

# ORDER



**Orders**

**Order / Rev:** 1600323

**Alt Order #:** 08357205

**Product Desc:** HILLARY 10/18

**Estimate:** 5290

**Flight Dates:** 10/18/16 - 10/24/16

**Original Date / Rev:** 10/13/16 / 10/21/16

**Order Type:** Political

**WBTV**

**Primary AE:** Cheryl Long

**Sales Office:** T-DC

**Sales Region:** National

**Agency**

**Name:** Greer, Margolis, & Mitchell

**Buying Contact:**

**Billing Contact:**

3050 K Street NW

Washington, DC 20007

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** POL/Clinton, Hillary/D/United States P

**Demographic:** A35+

**Product Codes:** PL565

**Priority:** P 5

**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/28/16	100	\$85,275.00	\$72,483.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	100	\$85,275.00	\$72,483.75	0.00
<b>Totals</b>	<b>100</b>	<b>\$85,275.00</b>	<b>\$72,483.75</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WBTV	10/18/16	10/21/16	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	- TWTF - -	:30	2	\$1,075.00	P 3	0.00	NM	2	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			2		\$1,075.00		0.00				
E 2	WBTV	10/18/16	10/21/16	NET Price Is Right Price Is Right	Comm	11a-12p	- TWTF - -	:30	3	\$700.00	P 3	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			3		\$700.00		0.00				
E 3	WBTV	10/18/16	10/21/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	- TWTF - -	:30	4	\$500.00	P 3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			4		\$500.00		0.00				
E 4	WBTV	10/18/16	10/21/16	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	- TWTF - -	:30	4	\$625.00	P 3	0.00	NM	4	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			4		\$625.00		0.00				
E 5	WBTV	10/18/16	10/21/16	The Talk (2-3p) The Talk	Comm	2p-3p	- TWTF - -	:30	4	\$350.00	P 3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			4		\$350.00		0.00				
E 6	WBTV	10/18/16	10/21/16	Steve Harvey (3-4) Steve Harvey	Comm	3-4pm	- TWTF - -	:30	4	\$300.00	P 3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/17/16	10/23/16	- TWTF - -			4		\$300.00		0.00				

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 Alt Order #: 08357205  
 Flight Dates: 10/18/16 - 10/24/16

Advertiser: POL/Clinton, Hillary/D/United States Pre  
 Product Desc: HILLARY 10/18  
 Estimate: 5290

WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WBTV	10/18/16	10/21/16	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	- TWTF- -	:30	2	\$475.00	P 3	0.00	NM	2	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		2				\$475.00		0.00			
E 8	WBTV	10/18/16	10/21/16	WBTV News 5a WBTV News 5a	Comm	5-530a	- TWTF- -	:30	4	\$350.00	P 3	0.00	NM	4	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		4				\$350.00		0.00			
E 9	WBTV	10/18/16	10/21/16	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	- TWTF- -	:30	4	\$725.00	P 3	0.00	NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		4				\$725.00		0.00			
E 10	WBTV	10/18/16	10/21/16	WBTV News 530a WBTV News 530a	Comm	530-6a	- TWTF- -	:30	4	\$475.00	P 3	0.00	NM	4	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		4				\$475.00		0.00			
E 11	WBTV	10/18/16	10/21/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	- TWTF- -	:30	4	\$825.00	P 3	0.00	NM	4	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		4				\$825.00		0.00			
E 12	WBTV	10/18/16	10/21/16	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	- TWTF- -	:30	4	\$1,075.00	P 3	0.00	NM	4	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		4				\$1,075.00		0.00			
E 13	WBTV	10/18/16	10/21/16	WBTV News 6a WBTV News 6a	Comm	6-7a	- TWTF- -	:30	6	\$750.00	P 3	0.00	NM	6	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		6				\$750.00		0.00			
E 14	WBTV	10/18/16	10/21/16	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	- TWTF- -	:30	4	\$700.00	P 3	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		4				\$700.00		0.00			
E 15	WBTV	10/18/16	10/21/16	NET CBS AM Network N The Early Show	Comm	7-9a	- TWTF- -	:30	10	\$625.00	P 3	0.00	NM	10	\$6,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		10				\$625.00		0.00			
E 16	WBTV	10/18/16	10/21/16	LOC Morning Break LOC Morning Break	Comm	9a-10a	- TWTF- -	:30	3	\$225.00	P 3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWTF- -		3				\$225.00		0.00			
E 17	WBTV	10/18/16	10/20/16	NET Late Show, The NET Late Show, The	Comm	1135-1237a	- TWT- - -	:30	3	\$350.00	P 3	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWT- - -		3				\$350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WBTV	10/17/16-10/23/16	NET Late Show, The		1135-1237a	- TWTh- - - - -	:30		<del>(\$350.00)</del>		0.00	NM		
				See MG 18.3 [PROGRAM CHANGE]											
E 18	WBTV	10/18/16	10/20/16	NET Late Late Show Late, Late Show	Comm	1237a-137a	- TWT- - -	:30	2	\$150.00	P 3	0.00	NM	2	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	- TWT- - -		2				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WBTV	10/17/16-10/23/16	NET Late Late Show		1237a-137a	- TWTh- - - - -	:30		<del>(\$150.00)</del>		0.00	NM		
				See MG 18.3 [PROGRAM CHANGE]											
	3	NBTV	10/22/16-10/22/16	NET NCAA Football (R) G2		330p-7p	- - - - - Sa- -	:30		\$1,500.00		0.00	NM		
				Ⓜ MG for 23.2,23.3,17.2,18.2											
E 19	WBTV	10/18/16	10/20/16		Comm	2-430a	- TWT- - -	:30	1	\$50.00	P 3	0.00	NM	1	\$50.00



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WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 30	WBTV	10/23/16	10/23/16	NET Sun Hour 3 Madam Secretary	Comm	9-10p	-----1	:30	1	\$3,700.00	P 3	0.00	NM	1	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-----1		1				\$3,700.00		0.00			
E 31	WBTV	10/20/16	10/20/16	Net/NFL/Thursday Prime NFL/Thursday/Prime	Comm	8:00-11:00PM	---1---	:30	1	\$6,800.00	P 5	0.00	NM	1	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	---1---		1				\$6,800.00		0.00			
E 32	WBTV	10/18/16	10/18/16	NET Tue Hour 1 NCIS	Comm	8-9p (8:00 PM-9:00 PM)	-1-----	:30	1	\$5,000.00	P 3	0.00	NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$5,000.00		0.00			
E 33	WBTV	10/18/16	10/18/16	NET Tue Hour 2 Bull	Comm	9-10p	-1-----	:30	1	\$4,100.00	P 3	0.00	NM	1	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	-1-----		1				\$4,100.00		0.00			
E 34	WBTV	10/19/16	10/19/16	NET Debate NET Debate	Comm	9p-11p (9:00 PM-11:00 PM)	--1----	:30	1	\$2,000.00	P 5	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/17/16	10/23/16	--1----		1				\$2,000.00		0.00			
E 35	WBTV	10/24/16	10/24/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	1-----	:30	1	\$500.00	P 3	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
	1	WBTV	10/24/16-10/30/16	CBS Soaps		CBS Soaps	M-----	:30		<del>(\$500.00)</del>	0.00	NM			
		See MG 35.2,35.3 [NO AVAIL]													
	2	NBTV	10/24/16-10/24/16	NET Price Is Right		11a-12p	M-----	:30		\$1,100.00	0.00	NM			
		Ⓜ MG for 41.1,42.1,35.1													
	3	WBTV	10/24/16-10/30/16	WBTV News a 5:30p		M-F 530p-6p	MTWThF----	:30		<del>(\$1,300.00)</del>	0.00	NM			
		Ⓜ See MG 35.4													
	4	NBTV	10/24/16-10/24/16	WBTV News a 5:30p		M-F 530p-6p	M-----	:30		\$1,300.00	0.00	NM			
		Ⓜ MG for 35.3 10/25													
E 36	WBTV	10/24/16	10/24/16	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	1-----	:30	1	\$625.00	P 3	0.00	NM	1	\$625.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$625.00		0.00			
E 37	WBTV	10/24/16	10/24/16	Steve Harvey (3-4) Steve Harvey	Comm	3-4pm	1-----	:30	1	\$300.00	P 3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$300.00		0.00			
E 38	WBTV	10/24/16	10/24/16	WBTV News 5a WBTV News 5a	Comm	5-530a	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$350.00		0.00			
E 39	WBTV	10/24/16	10/24/16	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	1-----	:30	1	\$725.00	P 3	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$725.00		0.00			
E 40	WBTV	10/24/16	10/24/16	WBTV News 530a WBTV News 530a	Comm	530-6a	1-----	:30	1	\$475.00	P 3	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$475.00		0.00			
E 41	WBTV	10/24/16	10/24/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	1-----	:30	1	\$825.00	P 3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/24/16	10/30/16	1-----		1				\$825.00		0.00			

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WBTV

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E 41	WBTV	10/24/16	10/24/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	1-----	:30	1	\$825.00	P 3	0.00	NM	0	\$0.00
<div> <div> <u>Start Date</u>    <u>End Date</u>    <u>Weekdays</u>    <u>Spots/Week</u>    <u>Rate</u>    <u>Rating</u>                      Week: 10/24/16    10/30/16    1-----            1    \$825.00    0.00                 </div> <div> <u>Spot</u>    <u>Ch</u>    <u>Date Range</u>    <u>Description</u>    <u>Start/End Time</u>    <u>Weekdays</u>    <u>Length</u>    <u>Rate</u>    <u>Rtg</u>    <u>Type</u>                      1 WBTV 10/24/16-10/30/16 WBTV News a 5:30p    M-F 530p-6p    M-----      :30    <del>(\$825.00)</del>    0.00    NM                      See MG 35.2,35.3                      [NO AVAIL]                 </div> </div>															
E 42	WBTV	10/24/16	10/24/16	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	1-----	:30	1	\$1,075.00	P 3	0.00	NM	0	\$0.00
<div> <div> <u>Start Date</u>    <u>End Date</u>    <u>Weekdays</u>    <u>Spots/Week</u>    <u>Rate</u>    <u>Rating</u>                      Week: 10/24/16    10/30/16    1-----            1    \$1,075.00    0.00                 </div> <div> <u>Spot</u>    <u>Ch</u>    <u>Date Range</u>    <u>Description</u>    <u>Start/End Time</u>    <u>Weekdays</u>    <u>Length</u>    <u>Rate</u>    <u>Rtg</u>    <u>Type</u>                      1 WBTV 10/24/16-10/30/16 WBTV News at 6p    M-F 6p-630p    M-----      :30    <del>(\$1,075.00)</del>    0.00    NM                      See MG 35.2,35.3                      [NO AVAIL]                 </div> </div>															
E 43	WBTV	10/24/16	10/24/16	WBTV News 6a WBTV News 6a	Comm	6-7a	2-----	:30	2	\$750.00	P 3	0.00	NM	2	\$1,500.00
<div> <div> <u>Start Date</u>    <u>End Date</u>    <u>Weekdays</u>    <u>Spots/Week</u>    <u>Rate</u>    <u>Rating</u>                      Week: 10/24/16    10/30/16    2-----            2    \$750.00    0.00                 </div> </div>															
E 44	WBTV	10/24/16	10/24/16	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	1-----	:30	1	\$700.00	P 3	0.00	NM	1	\$700.00
<div> <div> <u>Start Date</u>    <u>End Date</u>    <u>Weekdays</u>    <u>Spots/Week</u>    <u>Rate</u>    <u>Rating</u>                      Week: 10/24/16    10/30/16    1-----            1    \$700.00    0.00                 </div> </div>															
E 45	WBTV	10/24/16	10/24/16	NET CBS AM Network News The Early Show	Comm	7-9a	2-----	:30	2	\$625.00	P 3	0.00	NM	2	\$1,250.00
<div> <div> <u>Start Date</u>    <u>End Date</u>    <u>Weekdays</u>    <u>Spots/Week</u>    <u>Rate</u>    <u>Rating</u>                      Week: 10/24/16    10/30/16    2-----            2    \$625.00    0.00                 </div> </div>															
													Totals	100	\$85,275.00