT ABOUT WHAT YOU CAN DO TO STAY WARM AND SAVE A LOT OF MONEY.

LENGTH 1:20

DATE AIRED 11/18/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE HINDS COUNTY BOARD OF SUPERVISORS HAD A MEETING WHEN THE SUPERVISORS ELIMINATED THREE POSITIONS: A HOMELAND SECURITY DIRECTOR, A COMPLIANCE OFFICER AND A COUNTY PLANNER. THAT SHOULD SAVE THE COUNTY CLOSE TO 200 THOUSAND DOLLARS. THEY ALSO APPROVED MOVING MORE THAN THREE MILLION DOLLARS FROM PARKS AND RECREATION AND PAVING AND STREET REPAIRS DEPARTMENTS TO THE CLINTON BYRAM PARKWAY PROJECT AND TO MAKE IMPROVEMENTS AT THE HINDS COUNTY DETENTION CENTER.

LENGTH: 40 SECONDS

DATE AIRED 11/18/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE HINDS COUNTY DISTRICT ATTORNEY HAS HIGH PRAISE FOR THE BAD CHECK UNIT. IT'S COLLECTED MORE THAN THREE HUNDRED AND TWENTY THOUSAND DOLLARS THIS YEAR. THE BAD CHECKS UNIT COLLECTS MONEY FROM PEOPLE WHO BOUNCE CHECKS TO BUSINESSES, NONPROFITS AND INDIVIDUALS IN HINDS COUNTY IN RETURN THOSE FEES HELP COVER OPERATING COSTS FOR THE DISTRICT ATTORNEY'S OFFICE.

LENGTH: 30 SECONDS

DATE AIRED 11/19/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NEARLY TWO DOZEN INTERNATIONAL STUDENTS WERE REMOVED FROM JACKSON STATE UNIVERSITY BECAUSE THEY SAID THEY FELT UNSAFE ON THE CAMPUS.

LENGTH 2:00



DATE AIRED 11/20/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE IS A BOIL WATER ALERT FOR THE ENTIRE CITY OF JACKSON.
A DRIVER HITTING A FIRE HYDRANT IN SOUTH JACKSON HAS CAUSED A BIG PROBLEM FOR ALL OF THE CAPITAL CITY. AUTHORITIES SUGGEST THAT EVEYONE SHOULD ALSO

BOIL YOUR WATER FOR AT LEAST ONE MINUTE BEFORE USING IT.

LENGTH: 45 SECONDS

DATE AIRED 12/02/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AT LEAST A DOZEN SECTIONS OF THE CITY OF JACKSON ARE UNDER A BOIL WATER NOTICE. THE MAYOR ADMITS THE PROBLEM IS WORSE THIS YEAR THAN LAST. MAYOR CHOKWE LUMUMBA HAS BEEN PUSHING FOR AN OVERHAUL OF THE CITY'S WATER SYSTEM. HE MEETS WITH COMMUNITY LEADERS ASKING THEM TO TALK TO NEIGHBORS ABOUT A ONE-PERCENT SALES TAX INCREASE TO HELP COVER A FOUR HUNDRED-MILLION DOLLAR BILL.

LENGTH 2:30

DATE AIRED 12/03/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON PUBLIC SCHOOL BUS DRIVERS ARE DEMANADING AN IMMEDIATE PAY INCREASE OR THEY WILL STRIKE. THE BUS DRIVERS MEET WITH SCHOOL BOARD MEMBERS WITH ITS DEMANDS BUT IF THER IS NO DEAL THE DRIVERS SAY THEY WILL STRIKE.

LENGTH 1:30

DATE AIRED 12/03/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

SUPERINTENDENT DR. CEDRIC GRAY SAYS THE JPS SCHOOL BOARD HAS APPROVED A NEW SALARY SCALE INCLUDING UNSPECIFIED INCREASES FOR DRIVERS AND OTHER 'CLASSIFIED' EMPLOYEES STARTING IN 2014. THE SUPERINTENDENT SAYS BUT IT'S UNCLEAR IF THE CHANGE WILL SATISFY BUS DRIVER'S OR IF IT'S ENOUGH TO STOP A POSSIBLE STRIKE TOMORROW MORNING.

LENGTH 2:00



DATE AIRED 12/04/13 TIME AIRED: 6AM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON PUBLIC SCHOOL BUS DRIVERS MAKE GOOD ON THEIR PROMISE TO STRIKE. MORE THAN HALF OF THEM ARE OFF THE JOB AND ARE PROTESTING THAT WILL MAKE FOR A DIFFICULT MORNING FOR MANY PARENTS AND STUDENTS.

LENGTH 2:30

DATE AIRED 12/04/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

DISTRICT LEADERS TOLD US THEY ALERTED PARENTS OF THE POSSIBLE STRIKE. FOR MANY PARENTS THAT MEANS THEY HAD TO DRIVE THEIR OWN CHILDREN TO SCHOOL. OUR REPORTER TALKED TO PARENTS AND RECEIVE MIXED REACTIONS.

LENGTH 2:30

DATE AIRED 12/05/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MOST JACKSON SCHOOL BUS DRIVERS REFUSE TO GET BEHIND THE WHEEL FOR THE SECOND DAY IN A ROW. ONE HUNDRED AND FORTY DRIVERS SHOWED UP AT BATTLEFIELD PARK TO PROTEST BETTER WORKING CONDITIONS, BETTER WAGES AND MORE DISCIPLINE ON SCHOOL BUSES.

LENGTH 2:00

DATE AIRED 12/05/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ENTERGY CREWS ARE HEADING OUT TO NORTH MISSISSIPPI TO HELP OUT WITH THE POSSIBILITY OF A MAJOR STORM TOMORROW. AROUND ONE HUNDRED WORKERS WILL RESPOND TO ANY OUTAGES IN THE STATE. IF THE STATE DOESN'T EXPERIENCE ANY; THEN THEY WILL HELP THE STATE OF ARKANSAS.

LENGTH: 15 SECONDS

DATE AIRED 12/05/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A DEVELOPER'S PLAN TO OPEN A NEW BUSINESS IN CLINTON RUNS INTO A ROADBLOCK BECAUSE CITY LEADERS HAVE A PROBLEM WITH THE PROPOSED NAME FOR THE BUSINESS. THE BOARD OF ALDERMAN REJECTED THE PROPOSAL FOR AN ATV PARK IN THE CITY'S INDUSTRIAL PARK BECAUSE THE TITLE OF THE FACILITY WILL INCLUDE THE NAME "JACKSON."



DATE AIRED: 12/06/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ON DAY THREE OF THE SCHOOL BUS DRIVER STRIKE IN JACKSON; MORE THAN TWO HUNDRED DRIVERS REFUSE TO RUN THEIR BUSES BECAUSE OF A DISPUTE WITH THE DISTRICT OVER PAY AND TREATMENT. STRIKERS MET AT A LOCAL CHURCH TO DISCUSS TAKING THEIR PROTEST TO THE SUPERINTENDENT'S OFFICE. SOME JPS PARENTS ARE SPEAKING OUT FOR THE DRIVER'S REQUESTS FOR FAIR WAGES AND MORE DISCIPLINE FOR STUDENTS WHILE ON BUSES.

LENGTH 1:15

DATE AIRED 12/06/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

I F YOU'RE HEADED NORTH OR WEST FOR ANY REASON GET READY TO FACE SOME ICY CONDITIONS AND CUTTING WIND. THE MISSISSIPPI DEPARTMENT OF TRANSPORTATION WAS ON STANDBY IF THE HIGHWAYS START TO ICE OVER.

LENGTH 1:15

DATE AIRED 12/09/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ON DAY FOUR AND JACKSON PUBLIC SCHOOL BUS DRIVERS ARE STILL ON STRIKE. JPS LEADERS SAY WHILE THESE DRIVERS ARE ON STRIKE THEY'VE BROUGHT IN SUBSTITUTE BUS DRIVERS. OUR REPORTER ASKS THE QUALIFICATIONS OF THE NEW DRIVERS.

LENGTH 2:30

DATE AIRED 12/10/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ON DAY FIVE OF THE BUS DRIVER STRIKE THE BUS DRIVERS FOR JACKSON PUBLIC SCHOOLS MET WITH THE SUPERINTENDENT BUT NO AGREEMENT WAS MADE.

LENGTH: 45 SECONDS

DATE AIRED 12/11/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ON DAY SIX OF THE BUS STRIKE A PARENT IS OUT OF A JOB.AND SHE CLAIMS IT'S BECAUSE OF THE JPS BUS DRIVER STRIKE. THE PARENT SAYS SHE WAS FIRED FROM HER JOB BECAUSE SHE HAD TO BRING AND PICK UP HER CHILDREN FROM SCHOOL.



DATE AIRED 12/12/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

IT'S BEEN SEVEN DAYS DRIVERS MET AGAIN AT NEW CANEY CREEK CHURCH. FOR A WEEK NOW DRIVERS HAVE SAID THEY WANT BETTER WORKING CONDITIONS, BETTER WAGES AND MORE DISCIPLINE ON SCHOOL BUSES SOME DRIVERS SAY THEY DEAL WITH FIGHTS, UNRULINESS AND LOUD COMMOTION WHICH DISTRACTS THEM FROM DRIVING. THEY ARE LOOKING FORWARD TO MEET WITH SCHOOL BOARD TOMORROW TO VOICE THEIR CONCERNS.

DATE AIRED 12/13/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IT'S BEEN EIGHT DAYS AND THE JACKSON PUBLIC SCHOOL BUS DRIVERS ARE STILL ON STRIKE. THEY ATTENDED A SCHOOL BOARD MEETING TO HEAR FROM SUPERINTENDENT DOCTOR CEDRICK GRAY AND BOARD MEMBERS. FOR MORE THAN TWO HOURS DR. CEDRIC GRAY ANSWERED QUESTIONS FROM THE DRIVERS WHO WALKED OFF THE JOB DEMANDING A PAY RAISE AND BETTER WORKING CONDITIONS, BUT MANY CAME AWAY FROM THE MEETING WITH DOCTOR GRAY UNHAPPY WITH HIS ANSWERS.

LENGTH 1:15

DATE AIRED 12/13/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE U.S. POSTAL SERVICE IS ADDING AN EXTRA DAY TO ITS SERVICE FOR THE NEXT TWO WEEKS. SUNDAY DELIVERY IS ON FOR THE NEXT TWO WEEKS IN NINETEEN POST OFFICES IN MISSISSIPPI. USPS ALSO SAYS CARRIERS WILL COME EARLIER IN THE DAY MONDAY THROUGH SATURDAY DURING THE DAYS LEADING UP TO CHRISTMAS.

LENGTH: 30 SECONDS

DATE AIRED 12/13/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JPS BUS DRIVERS WILL RETURN TO WORK ON MONDAY BECAUSE OF CONCERN FOR THE SAFETY OF THE CHILDREN BEING TRANSPORTED TO SCHOOL, THEIR RELATIONSHIPS WITH THEIR PARENTS, AND THE DISTRICT AS WHOLE. IN THE QUESTION AND ANSWER SESSION WITH THE DRIVERS, GRAY TOLD THEM THERE WOULD BE NO PAY INCREASE BECAUSE OF THE ALREADY SET BUDGET. IN ADDITION THE DRIVERS WANTED TO KNOW WHAT THE DISTRICT WILL DO TO IMPROVE WORKING CONDITION SPECIFICALLY ENFORCING THE DISTRICT'S POLICY TO DISCIPLINE MISBEHAVING STUDENTS ON THE BUS. THE DISTRICT SAID THAT THEY WILL LOOK INTO THAT ISSUE.



DATE AIRED 12/16/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE SCHOOL DRIVERS ARE BACK TO WORK. JPS SUPERINTENDENT GRAY HELD A PRESS CONFERENCE TO ADDRESS ISSUES WITH OPERATIONAL CONDITIONS. HE SAYS HE IS WORKING TO FORM A SUPERINTENDENT ADVISORY COUNSEL FOR THE OPERATIONS DIVISION INCLUDING TRANSPORTATION TO IDENTIFY EFFICIENCIES ACROSS THE DISTRICT.

LENGTH 1:45

DATE AIRED: 12/16/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE COMMISSIONER FOR THE STATE DEPARTMENT OF CORRECTIONS CHRISTOPHER EPPS ANNOUNCED NO MORE CONJUGAL VISITS FOR PRISONERS IN MISSISSPPI WHICH HAS BEEN PART OF THE PRISON SYSTEM FOR A CENTURY.

LENGTH 1:00

DATE AIRED: 12/16/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GOVERNOR BRYANT DECLARES MISSISSPPI'S RIGHTS TO EDUCATE CHILDREN BY STATE AND LOCAL STANDARDS, AND NOT THE FEDERAL GOVERNMENT.

LENGTH: 30 SECONDS

DATE AIRED 12/17/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CHILDREN OF WOMEN WHO ARE IN PRISON WILL HAVE A VERY MERRY CHRISTMAS THANKS TO SOME VERY SPECIAL ELVES. A PRIVATE COMPANY THAT PROVIDES MEDICAL CARE FOR INCARCERATED WOMEN IN NINE COUNTIES GOT THE GIFTS THROUGH A TOY DRIVE INCLUDING AREAS FROM THE DELTA ALL THE WAY TO THE GULF COAST. THANKS TO THEIR EFFORTS NEARLY FOUR HUNDRED KIDS WILL GET GIFTS FROM SANTA THIS YEAR.

LENGTH: 35 SECONDS

DATE AIRED: 12/17/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MISSISSIPPI RANKS HIGH ON A NEW NATIONAL SURVEY INVOLVING DRIVERS. A RECENT SURVEY DONE BY CAR INSURANCE COMPARISON DOT COM HAS MISSISSIPPI RANKED THIRD IN THE NATION FOR WORST DRIVERS. OUR REPORTER SPOKE WITH HIGHWAY OFFICIALS AND DRIVERS FOR THEIR RESPONSES

LENGTH 1:00



DATE AIRED: 12/17/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE MEGA-BUS IS NOW AVAILABLE IN JACKSON WHERE CUSTOMERS ARE ABLE TO PAY AS LOW AS ONE DOLLAR TO RIDE TO MEMPHIS TENNESEE OR TO NEW ORLEANS, LOUISANA. RIDERS SAY THE LOW FARES MAKE FOR MORE CONVENIENT TRAVELING.

LENGTH: 40 SECONDS

DATE AIRED: 12/19/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE MISSISSIPPI HIGHWAY PATROL CONTINUES THEIR CAMPAIGN TO STOP DISTRACTED DRIVING ON HIGHWAYS. IT'S CALLED "PAY ATTENTION OR PAY A FINE". CURRENTLY MISSISSIPPI DOESN'T HAVE A TEXTING AND DRIVING LAW OR A DISTRACTED DRIVING LAW BUT THERE IS A CARELESS DRIVING LAW IN PLACE.

LENGTH: 45 SECONDS

DATE AIRED: 12/26/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE CITY COUNCIL ELIMINATED THE FIFTY-DOLLAR FEE ON LATE WATER BILLS FOR RESIDENTS. THE ORDINANCE WAS VOTED INTO ACTION AND GETS RID OF THE FEE FOR RESIDENCE BUT IT'S STILL IN PLACE FOR BUSINESSES.

LENGTH: 20 SECONDS

DATE AIRED: 12/30/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

YOU ARE GOING TO HAVE TO SAY GOODBYE TO THE MOST POPULAR LIGHT BULBS ON THE MARKET BEGINNING JANUARY 1ST. MANUFACTURERS WILL STOP MAKING THE TRADITIONAL FORTY AND SIXTY WATT LIGHT BULBS. IN THEIR PLACE WILL BE HALOGEN, FLUORESCENT, LOW AND HIGH EFFICIENCY INCANDESCENT BULBS. THE CHANGE IS REQUIRED UNDER GOVERNMENT MANDATED EFFICIENCY STANDARDS

LENGTH: 25 SECONDS

DATE AIRED: 12/31/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IF YOU PLAN ON RINGING IN THE NEW YEAR AND HAVING DRINKS; IT WOULD BE A GOOD THING TO HAVE A DESIGNATED DRIVER. BUT IF YOU DON'T HAVE ONE, AMR IS TAKING CALLS TO DRIVE ANYONE HOME.



2013 4th Qtr. News Stories Crime:

DATE AIRED 10/02/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

CLINTON POLICE ARE TRYING TO PUT TOGETHER THE PIECES OF INFORMATION

FOLLOWING A ROBBERY OF A GAMESTOP STORE.

LENGTH: 25 SECONDS

DATE AIRED 10/07/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SEVERAL AGENCIES WORKED TOGETHER TO GET DRUG SUSPECTS OFF THE STREETS OF VICKSBURG. FOURTEEN PEOPLE WERE ARRESTED FACING A VARIETY OF DRUG-RELATED

CHARGES.

LENGTH: 45 SECONDS

DATE AIRED 10/07/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE LOOKING FOR SUSPECTS AND A BUSINESS OWNER WANTS

ANSWERS AFTER SOMEONE BROKE INTO A POPULAR FLOWER SHOP.

LENGTH: 25 SECONDS

DATE AIRED 10/07/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A JACKSON WOMAN IS LOOKING FOR ANSWERS ABOUT WHY NO ONE'S BEEN HELD ACCOUNTABLE FOR BREAKING INTO HER HOME.

LENGTH 1:20

DATE AIRED 10/08/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE SEARCH IS ON FOR A MAN WHO BOLDLY BROKE INTO A NORTH JACKSON HOUSE—TWICE.



DATE AIRED 10/09/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AUTHORITIES IN WARREN COUNTY ARE INVESTIGATING A DEADLY SHOOTING AT A

HOUSE ON STENSON ROAD.

LENGTH: 30 SECONDS

DATE AIRED 10/09/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A RETIRED PORT GIBSON HIGH SCHOOL BAND DIRECTOR WAS SHOT AND KILLED.

LENGTH: 50 SECONDS

DATE AIRED 10/09/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE JUDGE SENTENCED RYAN QUINCY PUGH TO 10 YEARS IN PRISON FOR CARJACKING

AND USING A GUN DURING THE CRIME IN BYRAM.

LENGTH: 15 SECONDS

DATE AIRED 10/10/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE TELL US THAT 41-YEAR-OLD FELICIA SPANN APPEARED TO HAVE BEEN SHOT IN THE HEAD. THEY ARE INVESTIGATING HER DEATH AS A HOMICIDE. SPANN'S BODY WAS FOUND ON WESTHAVEN BLVD. ON A PROPERTY MANAGED BY GREATER

BETHLEHEM TEMPLE CHURCH.

LENGTH: 30 SECONDS

DATE AIRED 10/10/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TWO PEOPLE WERE ARRESTED IN CONNECTION WITH A BIG DOG FIGHTING RING IN LOUISIANA. 18 YEAR OLD JAMES HOWARD OF LAUREL AND 40 YEAR OLD ANTONIO MCCLENDON OF HATTIESBURG WERE CHARGED WITH CRIMINAL TRESPASSING, CRIMINAL CONSPIRACY, DOGFIGHTING AND RESISTING ARREST BY FLIGHT. POLICE FOUND DOG FIGHTING PARAPHENELIA AND A GROUP OF VEHICLES WITH TEXAS, LOUISIANA, AND MISSISSIPPI LICENSE PLATES.

LENGTH: 35 SECONDS



DATE AIRED 10/10/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE MISSISSIPPI BUREAU OF INVESTIGATION HAS SENT THEIR REPORT BACK TO THE MADISON POLICE DEPARTMENT CONCERNING THE DEATH OF 17 YEAR OLD ABIGAIL BONNER. BUT THE INVESTIGATION ISN'T QUITE DONE.MADISON POLICE ARE WAITING FOR DATA AND RESULTS FROM SUBPOENAS, SEARCH WARRANTS, AND OTHER FORENSIC ANALYSIS.

LENGTH: 17 SECONDS

DATE AIRED 10/14/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE SAY A MAN WAS SHOT ON THE 14- HUNDRED BLOCK OF SHIRLEY AVENUE. HE WAS SHOT ON THE RIGHT SIDE OF HIS BODY AND WAS TAKEN TO THE HOSPITAL WITH NON-LIFE THREATENING INJURIES.

LENGTH: 15 SECONDS

DATE AIRED 10/15/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HARSHARAN BAJAJ WAS MURDERED DURING A HOLD-UP SUNDAY NIGHT.

IT HAPPENED AT ANP GAS STATION ON MEDGAR EVERS BLVD. BAJAJ WAS SHOT TWICE.

LENGTH: 15 SECONDS

DATE AIRED 10/15/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JAMES JOHNSON, A PRO FISHERMAN, WHO WAS SHOT AND KILLED AT MOTEL 6 ON I-55 FRONTAGE ROAD. HE WAS IN THE METRO FOR THE "BASS PRO SHOPS BASS-MASTER CENTRAL OPEN" TOURNAMENT.

LENGTH: 15 SECONDS

DATE AIRED 10/15/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MARCUS JOHNSON WHO WAS ARRESTED BY RIDGELAND POLICE LAST MONTH WILL NOW FACE A JUDGE. JOHNSON WAS CHARGED WITH HAVING AN EXPIRED TAG, CARELESS DRIVING, SPEEDING, HAVING NO INSURANCE, AND OLD FINES THAT STEM FROM A 2009 SHOPLIFTING CASE AT JC PENNEY. JOHNSON RESIGNED FROM THE JACKSON POLICE.

LENGTH: 15 SECONDS



DATE AIRED 10/15/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

VICKSBURG POLICE ARE LOOKING INTO AN ALLEGED ASSAULT INVOLVING A MALE AND FEMALE STUDENT AT VICKSBURG HIGH SCHOOL. A FEW PARENTS SAY THEY'RE ALSO CONFIDENT VICKSBURG POLICE AND THE DISTRICT WILL HANDLE THE MATTER APPROPRIATELY AND TAKE CARE OF THEIR CHILDREN.

LENGTH: 30 SECONDS

DATE AIRED 10/15/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

EDWARD SULLIVAN WAS DRIVING DRUNK WHEN HE GOT INTO AN ACCIDENT THAT KILLED A CHILD AND HURT FOR OTHER CHILDREN. SULLIVAN, A CONVICTED SEX OFFENDER, WAS CHARGED WITH DUI DEATH AND FIVE COUNTS OF CHILD ENDANGERMENT. AN 18-WHEELER PLOWED INTO THE SIDE OF A PICK-UP TRUCK ON HIGHWAY-49 NEAR STAR.

LENGTH: 30 SECONDS

DATE AIRED 10/15/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A STATE EMPLOYEE IS ORDERED TO PAY MORE THAN A HUNDRED THOUSAND DOLLARS IN FINES AND RESTITUTION AFTER SHE EMBEZZLED MONEY. STEPHANIE KELLY ADMITTED TO STEALING AROUND 117-THOUSAND DOLLARS WHILE SHE WORKED FOR THE MISSISSIPPI DEPARTMENT OF VOCATIONAL REHABILITATION. SHE ISSUED PAYCHECKS TO PERSONAL CARE ATTENDANTS THEN INTERCEPTED THOSE CHECKS BEFORE THEY WERE SHIPPED OUT.

LENGTH: 30 SECONDS

DATE AIRED 10/15/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

EDGAR RAY KILLEN IS SERVING A 60 YEAR SENTENCE AFTER HIS CONVICTION IN THE 1964 KILLINGS OF THREE CIVIL RIGHTS WORKERS. HE WANTS A NEW TRIAL BECAUSE HE SAYS HE WAS DENIED CONSTITUTIONAL RIGHTS IN HIS TRIAL AND WANTS ANOTHER SHOT.



DATE AIRED 10/15/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

PEOPLE LIVING IN A RANKIN COUNTY NEIGHBORHOOD SAY SPEEDERS AND OTHER LAW-BREAKERS HAVE MADE THEIR STREETS A DANGER-ZONE. THE RANKIN COUNTY SHERIFF'S DEPARTMENT REPORT THAT THEY ARE INCREASING PATROLS SPECIFICALLY IN THAT EAST RESERVOIR NEIGHBORHOOD.

LENGTH: 15 SECONDS

DATE AIRED 10/15/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE RESPONDED TO THE 32-HUNDRED BLOCK OF LAMPTON AVENU WHERE A MAN WAS SHOT IN THE BACK.

LENGTH: 15 SECONDS

DATE AIRED 10/16/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE AND JACKSON PUBLIC SCHOOLS ARE INVESTIGATING AN ALLEGED SEXUAL ASSAULT. A STATEMENT FROM JPS SAYS THE INCIDENT WAS BETWEEN TWO STUDENTS AT CALLAWAY HIGH SCHOOL.

LENGTH: 15 SECONDS

DATE AIRED 10/16/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON POLICE ARE LOOKING FOR A MAN THEY SAY BROKE INTO A VEHICLE THAT WAS PARKED AT A BUSINESS NEAR DOWNTOWN.

LENGTH: 15 SECONDS

DATE AIRED 10/17/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE HAVE BUSTED TWO BROTHERS ON AUTO BURGLARY CHARGES IN BELHAVEN AND FONDREN. A SPOKESMAN STATED THAT UNDRA HARPER AND KENTARI HARPER WERE ARRESTED IN CONNECTION WITH SEVERAL CAR BURGLARIES.

LENGTH: 15 SECONDS



DATE AIRED 10/17/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

POLICE ARE LOOKING FOR TWO SUSPECTS WHO THEY SAY ROBBED A MAN INSIDE

AGAVE MEXICAN RESTAURANT

LENGTH: 10 SECONDS

DATE AIRED 10/18/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE INVESTIGATING A MURDER AT SOUTH DOWN ARMS APARTMENTS

ON RAYMOND ROAD. THE VICTIM WAS RICKY SMITH.

LENGTH: 15 SECONDS

DATE AIRED 10/21/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CORTRELL ROSE APPEARS IN THE RANKIN COUNTY COURT FOR THE MURDER OF LENORA EDHEGARD. ROSE WAS INDICTED FOR CAPITAL MURDER, KIDNAPPING, MOTOR VEHICLE THEFT, FAILURE TO REGISTER AS A SEX OFFENDER AND POSSESSING A FIREARM AS A CONVICTED FELON.

LENGTH: 15 SECONDS

DATE AIRED 10/21/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING A MURDER THAT LEFT A TEENAGER DEAD ON

BURCH STREET. **LENGTH: 10 SECONDS**

DATE AIRED 10/21/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JPD OFFICER, ZACKER BROWN IS RECOVERING AFTER BEING DRAGGED. INVESTIGATORS SAY OFFICER BROWN PULLED OVER A CAR AND DISCOVERED THE DRIVER AND

PASSENGER HAD OUTSTANDING WARRANTS. BROWN TRIED TO ARREST THE DRIVER AND HE BUILLED AWAY, DRAGGING THE OFFICER

HE PULLED AWAY, DRAGGING THE OFFICER.



DATE AIRED 10/22/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

PARENTS OF A RIDGELAND TEEN SAY THEY REPORTED TO POLICE THAT THEIR DAUGHTER WAS SEXUALLY ASSAULTED. THEY WENT TO POLICE AND FILED A REPORT.

LENGTH: 15 SECONDS

DATE AIRED 10/22/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A MAN CONVICTED OF SEXUAL ASSAULT AND KIDNAPPING IS ON THE LOOSE AFTER BEING MISTAKENLY RELEASED FROM JAIL.

LENGTH 2:00

DATE AIRED 10/22/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

POLICE SAY HISPANICS WERE TARGETED BY A GROUP OF HEAVILY ARMED MEN IN A SERIES OF ROBBERIES.

LENGTH 1:30

DATE AIRED 10/24/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

89-YEAR-OLD RAYFIELD MAY WAS ROBBED AT GUNPOINT WHILE EATING BREAKFAST AT HOME. HE SAYS A MAN BURST THROUGH HIS BACK DOOR, HELD A GUN TO HIS HEAD, AND DEMANDED CASH.

LENGTH 15 SECONDS

DATE AIRED 10/24/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ADRION STOKES WAS ARRESTED IN CONNECTION TO THE MEMBERS EXCHANGE CREDIT UNION ROBBERY. STOKES WAS CHARGED WITH ROBBERY, CONSPIRACY TO COMMIT ROBBERY, AND CONSPIRACY TO COMMIT KIDNAPPING.

LENGTH 15 SECONDS



DATE AIRED 10/25/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A STATEWIDE MANHUNT OF MICHAEL WRIGHT THAT LASTED MORE THAN TWO WEEKS IS OVER.

LENGTH 1:25

DATE AIRED 10/25/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE MAKE A HUGE DRUG BUST THAT GETS METH AND MARIJUANA OFF THE

STREETS.

LENGTH: 25 SECONDS

DATE AIRED 11/04/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE SEARCH FOCUSED ON A GAS STATION IN JACKSON FOR 30-YEAR-OLD ATIRA HILL, HER SON- 7-YEAR-OLD JAIDON HILL AND HER HUSBAND 32-YEAR-OLD LATERRY SMITH WHO HAS BEEN MISSING SINCE SATURDAY NIGHT. INVESTIGATORS SAY THEIR CAR WAS DISCOVERED CRASHED AND BURNED IN COPIAH COUNTY

LENGTH 2:15

DATE AIRED 11/05/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AUTHORITIES ARE ON THE SCENE OF AN ABANDONED HOUSE ON SHELBY ROAD IN COPIAH COUNTY. WHERE THE BODIES OF ATIRA HILL, HER SON 7-YEAR-OLD JAIDON HILL AND HER HUSBAND LATERRY SMITH WERE FOUND.

LENGTH 2:35

DATE AIRED 11/06/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A MISSISSIPPI MOTHER WAS CHARGED WITH TRYING TO SELL HER INFANT CHILD TO A LOUISIANA WOMAN SHE MET THROUGH AN ONLINE CLASSIFIED AD.



DATE AIRED 11/08/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HINDS COUNTY DEPUTIES FOUND 50 POUNDS OF POT IN THE GAS TANK OF A 17 YEAR OLD

YOUNG LADY'S CAR.

LENGTH: 30 SECONDS

DATE AIRED 11/11/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE WERE SEARCHING FOR THE SUSPECT WHO ROBBED THE DOMINOS

PIZZA ON ROBINSON ROAD.

LENGTH: 25 SECONDS

DATE AIRED 11/13/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING A MURDER OF A MAN IN A HOUSE ON ETHEL

MARY STREET. LENGTH: 30 SECONDS

DATE AIRED 11/13/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE ARE INVESTIGATING TWO SHOOTINGS. ONE HAPPENED AROUND IN THE 35-HUNDRED BLOCK OF SHELL ROCK ROAD NEAR COUNTRY CLUB DRIVE. THE OTHER SHOOTING HAPPENED AT THE COIN LAUNDRY ON PECAN PARK CIRCLE.

LENGTH 2:00

DATE AIRED 11/15/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A STATE SENATOR WAS ARRESTED HOURS AFTER HE HOSTED A COMMUNITY FORUM ABOUT FIGHTING CRIME.

LENGTH: 40 SECONDS

DATE AIRED 11/18/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE INVESTIGATED A MURDER AT A RANDAL STREET HOME WHEN THE MAN WAS KILLED AFTER HIS FAMILY SAYS HE WALKS IN ON A BURGLAR.



DATE AIRED 11/18/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE INVESTAGATING A SHOOTOUT AT SOUTHSIDE TERRACE APARTMENT COMPLEX THAT LEAVES ONE MAN DEAD AND ANOTHER IN THE HOSPITAL.

LENGTH 1:15

DATE AIRED 11/18/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE SEARCHING FOR A SUSPECT IN A DEADLY HIT AND RUN WHERE A MAN WAS RUN OVER THREE TIMES.

LENGTH: 40 SECONDS

DATE AIRED 11/18/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE GRAND JURY INDICTS A NATCHEZ POLICE OFFICER VINCE BATES AND HIS SON VINCENT DOTSON IN CONNECTION WITH THE MURDER OF DEREC DOBBINS IN AUGUST. INVESTIGATORS SAY BATES INTERFERED WITH OFFICERS TRYING TO ARREST DOTSON JUST A FEW HOURS AFTER THE MURDER IN QUESTION.

LENGTH: 30 SECONDS

DATE AIRED 11/18/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

HINDS COUNTY SHERIFF'S DEPUTIES TAKE OVER 100-THOUSANDS DOLLARS WORTH OF DRUGS OFF THE STREETS. CEDRIC QUIGLEY OF LONG BEACH, CALIFORNIA WAS ARRESTED BETWEEN EDWARDS AND THE WARREN COUNTY LINE. QUIGLEY WAS CHARGED WITH POSSESSION OF MARIJUANA WITH THE INTENT TO DELIVER.

LENGTH: 35 SECONDS

DATE AIRED 11/25/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

JACKSON POLICE ARE INVEESTIGATING A SHOOTING IN NORTHEAST JACKSON WHEN ONE PERSON IS IN A HOSPITAL AND THE SHOOTER IS ON THE LOOSE.



DATE AIRED 11/27/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE INVESTIGATE A SHOOTING AT A LOCAL BUSINESS. THE MANAGER OF THE CAR CARE CLINIC ON ROBINSON ROAD WAS CLOSING UP SHOP WHEN SOMEONE APPARENTLY TRIED TO ROB HIM AND SHOT THROUGH THE HAND.

LENGTH: 25 SECONDS

DATE AIRED 11/27/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A JACKSON EYE CLINIC OWNER IS FACING CHARGES OF MEDICAID FRAUD. BARBARA FAYE JONES OF CLEAR VIEW VISION CARE TURNED HERSELF IN TO AUTHORITIES AFTER BEING INDICTED. DOCUMENTS SHOW THAT JONES MADE FRAUDULENT CLAIMS FOR OVER \$28 THOUSAND DOLLARS IN MEDICAID BENEFITS.

LENGTH: 20 SECONDS

DATE AIRED 11/28/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

HINDS COUNTY SHERIFF'S DEPUTIES ARE INVESTIGATING STABBING ON WILSON DRIVE NEAR TERRY. ACCORDING TO AUTHORITIES THE VICTIM IS IDENTIFIED AS NICHOLAS CHURCH. POLICE ARRESTED HIS FATHER ANTONIO WILLIAMS IN CONNECTION WITH THE CRIME.

LENGTH: 35 SECONDS

DATE AIRED 12/03/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AN OFFICER WAS SHOT WHILE LOOKING FOR A MURDER SUSPECT. JACKSON POLICE SAY CAPITAL MURDER SUSPECT LUCIOUS PERKINS IS IN CUSTODY. PERKINS WAS WANTED FOR THE SHOOTING DEATH OF A JACKSON MAN ON NOVEMBER 17TH. A SPECIAL DEPUTY OFFICER WITH THE U.S. MARSHALS TASK FORCE WAS SHOT AT A HOUSE ON ARCHER AVENUE WHILE THOSE OFFICERS WERE SEARCHING FOR PERKINS.

LENGTH 1:00

DATE AIRED 12/03/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THERE ARE QUESTIONS ABOUT WHY AUTHORITIES WERE AT THE SOUTH JACKSON HOUSE IN THE FIRST PLACE. THE FAMILY OF A YOUNG WOMAN ARRESTED BY TASK FORCE OFFICERS IS OUTRAGED THAT THEY SHOWED UP AT THE WRONG HOUSE.

LENGTH 2:00



DATE AIRED 12/03/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE ARE STILL LOOKING FOR MURDER SUSPECT JORDAN JOHNSON WHO IS WANTED IN CONNECTION TO THE RANDALL STREET MURDER AND THE A.N.P GAS STATION MURDER.

LENGTH: 50 SECONDS

DATE AIRED 12/04/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE IS INVESTIGATING A SHOOTING WHERE A MAN WHO WAS SHOT AT THE

INTERSECTION OF VALLEY STREET AND BARRETT AVENUE.

LENGTH: 15 SECONDS

DATE AIRED 12/04/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A CLINTON MAN WAS ARRESTED AFTER INVESTIGATORS SAY THEY FOUND HIM WITH

CHILD PORN. **LENGTH: 20 SECONDS**

DATE AIRED 12/05/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON POLICE IS INVESTIGATING A SHOOTING WHERE A FEMALE STUDENT IS DEAD

NEAR WINGFIELD HIGH SCHOOL.

LENGTH 1:45

DATE AIRED 12/06/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

A CANTON TEEN IS BEING CHARGED AS AN ADULT AFTER SHOTS WERE FIRED AT A BUS

STOP.

LENGTH: 15 SECONDS

DATE AIRED 12/06/13 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THREE MEN WERE CHARGED IN CONNECTION WITH SHOOTINGS AT THE AMERICAN LEGION IN VICKSBURG. TWO MEN WERE WOUNDED AND ONE MAN WAS KILLED.

LENGTH: 45 SECONDS



DATE AIRED 12/12/13 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

IT'S BEEN MORE THAN A YEAR AND A HALF SINCE BARBARA RAINES AND HER FRIEND ROBERT VARNUM WERE FOUND SHOT TO DEATH INSIDE THEIR HINDS COUNTY HOME. NO ONE WAS EVER ARRESTED FOR THE KILLINGS AND RAINES' FAMILY CALLED US WANTING AN UPDATE ON THE INVESTIGATION.

LENGTH 2:35

DATE AIRED 12/13/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

RIDGELAND POLICE ARE SEARCHING FOR THREE WOMEN AND ONE MAN WHO ARE ACCUSED OF STEALING AROUND 2-THOUSAND DOLLARS WORTH OF COLOGNE AND PERFUME FROM THE RENAISSANCE MALL.

LENGTH: 40 SECONDS

DATE AIRED 12/17/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

VICKSBURG POLICE ARRESTED JAMARO SOUTH WHO WAS ACCUSED OF SHAKING HIS 6-MONTH-OLD SON SO HARD THAT IT CAUSED HIS DEATH.

LENGTH 1:00

DATE AIRED 12/18/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TWO HINDS COUNTY EMPLOYEES ARE PLANNING TO SUE COUNTY LEADERS. ALLEGING THEIR SUPERVISOR SUBJECTED THEM TO SEXUAL HARASSMENT AND SEXUAL ASSAULT.

LENGTH 1:00

DATE AIRED 12/19/13 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HINDS COUNTY AUTHORITIES ARE LOOKING FOR THREE PEOPLE IN CONNECTION WITH RECENT AUTO BURGLARIES IN RURAL HINDS COUNTY.

LENGTH 1:00

DATE AIRED 12/20/13 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE ARE INVESTIGATING A SHOOTING ON PLANTATION BOULEVARD ACCORDING TO POLICE THE VICTIM IS A 20-YEAR-OLD MAN.



4th QUARTER 2013 ISSUES RESPONSIVE PROMOS AND PUBLIC SERVICE ANNOUNCEMENTS

Air Dates: October-December

Times aired: Various throughout broadcast day

Subject matter: Caring for Mississippi event promotion

Lengths: 30

Air Dates: October-December

Times aired: Various throughout broadcast day **Subject matter**: Educator employment drive

Lengths: 30

Air Dates: December

Times aired: Various throughout broadcast day

Subject matter: MS Jazz Foundation

Lengths: 30

Air Dates: October-December

Times aired: Various throughout broadcast day **Subject matter**: Family Values - Integrity

Lengths: 30

Air Dates: October-December

Times aired: Various throughout broadcast day **Subject matter**: Family Values - Listening

Lengths: 30



Air Dates: December

Times aired: Various throughout broadcast day

Subject matter: Project Roadblock – Buzzed Driving

Lengths: 30

Air Dates: October-November

Times aired: Various throughout broadcast day

Subject matter: Autism Awareness

Lengths: 30

Air Dates: October-November

Times aired: Various throughout broadcast day

Subject matter: Fire Safety

Lengths: 30



4th QUARTER 2013 STATION SPONSORED EVENTS THAT SERVE THE NEEDS AND INTERESTS OF THE COMMUNITY WJTV-TV JACKSON, MS

October

Caring for Mississippi sponsored the Pink Tie Gala for the Susan G. Komen Foundation.

Caring for Mississippi sponsored the Family Festival for the Juvenile Diabetes Research Foundation.

Caring for Mississippi sponsored the Buddy Walk for the Central MS Down Syndrome Society.

Caring for Mississippi sponsored Walk to Defeat ALS for the ALS Foundation.

November

Caring for Mississippi sponsored Pack the Pickup benefiting the Mississippi Food Network.

December

Caring for Mississippi sponsored <u>Sharing is Caring</u> benefiting the Jackson chapter of the Salvation Army.

Jackson Public Schools Adopt-A-School Program

WJTV has participated with the Jackson Public Schools Adopt-A-School for 30 years where we have supported and been involved with Key Elementary located on McDowell Road.