

# ORDER



**Orders**  
**Order / Rev:** 1583126  
**Alt Order #:** 08357251  
**Product Desc:** HILLARY 9/20  
**Estimate:** 5286  
**Flight Dates:** 09/20/16 - 09/26/16  
**Original Date / Rev:** 09/27/16 / 09/27/16  
**Order Type:** Political

**WBTV**

**Primary AE:** Cheryl Long  
**Sales Office:** T-DC  
**Sales Region:** National

**Agency**  
**Name:** Greer, Margolis, & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** POL/Clinton, Hillary/D/United States P  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 5  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	118	\$134,275.00	\$114,133.75
09/26/16	09/26/16	25	\$32,065.00	\$27,255.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	118	\$134,275.00	\$114,133.75	0.00
October 2016	25	\$32,065.00	\$27,255.25	0.00
<b>Totals</b>	<b>143</b>	<b>\$166,340.00</b>	<b>\$141,389.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WBTV	32%	\$166,340.00
Market	100%	\$519,812.50

**Competitive Share**

	Share	Total
WAXN	1%	\$5,198.12
WBTVn	0%	\$0.00
WBTVt	0%	\$0.00
WCCB	6%	\$31,188.75
WCNC	14%	\$72,773.75
WHKY	0%	\$0.00
WJZY	8%	\$41,585.00
WMYT	2%	\$10,396.25
WNSC	0%	\$0.00
WSOC	37%	\$192,330.62
WTVI	0%	\$0.00
WUNE	0%	\$0.00
WUNG	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBTV	09/20/16	09/23/16	Let's Make A Deal (10-11a)	Comm	958a-11a	- TWTF - -	:30	4	\$1,100.00	P 1	0.00	NM	4	\$4,400.00
Let's Make A Deal															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/19/16	09/25/16	- TWTF - -			4		\$1,100.00		0.00				

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 Product Desc: HILLARY 9/20  
 Estimate: 5286

WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WBTV	09/20/16	09/23/16	Let's Make A Deal (10-11a) Let's Make A Deal	Comm	958a-11a	- TWTF - -	:30	4	\$1,100.00	P 1	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$1,100.00		0.00			
2	WBTV	09/20/16	09/23/16	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	- TWTF - -	:30	4	\$1,350.00	P 1	0.00	NM	4	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$1,350.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WBTV	09/19/16-09/25/16	WBTV News at 11p		11p-1135p		- TWThF - - - -	:30	<del>(\$1,350.00)</del>		0.00	NM		
		See MG 2.5													
	5	WBTV	09/19/16-09/25/16	WBTV News at 11p		11p-1135p		- - W - - F - - - -	:30	\$1,350.00		0.00	NM		
		Ⓜ MG for 2.3 09/22													
3	WBTV	09/20/16	09/23/16	NET Price Is Right Price Is Right	Comm	11a-12p	- TWTF - -	:30	4	\$1,250.00	P 1	0.00	NM	4	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$1,250.00		0.00			
4	WBTV	09/20/16	09/23/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	- TWTF - -	:30	4	\$650.00	P 3	0.00	NM	4	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$650.00		0.00			
5	WBTV	09/20/16	09/23/16	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	- TWTF - -	:30	4	\$600.00	P 3	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$600.00		0.00			
N 6	WBTV	09/20/16	09/23/16	The Talk (2-3p) The Talk	Comm	2p-3p	- TWTF - -	:30	4	\$800.00	P 1	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$800.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WBTV	09/19/16-09/25/16	The Talk (2-3p)		2p-3p		- TWThF - - - -	:30	<del>(\$800.00)</del>		0.00	NM		
		Credited [CR-Client Request]													
7	WBTV	09/20/16	09/23/16	Steve Harvey (3-4) Steve Harvey	Comm	3-4pm	- TWTF - -	:30	4	\$275.00	P 3	0.00	NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$275.00		0.00			
8	WBTV	09/20/16	09/23/16	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4:30p	- TWTF - -	:30	4	\$500.00	P 3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$500.00		0.00			
9	WBTV	09/20/16	09/23/16	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	- TWTF - -	:30	4	\$800.00	P 1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$800.00		0.00			
10	WBTV	09/20/16	09/23/16	WBTV News 5a WBTV News 5a	Comm	5-530a	- TWTF - -	:30	4	\$900.00	P 1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$900.00		0.00			
11	WBTV	09/20/16	09/23/16	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	- TWTF - -	:30	4	\$1,650.00	P 1	0.00	NM	4	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$1,650.00		0.00			
12	WBTV	09/20/16	09/23/16	WBTV News 530a WBTV News 530a	Comm	530-6a	- TWTF - -	:30	4	\$1,275.00	P 1	0.00	NM	4	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF - -		4				\$1,275.00		0.00			
13	WBTV	09/20/16	09/23/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	- TWTF - -	:30	4	\$1,650.00	P 1	0.00	NM	4	\$6,600.00

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WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	WBTV	09/20/16	09/23/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	- TWTF--	:30	4	\$1,650.00	P 1	0.00	NM	4	\$6,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF--		4				\$1,650.00		0.00			
14	WBTV	09/20/16	09/23/16	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	- TWTF--	:30	4	\$1,300.00	P 1	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF--		4				\$1,300.00		0.00			
15	WBTV	09/20/16	09/23/16	WBTV News 6a WBTV News 6a	Comm	6-7a	- TWTF--	:30	8	\$1,700.00	P 1	0.00	NM	8	\$13,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF--		8				\$1,700.00		0.00			
16	WBTV	09/20/16	09/23/16	WBTV News Primetime WBTV News Primetime	Comm	M-F 7p-730p	- TWTF--	:30	4	\$1,100.00	P 1	0.00	NM	4	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF--		4				\$1,100.00		0.00			
17	WBTV	09/20/16	09/23/16	NET CBS AM Network N The Early Show	Comm	7-9a	- TWTF--	:30	16	\$1,250.00	P 1	0.00	NM	16	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF--		16				\$1,250.00		0.00			
18	WBTV	09/20/16	09/23/16	WBTV Access Hollywood Access Hollywood	Comm	7.30-7.58p	- TWTF--	:30	4	\$875.00	P 1	0.00	NM	4	\$3,725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF--		4				\$875.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WBTV	09/19/16-09/25/16	WBTV Access Hollywood		7.30-7.58p	- TWThF----	:30		<del>(\$875.00)</del>		0.00	NM		
				See MG 18.5											
				[Program Change-NFL Thursday]											
	5	NBTV	09/21/16-09/23/16	WBTV News Primetime		M-F 7p-730p	--WThF----	:30		\$1,100.00		0.00	NM		
				Ⓜ MG for 18.3,21.3											
19	WBTV	09/20/16	09/23/16	LOC Morning Break LOC Morning Break	Comm	9a-10a	- TWTF--	:30	4	\$50.00	P 5	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWTF--		4				\$50.00		0.00			
20	WBTV	09/20/16	09/22/16	NET Late Show, The NET Late Show, The	Comm	1135-1237a	- TWT---	:30	4	\$900.00	P 1	0.00	NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWT---		4				\$900.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WBTV	09/19/16-09/25/16	NET Late Show, The		1135-1237a	- TWTh-----	:30		<del>(\$900.00)</del>		0.00	NM		
				See MG 20.5											
				[Program Change]											
	5	NBTV	09/22/16-09/22/16	Late News Late M-Su		Various	---Th-----	:30		\$900.00		0.00	NM		
				Ⓜ MG for 20.3 09/22											
21	WBTV	09/20/16	09/22/16	NET Late Late Show Late, Late Show	Comm	1237a-137a	- TWT---	:30	4	\$225.00	P 1	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	- TWT---		4				\$225.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WBTV	09/19/16-09/25/16	NET Late Late Show		1237a-137a	- TWTh-----	:30		<del>(\$225.00)</del>		0.00	NM		
				See MG 18.5											
				[rebook to late run due NFL]											
22	WBTV	09/23/16	09/23/16	NET Late Run Late Show NET Late Run Late Show	Comm	1135p-137.28a	----1--	:30	1	\$75.00	P 5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/19/16	09/25/16	----1--		1				\$75.00		0.00			
23	WBTV	09/23/16	09/23/16	NET Late Run Late Late Run Late Show	Comm	1237a-237.28a	----1--	:30	1	\$50.00	P 5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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23	WBTV	09/23/16	09/23/16	NET Late Run LateLateShow Late Run Late Show	Comm	1237a-237.28a	----1--	:30	1	\$50.00	P 5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	----1--		1				\$50.00		0.00			
24	WBTV	09/26/16	09/26/16	NET Mon Hour 1 Big Bang/Kevin Can Wait	Comm	8-9p	1-----	:30	1	\$6,800.00	P 1	0.00	NM	1	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$6,800.00		0.00			
25	WBTV	09/24/16	09/24/16	WBTV Sat News at 11p WBTV 11p News / Sat.	Comm	11p-1135p	-----1-	:30	1	\$600.00	P 3	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$600.00		0.00			
26	WBTV	09/24/16	09/24/16	SYN Sat 1135p-1205a SYN Sat 1135p-1205a (11:35 PM-12:05 XM)	Comm	1135p-1205x	-----1-	:30	1	\$350.00	P 1	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1-		1				\$350.00		0.00			
27	WBTV	09/24/16	09/24/16	WBTV Sat 5a News WBTV Sat 5a News	Comm	5-6a	-----2-	:30	2	\$200.00	P 3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----2-		2				\$200.00		0.00			
28	WBTV	09/24/16	09/24/16	WBTV Sat 6a News WBTV Sat 6a News	Comm	6-7a	-----2-	:30	2	\$800.00	P 1	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----2-		2				\$800.00		0.00			
29	WBTV	09/24/16	09/24/16	WBTV Sat 7a News WBTV Sat 7a News	Comm	7-8a	-----2-	:30	2	\$975.00	P 1	0.00	NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----2-		2				\$975.00		0.00			
30	WBTV	09/24/16	09/24/16	CBS Saturday Early Show CBS Saturday Early Show	Comm	8-10a	-----4-	:30	4	\$800.00	P 1	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----4-		4				\$800.00		0.00			
31	WBTV	09/25/16	09/25/16	NET Sun Hour 1 Sun Prime Hour 1	Comm	7-8p	-----1	:30	1	\$9,500.00	P 1	0.00	NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-----1		1				\$9,500.00		0.00			
32	WBTV	09/22/16	09/22/16	Late News Late M-Su Late News Late M-Su	Comm	Various	---1---	:30	1	\$900.00	P 3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	---1---		1				\$900.00		0.00			
33	WBTV	09/20/16	09/20/16	NET Tue Hour 2 Bull	Comm	9-10p	-1-----	:30	1	\$9,600.00	P 1	0.00	NM	1	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/19/16	09/25/16	-1-----		1				\$9,600.00		0.00			
34	WBTV	09/26/16	09/26/16	Let's Make A Deal (10-11) Let's Make A Deal	Comm	958a-11a	2-----	:30	2	\$1,400.00	P 1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	2-----		2				\$1,400.00		0.00			
35	WBTV	09/26/16	09/26/16	WBTV News at 11p WBTV News @ 11p	Comm	11p-1135p	1-----	:30	1	\$1,075.00	P 3	0.00	NM	1	\$1,075.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$1,075.00		0.00			
36	WBTV	09/26/16	09/26/16	NET Price Is Right Price Is Right	Comm	11a-12p	1-----	:30	1	\$2,400.00	P 1	0.00	NM	1	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	1-----		1				\$2,400.00		0.00			
37	WBTV	09/26/16	09/26/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	1-----	:30	1	\$2,200.00	P 1	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1583126  
 Alt Order #: 08357251  
 Flight Dates: 09/20/16 - 09/26/16

Advertiser: POL/Clinton, Hillary/D/United States Pre  
 Product Desc: HILLARY 9/20  
 Estimate: 5286

WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
37	WBTV	09/26/16	09/26/16	CBS Soaps CBS Soaps	Comm	CBS Soaps	1-----	:30	1	\$2,200.00	P 1	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$2,200.00		0.00				
38	WBTV	09/26/16	09/26/16	WBTV News at Noon WBTV News At Noon	Comm	12-12:30p	1-----	:30	1	\$1,700.00	P 1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$1,700.00		0.00				
39	WBTV	09/26/16	09/26/16	The Talk (2-3p) The Talk	Comm	2p-3p	1-----	:30	1	\$1,700.00	P 1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$1,700.00		0.00				
40	WBTV	09/26/16	09/26/16	Steve Harvey (3-4) Steve Harvey	Comm	3-4pm	1-----	:30	1	\$225.00	P 5	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$225.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WBTV	09/26/16-10/02/16	Steve Harvey (3-4)		3-4pm	M-----	:30		<del>(\$225.00)</del>		0.00	NM		
	See MG 40.2														
	2	NBTV	09/26/16-10/02/16	Steve Harvey (3-4)		3-4pm	M-----	:30		\$175.00		0.00	NM		
	Ⓜ MG for 40.1 09/26 [LUR IS \$175]														
41	WBTV	09/26/16	09/26/16	WBTV News 4p WBTV News at 4p	Comm	M-F 4-4.30p	1-----	:30	1	\$475.00	P 3	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$475.00		0.00				
42	WBTV	09/26/16	09/26/16	WBTV News 4.30p WBTV News at 4.30p	Comm	M-F 4.30p-5p	1-----	:30	1	\$1,900.00	P 1	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$1,900.00		0.00				
43	WBTV	09/26/16	09/26/16	WBTV News 5a WBTV News 5a	Comm	5-530a	1-----	:30	1	\$350.00	P 3	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$350.00		0.00				
44	WBTV	09/26/16	09/26/16	WBTV News 5p WBTV News at 5p	Comm	5p-5:30p	1-----	:30	1	\$725.00	P 3	0.00	NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$725.00		0.00				
45	WBTV	09/26/16	09/26/16	WBTV News 530a WBTV News 530a	Comm	530-6a	1-----	:30	1	\$475.00	P 3	0.00	NM	1	\$475.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$475.00		0.00				
46	WBTV	09/26/16	09/26/16	WBTV News a 5:30p WBTV News at 530p	Comm	M-F 530p-6p	1-----	:30	1	\$2,600.00	P 1	0.00	NM	1	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$2,600.00		0.00				
47	WBTV	09/26/16	09/26/16	WBTV News at 6p WBTV News at 6p	Comm	M-F 6p-630p	1-----	:30	1	\$1,700.00	P 1	0.00	NM	1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	1-----		1			\$1,700.00		0.00				
48	WBTV	09/26/16	09/26/16	WBTV News 6a WBTV News 6a	Comm	6-7a	2-----	:30	2	\$750.00	P 3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	2-----		2			\$750.00		0.00				
49	WBTV	09/26/16	09/26/16	NET CBS AM Network N The Early Show	Comm	7-9a	4-----	:30	4	\$150.00	P 5	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	09/26/16	10/02/16	4-----		4			\$150.00		0.00				
50	WBTV	09/26/16	09/26/16		Comm	7.30-7.58p	1-----	:30	1	\$800.00	P 1	0.00	NM	1	\$800.00

Order / Rev: 1583126  
Alt Order #: 08357251  
Flight Dates: 09/20/16 - 09/26/16

Advertiser: POL/Clinton, Hillary/D/United States Pre:  
Product Desc: HILLARY 9/20  
Estimate: 5286

WBTV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
WBTV Access Hollywood															
Access Hollywood															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	1-----		1				\$800.00		0.00			
51	WBTV	09/26/16	09/26/16	LOC Morning Break	Comm	9a-10a	1-----	:30	1	\$150.00	P 5	0.00	NM	1	\$90.00
LOC Morning Break															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	1-----		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WBTV	09/26/16-10/02/16		LOC Morning Break		9a-10a	M-----	:30		<del>(\$150.00)</del>		0.00	NM		
See MG 51.2															
2	NBTV	09/26/16-10/02/16		LOC Morning Break		9a-10a	M-----	:30		\$90.00		0.00	NM		
Ⓜ MG for 51.1 09/26															
[LUR IS \$90]															
52	WBTV	09/25/16	09/25/16	NET Sun Hour 4	Comm	10-11p	-----1	:30	1	\$2,500.00	P 3	0.00	NM	1	\$2,500.00
Sun Prime Hour 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-----1		1				\$2,500.00		0.00			
53	WBTV	09/21/16	09/23/16	LOC Morning Break	Comm	9a-10a	--WTF--	:30	1	\$400.00	P 1	0.00	NM	1	\$400.00
LOC Morning Break															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--WTF--		1				\$400.00		0.00			
54	WBTV	09/21/16	09/23/16	WBTV News at Noon	Comm	12-12:30p	--WTF--	:30	1	\$1,350.00	P 1	0.00	NM	1	\$1,350.00
WBTV News At Noon															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--WTF--		1				\$1,350.00		0.00			
55	WBTV	09/26/16	09/26/16	NET Debate	Comm	9p-11p	M-----	:30	1	\$2,000.00	P 5	0.00	NM	1	\$2,000.00
NET Debate															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/26/16	10/02/16	M-----		1				\$2,000.00		0.00			
													Totals	143	\$166,340.00