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MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC.

### WJTV-TV 12 JACKSON, MISSISSIPPI

#### COMMUNITY ISSUES & PROGRAMS REPORT SECOND QUARTER 2014 APRIL-MAY-JUNE

- 1. CONSUMER PRICES & SAFETY
- 2. CRIME & DRUGS
- 3. ECONOMY
- 4. EDUCATION
- 5. ENVIRONMENT
- 6. GOVERNMENT & PUBLIC SAFETY
- 7. HEALTH
- 8. SPONSORED COMMUNITY EVENTS



# BROADCAST PROGRAMS THAT SERVE THE NEEDS AND INTERESTS OF THECOMMUNITY ON WJTV-TV 12 2<sup>nd</sup> Quarter 2014

#### **WJTV** Newscasts

Programs that serve the needs and interests of the community that are broadcast on WJTV-TV:

<b>News Channel 12</b> @	5:00am	Mon-Fri	5:00am - 6:00am
<b>News Channel 12</b> @	6:00am	<b>Mon-Sun</b>	6:00am - 7:00am
<b>News Channel 12</b> @	Noon	Mon-Fri	12:00pm - 12:30pm
<b>News Channel 12</b> @	5:00pm	Mon-Fri	5:00pm - 5:30pm
<b>News Channel 12</b> @	5:30pm	Sun	5:30pm- 6:00pm
<b>News Channel 12</b> @	6:00pm	Mon-Sat	6:00pm - 6:00pm
<b>News Channel 12</b> @	10:00pm	<b>Mon-Sun</b>	10:00pm - 10:35pm

These programs are locally produced newscasts that contain the latest news, weather and sports information. These programs contain both live and taped reports that cover a variety of topics. Topics include but are not limited to: crime, health, elections, government, and education. The stories provided come from local, state, national and international sources.



## **<u>2014 2<sup>nd</sup> Otr. News Stories</u>** Consumer Prices & Safety:

DATE AIRED: 04/02/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

CHRYSLER RECALLIED NEARLY 870 THOUSAND SUV'S TO INSTALL A SHIELD TO PROTECT BRAKE BOOSTERS FROM WATER CORROSION. JEEP GRAND CHEROKEE AND DODGE DURANGO SUV MODELS FROM THE 2011 THROUGH 2014 WILL BE INSPECTED AND WILL HAVE THE BOOSTERS REPLACED WHERE NECESSARY.

**LENGTH: 20 SECONDS** 

DATE AIRED: 04/02/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A JACKSON MAN IS SAYING HIS EMPLOYEE RIGHTS ARE BEING VIOLATED. HE WAS SHOT ON THE JOB WHILE TRYING TO CLOSE UP SHOP. NOW HE SAYS HE'S BEING UNFAIRLY PUNISHED.

**LENGTH 1:30** 

DATE AIRED: 04/09/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE TOYOTA ANNOUNCED THAT IT'S RECALLING MORE THAN SIX MILLION VEHICLES. THE RECALL INCLUDES 27 TOYOTA MODELS, THE PONTIAC VIBE, AND THE SUBARU TREZIA PRODUCED FROM MARCH 2012 TO AUGUST OF 2013. THE PARTS UNDER SCRUTINY INCLUDE THE SEAT RAILS, STEERING COLUMN BRACKET, AND ENGINE STARTER.

**LENGTH: 35 SECONDS** 

DATE AIRED: 04/18/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE NATION'S LARGEST ARTS AND CRAFTS CHAIN "MICHAELS" SAYS ABOUT 2.6 MILLION DEBIT AND CREDIT CARDS MAY HAVE BEEN AFFECTED IN A SECURITY

BREACH.



DATE AIRED: 04/21/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

KRAFT FOODS IS RECALLING 96 THOUSAND POUNDS OF OSCAR MAYER HOT DOGS

BECAUSE THEY ARE MISLABELED AND COULD CONTAIN CHEESE. THE

GOVERNMENT SAYS THE LABELS ON THE 'CLASSIC WIENERS' ARE WRONG AND

MAY ACTUALLY BE THE COMPANY'S 'CLASSIC CHEESE DOGS'.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/21/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PRICES AT THE PUMP ARE ON THE RISE! THE AVERAGE PRICE OF A GALLON OF REGULAR GAS IS NOW 3 DOLLARS AND 69 CENTS. THAT'S UP 9 CENTS IN THE LAST

TWO WEEKS. THE METRO SITS ABOUT 20 CENTS BELOW THAT.

**LENGTH: 30 SECONDS** 

DATE AIRED: 05/02/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ATTORNEY GENERAL JIM HOOD IS TELLING STORM VICTIMS TO WATCH OUT FOR CROOKED CONTRACTORS. THE ATTORNEY GENERAL'S OFFICE SAYS YOU SHOULD ONLY HIRE LICENSED AND BONDED CONTRACTIONS; ASK TO SEE THEIR LICENSE

AND VERIFY THE BOND.

**LENGTH: 30 SECONDS** 

DATE AIRED: 05/05/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GM RECALLED MORE THAN 50-THOUSAND SUVS INCLUDING THE BUICK ENCLAVE, CHEVY TRAVERSE AND GMC ACADIA. THE COMPANY SAYS A SOFTWARE PROBLEM COULD LEAD TO A FALSE READING ON FUEL GAUGES.

LENGTH: 30 SECONDS

DATE AIRED: 05/06/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GM RECALLED MORE THAN 56-THOUSAND SATURN AURAS BECAUSE THE AUTOMATIC TRANSMISSION SHIFTERS CAN FAIL. THE RECALL AFFECTS CERTAIN

2007 & 2008 MODEL CARS WITH 4-SPEED TRANSMISSIONS.



DATE AIRED: 05/09/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

YOU'VE HEARD THE OLD SAYING, FOOL ME ONCE, SHAME ON YOU? WE'LL IT TURNS OUT THAT SCAM ARTISTS OFTEN TARGET THE SAME PEOPLE AGAIN AND

AGAIN.

**LENGTH 15 SECONDS** 

DATE AIRED: 05/09/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FORD RECALLED NEARLY 700-THOUSAND VEHICLES FOR TWO SAFETY PROBLEMS. THE RECALL IS FOR 2013 AND 2014 MODEL FORD ESCAPE, SUV'S, AND THE C-MAX HYBRIDS. FORD SAYS A SOFTWARE GLITCH CAN STOP THE SIDE CURTAIN AIRBAGS FROM INFLATING IN SOME ROLLOVER CRASHES. IN A SEPARATE RECALL THE SAME YEAR "ESCAPES" HAVE FAULTY EXTERIOR DOOR

HANDLES. **LENGTH: 25 SECONDS** 

DATE AIRED: 06/10/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ATTORNEY GENERAL JIM HOOD IS WARNING OF A NEW SCAM ORIGINATING OUT OF THE PHILIPPINES. THE CALLER SAYS THEY WANT MONEY FOR AN OVERDUE ELECTRICITY PAYMENT. BE SUSPICIOUS OF ANYONE WHO ASKS FOR PAYMENTS OVER THE PHONE, ESPECIALLY THOSE WHO ASK YOU TO WIRE MONEY. CHECK THE COMPANY OUT TO MAKE SURE IT'S A GENUINE CALL AND NOT A SCAM.

**LENGTH: 30 SECONDS** 

DATE AIRED: 06/11/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

PAUL MORARU –ROGOZA AND GICU OPREA WERE ALLEGEDLY INVOLVED IN SOPHISTICATED ONLINE SALES SCAM.POLICE SAY THE SCAM TARGETED SHOPPERS WHO USED SITES SUCH AS E-BAY AND CRAIGSLIST. THE MEN GOT THE SHOPPERS TO USE LOOK-A-LIKE SITES AND HAD THE CUSTOMERS WIRING MONEY.



DATE AIRED: 06/13/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PF CHANG'S C.E.O CONFIRMED DATA FROM CUSTOMERS CREDIT AND DEBIT CARDS MAY HAVE ENDED UP IN THE HANDS OF CRIMINALS. IT'S UNCLEAR HOW MANY CREDIT CARD NUMBERS WERE TAKEN, OR WHICH SPECIFIC RESTAURANTS WERE TARGETED. INVESTIGATORS THINK THE NUMBERS WERE STOLEN BETWEEN MARCH AND MID-MAY.

**LENGTH: 25 SECONDS** 

DATE AIRED: 06/16/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THOUSANDS OF "TARGET" SHOPPERS HAD A COMPUTER GLITCH SNARLED THE PAYMENT PROCESS AT THE CHECKOUT COUNTER. DEBIT CARDS, GIFT CARDS, AND EBT CARDS WOULD NOT WORK.. THE COMPANY SAYS THIS LATEST

PROBLEM WAS NOT A SECURITY ISSUE.

**LENGTH: 25 SECONDS** 

DATE AIRED: 06/26/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

GENERAL MOTORS ORDERED DEALERS IN THE U.S. AND CANADA TO STOP SELLING 2013 AND 2014 CHEVY CRUZE SEDANS BECAUSE OF A POTENTIAL AIRBAG

DEFECT. SOME 33-THOUSAND CARS ARE INVOLVED.

**LENGTH: 20 SECONDS** 

DATE AIRED: 06/30/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GENERAL MOTORS RECALLED MORE THAN 8.4 MILLION VEHICLES WORLDWIDE FOR FAULTY IGNITION SWITCHE, WIRING, AND FASTENERS. THE AUTOMAKER HAS RECALLED NEARLY 30-MILLION VEHICLES WORLDWIDE THIS YEAR.



#### 2014 2<sup>nd</sup> Qtr. News Stories Crime:

DATE AIRED: 04/01/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ONE INMATE IS DEAD, OTHERS ARE HURT, AND THERE ARE MANY QUESTIONS ABOUT HOW JAIL RIOT AT THE DETENTION CENTER IN RAYMOND. THE HINDS COUNTY SHERIFF SAYS IT ALL STARTED AS A FIGHT BETWEEN RIVALS GANGS

THAT ESCALATED INTO SEVERAL INMATES BEING SHANKED.

**LENGTH 1:45** 

DATE AIRED: 04/01/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A FORMER CANDIDATE FOR CANTON BOARD OF ALDERMEN, AND CONGRESS IN MISSISSIPPI'S SECOND DISTRICT, CREGG PUCKETT WAS SENTENCED TO FIVE YEARS IN PRISON FOR VOTER FRAUD.

TEARS INTRIBUTION

LENGTH 1:00

DATE AIRED: 04/01/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARRESTED SEVEN PEOPLE IN CONNECTION TO A BURGLARY AT THE MAGNOLIA MINI STORAGE ON I-55 SOUTH FRONTAGE ROAD.

**LENGTH 1:00** 

DATE AIRED: 04/02/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A FORMER JACKSON POLICE OFFICER WHO WAS ARRESTED BY RIDGELAND POLICE A FEW MONTHS AGO IS NOW CHARGED WITH IMPERSONATING A POLICE OFFICER.

**LENGTH: 40 SECONDS** 

DATE AIRED: 04/02/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

TWO CORRECTIONAL OFFICERS WERE ARRESTED FOR TRYING TO SNEAK CONTRABAND INTO THE CENTRAL MISSISSIPPI CORRECTIONAL FACILITY IN RANKIN COUNTY. ACCORDING TO OFFICIALS THEY TRIED TO SMUGGLE IN THE

CONTRABAND USING FOOD.



DATE AIRED: 04/03/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A MISSISSIPPI SOLDIER IS RECOVERING AFTER BEING WOUNDED IN THE

FORT HOOD SHOOTING.

**LENGTH: 45 SECONDS** 

DATE AIRED: 04/04/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A MAN STEALS A CAR FROM A DAYCARE WITH A LITTLE GIRL IN THE BACKSEAT. THE SUSPECT PARKED THE CAR ON A CURB AND FLED FROM THE VEHICLE.

THE FOUR-YEAR-OLD WAS FOUND UNHARM.

**LENGTH 1:00** 

DATE AIRED: 04/07/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

SEVEN WOMEN WERE ARRESTED FOR SOLICITATION OF PROSTITUTION FOLLOWING A PEARL POLICE DEPARTMENT NARCOTICS UNDERCOVER

OPERATION. **LENGTH: 40 SECONDS** 

DATE AIRED: 04/09/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A CONVICTED FELON IS BACK IN CUSTODY AFTER A TRAFFIC STOP LED TO

WALTER MAYBERRY ARREST.

**LENGTH: 50 SECONDS** 

DATE AIRED: 04/09/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A MOTHER IS NOW SOMEWHAT AT PEACE AFTER SEEING HER SON AFTER A VIOLENT, DEADLY RIOTING AT THE HINDS COUNTY JAIL. THE MOTHER'S SON WAS HURT AND HEALED WITHOUT HER KNOWLEDGE FROM THE RIOTING AND

NOW SHE WANTS ANSWERS.

**LENGTH 2:00** 



DATE AIRED: 04/10/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IT'S BEEN MORE THAN A MONTH AND STILL NO SIGN OF MISSING MADISON COUNTY TODDLER MYRA LEWIS. MADISON COUNTY SHERIFF RANDY TUCKER

SAYS HE BELIEVES THE MISSING GIRL IS STILL ALIVE.

**LENGTH 1:45** 

DATE AIRED: 04/10/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THREE SUSPECTS ARE IN JAIL AFTER LEADING POLICE ON A CHASE DOWN COUNTY LINE ROAD. MADISON COUNTY DEPUTIES WERE ABOUT TO MAKE AN ARREST DURING A NARCOTICS EXCHANGE WHEN THREE SUSPECTS GOT IN THEIR CAR AND ALMOST HIT THE DEPUTIES ON SCENE IN THE LOWES PARKING LOT.

**LENGTH: 45 SECONDS** 

DATE AIRED: 04/17/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WARREN COUNTY INVESTIGATORS SAY ELEVEN VEHICLES WERE STOLEN MONDAY NIGHT FROM RIVER CITY AUTO SALES. AUTHORITIES HAVE SINCE

RECOVERED NINE OF THOSE CARS; NO ONE HAS BEEN ARRESTED.

**LENGTH: 20 SECONDS** 

DATE AIRED: 04/18/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A RANKIN COUNTY TEACHER IS WITHOUT A JOB. ACCORDING TO THE RANKIN COUNTY SCHOOL BOARD PRESIDENT STUDENTS SAY THEY SAW INAPPROPRIATE

CONTACT BETWEEN HER AND A STUDENT.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/21/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A WOMAN WAS CARJACKED, KIDNAPPED, AND RAPED IN JACKSON. POLICE SAY THE TWO SUSPECTS ARE A 16 YEAR OLD AND A 13 YEAR OLD BOY.



DATE AIRED: 04/23/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TWO NURSES FROM HINDS AND RANKIN COUNTIES WERE ARRESTED FOR

ALLEDGED INVOLVEMENT IN ILLEGAL DRUG ACTIVITY

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/23/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON AND MADISON POLICE ARE LOOKING FOR A MAN WHO REMOVED PROPERTY FROM LOCKERS BEING USED BY OTHER CUSTOMERS AT FITNESS

CENTERS.

**LENGTH: 40 SECONDS** 

DATE AIRED: 04/23/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

PEARL POLICE ARE LOOKING FOR THE PERSON WHO COMMITTED CHECK FRAUD AT "THRIFTY CHECK ADVANCE." POLICE SAY THE WOMAN PRESENTED A FRAUDULENT OHIO DRIVER'S LICENSE AND TWO FRAUDULENT CHECKS

TOTALING OVER \$17-THOUSAND DOLLARS.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/24/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A RAYMOND MAN IS IN JAIL IN NORTHEAST MISSISSIPPI FACING MULTIPLE SEX CRIMES CHARGES.

LENGTH: 30 SECONDS

DATE AIRED: 04/24/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON POLICE ARE INVESTIGATING A CASE OF EVIDENCE STOLEN FROM ONE

OF THEIR STORAGE FACILITY'S.

**LENGTH 1:20** 

DATE AIRED: 04/25/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A FORMER SCHOOL JANITOR AND PASTOR WAS ARRESTED FOLLOWING SEX

CRIMES ALLEGATIONS.



DATE AIRED: 04/25/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JIMMY HIGH AND MONICA ISHMAEL HICKS WERE CHARGED WITH ELEVEN

COUNTS OF AUTO THEFT IN WARREN COUNTY.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/30/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE ARE INVESTAGING THE DEATH OF ONE MAN AND ANOTHER

WAS INJURED FOLLOWING A SHOOTING ON COTTONWOOD LANE.

**LENGTH: 30 SECONDS** 

DATE AIRED: 05/01/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

CLINTON POLICE ARE LOOKING FOR THE WOMAN THEY BELIEVE BROKE INTO A CAR AT "WALGREENS" PARKING LOT AND STOLE CHECKS AND CREDIT CARDS.

LENGTH: 30 SECONDS

DATE AIRED: 05/01/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A JACKSON COMMUNITY IS IN SHOCK AFTER LEARNING ABOUT THE SHOOTING DEATH OF A DOCTOR'S WIFE. POLICE BELIEVE THE DOCTOR IS THE ONE WHO COMMITTED THE CRIME. SOME OF THE PEOPLE WHO KNEW HIM ARE WONDERING

IF A MEDICAL CONDITION PLAYED A FACTOR IN THE CRIME.

**LENGTH 2:20** 

DATE AIRED: 05/02/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A WOMAN'S FINAL DESTINATION WAS JACKSON BUT NOW IT'S JAIL AFTER THE TSA FOUND 81 POUNDS OF MARIJUANA EQUALING MORE THAN ONE HUNDRED

THOUSAND DOLLARS IN HER BAGS.

**LENGTH 1:30** 

DATE AIRED: 05/02/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE LOOKING FOR SUSPECTS CAUGHT ON CAMERA IN A ROBBERY OF THE SHELL GAS STATION ON MEDGAR EVERS BOULEVARD.



DATE AIRED: 05/05/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE LOOKING FOR THE PERSON OR PEOPLE RESPONSIBLE FOR

THE SHOOTING OF A VICTIM AT THE 1500 BLOCK OF BOOKER STREET.

**LENGTH: 30 SECONDS** 

DATE AIRED: 05/05/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE ARE INVESTIGATING A FIGHT OVER A BASKETBALL GAME THAT

TURNED DEADLY. A HINDS COUNTY DEPUTY IS A SUSPECT IN THE DEATH.

**LENGTH 1:30** 

DATE AIRED: 05/06/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ARKANSAS AUTHORITIES BELIEVE THEY CAUGHT THE PERSON WHO IS

RESPONSIBLE FOR THE DEATH OF A JACKSON MAN WHO WAS REPORTED MISSING

IN MARCH.

**LENGTH: 50 SECONDS** 

DATE AIRED: 05/06/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ONE MAN IS IN CUSTODY WHILE MADISON POLICE ARE SEARCHING FOR TWO

OTHER SUSPECTS INVOLVED IN AN ARMED ROBBERY.

**LENGTH 1:00** 

DATE AIRED: 05/08/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A PAPER MAN IS OUT OF A JOB AND RANKIN COUNTY AUTHORITIES WANT TO QUESTION HIM AFTER AN INVESTIGATOR SAYS A MAN TRIED TO LURE A GIRL

INTO HIS CAR WHILE SHE WAS WAITING AT THE BUS STOP.

**LENGTH 1:30** 

DATE AIRED: 05/08/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON POLICE DISCOVERED SEVERAL MARIJUANA PLANTS THAT LANDS A

JACKSON MAN BEHIND BARS.



DATE AIRED: 05/09/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

RIDGELAND POLICE NEED YOUR HELP FINDING A SUSPECT WHO THEY BELIEVED

STOLE ALMOST 10-THOUSAND AND 500 DOLLARS WORTH OF BRAS FROM

VICTORIA SECRET.

**LENGTH: 30 SECONDS** 

DATE AIRED: 05/12/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

POLICE ARE SEARCHING FOR SOMEONE RESPONSIBLE FOR KILLING EBONY HERVEY. POLICE SAY A MAN AND ANOTHER WOMAN WERE ALSO SHOT.

**LENGTH: 20 SECONDS** 

DATE AIRED: 05/13/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A FORMER JACKSON POLICE OFFICER WILL BE SPENDING TIME BEHIND BARS AFTER BEING SENTENCED ON A BRIBERY CHARGE. TONY DAVIS RECEIVED A SENTENCE OF 25 MONTHS IN PRISON. DAVIS ADMITTED TO ADVISING ANOTHER JPD OFFICER THAT HE WOULD PAY 10-THOUSAND DOLLARS IF HE WOULD ASSIST

HIM IN DROPPING A DRUG CHARGE AGAINST A DEFENDANT HE KNEW.

LENGTH: 45 SECONDS

DATE AIRED: 05/13/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

RIDGELAND POLICE NEED YOU HELP FINDING AN INDIVIDUAL ACCUSED OF PETIT LARCENCY. AUTHORITIES SAY THE OLDER MAN IS WANTED IN CONNECTION WITH THE THEFT OF CREDIT CARDS AND 400-DOLLARS IN CASH FROM THE JEWELRY SECTION.

**LENGTH: 20 SECONDS** 

DATE AIRED: 05/23/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE MADISON COUNTY CORONER SAYS DR. GARRICK SHELTON WAS FOUND DEAD AFTER BEING STABBED SEVERAL TIMES. POLICE SAY A WEAPON WAS

RECOVERED AT THE SCENE.



DATE AIRED: 05/23/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

EUGENE CHRISTMAS IS NOW IN POLICE CUSTODY IN CONNECTION WITH A

KIDNAPPING AND SEXUAL ASSAULT CHARGE.

**LENGTH: 15 SECONDS** 

DATE AIRED: 06/9/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A MADISON COUNTY JUDGE ALREADY ACCUSED OF ASSAULTING A YOUNG MAN AT THE CANTON FLEA MARKET WAS REPORTEDLY BEING INVESTIGATED BY THE ATTORNEY GENERAL'S OFFICE. A GRAND JURY MAY SOON CONSIDER CHARGES AGAINST THE JUDGE FOR ALLEGEDLY ASSAULTING A MENTALLY ILL MAN AND USING A RACIAL SLUR AT HIM DURING THE CANTON FLEA MARKET IN MAY.

**LENGTH: 30 SECONDS** 

DATE AIRED: 06/11/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE SAY A MALE WAS SHOT THREE TO FOUR TIMES IN THE BACK THEY SAY HE WAS FOUND AT A HOUSE ON BAILEY AVE BUT IT ACTUALLY HAPPENED ON SEARS STREET.

LENGTH: 20 SECONDS

DATE AIRED: 06/19/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A PREGNANT WOMAN IS RECOVERING AFTER JACKSON POLICE SAY HER BOYFRIEND STABBED HER IN THE STOMACH. POLICE TELL US THE SUSPECT ASSAULTED THE 7 MONTH PREGNANT WOMAN WITH A METAL OBJECT.

LENGTH: 20 SECONDS

DATE AIRED: 06/19/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RICHLAND POLICE ARE LOOKING FOR SUSPECTS WHO BROKE INTO

"MCALISTER'S", "GAME STOP", AND "ADVANCE AMERICA" IN A SHOPPING STRIP

ON HIGHWAY-49. LENGTH: 15 SECONDS



DATE AIRED: 06/20/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10PM

CANTON POLICE CONFIRM THE BODY OF A 21-YEAR-OLD WOMAN WAS FOUND AT A CHECK CASHING BUSINESS. WOMAN WAS A PART-TIME EMPLOYEE AT THE

BUSINESS.

**LENGTH: 15 SECONDS** 

DATE AIRED: 06/25/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE INVESTIGATING A BUSINESS ROBBERY. ACCORDING TO POLICE "CHAN'S GARDEN" WAS ROBBED BY THREE ARMED MEN WHO KICKED IN

THE BACK DOOR OF THE BUSINESS.

**LENGTH: 15 SECONDS** 

DATE AIRED: 06/25/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A 93 YEAR OLD JACKSON WOMAN GOT A RUDE AWAKENING OVERNIGHT, WHEN A BULLET WHIZZED RIGHT BY HER HEAD. HER HOME ON HILL AVENUE WAS

TARGETED DURING AN APPARENT DRIVEBY.

**LENGTH 1:15** 

DATE AIRED: 06/26/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE ON THE SEARCH FOR A SHOOTER AFTER A MAN IS HELD UP, THEN SHOT, WHILE SITTING AT A STOP SIGN ON STILLWOOD AND NORTHHAVEN

DRIVE.

**LENGTH: 40 SECONDS** 

DATE AIRED: 06/27/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

VICKSBURG POLICE ARRESTED FOUR SUSPECTS INTO CUSTODY AFTER TWO MEN

ROBBED "QUICK CASH" ON PEMBERTON BOULEVARD.



#### 2014 2<sup>nd</sup> Qtr. News Stories **Economy:**

**DATE AIRED: 04/02/14** TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

STATE LAWMAKERS PASSED A BALANCED SIX-BILLION DOLLAR BUDGET AS THE 2014 SESSION COMES TO A CLOSE WHICH BEGINS JULY 1ST. THE HIGHLIGHTS OF THIS YEARS BUDGET INCLUDE A TEACHER PAY RAISE. FUNDING FOR A TROOPER

SCHOOL, AND INCREASED FUNDING TO REPAIR ROADS AND BRIDGES.

**LENGTH: 30 SECONDS** 

**DATE AIRED: 04/03/14** TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AFTER 20 YEARS THE "SANDERSON FARMS GOLF CHAMPIONSHIP" COULD BE MOVING FROM MADISON TO JACKSON MOVING THE REVENUE WITH IT.

**LENGTH 1:15** 

**DATE AIRED: 04/04/14** TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE LATEST UNEMPLOYMENT REPORT SHOWS THE U.S. JOB MARKET IS SLOWLY IMPROVING BUT MANY AMERICANS ARE STILL STRUGGLING TO FIND WORK INCLUDING MANY OF OUR NATION'S VETERANS.

LENGTH: 45 SECONDS

**DATE AIRED: 04/21/14** TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

REGIONAL BANK RENASANT CORP SAYS PROFIT IN 2013'S FOURTH QUARTER ROSE 80 PERCENT IN THE SECOND PERIOD FOLLOWING ITS TAKEOVER OF FIRST

M&F CORP.

**LENGTH: 30 SECONDS** 

**DATE AIRED: 04/21/14** TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

REGIONAL BANK BANCORPSOUTH CORP SAW PROFIT RISE FOR THE THIRD QUARTER IN A ROW, JUMPING 37 PERCENT IN 2014'S FIRST QUARTER FROM THE SAME THREE MONTHS IN 2013.



DATE AIRED: 04/22/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE CITY OF VICKSBURG IS ALLOWING THE NEW OWNERS OF THE FORMER GRAND STATION HOTEL TO PAY MORE \$500,000 IN BACK PROPERTY TAXES OWED

ON THE PROPERTY SINCE 2011.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/23/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

SILVER AIRLINES IS READY TO LEAVE MISSISSIPPI BUT THE FEDERAL

GOVERNMENT SAYS THEY NEED TO STAY UNTIL A REPLACEMENT AIRLINES IS

FOUND.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/28/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE FOUNDER OF THE ABNER'S FAMOUS FRIED CHICKEN TENDER CHAIN SAY NEWS ABOUT HIS FILING FOR CHAPTER 11 PROTECTION IN BANKRUPTCY COURT HAS SPARKED UNFOUNDED CLOSING RUMORS.. HE SAYS ALL SIX RESTUARANTS ARE STAYING OPEN AND ONLY THE TWO THAT HE OWNS IN OXFORD ARE AFFECTED BY THE FILING OF BANKRUPTCY. THE OTHER FOUR ARE IN OTHER CITIES AND ARE OWNED BY FOUR DIFFERENT COMPANIES.

LENGTH: 45 SECONDS

DATE AIRED: 04/28/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MISSISSIPPI BASED HANCOCK FABRIC SAYS IT PLANS TO STOP BEING A PUBLIC TRADED COMPANY, ALLOWING EXECUTIVES TO FOCUS ON IMPROVING ITS

BUSINESS.

LENGTH: 30 SECONDS

DATE AIRED: 05/01/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

SIX POINT NINE MILLION DOLLARS IS ON ITS WAY TO THE DEPARTMENT OF PUBLIC SAFETY TO HELP WITH A TRAINING SCHOOL FOR HIRING NEW HIGHWAY

PATROL TROOPERS.



DATE AIRED: 05/01/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

PAPER COSTS MONEY BUT AS DOLLARS ARE REPLACED BY DEBIT CARDS, AND PRINT LEAVES THE PAGE IN FAVOR OF THE COMPUTER SCREEN, THERE IS THE POTENTIAL FOR REAL SAVINGS. HOW MUCH PAPER DOES IT REALLY TAKE TO MAKE IT THROUGH A LEGISLATIVE SESSION IN MISSISSIPPI?

**LENGTH 3:45** 

DATE AIRED: 05/08/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

C-SPIRE BROKE GROUND ON IT'S ULTRA HIGH SPEED "FIBER TO HOME" INITIATIVE. CREWS BEGAN INSTALLING FIBER OPTIC CABLE IN RIDGELAND'S BRIDGEWATER NEIGHBORHOOD. C-SPIRE BELIEVES THE TECHNOLOGY WILL BOOST HOME VALUES, AND ATTRACT HIGH TECH INVESTMENT AND NEW JOBS.

**LENGTH: 35 SECONDS** 

DATE AIRED: 05/13/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

BUSINESS OWNERS IN DOWNTOWN JACKSON TELL US THEY TOOK A HARD HIT DURING THE FORTIFICATION STREET PROJECT THAT LASTED FOR MORE THAN A YEAR. "FINIANS" LOST NEARLY 50 PERCENT IN SALES BECAUSE OF THE CONSTRUCTION RUNNING RIGHT IN FRONT OF HIS PUB.

LENGTH: 35 SECONDS

DATE AIRED: 05/14/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

FEMA AND THE SMALL BUSINESS ADMINISTRATION URGE ANYONE WHO HAD DAMAGE DURING THE APRIL TORNADOES TO REGISTER FOR ASSISTANCE. THE SMALL BUSINESS ADMINISTRATION OFFERS LOW INTEREST LOANS TO QUALIFIED HOME OWNERS, RENTERS AND BUSINESS OWNERS. FEMA OFFICIALS SAY THE DEADLINE TO REGISTER FOR ASSISTANCE IS JUNE 30TH.

**LENGTH: 35 SECONDS** 

DATE AIRED: 05/23/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

GAS PRICES SHOT UP ABOUT 40 CENTS A GALLON IN THE SPRING BEFORE STABILIZING THIS MONTH SIMILAR TO LAST YEAR AT THE START OF THE BUSY

SUMMER DRIVING SEASON.



#### 2014 2<sup>nd</sup> Qtr. News Stories **Education:**

**DATE AIRED: 04/04/14** TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

SATURDAY SCHOOL IS IN SESSION FOR JACKSON PUBLIC SCHOOL STUDENT AFTER MISSING TWO DAYS IN JANUARY DUE TO BAD WEATHER. STUDENTS WILL

ALSO HAVE TO REPORT TO SCHOOL ON EASTER MONDAY APRIL 21ST.

**LENGTH: 30 SECONDS** 

**DATE AIRED: 04/16/14** TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

STUDENTS IN JACKSON PUBLIC SCHOOLS ARE BENEFITING FROM A CITY-WIDE BOOK DRIVE. A CHECK FOR OVER 30 THOUSAND DOLLARS WAS PRESENTED TO SUPERINTENDENT DR. CEDRICK GRAY BY THE LINKS INCORPORATED FOR THE PURCHASE OF BOOKS FOR MIDDLE SCHOOL STUDENTS.

**LENGTH: 40 SECONDS** 

**DATE AIRED: 04/22/14** TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THREE UNIVERSITIES ARE COMPETING FOR THE TITLE OF "MOST GIVING" IN THE WAR AGAINST HUNGER, IT'S CALLED THE "MILLION MEALS CHALLENGE". FANS OF THE UNIVERSITY OF MEMPHIS, OLE MISS, AND MISSISSIPPI STATE ARE TEAMING UP WITH KROGER TO DONATE MEALS.

**LENGTH 2:00** 

**DATE AIRED: 04/24/14** TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

FIFTY-FIVE FEMALE STUDENTS WERE HONORED FOR THEIR OUTSTANDING ACHIEVEMENT. THE AWARDS WERE SPONSORED BY GIRLS EXCELLING IN MISSISSIPPI SCHOOLS PROGRAM. IT RECOGNIZES FEMALE STUDENTS WHO

ACHIEVE HONOR ROLL STATUS FOR ONE TERM IN GRADES FIRST THROUGH FIFTH.



DATE AIRED: 05/06/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A BOOST IN SCHOOL ENROLLMENT IS A GOOD THING BUT IT CAN ALSO SHOW A SHORTAGE IN PARTICULAR TEACHING AREAS. THE CLINTON PUBLIC SCHOOL DISTRICT SAYS THEY'LL ADD 7 ELEMENTARY SCHOOL TEACHERS AND ONE

GIFTED TEACHER FOR THE NEXT SCHOOL YEAR.

**LENGT: 35 SECONDS** 

DATE AIRED: 05/06/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON PUBLIC SCHOOLS IS GOING PAPERLESS THIS YEAR FOR PARENTS WHO ARE REGISTERING THEIR CHILD IN SCHOOL. ONLINE REGISTRATION FOR NEW

STUDENTS HAS ALREADY BEGUN AND IT WILL END ON MAY 30TH.

**LENGTH: 35 SECONDS** 

DATE AIRED: 05/08/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE RANKIN COUNTY SCHOOL DISTRICT WILL CLOSE TWO K-6 AUTISM CLASSROOMS AT OAKDALE ELEMENTARY SCHOOL. ASSISTANT SCHOOL SUPERINTENDENT RICHARD MORRISON STATES THE AUTISM PROGRAM ITSELF WILL CONTINUE BUT IT WILL NO LONGER OCCUR IN SPECIALIZED CLASSROOMS.

**LENGTH: 30 SECONDS** 

DATE AIRED: 05/09/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE CHARTER SCHOOL AUTHORIZER BOARD VOTED TO SET PUBLIC HEARING ON MAY 20 IN COLUMBUS, MAY 21 IN JACKSON AND MAY 22 IN NATCHEZ. IT'S ANOTHER STEP BEFORE THE BOARD DECIDES WHETHER IT WILL APPROVE WHAT WOULD BE MISSISSIPPI'S FIRST CHARTER SCHOOLS.

LENGTH: 30 SECONDS

DATE AIRED: 05/20/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

ARE STUDENTS ACROSS THE METRO RECEIVING HIGH QUALITY EDUCATION? RANKIN COUNTY SCHOOL DISTRICT HAS BEEN UNDERFUNDED THROUGH THE MISSISSIPPI ADEQUATE EDUCATION PROGRAM MORE THAN 37 MILLION DOLLARS OVER THE PAST FOUR YEARS. COMPARED TO HINDS COUNTY, WITH OVER 6 THOUSAND STUDENTS AND ABOUT 59 MILLION DOLLARS IN FUNDING.SCHOOL OFFICIALS ARE BUDGETING FOR FISCAL YEAR 2015.



DATE AIRED: 05/27/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON PUBLIC SCHOOL BUS DRIVERS ERUPT IN APPLAUSE IN THE MIDDLE OF THE MEETING AFTER SCHOOL BOARD MEMBERS VOTED AGAINST PRIVATIZING THE TRANSPORATION SYSTEM. THE BOARD VOTED ON A TWO YEAR PLAN TO BRING IN A CONSULTANT TO ASSESS THE DISTRICT'S TRANSPORTATION DEPARTMENT, INCLUDING MANAGEMENT AND DRIVERS.

**LENGTH: 40 SECONDS** 

DATE AIRED: 06/19/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

BELHAVEN'S SCHOOL OF NURSING RECEIVED APPROVAL FROM THE MISSISSIPPI INSTITUTIONS OF HIGHER LEARNING FOR ITS BACHELOR OF SCIENCE IN NURSING PROGRAM.

LENGTH: 20 SECONDS

DATE AIRED: 06/27/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THERE'S NOW A ONE-OF-A-KIND OUTDOOR EXHIBIT AT THE MISSISSIPPI CHILDREN'S MUSEUM CALLED THE LITERACY GARDEN. IT'S DESIGNED TO INTEGRATE THE ARTS, LITERATURE, HEALTH AND NATURE INTO A SEAMLESS LEARNING EXPERIENCE FOR KIDS. THE GARDEN WILL HELP EARLY CHILDHOOD LITERACY AND LANGUAGE SKILLS.

**LENGTH: 30 SECONDS** 

DATE AIRED: 06/27/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON PUBLIC SCHOOLS RECEIVED 500 CHILDREN'S BOOKS FROM THE JACKSON-METRO ALUMNAE CLUB OF PI BETA PHI FRATERNITY FOR WOMEN.



### 2014 2<sup>nd</sup> Qtr. News Stories Environment:

DATE AIRED: 04/01/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WE HAVE A WEATHER SETUP THAT HAS THE POSSIBILITYOF BRINGING SEVERE STORMS TO THE MAGNOLIA STATE AS EARLY AS TOMORROW BUT LIKELY FOR THURSDAY AND FRIDAY. THE RISK IS FLOODING, DAMAGING WIND AND HAIL

AND THE POSSIBILITY OF A TORNADO.

**LENGTH 1:00** 

DATE AIRED: 04/03/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A STORM IS ROLLING TOWARD THE WJTV VIEWING AREA. THE NATIONAL WEATHER SERVICE SAYS THAT STORMS MAY LINGER IN AREAS FOR LONGER THAN NORMAL RESULTING IN MULTIPLE EPISODES OF SEVERE STORMS AND ALSO CAUSING HEAVY RAINFALL AND FLOODING.

**LENGTH 1:30** 

DATE AIRED: 04/04/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ROUND OF SEVERE WEATHER LEFT TWO PEOPLE IN NORTH MISSISSIPPI HURT AND STORM DAMAGE IN EIGHT COUNTIES. ACROSS CENTRAL MISSISSIPPI WE SAW MOSTLY HEAVY RAIN AND STRONG WINDS. TEAM COVERAGE OF WIND DAMAGES AND POWER OUTAGES.

**LENGTH 2:00** 

DATE AIRED: 04/04/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

RAINY WEATHER FROM THE PAST COUPLE OF DAYS COULD HAVE PLAYED A FACTOR IN A TREE FALLING DOWN ON A JACKSON FAMILY'S HOME.



DATE AIRED: 04/04/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE SEVERE WEATHER LEFT THE CITY OF TERRY ABOUT 32-HUNDRED CUSTOMERS WITHOUT POWER. TERRY HIGH SCHOOL CLOSED FOR THE DAY AND BUSINESSES SHUT DOWN AS WELL

**LENGTH 1:15** 

DATE AIRED: 04/07/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PEOPLE ACROSS CENTRAL MISSISSIPPI ARE DEALING WITH FLOODING AFTER BEING DRENCHED WITH RAIN FOR HOURS. SOME OF THE WORST IS ON

HIGHWAY 49 IN SIMPSON COUNTY.

**LENGTH 1:30** 

DATE AIRED: 04/07/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IN PELAHATCHIE AT ONE POINT THE BRIDGE ON HIGHWAY-80 WAS CLOSED BECAUSE OF THE HIGH WATER. ALSO IN PEARL "DEEB STREET" IS FLOODED EVEN THOUGH THE RAIN HAS STOPPED, THE WATER IS STILL STANDING IN MANY PEOPLE'S FRONT YARDS. WITH ANOTHER ROUND OF RAIN COMING, THIS SITUATION MAY NOT GET ANY BETTER ANY TIME SOON.

**LENGTH: 40 SECONDS** 

DATE AIRED: 04/07/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A TORNADO BLEW ACROSS COVINGTON COUNTY LEAVING WIDESPREAD DAMAGE. THE "NEW HOPEWELL CHURCH" ON HOPEWELL ROAD STEEPLE WAS LEFT HANGING, THE SIDING WAS BLOWN OFF, AND THERE IS DAMAGE ALL AROUND THE OUTSIDE OF THE CHURCH.

LENGTH 1:00

DATE AIRED: 04/07/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

PART OF OLD HIGHWAY 49 IS ALSO CLOSED IN RICHLAND WHERE ONE NEIGHBORHOOD'S STREET HAS BEEN TURNED INTO CANALS. TWO DOZEN PEOPLE HAVE BEEN DISPLACED.

LENGTH 2:00



DATE AIRED: 04/08/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A STATE OF EMERGENCY WILL GO INTO EFFECT FOR HINDS COUNTY IN ONE HOUR. OFFICIALS WANT YOU TO BE AWARE OF POSSIBLE FLOODING FROM THE

PEARL RIVER.

**LENGTH 1:35** 

DATE AIRED: 04/08/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IF YOU'VE BEEN DRIVING ALONG INTERSTATE-20 IT'S KIND OF HARD TO MISS THE WATER THAT'S BEEN RISING. IT HASN'T HIT THE MAIN ROADS BUT THE PEARL RIVER IS DEFINITELY CREEPING HIGHER AND HIGHER. THOSE THAT LIVE AT LOWER LEVELS ARE BEING AFFECTED RIGHT NOW.

**LENGTH 1:30** 

DATE AIRED: 04/08/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE RESULTS ARE IN AND COUNCILMAN TONY YARBER WILL FACE OFF WITH CHOKWE ANTAR LUMUMBA IN A RUNOFF ELECTION FOR JACKSON MAYOR ON TUESDAY APRIL  $22^{\rm ND}$ .

**LENGTH 2:00** 

DATE AIRED: 04/09/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE STATE DEPARTMENT OF HEALTH IS REMINDING THOSE RESIDENTS IN FLOOD ZONES AND LOW LYING AREAS TO TAKE SPECIAL CARE BEFORE USING TAP WATER TO DRINK OR COOK. .

**LENGTH: 50 SECONDS** 

DATE AIRED: 04/11/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FLOODING CONTINUES IN SOME AREAS AROUND THE METRO. THE RIVER STANDS AT JUST OVER 34 FEET. IT IS NOW EXPECTED TO CREST AT 35 FEET AROUND 8:00AM SATURDAY. THE DOWNTOWN FORTIFICATION STREET YMCA REMAINS CLOSED BECAUSE OF FLOODING. OUR CREWS WERE ROLLING AT THE BIG BLACK RIVER. WHILE SOME HOMES WERE THREATENED BY HIGH WATERS; WE SPOKE WITH RESIDENTS WHO ARE USED TO THE HIGH WATERS.



DATE AIRED: 04/14/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ANOTHER ROUND OF STORMS WITH HEAVY RAIN WILL MOVE THROUGH THIS

EVENING KEEPING RIVERS ABOVE FLOOD STAGES.

**LENGTH 3:00** 

DATE AIRED: 04/14/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AUTHORITIES TELL US AS WATERS NEAR THE CITY OF CANTON RISES;

FIREFIGHTERS CONTINUE TO HELP PEOPLE OUT OF THEIR HOMES. EIGHTEEN

PEOPLE WERE EVACUATED FROM SEVEN HOUSES.

**LENGTH 2:00** 

DATE AIRED: 04/15/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

WELL I HOPE YOU COVERED YOUR TOMATOES OR ANY OTHER VEGETATION YOU MAY HAVE RECENTLY PLANTED. THIS LATE COLD-SNAP MAY HAVE CAUGHT

SOME GARDENERS.

**LENGTH 1:50** 

DATE AIRED: 04/25/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WE ARE PREPARING FOR A ROCKY WEEKEND. STORMS WILL BE HEADING OUR

WAY, AND SOME OF THEM COULD BE SEVERE.

**LENGTH 1:10** 

DATE AIRED: 04/25/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WITH THE SEVERE WEATHER HEADING OUR WAY, MEMA IS ALREADY GETTING PREPARED. THEY HAVE ALREADY MADE A CALL TO THE "STORM PREDICTION

CENTER" TO FIND OUT HOW BAD IT'S GOING TO BE.



DATE AIRED: 04/28/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SEVERE WEATHER IS SWEEPING THROUGH OUR AREA. THE ENTIRE VIEWING AREA IS UNDER A THREAT OF SEVERE THUNDERSTORMS, HEAVY RAIN, HAIL, AND TORNADOES. GOVERNOR BRYANT HAS DECLARED A STATE OF EMERGENCY IN MISSISSIPPI.

**LENGTH 30:00** 

DATE AIRED: 04/28/14 TIME AIRED: 1PM

PROGRAM NAME: NEWS CHANNEL 12 SEVERE WEATHER REPORT

YOU'RE WATCHING STORM TEAM 12'S CONTINUING WALL TO WALL COVERAGE OF SEVERE WEATHER SWEEPING THROUGH OUR AREA. THE ENTIRE VIEWING AREA IS UNDER A THREAT OF SEVERE THUNDERSTORMS, HEAVY RAIN, HAIL, AND TORNADOES. LIVE TEAM COVERAGE.

**LENGTH 08:10** 

DATE AIRED: 04/28/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

FIVE PEOPLE ARE DEAD FOLLOWING DANGEROUS ROUNDS OF SEVERE WEATHER STRIKING THE MAGNOLIA STATE. THE WINSTON MEDICAL CENTER IN LOUISVILLE WAS IN THE DIRECT PATH OF THE TORNADO. THEY PUT A CALL OUT ASKING FOR MEDICAL AND EMERGENCY PERSONNEL FOR HELP TO ASSIST TRANSFERRING THE PATIENTS TO OTHER MEDICAL FACILITIES. WE'VE LEARNED THAT U.M.M.C. SENT A SPECIALIZED PEDIATRIC TRANSPORT TEAM TO THE REGION.

**LENGTH 2:00** 

DATE AIRED: 04/28/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AUTHORITIES IN RICHLAND SAY ONE DEATH IS BLAMED ON THE STORM.

**LENGTH 2:00** 

DATE AIRED: 04/28/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

MEMA'S TALLYING UP THE DAMAGE REPORTS AS COUNTY AFTER COUNTY COMES FORWARD. STATE MONIES WILL BE AVAILABLE TO HELP THOSE BECAUSE GOVERNOR BRYANT DECLARED A STATE OF EMERGENCY.



DATE AIRED: 04/29/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SEVERE WEATHER IS NOW TO BLAME FOR NINE DEATHS IN MISSISSIPPI THAT WAS DURING THE FIRST ROUND OF STORMS. NOW WE'RE BRACING FOR ROUND TWO.

**LENGTH 1:30** 

DATE AIRED: 04/29/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AT LEAST 31 DEATHS HAVE BEEN REPORTED FROM A LARGE SYSTEM MAKING ITS WAY THROUGH THE SOUTH. NINE PEOPLE DIED IN MISSISSIPPI, SEVEN OF THEM IN HARD HIT WINSTON COUNTY. TWO OTHERS DIED IN SEPARATE INSTANCES BEING BLOWN OFF ROAD WAYS.

**LENTH 1:00** 

DATE AIRED: 04/29/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PEOPLE SPENT TUESDAY PICKING THROUGH THE RUBBLE OF MORE THAN A DOZEN HOMES. A PEARL MOBILE HOME PARK WAS OBLITERATED FROM HEAVY DAMAGE OF YESTERDAYS STORM. EMERGENCY OFFICIALS SAID NO ONE WAS KILLED, BUT SEVERAL WERE INJURED.

**LENTH 1:00** 

DATE AIRED: 04/29/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE UNIVERSITY OF MISSISSIPPI MEDICAL CENTER REPORTS MEDICAL RESPONDERS IN LOUISVILLE HAVE TRANSPORTED THIRTY SEVEN PATIENTS TO VARIOUS HOSPITALS. UMMC OFFICIAL SAYS THAT THE MOST CRITCAL PATIENTS WERE TAKEN TO UMMC IN JACKSON.

LENGTH 1:30

DATE AIRED: 04/29/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ATMOS ENERGY IS ASKING EMERGENCY CREWS, CUSTOMERS AND VOLUNTEERS INVOLVED IN TORNADO CLEANUP EFFORTS IN MISSISSIPPI TO BEWARE OF POTENTIAL NATURAL GAS LEAKS CAUSED BY THE STORMS.



DATE AIRED: 04/29/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GOVERNOR BRYANT TOURED PLACES HIT HARDEST BY THE DEADLY TORNADO. HE SPOKE AT A NEWS CONFERENCE IN LOUISVILLE FOLLOWING THE ASSESMENT OF ALL THE TOWNS THAT WERE DEMAGED.

**LENGTH 1:00** 

DATE AIRED: 04/29/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

STORM DAMAGE AFFECTS PEOPLE AND BUSINESSES MOREOVER; IT AFFECTS JOBS. THE STATE DEPARTMENT OF EMPLOYMENT SECURITY IS MAKING THE NECESSARY MOVES TO BE SURE MISSISSIPPIANS ARE TAKEN CARE OF.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/30/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

WHILE PEOPLE ARE DEALING WITH THE STRESS OF CLEAN UP AND HIRING CONTRACTORS TO HELP REPAIR HOMES; NEWS CHANNEL 12 IS WARNING SOME COULD BE SCAM ARTISTS. OFFICIALS SAY TO PUT TECHNOLOGY TO GOOD USE AND DO YOUR HOMEWORK BEFORE HIRING A CONTRACTOR.

**LENGTH 1:00** 

DATE AIRED: 05/02/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE STATE DEPARTMENT OF HEALTH RECOMMENDS THAT ANYONE WHO WAS AFFECTED THIS WEEK STORM, WHO HASN'T GOTTEN A TETANUS SHOT IN THE LAST TEN YEARS TO GET ONE.

**LENGTH: 30 SECONDS** 

DATE AIRED: 05/05/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HINDS COUNTY SUPERVISORS SAY THE COUNTY SAW LITTLE TO NO DAMAGE DURING LAST WEEK'S STORMS. BUT DURING TODAY'S BOARD MEETING, THEY DISCUSS ADDING MORE TORNADO WARNING SIRENS IN AREAS WHERE RESIDENTS CAN'T HEAR THE SIRENS.



DATE AIRED: 05/20/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ANOTHER WATER LEAK COMING FROM HIS NEIGHBOR'S FRONT YARD AND RESIDENTS IN A NORTHEAST JACKSON COMMUNITY ARE WANTING ANSWERS AS TO WHAT CAN BE DONE ABOUT THE ISSUE.

**LENGTH 1:15** 

DATE AIRED: 06/02/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HURRICANE SEASON BEGAN JUNE  $1^{ST}$ . SPOKEPERSON FOR THE MISSISSIPPI EMERGENCY MANAGEMENT AGENCY SAYS THEY'RE READY AT THE STATE

LEVEL; THEY JUST NEED THE CITIZENS TO BE READY.

**LENGTH: 30 SECONDS** 

DATE AIRED: 06/02/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ONE JACKSON HOMEOWNER IS AFRAID HER HOME WILL FALL INTO A CREEK AS SHE WATCHES HER BACKYARD QUICKLY ERODE AWAY. THE OWNER SAYS THE CITY HAS DONE NOTHING AT THIS TIME TO FIX THE PROBLEM.

**LENGTH 1:45** 

DATE AIRED: 06/03/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ENTERGY CUSTOMERS CAN EXPECT A TEMPORARY SPIKE IN THEIR POWER BILL SOON. THE POWER COMPANY SAYS THEY WILL RAISE PRICES BY ABOUT FIVE PERCENT FROM JULY THROUGH DECEMBER DUE TO AN INCREASE IN NATURAL GAS COSTS.

**LENGTH: 30 SECONDS** 

DATE AIRED: 06/20/14 TIME AIRED: NOON

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A POWER SURGE LAST WEEKEND KNOCKED OUT POWER TO MUCH OF THE FEDERAL PRISON IN YAZOO CITY. A PRISON SPOKESPERSON SAYS POWER HAS BEEN RETURNED TO PARTS OF THE PRISON.INMATE'S FAMILY MEMBERS HAVE BEEN CONTACTING US ALL WEEK, WORRIED ABOUT THE DANGEROUSLY HIGH TEMPERATURES. THE PRISON HOUSES MORE THAN 1700 INMATES.

LENGTH 25 SECONDS



DATE AIRED: 06/25/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

RAIN IS GOING TO BE THE THEME FOR OUR WEATHER FOR THE NEXT DAY OR SO. SOME DRIVERS THROUGHOUT THE AREA ARE WORRYING ABOUT FLOODING ON THE ROADWAYS.

**LENGTH 1:15** 

DATE AIRED: 06/26/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE END OF JUNE HAS TURNED INTO A WASHOUT, AND MORE RAIN IS ON THE

WAY, MAYBE EVEN SOME THUNDERSTORMS.



#### 2014 2<sup>nd</sup> Otr. News Stories Government & Public Safety:

DATE AIRED: 04/02/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TEXTING AND DRIVING COULD SOON BE ILLEGAL IN THE STATE OF MISSISSIPPI. NOT ONLY TEXTING, BUT POSTING TO SOCIAL MEDIA AND EMAILING WHILE DRIVING COULD BE BANNED AS WELL. IT'S ALL PART OF HOUSE BILL 4-84. IT PROHIBITS ANYONE FROM WRITING, READING AND SENDING TEXT MESSAGES WHILE BEHIND THE WHEEL.

**LENGTH 1:00** 

DATE AIRED: 04/02/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

LAWMAKERS HAVE ALSO PASSED THE FINAL VERSION OF A HIGHLY DISCUSSED RELIGIOUS FREEDOM BILL. THE MISSISSIPPI RELIGIOUS FREEDOM RESTORATION

ACT PASSED BOTH THE HOUSE AND SENATE TUESDAY.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/03/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MISSISSIPPI DRIVERS WON'T BE PENALIZED FOR TEXTING AND DRIVING AFTER

THE STATE HOUSE OF REPRESENTATIVES KILLS A BILL.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/03/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

MISSISSIPPI LAWMAKERS PASSED THE FINAL VERSION OF THE BILL THAT SAYS STATE AND LOCAL GOVERNMENTS CANNOT BURDEN A PERSON'S RELIGIOUS

PRACTICES.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/08/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

VOTERS HAVE A LONG LIST OF NAMES TO CHOOSE FROM WHEN THEY GO TO THE

POLLS TO CAST A BALLOT FOR MAYOR.



DATE AIRED: 04/08/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WARREN COUNTY IS KEEPING A CLOSE EYE OUT AS SEVERE WEATHER THREATENS TO PASS THROUGH. THE COUNTY HAS EXPERIENCED ITS SHARE OF FLOODING AND MUTIPLE MUDSLIDES.

LENGTH 1:30

DATE AIRED: 04/11/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THERE'S CONTROVERSY SURROUNDING THE RELEASE OF DOCUMENTS DETAILING WHAT APPARENTLY SPARKED A RIOT AT THE RAYMOND DETENTION CENTER.

**LENGTH 4:00** 

DATE AIRED: 04/15/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE MISSISSIPPI ETHICS COMMISSION HANDS DOWN A LANDMARK OPINION ON PUBLIC OFFICIALS' TEXT MESSAGES ON GOVERNMENT BUSINESS. A UNANIMOUS DECISION FROM THE COMMISSION SAYS TEXTS ARE PUBLIC RECORDS, EVEN IF THEY ARE SENT FROM A GOVERNMENT OFFICIAL'S PERSONAL CELL PHONE.

LENGTH 2:30

DATE AIRED: 04/17/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

GOVERNOR BRYANT SIGNED IT INTO LAW THAT MARIJUANA OIL EXTRACT WILL BECOME LEGAL IN MISSISSIPPI. BUT ONLY AFTER THE MISSISSIPPI BUREAU OF NARCOTICS OFFICIALS ASSURED HIM THAT THE OIL CAN'T BE USED TO PRODUCE A HIGH. ONLY THE UNIVERSITY OF MISSISSIPPI MEDICAL CENTER WILL BE AUTHORIZED TO DISTRIBUTE THE OIL.

**LENGTH 2:40** 

DATE AIRED: 04/18/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

GOVERNOR PHIL BRYANT SIGNS OVER MILLIONS OF DOLLARS TO THE MISSISSIPPI HIGHWAY PATROL ON MONDAY IN ORDER TO OPEN A TROOPER SCHOOL AND GET MORE OFFICERS ON THE ROAD.



DATE AIRED: 04/21/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MISSISSIPPI OFFICIALS HOPE TO BEGIN A NEW CLASS OF STATE TROOPERS BY NOVEMBER. GOVERNOR PHIL BRYANT SIGNED INTO A LAW A BILL THAT WOULD

 $\ensuremath{\mathsf{SPEND}}\xspace$  \$6.9 MILLION TO PRODUCE 60 NEW MEMBERS OF THE MISSISSIPPI

HIGHWAY PATROL BY MAY 2015.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/21/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON VOTERS HEAD BACK TO THE POLLS TOMORROW TO DECIDE WHO WILL BE THE CITY'S NEXT MAYOR; ATTORNEY CHOKWE ANTAR LUMUMBA AND CITY COUNCIL MEMBER TONY YARBER.

**LENGTH 1:30** 

DATE AIRED: 04/21/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE HINDS COUNTY BOARD OF SUPERVISORS DISCUSSED THE POSSIBILITIES OF BUILDING A NEW JAIL.

**LENGTH 1:50** 

DATE AIRED: 04/22/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MUCH TALKED ABOUT TEACHER PAY RAISE IS FINALLY A REALITY FOR THOUSANDS OF TEACHERS ACROSS MISSISSIPPI. GOVERNOR BRYANT SIGNED THE TEACHER PAY RAISE BILL THIS MORNING.

**LENGTH 1:10** 

DATE AIRED: 04/22/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSONIANS HAVE DECIDED TONY YARBER WILL BE THE NEXT MAYOR FOR THE CITY. WE HAVE TEAM COVERAGE FORM BOTH WATCH PARTIES.

CITT. WE HAVE TEAM COVERAGE FORM BOT

**LENGTH 3:00** 



DATE AIRED: 04/25/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SOME BUSINESS OWNERS WHO SUPPORT EQUAL TREATMENT FOR GAYS AND LESBIANS ARE PUSHING BACK AGAINST A NEW LAW THAT BANS GOVERNMENT

FROM LIMITING THE FREE PRACTICE OF RELIGION.

**LENGTH: 30 SECONDS** 

DATE AIRED: 04/28/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A FEDERAL APPEALS COURT IN NEW ORLEANS HEARS ARGUMENTS ON THE CONSTITUTIONALITY OF A MISSISSIPPI LAW THAT REQUIRES DOCTORS ABORTION CLINICS TO HAVE ADMITTING PRIVILEDGES AT LOCAL HOSPITALS.

**LENGTH 1:00** 

DATE AIRED: 04/28/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CREDIT BUREAU EQUIFAX INC. IS ASKING THE U.S. SUPREME COURT TO HEAR APPEAL FROM AN ADVERSE TAX RULING IN MISSISSIPPI.

**LENGTH: 30 SECONDS** 

DATE AIRED: 05/06/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

GOVERNOR BRYANT IS CALLING LAWMAKERS BACK TO THE STATE CAPITOL THURSDAY TO ADDRESS DISASTER RESPONSE AND RECOVERY COSTS FROM LAST WEEK'S TORNADOES. THE GOVERNOR WANTS TO PROVIDE MEMA WITH UP TO 20-MILLION DOLLARS TO HELP COUNTIES AFFECTED BY THE STORM.

LENGTH: 50 SECONDS

DATE AIRED: 05/13/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

FAMILY, FRIENDS AND GOVERNMENT OFFICIALS GATHERED TO HONOR FALLEN MISSISSIPPI LAW ENFORCEMENT OFFICERS. THESE OFFICERS GAVE THEIR LIVES TO PROTECT OUR STATE.



DATE AIRED: 05/21/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THREE NEW ARRESTS IN A CAMPAIGN CONTROVERSY THREATENING TO ENGULF THE CAMPAIGN OF U.S. SENATE HOPEFUL, CHRIS MCDANIEL. CLAYTON KELLY WAS IN COURT FOR A PRELIMINARY HEARING AND FACES A TOTAL OF THREE CHARGES, INCLUDING EXPLOITATION OF A VULNERABLE ADULT, CONSPIRACY AND PHOTOGRAPHING WITHOUT PERMISSION. POLICE INVESTIGATORS SAY SENATOR COCHRAN'S WIFE APPEARED TO BE ASLEEP IN BED WHEN PHOTOS OF HER WERE TAKEN.

#### **LENGTH 20 SECONDS**

DATE AIRED: 06/06/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

CHRIS MCDANIEL SUPPORTERS WERE LOCKED IN THE HINDS COUNTY COURTHOUSE HOURS AFTER THE POLLS CLOSED ON ELECTION NIGHT. THEY WERE IN AN AREA OUTSIDE THE CIRCUIT CLERK'S OFFICE WHERE BALLOTS WERE STORED AND CLAIM THEY WERE THERE TO WATCH THE VOTE COUNT.

**LENGTH 30 SECONDS** 

DATE AIRED: 06/16/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON MAYOR TONY YARBER WILL LAUNCH THE "WE ARE JACKSON LISTENING TOUR" THIS EVENING. IT'S A SERIES OF TOWN HALL MEETINGS HELD AT DIFFERENT LOCATIONS ACROSS THE CAPITAL CITY. TONIGHT'S TOPIC IS ECONOMIC DEVELOPMENT. THE TOUR GOES THROUGH THE END OF AUGUST AND WILL ADDRESS EVERYTHING FROM DILAPIDATED HOUSING TO ENTERTAINMENT AND CULTURAL ARTS.

LENGTH 35 SECONDS

DATE AIRED: 06/17/14 TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

IF YOU LIVE IN JACKSON'S WARD-6 YOU HAVE TIME TO HEAD TO THE POLLS AND VOTE IN TODAY'S ELECTION. NINE CANDIDATES ARE VYING TO FILL THE COUNCIL SEAT FOR WARD 6.



DATE AIRED: 06/18/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE WILL SOON BE A NEW CHIEF AT THE RIDGELAND POLICE DEPARTMENT. RANDY TYLER, WHO IS THE CURRENT ASSISTANT CHIEF, WILL TAKE OVER JULY 25TH. HE WAS APPOINTED UNANIMOUSLY BY THE MAYOR AND BOARD OF ALDERMEN. HE WILL REPLACE CHIEF JIMMY HOUSTO WHO ANNOUNCED A FEW WEEKS AGO THAT HE WAS STEPPING DOWN TO BECOME A COLLEGE PROFESSOR.

**LENGTH 20 SECONDS** 

DATE AIRED: 06/20/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A POWER SURGE LAST WEEKEND KNOCKED OUT POWER TO MUCH OF THE FEDERAL PRISON IN YAZOO CITY. A PRISON SPOKESPERSON SAYS POWER HAS BEEN RETURNED TO PARTS OF THE PRISON.INMATE'S FAMILY MEMBERS HAVE BEEN CONTACTING US ALL WEEK, WORRIED ABOUT THE DANGEROUSLY HIGH TEMPERATURES. THE PRISON HOUSES MORE THAN 1700 INMATES.

**LENGTH 25 SECONDS** 

DATE AIRED: 06/26/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SENATOR THAD COCHRAN BEAT CHRIS MCDANIEL IN THE REPUBLICAN PRIMARY RUN-OFF; BUT MCDANIEL'S CAMP CLAIMS THERE WERE IRREGULARITIES DURING THE VOTING PROCESS. SENATOR MCDANIEL IS ASKING FOR MISSISSIPPI GOP CHAIRMAN JOE NOSEF TO HAVE ALL CIRCUIT CLERKS HAND OVER POLL BOOKS IN THE JUNE 3RD DEMOCRATIC PRIMARY ELECTION.

**LENGTH 2:00** 



# 2014 2<sup>ndQ</sup> Otr. News Stories Health:

DATE AIRED: 04/01/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

OUR MENTAL FITNESS IN MIDDLE AGE COULD DEPEND ON YOUR BLOOD PRESSURE WHEN YOU'RE YOUNG. ALSO TAKING ASPIRIN MAY HELP COLON

CANCER PATIENTS.

**LENGTH 1:40** 

DATE AIRED: 04/02/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SCIENTISTS ARE LOOKING AT A POSSIBLE LINK BETWEEN OBESITY AND COLORECTAL CANCER. ALSO PARENTS HOPING TO SOOTHE A COLICKY BABY MAY LOOK TO PROBIOTICS, BUT A NEW STUDY SAYS THE TREATMENT DOESN'T

WORK.

**LENGTH 1:15** 

DATE AIRED: 04/03/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS NO LINK BETWEEN BREAST CANCER AND A POPULAR FERTILITY TREATMENT. ALSO THERE SEEMS TO BE A SIMPLE REASON WHY PEOPLE WITH HIGH BLOOD PRESSURE DON'T RESPOND TO TRADITIONAL

TREATMENT.

**LENGTH 1:30** 

DATE AIRED: 04/04/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MORE EVIDENCE THAT LACK OF SLEEP CAN BE HAZARDOUS TO YOUR HEALTH.

ALSO THERE IS A NEW WAY TO STUDY MIGRAINES WITH SOCIAL MEDIA.



DATE AIRED: 04/04/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

REGULATORS HAVE APPROVED A HAND-HELD INJECTOR CONTAINING MEDICATION THAT CAN REVERSE HEROIN OVERDOSES. ALSO HEALTH OFFICIALS ARE REPORTING A SURGE IN THE NUMBER OF LIQUID NICOTINE POISONINGS FROM E-CIGARETTES AND CHILDREN ARE PARTICULARLY AT RISK.

**LENGTH 1:30** 

ATE AIRED: 04/07/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY FINDS DRINKING MILK CAN DELAY THE EFFECTS OF COMMON KNEE PROBLEMS. ALSO RESEARCHERS PUT A PRICE TAG ON CHILDHOOD OBESITY.

**LENGTH 1:35** 

DATE AIRED: 04/07/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

PRE-ECLAMPSIA IS A DANGEROUS DISORDER THAT AFFECTS ABOUT SEVEN MILLION PREGNANT WOMEN EACH YEAR. NOW, A NATIONAL TASK FORCE HAS NEW RECOMMENDATIONS FOR EXPECTANT MOMS.

**LENGTH 1:45** 

DATE AIRED: 04/08/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SHOWS CHILDHOOD OBESITY IS GETTING WORSE NOT BETTER. ALSO WHAT YOU SHOULD BE EATING MORE OF TO LOWER YOUR RISK OF CARDIOVASCULAR DISEASE.

**LENGTH 1:45** 

DATE AIRED: 04/09/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MORE AND MORE MEN ARE SUFFERING FROM EATING DISORDERS. ALSO THERE'S NEW CONCERNS ABOUT PAINKILLERS AND HEART PROBLEMS FOR SENIORS.



DATE AIRED: 04/10/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

GUM DISEASE COULD MEAN YOU'RE AT HIGHER RISK FOR HEART PROBLEMS. ALSO YOUR DIET COULD AFFECT YOUR CHANCES OF DEVELOPING BREAST CANCER.

**LENGTH 1:15** 

DATE AIRED: 04/11/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS ARE EXPERIMENTING WITH A CANCER DRUG THAT MAY HELP DIABETICS AND THOSE SUFFERING FROM KIDNEY DISEASE. ALSO A NEW DRUG TO TREAT THE FLU COULD BE IN THE WORKS.

**LENGTH 1:10** 

DATE AIRED: 04/14/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS THAT BABIES AND TODDLERS WHO STRUGGLE TO SELF-SOOTH AND SLEEP MORE OFTENWIND UP IN FRONT OF THE TELEVISION OR COMPUTER. ALSO NEW RESEARCH FINDS WOMEN WHO GAIN TOO MUCH WEIGHT DURING PREGNANCY HAVE CHILDREN WHO ARE OVERWEIGHT OR OBESE.

**LENGTH 1:15** 

DATE AIRED: 04/15/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A COMMON TEST MIGHT BE A LIFE-SAVER FOR HEART ATTACK PATIENTS. ALSO A NEW STUDY FINDS THAT MARRIED PEOPLE WHO HAD LOW LEVELS OF BLOOD SUGAR DUE TO HUNGER, TENDED TO GET ANGRIER AT THEIR SPOUSES.

**LENGTH 1:35** 

DATE AIRED: 04/16/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS LEARN THAT THE BRAINS OF CASUAL POT SMOKERS SHOWED SIGNIFICANT ABNORMALITIES SPECIFICALLY IN THE REGIONS INVOLVED IN EMOTION AND MOTIVATION. ALSO NEW STUDY SHOWS THAT PREGNANT WOMEN SHOULD BEWARE OF TWO BIG RISK FACTORS.



DATE AIRED: 04/16/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

HUNDREDS OF CHILDREN WITH DISABILITIES ARE MAKING THEIR WAY TO THE STATE FAIRGROUND. FOR AN EVENT THAT MAKES A DIFFERENCE IN THEIR LIVES. THE EVENT HORSES FOR HANDICAPPED .GIVES KIDS THE OPPORTUNITY TO RIDE HORSES AS A FORM OF THERAPY.

**LENGH 1:00** 

DATE AIRED: 04/17/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY LENS CLEANING SOLUTIONS MAY NOT KILL BACTERIA AS EFFECTIVELY AS YOU MAY THINK. ALSO A NEW STUDY SUGGESTS THE OFF-SEASON MAY NOT BE ENOUGH TIME FOR THE BRAINS OF FOOTBALL PLAYERS TO RECOVER FROM A SEASON OF HITS.

**LENGTH 1:25** 

DATE AIRED: 04/18/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

FOR THOSE OVER THE AGE OF 55, DENTURES ARE STILL A REALITY -- AND FOR SOME A BIG INCONVENIENCE. HOWEVER, WITH NEW DENTAL TECHNOLOGY, MANY YOUNGER PEOPLE WILL NEVER KNOW WHAT IT'S LIKE TO HAVE DENTURES, THANKS TO A NEW PROCEDURE.

**LENGTH 1:40** 

DATE AIRED: 04/18/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE EYES HAVE IT WHEN IT COMES TO FIGHTING CANCER. DOCTORS ARE USING A NEW TOOL TO SCOPE OUT THE KILLER DISEASE BY USING CANCER-SEEING GLASSES DURING SURGERY.

LENGTH 2:00

DATE AIRED: 04/21/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ARE YOUR KIDS GETTING ENOUGH SLEEP? A NEW STUDY SAYS THEY COULD USE AN EXTRA HOUR OR TWO AND ECONOMICS COULD PAY A PART. ALSO DOCTORS ARE STILL PRESCRIBING CODEINE TO YOUNG CHILDREN, DESPITE

RECOMMENDATIONS NOT TO.



DATE AIRED: 04/21/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

EVERY SUMMER, WE REMIND PARENTS WHY IT'S IMPORTANT TO TEACH THEIR CHILDREN WARM WEATHER SAFETY. WE DO IT, BECAUSE YEAR AFTER YEAR, WE REPORT ON CHILDREN WHO ARE INJURED OR DIE FROM ACCIDENTS THAT COULD HAVE BEEN PREVENTED.

**LENGTH 1:45** 

DATE AIRED: 04/22/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY LOOKS AT THE CONSEQUENCES WHEN MAMMOGRAMS TURN UP FALSE POSITIVES FOR BREAST CANCER. ALSO SCIENTISTS HAVE NEW EVIDENCE OF A LINK BETWEEN DIETARY FATS AND THE GROWTH OF COLON CANCER.

**LENGTH 1:00** 

DATE AIRED: 04/22/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

EXERCISE AND HEART RATE GO HAND-IN-HAND. BUT HOW HARD SHOULD YOU BE WORKING TO MAKE A WORKOUT EFFECTIVE, WITHOUT OVERDOING IT?

LENGTH 2:00

DATE AIRED: 04/23/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE FOOD AND DRUG ADMINISTRATION IS CONSIDERING APPROVING A NEW POWERFUL PRESCRIPTION PAINKILLER. ALSO RESEARCHERS SAY YOUR

PHYSICAL REACTION TO DANGER IS ALL IN YOUR HEAD.

**LENGTH 1:15** 

DATE AIRED: 04/23/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WHEN PEOPLE WANT ANSWERS ONLINE, THEY OFTEN TURN TO GOOGLE AND NOW A NEW STUDY SUGGESTS THEIR SEARCHES MAY LEAD TO SOME

UNEXPECTED RESULTS.



DATE AIRED: 04/24/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WHO CAN BUY E-CIGARETTES MAY SOON BE CHANGING. THE FOOD AND DRUG ADMINISTRATION IS TRYING TO REGULATE THE BILLION-DOLLAR INDUSTRY FOR

THE FIRST TIME. **LENGTH: 45 SECONDS** 

DATE AIRED: 04/24/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MORE EDUCATION YOU HAVE, THE BETTER YOUR CHANCES OF RECOVERING FROM A TRAUMATIC BRAIN INJURY. ALSO THERE IS NEW DATA ON THE NUMBER OF CHILDREN USING MEDICATION TO TREAT MENTAL HEALTH PROBLEMS.

**LENGTH 1:00** 

DATE AIRED: 04/24/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THERE IS EXCITING NEWS FOR THE ESTIMATED 12% OF AMERICANS WHO SUFFER FROM MIGRAINES. A NEW TREATMENTS IS BEING TESTED THAT MAY HELP PREVENT THESE OFTEN DEBILITATING HEADACHES.

LENGTH 1:20

DATE AIRED: 04/25/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

EVEN THOUGH IT'S LUNCH TIME, YOU MAY WANT TO GET ANOTHER CUP OF COFFEE. ALSO FEDERAL HEALTH OFFICIALS TAKE STOCK OF THE U.S. IMMUNIZATION PROGRAM.

**LENGTH 1:15** 

DATE AIRED: 04/25/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

CAN PETS AND THEIR OWNERS SHARE DISEASES? YES, ESPECIALLY IF THEY GET THE ILLNESS FROM THE SAME SOURCE. ALTHOUGH HUMANS VERY RARELY CAN CAUSE AN ANIMAL TO BECOME SICK, THERE ARE SOME DISEASES THAT PETS CAN GIVE PEOPLE.



**DATE AIRED: 05/01/14** TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW KIND OF M.R.I. IS HELPING DOCTORS BETTER UNDERSTAND "ATTENTION DEFICIT HYPERACTIVITY DISORDER". ALSO RESEARCHERS FIND A PARTICULAR

TYPE OF FOOD HELPS HEART ATTACK SURVIVORS LIVE LONGER.

**LENGTH 1:15** 

**DATE AIRED: 05/01/14** TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WITH THE WEATHER HEATING UP, THE PLAYGROUND IS OFTEN WHERE KIDS SPEND A MAJORITY OF THEIR TIME. PLAYING IS FUN AND DOCTORS ENCOURAGE THE PHYSICAL ACTIVITY. BUT, THERE ARE A FEW SAFETY CONSIDERATIONS PARENTS NEED TO KNOW TO KEEP THEIR CHILDREN INJURY-FREE.

LENGTH 1:30

**DATE AIRED: 05/02/14** TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE C.D.C SAYS HUNDREDS OF THOUSANDS OF DEATHS COULD POSSIBLY BE PREVENTED EACH YEAR. ALSO A NEW STUDY QUESTIONS WHETHER BABY HELMETS REALLY WORK.

**LENGTH 1:15** 

**DATE AIRED: 05/02/14** TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BREAST CANCER TREATMENTS SAVE LIVES BUT CAN ALSO BE HARD FOR PATIENTS TO TOLERATE. ONE HOSPITAL IS HELPING WOMEN WITH A METHOD THAT MAY SURPRISE SOME PEOPLE.

LENGTH 1:30

**DATE AIRED: 05/05/14** TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A LITTLE MOTIVATION GOES A LONG WAY TOWARD HELPING CHILDREN TO LOSE WEIGHT. ALSO A NUMBER OF HEALTHY KIDS ARE MISSING OUT ON AN

IMPORTANT DOCTOR'S APPOINTMENT.



DATE AIRED: 05/05/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW STUDY FINDS THE NUMBER OF CHILDREN INJURED IN BABY GATE

ACCIDENTS HAS NEARLY QUADRUPLED IN THE PAST 20 YEARS.

**LENGTH 1:30** 

DATE AIRED: 05/06/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY REVEALS STARK DIFFERENCES BETWEEN GIRLS AND BOYS WHEN IT COMES TO CONCUSSIONS. ALSO SPORTS DRINKS MAY LEAD YOUR TEENS INTO

BAD HABITS.

**LENGTH 1:00** 

DATE AIRED: 05/07/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND AN UPTICK IN BRAIN ACTIVITY FOR PREGNANT WOMEN. ALSO THE C.D.C. SAYS AMERICANS WITH DISABILITIES NEED MORE EXERCISE.

**LENGTH 1:00** 

DATE AIRED: 05/08/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SCIENTISTS TRY TO FIND OUT WHY SOME ATHLETES CHOKE IN HIGH-PRESSURE GAMES. ALSO A NEW STUDY SUGGESTS MUSIC AND LANGUAGE SHARE THE

SAME SPACE IN THE BRAIN.

**LENGTH 1:10** 

DATE AIRED: 05/08/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

DEER ANTLER VELVET IS A DIETARY SUPPLEMENT A SURPRISING NUMBER OF ATHLETES, TRAINERS, AND DOCTORS ARE TURNING TO. THEY BELIEVE IT HELPS

IMPROVE MUSCLE STRENGTH, RECOVERY AND BOOST ENERGY.

**LENGTH 2:00** 



DATE AIRED: 05/09/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY THE NUMBER OF PEOPLE BIKING TO WORK HAS INCREASED ABOUT 60-PERCENT OVER THE LAST DECADE. ALSO RESEARCHERS SAY THERE'S A STRONG ANTI-OXIDANT FOUND IN COFFEE THAT COULD PROTECT YOUR

RETINAS. **LENGTH 1:15** 

DATE AIRED: 05/09/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NOW THAT MARIJUANA IS LEGAL IN COLORADO, VARIOUS UNFORESEEN PROBLEMS HAVE SURFACED. ALSO A NEW STUDY SHOWS EATING MORE FRUITS AND VEGETABLES MAY REDUCE THE RISK OF STROKE.

**LENGTH 35 SECONDS** 

DATE AIRED: 05/15/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEACHERS SAYS EXERCISE IS GOOD, BUT DON'T OVERDO IT. ALSO A NEW STUDY SHOWS THAT THERE IS A SCARY REASON WHY THE HOSPITAL IS A BAD PLACE TO SPEND THE WEEKEND.

**LENGTH 1:00** 

DATE AIRED: 05/16/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY FROM THE CDC FINDS SWIMMING POOL CHEMICALS SEND THOUSANDS OF PEOPLE TO THE EMERGENCY ROOMS EACH YEAR. ALSO RESEARCHERS FOUND THAT SMOKING WATER PIPES OR "HOOKAHS" ISN'T AS

SAFE AS YOU MIGHT THINK.

LENGTH 1:00

DATE AIRED: 05/19/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

E-CIGARETTES MAY NOT BE THE HEALTHIER SMOKING ALTERNATIVE THAT MANY THINK. ALSO A NEW STUDY SHOWS THAT GETTING A GOOD NIGHT'S SLEEP MAY BE EVEN MORE IMPORTANT FOR YOUNG KIDS.



DATE AIRED: 05/21/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCH SHOWS THAT WOMEN WITH WEIGHT ISSUES ARE AT INCREASED RISK OF DEPRIVING THEIR BABIES OF OXYGEN WHEN GIVING BIRTH. ALSO A NEW STUDY SHOWS THAT IT IS IMPORTANT TO WATCH YOUR CHOLESTEROL INTAKE IF YOU'RE PLANNING TO HAVE A BABY.

**LENGTH 1:00** 

DATE AIRED: 05/23/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

AS SUMMER UNOFFICIALLY KICKS OFF; EXPERTS SAY THIS IS A GOOD TIME TO REMIND EVERYONE ABOUT SUN SAFETY. 3.5 MILLION PEOPLE ARE DIAGNOSED WITH SKIN CANCER EVERY YEAR AND MANY CASES CAN BE PREVENTED OR DETECTED EARLY.

LENGTH: 35 SECONDS

DATE AIRED: 05/23/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

NEW RESEARCH SHOWS DEAF CHILDREN WHO RECEIVE COCHLEAR IMPLANTS ARE MORE LIKELY TO EXPERIENCE PROBLEMS WITH COGNITIVE FUNCTIONS SUCH AS MEMORY, FOCUSING AND PLANNING.

LENGTH 35 SECONDS

DATE AIRED: 06/11/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A TEAM OF RESEARCHERS ARE WORKING WITH MICE ON AN INJECTION AIMED AT PERMANENTLY REDUCING CHOLESTEROL LEVELS.

**LENGTH 35 SECONDS** 

DATE AIRED: 06/13/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MEN WHO EAT A LOT OF PROCESSED RED MEAT MAY HAVE AN INCREASED RISK OF DYING FROM HEART FAILURE. A NEW STUDY SAYS PROCESSED RED MEATS LIKE SALAMI, SAUSAGE, BACON AND HOTDOGS COMMONLY CONTAIN SODIUM, NITRATES AND OTHER ADDITIVES THAT MAY CONTRIBUTE TO HEART FAILURE.

LENGTH 25 SECONDS



DATE AIRED: 06/16/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY FINDS CAFFEINE HAS DIFFERENT EFFECTS ON BOYS AND GIRLS AFTER THEY REACH PUBERTY. RESEARCHERS ALSO SAY GIRLS EXPERIENCE DIFFERENT HEART RATE AND BLOOD PRESSURE CHANGES THAN BOYS. .

**LENGTH: 30 SECONDS** 

DATE AIRED: 06/16/14 TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THERE'S A NEW MOSQUITO-BORNE CHIKUNGUNYA VIRUS SPREADING ACROSS THE COUNTRY. IT'S NOT FATAL BUT IT WILL MAKE YOU SICK.. ALSO THE NICOTINE PATCH MAY NOT BE ENOUGH FOR SOME SMOKERS TO QUIT. NEW RESEARCH FINDS USING THE PATCH TOGETHER WITH DRUG THERAPIES IS MORE EFFECTIVE FOR MEN WHO ARE HEAVY SMOKERS.

**LENGTH 1:00** 

DATE AIRED: 06/18/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW NUMBERS FROM THE CDC SHOW FEWER PREGNANT WOMEN ARE BEING INDUCED TO DELIVER EARLY.LABOR INDUCTIONS HAS BEEN ON THE DECLINE FOR THE LAST TWO YEARS.THE REPORT ALSO SHOWS DOCTORS MAY NO LONGER DELIVER BETWEEN WEEKS 35 AND 38 OF A PREGNANCY BECAUSE INFANTS BORN DURING THESE WEEKS DON'T DO AS WELL AS THOSE DELIVERED LATER ON.

**LENGTH: 30 SECONDS** 

DATE AIRED: 06/19/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

GOVERNMENT WARNINGS ABOUT THE DANGERS OF ANTI-DEPRESSANTS AND YOUNG PEOPLE MAY HAVE BACKFIRED. RESEARCHERS FOUND WHEN PRESCRIPTIONS FOR THESE DRUGS DROPPED AFTER THE WARNINGS TEEN SUICIDE ATTEMPTS WENT UP.

**LENGTH: 30 SECONDS** 

DATE AIRED: 06/20/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY EXPLAINS WHY SOME PEOPLE SEEM ADDICTED TO SUN BATHING. RESEARCHERS FOUND CHRONIC EXPOSURE TO ULTRAVIOLET RADIATION CAUSES THE RELEASE OF SO-CALLED "FEEL GOOD' HORMONES WHICH CAN LEAD TO ADDICTIVE BEHAVIORS.

**LENGTH: 30 SECONDS** 



DATE AIRED: 06/23/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SHOWS PESTICIDES MAY INCREASE THE RISK OF AUTISM.
ALSO A STUDY MAY HAVE FOUND ANOTHER FACTOR IN THE OBESITY EPIDEMIC

**LENGTH 1:00** 

DATE AIRED: 06/24/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE STATE HEALTH DEPARTMENT HAS CONFIRMED IT'S FIRST CASE OF CHIKINGUNYA IN MISSISSIPPI. IN A STATEMENT THEY SAY THAT THE PERSON WHO CONTRACTED THE VIRUS HAD JUST RETURNED FROM A VISIT TO HAITI. ALSO A NEW STUDY SAYS THAT PEOPLE WITH TYPE-O BLOOD WERE TWICE MORE LIKELY TO GET BITTEN BY MOSQUITOES THAN PEOPLE WITH TYPE-A OR TYPE-B BLOOD.

**LENGTH 1:00** 

DATE AIRED: 06/24/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NEW STUDY IN THE JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION FINDS ADDING 3-DIMENSIONAL IMAGING TO STANDARD DIGITAL MAMMOGRAPHY INCREASES CANCER DETECTION.

**LENGTH 1:35** 

DATE AIRED: 06/25/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE'S A NEW WAY TO HELP OUT PEOPLE WITH LOW SELF-ESTEEM. ALSO DOCTORS TAKE A NEW LOOK AT THE USE OF ANESTHESIA IN HIP REPAIRS.

**LENGTH 1:00** 

DATE AIRED: 06/26/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS THAT WATCHING A PROLONGED AMOUNT OF TELEVISION COULD BE DANGEROUS FOR YOUR HEALTH. ALSO RESEARCHERS SAY ASPIRIN

COULD PREVENT YOU FROM GETTING A SERIOUS FORM OF CANCER.



DATE AIRED: 06/26/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

LAST MONTH, FEDERAL AGENTS SEIZED MORE THAN 20-MILLION IN CASH AND ASSETS FROM SYNTHETIC DRUG OPERATIONS ACROSS 29 STATED, INCLUDING MISSISSIPPI. OUR REPORTER TAKES A DEEPER LOOK AT SUCH DRUGS LIKE SYNTHETIC MARIJUANA AND THEIR PRESENCE IN MISSISSIPPI.

**LENGTH 1:15** 

DATE AIRED: 06/26/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW STUDY FROM THE CENTERS FOR DISEASE CONTROL AND PREVENTION FINDS EXCESSIVE DRINKING ACCOUNTS FOR NEARLY 1 IN 10 DEATHS.

**LENGTH 1:35** 

DATE AIRED: 06/27/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

FOR PARENTS FOOD ALLERGIES CAN BE A HASSLE WHEN IT COMES TO THEIR CHILDREN. RESEARCHERS NOTICED THAT MANY OF THE INGREDIANTS THAT THEIR CHILDREN ARE ALLERGIC TO ARE USED TO PREPARE SO MANY DISHES. ALSO RESEARCHERS MAY HAVE FOUND A WAY TO PREDICT IF SOMEONE WILL GET BREAST CANCER.

**LENGTH 1:00** 

DATE AIRED: 06/30/14 TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RECENT STUDY CONFIRMS THAT A MAN'S AGE DOES NOT AFFECT FERTILITY. ALSO A NEW STUDY SHOWS THAT RUBBING LIDOCAINE OR A SIMILAR NUMBING AGENT ON A TODDLER'S GUMS IS A BAD IDEA, BECAUSE IT CAN CAUSE A DEADLY BLOOD CONDITION.

**LENGTH 1:00** 

DATE AIRED: 06/30/14 TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A PELVIC EXAM HAS LONG BEEN THE STANDARD IN A WOMAN'S ANNUAL WELLNESS VISIT. NOW ONE MEDICAL GROUP SAYS THE HARMS OUTWEIGH THE BENEFITS.



# 2ND QUARTER 2014 STATION SPONSORED EVENTS THAT SERVE THE NEEDS AND INTERESTS OF THE COMMUNITY WJTV-TV JACKSON, MS

### April

Evening with Angels – Salvation Army Metro Jackson Chapter – **April 8**Mississippi's Miss Amazing Pageant – Miss Amazing, Inc. – **April 21**Touch a Truck Jackson – Junior League of Jackson Community Projects – **April 26** 

#### <u>May</u>

Ronald McDonald House Charities 25<sup>th</sup> Birthday Party – **May 3** Lemonade Day – Jackson Commerce – **May 3** Go Red for Women – American Heart Association – **May 13** 

## <u>June</u>

We're On a Mission – Hinds County Reserve Deputy's Assoc. – **June 5**St. Dominic's Dream Night – Jackson Zoo – **June 6**Habitat for Humanity Women Build Project – **June 7**Independence Day Celebration – Brain Injury Association & Wounded Warriors of MS– **June 28** 

#### Jackson Public Schools Adopt-A-School Program

WJTV has participated with the Jackson Public Schools Adopt-A-School for 30 years where we have supported and been involved with Key Elementary located on McDowell Road.