



**WBTV**  
**One Julian Price Place**  
**Charlotte, NC 28208**  
**Main: (704) 374-3500**  
**Billing: (704) 374-3783**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1604403-1	10/30/16	October 2016	09/26/16 - 10/30/16

Property	Account Executive	Sales Office	Sales Region
WBTV	Cheryl Long	Telerep-Washing	National

Billing Address:

**Greer, Margolis, & Mitchell**  
**Attention: Accounts Payable**  
**3050 K Street NW**  
**Washington, DC 20007**

Advertiser	Product	Estimate Number
POL/Clinton, Hillary/D/Unite	HILLARY 10/25 ADD	5770

Flight Dates	Order #	Alt Order #
10/26/16 - 10/31/16	1604403	08426791

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/16	10/28/16	WBTV News 430a	430-5a	--WTF--	1:00	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16    10/31/16    --WTF--            4        \$400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
3	WBTV	W	10/26/16	4:38 AM	WBTV News 430a	430-5a	1:00	HFA16G405H	\$400.00    NM
2	WBTV	W	10/26/16	4:57 AM	WBTV News 430a	430-5a	1:00	HFA16D406H	\$400.00    NM
4	WBTV	Th	10/27/16	4:46 AM	WBTV News 430a	430-5a	1:00	HFA16G405H	\$400.00    NM
1	WBTV	F	10/28/16	4:56 AM	WBTV News 430a	430-5a	1:00	HFA16D406H	\$400.00    NM
2	10/26/16	10/28/16	The Early Show	7-9a	--WTF--	1:00	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16    10/31/16    --WTF--            2        \$1,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
2	WBTV	Th	10/27/16	8:53 AM	The Early Show	7-9a	1:00	HFA16G405H	\$1,250.00    NM
1	WBTV	F	10/28/16	7:56 AM	The Early Show	7-9a	1:00	HFA16D406H	\$1,250.00    NM
3	10/29/16	10/29/16	WBTV Sat 5a News	5-6a	-----1-	1:00	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16    10/30/16    -----1-            1        \$500.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WBTV	Sa	10/29/16	5:28 AM	WBTV Sat 5a News	5-6a	1:00	HFA16G405H	\$500.00    NM
4	10/26/16	10/28/16	LOC Morning Break	9a-10a	--WTF--	1:00	6	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16    10/31/16    --WTF--            6        \$450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate    Type
1	WBTV	W	10/26/16	9:21 AM	LOC Morning Break	9a-10a	1:00	HFA16G405H	\$450.00    NM
2	WBTV	W	10/26/16	9:51 AM	LOC Morning Break	9a-10a	1:00	HFA16G405H	\$450.00    NM
3	WBTV	Th	10/27/16	9:13 AM	LOC Morning Break	9a-10a	1:00	HFA16G407H	\$450.00    NM
5	WBTV	Th	10/27/16	9:42 AM	LOC Morning Break	9a-10a	1:00	HFA16G405H	\$450.00    NM

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

# INVOICE

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Advertiser	Product	Estimate Number	
POL/Clinton, Hillary/D/Unite	HILLARY 10/25 ADD	5770	

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8	10/26/16	10/28/16	Steve Harvey	3-4pm	-- WTF - -	1:00	4	\$600.00	NM																																																																																																																																																																																																																																																														

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Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1604403-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
POL/Clinton, Hillary/D/Unite	HILLARY 10/25 ADD	5770	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	10/26/16	10/28/16	Steve Harvey	3-4pm	--WTF--	1:00	4	\$600.00	NM
10/25/16 10/31/16 --WTF-- 4 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 WBTV W 10/26/16 3:19 PM Steve Harvey 3-4pm 1:00 HFA16G405H \$600.00 NM 1 WBTV W 10/26/16 3:55 PM Steve Harvey 3-4pm 1:00 HFA16D406H \$600.00 NM 3 WBTV Th 10/27/16 3:46 PM Steve Harvey 3-4pm 1:00 HFA16D406H \$600.00 NM 2 WBTV F 10/28/16 3:39 PM Steve Harvey 3-4pm 1:00 HFA16D406H \$600.00 NM									
9	10/29/16	10/29/16	CRIMETIME SATURDAY Saturday Prime		-----2-	1:00	2	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----2- 2 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Sa 10/29/16 7:59 PM CRIMETIME SATURDAY Saturday Prime 1:00 HFA16G405H \$2,000.00 NM 2 WBTV Sa 10/29/16 8:33 PM CRIMETIME SATURDAY Saturday Prime 1:00 HFA16R302H \$2,000.00 NM									
10	10/29/16	10/29/16	Sat Prime Hour 2	9-10p	-----2-	1:00	2	\$2,400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----2- 2 \$2,400.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBTV Sa 10/29/16 Sat Prime Hour 2 9-10p :00 <del>\$2,400.00</del> NM See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12 1 WBTV Sa 10/29/16 9:58 PM Sat Prime Hour 2 9-10p 1:00 HFA16G405H \$2,400.00 NM									
11	10/29/16	10/29/16	Sat Prime Hour 3	10-11p	-----2-	1:00	2	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----2- 2 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBTV Sa 10/29/16 10:31 PM Sat Prime Hour 3 10-11p 1:00 HFA16R302H \$4,000.00 NM 1 WBTV Sa 10/29/16 10:43 PM Sat Prime Hour 3 10-11p 1:00 HFA16V357H \$4,000.00 NM									
12	10/30/16	10/30/16	Sun Prime Hour 3	9-10p	-----1	1:00	1	\$12,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/24/16 10/30/16 -----1 1 \$12,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WBTV Su 10/30/16 10:28 PM Sun Prime Hour 3 9-10p 1:00 HFA16G405H \$12,000.00 NM *									
13	10/26/16	10/31/16	CBS Up to the Minute	2-430a	M-WT---	1:00	5	\$50.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 10/25/16 10/31/16 M-WT--- 5 \$50.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WBTV W 10/26/16 2:09 AM CBS Up to the Minute 2-430a 1:00 HFA16D406H \$50.00 NM 3 WBTV Th 10/27/16 2:26 AM CBS Up to the Minute 2-430a 1:00 HFA16G405H \$50.00 NM 5 WBTV Th 10/27/16 2:56 AM CBS Up to the Minute 2-430a 1:00 HFA16G405H \$50.00 NM									
14	10/28/16	10/28/16	NET Late Run Late Show 1135p-137.28a		----1--	1:00	1	\$250.00	NM

## MTWTFSS

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**Birmingham, AL 35246-1497**

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1604403-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
POL/Clinton, Hillary/D/Unite	HILLARY 10/25 ADD	5770	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	10/28/16	10/28/16	NET Late Run Late Show	1135p-137.28a	----1--	1:00	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/28/16	1:05 AM	NET Late Run Late Show	1135p-137.28a	1:00	HFA16G405H	\$250.00 NM
15	10/28/16	10/28/16	Late Run Late Show	1237a-237.28a	----1--	1:00	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 ----1-- 1 \$200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	F	10/28/16	1:56 AM	Late Run Late Show	1237a-237.28a	1:00	HFA16D406H	\$200.00 NM
16	10/30/16	10/30/16	NFL EARLY GAME	1P-4P	-----1	1:00	1	\$10,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/24/16 10/30/16 -----1 1 \$10,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Su	10/30/16		NFL EARLY GAME	1P-4P	:00		<del>\$10,000.00</del> NM
			See MG 16.2						
2	WBTV	Su	10/30/16	5:59 PM	NFL LATE GAME	4P-7P	1:00	HFA16R302H	\$10,000.00 NM
			MG for 16.1 10/30						
23	10/26/16	10/28/16	WBTV News @ 11p	11p-1135p	--WTF--	1:00	2	\$2,150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 2 \$2,150.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	W	10/26/16	11:28 PM	WBTV News @ 11p	11p-1135p	1:00	HFA16G405H	\$2,150.00 NM
1	WBTV	Th	10/27/16	11:30 PM	WBTV News @ 11p	11p-1135p	1:00	HFA16G405H	\$2,150.00 NM
24	10/26/16	10/28/16	Price Is Right	11a-12p	--WTF--	1:00	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 1 \$2,200.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/26/16		Price Is Right	11a-12p	:00		<del>\$2,200.00</del> NM
			See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12						
25	10/26/16	10/28/16	CBS Soaps	CBS Soaps	--WTF--	1:00	2	\$4,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 2 \$4,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/27/16	12:29 PM	CBS Soaps	CBS Soaps	1:00	HFA16V357H	\$4,400.00 NM
2	WBTV	F	10/28/16	1:59 PM	CBS Soaps	CBS Soaps	1:00	HFA16G405H	\$4,400.00 NM
26	10/26/16	10/28/16	WBTV News At Noon	12-12:30p	--WTF--	1:00	2	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 2 \$1,250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	W	10/26/16	12:12 PM	WBTV News At Noon	12-12:30p	1:00	HFA16V357H	\$1,250.00 NM
1	WBTV	Th	10/27/16	12:14 PM	WBTV News At Noon	12-12:30p	1:00	HFA16G405H	\$1,250.00 NM

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Advertiser	Product	Estimate Number	
POL/Clinton, Hillary/D/Unite	HILLARY 10/25 ADD	5770	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
26	10/26/16	10/28/16	WBTV News At Noon	12-12:30p	--WTF--	1:00	2	\$1,250.00	NM
27	10/26/16	10/28/16	The Talk	2p-3p	--WTF--	1:00	2	\$3,400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 2 \$3,400.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	W	10/26/16	2:26 PM	The Talk	2p-3p	1:00	HFA16G405H	\$3,400.00 NM
2	WBTV	F	10/28/16		The Talk	2p-3p	:00		<del>\$3,400.00</del> NM
See MG 7.6,7.7,7.8,7.9,7.10,7.11,7.12									
28	10/26/16	10/28/16	Steve Harvey	3-4pm	--WTF--	1:00	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/27/16	3:21 PM	Steve Harvey	3-4pm	1:00	HFA16G405H	\$600.00 NM
2	WBTV	F	10/28/16	3:55 PM	Steve Harvey	3-4pm	1:00	HFA16G405H	\$600.00 NM
29	10/26/16	10/28/16	WBTV News at 4p	M-F 4-4.30p	--WTF--	1:00	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 1 \$950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	Th	10/27/16	3:59 PM	WBTV News at 4p	M-F 4-4.30p	1:00	HFA16G405H	\$950.00 NM
30	10/26/16	10/28/16	WBTV News 5a	5-530a	--WTF--	1:00	2	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 2 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	Th	10/27/16	5:28 AM	WBTV News 5a	5-530a	1:00	HFA16G405H	\$700.00 NM
1	WBTV	F	10/28/16	5:20 AM	WBTV News 5a	5-530a	1:00	HFA16G405H	\$700.00 NM
31	10/26/16	10/28/16	WBTV News at 5p	5p-5:30p	--WTF--	1:00	2	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 2 \$1,450.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WBTV	Th	10/27/16	5:27 PM	WBTV News at 5p	5p-5:30p	1:00	HFA16G405H	\$1,450.00 NM
2	WBTV	F	10/28/16	5:27 PM	WBTV News at 5p	5p-5:30p	1:00	HFA16V357H	\$1,450.00 NM
32	10/26/16	10/28/16	WBTV News 530a	530-6a	--WTF--	1:00	2	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 2 \$950.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WBTV	W	10/26/16	5:50 AM	WBTV News 530a	530-6a	1:00	HFA16G405H	\$950.00 NM
1	WBTV	F	10/28/16	5:48 AM	WBTV News 530a	530-6a	1:00	HFA16G405H	\$950.00 NM
33	10/26/16	10/28/16	WBTV News at 530p	M-F 530p-6p	--WTF--	1:00	2	\$2,600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/25/16 10/31/16 --WTF-- 2 \$2,600.00									

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



Send Payment To:

**WBTV**  
**P.O. Box 11407**  
**Dept. 1497**  
**Birmingham, AL 35246-1497**

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
1604403-1	10/30/16	October 2016	09/26/16 - 10/30/16
Advertiser	Product	Estimate Number	
POL/Clinton, Hillary/D/Unite	HILLARY 10/25 ADD	5770	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																													
33	10/26/16	10/28/16	WBTV News at 530p	M-F 530p-6p	--WTF--	1:00	2	\$2,600.00	NM																																													
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WBTV</td><td>W</td><td>10/26/16</td><td>5:52 PM</td><td>WBTV News at 530p</td><td>M-F 530p-6p</td><td>1:00</td><td>HFA16G405H</td><td>\$2,600.00</td><td>NM</td></tr><tr><td>2</td><td>WBTV</td><td>Th</td><td>10/27/16</td><td>5:52 PM</td><td>WBTV News at 530p</td><td>M-F 530p-6p</td><td>1:00</td><td>HFA16D406H</td><td>\$2,600.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WBTV	W	10/26/16	5:52 PM	WBTV News at 530p	M-F 530p-6p	1:00	HFA16G405H	\$2,600.00	NM	2	WBTV	Th	10/27/16	5:52 PM	WBTV News at 530p	M-F 530p-6p	1:00	HFA16D406H	\$2,600.00	NM												
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34	10/26/16	10/28/16	WBTV News at 6p	M-F 6p-630p	--WTF--	1:00	2	\$3,400.00	NM																																													
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35	10/26/16	10/28/16	WBTV News 6a	6-7a	--WTF--	1:00	2	\$1,500.00	NM																																													
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37	10/26/16	10/28/16	The Early Show	7-9a	--WTF--	1:00	2	\$1,250.00	NM																																													
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Total Spots							68																																															

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$131,300.00</b>
<u>Agency Commission</u>	<b>\$19,695.00</b>
<u>Net Amount Due</u>	<b>\$111,605.00</b>

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