



MEDIA GENERAL COMMUNICATIONS HOLDINGS, LLC.

WJTV-TV 12 JACKSON, MISSISSIPPI

COMMUNITY ISSUES & PROGRAMS REPORT FOURTH QUARTER 2014 OCTOBER-NOVEMBER-DECEMBER

- 1. CONSUMER PRICES & SAFETY**
- 2. CRIME & DRUGS**
- 3. ECONOMY**
- 4. EDUCATION**
- 5. ENVIRONMENT**
- 6. GOVERNMENT & PUBLIC SAFETY**
- 7. HEALTH**



**BROADCAST PROGRAMS THAT SERVE THE NEEDS AND INTERESTS OF
THE COMMUNITY ON WJTV-TV 12
4th Quarter 2014**

WJTV Newscasts

Programs that serve the needs and interests of the community that are broadcast on WJTV-TV:

News Channel 12 @ 5:00am	Mon-Fri	5:00am - 6:00am
News Channel 12 @ 6:00am	Mon-Sun	6:00am - 7:00am
News Channel 12 @ Noon	Mon-Fri	12:00pm - 12:30pm
News Channel 12 @ 5:00pm	Mon-Fri	5:00pm - 5:30pm
News Channel 12 @ 5:30pm	Sun	5:30pm - 6:00pm
News Channel 12 @ 6:00pm	Mon-Sat	6:00pm - 6:00pm
News Channel 12 @ 10:00pm	Mon-Sun	10:00pm - 10:35pm

These programs are locally produced newscasts that contain the latest news, weather and sports information. These programs contain both live and taped reports that cover a variety of topics. Topics include but are not limited to: crime, health, elections, government, and education. The stories provided come from local, state, national and international sources.



2014 4th Qtr. News Stories
Consumer Prices & Safety:

DATE AIRED: 10/01/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

THE 155TH MISSISSIPPI STATE FAIR KICKS OFF TODAY. NEWS CHANNEL 12'S BETH ALEXANDER IS AT THE FAIRGROUNDS WITH DETAILS ON THE PRECAUTIONS BEING TAKEN TO ENSURE THE RIDES ARE SAFE.

LENGTH: 45 SECONDS

DATE AIRED 10/02/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A TENNESSEE COMPANY PURCHASED THE INDEBTED NATCHEZ HOSPITAL FOR A COMBINED TOTAL OF EIGHTEEN MILLION DOLLARS THAT PAYS OFF UNSECURED CREDITORS INCLUDING PERS AND SELF-INSURED EMPLOYEE HEALTH BENEFITS. NOW MORE THAN A YEAR LATER, EMPLOYEES OF THIS EMBATTLED HOSPITAL ALSO SAW A PAY CUT.

LENGTH 1:15

DATE AIRED: 10/07/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE MISSISSIPPI HEALTH ADVOCACY PROGRAM HOSTS A NEWS CONFERENCE IN HOPE HELPING UNINSURED MISSISSIPPIANS. MANY PEOPLE SAYS THEY ARE WORKING PEOPLE WHO CAN'T AFFORD INSURANCE AND MAKE TOO MUCH FOR MEDICAID.

LENGTH: 30 SECONDS

DATE AIRED: 10/09/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A WORLD WAR TWO VETERAN IS PLEADING FOR HELP IN RECEIVING ADDITIONAL ASSISTANCE FROM THE V.A. BUT HE'S TOLD HE MAKES TOO MUCH MONEY IN BENEFITS. WE'RE TOLD BY HIS FAMILY THEY MAKE ABOUT TWELVE-THOUSAND DOLLARS A YEAR AND HIS CLAIM FOR HOME AID ASSISTANCE WAS DENIED.

LENGTH 3:00



2014 4th Qtr. Consumer Prices/Safety-Cont'd

DATE AIRED: 10/09/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE MISSISSIPPI BASED CELL PHONE PROVIDER C-SPIRE REVEALS A STRATEGY THAT WILL HELP THE CAPITAL CITY GET FASTER INTERNET.

LENGTH: 40 SECONDS

DATE AIRED: 10/10/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

CLINTON POLICE ARE WARNING RESIDENTS OF A NEW PHONE SCAM. IT STARTS WITH A PHONE CALL SAYING THAT A FAMILY MEMBER NEEDS MONEY. THAT PERSON REQUESTS THE PAYMENT ON A GREEN DOT CARD OR MONEY TRANSFER. THE CRIMINAL THEN GIVES A PHONE NUMBER FOR THE VICTIM TO CALL BACK AND GIVE THE GREEN DOT CARD NUMBER OF TRANSFER CODE TO THE CALLER.

LENGTH: 30 SECONDS

DATE AIRED: 10/10/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A GROUP OF INTERNATIONAL TRADE UNION LEADERS MET TO DISCUSS WITH NISSAN WORKERS TO LEARN MORE ABOUT WHAT'S BEEN GOING ON AGAINST UNIONIZATION AT THE PLANT.

LENGTH: 30 SECONDS

DATE AIRED 10/14/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IF MONEY IS AN ISSUE YOU SURE CAN'T BLAME IT ON GAS PRICES; THEY'RE DROPPING. IT'S EXCITING NEWS FOR DRIVERS ESPECIALLY FOR THOSE IN THE METRO THAT ARE SEEING GAS PRICES BELOW \$2.90.

LENGTH: 30 SECONDS

DATE AIRED 10/14/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

PEOPLE ARE USING APPS AND WEBSITES FROM THEIR COMPUTERS, SMARTPHONES AND TABLETS. THE KIDS EVEN KNOW HOW TO ACCESS THIS INFORMATION IN A SHORT TIME. BUT THERE ARE DRAWBACKS TO THEM LEARNING SO MUCH FROM A SCREEN. TECHNOLOGY'S ALL AROUND US BUT COULD IT AFFECT THE EYES?

LENGTH 2:00



2014 4th Qtr. Consumer Prices/Safety-Cont'd

DATE AIRED 10/20/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

KROGER TWEETED THAT A LINK PURPORTING ON FACEBOOK OFFERING A 200-DOLLAR KROGER GIFT CARD IS A SCAM.

LENGTH: 30 SECONDS

DATE AIRED 10/21/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

STAPLES ARE INVESTIGATING A POTENTIAL BREACH AND THEY'VE CONTACTED LAW ENFORCEMENT. THE RETAILERS SAY IF ANY DATA RESULTS SHOW UP CUSTOMERS WON'T BE RESPONSIBLE AS LONG AS IT'S REPORTED IN A TIMELY MANNER.

LENGTH: 30 SECONDS

DATE AIRED 10/21/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SICK KIDS, THOUSANDS OF DOLLARS IN CLEANUP COSTS AND A HOUSE YOU MAY BE FORCED TO ABANDON. THAT'S THE HORRIFYING REALITY FOR THOUSANDS OF AMERICANS WHO UNWITTINGLY BUY HOMES OR RENT APARTMENTS CONTAMINATED WITH TOXIC METH RESIDUE.

LENGTH 2:15

DATE AIRED: 10/22/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

FEDERAL OFFICIALS ANNOUNCED MILLIONS MORE VEHICLES ARE ADDED TO AN ALREADY LONG LIST FOR AIRBAG RECALLS. IT NOW HAS A TOTAL OF SEVEN-POINT-EIGHT MILLION THAT COULD HAVE POTENTIALLY DEADLY AIRBAG DEFECTS. AT LEAST TEN AUTOMAKERS INCLUDING TOYOTA AND NISSAN ARE INCLUDED.

LENGTH: 30 SECONDS

DATE AIRED: 10/28/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

A PENNSYLVANIA COMPANY SAYS SEVERAL BRANDS OF BABY WIPES ARE BEING PULLED OFF SHELVES BECAUSE OF POSSIBLE BACTERIAL CONTAMINATION. THE WIPES WERE MANUFACTURED UNDER SEVERAL BRAND NAMES INCLUDING: FEMTEX, FRED'S, TENDER TOUCH, AND WELL BEGINNINGS.

LENGTH: 30 SECONDS



2014 4th Qtr. Consumer Prices/Safety-Cont'd

DATE AIRED 10/28/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MOST PEOPLE GIVE LITTLE THOUGHT TO THEIR GARAGE DOOR, UNTIL THEY'RE LATE FOR WORK AND IT WON'T GO UP. AFTER A FRANTIC CALL TO THE REPAIR PRO, THE PROBLEM IS FIXED, BUT THEN THE CONTRACTOR TRIES TO SELL YOU ADDITIONAL PRODUCTS OR SERVICES.

LENGTH 2:15

DATE AIRED: 10/29/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

CHRYSLER RECALLED OVER 500-THOUSAND SUV'S AND TRUCKS BECAUSE OF MALFUNCTIONING FUEL HEATERS THAT CAN CAUSE FIRES OR SOFTWARE GLITCHES THAT CAN DISABLE THE ELECTRONIC STABILITY CONTROL. MOST ARE RAM PICKUPS AND CHASSIS CABS FROM 2010 THROUGH THIS YEAR. THE SECOND RECALL COVERS OVER 180-THOUSAND JEEP GRAND CHEROKEES AND DODGE DURANGOS

LENGTH: 20 SECONDS

DATE AIRED 10/30/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FEDERAL REGULATORS ARE SUING WELL KNOWN BABY FOOD MAKER GERBER. ITS CLAIMS THAT THE GOOD-START GENTLE FORMULA CAN PREVENT OR REDUCE ALLERGIES IN CHILDREN IS BEING REFUTED. .

LENGTH: 30 SECONDS

DATE AIRED 10/31/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NISSAN'S LUXURY LINE INFINITI RECALLED NEARLY TWO-THOUSAND SUV'S FOR AN AIRBAG PROBLEM.

LENGTH: 20 SECONDS

DATE AIRED: 11/05/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE BETTER BUSINESS BUREAU OF MISSISSIPPI IS WARNING TO BE CAREFUL IF YOU'RE PLANNING TO PURCHASE TICKETS TO THIS YEAR'S EGG BOWL. FAKE TICKET SELLERS ARE LOOKING TO CASH IN ON THE TWO SCHOOL'S MISSISSIPPI STATE AND OLE MISS SUCCESS.

LENGTH: 30 SECONDS



2014 4th Qtr. Consumer Prices/Safety-Cont'd

DATE AIRED: 11/06/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NEW SAFETY RATINGS ARE OUT TO HELP PARENTS KEEP YOUNG CHILDREN SAFE IN THE FAMILY CAR. THE INSURANCE INSTITUTE FOR HIGHWAY SAFETY HAS ANNOUNCED ITS 'BEST BETS' IN BOOSTER SEATS.

LENGTH 1:30

DATE AIRED: 11/11/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

MCDONALD'S RECALLED THE HELLO KITTY BIRTHDAY LOLLIPOP TOY WHISTLE BECAUSE KIDS CAN CHOKES ON IT OR INHALES IT.

LENGTH: 20 SECONDS

DATE AIRED: 11/18/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

FORD RECALLED ABOUT 65-THOUSAND 2014 AND 2015 FUSION MODELS BECAUSE THE IGNITION KEYS CAN BE REMOVED WHEN THE TRANSMISSION IS NOT IN PARK.

LENGTH: 20 SECONDS

DATE AIRED: 11/18/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THANKSGIVING IS STILL MORE THAN A WEEK AWAY BUT SOME PEOPLE ARE ALREADY PLANNING FOR BLACK FRIDAY SALES. NEWS CHANNEL 12'S BETH ALEXANDER IS TAKING A LOOK AT HOW STORES AROUND THE COUNTRY AND HERE AT HOME ARE GETTING READY FOR HORDES OF SHOPPERS.

LENGTH 1:45

DATE AIRED: 11/18/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

YOU'RE CLEANING AND DECORATING AND GOING OVER GROCERY LISTS AND MEAL PLANS. BUT DON'T OVERLOOK ONE VERY IMPORTANT ELEMENT THAT COULD CAUSE A TURKEY DAY DISASTER. IS YOUR OVEN READY FOR THE HOLIDAY RUSH?

LENGTH 1:50



2014 4th Qtr. Consumer Prices/Safety-Cont'd

DATE AIRED: 11/18/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

INTERNET CRIMES ARE ON THE RISE FROM IDENTITY THEFTS GOING DIGITAL TO SCAMS TARGETING CONSUMER EMAIL INBOXES. BUT INTERNET SEX CRIMES ARE ON THE RISE MAKING IT EASIER FOR PROSTITUTES TO MAKE A PROFIT.

LENGTH 2:50

DATE AIRED: 11/18/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION WANTS AUTOMAKERS TO RECALL EVEN MORE CARS WITH AIRBAGS THAT COULD AFFECT MORE THAN 20 MILLION VEHICLES ACROSS THE COUNTRY.

LENGTH 1:45

DATE AIRED: 11/20/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A LIST OF MOST DANGEROUS TOYS HAS HIT THE NET. THE TOY THAT TOPPED THE LIST IS THE AIRSTORM FIRE-TREK BOWS THAT SHOOTS GLOWING ARROWS THAT CAN FLY UP TO 145 FEET. ALSO GRACO AND CENTURY BRAND STROLLERS RECALLED ELEVEN MODELS THAT HAVE A HINGE THAT COULD CUT OR EVEN AMPUTATE THE FINGER.

LENGTH 1:15

DATE AIRED: 11/20/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE HOLIDAYS ARE FAST APPROACHING, AND FOR MANY IT'S A TIME TO SPEND WITH FAMILY AND EXCHANGING GIFTS; BUT WHAT ABOUT SAFETY? THE HOLIDAYS CAN ALSO BE HIGH TIME FOR HOME BREAK-INS. WJTV'S CANDICE COLE JOINS US WITH MORE ON HOW TO KEEP YOUR FAMILY SAFE FROM HOME INVASIONS.

LENGTH 3:00

DATE AIRED: 11/25/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

MAZDA RECALLED NEARLY 100-THOUSAND MIDSIZE CARS BECAUSE OF A PROBLEM WITH TIRE PRESSURE MONITORING THAT CAN DROP AND CAUSE THE TIRES TO FAIL. IT AFFECTS 2014 AND 2015 MAZDA 6'S.

LENGTH: 20 SECONDS



2014 4th Qtr. Consumer Prices/Safety-Cont'd

DATE AIRED: 11/25/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

HONDA FAILED TO REPORT MORE THAN SEVENTEEN HUNDRED SERIOUS ACCIDENTS RESULTING IN INJURIES OR DEATHS TO U-S SAFETY REGULATORS. HONDA BLAMES DATA ENTRY AND COMPUTER PROGRAMMING ERRORS FOR THE MISTAKE OF THE UNDERREPORTED INCIDENTS, EIGHT WERE RELATED TO TAKATA AIRBAGS.

LENGTH: 30 SECONDS

DATE AIRED: 12/02/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BRIGHT COLORS, YUMMY SMELLS AND SHINY DECORATIONS CAN MAKE THE HOLIDAY SEASON MAGICAL. BUT IF YOU HAVE SMALL KIDS OR PETS, IT'S IMPORTANT TO KNOW THE DANGERS LURKING WITHIN ALL THAT CELEBRATING.

LENGTH 2:00

DATE AIRED: 12/03/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

HONDA IS EXPANDING THEIR AIRBAG RECALL TO ALL FIFTY STATES INSTEAD OF ONLY EIGHT. THE AIRBAGS ARE MADE BY TAKATA CORPORATION AND CAN EXPLODE WHEN THERE'S TOO MUCH FORCE THAT SENDS METAL SHRAPNEL INTO THE PASSENGER COMPARTMENT.

LENGTH 2:00

DATE AIRED: 12/04/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

PROTESTS AND STRIKES CONTINUE AROUND THE COUNTRY BY FAST FOOD EMPLOYEES WANTING A HIGHER MINIMUM WAGE. PICKETERS WERE OUT IN JACKSON.

LENGTH 2:00

DATE AIRED: 12/08/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

TIP OVER ACCIDENTS REMAIN A SERIOUS PROBLEM. THE CONSUMER PRODUCT SAFETY COMMISSION SAYS ONE CHILD DIES EVERY TWO WEEKS WHEN THEY PULL DOWN FURNITURE OR TV'S.

LENGTH 1:35



2014 4th Qtr. Consumer Prices/Safety-Cont'd

DATE AIRED: 12/09/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

PEARL POLICE WANT YOU TO BE AWARE OF HOLIDAY SCAMS. INVESTIGATORS ARE LOOKING FOR AT LEAST 2 PEOPLE WHO TOOK A WALLET FROM AN ELDERLY WOMAN'S PURSE.

LENGTH: 20 SECONDS

DATE AIRED: 12/09/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

NISSAN SAYS THE FUEL PRESSURE SENSORS ON ABOUT 134-THOUSAND VEHICLES MAY NOT HAVE BEEN TIGHTENED PROPERLY AND CAN CAUSE A FUEL LEAK. THE RECALL INCLUDES THE 2012 THROUGH 2014 MODEL JUKE SUV, THE 2012 AND 2013 INFINITI M-56 VEHICLE, AND THE 2012 AND 2013 INFINITY Q-X 56.

LENGTH: 20 SECONDS

DATE AIRED: 12/11/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

CRAIGSLIST SHOPPERS BEWARE. RIDGELAND POLICE ARRESTED AMEEL SMITH FOR STRONG ARM ROBBERY AND ARMED ROBBERY AFTER MEETING UP WITH SOMEONE FROM CRAIGSLIST. POLICE ARE STILL LOOKING FOR TWO OTHER PEOPLE WHO ALSO USED CRAIGSLIST TO TARGET THEIR VICTIMS.

LENGTH 1:30

DATE AIRED: 12/11/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

WITH ONLY TWO WEEKS UNTIL CHRISTMAS, IT'S CRUNCH TIME FOR HOLIDAY SHOPPING WHETHER IT'S ONLINE OR IN STORES. NEWS 12'S DANIELLE AVITABLE HAS TIPS FOR SHOPPERS AFTER SPEAKING WITH POLICE.

LENGTH 1:45

DATE AIRED: 12/12/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

CHRYSLER IS GIVING INTO A GOVERNMENT REQUEST AND WILL EXPAND ITS RECALL OF VEHICLES WITH FAULTY TAKATA AIR BAGS TO SEVEN MORE STATES. BUT NOW MISSISSIPPI AND A FEW OTHER SOUTHERN STATES HAVE BEEN ADDED TO THAT LIST.

LENGTH: 40 SECONDS



2014 4th Qtr. Consumer Prices/Safety-Cont'd

DATE AIRED: 12/15/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

MISSISSIPPI REGULATORS ARE CALLING FOR A COMPANY TO PAY-UP FOR VIOLATING THE STATE'S BAN ON UNWANTED TELEMARKETING. THE STATE IS ORDERING ARIZONA-BASED ACTION POINT TO PAY \$30-THOUSAND DOLLARS FOR THE VIOLATION FOR FAILING TO REGISTER AS A TELEMARKETER AND DIDN'T BUY THE STATE'S NO-CALL LIST.

LENGTH 1:45

DATE AIRED: 12/16/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GOT THAT TO-DO LIST THAT YOU NEED HANDLING? WE KNOW YOU'RE IN THE HOLIDAY RUSH BUT DON'T FEAR. SMART HOLIDAY HIRING TIPS ARE HERE AND THEY WON'T BREAK THE BANK.

LENGTH 2:00

DATE AIRED: 12/17/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

ACCORDING TO BRANDON POLICE, THE WEEK BEFORE CHRISTMAS THROUGH JANUARY 1ST IS PEAK SEASON FOR DEER VEHICLE COLLISIONS; IN BRANDON OFFICIALS TELL US THE DEER PRESENCE IS GROWING

LENGTH 2:00

DATE AIRED: 12/18/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FORD IS NOW EXPANDING A RECALL OVER FAULTY TAKATA AIR BAGS TO THE ENTIRE UNITED STATES AT THE REQUEST OF THE U.S. GOVERNMENT. THE RECALL INCLUDES CERTAIN MUSTANGS AND GT SPORTS CARS FROM 2005 TO 2008.

LENGTH: 20 SECONDS

DATE AIRED: 12/18/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

AS THE FALLOUT CONTINUES FOLLOWING THE LEAK OF SEVERAL PRIVATE EMAILS WITHIN THE SONY COMPANY. ATTORNEY GENERAL JIM HOOD IS SPEAKING OUT ABOUT THE ACCUSATIONS AGAINST HIM. THE PUBLICATIONS CLAIMED THAT THE MOTION PICTURES ASSOCIATION OF AMERICA AND OTHER COMPANIES WERE PAYING ATTORNEY GENERALS INCLUDING JIM HOOD TO LAUNCH A SMEAR CAMPAIGN AGAINST GOOGLE.

LENGTH 1:00



2014 4th Qtr. Consumer Prices/Safety-Cont'd

DATE AIRED: 12/19/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ 12

MORE THAN 200 THOUSAND DODGE RAM TRUCKS ARE BEING RECALLED BECAUSE OF A PROBLEM WITH THE REAR AXLE AND THE DRIVE SHAFT. CHRYSLER SAYS THE ISSUE CAN MAKE TRUCKS SPIN OUT OF CONTROL.

LENGTH: 25 SECONDS

DATE AIRED 12/19/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FEDERAL HEALTH OFFICIALS ARE WARNING CONSUMERS TO AVOID THIS HOLIDAY TREAT. PREPACKAGED CARAMEL APPLES HAVE BEEN LINKED TO AN OUTBREAK OF THE BACTERIAL ILLNESS LISTERIA.

LENGTH 1:35

DATE AIRED: 12/19/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

MANY ARE HITTING THE ROADWAYS AFTER GAS PRICES JUMP TO A RECORD LOW SINCE 2009. BUT ACCORDING TO THE MISSISSIPPI OFFICE OF HIGHWAY SAFETY, DEADLY CRASHES ARE SLIGHTLY INCREASING IN OUR STATE.

LENGTH 2:30

DATE AIRED: 12/25/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ACCORDING TO THE NATIONAL HEALTH SERVICE THOUSANDS OF PEOPLE ARE HURT EACH NEW YEARS EVE, IN FIREWORKS RELATED ACCIDENTS. WE'RE JUST DAYS AWAY FROM THE START OF 2015 AND LOCAL COMPANIES ARE MAKING SURE LOCALS ARE SAFE AS THEY CELEBRATE.

LENGTH 1:45

DATE AIRED 12/26/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

AUTHORITIES ARE SEARCHING FOR A WOMAN WHO HAS BEEN COMMITTING CREDIT CARD FRAUD ACROSS THE STATE OF MISSISSIPPI. 19-YEAR-OLD FEMALE ALLEGEDLY MADE SEVERAL PURCHASES IN WIGGINS, HATTIESBURG AND JACKSON USING STOLEN CREDIT CARDS.

LENGTH: 20 SECONDS



**2014 4th Qtr. News Stories
Crime & Drugs:**

DATE AIRED 10/01/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE INVESTIGATING AN OVERNIGHT SHOOTING THAT LEAVES A MAN DEAD AT THE CROSSINGS APARTMENT COMPLEX ON RIDGEWOOD ROAD.

LENGTH: 30 SECONDS

DATE AIRED 10/01/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THERE WERE MULTIPLE POLICE CHASES IN PEARL THIS WEEK .THE MOST RECENT ONE ENDED IN A CRASH AT THE INTERSECTION OF HIGHWAY 80 AND AIRPORT ROAD.

ACCORDING TO AUTHORITIES THE CHASE BEGAN AFTER THEY ATTEMPTED TO BOX IN A SUSPECT AFTER RECEIVING A TIP ABOUT DRUGS.

LENGTH 2:15

DATE AIRED 10/02/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A JACKSON BUSINESS OWNER WAS TARGETED IN HIS CLINTON HOME AND HE'S NOT THE ONLY ONE. CLINTON POLICE SAY THERE'S A NEW CRIME TREND TARGETING FOREIGN BUSINESS OWNERS.

LENGTH 2:00

DATE AIRED 10/03/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING AFTER AN ELDERLY WOMAN WAS ATTACKED AT HER HOME FOR THE SECOND TIME THIS YEAR.

LENGTH 1:00

DATE AIRED 10/09/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A MADISON COUNTY COUPLE ARRESTED FOR CONTRIBUTING TO THE DELINQUENCY OF A MINOR.

LENGTH: 30 SECONDS



2013 4th Qtr. Crime & Drugs-Cont'd

DATE AIRED 10/09/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HINDS COUNTY AUTHORITIES MAKE A DRUG BUST. FOUR PEOPLE WERE TAKEN INTO CUSTODY. FOUR WEAPONS, OVER THREE-THOUSAND DOLLARS IN CASH, TWO VEHICLES AND OVER THREE POUNDS OF HIGH GRADE MARIJUANA WERE SEIZED.

LENGTH: 30 SECONDS

DATE AIRED 10/09/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A RANKIN COUNTY WOMAN WAS ARRESTED AFTER INVESTIGATORS SAY A LOVERS' ARGUMENT ENDED IN ARSON.

LENGTH: 30 SECONDS

DATE AIRED 10/13/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SEVERAL PEOPLE ARE RECOVERING AFTER WITNESSES SAY A DRIVE-BY SHOOTING LEAD TO A CAR CRASH ON NORTHSIDE DRIVE AND HANGING MOSS ROAD.

LENGTH: 45 SECONDS

DATE AIRED 10/13/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE ARE INVESTIGATING AFTER A MAN WAS SHOT WHILE RIDING HIS BIKE AT THE 5400 BLACK OF KEELE STREET.

LENGTH: 30 SECONDS

DATE AIRED 10/14/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

CUSTOMERS FROM A LOCAL SPORTS GRILL WILL NEED TO VISIT MECHANICS FOR REPAIR AND FIGURE OUT HOW TO RECOVER LOST ITEMS AFTER A SMASH AND GRAB INCIDENT. A VIEWER CONTACTED US AFTER HIS CAR WAS BROKEN INTO AT A LOCAL RESTAURANT. WE'VE ALSO LEARNED THAT THE SAME THING HAPPENED AT A NEARBY CHURCH.

LENGTH 1:35

DATE AIRED 10/14/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AUTHORITIES IN PEARL ARE LOOKING FOR THE PERSON WHO FIRED SHOTS AT AN 18-WHEELER ALONG I-20 AND HIGHWAY 49.

LENGTH: 30 SECONDS



2013 4th Qtr. Crime & Drugs-Cont'd

DATE AIRED 10/17/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RANKIN COUNTY AUTHORITIES SAID THREE SUSPECTS WERE ARRESTED AFTER A CLINTON MAN WAS FOUND DEAD IN HIS FRONT YARD.

LENGTH: 30 SECONDS

DATE AIRED 10/17/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON POLICE ARE INVESTIGATING A VIOLENT ARMED ROBBERY. THE SURVEILLANCE SHOWS WHEN A MAN WAS SHOT IN THE CHEST AFTER USING AN ATM AT A GAS STATION ON FORTIFICATION STREET.

LENGTH 1:35

DATE AIRED 10/21/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HIGH-TECH KNOWLEDGE AND A TOUCH OF HARDWARE EXPERIENCE MAY HAVE HELPED SOME BURGLARS OUT IN RANKIN COUNTY. WE'RE TOLD SOMEONE OR SOME PEOPLE BROKE INTO A GAME STOP IN FLOWOOD OVERNIGHT.

LENGTH: 30 SECONDS

DATE AIRED 10/24/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE SEARCHING INVENTORY INFORMATION TO TRACK DOWN WHEN A CITY RADIO WENT MISSING.

LENGTH 2:00

DATE AIRED 10/27/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE SAY A MAN IS DEAD AND AUTHORITIES ARE STILL SEARCHING FOR THE SHOOTER AT THE HOME ON ABRAHAM LINCOLN DRIVE IN THE PRESIDENTIAL HILLS SUBDIVISION.

LENGTH 1:40



2013 4th Qtr. Crime & Drugs-Cont'd

DATE AIRED 10/30/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

AN 83-YEAR-OLD WOMAN IS LIVING IN FEAR AFTER SHE BECOMES THE TARGET OF A ROBBERY FOR THE THIRD TIME THIS YEAR. THIS HAS BEEN GOING ON SINCE SEPTEMBER. AND THIS MONTH THERE WERE TWO MORE INCIDENTS AT THE HOME; ONE OF THEM VIOLENT.

LENGTH 2:30

DATE AIRED 10/30/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE ARE STILL TRYING TO IDENTIFY THE DRIVER OF THE CAR THAT CRASHED AND IT KILLED A TEEN AND ANOTHER IS FIGHTING FOR HIS LIFE.

LENGTH 1:00

DATE AIRED 10/31/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

STORE MANAGER AT NORTHPARK MALL HAS BEEN ARRESTED FOR RECORDING VIDEO OF A GIRL CHANGING CLOTHES IN A DRESSING ROOM AT HOLLISTERS.

LENGTH: 30 SECONDS

DATE AIRED 11/05/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

CUSTOMERS OF A JACKSON CONVENIENCE STORE ARE LUCKY TO BE ALIVE AFTER SHOTS WERE FIRED JUST BEFORE 2:00 THIS AFTERNOON.

LENGTH: 30 SECONDS

DATE AIRED 11/05/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE ARE INVESTIGATING AN ARMED ROBBERY OF THE POPEYES RESTAURANT ON TERRY ROAD.

LENGTH: 30 SECONDS

DATE AIRED 11/05/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

SHOTS RANG OUT AT THE CHILI'S RESTAURANT ON BRIARWOOD ROAD JUST BEFORE 7:00 THIS EVENING.

LENGTH: 30 SECONDS



2013 4th Qtr. Crime & Drugs-Cont'd

DATE AIRED 11/06/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A FORTY-NINE COUNT INDICTMENT WAS RELEASED ALLEGING THAT FORMER COMMISSIONER OF THE MISSISSIPPI DEPARTMENT OF CORRECTIONS CHRIS EPPS AND FORMER CHAIRMAN OF THE RANKIN COUNTY SCHOOL BOARD CECIL MCCRORY WERE INVOLVED IN A BRIBERY AND KICKBACK SCHEME DATING BACK TO 2007.

LENGTH 2:00

DATE AIRED 11/06/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

ACROSS THE STATE THIRTY-TWO PEOPLE WERE ARRESTED THANKS TO THE MISSISSIPPI BUREAU OF NARCOTICS. OFFICIALS SAY THEY USED THE DEPARTMENT OF PUBLIC SAFETY MISSISSIPPI HIGHWAY PATROL HELICOPTER AND OTHER AIRCRAFT TO FIND MARIJUANA PLANTS.

LENGTH: 35 SECONDS

DATE AIRED 11/07/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THIEVES WERE CAUGHT ON CAMERA BREAKING IN TO MISSIONARY BAPTIST CHURCH IN TERRY STEALING FOUR AIR CONDITIONER UNITS.

LENGTH 2:00

DATE AIRED 11/11/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING A HOMICIDE AFTER A BODY WAS FOUND IN A DITCH NEAR FARISH AND HINDS STREETS.

LENGTH: 20 SECONDS

DATE AIRED 11/11/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

JACKSON POLICE ARE LOOKING FOR AN ARMED ROBBERY SUSPECT WHO ROBBED THE DOLLAR GENERAL AT 1095 HIGHWAY 80.

LENGTH: 30 SECONDS



2013 4th Qtr. Crime & Drugs-Cont'd

DATE AIRED 11/13/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TWO MEN ARE IN CUSTODY ACCUSED OF TRYING TO SNEAK IN CONTRABAND INTO THE HINDS COUNTY JAIL IN DOWNTOWN JACKSON.

LENGTH: 30 SECONDS

DATE AIRED 11/13/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A TEXAS WOMAN IS BUSTED IN PEARL WITH A MILLION DOLLARS WORTH OF HEROIN.

LENGTH: 30 SECONDS

DATE AIRED 11/18/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARRESTED FOUR PEOPLE THEY BELIEVE IS RESPONSIBLE FOR AT LEAST TWO OVERNIGHT ARMED ROBBERIES. A SHELL STATION ON MCDOWELL ROAD AND THE WAFFLE HOUSE ON HIGHWAY 18.

LENGTH 1:30

DATE AIRED 11/19/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE INVESTIGATING A HOMICIDE OF DANA WEST WHO WAS FOUND DEAD IN HER DRIVEWAY ON ROSE STREET NEAR PASCAGOULA STREET.

LENGTH 1:00

DATE AIRED 11/19/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON POLICE SAY THEY AREN'T SURE WHY DOLLAR STORES HAVE BEEN TARGETED IN OVERNIGHT ROBBERIES LATELY. AUTHORITIES ARE HOPING THAT THE PUBLIC CAN HELP THEM FIND TEVIN EDWARDS WHO HAS BEEN IDENTIFIED AS THE MAN BEHIND MULTIPLE ROBBERIES AT DOLLAR STORES.

LENGTH 2:15



2013 4th Qtr. Crime & Drugs-Cont'd

DATE AIRED 11/20/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A CYBERSTALKERS ARREST OUT OF NORTH CAROLINA HITS CLOSE TO HOME AFTER IT'S DISCOVERED THAT A MISSISSIPPI RESIDENT WAS TARGETED AND STALKED BY THIS MAN.

LENGTH 2:00

DATE AIRED 11/21/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE HOLIDAY SEASON IS OFF TO A ROCKY START FOR SOME PEOPLE OVER IN RANKIN COUNTY. TWO WOULD-BE THIEVES ARE ACCUSED OF STEALING PACKAGES STRAIGHT FROM THE FRONT PORCHES OF HOMES. PEARL POLICE ARRESTED JIMMY LEE DAVIS JUNIOR AND A JUVENILE. SHERIFF BRYAN BAILEY SAID THE STOLEN GOODS FROM A HOUSE BURGLARY WERE ALSO FOUND IN THE SUSPECTS' VEHICLE.

LENGTH 1:45

DATE AIRED 11/26/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

RANKIN COUNTY AUTHORITIES ARRESTED A WOMAN AFTER THEY FIND CONTRABAND IN HER VEHICLE. ALEXANDRA ARREOLA WAS CHARGED WITH MONEY LAUNDERING. SHE WAS PULLED OVER FOR A TRAFFIC VIOLATION ON I-20 BUT OFFICERS SUSPECTED CONTRABAND IN THE VEHICLE AND A SEARCH REVEALED MORE THAN 375-THOUSAND DOLLARS IN CASH.

LENGTH: 30 SECONDS

DATE AIRED 12/02/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TERRANCE JORDAN IS EXPECTED TO FACE CHARGES WHEN HE'S RELEASED FROM A HOSPITAL AFTER BEING SHOT BY A POLICE OFFICER. JORDAN FACES CHARGES OF POSSESSION OF A STOLEN VEHICLE AND CONVICTED FELON IN POSSESSION OF A FIREARM.

LENGTH 1:00

DATE AIRED 12/02/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AUTHORITIES IN RIDGELAND ARE INVESTIGATING STORAGE UNITS BURGLARIES.

LENGTH: 35 SECONDS



2013 4th Qtr. Crime & Drugs-Cont'd

DATE AIRED 12/03/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JPD NARCOTICS OFFICERS ARRESTED ALRICK MANNING AFTER FINDING MONEY IN A CAR DURING A TRAFFIC STOP. INVESTIGATORS THEN SEARCHED THE EXTENDED STAY HOTEL WHERE MANNING WAS STAYING AND FOUND SCALES AND TWENTY-FIVE POUNDS OF MARIJUANA WORTH \$28-THOUSAND DOLLARS.

LENGTH 1:00

DATE AIRED 12/04/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SIGH OF RELIEF FOR JACKSON POLICE AFTER THEY CLOSE-IN ON THE MAN BEHIND AT LEAST FIVE ROBBERIES AT LOCAL DISCOUNT STORES. THE ARREST OF TEVIN EDWARDS LED POLICE TO ANOTHER SUSPECT WANTED FOR ARMED ROBBERIES IN ANOTHER CITY.

LENGTH 1:00

DATE AIRED 12/04/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WE FIRST TOLD YOU ABOUT THE ARMED ROBBERIES AT LOCAL DISCOUNT STORES; JACKSON POLICE ARRESTED TEVIN EDWARDS YESTERDAY AFTER THEY FOUND HIM HIDING. THE ARREST CAME THE SAME DAY THAT HIS TWIN BROTHER KEVIN EDWARDS WAS ALSO TAKEN INTO CUSTODY. AS TERRANCE FRIDAY REPORTS IT TOOK MULTIPLE AGENCIES TO GET THE TWINS OFF THE STREETS.

LENGTH 2:00

DATE AIRED 12/05/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

TWO PEOPLE ARE IN THE HOSPITAL AFTER A SHOOTING AND A STABBING AT JACKSON STATE UNIVERSITY.

LENGTH: 45 SECONDS

DATE AIRED 12/08/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SUSPECTS ARE ON-THE-RUN AFTER A YOUNG WOMAN WAS FOUND BURNED ALIVE NEARS HER VEHICLE IN NORTH MISSISSIPPI.

LENGTH 2:30



2013 4th Qtr. Crime & Drugs-Cont'd

DATE AIRED 12/12/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

AUTHORITIES IN JACKSON HAVE A SUSPECT IN CUSTODY IN CONNECTION TO TWO VERY RECENT DOLLAR STORE ARMED ROBBERIES. BLESSED ADAMS WAS ARRESTED AFTER THE DOLLAR GENERAL ON NORTHSIDE DRIVE WAS HELD UP AT GUNPOINT. HE IS ALSO THE SUSPECT IN THE FAMILY DOLLAR ROBBERY THAT HAPPENED TUESDAY ON RAYMOND ROAD. ADAMS FACES TWO COUNTS OF ARMED ROBBERY OF A BUSINESS.

LENGTH: 40 SECONDS

DATE AIRED 12/22/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE LOOKING FOR AT LEAST ONE PERSON IN CONNECTION WITH AN OVERNIGHT SHOOTING ON COLONIAL DRIVE IN NORTHEAST JACKSON.

LENGTH: 30 SECONDS

DATE AIRED 12/22/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

POLICE OFFICIALS ARE INVESTIGATING AN ARMED CARJACKING AT THE BED BATH AND BEYOND IN FLOWOOD.

LENGTH: 30 SECONDS

DATE AIRED 12/23/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ONE MAN IS DEAD AND JACKSON POLICE ARE SEEKING THE VICTIM'S SON AFTER A DEADLY SHOOTING THIS MORNING.

LENGTH: 45 SECONDS

DATE AIRED 12/23/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING AN EARLY MORNING SHOOTING. A MAN WAS SHOT IN HIS LEFT SIDE AND ARM BY HIS WIFE. THE WIFE IS IN CUSTODY FACING AN AGGRAVATED DOMESTIC ASSAULT CHARGE.

LENGTH: 20 SECONDS



2013 4th Qtr. Crime & Drugs-Cont'd

DATE AIRED 12/29/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

JACKSON POLICE ARE LOOKING FOR TWO SUSPECTS AFTER A MAN WAKES UP TO
CARJACKERS ON HIS PROPERTY ON SHAW ROAD.

LENGTH: 45 SECONDS

DATE AIRED 12/31/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

JACKSON POLICE ARE INVESTIGATING A STABBING OF A MAN ON WINTER STREET.

LENGTH: 35 SECONDS

DATE AIRED 12/31/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

BYRAM POLICE ARE SEARCHING FOR SUSPECTS WHO USED A CREDIT CARD STOLEN
DURING AN AUTO BURGLARY.

LENGTH: 30 SECONDS



2014 4th Qtr. News Stories
Economy:

DATE AIRED 10/01/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE CITY OF JACKSON'S BUDGET IS APPROVED BUT NOT WITHOUT CONTINUOUS CHANGES. TENSIONS WERE AT A HIGH WHILE WORKING TO PASS THE BOOKS FOR FISCAL YEAR 2015.

LENGTH 1:15

DATE AIRED 10/02/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A TENNESSEE COMPANY PURCHASED THE INDEBTED NATCHEZ HOSPITAL FOR A COMBINED TOTAL OF 18 MILLION DOLLARS THAT PAYS OFF UNSECURED CREDITORS INCLUDING PERS AND SELF-INSURED EMPLOYEE HEALTH BENEFITS. NOW MORE THAN A YEAR LATER, EMPLOYEES OF THIS HOSPITAL ALSO SAW A PAY CUT.

LENGTH 1:15

DATE AIRED 10/03/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE LATEST JOBS REPORT IS BETTER THAN EXPECTED, AND THERE ARE INDICATIONS THE JOB MARKET COULD IMPROVE EVEN MORE.

LENGTH: 35 SECONDS

DATE AIRED 10/10/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE MISSISSIPPI STATE FAIR WRAPS UP THIS WEEKEND AFTER BRINGING IN GUESTS FROM ALL OVER THE COUNTRY. ADDING TO THAT MOMENTUM JACKSON STATE IS GETTING READY FOR A WEEK OF HOMECOMING ACTIVITIES. OFFICIALS WITH THE STATE ECONOMIC COUNCIL SAY ALL THIS ACTIVITY IS TRANSLATING INTO A BIG BOOST FOR THE LOCAL ECONOMY.

LENGTH: 40 SECONDS



2014 4th Qtr. Economy-Cont'd

DATE AIRED 10/20/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

EFFORTS ARE UNDERWAY TO KEEP STEWPOT FROM BEING FORCED TO CLOSE TWO SHELTERS. LEADERS SAY A DECREASE IN FUNDING WILL LEAD TO THE BILLY BRUMFIELD MEN'S SHELTER AND MATT'S HOUSE WOMEN'S SHELTER" CLOSING NEXT MONTH RIGHT BEFORE THE HOLIDAYS.

LENGTH: 30 SECONDS

DATE AIRED 10/20/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WE'RE JUST A FEW WEEKS AWAY FROM SOME OF THE HEAVIEST TRAVEL DAYS OF THE YEAR AND IT LOOKS LIKE THERE MAY BE A LITTLE RELIEF IN SIGHT WHEN IT COMES TO COST. PRICES AT THE PUMP ARE HITTING RECORD LOWS.AND DRIVERS EVERYWHERE ARE TAKING ADVANTAGE OF THE BREAK. BUT SOME ECONOMISTS SAY THE LOWER GAS PRICES COULD ACTUALLY BE BAD NEWS.

LENGTH 2:15

DATE AIRED 10/22/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MISSISSIPPI DEPARTMENT OF EMPLOYMENT SECURITY RELEASES THE UNEMPLOYMENT RATES FOR THE MONTH OF SEPTEMBER. THE UNEMPLOYMENT RATE WENT DOWN FROM 7-POINT-4 TO 7-POINT-3.

LENGTH: 30 SECONDS

DATE AIRED 10/22/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MISSISSIPPI DEPARTMENT OF TRANSPORTATION IS ELIMINATING FORTY-FOUR JOBS FROM THEIR RIGHT-OF-WAY-DIVISION. A SPOKESPERSON SAYS THE WORKERS WILL BE EMPLOYED UNTIL JANUARY.

LENGTH: 20 SECONDS

DATE AIRED 10/29/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE TOWN OF UTICA IS ABOUT TO SHUT DOWN ONE OF THEIR PIECES OF HISTORY THAT'S BEEN SERVING THE COMMUNITY FOR OVER 40 YEARS; THE SUNFLOWER GROCERY.

LENGTH 1:30



2014 4th Qtr. Economy-Cont'd

DATE AIRED 11/05/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THOUSANDS ARE EXPECTED TO COME OUT FOR THE SANDERSON FARMS CHAMPIONSHIP. LOTS OF MONEY WILL BE RAISED FOR CHARITY WHILE BUSINESS OWNERS ARE HOPING FOR A BIG BOOM IN THEIR BOTTOM LINES.

LENGTH 1:15

DATE AIRED 11/25/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THERE'S GOOD NEWS FOR STEWPOT AS WE HEAD INTO THE HOLIDAYS. THEY WILL BE ABLE TO KEEP THE DOORS OPEN A LITTLE LONGER AT TWO OF THEIR SHELTERS THAT WERE SET TO CLOSE BECAUSE OF FUNDING PROBLEMS.

LENGTH: 50 SECONDS

DATE AIRED 11/27/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TOMORROW IS THE OFFICIAL KICK OFF TO THE HOLIDAY SHOPPING SEASON KNOWN AS BLACK FRIDAY. SOME SAY THIS YEAR MORE PEOPLE WILL BE HEADING ONLINE TO FIND THE BEST DEALS. BUT THIS YEAR THE DEEPEST DISCOUNTS COULD BE FOUND TODAY.

LENGTH 2:00

DATE AIRED 11/27/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ONLINE SHOPPING ISN'T THE CASE FOR EVERYONE, AS WJTV'S DANIELLE AVITABLE REPORTS SOME PEOPLE ARE HITTING THE STORES RIGHT NOW.

LENGTH 2:30

DATE AIRED 11/28/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NOVEMBER 29TH IS SMALL BUSINESS SATURDAY A DAY THAT HIGHLIGHTS LOCAL BUSINESSES. WE SPOKE WITH OFFICIALS AT BUFFALO PEAK THEY'RE EXCITED ABOUT THE SPECIAL DAY AND WHAT IT'LL MEAN NOT ONLY FOR LOCAL BUSINESS OWNERS BUT ALSO THE COMMUNITY.

LENGTH 1:00



2014 4th Qtr. Economy-Cont'd

DATE AIRED 12/04/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

METROCENTER MALL HOSTED ANOTHER JOB FOR JACKSONIANS PROGRAM. THE SESSION PROVIDED PARTICIPANTS WITH IMMEDIATE ACCESS TO JOB OPPORTUNITIES. LOWE'S WAS THE FEATURED EMPLOYER AT TODAY'S EVENT.

LENGTH: 30 SECONDS

DATE AIRED 12/09/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE STATE'S BUDGET FOR THE NEXT FISCAL YEAR HAS BEEN RELEASED. TOP LAWMAKERS SAY DESPITE THEIR EXPECTATIONS MISSISSIPPI REVENUE WILL INCREASE.

LENGTH: 45 SECONDS

DATE AIRED 12/10/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MAGNOLIA STATE MISSED OUT ON ITS SHARE OF 250-MILLION DOLLARS IN FEDERAL MONEY. MALARY PULLEN JOINS US GETTING YOU ANSWERS ON WHAT THAT QUARTER OF A BILLION DOLLARS COULD HAVE BEEN USED FOR.

LENGTH 1:45

DATE AIRED 12/12/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

BYRAM IS ONE STEP CLOSER TO GETTING A WAL MART. HINDS COUNTY SCHOOL DISTRICT HAS GOTTEN 1.7 MILLION DOLLARS FOR PROPERTY ON THE CORNER OF SIWELL AND TERRY ROADS. THE NEW STORE WILL BRING HUNDREDS OF THOUSANDS OF DOLLARS IN TAX REVENUE TO BYRAM.

LENGTH: 30 SECONDS

DATE AIRED: 12/19/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

STATE COLLEGE BOARD GIVES FINAL APPROVAL PLANS FOR UNIVERSITIES TO RAISE TUITION NEXT FALL. ALL COLLEGES EXCEPT DELTA STATE UNIVERSITY AND MISSISSIPPI VALLEY STATE UNIVERSITY WILL INCREASE TUITION BY AN AVERAGE OF THREE-POINT-TWO PERCENT.

LENGTH: 30 SECONDS



2014 4th Qtr. News Stories
Education:

DATE AIRED 10/09/2014

TIME AIRED: 6P

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE FIRST WEEK OF OCTOBER MARKS MISSISSIPPI FARM TO SCHOOL WEEK AND SOME STUDENTS AT A BRANDON SCHOOL GOT A CHANCE TO EAT WITH LOCAL FARMERS. FARM TO SCHOOL WEEK WAS INTRODUCED IN THE PUBLIC SCHOOL SYSTEMS TO ENCOURAGE THE SERVING OF LOCALLY GROWN AND LOCALLY RAISED AGRICULTURAL PRODUCTS.

LENGTH: 20 SECONDS

DATE AIRED 10/10/2014

TIME AIRED: 10P

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A BIG GAME IS MAKING AN EVEN BIGGER IMPACT. JACKSON PREP FOOTBALL PLAYER, WALKER WILBANKS PASSED AWAY IN AUGUST. NOW THE SCHOOL IS KEEPING WALKER'S PRESENCE ALIVE WITH A SCHOLARSHIP FUND IN HIS NAME.

LENGTH: 30 SECONDS

DATE AIRED 10/16/2014

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A SUSPECT SEARCH LOCKED DOWN A LOCAL CHASTAIN MIDDLE SCHOOL. TWO SUSPECTS ARE IN CUSTODY AND POLICE ARE SEARCHING FOR TWO MORE PEOPLE THEY BELIEVE HELPED IN THE ARMED ROBBERY OF A MAN SERVICING AN ATM.

LENGTH 2:00

DATE AIRED 10/17/2014

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE MISSISSIPPI DEPARTMENT OF EDUCATION RELEASED THEIR ACCOUNTABILITY RANKINGS FOR SCHOOLS THROUGHOUT THE STATE. AUTHORITIES GRANTED THE WAIVER TO ENCOURAGE DISTRICTS TO CHANGE THEIR CURRICULUM TO LINE UP WITH THE COMMON CORE STATE STANDARDS. SOMETHING CLINTON SCHOOL DISTRICT'S SUPERINTENDENT SAYS IS AN ADJUSTMENT.

LENGTH 2:00



2014 4th Qtr. Education-Cont'd

DATE AIRED 10/20/2014

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SEVEN GRADE LEVELS IN JPS WILL BE IMPACTED BY A VERY GENEROUS DONATION OF MORE THAN 400-THOUSAND DOLLARS BY TOYOTA AND THE MISSISSIPPI CENTER FOR EDUCATION.

LENGTH: 40 SECONDS

DATE AIRED 10/21/2014

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TWO BOMB THREATS MADE IN A MATTER OF DAYS AT MADISON CENTRAL HIGH SCHOOL. NORMALLY IT'S OUR COMPANY POLICY NOT TO REPORT BOMB THREATS BUT THIS SEEMS TO BE A DISTURBING TREND. THE FIRST WAS ON FRIDAY AND THE SECOND ONE THIS MORNING. TERRANCE FRIDAY JOINS US NOW OUTSIDE OF THE SCHOOL WITH MORE.

LENGTH 1:00

DATE AIRED 10/22/2014

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RANKIN COUNTY FLOOD POLICE HAD A BUSY MORNING WORKING A SCHOOL BUS ACCIDENT. POLICE SAY IT APPEARS A TRUCK HIT THE BUS.

LENGTH: 20 SECONDS

DATE AIRED 10/22/2014

TIME AIRED: 5P

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FALL'S HERE AND THAT MEANS STUDENTS ARE PRETTY MUCH INTO THE SWING OF SCHOOL. BUT A DISTURBING TREND IS HITTING A NUMBER OF STUDENTS ACROSS THE COUNTRY. SOME FAMILIES DON'T NOTICE UNTIL IT HITS CLOSE TO HOME.

LENGTH 2:00

DATE AIRED 10/22/2014

TIME AIRED: 10P

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AN ELEVEN YEAR OLD WALKS INTO HIS HOME WITH HIS SCHOOL UNIFORM COVERED IN BLOOD. NOW HIS MOTHER WANTS ANSWERS AS TO WHY NO ONE PREVENTED HER SON FROM BEING BULLIED ON A JACKSON PUBLIC SCHOOLS BUSES

LENGTH 2:30



2014 4th Qtr. Education-Cont'd

DATE AIRED 10/23/2014

TIME AIRED: 12P

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A JACKSON FAMILY PREPARES TO MAKE A TRANSFER. BY SENDING THEIR ELEVEN YEAR OLD SON TO ANOTHER SCHOOL AFTER A VIOLENT ATTACK HAPPENED ON HIS BUS-RIDE HOME; AN ATTACK WAS ALLEGEDLY AT THE HANDS OF A BULLY. THE STORY HAS GENERATED A SOCIAL MEDIA BUZZ SINCE WE FIRST REPORTED IT ON WEDNESDAY AND HAS PARENTS ASKING WHAT CAN BE DONE TO PREVENT IT. TERRANCE FRIDAY TRIED TO TRACK DOWN DISTRICT OFFICIALS TO GET YOU THOSE ANSWERS.

LENGTH 1:30

DATE AIRED: 11/05/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

OVER THE YEARS DISTRACTED DRIVING HAS BECOME ONE OF THE LEADING CAUSES OF CAR ACCIDENTS IN THE COUNTRY. SCHOOLS ARE CRACKING DOWN ON BUS DRIVERS IN ORDER TO KEEP CHILDREN SAFE.

LENGTH 1:00

DATE AIRED: 11/05/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WHEN IT COMES TO EDUCATION FEW THINGS ARE MORE HELPFUL THAN HANDS ON EXPERIENCE. THAT CERTAINLY HOLDS TRUE FOR VETERINARY MEDICINE. MISSISSIPPI STATE IS EXPANDING ITS PARTNERSHIP WITH THE JACKSON ZOO.

LENGTH 2:30

DATE AIRED: 11/11/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JACKSON PUBLIC SCHOOLS ARE TRAINING FRESHMAN TO GET IN TOUCH WITH THEIR FUTURE CAREER CHOICE. MORE THAN TWENTY-TWO HUNDRED 9TH GRADERS GOT A CHANCE TO PARTICIPATE IN THE 2014 CAREER EXPLORATION FAIR. IT'S A CHANCE TO HELP STUDENTS DECIDE WHAT INTEREST'S THEM THE MOST WHEN CHOOSING JOBS.

LENGTH 1:00

DATE AIRED: 11/13/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

OVER THE PAST FEW YEARS THE STATE HAS IMPLANTED COMMON CORE STANDARDS. THEY'RE A SET OF EDUCATIONAL GUIDELINES FOR KINDERGARTEN THROUGH 12TH GRADES. BUT WHAT EXACTLY DO THESE STANDARDS CHANGE?

LENGTH 1:15



2014 4th Qtr. Education-Cont'd

DATE AIRED: 11/13/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IT'S A PROGRAM THAT STARTED JUST OVER TWO YEARS AGO IN RANKIN COUNTY TO HELP RESCUE ANIMALS. A NEW PORTION WAS ADDED INTO THE PROGRAM BY ADDING LOCAL VETERINARIANS AND ITS TEACHING STUDENTS AT A LOCAL HIGH SCHOOL SKILLS FOR THE FUTURE.

LENGTH 1:30

DATE AIRED: 11/18/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

AN OLE MISS HALL OF FAME INDUCTEE AND FORMER CORNERBACK KEN LUCAS JOINED THE STATE TREASURER LYNN FITCH INTRODUCED LOCAL STUDENTS TO A FREE EDUCATIONAL VIDEO GAME THAT TEACHES FINANCIAL LITERACY.

LENGTH 1:00

DATE AIRED: 11/19/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

LAST YEAR JACKSON STATE ANNOUNCED PLANS TO BUILD A FIFTY-THOUSAND SEAT DOMED STADIUM TO BE USED FOR FOOTBALL, BASKETBALL AND OTHER ENTERTAINMENT EVENTS THROUGHOUT THE YEAR. BYRON BROWN HAS MORE ON WHERE THINGS STAND TODAY.

LENGTH 3:45

DATE AIRED 11/19/2014

TIME AIRED: 10P

PROGRAM NAME: NEWS CHANNEL 12 @ 10

LAST MONTH WE BROUGHT YOU THE STORY OF A JACKSON SIXTH GRADER AT SIWELL ROAD MIDDLE SCHOOL WHO CAME HOME BLOODIED AND BRUISED AFTER BEING BULLIED ON THE BUS. TONIGHT WE HAVE NEWS OF ANOTHER INCIDENT WITH ANOTHER STUDENT AT SIWELL MIDDLE WHO'S MOTHER SAYS JACKSON PUBLIC SCHOOL HAS DONE NOTHING TO KEEP HER SON SAFE.

LENGTH 2:15

DATE AIRED: 11/26/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IF YOU CAN DRAW IT, YOU CAN DO IT. 3D PRINTING IS CHANGING THE WAY THE WORLD MAKES THINGS. JACKSON PREP WAS ONE OF THE FIRST HIGH SCHOOLS IN MISSISSIPPI TO GET ON BOARD.

LENGTH 2:45



2014 4th Qtr. Education-Cont'd

DATE AIRED: 12/01/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

LT. GOVERNOR TATE REEVES SAYS MISSISSIPPI SHOULD STOP USING COMMON CORE STATE STANDARDS TO GUIDE ITS CURRICULUM FOR PUBLIC SCHOOLS. HE SUGGESTS THAT MISSISSIPPI SHOULD CREATE ITS OWN HIGHER STANDARDS.

LENGTH 1:00

DATE AIRED: 12/02/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE COMMON CORE CONTROVERSY CONTINUES. THE STATE'S TOP LEADERS ARE OPPOSING WHAT'S BEING TAUGHT IN CLASSROOM'S ACROSS THE STATE. SO WHAT'S NEXT FOR MISSISSIPPI'S EDUCATION SYSTEM?

LENGTH 2:00

DATE AIRED: 12/03/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

STUDENTS AT TOUGALOO COLLEGE MARCHED TO BRING AWARENESS AND SEND OUT A MESSAGE THAT ALL LIVES MATTER IN LIGHT OF THE GRAND JURY DECISION IN FERGUSON, MISSOURI.

LENGTH: 40 SECONDS

DATE AIRED: 12/18/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE JACKSON PUBLIC SCHOOL DISTRICT IS WORKING TO BETTER PROTECT ITS STUDENTS FROM BULLYING. DISTRICT LEADERS OUTLINED FUTURE PLANS TO EXECUTE THAT GOAL.

LENGTH 2:00

DATE AIRED: 12/19/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

STATE COLLEGE BOARD GIVES FINAL APPROVAL PLANS FOR UNIVERSITIES TO RAISE TUITION NEXT FALL. ALL COLLEGES BUT DELTA STATE UNIVERSITY AND MISSISSIPPI VALLEY STATE UNIVERSITY WILL INCREASE IT BY AN AVERAGE OF 3-POINT-2 PERCENT.

LENGTH: 30 SECONDS



2014 4th Qtr. Education-Cont'd

DATE AIRED: 12/19/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

JSU WILL PAY UP TO \$9.2 MILLION FOR THE PALISADES APARTMENTS. THE UNIVERSITY
BEGAN LEASING THE COMPLEX THIS FALL TO ACCOMMODATE INCREASING
ENROLLMENT PLANNING TO BUY IT.

LENGTH: 20 SECONDS

DATE AIRED 12/29/2014

TIME AIRED: 10P

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE SCHOOL FUNDING LAWSUIT WHICH WAS FILED IN THE HINDS COUNTY CHANCERY
COURT ASKS A JUDGE TO FORCE LAWMAKERS TO NOT UNDERFUND THE STATE FUNDING
FORMULA AND TO REIMBURSE DISTRICTS THAT HAVE BEEN GIVEN LESS FUNDING SINCE
2009 THOSE TWENTY-ONE DISTRICTS INCLUDE JACKSON, GREENVILLE AND
HATTIESBURG.

LENGTH: 40 SECONDS



2014 3rd Qtr. News Stories
Environment:

DATE AIRED 10/02/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A SEVERE WEATHER THREAT IS UPON US AND THE MISSISSIPPI EMERGENCY MANAGEMENT AGENCY IS MAKING SURE YOU ARE SAFE. MEMA OFFICIALS SAY SOCIAL MEDIA AND WEATHER ALERTS THROUGH CELL PROVIDERS WILL PLAY A KEY FACTOR JUST IN CASE THESE THUNDERSTORMS PRODUCE DAMAGING WIND AND HEAVY RAINFALL.

LENGTH 1:00

DATE AIRED 10/13/2014

TIME AIRED: 12 PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MEMA REPS TELL US YAZOO COUNTY SCHOOLS WILL DISMISS CAR RIDER STUDENTS AT 12:30PM, BUSES AT 1PM AHEAD OF STORMS. MEMA HAS BEEN WARNING THE PUBLIC FOR DAYS ABOUT THE POSSIBLE WEATHER. THE AGENCY EXPECTS DAMAGING WINDS, HEAVY RAINS, HAIL AND EVEN TORNADOES.

LENGTH 2:00

DATE AIRED 10/13/2014

TIME AIRED: 5 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

CONSTANT WEATHER DEVELOPMENTS ARE ROLLING INTO OUR NEWSROOM AND OUR STORM TEAM LAB. THE SYSTEM THAT'S HEADED OUR WAY HAS ALREADY KILLED A MAN IN ARKANSAS AND HURT SEVERAL OTHERS.

LENGTH 1:30

DATE AIRED 10/27/2014

TIME AIRED: 12 PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

GOVERNOR BRYANT IS DECLARING THIS WEEK FALL PREPAREDNESS WEEK. LATER IN THE WEEK HE'S ASKING EVERYONE TO PARTICIPATE IN A STATEWIDE TORNADO DRILL.

LENGTH: 30 SECONDS



2014 4th Qtr. Environment-Cont'd

DATE AIRED 10/27/2014

TIME AIRED: 10 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A HOMEOWNER SAYS THAT DAMAGE ONLY STARTED AFTER MADISON COUNTY
INSTALLED A NEW CULVERT IN THE AREA.

LENGTH 2:00

DATE AIRED 11/05/2014

TIME AIRED: 10 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE CITY OF JACKSON HAS ISSUED A BOIL WATER NOTICE FOR HOMES ON EAST RIDGE
ROAD, HICKORY RIDGE ROAD, SOUTHWOOD ROAD AND NORTHOVER DRIVE. THE
ADVISORY AFFECTS ABOUT 100 CONNECTIONS ON THE CITY'S DRINKING WATER SYSTEM.
IF YOU LIVE IN THESE AREAS YOU NEED TO BOIL WATER FOR AT LEAST ONE MINUTE
BEFORE DRINKING, COOKING OR BRUSHING YOUR TEETH WITH IT.

LENGTH: 30 SECONDS

DATE AIRED 11/10/2014

TIME AIRED: 5 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

AS MORE PEOPLE WILL BE LIGHTING FIRES TO KEEP WARM NEWS CHANNEL 12 WANTS TO
GIVE YOU SOME FIRE SAFETY TIPS TO KEEP IN MIND.

LENGTH 1:00

DATE AIRED 11/11/2014

TIME AIRED: 5 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE BIG CHILL IS HERE AND PEOPLE HERE IN MISSISSIPPI ARE PREPARING TO BUNDLE UP
AS TEMPS DROP TONIGHT.

LENGTH 1:15

DATE AIRED 11/11/2014

TIME AIRED: 5 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IF YOU WANT TO STAY COZY AND AVOID COSTLY PROBLEMS THIS WINTER, YOU BETTER
GET TO WORK. WE HAVE THE THREE PROJECTS EVERY HOMEOWNER SHOULD CROSS OFF
THEIR CHECKLIST.

LENGTH 1:50



2014 4th Qtr. Environment-Cont'd

DATE AIRED 11/12/2014

TIME AIRED: 6 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A FREEZE WATCH IS NOW UNDER EFFECT FOR OUR AREA PROMPTING SHELTERS TO OPEN THEIR DOORS.

LENGTH 1:30

DATE AIRED 11/17/2014

TIME AIRED: 5 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

YOU WILL PAY IN THE HUNDREDS FOR YOUR ELECTRICITY IF YOU LIVE IN A HUGE HOME; BUT YOU GENERALLY DON'T EXPECT TO PAY THAT MUCH FOR YOUR WATER DO YOU? NEWS CHANNEL 12'S TERRANCE FRIDAY GETS ANSWERS FROM A WOMAN WHO SAYS A PRICE HIKE HAS HIT HER POCKETS.

LENGTH 1:15

DATE AIRED 11/21/2014

TIME AIRED: 12 PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MISSISSIPPI DEPARTMENT OF TRANSPORTATION REMINDS DRIVERS TO CONTINUE TO WATCH OUT FOR DEER AS THE TEMPERATURE DROPS.

LENGTH: 30 SECONDS

DATE AIRED 12/04/2014

TIME AIRED: 12 PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A FIRE BAN WAS ISSUED FOR HINDS COUNTY. THE LACK OF RAIN AND AN INCREASE OF GRASS FIRES LEAD AUTHORITIES TO ISSUE A BURN BAN THROUGH DECEMBER 30TH. THE BAN INCLUDES ALL RECREATIONAL FIRE AND CONTROLLED BURNS EXCEPT FOR COMMERCIAL CONTRACTORS WITH HEAVY CONSTRUCTION EQUIPMENT.

LENGTH: 30 SECONDS

DATE AIRED 12/05/2014

TIME AIRED: 12 PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE CITY OF JACKSON HAS ISSUED A BOIL WATER NOTICE THAT AFFECTS ABOUT TEN CONNECTIONS ON FAIRVIEW COVE.

LENGTH: 20 SECONDS



2014 4th Qtr. Environment-Cont'd

DATE AIRED 12/09/2014

TIME AIRED: 10 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

SEVERAL ROADS IN WEST JACKSON ARE AFFECTED BY A BOIL WATER ALERT. THEY ARE WIGGINS ROAD, FAIRCHILD, REDDIX, DEWEY, TRUMAN, AND WALLACE STREETS AND ALSO WILLIE AVE. IN THE SOUTHERN PART OF CITY SEVERAL UNITS ARE ALSO UNDER BOIL WATER NOTICES. THESE NOTICES HAVE BEEN ISSUED DUE TO THE RECENT LOSS IN WATER PRESSURE FROM A WATER MAIN REPAIR.

LENGTH: 40 SECONDS

DATE AIRED 12/12/2014

TIME AIRED: 5 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

MDEQ ISSUED A WARNING IN TWO CREEKS AFTER A DISCOVERY OF SEWAGE LEAKS. THE FIRST WARNING'S FOR A SECTION OF TOWN CREEK IN JACKSON. THE DEPARTMENT SAYS IT'S DUE TO BLOCKAGE IN A SEWER LINE THAT CREATED A DISCHARGE INTO THE STORM WATER. THE OTHER ADVISORY IS FOR TURTLE CREEK IN FLOWOOD. THE WASTE LEAK IS BECAUSE OF A DAMAGED MANHOLE.

LENGTH: 35 SECONDS

DATE AIRED 12/16/2014

TIME AIRED: 12 PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AN 18-WHEELER BRAKES THAT CAUGHT FIRE LEAD TO A HAZMAT SITUATION ON INTERSTATE-20 IN SCOTT COUNTY. MEMBERS OF SEVERAL AGENCIES HAD TO SUIT-UP AND RESPOND AFTER THE INCIDENT NEWS CHANNEL 12'S BETH ALEXANDER SPENT THE MORNING AT THE SCENE AND TALKED TO CREWS ABOUT THE ISSUE THAT THEY'RE FACING.

LENGTH 2:00

DATE AIRED 12/17/2014

TIME AIRED: 12 PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AFTER STATE AND FEDERAL AGENCIES CITE THE CITY OF JACKSON FOR ENVIRONMENTAL ISSUES; LEADERS TELL US THEY'RE BACK IN COMPLIANCE WITH A NEW WASTEWATER TREATMENT FACILITY.

LENGTH: 45 SECONDS

DATE AIRED 12/19/2014

TIME AIRED: 12 PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WE ARE SIX DAYS AWAY FROM CHRISTMAS AND DRIVERS ARE ALREADY FEELING THE JOY OF THE SEASON WHEN THEY PULL UP TO THE PUMP. PRICES HAVE COME DOWN DRASTICALLY OVER THE LAST FEW WEEKS AND LESS THAN 24 HOURS AGO THEY WENT BELOW TWO DOLLARS IN THE METRO.

LENGTH 1:30



2014 4th Qtr. Environment-Cont'd

DATE AIRED 12/22/2014

TIME AIRED: 12 PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE IS A THREAT OF SEVERE WEATHER FOR MOST OF MISSISSIPPI TODAY THROUGH TOMORROW.

LENGTH: 45 SECONDS

DATE AIRED 12/22/2014

TIME AIRED: 5 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

STORM TEAM 12 AND THE NATIONAL WEATHER SERVICE IS EXPECTING SEVERE WEATHER THROUGH TUESDAY AS A COLD FRONT PASSES THROUGH THE STATE. THIS MEANS DRIVERS COULD BE GOING THROUGH HEAVY RAIN, STRONG WINDS AND POSSIBLE TORNADO RISK. THE ROADS COULD GET CROWDED AND THE RAIN WON'T MAKE THAT ANY EASIER. THIS IS WHAT PROMPTED M-DOT TO WARN DRIVERS.

LENGTH 2:15

DATE AIRED 12/22/2014

TIME AIRED: 6 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE CITY OF JACKSON HAS ISSUED A BOIL WATER ALERT FOR RESIDENTS ON WINCHESTER STREET THAT AFFECTS AROUND FIFTY CONNECTIONS.

LENGTH: 20 SECONDS

DATE AIRED 12/23/2014

TIME AIRED: 5 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SEVERE WEATHER'S MAKING HEADLINES ACROSS THE STATE THERE ARE REPORTS OF TORNADO DAMAGE OUT OF MARION COUNTY IN COLUMBIA. STORM TEAM 12's CANDICE COLE JOINS US LIVE VIA PHONE WITH MORE.

LENGTH 2:00

DATE AIRED: 12/23/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ONE STORM SYSTEM, TWO COUNTIES AND THREE DEATHS AND MORE COULD FOLLOW. GOVERNOR PHIL BRYANT ISSUES A STATE OF EMERGENCY FOR BOTH MARION AND JONES COUNTIES THAT WERE IMPACTED BY SEVERE WEATHER.

LENGTH 1:30



2014 4th Qtr. Environment-Cont'd

DATE AIRED 12/24/2014

TIME AIRED: 10 PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THREE BOIL WATER NOTICES ARE ISSUED FOR THE CITY OF JACKSON. THE FIRST ONE AFFECTS ABOUT FIFTY CONNECTIONS IN THE BROOKHOLLOW SUBDIVISION OFF OF NORTH SIWELL ROAD. THE SECOND NOTICE IS FOR PEOPLE LIVING ON STUART PLACE AND HIDEAWAY PLACE IN THE EASTOVER NEIGHBORHOOD. AND THE LAST ONE AFFECTS ONE HOUSEHOLD IN THE ADVANTAGE APARTMENTS.

LENGTH: 25 SECONDS

DATE AIRED 12/29/2014

TIME AIRED: 12 PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A HUGE TREE FELL AND TOOK DOWN A NUMBER OF POWER LINES AND POLES, AND KNOCKED OUT POWER TO MORE THAN TWO-THOUSAND HOMES IN SOUTH JACKSON.

LENGTH: 45 SECONDS



2014 4th Qtr. News Stories
Government and Public Safety:

DATE AIRED: 10/01/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

PUBLIC WORKS EMPLOYEES IN BRANDON ARE LOOKING FORWARD TO A THREE DAY WEEKEND THIS WEEK. THE MAYOR SAYS THE FOUR DAY WORK WEEK PLAN WILL CONSOLIDATE WORK CREWS AND INCREASE EFFICIENCY TO GET JOBS DONE.

LENGTH 1:00

DATE AIRED: 10/01/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

IT'S LEGAL FOR RECREATIONAL USE IN TWO STATES AND TWENTY-THREE STATES ALONG WITH WASHINGTON D.C. ALLOW IT FOR MEDICAL USE. HERE IN MISSISSIPPI, A GROUP IS HOPING TO LEGALIZE MARIJUANA.

LENGTH 1:45

DATE AIRED: 10/02/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A GRAND JURY RELEASES ITS FINDINGS ON THE HINDS COUNTY DETENTION CENTER. ACCORDING TO THE REPORT THE SHERIFF IS TO BLAME FOR PROBLEMS AT THE FACILITY.

LENGTH 1:45

DATE AIRED: 10/03/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE MISSISSIPPI DEPARTMENT OF PUBLIC SAFETY IS REQUESTING A \$46-MILLION DOLLAR BUDGET BOOST IN THE COMING YEAR. THAT WOULD PAY FOR UP-TO-DATE CRIME LAB EQUIPMENT AND MORE STATE TROOPERS.

LENGTH: 30 SECONDS



2014 4th Qtr. Government & Public Safety-Cont'd

DATE AIRED: 10/03/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GOVERNOR BRYANT REQUESTED A MEETING WITH MEMA, MISSISSIPPI STATE DEPARTMENT OF HEALTH AND OTHER AGENCIES TO TAKE ANOTHER LOOK AT THE PLANS TO MAKE SURE ALL COMPONENTS ARE IN PLACE SHOULD AN EBOLA CASE OCCUR IN THE MAGNOLIA STATE.

LENGTH 1:00

DATE AIRED: 10/03/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A GRAND JURY REPORT STATES THE HINDS COUNTY SHERIFF IS INCOMPETENT TO RUN A JAIL BUT SHERIFF TYRONE LEWIS SAYS IT'S A FAILURE OF THE JUDICIAL SYSTEM. NEWS CHANNEL 12'S MALARY PULLEN TALKED TO SHERIFF LEWIS AND DISTRICT ATTORNEY ROBERT SMITH ABOUT THESE CLAIMS.

LENGTH 2:30

DATE AIRED: 10/07/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A GAY MARRIAGE BAN IS OVERTURNED ON THE FEDERAL LEVEL PAVING THE WAY FOR SAME SEX UNIONS TO BE RECOGNIZED. SEVERAL STATES HAVE STARTED RECOGNIZING THE MARRIAGES, BUT HOW DOES THE SUPREME COURT'S DECISION IMPACT GAY MISSISSIPPIANS?

LENGTH 2:00

DATE AIRED: 10/07/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

THE MISSISSIPPI HEALTH ADVOCACY PROGRAM HOSTS A NEWS CONFERENCE IN HOPE HELPING UNINSURED MISSISSIPPIANS. .

LENGTH: 30 SECONDS

DATE AIRED: 10/20/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE FIGHT AGAINST ISIS CONTINUES IN SYRIA AFTER REPORTS SURFACE THAT THE TURKISH GOVERNMENT WILL BE ALLOWING IRAQI KURDISH FIGHTERS TO CROSS INTO THE SYRIAN TOWN OF KOBANI TO FIGHT AGAINST ISLAMIC STATE MILITANTS. NOW A MISSISSIPPI MAN WANTS TO JOIN IN ON THE FIGHT.

LENGTH 2:30



2014 4th Qtr. Government & Public Safety-Cont'd

DATE AIRED: 10/31/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A VIEWER REACHED OUT TO US, SAYING TWO PIT BULLS ESCAPED THEIR FENCED IN BACKYARD AND WERE TERRIFYING PEOPLE ON ORCHARD VIEW DRIVE IN JACKSON.

LENGTH 1:00

DATE AIRED: 10/31/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HALLOWEEN CAN BE A TRULY SCARY TIME FOR PARENTS WHEN IT COMES TO KEEPING THEIR KIDS SAFE. WJTV'S CANDICE COLE SPOKE TO LOCAL LAW ENFORCEMENT WHO WENT THE EXTRA MILE TO ENSURE KIDS' SAFETY.

LENGTH 1:30

DATE AIRED: 11/03/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A BROOKHAVEN WOMAN SAYS SHE'S SCARED BECAUSE HER HUSBAND'S KILLER WILL BE RELEASED FROM PRISON TOMORROW. OUR NEWS CHANNEL 12'S BETH ALEXANDER IS GETTING YOU ANSWERS ABOUT THIS EARLY RELEASE.

LENGTH 1:30

DATE AIRED: 11/04/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

TODAY IS ELECTION DAY AND ONE OF THE HOTLY CONTESTED RACES IS BETWEEN SIX TERM INCUMBENT SENATOR THAD COCHRAN AND HIS DEMOCRATIC OPPONENT TRAVIS CHILDERS. OUR NEWSROOM HAS RECEIVED SEVERAL CALLS ABOUT PROBLEMS AT POLLING PLACES.

LENGTH 1:45

DATE AIRED: 11/04/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE VOTE ON MAKING HUNTING AND FISHING THE PEOPLE'S RIGHT HAS BEEN A BIG ISSUE IN THE POLLS. LAUREN FLUKER HAS OPINIONS FROM PEOPLE WHO SUPPORT BOTH SIDES OF THE BALLOT.

LENGTH 1:30



2014 4th Qtr. Government & Public Safety-Cont'd

DATE AIRED: 11/05/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

MANY HINDS COUNTY VOTERS RAN INTO ISSUES TUESDAY EVENING WHILE TRYING TO VOTE AFTER SEVERAL LOCATIONS RAN OUT OF BALLOTS.

LENGTH 1:00

DATE AIRED: 11/05/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

HOMELESS MEN AND WOMEN IN THE METRO WON'T BE OUT IN THE COLD AT LEAST FOR NOW. THE STEWPOT BOARD VOTED UNANIMOUSLY ON A MEASURE THAT POSTPONES THE CLOSING OF STEWPOT'S SHELTERS UNTIL NOVEMBER 25TH.

LENGTH: 30 SECONDS

DATE AIRED: 11/06/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

HOW MUCH MONEY COULD MISSISSIPPI IS MISSING OUT OF WHEN IT COMES TO STATE LAWS REGARDING ALCOHOL SALES. RECENT STUDIES SHOW IT COULD BE COSTING MILLIONS OF DOLLARS

LENGTH 3:00

DATE AIRED: 11/07/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

GOVERNOR BRYANT ISSUED AN EXECUTIVE ORDER CREATING A TASK FORCE TO OVERSEE THE REVIEW OF MDOC VENDOR CONTRACTS AND THE RE-BIDDING PROCESS. GOVERNOR MADE THE ANNOUNCEMENT FOLLOWING THE INDICTMENT OF FORMER MDOC COMMISSIONER CHRIS EPPS.

LENGTH 1:00

DATE AIRED: 11/11/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HINDS COUNTY'S ELECTION COMMISSION CHAIRWOMAN ADMITS SHE BROKE THE LAW BY NOT ORDERING THE REQUIRED NUMBER OF BALLOTS FOR LAST WEEK'S GENERAL ELECTION.

LENGTH 1:10



2014 4th Qtr. Government & Public Safety-Cont'd

DATE AIRED: 11/12/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A CONTROVERSIAL CASE TAKES CENTER STAGE AT THE FEDERAL COURT IN JACKSON; FEDERAL JUDGES HEAR ARGUMENTS SURROUNDING GAY MARRIAGE.

LENGTH 1:30

DATE AIRED: 11/12/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WHEN YOU GO TO JAIL OR PRISON YOU AUTOMATICALLY LOSE THE RIGHT TO ACCESS CERTAIN THINGS; BUT IN CELLS ACROSS MISSISSIPPI INMATES ARE FINDING WAYS TO STAY CONNECTED TO THE OUTSIDE. NEWS CHANNEL 12'S PERRISE THOMAS WENT BEHIND BARS FOR A SPECIAL REPORT ON CONTRABAND.

LENGTH 3:35

DATE AIRED: 11/13/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

IT'S BEEN A BUSY DAY FOR METRO AREA FIREFIGHTERS AFTER MULTIPLE AGENCIES BATTLED A MASSIVE FIRE AT THE MISSISSIPPI AGRICULTURE MUSEUM CAUSING MULTIPLE BUILDINGS TO CATCH FIRE RESULTING IN ONE WORKER BEING INJURED AND ANIMALS SCATTERED OVER THE PROPERTY.

LENGTH 3:00

DATE AIRED: 11/14/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

IT'S THE DAY AFTER AND THE INVESTIGATION INTO WHAT CAUSED THE MASSIVE FIRE AT THE AG MUSEUM IS UNDERWAY. COLLEAGUES FROM OTHER STATE AGENCIES ARE REACHING OUT TO THOSE AT THE AG MUSEUM.

LENGTH 2:00

DATE AIRED: 11/18/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

ON ONE OF THE COLDEST NIGHTS OF THE YEAR; A FUNDRAISER IS KEEPING PEOPLE OUTDOORS. IN FACT THAT'S WHERE THEY'RE TRYING TO SLEEP RAISING MONEY AND AWARENESS OF THE POSSIBILITY TWO OF JACKSON'S HOMELESS SHELTER'S COULD CLOSE BY MONTH'S-END.

LENGTH 2:30



2014 4th Qtr. Government & Public Safety-Cont'd

DATE AIRED: 11/20/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A FEDERAL APPEALS COURT WILL NOT RECONSIDER A 2012 RULING ON MISSISSIPPI'S ABORTION LAW BEING UNCONSTITUTIONAL. THIS DECISION MEANS THE STATE'S ONLY ABORTION CLINIC WHICH IS LOCATED IN JACKSON WILL REMAIN OPEN.

LENGTH: 35 SECONDS

DATE AIRED: 11/24/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A GRAND JURY HAS DECIDED NOT TO INDICT A WHITE FERGUSON, MISSOURI POLICE OFFICER FOR THE SHOOTING DEATH OF MICHAEL BROWN. MANY CHOSE TO EXPRESS THEMSELVES AT PEACEFUL RALLIES ACROSS THE COUNTRY EXCEPT IN FERGUSON MISSOURI. MEANWHILE THERE WAS ONE EARLY THIS MORNING IN DOWNTOWN JACKSON AT THE INTERSECTION OF PASCAGOULA AND STATE STREETS.

LENGTH 2:00

DATE AIRED: 11/25/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

OVERNIGHT SOMEONE SPRAY-PAINTED GRAFFITI AT JACKSON ACADEMY ON RIDGEWOOD ROAD. MOST OF IT MAKES REFERENCES TO JUSTICE FOR MIKE BROWN. THERE WAS ALSO GRAFFITI ON A HOUSE BEHIND THE SCHOOL. JPD OFFICERS WERE BACK AT THE SCHOOL LATER IN THE MORNING LOOKING FOR CLUES THAT THE VANDALS MAY HAVE LEFT BEHIND.

LENGTH 1:00

DATE AIRED: 11/25/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

A FEDERAL JUDGE HAS STRUCK DOWN MISSISSIPPI'S SAME-SEX MARRIAGE BAN. THE STATE NOW HAS THE OPTION TO APPEAL THE DECISION.

LENGTH 1:00

DATE AIRED: 12/01/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A MISHAP IN THE STATE RETIREE PAYMENT SYSTEM MEANS BIG PROBLEMS FOR FORMER EMPLOYEES WAITING FOR THEIR BENEFITS. WE'VE BEEN GETTING CALLS ABOUT IT ALL MORNING. NEWS CHANNEL 12'S MALARY PULLEN HAS BEEN GETTING ANSWERS AND IS LIVE WITH WHAT LEADERS HAVE TOLD HER.

LENGTH 1:00



2014 4th Qtr. Government & Public Safety-Cont'd

DATE AIRED: 12/01/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A PUBLIC INTEREST GROUP SAYS STATE AGENCIES ARE SPENDING OVER A MILLION DOLLARS ON FOOD. MISSISSIPPI WATCHDOG SAYS OVER ONE-POINT-THREE MILLION DOLLARS WAS SPENT ON MEALS FOR BUSINESS MEETINGS IN THE LAST FISCAL YEAR.

LENGTH: 30 SECONDS

DATE AIRED: 12/01/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PROTESTERS GATHERED OUTSIDE THE FEDERAL COURTHOUSE IN DOWNTOWN JACKSON REGARDING THE STATE'S BAN ON SAME-SEX MARRIAGE. NOW STATE ATTORNEY GENERAL JIM HOOD HAS FILED AN APPEAL TO OVERTURN THAT DECISION.

LENGTH: 45 SECONDS

DATE AIRED: 12/01/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ACCORDING TO PERS EXECUTIVE DIRECTOR PAT ROBERTSON THOSE RESPONSIBLE WILL BE HELD ACCOUNTABLE FOR NOT FOLLOWING THE DIRECT DEPOSIT PROCESS. THOSE BANKING WITH REGIONS CAN EXPECT THERE MONEY TO BE IN TODAY WHILE OTHERS WILL GET THEIR BENEFITS TOMORROW. VIEWERS' COMPLAINED TO US ABOUT OVERDRAFT FEES BECAUSE THEIR CHECKS WEREN'T IN ON TIME THAT'S ANOTHER ISSUE PERS IS ADDRESSING.

LENGTH 1:30

DATE AIRED: 12/01/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FROM THE STREETS OF FERGUSON, TO SOCIAL MEDIA, TO JACKSON STATE UNIVERSITY; A MOVEMENT AND PROTEST STOPPED CLASSES AND STARTED CONVERSATION ON COLLEGE CAMPUSES ACROSS THE COUNTRY.

LENGTH 1:30

DATE AIRED: 12/01/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NEARLY THREE WEEKS AFTER A FIRE DESTROYED FOUR BUILDINGS AT THE MISSISSIPPI AGRICULTURE MUSEUM IT'S BACK OPEN READY FOR VISITORS. THE AREA WHERE THE BARN ONCE STOOD IS STILL OFF LIMITS TO VISITORS AS VOLUNTEERS AND OFFICIALS WORK TO CLEAN UP THE AREA AND RESTORE IT.

LENGTH 1:30



2014 4th Qtr. Government & Public Safety-Cont'd

DATE AIRED: 12/02/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A GROUP CALLED AMERICAN ATHEISTS HAS SPARKED CONTROVERSY WITH A BILLBOARD CAMPAIGN THAT BOLDLY BLASTS CHRISTIANITY. THE ADVERTISEMENT IS AIMED AT SOUTHERN STATES, BUT IT HAS GOTTEN THE ATTENTION ACROSS AMERICA. TERRANCE FRIDAY TELLS US WHY THE GROUP WANTED TO PUT THE AD UP IN THE FIRST PLACE.

LENGTH 1:10

DATE AIRED: 12/03/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

A JACKSON MAN SAYS POLICE AREN'T TAKING HIM SERIOUSLY BECAUSE HE IS BEING ABUSED BY HIS EX-WIFE. ANTOINE PALMER TOLD WJTV HE HAS BEEN IN AN ABUSIVE RELATIONSHIP FOR YEARS NOW AND AT THIS POINT HE FEELS LIKE HE'S OUT OF OPTIONS. AS TERRANCE FRIDAY REPORTS THE ISSUE IS MORE COMMON THAN YOU MAY THINK.

LENGTH 2:00

DATE AIRED: 12/09/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

GOVERNOR BRYANT CALLS IT A SERIOUS CRIME WHO'S VICTIMS IS OFTEN HARD TO IDENTIFY. THE GOVERNOR'S OFFICE ANNOUNCED PLANS FOR A HUMAN TRAFFICKING TASK FORCE HERE IN MISSISSIPPI.

LENGTH: 30 SECONDS

DATE AIRED: 12/09/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

GOVERNOR BRYANT COMMENTED ON THE ISSUE OF SAME-SEX MARRIAGE IN THE STATE. THE STATUS OF THOSE PENDING MARRIAGE LICENSES BETWEEN SAME SEX COUPLES IS STILL IN LIMB. AS WE WAIT ON THE 5TH CIRCUIT COURT OF APPEALS TO RULE. THAT COURT WON'T MAKE A DECISION UNTIL JANUARY 9TH.

LENGTH: 30 SECONDS

DATE AIRED: 12/09/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

THE JACKSON CITY COUNCIL MET FOR THE SECOND DAY TO TALK ABOUT THE CITY'S WATER METERS AND HIGH WATER BILLS. WJTV'S CANDICE CALE JOINS US LIVE IN THE NEWSROOM TO TELL US ABOUT WHAT MAY BE CONTRIBUTING TO INCREASES IN WATER BILLS FOR SOME AREA RESIDENTS.

LENGTH 2:15



2014 4th Qtr. Government & Public Safety-Cont'd

DATE AIRED: 12/12/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A TASK FORCE IS MEETING TO REVIEW CONTRACTS DEALING WITH THE MISSISSIPPI DEPARTMENT OF CORRECTIONS. ALL OF THE CONTRACTS ASSOCIATED WITH COMPANIES LISTED IN THE INDICTMENT OF THE FORMER MDOC COMMISSIONER CHRISTOPHER EPPS WILL HAVE TO BE RE-BID.

LENGTH: 30 SECONDS

DATE AIRED: 12/12/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THE PROTEST AGAINST GAY MARRIAGE TAKES A STRANGE TURN. OUTSIDE OF THE FEDERAL COURTHOUSE A LONG STANDING BATTLE OVER THE GAY MARRIAGE BAN HAS BEEN HEATING UP FOR THE PAST FEW MONTHS. A PASTOR SAYS IF MISSISSIPPI LETS THE BAN GO; THINGS COULD TAKE ANOTHER TURN. DANIELLE AVITABLE WAS THERE WITH THE PASTOR AND HIS HORSE.

LENGTH 2:00

DATE AIRED: 12/12/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

LOTS OF PEOPLE WILL BE HITTING THE ROAD IN COMING DAYS TO VISIT FAMILY AND FRIENDS. MDOT IS TEAMING UP WITH THE DEPARTMENT OF PUBLIC SAFETY AND OTHERS TO REMIND EVERYONE TO DRIVE RESPONSIBLY.

LENGTH 1:30

DATE AIRED: 12/19/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

MANY ARE HITTING THE ROADWAYS AFTER GAS PRICES JUMP TO A RECORD LOW SINCE 2009. BUT ACCORDING TO THE MISSISSIPPI OFFICE OF HIGHWAY SAFETY, DEADLY CRASHES ARE SLIGHTLY INCREASING IN OUR STATE.

LENGTH 2:30

DATE AIRED: 12/23/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

ONE STORM SYSTEM, TWO COUNTIES AND THREE DEATHS AND MORE COULD FOLLOW. GOVERNOR PHIL BRYANT ISSUES A STATE OF EMERGENCY FOR BOTH MARION AND JONES COUNTIES ALONG WITH OTHER PARTS OF THE MAGNOLIA STATE IMPACTED BY SEVERE WEATHER.

LENGTH 1:30



2014 4th Qtr. Government & Public Safety-Cont'd

DATE AIRED: 12/23/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

AS THE SEVERE WEATHER RUSHED THROUGH THE STATE TODAY, OFFICIALS IN RANKIN COUNTY TOOK EXTRA PRECAUTION BY OPENING A SAFE SHELTER. AS TERRANCE FRIDAY EXPLAINS, THE SHERIFF'S DEPARTMENT IS USING THE FACILITY TO HELP SAVE LIVES.

LENGTH 1:50



2014 4th Qtr. News Stories
Health:

DATE AIRED 10/01/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SHOWS SMOKING WHILE YOU'RE PREGNANT CAN CAUSE PROBLEMS--
ESPECIALLY IF YOU'RE HAVING A SON. ALSO NEW STUDY SHOWS LIFESTYLE CHOICES
COULD CAUSE A CERTAIN FORM OF DIABETES IN SOME PREGNANT WOMEN.

LENGTH 1:00

DATE AIRED 10/01/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WITH THE FIRST EBOLA CASE DIAGNOSED IN THE U.S.; MANY PEOPLE ARE ON EDGE
WONDERING IF THIS DEADLY EPIDEMIC THAT HAS SPREAD THROUGH WEST AFRICA
COULD CAUSE THE SAME DAMAGE IN THE STATES.

LENGTH 1:10

DATE AIRED 10/02/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS MAKE A NEW DISCOVERY THAT COULD LEAD TO BETTER TREATMENT OF
ASTHMA. ALSO RESEARCHERS LINK A WOMAN'S MOOD TO DEMENTIA.

LENGTH 1:10

DATE AIRED 10/02/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

LIVER DAMAGE, CIRRHOSIS AND EVEN DEATH ARE PROBLEMS STEM FROM ONE
UNTREATED DIAGNOSIS AND THE STATE DEPARTMENT OF HEALTH IS LOOKING TO
CHANGE THAT.

LENGTH 1:00



2014 4th Qtr. Health-Cont'd

DATE AIRED 10/03/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS A MINI-STROKE MAY INCREASE A PERSON'S RISK OF DEVELOPING POST-TRAUMATIC STRESS DISORDER. ALSO MEN WHO WANT TO START A FAMILY MAY WANT TO CUT BACK ON ALCOHOL.

LENGTH 1:00

DATE AIRED 10/06/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY EXAMINES THE EFFECTS "SEXTING" HAS ON TEENAGERS. ALSO SCHOOL CHILDREN AND THEIR PARENTS GIVE SCHOOL-BASED HEALTH CENTERS HIGH MARKS.

LENGTH 1:15

DATE AIRED 10/07/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE UNIVERSITY OF MISSISSIPPI MEDICAL CENTER SAYS A PATIENT BEING LOOKED AT FOR POSSIBLE "EBOLA" HAS BEEN CLEARED. UMC LEADERS SAY THE PERSON SHOWED UP WITH SYMPTOMS AND TOLD STAFF HE WAS RECENTLY IN CONTACT WITH SOMEONE WHO HAD JUST RETURNED FROM WEST AFRICA.

LENGTH 1:00

DATE AIRED 10/07/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SCIENTISTS SAY AN M.R.I. COULD HELP IN THE BATTLE AGAINST DEMENTIA. ALSO RESEARCHERS SAY STROKE PATIENTS MAY NEED TO BE MONITORED FOR LONGER PERIODS OF TIME.

LENGTH 1:00

DATE AIRED 10/07/2014

TIME AIRED: 10PM

PROGRAM NAME: NEWS CHANNEL 12 @ 10

AS CONDITIONS WORSEN IN SOUTH AFRICA; MISSISSIPPI HOSPITALS ARE REVIEWING PROCEDURES JUST IN CASE A PATIENT WITH EBOLA COMES THROUGH THEIR DOORS.

LENGTH 2:35



2014 4th Qtr. Health-Cont'd

DATE AIRED 10/08/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND A NEW CONNECTION BETWEEN TOBACCO AND ORAL CANCER. ALSO RESEARCHERS ARE REQUESTING THAT HOSPITALS BE MORE ACCOUNTABLE FOR ITS DIAGNOSIS AND CARE OF SEPSIS. THE CONDITION DEVELOPS WHEN THE BODY OVERREACTS TO AN INFECTION.

LENGTH 1:00

DATE AIRED 10/09/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SHOWS A HEALTHY LIFESTYLE CAN SLASH A WOMAN'S RISK OF STROKE. ALSO A NEW FORM OF GENE THERAPY COULD HELP PEOPLE WHO HAVE BUBBLE BOY DISEASE.

LENGTH 1:00

DATE AIRED 10/10/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS MAKE AN EXCITING DISCOVERY ABOUT A POSSIBLE CURE FOR TYPE-ONE DIABETES. ALSO MEN WHO HAVE HAD PROSTATE CANCER SURGERY MAY WANT TO WATCH THEIR CHOLESTEROL AND TRIGLYCERIDE LEVELS.

LENGTH 1:00

DATE AIRED 10/10/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HEALTH OFFICIALS ARE NOW GEARING UP FOR THE FLU. HOW YOU CAN PROTECT YOURSELF. PLUS THE PROTOCOLS HOSPITALS HAVE IN PLACE.

LENGTH 1:30

DATE AIRED 10/10/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

IT'S A DEADLY VIRUS THAT'S ALREADY KILLED ONE PERSON IN THE U.S. DOCTORS IN JACKSON AT U.M.M.C SAY THEY ARE PREPARED IF EBOLA COMES TO MISSISSIPPI.

LENGTH: 45 SECONDS



2014 4th Qtr. Health-Cont'd

DATE AIRED 10/13/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY IN PEDIATRICS SHOWS HOW FAMILY MEALS IMPACT A CHILD'S WEIGHT.
ALSO A NEW STUDY FINDS MANY PARENTS ARE NOT USING CAR SEATS CORRECTLY
WHEN THEY DRIVE THEIR NEWBORNS HOME FROM THE HOSPITAL.

LENGTH 1:00

DATE AIRED 10/13/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

RESEARCHERS FIND A CHEMICAL IN A VEGETABLE PLANT THAT IS SHOWING PROMISE
TREATING SOME SYMPTOMS OF AUTISM.

LENGTH 1:30

DATE AIRED 10/14/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE NUMBER OF MAJOR ILLNESSES ATTRIBUTED TO SMOKING IN THE UNITED STATES IS
EVEN HIGHER THAN PREVIOUSLY THOUGHT. ALSO YOUNG PITCHERS MAY WANT TO
LIMIT THE NUMBER OF PITCHES THEY THROW PER WEEK.

LENGTH 1:15

DATE AIRED 10/14/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

STYLING YOUR HAIR CAN LEAVE IT DAMAGED, BUT THERE ARE WAYS TO KEEP IT
HEALTHY.

LENGTH 1:30

DATE AIRED 10/15/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PARENTS AT A COPIAH COUNTY ELEMENTARY SCHOOL ARE CONCERNED ABOUT THE
PRINCIPAL'S RECENT TRIP TO WEST AFRICA. NEWS CHANNEL 12'S TERRANCE FRIDAY
BEGINS OUR TEAM COVERAGE IN HAZLEHURST.

LENGTH 2:00



2014 4th Qtr. Health-Cont'd

DATE AIRED 10/15/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

OCTOBER IS SUDDEN INFANT DEATH SYNDROME AWARENESS MONTH. OFTEN REFERRED TO AS SIDS, THIS CONDITION IS THE LEADING CAUSE OF DEATH AMONG INFANTS BETWEEN 1 MONTH AND 1 YEAR OF AGE.

LENGTH 1:30

DATE AIRED 10/15/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WITH THAT SCARE IN HAZLEHURST AND PROTOCOLS IN QUESTION AFTER ANOTHER DALLAS HEALTHCARE WORKER CONTRACTS EBOLA; MISSISSIPPI HEALTH OFFICIALS SAY THEY ARE PREPARED.

LENGTH 2:30

DATE AIRED 10/16/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH COULD LEAD TO A LONGER LIFE FOR LUNG CANCER PATIENTS. ALSO THERE'S MORE EVIDENCE LINKING PSORIASIS AND HYPERTENSION.

LENGTH 1:00

DATE AIRED 10/16/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

OCTOBER IS BREAST CANCER AWARENESS MONTH AND ONE SURVIVOR IS SHARING HER STORY WITH US.

LENGTH 1:45

DATE AIRED 10/16/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

FEAR SURROUNDING THE EBOLA VIRUS HAS TAKEN ROOT AND THE TIMING COULDN'T BE WORSE, WITH FLU SEASON NOW UPON US. BUT HOW DO HEALTHCARE WORKERS DIFFERENTIATE BETWEEN PATIENTS WITH SYMPTOMS OF THE FLU AND THOSE WITH A POSSIBLE CASE OF EBOLA?

LENGTH 2:30



2014 4th Qtr. Health-Cont'd

DATE AIRED 10/17/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS MAKE A STARTLING CONNECTION BETWEEN DRINKING SODA AND THE LENGTH OF YOUR LIFE. ALSO A NEW REPORT REVEALS MORE CHILDREN ARE GETTING VACCINATED BEFORE STARTING KINDERGARTEN.

LENGTH 1:00

DATE AIRED 10/20/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS PARENTS FREQUENTLY MAKE MISTAKES WHEN GIVING THEIR CHILDREN MEDICINE. ALSO RESEARCHERS ARE TESTING AN IMPLANTABLE EYE DEVICE THAT COULD REPLACE READING GLASSES FOR EIGHTY-PERCENT OF PEOPLE WHO USE THEM NOW.

LENGTH 1:00

DATE AIRED 10/20/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WHAT IF? IS THE QUESTION LEADERS AT THE LOCAL AND STATE LEVELS ARE ASKING WHEN IT COMES TO EBOLA POSSIBLY MAKING ITS WAY INTO MISSISSIPPI. NEWS CHANNEL 12'S MALARY PULLEN IS GETTING YOU ANSWERS IN HINDS COUNTY AND SHOWS YOU HOW THE STEPS OF PREVENTION ARE ADDING UP TO PREVENTATIVE ACTION WHEN IT COMES TO THIS DEADLY VIRUS.

LENGTH 2:15

DATE AIRED 10/20/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WITH THE EBOLA VIRUS MAKING HEADLINES, A LOT OF US ARE WONDERING WHAT WE CAN DO TO PROTECT OURSELVES. WELL, BELIEVE IT OR NOT, PERIODICALLY WASHING OUR HANDS CAN HELP.

LENGTH 1:30

DATE AIRED 10/21/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE IS NEW DATA ON THE HEALTH EFFECTS OF LIVING WITH A SMOKER. ALSO A NEW STUDY SAYS SOME TYPES OF MILK MAY BE LACKING IMPORTANT VITAMINS FOR CHILDREN.

LENGTH 1:00



2014 4th Qtr. Health-Cont'd

DATE AIRED 10/22/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS HAVE A WARNING FOR PEOPLE WHO USE DIETARY SUPPLEMENTS.

ALSO A NEW STUDY SAYS SMOKING MAY NOT BE HELPING PEOPLE WHO ARE TRYING TO STOP DRINKING.

LENGTH 1:00

DATE AIRED 10/22/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

ARE KIDS AND YOGA A GOOD MIX? AS LONG AS IT'S DONE RIGHT AND IN MODERATION.

LENGTH 1:30

DATE AIRED 10/23/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY THERE'S A NEW RISK FOR PEOPLE WHO HAVE WEIGHT LOSS

SURGERY. ALSO AN EXPERIMENTAL DRUG IS SHOWING PROMISE IN THE FIGHT AGAINST CANCER.

LENGTH 1:15

DATE AIRED 10/24/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY FINDS THAT THERE MAY BE A CONNECTION BETWEEN WEIGHT AND SUN EXPOSURE. ALSO A MOTHER'S GESTATIONAL DIABETES COULD AFFECT HER CHILD'S HEALTH YEARS LATER.

LENGTH 1:00

DATE AIRED 10/27/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

MEDICAL EXPERTS SAY MOST COLLEGE CAMPUSES ARE ABLE TO DEAL WITH STUDENTS WHO HAVE A CHRONIC ILLNESS. ALSO A NEW STUDY SAYS CHOCOLATE CAN HELP PEOPLE TO MEMORIZE THINGS.

LENGTH 1:00



2014 4th Qtr. Health-Cont'd

DATE AIRED 10/27/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

RUNNING IS GREAT EXERCISE- IT HELPS YOU BURN CALORIES TO LOSE WEIGHT, LOWERS BLOOD PRESSURE AND HELPS ELEVATE YOUR MOOD. BUT THERE MAY BE AN UNEXPECTED DOWNSIDE TO RUNNING AND THAT IS PROBLEMS WITH YOUR TEETH.

LENGTH 1:45

DATE AIRED 10/28/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY IT'S DANGEROUS FOR WOMEN TO WAIT TO TREAT HEART DISEASE. ALSO NEW RESEARCH LOOKS AT THE BEST WAY TO TREAT A CHILD'S COUGH.

LENGTH 1:00

DATE AIRED 10/29/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

DOCTORS HAVE DISCOVERED PEOPLE WITH CHRONIC FATIGUE SYNDROME MAY HAVE A SPECIFIC BRAIN ABNORMALITY. ALSO THE AMERICAN HEART ASSOCIATION AND AMERICAN STROKE ASSOCIATION HAVE UPDATED THEIR GUIDELINES TO REDUCE THE RISK OF A STROKE.

LENGTH 1:00

DATE AIRED 10/30/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A RECENT SCIENTIFIC CREATION COULD AID DOCTORS IN THEIR RESEARCH OF STOMACH CANCER AND DIABETES. ALSO A NEW STUDY SHOWS A SPECIALIZED DIET MAY HELP SOME PATIENTS WHO HAVE EPILEPSY.

LENGTH 1:00

DATE AIRED 10/31/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY A CERTAIN DIET MAY CUT THE CHANCES OF HAVING KIDNEY PROBLEMS. ALSO DIALYSIS PATIENTS WITH HEART PROBLEMS NEED TO CHOOSE THEIR MEDICATIONS CAREFULLY.

LENGTH 1:00



2014 4th Qtr. Health-Cont'd

DATE AIRED 10/31/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A STUDY IN THE JOURNAL OF PHYSICAL ACTIVITY AND HEALTH SAYS THAT DOG OWNERS AVERAGE ABOUT 160 MINUTES OF PHYSICAL ACTIVITY A WEEK.

LENGTH 1:30

DATE AIRED 11/03/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY LOOKS AT WHY PREEMIES MAY BE AT HIGHER RISK FOR HIP REPLACEMENTS WHEN THEY BECOME ADULTS. ALSO SCIENTISTS CLAIM THEY'VE FOUND A DRUG COCKTAIL THAT CAUSES LUNG CANCER CELLS TO SELF-DESTRUCT.

LENGTH 1:00

DATE AIRED 11/03/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IF YOU'RE STANDING WITH A GROUP OF PEOPLE THERE'S A CHANCE THAT ONE OF YOU WILL GET A KIDNEY STONE IN YOUR LIFETIME. NEW GUIDELINES FROM THE AMERICAN COLLEGE OF PHYSICIANS SAY PEOPLE WHO HAVE HAD A KIDNEY STONE SHOULD DRINK AT LEAST TWO LITERS OF FLUID DURING THE DAY TO PREVENT FUTURE STONES FROM FORMING.

LENGTH 1:30

DATE AIRED 11/04/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PATIENTS WITH RECURRING CHEST PAIN MAY HAVE SOMETHING OTHER THAN HEART TROUBLE. ALSO RESEARCHERS SAY THERE IS A NEW DRAWBACK TO WORKING THE NIGHT SHIFT.

LENGTH 1:00

DATE AIRED 11/05/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE'S NEW CONCERN ABOUT "GOOGLE" GLASSES. ALSO RESEACH SHOWS FEWER WOMEN ARE HAVING C-SECTIONS.

LENGTH 1:00



2014 4th Qtr. Health-Cont'd

DATE AIRED 11/06/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A TEEN'S SMOKING HABITS COULD BE ATTRIBUTED TO THE LOCATION OF TOBACCO SHOPS. ALSO THE NUMBER OF WOMEN WHO AREN'T TESTED FOR CERVICAL CANCER MAY SHOCK YOU.

LENGTH 1:00

DATE AIRED 11/07/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS A POSITIVE OUTLOOK IS ONE OF THE KEYS TO LIVING LONGER. ALSO RESEARCHERS ARE SAYING SCHOOL LUNCHES OFFER BETTER NUTRITIONAL VALUE THAN MOST PACKED LUNCHES.

LENGTH 1:00

DATE AIRED 11/07/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

YOU MAY BE EXERCISING, BUT ARE YOU EXERCISING EFFECTIVELY? RESEARCHER SHOWS MANY PEOPLE ARE NOT GETTING THE MOST FROM THEIR WORKOUT.

LENGTH 1:30

DATE AIRED 11/10/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCH SHOWS THE COST OF SKIN CANCER TREATMENTS IS GOING UP. ALSO A NEW STUDY LOOKS AT THE SAFETY OF HOSPITAL PATIENTS.

LENGTH 1:00

DATE AIRED 11/10/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WHEN IT COMES TO PRESCRIPTIONS, FOLLOWING YOUR DOCTOR'S ORDERS IS CRITICAL. DESPITE THAT, SOME PATIENTS ARE NOT ADHERING TO THOSE INSTRUCTIONS, AND THAT CAN MAKE FEELING BETTER MUCH HARDER.

LENGTH 1:30



2014 4th Qtr. Health-Cont'd

DATE AIRED 11/11/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS HAVE MADE POSSIBLE PROGRESS AGAINST THE FIGHT OF MACULAR DEGENERATION. ALSO NEW RESEARCH SHOWS WHAT POT DOES TO THE BRAIN.

LENGTH 1:00

DATE AIRED 11/12/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY REVEALS SOME NEW INFORMATION ABOUT SOME POPULAR DIETS. ALSO RESEARCHERS SAY A CERTAIN SHOT DOESN'T RAISE A RISK FOR PREGNANT WOMEN.

LENGTH 1:15

DATE AIRED 11/12/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

DIAGNOSES OF AUTISM ARE BECOMING MORE AND MORE COMMON. THE LATEST RESEARCH ESTIMATES THAT ONE IN EVERY SIXTY-EIGHT CHILD WILL FALL ON THE AUTISTIC SPECTRUM. NEWS CHANNEL 12'S ANDREW HARRISON SHOWS US HOW THE JACKSON HINDS LIBRARY SYSTEM IS REACHING OUT TO AUTISTIC CHILDREN AND THEIR FAMILIES.

LENGTH 2:30

DATE AIRED 11/13/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY LOOKS AT HOW MANY POSSIBLE SURGERIES BREAST CANCER PATIENTS MIGHT HAVE THE UNDERGO. ALSO A WOMAN'S WEIGHT AT THE TIME OF HER PREGNANCY COULD IMPACT THE DEVELOPMENT OF HER BABY.

LENGTH 1:15

DATE AIRED 11/14/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE CDC IS RELEASING NEW DATA ABOUT EYE INFECTIONS IN THE UNITED STATES THAT ALMOST A MILLION DOCTOR VISITS A YEAR IN THE U.S. ARE DUE TO EYE INFECTIONS. ALSO RESEARCHERS SAY SECONDHAND SMOKE IN VEHICLES INCREASES THE RISK OF CANCER FOR NON-SMOKING PASSENGERS.

LENGTH 1:15



2014 4th Qtr. Health-Cont'd

DATE AIRED 11/17/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FIND A NEW, NUMBER ONE CAUSE OF DEATH FOR YOUNG CHILDREN.
ALSO A NEW STUDY LOOKS AT THE LINK BETWEEN ASTHMA ATTACKS AND HEART
ATTACKS.

LENGTH 1:00

DATE AIRED 11/18/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY LOOKS AT IF SMARTPHONE APPS CAN HELP YOU LOSE WEIGHT.
ALSO FEDERAL GUIDELINES FOR SCHOOL MEALS MAY BE DOING MORE HARM THAN
GOOD.

LENGTH 1:15

DATE AIRED 11/19/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AN EMERGENCY TREATMENT COULD BE SAVING LIVES FOR HEART ATTACK PATIENTS.
ALSO A STUDY SHOWS EXERCISE MAY BE A WAY TO PREVENT PARKINSON'S.

LENGTH 1:00

DATE AIRED 11/19/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IT TAKES A SPECIAL PERSON TO CARE FOR SOMEONE WHO IS TERMINALLY ILL.
HOSPICE MINISTRIES HAS BEEN MEETING THOSE NEEDS IN OUR COMMUNITY FOR 25
YEARS. NEWS CHANNEL 12'S ANDREW HARRISON TELLS WHY HOSPICE CARE IS AN
IMPORTANT EXAMPLE OF WHAT'S WORKING IN MISSISSIPPI.

LENGTH 2:00

DATE AIRED 11/20/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A CHILD'S OBESITY RISK COULD BE RELATED TO THEIR PARENT'S WEIGHT. ALSO
MORE BREAST CANCER PATIENTS ARE OPTING FOR ONE MEDICAL PROCEDURE OVER
ANOTHER.

LENGTH 1:00



2014 4th Qtr. Health-Cont'd

DATE AIRED 11/20/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

RESEARCH FROM THE CDC FINDS MOST PEOPLE WHO DRINK EXCESSIVELY ARE NOT ALCOHOLICS.

LENGTH 1:15

DATE AIRED 11/21/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH IS OUT ABOUT THE POSSIBLE DANGERS OF SMOKING FROM A HOOKAH PIPE. ALSO THE COST OF HAVING DIABETES IS RISING.

LENGTH 1:00

DATE AIRED 11/24/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A STUDY COMPARES THE HEALTH RISKS OF CARBOHYDRATES VERSUS SATURATED FATS. ALSO THERE ARE SIGNIFICANT FINDINGS ON THE BENEFITS OF TALK THERAPY.

LENGTH 1:00

DATE AIRED 11/24/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IT'S ESTIMATED ABOUT TEN-PERCENT OF CHILDREN IN THE U.S. SUFFER WITH ECZEMA. NOW THE AMERICAN ACADEMY OF PEDIATRICS IS RELEASING NEW RECOMMENDATIONS TO HELP DOCTORS TREAT THE COMMON SKIN CONDITION.

LENGTH 1:15

DATE AIRED 11/24/2014

TIME AIRED: 6PM

PROGRAM NAME: NEWS CHANNEL 12 @ 6

WE ALL KNOW THAT THE STATE IS ALWAYS TOPPING THE HEADLINES FOR ALL THE WRONG REASONS. ONE OF THE BIGGEST ISSUES ON THAT LIST THE OBESITY RATE IN MISSISSIPPI. DESPITE THOSE DISCOURAGING FACTS, THERE ARE SEVERAL GROUPS THAT ARE WORKING TO CHANGE THAT.

LENGTH 3:10



2014 4th Qtr. Health-Cont'd

DATE AIRED 11/25/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SAYS THERE MIGHT BE A POSSIBLE BREAKTHROUGH FOR WOMEN SUFFERING PAINFUL MAMMOGRAMS. ALSO RESEARCH SHOWS THAT DAILY YOGURT MAY MAKE YOU LESS LIKELY TO DEVELOP TYPE-2 DIABETES.

LENGTH 1:00

DATE AIRED 11/26/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY SHOWS A CONNECTION BETWEEN A POPULAR DRUG AND CHILDHOOD ASTHMA. ALSO RESEARCHERS BELIEVE OBESITY COULD BE LINKED TO CANCER.

LENGTH 1:00

DATE AIRED 11/28/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS LOOK AT A NEW TREATMENT FOR PEOPLE ON THE AUTISTIC SPECTRUM. ALSO ACCORDING TO A NEW STUDY, DRUG AND BEHAVIORAL INTERVENTIONS FOR PEOPLE WITH PRE-DIABETES WORK EQUALLY WELL FOR MEN AND WOMEN.

LENGTH 1:00

DATE AIRED 12/01/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THERE'S NEW DATA ON THE BRAIN HEALTH OF HIGH SCHOOL FOOTBALL PLAYERS. ALSO A GOVERNMENT STUDY SHOWS THE DANGERS TO AMERICAN INFANTS POSED BY UNSAFE BEDDING.

LENGTH 1:00

DATE AIRED 12/02/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RISK BASED CANCER SCREENING IS COMING UNDER FIRE. ALSO THERE'S GOOD NEWS AND BAD NEWS ABOUT PRESCRIPTION PAINKILLER OVERDOSES.

LENGTH 1:00



2014 4th Qtr. Health-Cont'd

DATE AIRED 12/03/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH SHOWS SOME CHILDREN MAY BE RECEIVING UNNECESSARY CHEST X-RAYS. ALSO RESEARCHERS SAY PATIENTS WHO HAVE KNEE SURGERY TO REPAIR TEARS COULD BE AT RISK FOR ARTHRITIS AND CARTILAGE LOSS.

LENGTH 1:00

DATE AIRED 12/04/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE CDC IS ALERTING DOCTORS. THIS YEAR'S FLU VACCINE MAY NOT WORK AGAINST THE STRAIN THAT'S CIRCULATING. THE CDC SAYS THE CURRENT VIRUS HAS MUTATED MAKING THIS YEAR'S VACCINATION LESS EFFECTIVE.

LENGTH 1:15

DATE AIRED 12/05/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

ALLERGIES CAN BE A PROBLEM ALL YEAR LONG. ALSO HOW COULD DIET DRINKS ACTUALLY MAKE YOU FAT?

LENGTH 1:00

DATE AIRED 12/05/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

A NEW TOOL IS HELPING DOCTORS BETTER PREPARE FOR COMPLICATED HEART SURGERIES. HOSPITALS ARE NOW USING 3D MODELS TO GIVE SURGEONS AN UP-CLOSE LOOK INSIDE A PATIENT'S HEART BEFORE ENTERING THE OPERATING ROOM.

LENGTH 1:45

DATE AIRED 12/08/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

AN EXPERIMENTAL DRUG IS BEING FAST TRACKED FOR CANCER TREATMENT. ALSO A NEW STUDY FINDS TEXT MESSAGES HELP PATIENTS REMEMBER TO TAKE THEIR MEDICATIONS.

LENGTH 1:00

DATE AIRED 12/08/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

SOME DIETITIANS SAY YOUR AGE SHOULD DICTATE WHAT YOU EAT.

LENGTH 1:00



2014 4th Qtr. Health-Cont'd

DATE AIRED 12/09/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS BELIEVE THEY KNOW THE CAUSE OF SOME PREGNANCY-RELATED DEATHS. ALSO THERE ARE NEW CONCERNS ABOUT A CHEMICAL FOUND IN CANS AND BOTTLES.

LENGTH 1:00

DATE AIRED 12/10/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PEOPLE TAKING HIGH DOSES OF INSULIN FOR THEIR TYPE 2-DIABETES IS AT AN INCREASED RISK OF DYING. ALSO NEW RESEARCH FINDS THE BRAIN RESPONDS DIFFERENTLY TO TWO DIFFERENT KINDS OF SUGAR.

LENGTH 1:00

DATE AIRED 12/10/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

THERE'S BEEN A RISE IN THE NUMBER OF FLU CASES REPORTED HERE IN MISSISSIPPI AND THE HEALTH DEPARTMENT SAYS THE TYPICAL PEAK SEASON IS STILL AHEAD.

LENGTH 1:00

DATE AIRED 12/11/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS FOUND THAT PEOPLE WHO SUFFER FROM A GOOD NIGHTS SLEEP MAY LEAD TO DEMENTIA. ALSO A NEW STUDY FINDS TWO-THIRDS OF WOMEN TREATED FOR EARLY STAGE BREAST CANCER ARE RECEIVING RADIATION TOO LONG.

LENGTH 1:00

DATE AIRED 12/11/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

BEING WHEELCHAIR BOUND LIMITS MANY ACTIVITIES, BUT FOR SOME, IT'S NOTHING MORE THAN A SMALL HINDRANCE. ONE PROGRAM IS WORKING TO MAXIMIZE THE THINGS THAT WHEELCHAIR-BOUND PEOPLE CAN DO, RATHER THAN DWELL ON WHAT THEY CAN'T.

LENGTH 1:35



2014 4th Qtr. Health-Cont'd

DATE AIRED 12/12/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

HIGHLY EDUCATED PEOPLE WHO COMPLAIN ABOUT MEMORY PROBLEMS MAY HAVE A HIGHER RISK OF STROKE. ALSO THERE'S NEW HOPE FOR PEOPLE DIAGNOSED WITH INCURABLE SKIN CANCER.

LENGTH 1:15

DATE AIRED 12/15/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

SCIENTISTS HAVE DEVELOPED A NEW INGREDIENT THAT CAN BE ADDED TO FOOD THAT MAY HELP KEEP THE WEIGHT OFF. ALSO RESEARCHERS SAY MORE MEN ARE SURVIVING BREAST CANCER.

LENGTH 1:00

DATE AIRED 12/16/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH WARNS PEOPLE ABOUT INJURIES LINKED TO INDOOR TANNING. ALSO RESEARCHERS FIND YOGA MAY PROVIDE THE SAME BENEFITS AS AEROBIC EXERCISE WHEN IT COMES TO LOWERING CARDIOVASCULAR DISEASE RISKS.

LENGTH 1:00

DATE AIRED 12/16/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HOLIDAY DINNERS CAN BE DIFFICULT FOR DIABETICS, BECAUSE EVERYTHING YOU EAT AFFECTS YOUR BLOOD SUGAR. BUT READING LABELS BEFORE YOU COOK CAN KEEP YOUR HOLIDAY FEASTS FESTIVE!

LENGTH 2:00

DATE AIRED 12/17/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY IF YOU'RE HAVING A HARD TIME LOSING WEIGHT AFTER HAVING A BABY YOU'RE NOT ALONE. RESEARCH SHOWS THAT EATING SEEDS AND NUTS EVERYDAY CAN HELP LOWER OBESITY, CARDIOVASCULAR DISEASE, AND DIABETES.

LENGTH 1:00



2014 4th Qtr. Health-Cont'd

DATE AIRED 12/17/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

HOW MANY PEOPLE KNOW THEIR NUMBERS? NO, NOT JUST KNOWING YOUR HEIGHT AND WEIGHT BUT THERE IS A SET OF NUMBERS THAT CAN TELL YOU A LOT ABOUT YOUR HEALTH.

LENGTH 1:40

DATE AIRED 12/18/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

PEOPLE WITH ALLERGIES AND ASTHMA MAY NOT BE GETTING ALL THE BENEFITS FROM THEIR MEDICATIONS. ALSO PEOPLE ARE LIVING LONGER AND MEDICAL RESEARCHERS THINK THEY KNOW WHY.

LENGTH 1:00

DATE AIRED 12/18/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

EVEN UNDER THE BEST OF CIRCUMSTANCES, WE ALL NEED PEOPLE IN OUR LIVES WHO CAN OFFER US SUPPORT. ACCORDING TO SEVERAL RECENT STUDIES, SOCIALIZING AFTER RECEIVING A CANCER DIAGNOSIS CAN ACTUALLY IMPROVE QUALITY OF LIFE DURING AND AFTER TREATMENT.

LENGTH 1:40

DATE AIRED 12/19/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

NEW RESEARCH LOOKS AT HOW BLOOD TYPE MAY HELP DETERMINE WHETHER YOU'RE AT HIGHER RISK FOR TYPE 2 DIABETES. ALSO EXERCISE COULD HELP REDUCE THE RISK OF DEATH FROM PROSTATE CANCER.

LENGTH 1:00

DATE AIRED 12/19/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

FEDERAL HEALTH OFFICIALS ARE WARNING CONSUMERS TO AVOID THIS HOLIDAY TREAT. PREPACKAGED CARAMEL APPLES HAVE BEEN LINKED TO AN OUTBREAK OF THE BACTERIAL ILLNESS LISTERIA.

LENGTH 1:35



2014 4th Qtr. Health-Cont'd

DATE AIRED 12/22/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

WIDESPREAD IS WHAT WORLD HEALTH LEADERS ARE USING TO DESCRIBE THE FLU IN MORE THAN A DOZEN STATES. MISSISSIPPI IS ONE OF THOSE STATES; AND WITH PEOPLE CROSSING STATE LINES TO SHOP, VISIT THEIR FAMILIES, AND CELEBRATE THE HOLIDAY THEY COULD BE TAKING THE FLU WITH THEM.

LENGTH 2:00

DATE AIRED 12/22/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCH FINDS MORE AMERICANS ARE STEERING CLEAR OF PRE PACKAGED SWEETS. ALSO A NEW STUDY FINDS DEPRESSION IN A MOTHER COULD AFFECT HER CHILD'S BEHAVIOR AS A TEENAGER.

LENGTH 1:15

DATE AIRED 12/23/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

IF YOU'RE ENTERTAINING THIS HOLIDAY SEASON AND DON'T WANT TO PACK ON THE POUNDS, WHY NOT SERVE HEALTHY DISHES TO YOUR GUESTS.

LENGTH 1:30

DATE AIRED 12/24/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

EXPERTS ARE SAYING THE WINTER SOLSTICE MIGHT HAVE SOMETHING TO DO WITH DEPRESSION DURING THE WINTER MONTHS. ALSO A NEW STUDY FINDS THAT USING ELECTRONIC DEVICES BEFORE BEDTIME COULD BE THE REASON YOU'RE NOT GETTING ENOUGH SLEEP.

LENGTH 1:00

DATE AIRED 12/25/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE SUPPLY OF THE DRUG USED TO FIGHT THE FLU IS BEGINNING TO RUN LOW IN SOME AREAS. ALSO THE HOLIDAYS MAY BRING ON MORE HEART ATTACKS.

LENGTH 1:30



2014 4th Qtr. Health-Cont'd

DATE AIRED 12/26/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

THE ARTHRITIS FOUNDATION IS SPREADING A NEW MESSAGE IF YOU WANT TO KEEP MOVING YOU'VE GOT TO KEEP MOVING. ALSO RESEARCHER SAYS THERE'S POSSIBLE NEW HELP FOR AMERICANS BATTLING OBESITY.

LENGTH 1:00

DATE AIRED 12/26/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WE ALL KNOW HOW IMPORTANT EXERCISE IS FOR OUR HEALTH AND WELLB EING, AND SOME BELIEVE FOR CANCER PATIENTS IT HAS AN EVEN BIGGER PAY OFF.

LENGTH 1:10

DATE AIRED 12/29/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY CHILDREN WHO PLAY MUSICAL INSTRUMENTS ARE BETTER AT CONTROLLING THEIR EMOTIONS. ALSO RESEARCHERS FIND TEENAGEAGERS WHO LOSE WEIGHT FOR THEMSELVES ARE OFTEN MORE SUCCESSFUL THAN TEENS WHO DIET TO IMPRESS THEIR PARENTS OR FRIENDS.

LENGTH 1:15

DATE AIRED 12/29/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

WITH THE COMING OF A NEW YEAR PEOPLE OFTEN MAKE RESOLUTIONS TO LOSE WEIGHT OR GIVE UP SOMETHING TO BE HEALTHY. BUT ALL TOO OFTEN WE FALL SHORT OF OUR GOALS. WHAT IF WE MADE A NEW KIND OF RESOLUTION TO KEEP US ON TRACK?

LENGTH 1:30

DATE AIRED 12/30/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

A NEW STUDY LOOKS AT A POSSIBLE LINK BETWEEN RED MEAT AND CANCER. ALSO RESEARCHERS LOOK AT WHY WOMEN MAY BE MORE PRONE TO SEVERE ALLERGIC REACTIONS.

LENGTH 1:15



2014 4th Qtr. Health-Cont'd

DATE AIRED 12/30/2014

TIME AIRED: 5PM

PROGRAM NAME: NEWS CHANNEL 12 @ 5

NEW YEAR'S RESOLUTIONS ARE NOT JUST FOR ADULTS. PEDIATRICIANS SAY KIDS SHOULD MAKE SOME TOO, ESPECIALLY WHEN IT COMES TO THEIR HEALTH.

LENGTH 1:15

DATE AIRED 12/31/2014

TIME AIRED: 12PM

PROGRAM NAME: NEWS CHANNEL 12 @ NOON

RESEARCHERS SAY THEY MAY HAVE FOUND THE SOURCE OF THE DEADLY EBOLA OUTBREAK IN WEST AFRICA. ALSO A NEW STUDY FINDS THAT ONLY EIGHT-PERCENT OF AMERICANS WHO MAKE NEW YEAR'S RESOLUTIONS ACTUALLY STAY ON TRACK.

LENGTH 1:00



**4th QUARTER 2014
ISSUES RESPONSIVE PROMOS AND PUBLIC SERVICE
ANNOUNCEMENTS**

Air Dates: October - December
Times aired: Various throughout broadcast day
Subject matter: Caring for Mississippi event promotion
Lengths: 30

Air Dates: October - December
Times aired: Various throughout broadcast day
Subject matter: Gun Safety
Lengths: 30

Air Dates: October - December
Times aired: Various throughout broadcast day
Subject matter: ADHD Awareness
Lengths: 30

Air Dates: October - December
Times aired: Various throughout broadcast day
Subject matter: Energy Saving
Lengths: 30

Air Dates: October - December
Times aired: Various throughout broadcast day
Subject matter: High Blood Pressure
Lengths: 30



2014 4th Qtr. Promos & PSAs-Cont'd

Air Dates: October - December

Times aired: Various throughout broadcast day

Subject matter: "Be A Dad"

Lengths: 30

Air Dates: October - December

Times aired: Various throughout broadcast day

Subject matter: Boys and Girls Club

Lengths: 30

Air Dates: October - December

Times aired: Various throughout broadcast day

Subject matter: Mississippi Jazz Foundation

Lengths: 30



**4th QUARTER 2014 STATION SPONSORED EVENTS THAT SERVE THE NEEDS
AND INTERESTS OF THE COMMUNITY
WJTV-TV JACKSON, MS**

October

Pink Tie Gala – Susan G. Komen Foundation – **Oct. 9**
Memorial Clay Sporting Shoot – Magnolia Speech School – **Oct. 14**
Walk to Cure Diabetes – JDRF – **Oct. 18**
Ride for Kids – Pediatric Brain Tumor Foundation – **Oct. 26**
Boo at the Zoo – Jackson Zoo – **Oct. 31**

November

Magnolia Speech School Draw Down – **Nov. 20**
Pack the Pickup Food Drive – Mississippi Food Network – **Nov. 16**

December

Friends of Children's Hospital Miracle Home Giveaway – **Dec. 6**
Pancakes –N-PJ's with Santa – Friends of Children's Hospital – **Dec 13**
Holiday Heroes Blood Drive – MS Blood Services – **Dec. 16-19**

Jackson Public Schools Adopt-A-School Program

WJTV has participated with the Jackson Public Schools Adopt-A-School for 30 years where we have supported and been involved with Key Elementary located on McDowell Road.