



MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC.

**WJTV-TV 12
JACKSON, MISSISSIPPI**

**COMMUNITY ISSUES & PROGRAMS REPORT
THIRD QUARTER 2013
JULY-AUGUST-SEPTEMBER**

- 1. CONSUMER PRICES & SAFETY**
- 2. ECONOMY**
- 3. EDUCATION**
- 4. HEALTH**
- 5. GOVERNMENT & PUBLIC SAFETY**
- 6. CRIME & DRUGS**



**BROADCAST PROGRAMS THAT SERVE THE NEEDS AND INTERESTS OF
THE COMMUNITY ON WJTV-TV 12
3rd Quarter 2013**

WJTV Newscasts

Programs that serve the needs and interests of the community that are broadcast on WJTV-TV:

News Channel 12 @ 5:00am	Mon-Fri	5:00am - 6:00am
News Channel 12 @ 6:00am	Mon-Sun	6:00am - 7:00am
News Channel 12 @ Noon	Mon-Fri	12:00pm - 12:30pm
News Channel 12 @ 5:00pm	Mon-Fri	5:00pm - 5:30pm
News Channel 12 @ 5:30pm	Sun	5:30pm - 6:00pm
News Channel 12 @ 6:00pm	Mon-Sat	6:00pm - 6:00pm
News Channel 12 @ 10:00pm	Mon-Sun	10:00pm - 10:35pm

These programs are locally produced newscasts that contain the latest news, weather and sports information. These programs contain both live and taped reports that cover a variety of topics. Topics include but are not limited to: crime, health, elections, government, and education. The stories provided come from local, state, national and international sources.



2013 3rd Qtr. News Stories
Consumer Prices & Safety:

DATE AIRED: 7/05/2013

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

U.S. ATTORNEY GREGORY DAVIS AND HINDS COUNTY SHERIFF TYRONE LEWIS ARE WARNING THE PUBLIC ABOUT A POLICE IMPERSONATOR. AUTHORITIES SAY THIS SUSPECT IS CLAIMING TO BE A HINDS COUNTY SHERIFF'S DEPUTY AND IS THREATENING PEOPLE WITH ARREST IF THEY DON'T GIVE THEIR SOCIAL SECURITY AND DRIVER'S LICENSE NUMBERS OVER THE PHONE.

LENGTH: 35 SECONDS

DATE AIRED: 7/05/2013

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

UTILITY SCAM IS TARGETING ENTERGY CUSTOMERS IN LOUISIANA...AND IT COULD HIT MISSISSIPPI NEXT. THE BETTER BUSINESS BUREAU SERVING MISSISSIPPI WARNS THAT ALTHOUGH IT HAS NOT HIT OUR STATE. THESE SCAMS CAN SPREAD AND SO CUSTOMERS SHOULD BE ON ALERT NOW. THE SCAMMERS CALL CONSUMERS TO TELL THEM THAT THEIR UTILITY BILL IS PAST DUE AND THEIR SERVICE IS ABOUT TO BE DISCONNECTED. THEN THEY OFFER SEVERAL WAYS TO PAY ELECTRONICALLY.

LENGTH: 30 SECONDS

DATE AIRED: 7/05/2013

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CHRYSLER RECALLED ABOUT 490,000 CARS AND UTILITY VEHICLES BECAUSE OF A PROBLEM WITH HEAD RESTRAINTS INTENDED TO PREVENT NECK INJURIES IN REAR-END COLLISIONS. THE RECALL INCLUDES SOME CHRYSLER SEBRINGS, 200S AND DODGE AVENGERS, LIBERTY SUVs AND DODGE NITRO SUVs.

LENGTH: 15 SECONDS



2013 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 7/08/2013

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

BRANDON RESIDENTS COULD SOON BE PAYING MORE AT THEIR FAVORITE LOCAL RESTAURANTS. BRANDON OFFICIALS ARE PROPOSING A TWO PERCENT TAX INCREASE ON RESTAURANTS AND BARS WITHIN THE CITY. IF PASSED, THE EXTRA TAXES WILL GO TOWARDS PARKS AND RECREATION AND IMPROVING TOURISM.

LENGTH: 35 SECONDS

DATE AIRED: 7/11/2013

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

RATES ARE GOING UP FOR CENTERPOINT'S NATURAL GAS CUSTOMERS. THE MISSISSIPPI PUBLIC SERVICE COMMISSION APPROVED A RATE INCREASE THAT WILL COST THE AVERAGE CUSTOMER AN ADDITIONAL \$1.58 A MONTH.

LENGTH: 25 SECONDS

DATE AIRED: 7/12/2013

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

BYRAM RESIDENTS NEED TO BE ON THE LOOKOUT.FOR A GROUP OF MEN GOING DOOR-TO-DOOR SELLING FLOORING FROM A FAKE BUSINESS.

LENGTH 1:00

DATE AIRED: 7/15/2013

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

U.S. SAFETY REGULATORS ARE INVESTIGATING MORE THAN 200-THOUSAND MERCEDES C- CLASS SEDANS BECAUSE THE TURN SIGNALS AND BRAKE LIGHTS DON'T ALWAYS WORK. THERE ARE ALSO REPORTS OF BURNING AND MELTED LAMP CONNECTIONS IN 2008 AND 2009 MODELS.

LENGTH: 20 SECONDS

DATE AIRED: 7/19/2013

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

STATE FIRE MARSHAL MIKE CHANEY IS CAUTIONING PEOPLE TO BE AWARE OF AN UNAUTHORIZED ALARM SYSTEM SALESMAN IN THE AREA. HE SAYS BE CAUTIOUS IF ANYONE OFFERS A FREE SYSTEM OR CLAIMS THAT YOUR CURRENT SYSTEM IS OLD.

LENGTH: 30 SECONDS



2013 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 7/19/2013

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HEALTH INSURANCE PROVIDER "HUMANA" SAYS IT WILL COVER ALL 82 COUNTIES THAT WERE LEFT OUT ON THE NEW FEDERAL ONLINE MARKETPLACE.

LENGTH 1:00

DATE AIRED: 7/19/2013

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ENTERGY IS REPORTING AT LEAST THREE JACKSON- AREA RESTAURANTS HAVE BEEN HIT BY A UTILITY SCAM. SCAMMERS CALL THE RESTAURANT POSING AS ENTERGY EMPLOYEES THREATENING TO CUT OFF POWER IF THEY DON'T PAY A CERTAIN AMOUNT IMMEDIATELY.

LENGTH: 35 SECONDS

DATE AIRED: 7/22/2013

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

BLUE CROSS-BLUE SHIELD IS TERMINATING CONTRACTS WITH SOME HOSPITALS IN THE STATE. OFFICIALS WITH THE COMPANY SAY IT SEEMS TO BE RETALIATION AGAINST A RECENT COMPLAINT FILED FOR UNDERPAYMENT OF SERVICES.

LENGTH 1:45

DATE AIRED: 7/23/2013

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TACO BELL IS DOING AWAY WITH KID'S MEALS AND TOYS AT ALL U.S. RESTAURANTS. THE CEO SAYS IT NO LONGER MAKES SENSE TO SPEND RESOURCES ON KID'S MEALS AND TOYS AND THE CHANGE WILL HAVE AN INSIGNIFICANT IMPACT ON SALES.

LENGTH: 25 SECONDS

DATE AIRED: 7/23/2013

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A MAJOR PAPER SHORTAGE AT A ONE STATE AGENCY IS CAUSING A BIG BACKLASH. THE LACK OF PAPER AT THE STATE DEPARTMENT OF HEALTH IS MAKING IT DIFFICULT FOR FAMILIES ACROSS THE STATE TO GET COPIES OF DEATH CERTIFICATES.

LENGTH 1:30



2013 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 7/23/2013

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AN ELDERLY COUPLE DIED IN CAR WRECK ON HIGHWAY 49 IN FLORENCE THAT HAS
LOCAL BUSINESS OWNERS ASKING WHAT CAN BE DONE TO MAKE THE HIGHWAY SAFER.

LENGTH 2:00

DATE AIRED: 7/24/2013

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HUNDREDS OF THOUSANDS OF BABY EINSTEIN JUMPERS WERE RECALLED.
THE CONSUMER PRODUCT SAFETY COMMISSION SAYS PEOPLE SUFFERED BRUISES AND
CUTS FROM THE JUMPERS.

LENGTH: 25 SECONDS

DATE AIRED: 7/26/2013

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AN EMAIL IS CIRCULATING FROM A PERSON WHO CLAIMS TO BE A REGIONAL AUDITOR
FROM THE NATIONAL ASSOCIATION OF UNCLAIMED PROPERTY ADMINISTRATORS. THE
MESSAGE PROMISES THE RECIPIENT THAT THEY HAVE INHERITED A LARGE SUM OF
MONEY FROM A DECEASED RELATIVE AND MORE DETAILS WILL BE PROVIDED UPON
RECEIPT OF PERSONAL INFORMATION. BUT THE DECEPTIVE MESSAGE IS A SCAM. STATE
TREASURER SAYS IF YOU GET THIS EMAIL DELETE IT.

LENGTH: 30 SECONDS

DATE AIRED: 8/01/2013

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A MISSISSIPPI COMPANY RECALLED FROZEN CHICKEN DINNERS BECAUSE SOME HAD THE
WRONG LABELS AND AN ALLERGEN THAT WASN'T LISTED. "TRADITIONS" WHICH IS
BASED IN PEARL RECALLED OVER 2-THOUSAND POUNDS OF THE "LEMON PEPPER
CHICKEN BREAST FILET WITH RIB MEAT, SMOKE FLAVOR ADDED MIXED VEGETABLES,
BASIL, AND GARLIC FETTUCCHINE".

LENGTH: 30 SECONDS



2013 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 8/01/2013

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE'S A SINKHOLE SITUATION IN ONE NEIGHBORHOOD AND A HOMEOWNER IS CONCERNED FOR HER FAMILY AND POSSIBLY HER HOME

LENGTH: 45 SECONDS

DATE AIRED: 8/02/2013

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SUPERMARKET CHAINS "WINN-DIXIE" AND "BI-LO" RECALLED GROUND BEEF BECAUSE OF THE RISK THE MEAT WAS CONTAMINATED WITH E-COLI. THE CHAINS SAY IT'S PART OF A LARGER GROUND BEEF RECALL FROM KANSAS. "WINN-DIXIE" IMMEDIATELY RECALLED THE AFFECTED FRESH 93-PERCENT LEAN GROUND BEEF FROM ALL STORES IN MISSISSIPPI AS WELL AS ALABAMA, FLORIDA, GEORGIA, AND LOUISIANA.

LENGTH: 35 SECONDS

DATE AIRED: 8/08/2013

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NEW TEST SHOWS THAT SMALL CARS MAY BE GOOD ON GAS BUT BAD IN CRASHES.

LENGTH 1:20

DATE AIRED: 8/13/2013

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ENTERGY PLANS TO MAKE SOME IMPROVEMENTS AND NEW DEVELOPMENTS WHICH CUSTOMERS WILL HAVE A RATE INCREASE BEGINNING IN SEPTEMBER.

LENGTH: 30 SECONDS

DATE AIRED: 8/15/2013

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A RECALL WAS ISSUED FOR SEVERAL VARIETIES OF PROCTER & GAMBLE DOG AND CAT FOODS BECAUSE THEY MAY BE CONTAMINATED WITH SALMONELLA.

THIS INCLUDES POPULAR BRANDS EUK-A-NUBA AND IAMS.

LENGTH: 30 SECONDS



2013 3rd Qtr Consumer Prices/Safety-Cont'd

DATE AIRED: 8/28/2013

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A SCAMMER GETS AWAY WITH MORE THAN TWO-THOUSAND DOLLARS FROM UNSUSPECTING UNEMPLOYED VICTIMS. HE WENT TO SEVERAL "WIN JOB CENTERS" IN CENTRAL MISSISSIPPI TO FIND EMPLOYEES OFFERING TO PAY 12.50 AN HOUR BUT THE EMPLOYEES FIRST HAD TO SEND HIM ABOUT 60 DOLLARS.

LENGTH: 50 SECONDS

DATE AIRED: 8/29/2013

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEARLY A DOZEN HOSPITALS ACROSS MISSISSIPPI ARE REACHING OUT TO "BLUE CROSS-BLUE SHIELD" TO SETTLE UNPAID INSURANCE PAYMENTS.

LENGTH: 40 SECONDS

DATE AIRED: 9/04/2013

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MORE THAN 300 THOUSAND TOYOTA VEHICLES WERE RECALLED IN NORTH AMERICA, EUROPE, AND JAPAN. THE COMPANY SAYS IT'S BECAUSE OF A HYBRID SYSTEM INVERTER GLITCH. THE RECALL AFFECTS SOME LEXUS SUVs AND SOME TOYOTA HIGHLANDER SUVs.

LENGTH: 15 SECONDS

DATE AIRED: 9/20/2013

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BMW RECALLED MORE THAN 134-THOUSAND FIVE SERIES CARS BECAUSE OF ISSUES WITH THE REAR LIGHTS. THE RECALL AFFECTS VEHICLES FROM 2008-2010. THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION SAYS THE PROBLEM CAN CAUSE REAR LIGHTS TO FAIL POSSIBLY INCREASING THE RISK OF AN ACCIDENT.

LENGTH: 20 SECONDS

DATE AIRED: 9/26/2013

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NISSAN RECALLED NEARLY 100-THOUSAND VEHICLES. NISSAN SAYS THERE ARE PROBLEMS WITH ACCELERATOR SENSORS THAT COULD CAUSE THE ENGINE OF SOME VEHICLES TO STALL. THE SERENA MINIVAN, INFINITI M, X-TRAIL SPORT UTILITY IS ALL AFFECTED BY THIS RECALL.

LENGTH: 25 SECONDS



2013 3rd Qtr. News Stories
Economy:

DATE AIRED: 7/01/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CONGRESS FAILED TO HAMMER OUT AN AGREEMENT ON STUDENT LOANS

THIS MEANS STARTING TODAY INTEREST RATES DOUBLE FOR MILLIONS OF STUDENTS.

LENGTH 1:30

DATE AIRED: 7/01/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THOUSANDS OF HOMEOWNERS COULD BE GETTING SOME MUCH NEEDED HELP THIS

WEEK. SOME BORROWERS WITH MORTGAGES BACKED BY FANNIE MAE AND FREDDIE

MAC WILL START RECEIVING OFFERS TO LOWER THEIR MORTGAGE PAYMENTS.

LENGTH: 20 SECONDS

DATE AIRED: 7/04/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

"GOLDING BARGE LINE" WILL ADD ABOUT 60 EMPLOYEES. THE COMPANY GOT APPROVAL FROM THE ZONING BOARD TO PLACE AN EXTRA OFFICE-SPACE BUILDING AT THE COMPANY'S WATER FRONT PROPERTY IN VICKSBURG. THE COMPANY WILL ALSO INCREASE ITS TOWBOAT FLEET TO 20 BOATS. IT CURRENTLY HAS 14. THE COMPANY CURRENTLY EMPLOYS AROUND 135 PEOPLE.

LENGTH: 20 SECONDS

DATE AIRED: 7/09/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ONE-THOUSAND-FIFTY EMPLOYEES ARE EXPECTED TO BE FURLOUGHED ONE DAY A

WEEK STARTING TODAY THROUGH SEPTEMBER 30TH. THE FORCED OFF-DAYS AT E-R-D-C

WILL CUT PAY BY 20-PERCENT AND ARE EXPECTED TO BE THE MOST SWEEPING EFFECTS

OF FEDERAL BUDGET SEQUESTRATION AMONG VICKSBURG'S THREE CORPS OF ENGINEER'S INSTALLATIONS.

LENGTH: 30 SECONDS



2013 3rd Qtr Economy-Cont'd

DATE AIRED: 7/12/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

BUDGET CUTS IN THE "VICKSBURG WARREN SCHOOL DISTRICT" CONTINUE AS EDUCATION OFFICIALS WORK TO AVOID A MULTI-MILLION DOLLAR LOSS.

LENGTH: 30 SECONDS

DATE AIRED: 7/15/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE ANNUAL PRO GOLF TOURNAMENT IS BACK IN TOWN AT ANNANDALE GOLF CLUB IN MADISON AND, BUSINESSES IN THE METRO ARE GEARING UP FOR A BUSY WEEK. NEWS CHANNEL 12'S TRACY ARMBRUSTER HAS MORE ON HOW THE "SANDERSON FARMS CHAMPIONSHIP" HELPS BOOST THE LOCAL ECONOMY.

LENGTH 1:15

DATE AIRED: 7/23/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

DOOR-TO-DOOR MAIL DELIVERY COULD BE A THING OF THE PAST IF HOUSE REPUBLICANS GET THEIR WAY. IT'S PART OF A PROPOSAL TO OVERHAUL THE POSTAL SERVICE. OFFICIALS SAY ENDING DOOR-TO-DOOR DELIVERY WOULD SAVE THE CASH-STRAPPED POSTAL SERVICE ABOUT \$4-POINT-5 BILLION DOLLARS A YEAR.

LENGTH: 30 SECONDS

DATE AIRED: 7/29/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

GOVERNOR PHIL BRYANT JOINED NISSAN EMPLOYEES TODAY TO BREAK GROUND ON A NEW SUPPLIER PARK AT THE VEHICLE ASSEMBLY PLANT IN CANTON. THE PROJECT BRINGS MORE THAN 800 JOBS TO THE STATE.

LENGTH 1:00

DATE AIRED: 7/29/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

BRANDON'S MAYOR SAYS THE CITY MAY HAVE TO CUT SERVICES AND LAYOFF WORKERS BECAUSE THEY HAVE TO REPAY THE STATE MILLIONS FOR SALES TAXES THAT WERE OVERPAID.

LENGTH: 35 SECONDS



2013 3rd Qtr Economy-Cont'd

DATE AIRED: 7/30/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ENTERGY SAYS IT PLANS TO CUT 800 JOBS. MISSISSIPPI WILL LOSE AROUND 80 JOBS... BUT THE BIGGEST CUTS WILL BE IN LOUISIANA WHERE THE BULK OF THE COMPANY'S EMPLOYEES LIVE.

LENGTH: 40 SECONDS

DATE AIRED: 7/31/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

CITY EMPLOYEES IN VICKSBURG MAY SOON EXPERIENCE A FREEZE IN PAY. THE FREEZE INCLUDES: A TEMPORARY HALT ON RAISES AND NO NEW HIRES EXCEPT FOR REPLACEMENTS. ACCORDING TO ALDERMAN WILLIS THOMPSON, IT'S A COST-CUTTING MEASURE.

LENGTH: 20 SECONDS

DATE AIRED: 8/08/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

MAYOR PHIL FISHER OF CLINTON HAS ORDERED A HIRING FREEZE AND HOLD ON ALL EXPENDITURES. THE HOLDS COME AS THE CITY TRIES TO CUT DOWN ON A PREDICTED 259-THOUSAND DOLLAR BUDGET DEFICIT.

LENGTH: 20 SECONDS

DATE AIRED: 8/12/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

NEXT TUESDAY VOTERS IN BRANDON WILL DECIDE ON LIQUOR SALES IN THE CITY. THE COMMITTEE KNOWN AS "NO-AL" SAYS THEY ARE AGAINST THE LIQUOR REFERENDUM BECAUSE THEY BELIEVE THERE ARE BETTER WAYS TO GENERATE REVENUE FOR THE CITY OF BRANDON.

LENGTH: 45 SECONDS

DATE AIRED: 8/15/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

LOCAL RESTAURANT WENT OUT OF BUSINESS CLAIMING THAT BECAUSE OF THE ECONOMY HE NO LONGER IS ABLE TO STAY IN BUSINESS.

LENGTH: 30 SECONDS



2013 3rd Qtr Economy-Cont'd

DATE AIRED: 9/12/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MISSISSIPPI WILL RECEIVE MORE THAN \$350 THOUSAND FROM THE U.S. DEPARTMENT OF LABOR TO HELP UNEMPLOYED RESIDENTS START THEIR OWN BUSINESSES.

LENGTH: 30 SECONDS

DATE AIRED: 9/12/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

STARTING NEXT MONTH JACKSON RESIDENTS WILL PAY MORE MONEY FOR THEIR WATER AND SEWER BILL. THE 40 PERCENT RATE HIKE WAS APPROVED IN 5-TO 2 CITY COUNCIL VOTE AS PART OF NEXT YEAR'S BUDGET.

LENGTH: 45 SECONDS

DATE AIRED: 9/12/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE JACKSON CITY COUNCIL APPROVED 1.4 MILLION DOLLARS FOR THE JACKSON ZOO. ZOO OFFICIALS ANNOUNCED EARLIER THAT THEY WERE DENIED ACCREDITATION BECAUSE OF ITS LACK OF FINANCIAL STABILITY. NOW THAT THE COUNCIL HAS APPROVED THEIR FUNDING; ZOO OFFICIALS PLAN TO APPEAL THE ACCREDITATION LOSS.

LENGTH: 30 SECONDS

DATE AIRED: 9/20/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TWO MISSISSIPPI JUNIOR COLLEGES ARE GETTING MONEY TO HELP DEVELOP JOB TRAINING PROGRAMS. THE COMMUNITY COLLEGES WILL WORK WITH EMPLOYERS.... TO IDENTIFY THE MOST PRESSING NEEDS FOR JOB TRAINING THE STATE SUCH AS MANUFACTURING, TRANSPORTATION, AND HEALTH CARE.

LENGTH: 30 SECONDS



2013 3rd Qtr. News Stories
Education:

DATE AIRED: 7/03/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON PUBLIC SCHOOLS DISTRICT HAS UNTIL FEBRUARY OF NEXT YEAR TO MEET THE FEDERAL STANDARDS OR ELSE IT'LL LOSE ITS ACCREDITATION AND NEARLY 30-THOUSAND STUDENTS WILL NOT BE ALLOWED TO PARTICIPATE IN CERTAIN POST-SEASON EXTRACURRICULAR ACTIVITIES.

LENGTH: 30 SECONDS

DATE AIRED: 7/23/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CLINTON HIGH SCHOOL GAVE NEW "MACBOOK AIR" LAPTOPS TO ALL 7th THROUGH 12th GRADE STUDENTS.

LENGTH: 20 SECONDS

DATE AIRED: 7/31/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SENIORS AT MADISON COUNTY SCHOOLS CAN EARN BOTH COLLEGE AND HIGH SCHOOL CREDIT IN THE SAME CLASS WITHOUT LEAVING THEIR LOCAL CAMPUSES THIS YEAR.

LENGTH: 30 SECONDS

DATE AIRED: 7/31/13

TIME AIRED: 10P

PROGRAM NAME: NEWS CHANNEL 12 @ 10

GOING TO COLLEGE MAY SOON BE MORE AFFORDABLE, THANKS TO A CUT IN STUDENT LOAN RATES.

LENGTH 1:15

DATE AIRED: 8/16/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JSU'S RESEARCH CENTER FOR ENVIRONMENTAL HEALTH GETS A MULTI-MILLION DOLLAR GRANT. THE MONEY WILL COME OVER A PERIOD OF 5 YEARS AND WILL BE USED TO ENHANCE BIO-MEDICAL RESEARCH.

LENGTH: 30 SECONDS



2013 3rd Qtr. News Stories
Health:

DATE AIRED: 7/01/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS THAT FEWER CHILDREN ARE GETTING INJURED ON ALL TERRAIN VEHICLES. ALSO RESEARCHERS SAY ANTI-TOBACCO POLICES COULD HELP MILLIONS OF PEOPLE AROUND THE WORLD LIVE LONGER.

LENGTH 1:10

DATE AIRED: 7/01/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE NEWEST HUMAN CASE WAS CONFIRMED IN WAYNE COUNTY BY THE STATE DEPARTMENT OF HEALTH. THAT BRINGS THE TOTAL NUMBER OF WEST NILE VIRUS CASES TO FIVE FOR THE 2013 SEASON.

LENGTH: 20 SECONDS

DATE AIRED: 7/01/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

EAR TUBES ARE THE NUMBER ONE REASON CHILDREN GET SURGERY IN THE U.S. AND UNTIL NOW THERE WERE NO GUIDELINES TO ASSIST DOCTORS IN IDENTIFYING WHO SHOULD AND SHOULDN'T GET THE PROCEDURE.

LENGTH 1:15

DATE AIRED: 7/02/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE LATEST GENERATION OF VIDEO GAMES MAY BE A LITTLE BETTER FOR YOUR CHILDREN'S HEALTH. ALSO NEW RESEARCH SHOWS THERE ARE TWO THINGS YOU CAN DO TO CUT YOUR RISK OF HEART DISEASE IN HALF.

LENGTH 1:25



2013 3rd Qtr Health-Cont'd

DATE AIRED: 7/02/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE FIRST WEST NILE VIRUS DEATH IS CONFIRMED FOR THE YEAR IN MONTGOMERY COUNTY.

LENGTH: 30 SECONDS

DATE AIRED: 7/03/13

TIME AIRED: 12PM

PROGRAM NAME: WHLT NEWS AT NOON

THE FIRST WEST NILE VIRUS DEATH IS CONFIRMED FOR THE YEAR IN MONTGOMERY COUNTY.

LENGTH: 25 SECONDS

DATE AIRED: 7/03/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MORE BENEFITS TO A GOOD NIGHT'S SLEEP. ALSO THERE IS A TEST THAT CAN DETERMINE A MOTHER'S RISK OF POSTPARTUM DEPRESSION.

LENGTH 1:30

DATE AIRED: 7/03/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NEW RESEARCH SHOWS READING, WRITING OR OTHER BRAIN-STIMULATING ACTIVITIES LIKE CROSSWORD PUZZLES MAY PRESERVE YOUR MEMORY.

LENGTH 1:35

DATE AIRED: 7/04/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SCIENTISTS MOVE CLOSER TO CREATING NEW ORGANS FOR HUMANS. ALSO RESEARCHERS FIND A NEW WAY TO TELL WHICH KIDNEY TRANSPLANT RECIPIENTS WILL HAVE PROBLEMS.

LENGTH 1:35

DATE AIRED: 7/05/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE CENTERS FOR DISEASE CONTROL AND PREVENTION SAYS A FEW SERIOUS SUNBURNS IS ALL IT TAKES TO INCREASE A CHILD'S RISK OF SKIN CANCER LATER IN LIFE.

LENGTH 1:15



2013 3rd Qtr Health-Cont'd

DATE AIRED: 7/08/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

BLOOD CANCER IS FAR MORE DEADLY THE DARKER THE PATIENT'S SKIN. ALSO
MOST PARENTS UNDERESTIMATE THE RISKS OF A CT SCAN ON A CHILD.

LENGTH 1:30

DATE AIRED: 7/09/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY FINDS THE SAFEST AGE FOR STARTING BABIES ON SOLIDS. ALSO DOCTORS
REPORT A SLOW START FOR THE H.P.V. VACCINE FOR WOMEN.

LENGTH 1:15

DATE AIRED: 7/10/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND A CONNECTION BETWEEN PRE-ECLAMPSIA AND CEREBRAL PALSY.
ALSO A NEW STUDY SHOWS WHY A BREATH OF FRESH AIR IS MORE IMPORTANT THAN
YOU THINK.

LENGTH 1:15

DATE AIRED: 7/11/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND A POSSIBLE NEW LINK BETWEEN ALZHEIMER'S DISEASE AND
CANCER. ALSO WHERE YOU CARRY FAT ON YOUR BODY CAN INCREASE YOUR RISK OF
HEART DISEASE AND CANCER.

LENGTH 1:15

DATE AIRED: 7/12/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CARBS SOMETIMES GET A BAD RAP BUT THERE ARE SOME GOOD ONES OUT THERE.

LENGTH 1:15

DATE AIRED: 7/15/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS AIR POLLUTION KILLS MORE THAN TWO MILLION PEOPLE EVERY
YEAR. ALSO MURDER RATES FOR YOUNG PEOPLE ARE ON THE DECLINE.

LENGTH 1:15



2013 3rd Qtr Health-Cont'd

DATE AIRED: 7/15/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW STUDY SHOWS ASPIRIN MAY HELP WOMEN KEEP COLORECTAL CANCER AWAY.

LENGTH 1:15

DATE AIRED: 7/16/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY IF PARENTS WANT THEIR KIDS TO SPEND LESS TIME IN FRONT OF THE T.V. THEY HAVE TO BE BETTER ROLE MODELS. ALSO NEW RESEARCH QUESTIONS THE RELATIONSHIP BETWEEN OBESITY AND BONE LOSS.

LENGTH 1:35

DATE AIRED: 7/16/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

INFANTS AND SMALL CHILDREN ARE AMONG THOSE AT HIGHEST RISK FOR HEAT-RELATED ILLNESSES. HERE ARE A FEW TIPS ON HOW TO PROTECT YOUR KIDS FROM THE HEAT DURING THE HOT DAYS OF SUMMER.

LENGTH 1:20

DATE AIRED: 7/17/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND A LINK BETWEEN LONG-TERM OBESITY AND HEART DISEASE. ALSO A NEW STUDY FINDS HOW DANGEROUS IT MAY BE FOR PEOPLE WITH HIGH BLOOD PRESSURE TO SKIP THEIR MEDICATION.

LENGTH 1:20

DATE AIRED: 7/18/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A COMMON CHEMICAL MAY BE LINKED TO THYROID DISEASE. ALSO RESEARCHERS ANNOUNCE A HI-TECH BREAKTHROUGH IN THE OPERATING ROOM.

LENGTH 1:20

DATE AIRED: 7/19/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THAT NAGGING PAIN IN YOUR ELBOW MAY NOT HAVE COME FROM PICKING UP A TENNIS RACKET. MANY PEOPLE GET IT OFF-THE-COURT. THE CONDITION IS REALLY AN INJURY CAUSED BY OVERUSING THE WRIST.

LENGTH 1:15



2013 3rd Qtr Health-Cont'd

DATE AIRED: 7/22/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SUGGESTS THOUSANDS OF WOMEN ARE NOT GETTING LIFE-SAVING ESTROGEN THERAPY. ALSO RECOMMENDED CALORIE INFORMATION ON MENUS MAY NOT HELP US MAKE HEALTHIER CHOICES.

LENGTH 1:45

DATE AIRED: 7/23/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS THAT MORE AND MORE PARENTS ARE TAKING THEIR CHILDREN TO RETAIL HEALTH CLINICS IN ADDITION TO THEIR REGULAR PEDIATRICIAN. ALSO A NEW STUDY SHOWS THAT THE SAFEST PLACE IN THE U.S. MAY BE A BIG CITY.

LENGTH 1:15

DATE AIRED: 7/24/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY FINDS BLACK WOMEN ARE DYING OF BREAST CANCER AT A HIGHER RATE THAN WHITE WOMEN. ALSO THERE ARE NEW CONCERNS ABOUT MENTHOL CIGARETTES.

LENGTH 1:35

DATE AIRED: 7/24/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

EATING CERTAIN FOODS BEFORE BED MAY CAUSE YOU TO HAVE A BAD NIGHT'S SLEEP.

LENGTH 1:15

DATE AIRED: 7/25/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY WEIGHT DISCRIMINATION CAN LEAD TO A VICIOUS CYCLE. ALSO A NEW STUDY SUGGESTS CARDIOLOGISTS NEED TO DO A BETTER JOB COMMUNICATING WITH THEIR PATIENTS ABOUT A DELICATE TOPIC.

LENGTH 1:15

DATE AIRED: 7/26/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ABOUT VITAMIN-D WHICH IS OFTEN CALLED THE SUNSHINE VITAMIN IS FOUND IN OILY FISH, FORTIFIED MILK, EVEN EGG YOLKS. BUT 1-OUT-OF-3 AMERICANS AREN'T GETTING ENOUGH OF THE SUPPLEMENT IN THEIR DIETS AND IT CAN LEAD TO HEALTH PROBLEMS.

LENGTH 1:40



2013 3rd Qtr Health-Cont'd

DATE AIRED: 7/29/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SAYS PILLS CALLED 'ACE INHIBITORS' SLIGHTLY CUT DOWN THE PROGRESSION OF MENTAL DECLINE IN DEMENTIA PATIENTS. ALSO RESEARCH EARLIER THIS YEAR SHOWED ANOTHER TYPE OF BLOOD PRESSURE DRUG HELPED FIGHT ALZHEIMER'S DISEASE.

LENGTH 1:10

DATE AIRED: 7/30/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY THE LONGER A MOTHER BREASTFEEDS-- THE SMARTER HER CHILD MAY BE. ALSO A FEDERAL TASK FORCE IS PROPOSING NEW RECOMMENDATIONS FOR LUNG CANCER SCREENING.

LENGTH 1:30

DATE AIRED: 7/31/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS THAT TYPE 2 DIABETICS WHO HAVE SEVERE HYPOGLYCEMIA ARE AT HIGHER RISK OF CARDIOVASCULAR DISEASE. ALSO NEW RESEARCHERS SAY THERE IS A NEW WAY TO PREDICT A WOMAN'S CHANCES OF GETTING CANCER.

LENGTH 1:30

DATE AIRED: 7/31/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

YOU MAY HAVE HEARD ABOUT A MYSTERIOUS STOMACH BUG THAT HAS POPPED UP ACROSS THE U-S THIS SUMMER. WHAT IS IT AND HOW CAN YOU PROTECT YOURSELF?

LENGTH 1:15

DATE AIRED: 7/31/13

TIME AIRED: 10P

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A T.B. SCARE IN THE JACKSON PUBLIC SCHOOL SYSTEM; AFTER PARENTS RECEIVE A LETTER SAYING THEIR CHILD HAS BEEN EXPOSED TO THE DISEASE THEY WANT ANSWERS.

LENGTH 1:40



2013 3rd Qtr Health-Cont'd

DATE AIRED: 8/01/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE WAS A TUBERCULOSIS SCARE IN THE JACKSON PUBLIC SCHOOL DISTRICT. NEARLY 150 BAND STUDENTS AT "CHASTAIN MIDDLE" AND "MURRAH HIGH SCHOOLS" HAVE TO BE TESTED. PARENTS ARE ANGRY AFTER RECEIVING A LETTER THAT SAYS THEIR CHILD HAS BEEN EXPOSED AND THEY WANT ANSWERS.

LENGTH: 45 SECONDS

DATE AIRED: 8/01/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY YOUR PERFORMANCE AT WORK MAY DEPEND ON WHERE YOU HAVE LUNCH. ALSO RESEARCHERS SAY MORE WOMEN ARE NOW BREASTFEEDING.

LENGTH 1:20

DATE AIRED: 8/02/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE "FOOD AND DRUG ADMINISTRATION" WILL NOW REQUIRE A WARNING ON BOTTLES OF THE POPULAR PAIN RELIEVER ACETAMINOPHEN. THE LABEL WILL SAY THE DRUG MAY CAUSE SERIOUS SKIN REACTIONS IN SOME PEOPLE.

LENGTH: 35 SECONDS

DATE AIRED: 8/02/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE "FDA" SAYS THEY'RE NOT SURPRISED BY A RECENT STOMACH BUG OUTBREAK THAT'S LINKED TO BAG SALAD BECAUSE THE PROCESS OF HARVESTING, WASHING, AND PACKAGING PRODUCTS PROVIDES A NUMBER OF OPPORTUNITIES FOR CONTAMINATION.

LENGTH 2:00

DATE AIRED: 8/05/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A WOMAN IN TAMPA, FLORIDA DIDN'T THINK MUCH OF IT WHEN SHE CUT HER LEG WHILE SWIMMING IN THE GULF OF MEXICO. BUT DAYS LATER SHE WAS IN INTENSIVE CARE FIGHTING FOR HER LIFE. DOCTORS SAY THE WOMAN WAS EXPOSED TO RARE BACTERIA FOUND IN SALT WATER.

LENGTH 2:00



2013 3rd Qtr Health-Cont'd

DATE AIRED: 8/06/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SHOWS JUST ONE FRUIT DRINK A DAY COULD PUT PRE-SCHOOLERS AT RISK FOR OBESITY.

LENGTH 1:30

DATE AIRED: 8/07/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IT TURNS OUT PREGNANCIES MIGHT BE SHORTER THAN DOCTORS THINK. ALSO RESEARCHERS ARE REVEALING NEW DETAILS ABOUT A DANGEROUS FLU VIRUS IN CHINA.

LENGTH 1:00

DATE AIRED: 8/08/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PSORIASIS IS AN UNCOMFORTABLE CONDITION THAT AFFECTS ALL RACES AND BOTH SEXES. NEW RESEARCH SHOWS A LINK BETWEEN IT AND OTHER SEVERE HEALTH ISSUES.

LENGTH 1:30

DATE AIRED: 8/09/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HOT TEMPERATURES AND RAIN ARE TURNING AIR CONDITIONERS INTO POTENTIAL BREEDING GROUNDS FOR BACTERIA AND WHAT'S GROWING INSIDE MAY BE MAKING YOU SICK.

LENGTH 1:15

DATE AIRED: 8/12/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ABDOMINAL PAIN IN KIDS MAY BE A SIGN OF ANOTHER MEDICAL CONDITION TO COME IN ADULTHOOD. ALSO SCIENTISTS FIND A LINK BETWEEN TWO GENES AND CHILDHOOD EPILEPSY.

LENGTH 1:15

DATE AIRED: 8/13/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SUGGESTS A CONNECTION BETWEEN THE KIND OF LABOR A WOMAN HAS AND HER CHILD'S CHANCES OF BEING AUTISTIC.

LENGTH 1:30



2013 3rd Qtr Health-Cont'd

DATE AIRED: 8/14/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WE'VE ALL HEARD HOW DANGEROUS TEXTING AND DRIVING CAN BE. BUT TEXTING AND WALKING CAN ALSO BE PRETTY HAZARDOUS.

LENGTH 1:15

DATE AIRED: 8/16/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IT'S BACK TO SCHOOL SEASON AND THAT MEANS STUDENTS ARE HITTING THE BOOKS. BUT AS WE LEARN IN THIS REPORT, LUGGING AROUND HEFTY BACKPACKS CAN BRING ON BACK PAIN.

LENGTH 1:35

DATE AIRED: 8/19/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CHILDREN AND YOUNG ADULTS MAY SPEND TOO MUCH TIME STARING AT SMART PHONE AND TABLET SCREENS. ACCORDING TO A NEW STUDY, IT'S DOING A NUMBER ON THEIR EYESIGHT.

LENGTH 1:35

DATE AIRED: 8/19/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

LYME DISEASE IS THE MOST COMMON TICK BORNE DISEASE IN THE U-S, USUALLY TRANSMITTED THROUGH INFECTED DEER TICKS. NOW A NEW REPORT SHOWS JUST HOW MANY PEOPLE ARE DIAGNOSED EACH YEAR.

LENGTH 1:30

DATE AIRED: 8/20/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ON AVERAGE ELEMENTARY SCHOOL CHILDREN GET UP TO 12 COLDS OR CASES OF THE FLU EACH SCHOOL YEAR. MANY PARENTS AND TEACHERS REFER TO IT AS THE BACK-TO-SCHOOL PLAGUE. BUT THERE ARE WAYS TO KEEP YOUR LITTLE SCHOLARS HEALTHY.

LENGTH 1:15



2013 3rd Qtr Health-Cont'd

DATE AIRED: 8/21/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH FINDS GENES THAT INCREASE THE RISK OF ALCOHOLISM MAY ALSO BE CONNECTED TO EATING DISORDERS ALSO RESEARCHERS SAY THEY MAY HAVE THE ANSWER IN "BIOMARKERS". IT'S A NEW TEST THAT DETECTS MARKERS OR CHARACTERISTICS IN THE BLOOD THAT ARE LINKED TO THE RISK OF HAVING A HEART ATTACK.

LENGTH 1:00

DATE AIRED: 8/22/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

C.T.E. IS A DEGENERATIVE BRAIN DISEASE THAT CAN AFFECT ATHLETES AND VETERANS WHO ARE EXPOSED TO REPEATED TRAUMA. NEW RESEARCH IS SHEDDING LIGHT ON SOME OF THE FIRST SYMPTOMS A PATIENT MIGHT EXPERIENCE.

LENGTH 1:25

DATE AIRED: 8/22/13

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MANY PEOPLE USE VITAMINS TO MAKE UP FOR WHAT THEIR DIETS LACK. BUT ONE DOCTOR WARNS TAKING THEM A CERTAIN WAY COULD ACTUALLY BE A BAD THING FOR YOUR HEALTH.

LENGTH 1:15

DATE AIRED: 8/26/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

DOCTORS BELIEVE THEY'RE CLOSER TO DEVELOPING A SCREENING TEST FOR OVARIAN CANCER. ALSO THOUSANDS OF CHILDREN START SMOKING EVERY DAY IN THE U.S. A NATIONAL TASK FORCE IS RECOMMENDING DOCTORS GET INVOLVED TO TRY TO STOP THEM FROM PICKING UP THE HABIT.

LENGTH 1:45

DATE AIRED: 8/27/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TICKS CAN CARRY SOME SERIOUS DISEASES LIKE "LYME DISEASE". THE "CENTERS FOR DISEASE CONTROL AND PREVENTION" RECENTLY RELEASED A REPORT CONFIRMING TICK-BORNE ILLNESSES POSE A NATIONAL HEALTH THREAT TO AMERICANS.

LENGTH 1:20



2013 3rd Qtr Health-Cont'd

DATE AIRED: 8/28/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

BABIES AND CHILDREN USED TO GO FOR MONTHS OR YEARS BEFORE IT WAS DISCOVERED THAT THEY HAD PROFOUND HEARING LOSS. IF IT'S NOT TREATED EARLY; IT CAN HAVE A NEGATIVE EFFECT ON SPEECH AND COGNITIVE DEVELOPMENT.

LENGTH 1:30

DATE AIRED: 8/29/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

EACH YEAR ABOUT 10-THOUSAND AMERICANS ARE DIAGNOSED WITH THE MOST COMMON FORM OF BRAIN CANCER. DOCTORS ARE NOW TESTING A NEW TOOL THAT COULD HELP PATIENTS LIVE LONGER.

LENGTH 1:20

DATE AIRED: 8/30/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

EXPERTS SAY POVERTY MAY AFFECT YOUR BRAIN. ALSO EATING CERTAIN FRUIT MAY CUT YOUR CHANCES OF DEVELOPING DIABETES.

LENGTH 1:30

DATE AIRED: 9/02/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS PARENTS' GOALS MATTER WHEN DETERMINING HOW TO TREAT CHILDREN WITH ADHD. ALSO THE "AMERICAN ACADEMY OF PEDIATRICS" WANTS PARENTS TO START THINKING ABOUT FLU SEASON NOW.

LENGTH 1:45

DATE AIRED: 9/03/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IF YOU CAN'T SEEM TO SET ASIDE TIME FOR EXERCISE BUILD IT INTO YOUR DAY WITH LOTS OF SHORT BURSTS OF HIGH-INTENSITY ACTIVITY. IT CAN BE JUST AS GOOD FOR YOUR WAISTLINE AS DOING ALL OF YOUR EXERCISE AT ONCE.

LENGTH 1:25



2013 3rd Qtr Health-Cont'd

DATE AIRED: 9/04/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PARENTS WHO YELL AT THEIR TEENAGERS MAY BE MAKING THEIR CHILDRENS' BEHAVIOR PROBLEMS WORSE. ALSO THERE IS A NEW FITNESS CRAZE THAT IS A COMBINATION OF DANCE AND STRENGTH TRAINING WHILE HANGING IN THE AIR.

LENGTH 1:35

DATE AIRED: 9/05/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SKIN CANCER IS ON THE RISE WITH MORE THAN 3-MILLION NEW CASES EVERY YEAR. A NEW STUDY FINDS MANY DOCTORS RARELY TALK SUN PROTECTION WITH THEIR PATIENTS.

LENGTH 1:25

DATE AIRED: 9/06/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW NUMBERS SHOW MORE AND MORE YOUNG PEOPLE ARE PICKING UP ELECTRONIC CIGARETTES.

LENGTH 1:35

DATE AIRED: 9/09/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CONSUMER GROUPS HAVE RAISED CONCERNS ABOUT ARSENIC IN APPLE JUICE AND RICE.

LENGTH 1:25

DATE AIRED: 9/10/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

GOVERNMENT HEALTH OFFICIALS SAY GRAPHIC ADS ABOUT THE EFFECTS OF SMOKING ARE TURNING TENS OF THOUSANDS AWAY FROM CIGARETTES.

LENGTH 1:25



2013 3rd Qtr Health-Cont'd

DATE AIRED: 9/11/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE FDA WANTS STRONGER WARNING LABELS ON PRESCRIPTION PAINKILLERS LIKE "OXYCONTIN" AND "VICODIN" THE NEW LABELS WOULD REMIND DOCTORS AND PATIENTS THAT THE DRUGS CAN BE DEADLY IF THEY'RE MISUSED. ALSO THERE ARE PLENTY OF ADVANTAGES TO OWNING A SMARTPHONE BUT COULD OUR ATTACHMENT TO THEM BE AFFECTING US IN A BAD WAY?

LENGTH 1:30

DATE AIRED: 9/12/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MEN DIAGNOSED WITH EARLY- STAGE PROSTATE CANCER MAY SOON HAVE A BETTER IDEA WHETHER THEIR CANCER WILL ADVANCE.

LENGTH 1:30

DATE AIRED: 9/13/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCH SHOWS THAT SKIPPING THE FIRST MEAL OF THE DAY HAS LITTLE OR NO EFFECT ON WEIGHT GAIN. ALSO NEW NUMBERS FROM THE CENTERS FOR DISEASE CONTROL AND PREVENTION SHOW 2013 HAS SEEN THE SECOND HIGHEST NUMBER OF CASES OF MEASLES SINCE THE 90S.

LENGTH 2:15

DATE AIRED: 9/16/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ALMOST 300 THOUSAND WOMEN IN THE U.S. ARE DIAGNOSED EACH YEAR WITH BREAST CANCER. MANY WOMEN CHOOSE A LUMPECTOMY, WHICH REMOVES THE CANCEROUS TISSUE. HOWEVER THERE IS THE LATEST ON A NEW TOOL IN THE OPERATING ROOM THAT MAY SAVE WOMEN FROM FOLLOW UP SURGERY.

LENGTH 1:15

DATE AIRED: 9/17/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS THAT FEAR IS DRIVING MORE BREAST CANCER PATIENTS TO TRY PREVENTATIVE MEASURES.

LENGTH 1:40



2013 3rd Qtr Health-Cont'd

DATE AIRED: 9/18/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

BEING UNDERWEIGHT OR OVERWEIGHT COULD INCREASE A PREGNANT WOMAN'S RISK OF COMPLICATIONS. ALSO WE'RE A MONTH INTO THE SCHOOL YEAR AND YOU MAY HAVE ALREADY RUN OUT OF IDEAS ON WHAT TO PACK FOR YOUR CHILD'S LUNCH.

LENGTH 1:35

DATE AIRED: 9/19/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW BLOOD TEST MAY ONE DAY IS ABLE TO TELL WHETHER AN INFECTION IS BACTERIAL OR VIRAL.

LENGTH 1:00

DATE AIRED: 9/20/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

DID YOU KNOW THAT YOUR PHONE CAN HELP YOU LOSE WEIGHT? WEIGHT LOSS APPS ARE HELPING PEOPLE SHED POUNDS SIMPLY BY COUNTING CALORIES.

LENGTH 1:15

DATE AIRED: 9/23/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

CONCERNS THAT NEW MOTHERS HAVE BREASTFEEDING COULD PROMPT NEW SUGGESTIONS FROM DOCTORS. ALSO SCIENTISTS ARE MOVING CLOSER TO DEVELOPING A UNIVERSAL FLU VACCINE.

LENGTH 1:15

DATE AIRED: 9/25/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MOST CAREGIVERS KNOW THAT A NAPPING CHILD USUALLY MEANS A LESS CRANKY CHILD LATER IN THE DAY. BUT A NEW STUDY SHOWS ANOTHER BENEFIT TO MIDDAY REST.

LENGTH 1:30



2013 3rd Qtr Health-Cont'd

DATE AIRED: 9/26/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

FOODS RICH IN OMEGA-3 FATTY ACIDS ARE SUPPOSED TO HAVE HEALTH BENEFITS--
ESPECIALLY FOR YOUR HEART AND BRAIN BUT A NEW STUDY SUGGESTS IT MAY NOT
HELP YOUR MEMORY AS YOU AGE.

LENGTH 1:20

DATE AIRED: 9/27/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AN ESTIMATED 1-IN-5 AMERICANS HAS A TATTOO. BUT WHEN YOUR BODY ART IS NO
LONGER PART OF YOUR LIFESTYLE GETTING IT REMOVED CAN BECOME A PRIORITY.

LENGTH 1:15

DATE AIRED: 9/30/13

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE BIONIC MAN IS NO LONGER FICTION. ALSO DOCTORS ARE PUSHING AMERICANS TO
GET A FLU SHOT NOW.

LENGTH 1:15



2013 3rd Qtr. News Stories
Government and Public Safety:

DATE AIRED: 7/01/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IT'S SUPPOSED TO BE THE STARTING DATE FOR MANY NEW LAWS THAT WERE SIGNED DURING THE SESSION. A JUDGE HAS BLOCKED ONE OF THE MOST CONTROVERSIAL STATE LAWS FROM TAKING EFFECT; THE OPEN GUN CARRY LAW.

LENGTH 1:15

DATE AIRED: 7/01/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WATER WOES HAVE ONE JACKSON COMMUNITY DEALING WITH A POTHOLE PROBLEM.

LENGTH: 40 SECONDS

DATE AIRED: 7/02/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE MISSISSIPPI SUPREME COURT HAS DENIED THE STATE'S REQUEST TO VACATE A RESTRAINING ORDER ON THE OPEN CARRY LAW BLOCKED BY A HINDS COUNTY JUDGE. THE ATTORNEY GENERAL FILED FOR AN EMERGENCY PETITION BUT IT HAS BEEN DENIED.

LENGTH 1:15

DATE AIRED: 7/02/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ACCORDING TO THE FBI'S PRELIMINARY CRIME DATA FOR 2012, JACKSON RANKS 8TH AS ONE OF THE MOST DANGEROUS CITIES IN THE NATION.

LENGTH 2:00

DATE AIRED: 7/02/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A LOCAL GROUP OF FIREFIGHTERS ARE BATTLING THE MASSIVE BLAZE IN ARIZONA THAT KILLED NINETEEN. JACKSON HOTSHOTS IS A HIGHLY SPECIALIZED TEAM OF FIREFIGHTERS THAT INCLUDES EIGHTEEN MEN AND TWO WOMEN.

LENGTH: 45 SECONDS



2013 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 7/02/13

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A PET OWNER IS SUING THE CITY OF RICHLAND OVER ITS ANIMAL CONTROL ORDINANCE. HE'S BEEN FORCED TO TAKE HIS PIT BULL OUT OF THE CITY.

LENGTH 1:25

DATE AIRED: 7/03/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MISSISSIPPI SUPREME COURT DENIES THE STATE'S REQUEST TO VACATE A RESTRAINING ORDER ON THE OPEN-CARRY LAW THAT WAS BLOCKED FRIDAY BY A HINDS COUNTY CIRCUIT JUDGE. THE ATTORNEY GENERAL FILED AN EMERGENCY PETITION; BUT IT HAS BEEN DENIED.

LENGTH 1:00

DATE AIRED: 7/03/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE CITY OF KOSCIUSKO MAY SOON BE ADOPTING A NEW GUN ORDINANCE THAT WILL LIMIT THE PLACES WHERE PEOPLE CAN CARRY GUNS.

LENGTH 1:45

DATE AIRED: 7/09/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ANY DAY NOW A HINDS COUNTY JUDGE COULD MAKE A DECISION ON WHETHER TO LIFT A TEMPORARY BLOCK ON MISSISSIPPI'S NEW OPEN CARRY GUN LAW. MANY BUSINESSES AREN'T WAITING FOR A COURT RULING.THEY'RE ALREADY MAKING PLANS FOR THE LAW TO GO INTO EFFECT.

LENGTH 1:15

DATE AIRED: 7/10/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GOVERNOR BRYANT TEAMS UP WITH LOCAL LAW ENFORCEMENT TO CUT DOWN ON PRESCRIPTION DRUG DEATHS!

LENGTH: 35 SECONDS

DATE AIRED: 7/11/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WHEN IT COMES TO NATURAL DISASTERS MISSISSIPPI RANKS HIGH AMONGST STATES AT RISK OF BEING HIT.

LENGTH 1:35



2013 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 7/12/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A HINDS COUNTY JUDGE GRANTS A PERMANENT INJUNCTION ON THE STATE'S OPEN CARRY LAW.

LENGTH 2:00

DATE AIRED: 7/15/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE NUMBER OF HOMELESS VETERANS IN MISSISSIPPI APPEARS TO BE GROWING. GROUPS ACROSS THE STATE ARE GETTING ALMOST \$3 MILLION IN FEDERAL GRANTS AS PART OF A NATIONAL PUSH TO END VETERAN HOMELESSNESS BY THE YEAR OF 2015.

LENGTH 1:30

DATE AIRED: 7/16/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A HINDS COUNTY JUDGE'S RULING INDEFINITELY BLOCKING MISSISSIPPI'S OPEN CARRY LAW IS LEADING TO CONFUSION FOR SHERIFF'S AND POLICE DEPARTMENTS ACROSS THE STATE.

LENGTH 1:30

DATE AIRED: 7/17/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

MISSISSIPPI ATTORNEY GENERAL JIM HOOD WANTS THE SUPREME COURT TO SET ASIDE A HINDS COUNTY JUDGE'S ORDER BLOCKING THE NEW GUN LAW GENERATING CONTROVERSY ACROSS THE STATE.

LENGTH 1:00

DATE AIRED: 7/19/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A DISTURBANCE AT THE HINDS COUNTY DETENTION CENTER LEADS TO QUESTIONS ABOUT ITS MAINTENANCE.

LENGTH 1:00

DATE AIRED: 7/24/13

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A POSTAL SCAM LAST DECEMBER HAS COST "STEWOPOT COMMUNITY SERVICES" BIG TIME. THE MINISTRY LOST ABOUT 100-THOUSAND DOLLARS IN THE SCAM... AND NOW THEY'VE BEEN FORCED TO CLOSE TWO IMPORTANT SHELTERS.

LENGTH 1:30



2013 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 8/02/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A FEDERAL WATCHDOG SAYS MISSISSIPPI VETERANS WHO'VE SERVED THE NATION ARE HAVING A TOUGH TIME GETTING THE BENEFITS THEIR ENTITLED TO.

LENGTH 1:00

DATE AIRED: 8/02/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW STATE LAW REQUIRES THE TESTING OF UMBILICAL CORD BLOOD FROM TEENS WHO GIVE BIRTH. THE LAW SAYS THAT IF A MISSISSIPPI GIRL UNDER 16 GIVES BIRTH AND WON'T NAME THE FATHER. CORD BLOOD *MUST* BE COLLECTED AND TESTED FOR PATERNITY. THE NEW LAW IS COULD PINPOINT CASES IN WHICH THE BABY'S FATHER IS MUCH OLDER THAN THE TEEN AND THE MAN COULD BE CHARGED.

LENGTH: 15 SECONDS

DATE AIRED: 8/06/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FROM CONSTRUCTION CREWS TO YARD WORKERS, FIREFIGHTERS THE HEAT ADVISORY IS NO JOKE FOR THOSE WHO WORK OUTSIDE. BECAUSE AIR CONDITIONING IS NOT NEAR THEM; THEY HAVE TO FIND OTHER WAYS TO KEEP COOL. OUR REPORTER RIDES ALONG WITH SOME SCHOOL BUS DRIVERS.WHO ARE DOING EXACTLY THAT.

LENGTH 2:00

DATE AIRED: 8/09/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE CITY OF JACKSON'S TWO RECYCLING FACILITIES ARE NO LONGER ACCEPTING DROP-OFFS.BECAUSE THEY ARE FILLED TO CAPACITY AND SOON THEY'LL HAVE TO CLOSE.

LENGTH: 50 SECONDS

DATE AIRED: 8/28/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

GOVERNOR PHIL BRYANT AND THE MISSISSIPPI EMERGENCY MANAGEMENT AGENCY UNVEIL TWO NEW PUBLIC ALERTING TOOLS THAT WILL AIME AT HELPING PEOPLE PREPARE FOR EMERGENCIES AND WARN THEM OF IMPENDING THREATS DIRECTLY THROUGH THEIR SMARTPHONES.

LENGTH: 30 SECONDS



2013 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 8/29/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TWO MONTHS AFTER THE OPEN CARRY LAW WAS BLOCKED BY A JUDGE. THE STATE SUPREME COURT REVERSES THE DECISION AND SAYS O-K TO OPEN CARRY A GUN.

LENGTH 1:50

DATE AIRED: 9/04/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE MISSISSIPPI NATIONAL GUARD IS UNDER FIRE FOR ITS DECISION TO NOT PROCESS MILITARY BENEFITS FOR SAME SEX COUPLES IN THE STATE. THE CHANGES COME AFTER THE SUPREME COURT'S RECENT RULING STRIKING DOWN A FEDERAL LAW THAT BANNED GAY MARRIAGE.

LENGTH 1:40

DATE AIRED: 9/04/13

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

CENTRAL MISSISSIPPI SCHOOL BUSES HAVE BEEN INVOLVED IN *THREE* TRAFFIC ACCIDENTS THIS WEEK. MANY PARENTS ARE WORRIED ABOUT THEIR CHILDREN AND ARE REACHING OUT TO US ON FACEBOOK FOR A STORY ON SCHOOL BUS SAFETY.

LENGTH 2:00

DATE AIRED: 9/05/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A BRANDON CHURCH AND THE CITY ARE AT ODDS OVER A CROSS THEY WANT TO ERECT ON THEIR PROPERTY.

LENGTH 1:45

DATE AIRED: 9/09/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

STATE OFFICIALS ARE CONSIDERING TAKING CONTROL OF CLAIBORNE COUNTY, YAZOO CITY DISTRICTS AND LEFLORE COUNTY SCHOOLS IN THE DELTA. THIS TYPE OF MOVE TYPICALLY FOLLOWS STATE FINDINGS THAT SCHOOLS ARE VIOLATING STANDARDS.

LENGTH: 30 SECONDS



2013 3rd Qtr Government & Public Safety-Cont'd

DATE AIRED: 9/09/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WILD HOGS ARE BECOMING A BIG PROBLEM AROUND THE STATE. NOW THEY HAVE SOME PEOPLE LOOKING FOR A SOLUTION.

LENGTH 1:35

DATE AIRED: 9/09/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE JACKSON PUBLIC SCHOOL DISTRICT IS DISPUTING REPORTS THAT IT'S DEALING WITH A 22-MILLION DOLLAR SHORTFALL.

LENGTH: 45 SECONDS

DATE AIRED: 9/19/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TWO WOMEN ARE JAILED AFTER ALLEGEDLY WALKING INTO WARREN CENTRAL HIGH SCHOOL AND DISTRIBUTING LEAFLETS MEANT TO HARASS A STUDENT.

LENGTH: 30 SECONDS

DATE AIRED: 9/20/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

GOT BULLIES? JPS HAS A TIP LINE THAT YOU CAN REPORT TO WHEN YOU RUN INTO THAT PROBLEM.

LENGTH: 30 SECONDS

DATE AIRED: 9/20/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

HINDS COMMUNITY COLLEGE AND EAST MISSISSIPPI COMMUNITY COLLEGE WILL RECEIVE NEARLY 5 MILLION DOLLARS. THE COMMUNITY COLLEGES WILL WORK WITH EMPLOYERS TO IDENTIFY THE MOST PRESSING NEEDS FOR JOB TRAINING THE STATE SUCH AS MANUFACTURING, TRANSPORTATION, AND HEALTH CARE

LENGTH: 20 SECONDS

DATE AIRED: 9/27/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

BOIL WATER NOTICES HAVE BEEN ISSUED ACROSS THE CITY OF JACKSON.... AFTER A SUDDEN JUMP IN WATER MAIN BREAKS.

LENGTH 1:40



**2013 3rd Qtr. News Stories
Crime:**

DATE AIRED: 7/01/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JAMES GRAY WAS ARRESTED SATURDAY FOR POSSESSION OF COCAINE WITHIN FIFTEEN-HUNDRED FEET OF A CHURCH AND A CONVICTED FELON IN POSSESSION OF A FIREARM. JACKSON POLICE ALSO RECOVERED OVER 600 DOLLARS IN CASH.

LENGTH: 25 SECONDS

DATE AIRED: 7/02/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE CONTINUE TO LOOK FOR THE PEOPLE RESPONSIBLE FOR KILLING A MAN IN A LOCAL DRIVE-BY SHOOTING.

LENGTH: 25 SECONDS

DATE AIRED: 7/02/13

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE OWNER OF A HOUSE THAT WAS DESTROYED IN A FIRE IN RANKIN COUNTY WAS CHARGED WITH ARSON.

LENGTH 1:15

DATE AIRED: 7/03/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A MAN IS IN JAIL IN MADISON COUNTY CHARGED WITH INAPPROPRIATELY TOUCHING A CHILD.

LENGTH 1:00

DATE AIRED: 7/03/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A FORMER DETECTIVE WITH THE JACKSON POLICE DEPARTMENT IS FACING TEN YEARS BEHIND BARS. THE EX-OFFICER PLEADED GUILTY TO A FEDERAL BRIBERY CHARGE.

LENGTH 2:00



DATE AIRED: 7/08/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A LITTLE JACKSON GIRL IS AT BATSON'S CHILDREN HOSPITAL AFTER BEING ATTACKED
BY A PITBULL IN A NORTHEAST JACKSON NEIGHBORHOOD.

LENGTH: 30 SECONDS

DATE AIRED: 7/08/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

AUTHORITIES IN FLORIDA SAY A MISSISSIPPI MAN IS IN CRITICAL CONDITION AFTER
BEING ATTACKED BY HIS SON IN A RESTAURANT PARKING LOT.

LENGTH: 25 SECONDS

DATE AIRED: 7/10/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TWO PEOPLE ARE IN CUSTODY AFTER JACKSON POLICE BREAK UP A CHECK FORGERY
RING.

LENGTH 1:00

DATE AIRED: 7/10/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A ROUTINE TRAFFIC STOP GETS TEN POUNDS OF MARIJUANA OFF THE STREETS AND PUTS
THREE ALLEGED DRUG TRAFFICKERS BEHIND BARS.

LENGTH: 30 SECONDS

DATE AIRED: 7/10/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE SEARCHING FOR TWO ARMED ROBBERY SUSPECTS OF THE RALLY'S
BURGERS ON WOODROW WILSON AVENUE.

LENGTH: 20 SECONDS

DATE AIRED: 7/10/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A JACKSON MAN WAS ARRESTED AFTER HE ALLEGEDLY KILLING ANOTHER MAN IN
POINDEXTER PARK.

LENGTH: 20 SECONDS



DATE AIRED: 7/12/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A YOUNG MAN WAS SHOT TO DEATH AFTER HE ALLEGEDLY TRIED TO BURGLARIZE A CAR IN A NORTHWEST JACKSON NEIGHBORHOOD. POLICE SAY AN ARMED HOMEOWNER CAUGHT THE WOULD-BE BURGLAR IN THE ACT AND OPENED FIRE.

LENGTH 1:30 SECONDS

DATE AIRED: 7/12/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A JAILER FOR HINDS COUNTY WAS ARRESTED FOR ALLEGEDLY HAVING SEX WITH AN INMATE.

LENGTH: 30 SECONDS

DATE AIRED: 7/12/13

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A VICKSBURG MAN IS FIGHTING FOR HIS LIFE IN AN AREA HOSPITAL AFTER BEING BEATEN AT A GAS STATION.

LENGTH: 30 SECONDS

DATE AIRED: 7/17/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARREST TWO MEN BELIEVED TO BE RESPONSIBLE FOR AT LEAST ONE RECENT ARMED- CARJACKING.

LENGTH: 45 SECONDS

DATE AIRED: 7/18/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

INVESTIGATION IS UNDERWAY BY JACKSON FIRE INVESTIGATORS AFTER A BREAK-IN AND FIRE AT A CHURCH.

LENGTH 1:00

DATE AIRED: 7/18/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A CRIME IS COMMITTED, AN ARREST IS MADE, AND A PERSON IS CHARGED. BUT A SIMPLE MISTAKE COULD LEAD TO SOME SUSPECTS SLIPPING BETWEEN THE CRACKS.

LENGTH 3:30



DATE AIRED: 7/19/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TWO MEN ACCUSED OF PASSING 50 FORGED PRESCRIPTIONS ARE IN CUSTODY IN VICKSBURG.

LENGTH: 15 SECONDS

DATE AIRED: 7/22/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE INVESTIGATING OF A WEEKEND INTERSTATE CRASH THAT KILLED A JACKSON POLICE OFFICER.

LENGTH 1:00

DATE AIRED: 7/22/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING A MURDER-SUICIDE ATTEMPT. A WOMAN SHOT HER SISTER THEN TURN THE GUN ON HERSELF.

LENGTH 1:00

DATE AIRED: 7/22/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE BODIES OF TWO YOUNG MEN JUNIOR WERE FOUND IN A DITCH JUST YARDS AWAY FROM THEIR HOMES. OUR REPORTER TALKED WITH THEIR FAMILIES ABOUT THE TRAGEDY.

LENGTH 1:00

DATE AIRED: 7/23/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

PEARL POLICE ARE SEARCHING FOR SUSPECTS IN A ROBBERY AT THE CANDLEWOOD SUITES HOTEL.

LENGTH: 30 SECONDS

DATE AIRED: 7/23/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

BYRAM POLICE ARE LOOKING FOR THOSE RESPONSIBLE FOR SEVERAL CAR BURGLARIES OFF OF SIWELL ROAD.

LENGTH 1:15



DATE AIRED: 7/25/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SEVEN MISSISSIPPIANS ARE FACING FEDERAL JAIL TIME FOR IDENTITY THEFT AND FILING FRAUDULENT TAX RETURNS.

LENGTH 1:00

DATE AIRED: 7/29/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A 17-YEAR-OLD GIRL IS HOME AS A PART OF ONE OF THE FBI'S BIGGEST SEX-TRAFFICKING CRACKDOWNS. THE FBI RECOVERED MORE THAN A HUNDRED CHILDREN IN A NATIONWIDE SEX TRAFFICKING BUST ONE OF THOSE CHILDREN RECOVERED WAS RIGHT HERE IN JACKSON..

LENGTH 2:30

DATE AIRED: 7/31/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE FAMILY OF A MISSING MAN IS HOPING FOR THE BEST WHILE FEARING THE WORST AFTER JACKSON POLICE DISCOVER A BODY.

LENGTH 1:45

DATE AIRED: 7/31/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

TWO PEOPLE ARE IN JAIL AFTER THE TSA FINDS WEAPONS IN THEIR LUGGAGE AT THE JACKSON EVERS INTERNATIONAL AIRPORT.

LENGTH: 50 SECONDS

DATE AIRED: 8/02/13

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TWO FORMER VICKSBURG HOME WORKERS HAVE BEEN SENTENCED ON CHARGES OF CONSPIRACY AND EXPLOITATION OF A VULNERABLE PERSON.

LENGTH: 30 SECONDS

DATE AIRED: 8/05/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

PEARL POLICE ARRESTED A WOMAN ACCUSED OF TAKING HER DAUGHTER IN JULY AND HAS REFUSED TO RETURN THE CHILD TO HER FATHER WHO HAS GUARDIANSHIP.

LENGTH 1:00



DATE AIRED: 8/09/13

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

RELATIVES OF INMATES AT THE HINDS COUNTY JAIL WERE ARRESTED FOR BRINGING SEVERAL CELL PHONES, MARIJUANA, AND DRUG PARAPHENELIA ONTO THE PROPERTY.

LENGTH: 30 SECONDS

DATE AIRED: 8/13/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING HOW ILLEGAL DRUGS ENDED UP IN A HOUSE WHERE A MAN'S BODY WAS FOUND.

LENGTH 1:30

DATE AIRED: 8/19/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A GAS STATION EMPLOYEE IS FIGHTING FOR HIS LIFE AFTER BEING SHOT DURING A ROBBERY.

LENGTH 1:35

DATE AIRED: 8/26/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A FEDERAL AND STATE INVESTIGATION INTO DOG FIGHTING AND GAMBLING RESULTS IN THE ARREST OF 12 FROM FOUR STATES INCLUDING MISSISSIPPI.

LENGTH: 45 SECONDS

DATE AIRED: 8/27/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE JACKSON BOMB SQUAD AND INSPECTORS WITH THE U.S. POSTAL SERVICE WERE CALLED IN TO INVESTIGATE A SUSPICIOUS PACKAGE AT THE STATE'S ONLY ABORTION CLINIC.

LENGTH 1:15

DATE AIRED: 9/06/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

DRUGS AND GUNS ARE TAKEN FROM A JACKSON HOUSE THAT WAS USED BY SQUATTERS TO PUSH ILLEGAL MATERIALS.

LENGTH 1:00



DATE AIRED: 9/11/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE JACKSON POLICE DEPARTMENT'S VICE AND NARCOTICS DIVISION RECEIVED INFORMATION THAT A LARGE QUANTITY OF ILLEGAL NARCOTICS WERE BEING TRANSPORTED TO JACKSON FROM CALIFORNIA BY THE U.S. MAIL

LENGTH: 30 SECONDS

DATE AIRED: 9/20/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A TRAFFIC STOP LANDS TWO PEOPLE IN JAIL AND MORE THAN HALF MILLION DOLLARS WORTH OF METH IS OFF THE STREETS.

LENGTH: 30 SECONDS

DATE AIRED: 9/23/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING A ROBBERY AT A LOCAL BANK.

LENGTH: 30 SECONDS

DATE AIRED: 9/30/13

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING A ROBBERY AT A LOCAL GAS STATION.

LENGTH: 20 SECONDS



**3rd QUARTER 2013
ISSUES RESPONSIVE PROMOS AND PUBLIC SERVICE
ANNOUNCEMENTS**

Air Dates: July-September
Times aired: Various throughout broadcast day
Subject matter: Caring for Mississippi event promotion
Lengths: 30

Air Dates: July-September
Times aired: Various throughout broadcast day
Subject matter: Fire Safety (versions one and two)
Lengths: 30

Air Dates: July-September
Times aired: Various throughout broadcast day
Subject matter: Autism Awareness
Lengths: 30

Air Dates: July-September
Times aired: Various throughout broadcast day
Subject matter: Mental Health Awareness
Lengths: 30

Air Dates: July-September
Times aired: Various throughout broadcast day
Subject matter: Girl Scouts of America
Lengths: 30

Air Dates: July-September
Times aired: Various throughout broadcast day
Subject matter: Children's Hospital Network
Lengths: 30



**3rd QUARTER 2013 STATION SPONSORED EVENTS THAT SERVE THE NEEDS
AND INTERESTS OF THE COMMUNITY
WJTV-TV JACKSON, MS**

July

Caring for Mississippi sponsored the Ice Cream Safari, a fundraiser at the Jackson Zoo.

August

Caring for Mississippi sponsored the Mississippi Craft Show, a weekend event that benefits the Animal Rescue Fund.

Caring for Mississippi sponsored the Back to Zool night at the Jackson zoo, a fundraiser for the zoo and a school supply donation drive.

September

Caring for Mississippi sponsored the Young At Heart gala to benefit the Jackson Heart Foundation.

Jackson Public Schools Adopt-A-School Program

WJTV has participated with the Jackson Public Schools Adopt-A-School for 31 years where we mentor at a local elementary school. We have an outreach program where our on-air talent and our managers speak at the school assemblies.